



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Meeting Agenda 4 - Final

Parks and Recreation Board

Thursday, November 18, 2021

8:00 AM

Hagler-Mason Conference Room

Members of the public may attend the meeting in person. City Council encourages those not fully vaccinated to wear face coverings that cover their nose and mouth.

1. CALL TO ORDER

2. ROLL CALL

APPROVAL OF MINUTES

3. MINUTES OF OCTOBER 21, 2021 PARKS AND RECREATION BOARD MEETING

Attachments: [Minutes of October 21, 2021 - Unapproved](#)

4. DIRECTOR'S REPORT

STAFF REPORTS

5. ADRIAN STILLIS - GOLF COURSE PRO AND GENERAL MANAGER (OSCEOLA GOLF COURSE)

NEW BUSINESS

6. NAMING OF TENNIS COURT AT ROGER SCOTT TENNIS CENTER AFTER MARIO ALVAREZ

Attachments: [Court Dedication to Mario Alvarez](#)

7. OLD BUSINESS

8. OPEN FORUM

9. ADJOURNMENT

The City of Pensacola adheres to the Americans with Disabilities Act and will make reasonable accommodations for access to City services, programs and activities. Please call 435-1606 (or TDD 435-1666) for further information. Request must be made at least 48 hours in advance of the event in order to allow the City time to provide the requested services.



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 21-01019

Parks and Recreation Board

11/18/2021

SUBJECT:

MINUTES OF OCTOBER 21, 2021 PARKS AND RECREATION BOARD MEETING

Call to Order

Roll Call

Present were Chairman Hicks, Leah Harrison, Renee Borden, Antonio Bruni, David Del Gallo, Michael O'Donovan, and Alejandra Escobar-Ryan.

Absent were Maranda Sword and Michael Wolf. Director Cooper was out of town on Parks and Recreation business.

Michael O'Donovan was sworn in as a member of the Parks and Recreation board by Robyn Tice.

Approval of the Minutes

Member Del Gallo motioned to approve the minutes from September 2021, which was seconded by Member O'Donovan, and the vote was unanimously in favor.

Staff Reports

Deja Dowdell, Marketing Coordinator, gave the board a fine presentation. Coordinator Dowdell insures the visibility of the Parks and Recreation department. The events and playgrounds and improvements that we offer the public are highlighted and communicated to Pensacola. The past year was severely impacted by the pandemic, yet a number of new programs and events were introduced, including a WKRG commercial promoting the CMP, an After School Program, Pilates at CMP, public art with Folding Planes at Bartram Park through a generous donation from Holly Benson, Bands on the Bayou, ESPN's "Teeing Up" with Adrian Stills at Osceola Golf Course, the upcoming first annual Oar Fest, and the grand opening of the Splash Pad at Legion Field. Our community partners have been pivotal in these successes. For instance, a viewer of one of our Parks and Recreation meetings contacted us to contribute towards basketball for youth. This year we raised \$24,950 in cash contributions with an in-kind match of \$44,420. Engagement on social media helps us understand what works without cost. Facebook is our best portal to the public. 9,737 have attended our events. Increases in Instagram and Twitter are promising.

Questions: Member Borden complimented the work and member Escobar-Ryan asked about our engagement with Visit Pensacola. Coordinator Dowdell indeed optimizes that connection and connects with the public through other media including PNJ, WKRG, and Facebook produces great results. She is on the PEP Talk radio show monthly. Member Escobar-Ryan asked about bringing back our newsletter in order for a family to schedule around upcoming events. The newsletter is a monthly subscription and will be resumed soon. The Oar Fest will feature free kayaking and paddle boarding. We have a great resource down on the bayou and our rates are affordable, just \$15 per hour for kayak rentals! We'll have environmental education, races, food trucks, everything we need.

Member Del Gallo noted how successful Bands on the Bayou was and raised significant dollars through contributions, so the East Hill Neighborhood Association was able to donate \$1,000 to three charities. They are hoping to plan Bands on the Bayou events quarterly next year. The last event drew 400 people. Chairperson Hicks suggested that if there is sufficient time given Coordinator Dowdell's skills in media presentation following the renewal of the newsletter, that Coordinator Dowdell could record two-minute video vignettes with leading local sports figures and place them on our website and social media to stimulate interest.

