

DeBug Mobility Products



Our Beginning



- In 1990 My husband and I were involved in a car accident where I sustained a Spinal Cord Injury
- Same year President Bush signed ADA into law. First time people with disabilities had legal recourse for basic rights like employment, and public accommodation

The First DeBug

- After a few unsuccessful trips to the beach, Mike made his first beach wheelchair
- Combination PVC Pipe and a Drug Store Lounge Chair
- As primitive as these first chairs were, they were an immediate success
- Deciding to combine Mike's Engineering Skills and my experience in sales, Deming Designs, aka DeBug Mobility Products was born

The first trial run





A Day on the River!

On a shoe string budget, and in our living room, Mike designed the first prototype of our current Beach Wheelchairs.

The best part of the journey was being able to enjoy the fun with my friends and family

However, there was this Catch 22...

A beach wheelchair is a great idea...but

- We never have people who have mobility impairments at our facility
- People with mobility disabilities won't visit places where they, and their friends and family don't feel welcome.
- Now, thirty years later, people no longer view reasonable accommodation including access to public beaches as a novelty. The disabled community expects to have access provided

Why is this important to Pensacola?

- There are currently more than 50 million people with disabilities in the United States and 180 million worldwide, representing the single largest untapped tourist market in the world.
- According to a recent survey from Open Doors Organization (ODO), travelers with disabilities contribute \$17.3 billion to the travel industry every year, not counting their companions, which could double the amount to \$34.6 billion.
- This group is a very loyal one, who will often return to the same city, hotel, or activity provider year after year if they have a good experience.
- Once a Business, or destination offers these amenities and accommodations in place, the next step is to market to the disabled community

We've Grown!



- Royal Caribbean Cruise Lines
- Sea World
- Westin Resorts
- Disney Cruise Line
- Florida State Parks
- Walton County
- Okaloosa County
- Panama City Beach

The DeBug Mobility Products are Now Available Worldwide



- United Kingdom
- Netherlands
- Ireland
- Mexico
- Bahamas
- Australia
- Scotland
- Malaysia

DeBug Mobility Products

DeBug Pool Wheelchair



DeBug Beach Walker



The DeBug EZ Roller

EZ Roller Beach Wheelchair



Ez Roller Aquatic Chair



Helping people enjoy the fun with their family



Reach the Beach!!



- No Restrictions to the sand or water
- Easy to maintain and store
- Environmentally friendly
- Everybody can Enjoy a Day on the Beach

Debug Mobility Product
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