

Pensacola Police



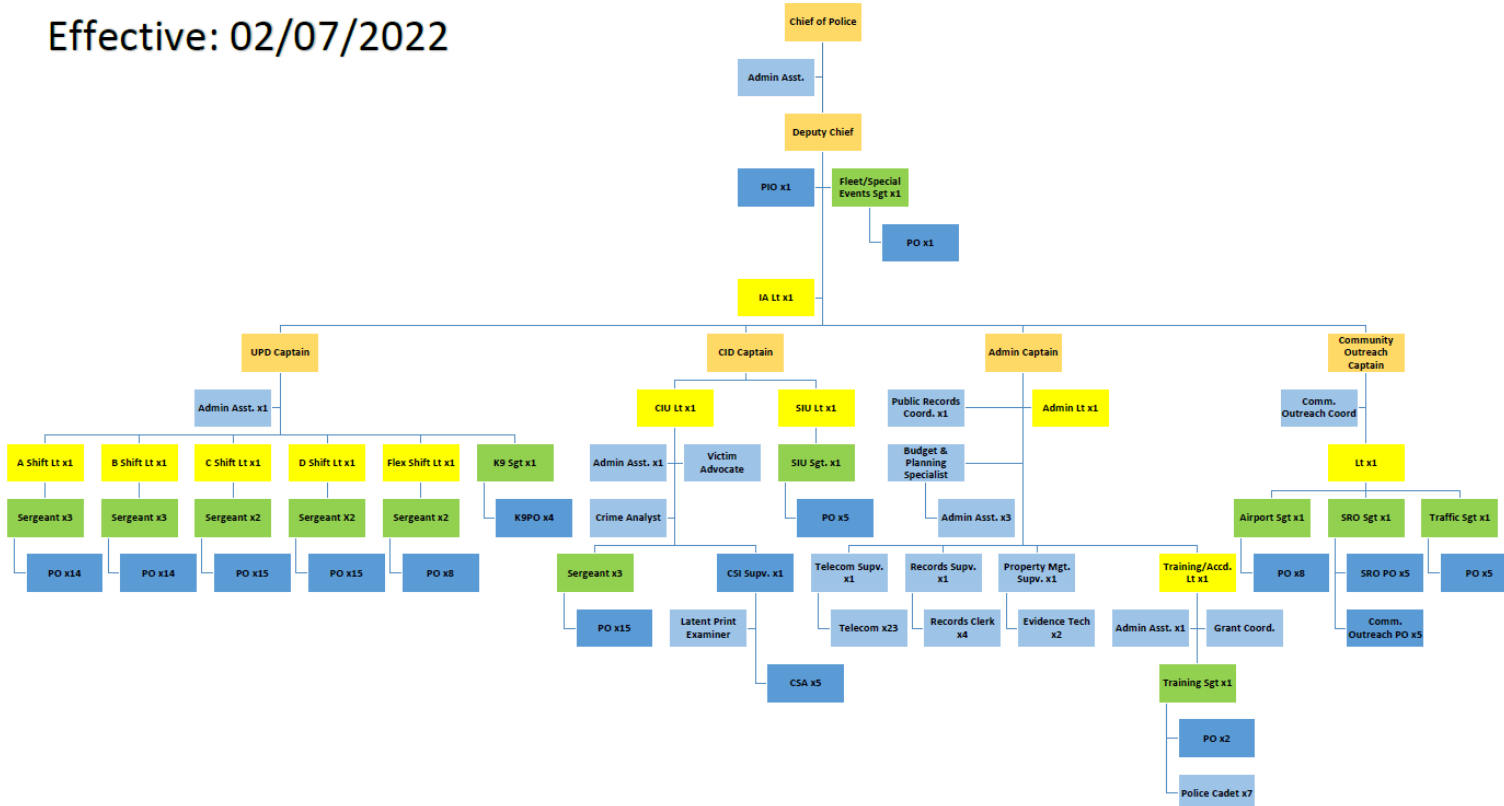
Strategic Focus Areas

- Reducing Crime
- Enhancing Community Engagement
- Recruiting and Retention
- Organizational Wellness

Department Reorganization

PPD Organizational Chart

Effective: 02/07/2022



- Reorganized department to effectively staff patrol
- Violent crime focus
- Traffic safety focus
- Assigned Detective to ATF Task Force

