



# Pensacola Proposed Action Plan





# Bird Proposed Action Plan



After talking with City and Community Leaders, we feel the following steps will address concerns and incorporate recommendations from **Baptist Health** and **Pensacola DIB**.



**Give away 200+ helmets in 2022**



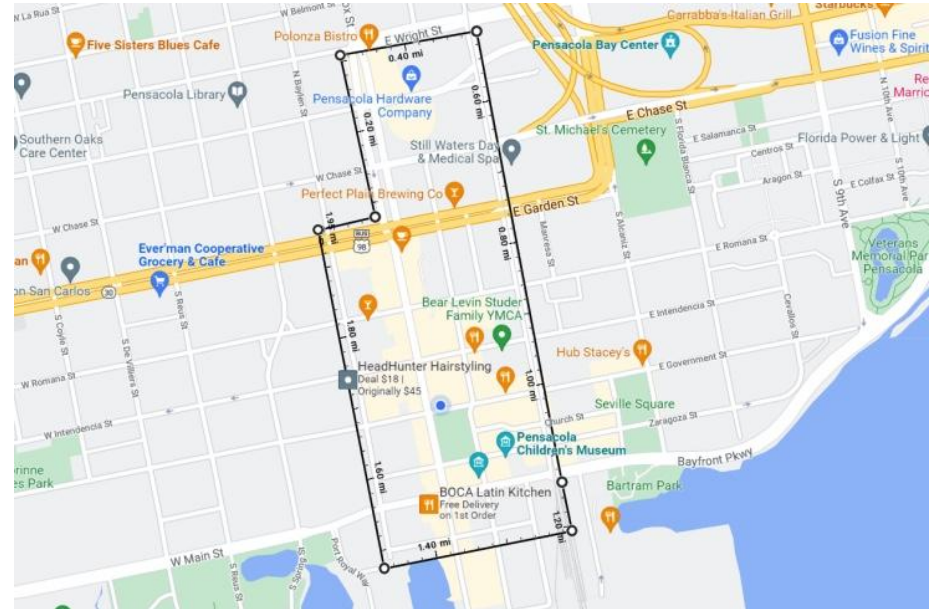
**Cease late night weekend\* operations from midnight - 4am in the downtown district \*Thursday, Friday & Saturday**



**No riding on sidewalks**



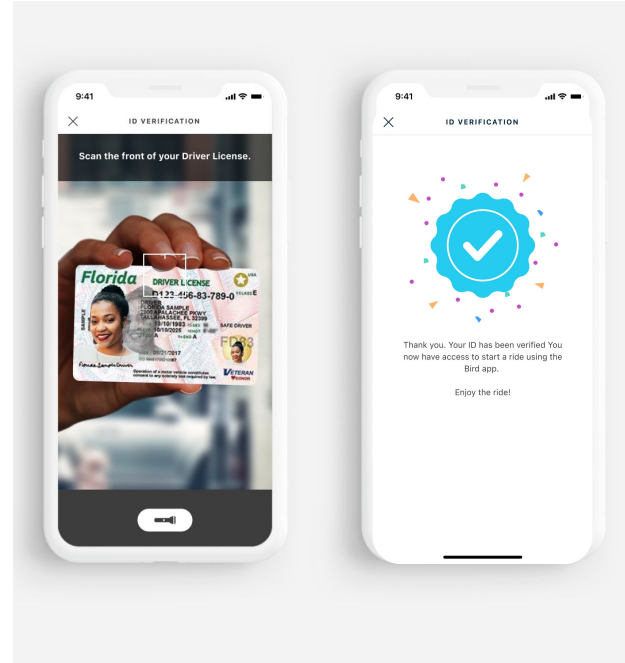
**ID scan verification (started 1/4) & Safe Start (active 10pm - 5am)**