Caitlin Cerame, Transportation Planner, presented the Active Transportation Plan which the City is developing. The Council recently approved funding for \$166,000. Planner Cerame's

responsibilities are wide-ranging: she works with FDOT, sidewalk prioritization, development reviews. Member Bruni stressed that our plans should embrace the whole city and not primarily be focused on downtown. We noted that the Bicycle Advisory Committee proposed a grid that would connect north-south and east-west, and that the coming Shareware event along Gonzalez from Bayview to Alabama Square, promoted by Bike Pensacola on December 4, 2021, is an east-west arterial that illustrates what can be done to achieve integration and multimodality. Planner Cerame talked first about Complete Streets: it aims to integrate all users of all ages into a network that is safe for all, including pedestrians, persons with disabilities, bicyclists, motorists, public transit, etc. In June 2021 the Council adopted a Complete Streets ordinance that directs staff to develop a program and design standards to accomplish this. This is a process, not a product, but we're moving forward, looking at land development code. Evaluation and monitoring is essential. By May 2022 they will have a report on that. Context classification as applied to a roadway's characteristics is another key element in establishing design criteria that is appropriate to a specific area. Complete Streets does not connote the presence of all possible elements in all situations.

The Active Transportation Plan follows Complete Streets to develop solutions and identify critical infrastructure investments to improve access, comfort, and safety for all people moving in ways they choose. Our staff will take a series of steps -- analyze data and existing conditions; engage the public; offer design guidance; look at future network needs; evaluate, implement, and fund. Policy recommendations will follow, and we already have a feel for what people want. That means that we'll focus closely on implementation through a methodology that correctly identifies objectives that we can realize. Staff plans for a one-year project, asking in Fall 2021 for an RFP with an NTP for early 2022, and adoption by the City Council in late 2022. We will have public engagement from beginning to end. Caitlin shared a visual from GIS with bike lanes, sharrows, and sidewalks illustrated. We could clearly see where gaps in connection exist in all categories. For instance, what obstructs us from getting to meaningful destinations along various routes? We are working on West Jackson Street with Escambia County now to establish good connections. Vision Zero is something we strive for. Tactical urbanism, living laboratories will be incorporated. Project prioritization is huge for us. There are so many kinds of bicyclists, and we want to accommodate all so far as possible.

Member Bruni asked about traffic calming, which we accept petitions for (neighbors adjacent must sign). Might implement speed cushions or speed humps. 75% of homeowners must agree. Deputy City Administrator Forte clarified that minor tweaks have been instituted to make it more customer friendly. If it is warranted, it directs improvements and further discussion with the affected community and a determination of where the improvement will be installed. Traffic calming continues as a challenge. Scenic Heights Neighborhood Association specifically formed to address traffic at Scenic Highway and Langley. Administrator Forte answered at length and commented that NACTO guidelines for cities are now being used and we seek to implement their approaches. Member Bruni suggested that public input should come before the plans are made and the neighborhood associations should be approached first. Our Parks and Recreation Board members can stimulate neighborhood associations to reach their citizens and promote engagement with the City of Pensacola's inquiries.

New Business

Old Business

Chairperson Hicks noted that Director Cooper was out of town for professional obligations this month and will rejoin us next month. He also noted that Council Executive Kraher has not had time to address our question of how best to put before the Council the board's request for a

masterplan. We will return it to the next agenda, as well as the basketball court lights for Operto Square. The latter is well-seen as part of the masterplan question.

Open Forum

Hayne Haigler asked for an update about Roger Scott Tennis Center, especially regarding the extra funding resources that the County might approve for the prospective plan. He mentioned too that we would benefit by establishing a here-and-now method to fund future needs for the tennis program. Mr. Haigler also noted that we need a larger illustration at the courts to show people what the plan is. Member Bruni expressed an interest in seeing the plans for the courts at the earliest possible point in the interest of public engagement.

There being no further business, the meeting was adjourned.



