

# Be Ready Pensacola



**Briefing for City Council on BRACE,  
Disaster Preparation & Recovery  
September 12, 2022**



**Timing**



**Where To Start**



**Collaboration**



**Who To Call**



**A New Normal**

# BRACE

**Be Ready Alliance Coordinating for Emergencies, Inc.**



Nationally known for our commitment to partnerships by fostering communication, cooperation, collaboration and coordination

**Our mission is to make communities disaster-resilient through public-private partnerships**

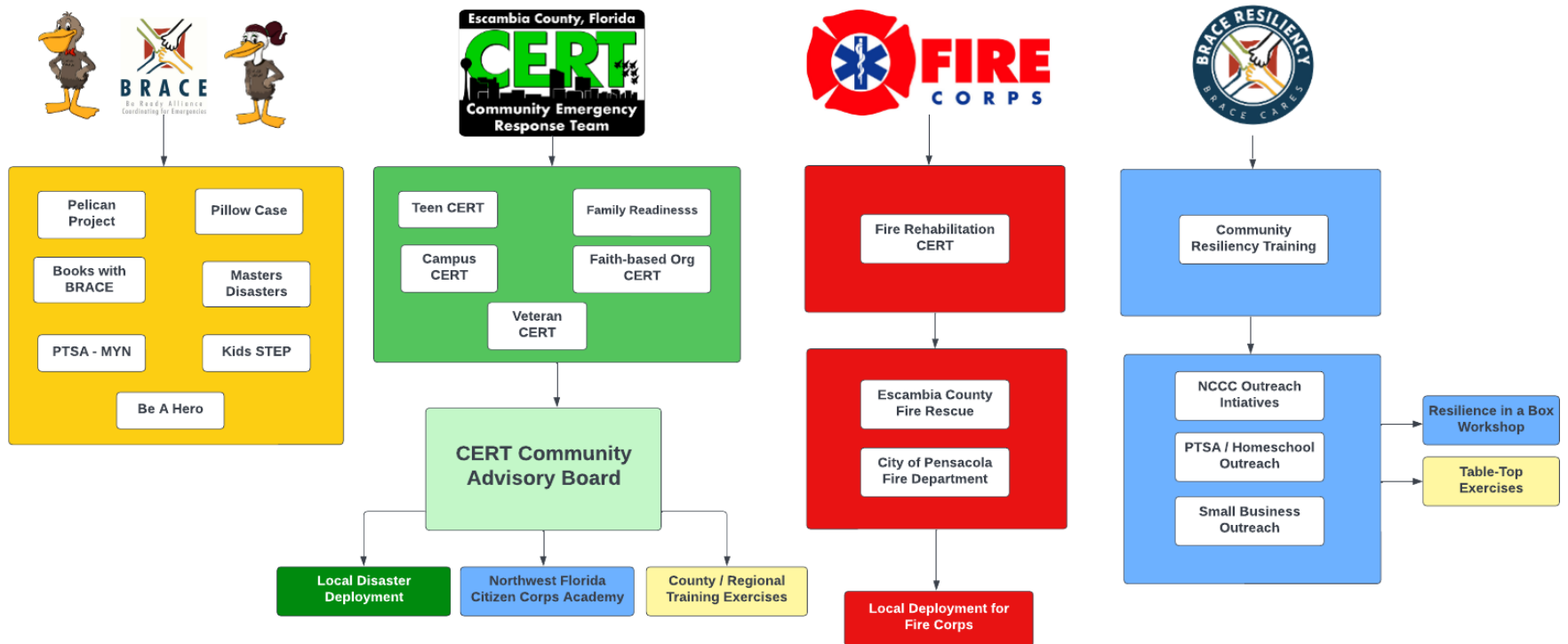
**We believe that emergency management is most effective when the whole community is engaged and involved**

Received FEMA's distinguished "Awareness to Action" Award for spearheading Escambia County Florida's disaster volunteer and donations program

Acknowledged with several honorable mentions for FEMA's **John D. Solomon Whole Community Preparedness** category

