



P. O. Box 12451
Pensacola, FL 32591

July 12, 2022

To whom it may concern:

As president of the North Hill Preservation Association, I wish to thank all those involved in reaching out to and involving North Hill in the design of the hotel proposed for 401 Baylen Street, Pensacola, in particular Buddy Page and Joseph Ghobrial. From the time that Mr. Page first contacted me regarding the proposed hotel to the latest rendering provided by Mr. Ghobrial, you have demonstrated time and again a willingness to respect and work with the sensibilities of the residents of a nationally recognized historic district that borders the subject property and includes land that will be used for hotel parking.

I greatly appreciate Mr. Page's initial contact and desire to address our Board of Directors to inform them of your plans and to answer any questions. We appreciated the fact that you planned to retain the four large oaks on the property, that you had no plans to change the zoning of the part of the property that is in the preservation district, and that you were open to our input regarding the design. Then, throughout the design process, Mr. Ghobrial kept us in the loop, providing drawings and renderings, soliciting our reactions and inputs, and altering the design to address our concerns. The most recent rendering has received approval from almost everyone who has reviewed it, as it includes design elements from turn-of-the-20th century commercial buildings that we requested, including a pronouncedly different first floor with large-pane windows and decorative architectural features, a flat roof with a decorative cornice, and a masonry exterior.

In conclusion, it has been an unexpected pleasure to work with you. Personally, I believe that the proposed hotel will be a boon to the city and to the North Hill Preservation District.

Best regards,

A handwritten signature in cursive script that reads "Jo MacDonald".

Jo MacDonald, President
North Hill Preservation Association