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 21-01020

Parks and Recreation Board

11/18/2021

SUBJECT:

ADRIAN STILLS - GOLF COURSE PRO AND GENERAL MANAGER (OSCEOLA GOLF COURSE)



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 21-01018

Parks and Recreation Board

11/18/2021

ACTION ITEM

SPONSOR:

SUBJECT:

NAMING OF TENNIS COURT AT ROGER SCOTT TENNIS CENTER AFTER MARIO ALVAREZ

RECOMMENDATION:

That Court 7 at Roger Scott Tennis Center be named after Mario Alvarez.

SUMMARY:

STAFF CONTACT:

ATTACHMENTS:

- 1) Court Dedication to Mario Alvarez

October 26, 2021

Ms. Ericka Burnett, City Clerk
222 West Main Street
3rd Floor
Pensacola, FL 32502

Dear Ms. Burnett,

This is a request pursuant to section 2-3-3, Naming City Property.

The two groups named below, as well as many private citizens, are asking that this request be honored in the naming of a single tennis court (Court 7) that is part of the larger property known as the Roger Scott Tennis Center. If this request is honored, a plaque of durable quality, measuring 3' x 2', will be attached to the fence at one end of Court 7. A prototype picture of the proposed plaque is attached.

The person for whom the court would be so named is Mario Alvarez. Based on a local or national stage, there are very few Pensacola players, past or present, who are more deserving of this honor.

Mario started playing tennis around 1967, while in the U.S. Navy, stationed in Hawaii. By 1976 he was mastering the game, and as such was made a member of the All-Navy Tennis team. He competed alongside other notable Pensacola residents such as Ralph "Skeeter" Carson (The tennis facility at The University of West Florida is named in his honor).

In the mid-1980's, while the resident Tennis Pro at NAS Pensacola, Mario began hosting monthly tennis tournaments at the base. These tournaments were well received, and over the years have transitioned to the courts at Bayview Park, and are still as popular a tournament as ever after 3+ decades.

Mario has been a teaching pro for over 40 years. He has impacted thousands of people with his common-sense approach to the game. Mario's heart is all about giving back to the community, through programs such as:

- Special Olympics
- Pollack Kids & Wheelchair Tennis
- Tennis Across America
- Racquet Round-Up

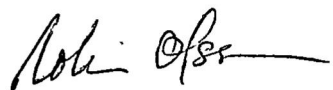
Due to Marios lifelong involvement in teaching tennis professionally over the years, he was awarded the 'Lifetime Member of the USPTA' by the United States Professional Tennis Association.

Mario has helped MANY junior ranked tennis players earn scholarships to various colleges & universities, and has assisted local high school teams to win district competitions.

Mario is the last actively playing, founding member of the Under The Hill League at the Roger Scott Tennis Center. He initially served on the Executive Committee, then as a captain & player. In the 33 years that this league has existed, part of the leagues overall success was having Mario's leadership & enthusiasm ever-present. At **82 years old**, he is still on the court every Monday of every UTHL session, competing, teaching and inspiring those around him.

Annually, Mario is still active in helping & playing in the Senior Games, at both the Local & National levels. His highest Senior Games national ranking for his age group was #6 in Singles & #1 in doubles.

Thank you for your consideration in allowing the tennis community to give due & well-deserved respect to one of its own.



(Needs Signature)

Robin Olsson
 Director, the Over 50 But Under the Hill League
 A Tennis League for Senior Men



(Needs Signature)

Terry Thrash
 USTA FL Tennis Ambassador
 President, Greater Pensacola Tennis Assn.

PROPOSED
ORDINANCE NO. 34-14

ORDINANCE NO. 34-14

AN ORDINANCE CREATING SECTION 2-3-3 OF THE CODE OF THE CITY OF PENSACOLA, FLORIDA; PROVIDING CRITERIA AND PROCEDURES FOR NAMING CITY PROPERTY IN RECOGNITION OF INDIVIDUALS OR GROUPS; PROVIDING FOR SEVERABILITY; REPEALING CLAUSE; AND PROVIDING AN EFFECTIVE DATE.

