

**Sherry Morris, AICP**  
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(850) 324-9748 mobile

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**EDUCATION:**

UNIVERSITY OF WEST FLORIDA  
Pensacola, Florida  
Master of Public Administration, Coastal Zone Studies, June, 1995

FLORIDA STATE UNIVERSITY  
Tallahassee, Florida  
Bachelor of Science, Political Science, April, 1992

**EXPERIENCE:**

October 2004 – Present  
**CITY OF PENSACOLA – PLANNING SERVICES DIVISION**  
**Planning Services Administrator**

I currently serve as Division head of Planning Services for the City of Pensacola. I am responsible for the maintenance and implementation of the City's Land Development Code and Comprehensive Plan, in addition to working with various official citizen committees and boards to promote understanding of a variety of project proposals and legislative items. My work generally includes the formulation of working policy and procedures in accordance with general policy directives of the Mayor and the City Administrator. As a member of the City's Management Team, I participate in the formulation of legislative action items in the form of resolutions and ordinances. I am responsible for preparing items for action at City Council meetings, and delivering formal presentations to Council. I also frequently act as a liaison to Federal, State, local, and other agencies and provides administrative and technical support to statutory boards and commissions.

July 1997 – October 2004  
**CITY OF PENSACOLA-COMMUNITY DEVELOPMENT DEPARTMENT**  
**Urban Planner/Planning Services Coordinator**

In this role, I was responsible for long range planning, revising the Land Development Code of the City of Pensacola, and drafting City Ordinances. I assisted the Planning Director during Planning Board meetings, and represented the City of Pensacola on a statewide committee that plans and conducts the annual Florida Neighborhoods Conference. I administered the Pensacola Community Initiatives Program (PCIP) grant program allowing neighborhoods to obtain matching funds from the City for local improvement projects, and served as the City's representative on the Local Mitigation Strategy Steering Committee. I worked with representatives from the Department of Community Affairs, the Department of Environmental Protection, and the Federal Emergency Management Agency in designating the City of Pensacola as a Project Impact Community, and was responsible for working with the Insurance Services Office to allow Pensacola to join the Community Ratings System, which helps lower flood insurance rates for local homeowners. I also served a 3-year term on the City Manager's Advisory Committee, which functioned as a liaison group between the City Manager and City Employees, and helped in the creation and administration of Employee Policies.

July 1996 – July 1997

**WEST FLORIDA REGIONAL PLANNING COUNCIL  
Regional Transportation Planner**

I was responsible for long range planning and for coordinating the Citizens' Advisory Committees (CACs) in all three MPO areas. As a Regional Transportation Planner at WFRPC, my duties included: assisting in Long Range Plan Updates; Congestion Management Systems; and maintaining the Traffic Ops Tracking System DataBase.

January 1996 – July 1996

**ESCAMBIA COUNTY DEPARTMENT OF GROWTH  
MANAGEMENT /PLANNING AND ZONING  
Planning Technician**

I was responsible for performing technical work in the development and preparation of research materials and field information used in project planning, review of applications for land use approval, and issuance of land-use certificates. I was tasked with receiving land use applications and reviewing them for concurrency, Comprehensive Plan consistency, as well as storm water and zoning compliance.

October 1995 – January 1996

**CITY OF PENSACOLA-PLANNING DEPARTMENT  
Planning Intern**

I performed research tasks and compiled data for a variety of city planning and expansion projects.

**REFERENCES:** Available on request.

**PROFESSIONAL ORGANIZATIONS:**

American Institute of Certified Planners (2008)  
American Planning Association  
Florida Chapter APA  
Leadership Pensacola, Class of 2009