

## PARKS AND RECREATION BOARD

### DIRECTOR'S REPORT

**July 21, 2022**

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#### PARKS UPDATES:

- Hunter Pool - work began with completion anticipated for fall 2022.
- Plaza de Luna – construction ongoing; anticipated completion 2022.
- HTW Skate Park – Construction to begin August 2022.
- Bruce Beach Phase I – Construction to begin August 2022.
- Garden Street Landscaping – work began with anticipated completion 2022.

#### SPECIAL PROJECTS:

- John Sunday plaque projected to be installed in July.
- Granada Park playground removed due to damage in July.
- Longhollow Park playground to be installed in July.
- Plaza Ferdinand brick paver repairs to be installed in July.
- CMPA Amphitheater installing new handrails and lettering in July.
- Julian Olsen Bust projected to be installed in August.
- Bayview Park Playground under construction.
- Osceola Pole Barn under construction.
- Kiwanis Solar Lights to be installed in September.
- Sanders Beach Playground to be installed in September.
- Bryant Park replacement playground climbing net to be installed in September.
- Kiwanis Park sensory garden to be installed in October.

#### SUMMER ATHLETICS UPDATES:

- Summer Youth Soccer Camp - June 6 – 10; 110 Participants
- Summer Youth Volleyball Camps - June 13 – 17; 85 Participants
- Youth Football & Cheerleading Registration going on at Roger Scott, Legion Field and Magee Field
- Summer Adult Kickball, Men's Softball & Co- Ed Softball Leagues at Exchange Park:
  - 34 Participants
  - 34 Team
- Roger Scott Pool:
  - May -0830 Swimmers
  - June – 8,494 Swimmers
- Cecil T. Hunter Pool:
  - May – 205 Swimmers
  - June – 3,077 Swimmers

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#### MARKETING UPDATES:

- Wrap Up Summer Promotional Efforts: Summer Dance, CMP Events, and B.O.P.C.
- Finalizing Fall Activity Guide for late summer distribution
- Partner with Jubilee Church Back for Back-to-School Event at Pensacola Interstate Fairgrounds Sat. July 23: Giving away 1,200 backpacks & haircuts
- Movies in the Park July 22, Blues on the Bay July 24
- Promote + Sponsorship Fall Special Events: Day of Play & OAR Fest, Halloween
- Promote Fall Recreation Initiatives: Gull Point Dance, After School, New Programs: Crochet by the Bay, SBJC Scholarship Fundraiser Event
- Promote Athletics Initiatives: Senior Games
- July Newsletter
- Fun Fridays with PPD
- Organize Upcoming Ground Breaking + Ribbon Cutting Events
- Advertisement Mediums: Radio, Print (magazine & newspaper), digital (web, social, billboard)

#### RECREATION UPDATES:

- Summer camp is over halfway through. It's been a great summer so far averaging around 175 participants daily.
  - One bus is back on the road now and we have been able to take several field trips and swim days, despite a lot rain.
  - Friday Fun Days with Pensacola Police Department have been well received by campers and staff. PPD staff have visited the summer camps and seniors to play dodgeball, tug of war, relay races, bingo and more. We look forward to the final showdown between PPD and Gull Point kids and seniors on August 5<sup>th</sup>.
- We have 2 new Assistant Recreation Supervisors in the Recreation Division. Rachel Barnes was selected for Cobb Center and Brianna Robinson will be filling the role at Gull Point.
- After School Program registration is now open at all centers. We are ready to welcome students back for a fun school year offering games, activities, homework help, a nutritious snack and more. Parents will need to contact ECSD for bus transportation accommodations if they have not attended prior to registration in the program.