BE IT ORDAINED BY THE CITY OF PENSACOLA, FLORIDA:

SECTION 1. Section 2-3-3 of the Code of the City of Pensacola, Florida, is hereby created to read:

Sec. 2-3-3. Naming City Property.

- (a) Intent of Criteria. The criteria provided herein are intended to provide an identifiable process which citizens may utilize to propose the recognition of individuals who have made a significant contribution to the city, region or nation and whose memory may be honored by the designation of their name and achievements associated with a structure, street, park or other public place in the City of Pensacola. Such individuals may be City residents, historic figures, former elected officials or former City employees whose work, actions or life has made a significant contribution to the community or society. Consideration of such recognition will be made by the City Council without reference to such immutable characteristics as race, religion, ethnicity, gender, age or disability. These criteria are intended to be flexible so that there will be an opportunity for recognition of any individual deserving of such, who may not meet all of the objective criteria contained herein. In addition, the City Council recognizes that many of the facilities of the City have established interest groups such as neighborhood associations or other affinity groups, and it is the intent of the Council to solicit input from all such interest groups when appropriate.
- (b) Criteria.
- i. Parks may be named after streets, geographical locations, historical figures, events, concepts or as otherwise determined by the City Council.
 - ii. Parks may be named for individuals or groups that have made exceptional contributions to the Pensacola community.
 - iii. Parks may be named for an historical figure or an individual or family or organization that has made a significant land, monetary or service contribution to the acquisition of the property, park

system or the community in general. These may include the names of early residents or citizens and/or events of significance to the area's history or development which have directly impacted the park's development.

- iv. Current elected officials and currently employed City staff shall not be eligible for consideration until they are no longer in office or have been retired from city service for at least four (4) years.
- v. In order to accommodate the interest in recognizing or honoring individuals deserving such recognition or honor, the City Council may elect to honor individuals by the erection of informational signage or plaques at a particular facility, structure or portion thereof, without naming the entire park, structure or facility after one individual or preempting the opportunity to recognize more than one person's achievements or contributions. However, the renaming of a park, structure or facility from one name to another will be discouraged and accepted only for exceptional reasons.

(c) Procedure.

- i. Members of Council or other individuals or groups that propose to name or rename a park, structure, facility or portion thereof must submit a letter to the City Clerk with sufficient information or evidence to support a naming or name change. The Clerk shall forward a copy of the letter to the offices of the Mayor, the City Council President and the Director of Neighborhood Services. If a renaming is being proposed, the letter must document why the existing name no longer holds any historical significance, or otherwise why the existing name is no longer appropriate.
- ii. If the property or facility under review is within the purview of the Parks and Recreation Board, that Board will review such request and discuss the request at a meeting of the Board. Following Board consideration, the Board will make its recommendations to the City Council. If the property or facility under review is within the purview of another organization or board, that organization or board will be given the opportunity to consider the request for naming or renaming and make its recommendation to the City Council.
- iii. The City Council will make the final decision on all naming or renaming requests.

SECTION 2. If any word, phrase, clause, paragraph, section or provision of this ordinance or the application thereof to any person or circumstance is held invalid or unconstitutional, such finding shall not affect the other provision or applications of the ordinance which can be given effect without the invalid or unconstitutional provisions or application, and to this end the provisions of this ordinance are declared severable.

SECTION 3. All ordinances or parts of ordinances in conflict herewith are hereby repealed to the extend of such conflict.

SECTION 4. This ordinance shall become effective on the fifth business day after adoption, unless otherwise provided pursuant to Section 4.03(d) of the City Charter of the City of Pensacola.

Adopted: September 11, 2014

Approved: *Jewel Annunzio*
President of the City Council

Attest:

Cricks L. Burnett
City Clerk

CITY OF PENSACOLA

PROCLAMATION

WHEREAS his friends and colleagues gather today to honor Mario Alvarez for his immense impact on Northwest Florida's tennis community, and

WHEREAS, Mario Alvarez has, over the course of over 40 years, taught & inspired thousands of local tennis players as a tennis professional, and through his involvement with such organizations as: Special Olympics, Pollack Kids & Wheelchair Tennis, Tennis Across America & National Senior Games, sharing selflessly, to those old & young, the joy of tennis, and the camaraderie that comes with sport, and