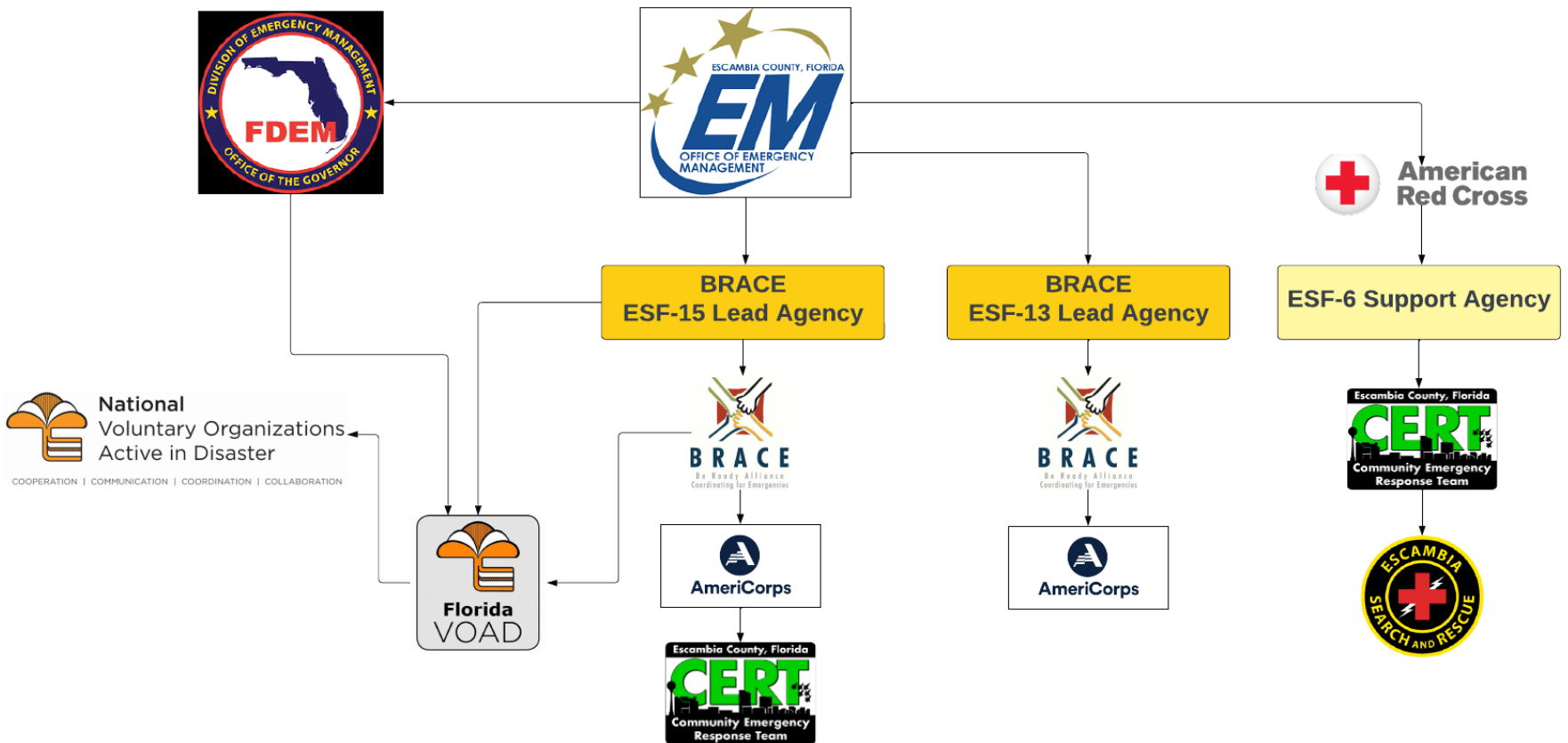
# BRACE

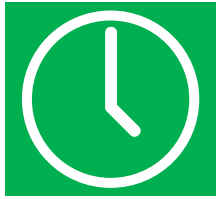
## Disaster Readiness Programming



# BRACE

## Disaster Response Programming





# Before The Season

## Are You A CERT Member?

You Are The Help until The Help Arrives!



# Current Conditions

The Jones Family just relocated to Pensacola, FL





# About Hurricane Season...

## What The Jones Family Needs to Know

### Hurricane Preparedness



Know Your

**ZONE**



Know Your

**HOME**



Know Your

**PLAN**



[MyEscambia.com/BeReady](http://MyEscambia.com/BeReady)

# The Next Day...

- September 16
- **The Jones Family** begins paying attention to Tropical Storm Paula. The local news online said the storm is gaining strength and is predicted to become a hurricane.



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Who To Call

[www.bereadyalliance.org](http://www.bereadyalliance.org)





# Before The Storm

## Getting Ready!

**DISASTER PREPAREDNESS ESSENTIALS**

 Make a plan	 Know your Zone, Know your Home	 Stock a disaster supply kit	 Update insurance policies	 Reinforce your home
 Know evacuation routes	 Practice emergency plan	 Document your property	 Make list of important documents & valuables	 Have a way to receive weather alerts

[FLORIDADISASTER.ORG/PLANPREPARE](http://FLORIDADISASTER.ORG/PLANPREPARE)