## ID Verification

**Real-time age verification**  
requires riders to take a photo  
of their ID



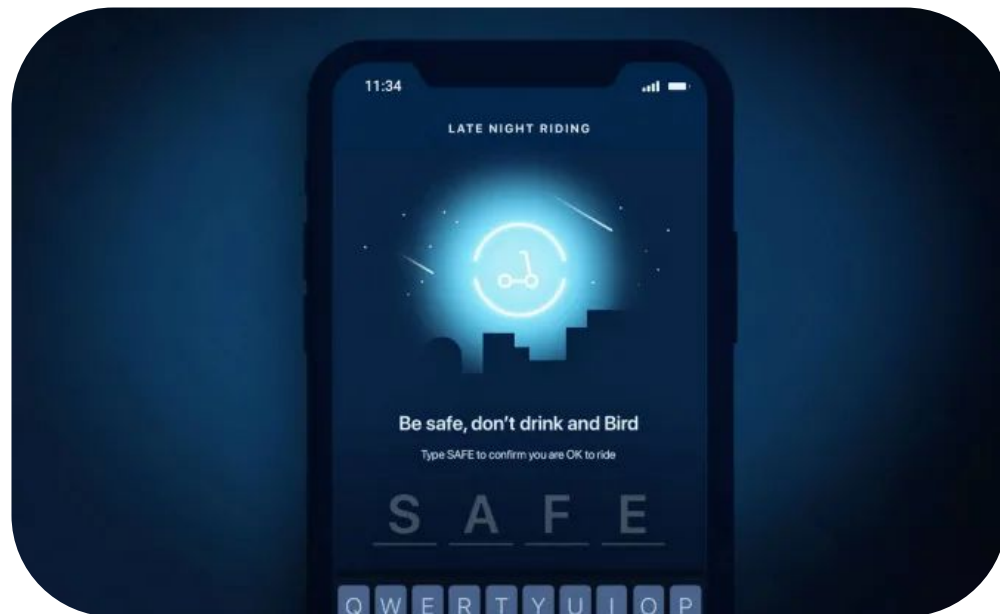


## Safe Start

Activated prior to starting a ride to **discourage riding under the influence** by prompting the rider to enter a keyword correctly.

If they fail to do so - they will **not be able to unlock the scooter.**

**Live from 10pm - 5am.**

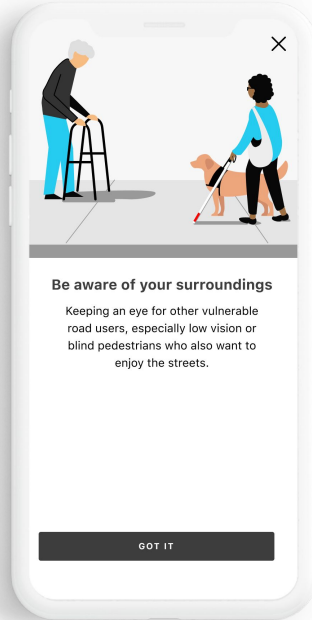


# Bird Leads on Safety Education

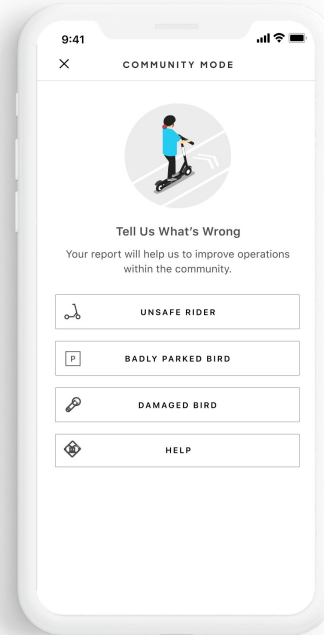
Innovative offerings like  
Helmet Selfie and Beginner  
Mode



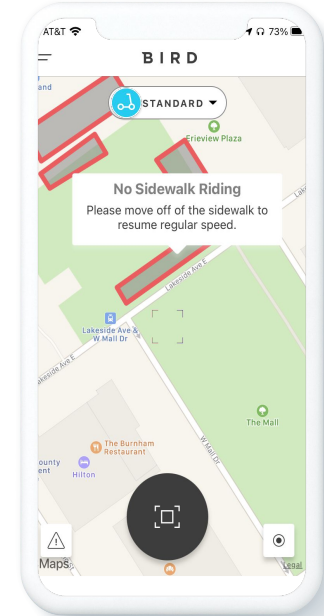
Mandatory Safety Quizzes,  
Local Rules & Notifications



Community Mode reporting  
tool for non-riders



Decisive Action & Warnings  
for unsafe behavior



**Thank you**

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