WHEREAS, Mario Alvarez worked to help establish the Over 50 But Under The Hill League (known today as the Under The Hill League), attracting well over a thousand players (in its' 33 years of existence) aged 50 and over to re-ignite their love of the game and to grow the sport among senior men in the area, along with Captaining teams through the years and acting as Executive Council & Captain throughout the years,

THEREFORE, be it resolved that I, _____, Mayor of the City of Pensacola, do hereby proclaim _____, 2021, as

MARIO ALVAREZ DAY

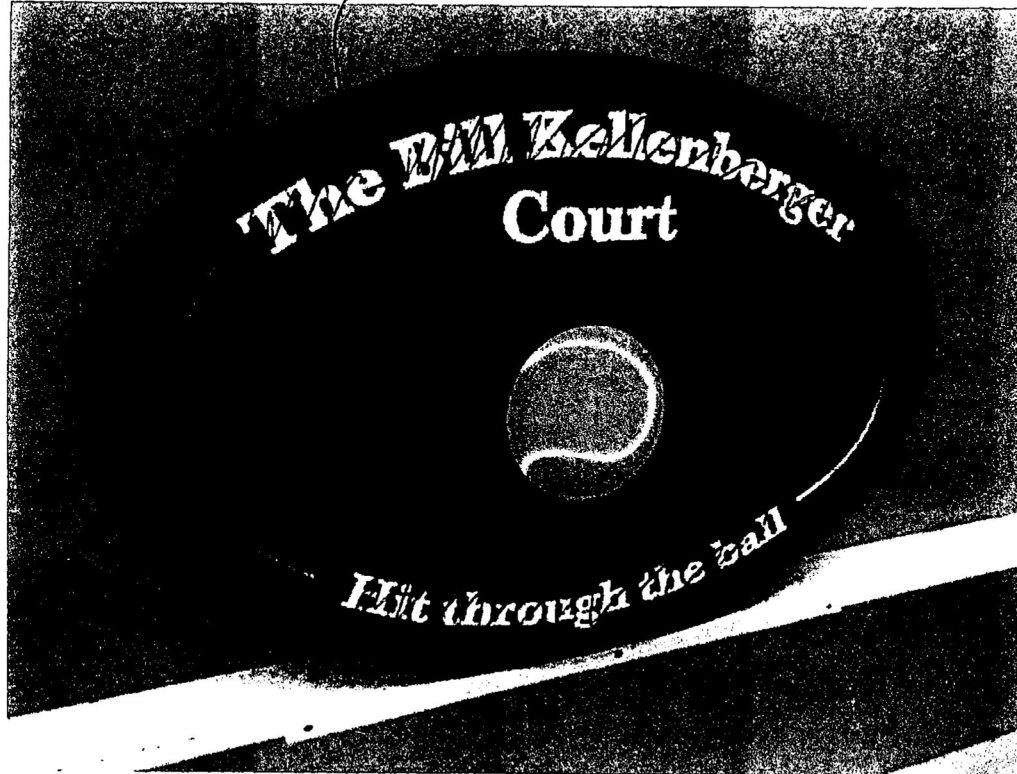
In the City of Pensacola, Florida.

IN WITNESS THEREOF, I have hereunto set my hand and have caused the great seal to be affixed this ___ day of _____ in the year of our Lord Two Thousand and Eighteen.

Mayor

Proposed Plaque Style - 2'x3'

The Mario Alvarez
Court.



Mr. Robin Olsson
6714 Tyler Drive
Milton, FL 32570
robolsson@yahoo.com
850-777-4037

To: Ms. Erika Burnett
Clerk, City of Pensacola

RE: Mario Alvarez

Attached is a request for a naming opportunity. I have included for your convenience a copy to go to the mayor, the President of the City Council, and the Director of Neighborhood Services.

If anything else is needed, please contact me and I will see that what you need is furnished to you quickly.

Thank you for your service and assistance.

Sincerely,

A handwritten signature in black ink, appearing to read 'Robin Olsson', with a long horizontal flourish extending to the right.

Robin Olsson
10/26/21