



PENSACOLA & PERDIDO BAYS ESTUARY PROGRAM



PROTECTING WHAT MATTERS

ESTUARY PROGRAM GOALS



Goal 1

Source of watershed information



Goal 2

Strengthen community resilience



Goal 3

Improve water quality



Goal 4

Reduce sediment sources



Goal 5

Conserve and restore critical habitat



Goal 6

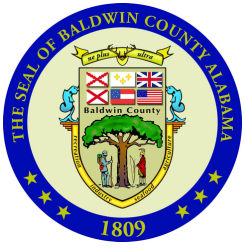
Restore and conserve fish and wildlife

THE MISSION

The Pensacola and Perdido Bays Estuary Program's mission is to restore and protect the Pensacola and Perdido Bay watersheds through restoration, education, and unbiased monitoring of the health of our bays, estuaries, and watersheds.

THE PARTNERSHIP

FORMED IN 2018



ABOUT THE PROGRAM



Stakeholder-driven and non-regulatory



Uses unbiased, sound science to inform and guide restoration decisions, policies, and initiatives



Funds programs and projects that protect the environment and improve quality of life



Building a network of partnerships that improve the environment, economy, and quality of life

COMMUNITY VALUES

750+
respondents
surveyed in 2020

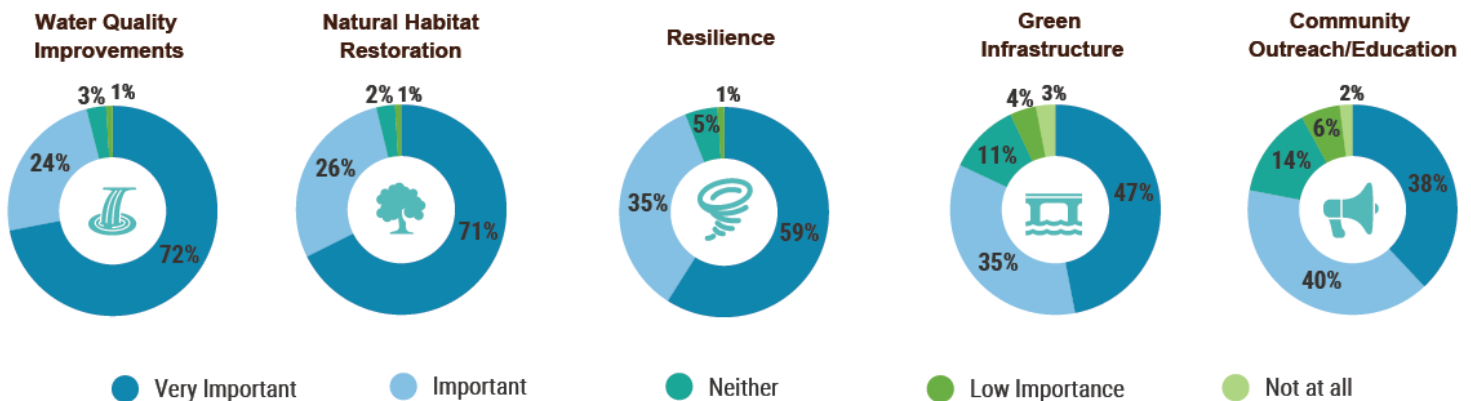
Financial investments deemed very important:

72%
water quality
improvements

71%
natural habitat
restoration



Top 5 Investment Priorities



RETURN ON INVESTMENT

441 to 1

The Estuary Program leveraged \$441 for every \$1 contributed by the City of Pensacola

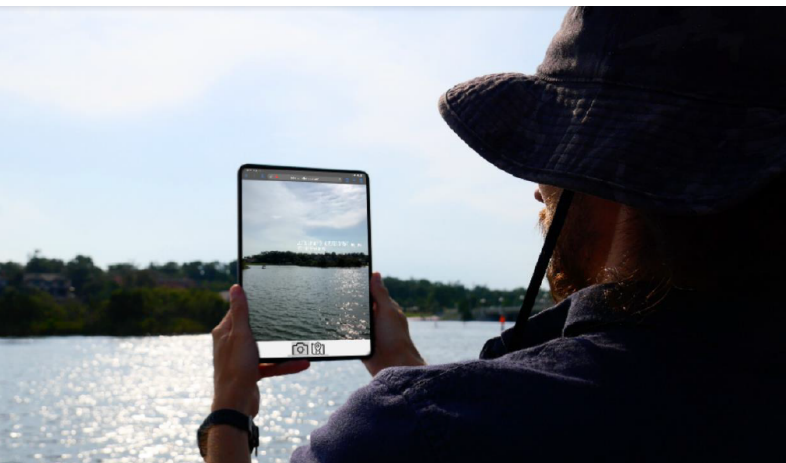


**FY 22
Highlights**

Implementing the
Trash Free Waters
Project in Jones and
Carpenter Creek

Funding a citizen
science water
quality app being
piloted in Bayou
Texar

Partnering with the
City to secure
funding for the
Carpenter Creek
Restoration Project



FY 21-22 PROGRAM ACCOMPLISHMENTS

Developed the watersheds' first Comprehensive Conservation & Management Plan

Secured \$4.8 million, benefiting environmental, resilience, and education programs

Reached over 5,000 individuals between Florida and Alabama



Engaged over 250 dedicated stakeholders and volunteers through events and meetings

Awarded 18 Community Grants totaling \$450,000 to school groups and local governments

Identifying, funding, and filling critical data gaps to inform future resource management: seagrass mapping, water quality monitoring, fish trawling, and oyster reef mapping

THE ROAD AHEAD

PRIORITIES FOR FY22-23

Rollout the first ever State of the Bays Report Card for Pensacola and Perdido Bays

Implement PPBEP's Monitoring Program Strategy, expanding coverage and leveraging partner resources

Secure funding to implement the Pensacola Bay System Oyster Restoration Initiative

Secure funding to develop and implement a Living Shoreline Cost Share Program

Develop targeted outreach and media campaign focused on watershed stewardship

Provide technical assistance to aid in resilience planning and implementation of green infrastructure, wastewater, and restoration projects

Foster public-private partnerships through the PPBEP Business Partnership Program

Secure National Estuary Program designation

STAY IN TOUCH

WWW.PPBEP.ORG

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