

## Nicole Dixon - Bio

Nicole Dixon, the self-proclaimed “Tech Queen,” knew from an early age that she wanted to be a business professional. Growing up in her native Pensacola, Florida, she observed her family of entrepreneurs and used their example to fuel her determination to become a successful, professional businesswoman.

Trying her hand at many professional endeavors, including business consulting, tax preparation for personal and business needs, bookkeeping, marketing, professional presentation, and many other fields, she defines the title “Shepreneur.” Because of her drive and grit, she has received such accolades as one of InWeekly Rising Stars, as well as One of Pensacola’s Most Influential People and has won the Trailblazer Voice of the community award. Her name and successes have been featured in Forbes Magazine, Bella, The Pensacola Voice, The Pensacola News Journal, and Out Front Magazine.

At one time an HR Manager of The Cell Phone Place, Nicole helped the company expand from a single store in Pensacola to 4 stores in just over 3 years, with the gross revenue exploding to over 1 million dollars in sales, and the staff growing to over 50 employees. After that, she owned Small Business Administrative Solutions, a company that offered bookkeeping, payroll, and tax preparation services to small businesses in Escambia County. However, Nicole shuttered the company after only 5 years to pursue a more benevolent venture helping others to find employment. One way she did this is to start Key Two Success Media Group Inc., a marketing company with two platforms: first, “Brand Builders”, a virtual think-tank for career-minded and entrepreneurial business owners, and second, an online radio station called Real Women Radio.

Now, she is the premier CEO of Keys Two Success Media Group, a marketing company with 2 different brands that market and advertise their business to the world. Real Women Radio is under the umbrella of Keys Two Success Media and now plays music and a variety of shows 24/7. To further her inroads to entrepreneur empowerment, Brand Builders has expanded, also under this umbrella, and assists more than ever with strengthening brands and improving advertising and marketing for business owners and professionals, giving them a place to network and learn.

Nicole is more than a wildly successful entrepreneur. She is also the President of Real Women Radio Foundation under her leadership has registered over 10,000 people of color in Northwest Florida and is a United States of Women Ambassador, which puts her at the forefront in the fight for women’s equality. These groups amplify the work of organizations and individuals that provide tools, access, and connection to help and step into their power, breaking down the barriers that hold communities back.

Her philanthropic work includes leading various community projects, such as back-to-school supplies giveaways, mentor programs and training, benefit concerts for Sick Cell Escambia, volunteering with the GCAACC, and many, many others designed to improve the community. She serves on the Board of Directors for the United Way of Escambia, the Spring Feast 2015 Discovery Committee, Manna Food Bank, The Boys & Girls Club of Escambia County, and the Gulf Coast Community Innovation and Entrepreneurship group.

But don’t think for a second with this list of professional achievements that Nicole is all work and no play. She enjoys spending time with her two small children and extended family, going on adventures, and finding new ways to enhance their home life. In her spare time, she loves to read, go to poetry shows, exercising, and having “girl time” with her friends. Nicole’s philosophy is to never give up on your dreams and strive to make a difference in the lives of others through knowledge and wisdom!

Nicole’s favorite quote is by Marianne Williamson: “As we let our own light shine, we unconsciously give other people permission to do the same. As we are liberated from our fear, our presence automatically liberates others.”