




We Can...



...transform our Sports Tourism



Dance Competitions



Indoor Volleyball Tournaments



Basketball Tournaments



Cheerleading Competitions

We Can...

grow tourism's impact



We Can...

be a business destination



Conferences



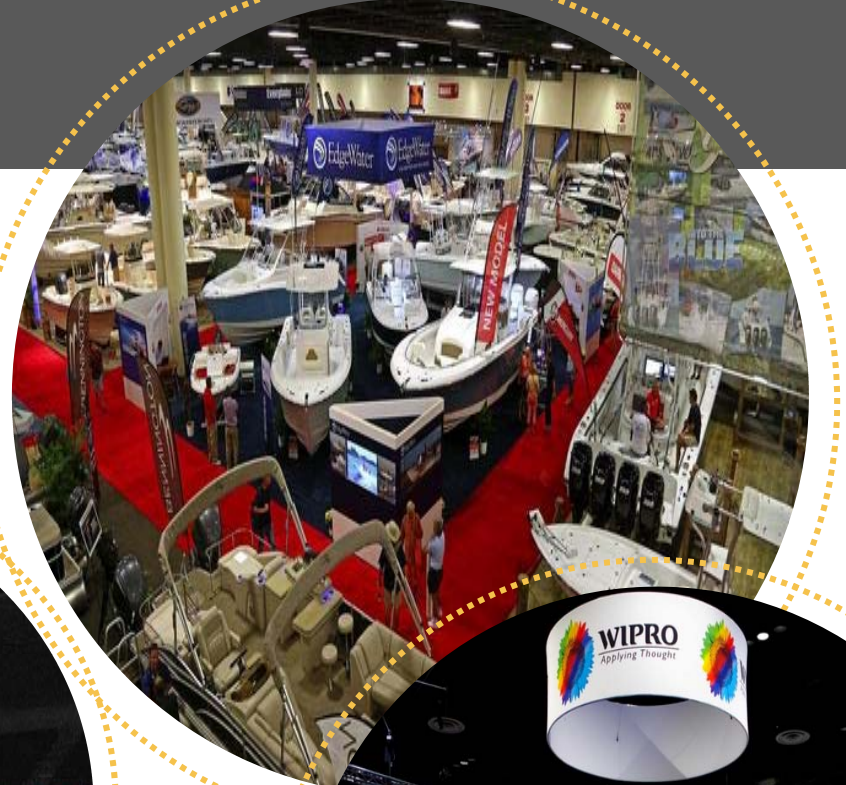
Trade Shows

We Can...

Enhance our Performance Arena

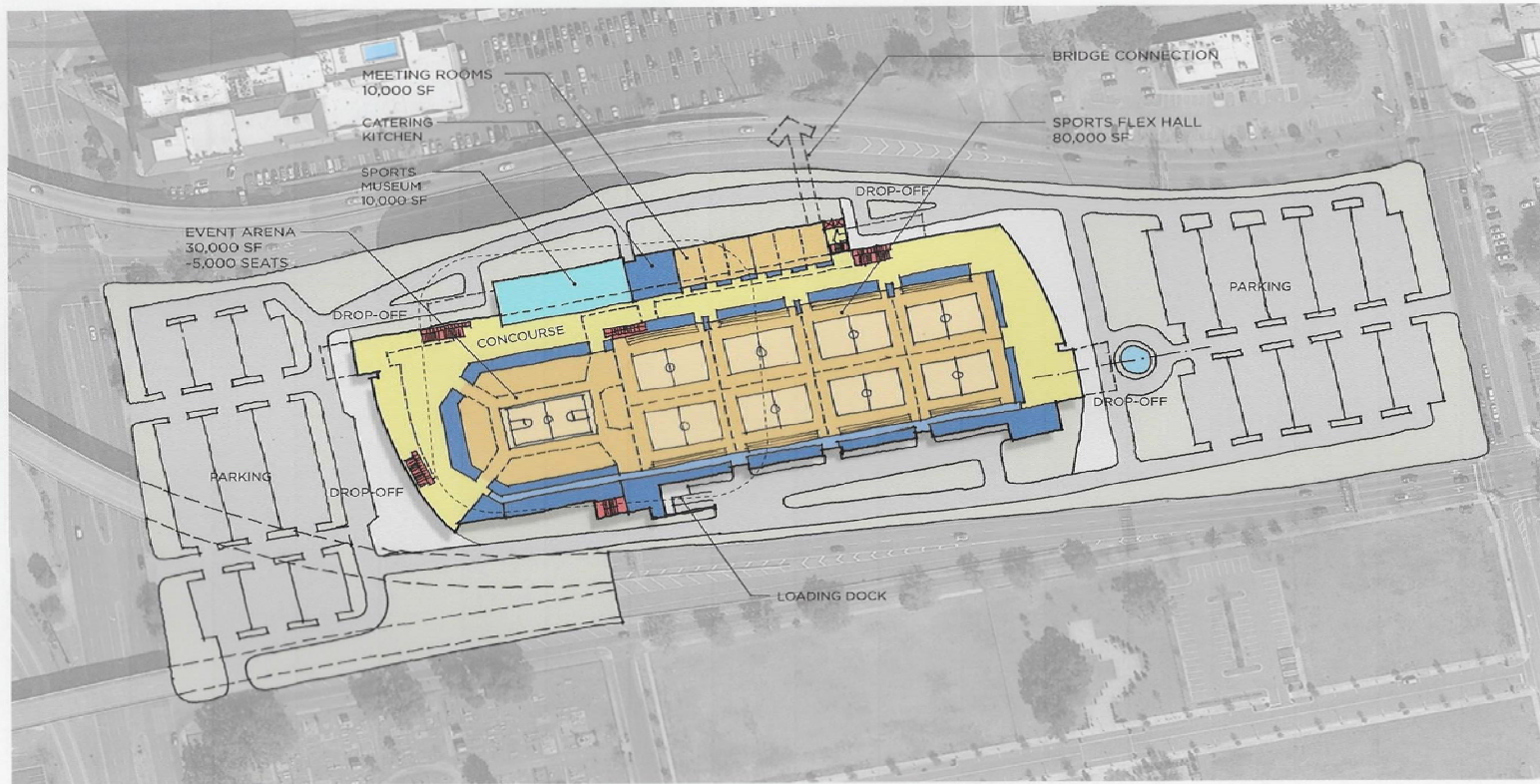


We can do all this...



INDOOR SPORTS • TRADE SHOWS
CONFERENCES • CONCERTS & PERFORMANCES

We can...



OPTION 1 GROUND LEVEL

PENSACOLA BAY CENTER SITE

Why here?

08



This is a win/win at the Bay Center site!

What's next?

What we need to know

- Conference space needs
- Demo costs
- Site development costs
- Design/Construction costs
- Parking options
- Financing plan
- Facility management options
- Input from key stakeholders



What's next?

- We need to prioritize studies - - develop recommendations on how to pay for studies.
- We would ask the city to be open to us coming back and asking for help in paying for some of these studies – don't know what that ask will look like – we are also seeking private sources of funding as well as the county.

We Can... create a game changer

