

Robyn Tice

From: Ericka Burnett
Sent: Monday, July 16, 2018 12:32 PM
To: Robyn Tice
Subject: FW: Old East Hill: July update

From: Amber Hoverson [mailto:amber.hoverson@oldeasthill.com]
Sent: Monday, July 16, 2018 12:13 PM
To: Ericka Burnett <EBurnett@cityofpensacola.com>
Subject: Old East Hill: July update

Good afternoon Ms Burnett,

Below is the letter I've sent to each City Council Member, Brandi Deese in Planning suggested that we send you any updates regarding the proposed code change for Old East Hill. Have a wonderful week!

Thank you so much for your time and consideration of the concerns presented by Old East Hill Property Owner's Association and residents regarding the proposed code change at the June City Council Meeting. Unfortunately I will not be able to attend July's meeting as I am in Montana visiting my family. Susan Agnew will be standing in for me and OEHPOA. Here are some additional points I would like to share in my absence at the upcoming meeting.

1. Old East Hill Property Owner's Association does not want Dr. Hall's businesses to leave our neighborhood: 42 employees and numerous patients are not at risk due to the requests of our organization. Our businesses are important to this neighborhood
2. So much research has determined why this code change is bad for our neighborhood:
 - a. The Code Enforcement Department did a very thorough investigation; they read the municipal codes, watched the 2008 Council hearing to see what was intended and what was allowed, produced video and text from the applicants own website which advertise outside "exercise yards", and got testimony from adjacent property owners. They built an airtight case and **the Magistrate found them in violation of two municipal codes: 12-2-10(C)4((b)6 AND 12-2-10(C)4(b)5(n)**

b. On behalf of OEHPOA I visited East Hill Animal Hospital and Pensacola Pet Resort Too (before our Board voted on our position) with Dr. Hall and asked her if she would be willing to compromise back in April. At the time she was not willing to do so. I also invited Dr. Hall to speak at our neighborhood meetings; she attended and shared her perspective at 3 different neighborhood meetings. **At none of those meetings did she suggest any type of compromise or ask what we (residents) would like to see change in the proposal.**

c. Thirteen pet shops, boarding facilities or animal hospitals located in the City or County have been toured and personnel interviewed on current business operations. **The conclusion: All pet related activities are located in non-residential areas in C-2 or C-3.** Out of the 13 different businesses researched only 2 were located in C-1 zoning and neither of these businesses have an outdoor area. **Animals are walked one at a time on a leash if taken outside.** Dr. Hall stated at the last Council meeting “I don’t have outdoor exercise areas, never have, never will”. No other place in city limits does either. There is a big difference between a small patch of grass that animals can use the bathroom on one at a time while leashed and what the proposal is asking for: a large outdoor area where animals are allowed to play with each other multiple times a day. **An allowance like this would give Pensacola Pet Resort Too a competitive advantage over other businesses in the city. This not only punishes residents and compatible businesses in our area, but competitors as well.**

d. Members of the Planning Department have verified the information Old East Hill has presented as accurate (either by email or phone conversation). I’ve also reviewed, in detail, every single document provided by the City in regards to this issue. I’ve reached out to past OEHPOA Board Members for information about 2008 Code change, reviewed the 2008 City Council meeting video and transcript, reviewed and created a transcript for Pensacola Pet Resort Too’s advertising video from their website, spoke with many of the 112 Old East Hill residents who have signed our neighborhood petition against this change, attended the Planning and Zoning meeting in April, attended the Agenda Conference meetings for May and June and both City Council Meetings, and familiarized myself more than I ever wanted to with City Code Regulations. Though a few people in support of the proposed code change have stated our information is inaccurate, **no specific examples or evidence of inaccuracies has been presented.**

Our neighborhood is on its way to being one of the best places to live in the city. I love that I can walk to End of the Line for coffee in the morning and to Maria’s to get something for dinner. I also love that I can walk right around the corner to get cat food from East Hill Animal Hospital.

Our neighborhood is unique because of its Historic Preservation status and its diversity. The last thing we want or need is to create a residents vs businesses type mentality that could destroy the harmony we live in.

With all the new construction happening we will continue to get more residents and businesses so we need to be smart about any changes we make concerning zoning.

Thank you again for all that you do and for taking the time to consider our position.

Sincerely,

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Amber Hoverson
OEHPOA President
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