

About Ryan Wiggins

Ryan Wiggins is the owner of and chief strategist for Full Contact Strategies, LLC. Full Contact Strategies is a political media consulting firm specializing in political strategy, campaign communication, crisis communications, public affairs, issues management and media relations.

Ryan has more than a decade of experience in communications and public relations in government, including key positions with the Florida Department of Health, Florida Department of Children and Families, Office of the Attorney General, Florida Department of Transportation, the Executive Office of the Governor, and former Congressman Jeff Miller's office in Washington, DC.

As chief spokesperson for the Office of the Attorney General, Ryan managed state, national, and international media and messaging for both the legal challenge to Affordable Care Act and the media for the legal implications of the Deep Water Horizon (BP) oil spill for Florida.

In the 2014 Florida Legislative Session, Ryan spearheaded the media and strategic political efforts behind the passage of historic legislation in Florida, The Compassionate Medical Cannabis Act (SB 1030). The legislation, which is commonly referred to as “Charlotte’s Web,” legalized non-euphoric strains of cannabis for medical use. In 2018, she was instrumental in helping pass a law that ended child marriage in Florida. Ryan has extensive experience working with PACs and has also worked on numerous successful legislative campaigns.

Ryan is a native Floridian. She is a graduate of Florida State University and holds a MA in strategic political communications from the University of West Florida and a MA in politics and public policy from the George Washington University.

She and her husband Jonathon reside in Pensacola and have two sons.

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