# Before The Storm

## Seniors - Get Ready!

### Planning for Emergencies AMONG ADULTS AGE 50-80



**82%**

have a 7-day supply of essential medications\*

*\*Among those who take medications*



**55%**

have a 7-day supply of food and water



**44%**

signed up to receive local emergency alerts



**40%**

talked with family or friend about an evacuation plan

# 3 Days Later...

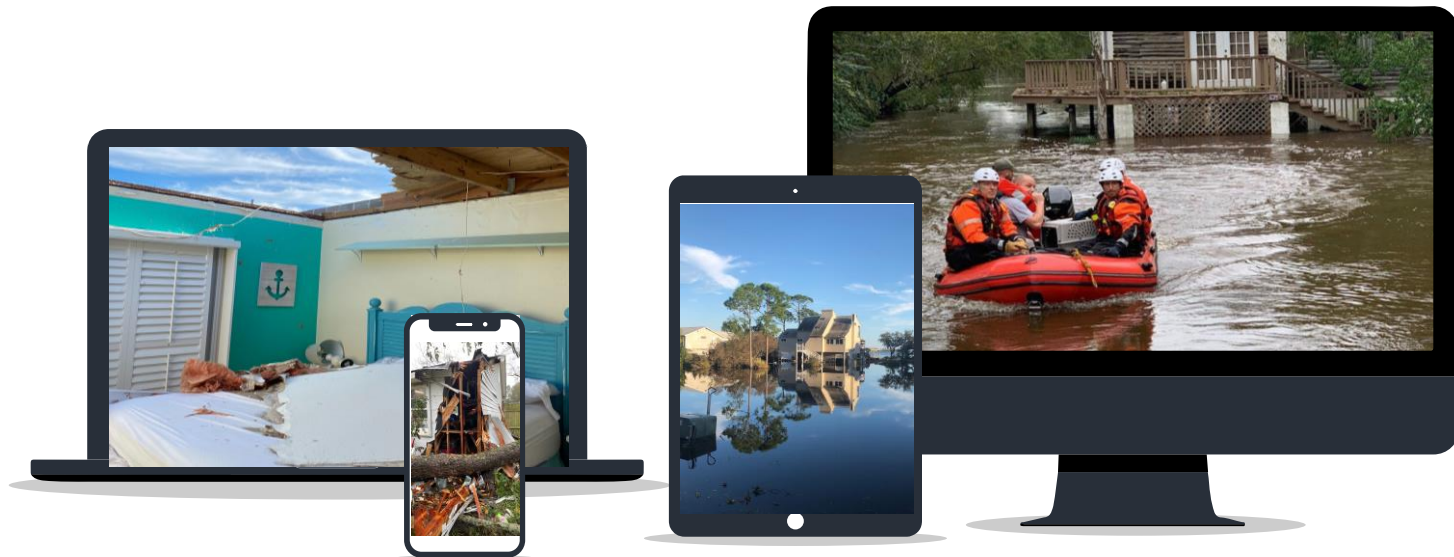
- On September 19, Tropical Storm Paula is upgraded to a hurricane and appears to present a threat to Pensacola.
- September 20<sup>th</sup> – Hurricane Paula arrives in Pensacola and the Jones Family decided to shelter in place.



# The Storm Leaves Pensacola

## What Happens Next?

When flood waters and storm surge have subsided and left communities damaged with downed trees, massive debris and soggy, many individuals do not know where to start.







## Where To Start



- 1. Before heading home, be sure it's safe to return.** Check with your local authorities and utility companies to make sure that your neighborhood is a safe place to come back to, as downed power lines, standing water and debris present many dangers.
  
- 2. Know whom to contact and how.** Contact your insurance company and stay in touch with local authorities. Before a storm ever hits, be sure you have hard copies of phone numbers for insurance agents, first responders, building officials, medical personnel and utility companies.



Next....



**3. Inspect for and document the damage.** Camera in hand, walk around your home, both inside and out, to record the damage. While photos are great, a narrated video is better.

**4. Conduct the inspection with an expert.** Your insurance provider will probably make an expert available to you, or you can certainly call in an architect or engineer that specializes evaluating properties after natural disasters. Have the expert look for damaged and wet drywall, wood, siding, roofing and so on. **Document the damage.** Pay particular attention to the structural components (foundation, concrete slabs, framing). Also carefully inspect for potential problems (places for future mold growth, roof damage, leaks).



**Next....**

**5. Get rid of the water.** As much as you'll want to get rid of the water immediately, you'll have to wait for all of the flood waters to recede outside before doing so.

When they do, remove any water from your basement or crawl space to prevent further damage to the home's structure. You want to avoid putting any undue pressure on your foundation from groundwater.





**Next....**



**6. Remove the damaged contents.** As difficult as it can be, you'll have to get rid of anything that's been damaged beyond repair. Things like furniture, toys and carpeting all have to go to avoid mold growth. For insurance purposes, **document each** item you must discard.

Follow the disaster-recovery procedures from the City of Pensacola and Escambia County government established to avoid just moving the mess from inside your home to the street.





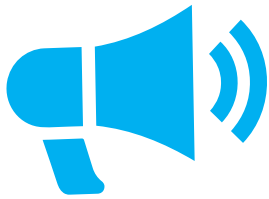
## And Then....



**7. Clean up the yard.** Downed trees and loose branches, plus damaged shrubs, patios and decks, are going to need cleaning and restoration.

First make sure it's absolutely safe to walk around your yard.

Check to make sure there are no trees or branches about to come down and no weakened or downed power lines nearby. Document the condition of your property prior to cleanup. Cracked and heaved driveways, walkways and patios should all be documented.



# Who To Call

Response & Recovery is All About Teamwork!



State VOAD Partners



Local Faith-based Organizations



# A New Normal



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# Questions?



**Michelle Lockett, CEO**

[mlockett@bereadyalliance.org](mailto:mlockett@bereadyalliance.org)

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