Violent Offenses	2020	2021	% Change
Murder	5	4	-20.0%
Rape	26	27	3.8%
Robbery	52	47	-9.6%
Aggravated Assault	244	244	0.0%
Violent Offense Total	327	322	-1.5%
Violent Crime Rate	589.2	590.9	0.3%
Property Offenses	2020	2021	% Change
Burglary	191	177	-7.3%
Larceny	1,272	1,202	-5.5%
Motor Vehicle Theft	80	85	6.3%
Property Offense Total	1,543	1,464	-5.1%
Property Crime Rate	2,780.3	2,686.7	-3.4%
Total Index Offenses	1,870	1,786	-4.5%

Expanded use of camera technology around Attucks Courts



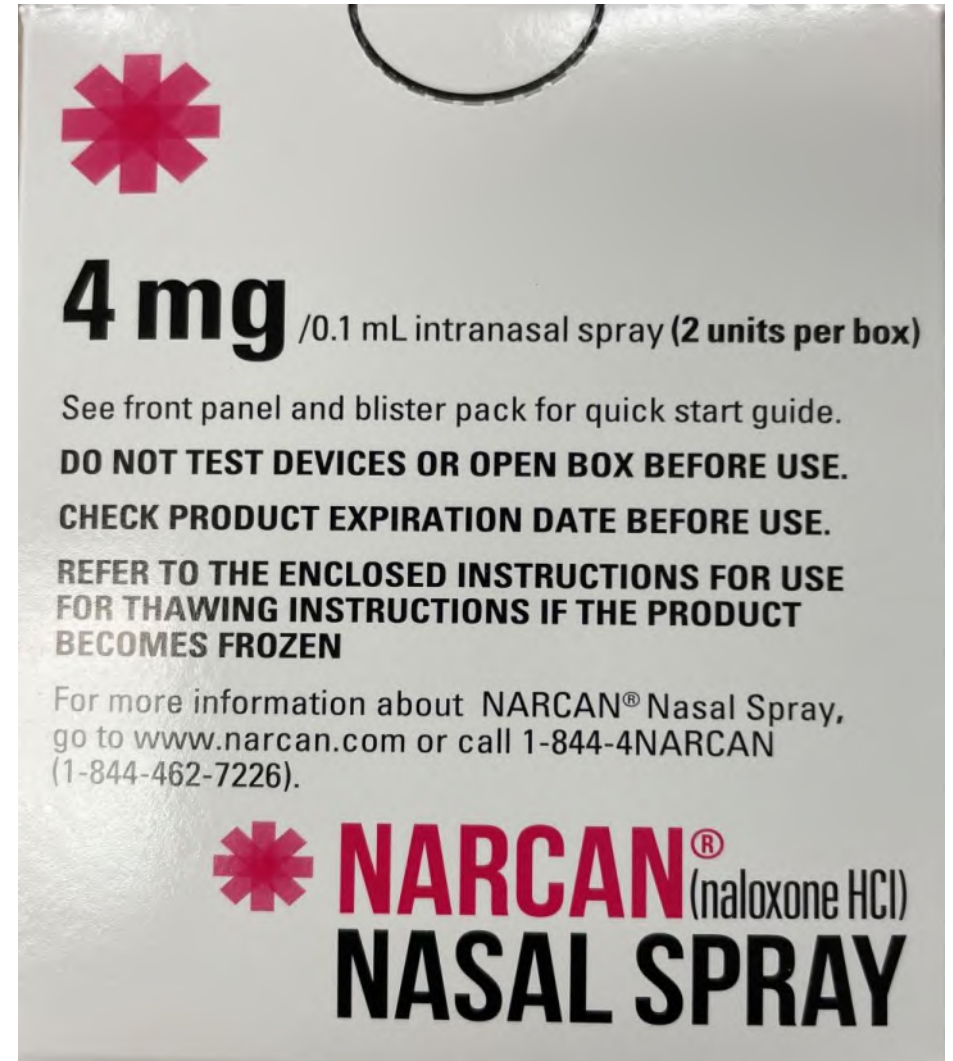


City - Cervantes 360 #2



- New promotion process
- Weekly radio shows for community outreach
- Internal communications enhancement with chief and command staff out and about;
 - including employee town hall with the Chief
- Working in partnership with community organizations on homeless outreach and safety

Deployment of officers carrying Narcan



Continuing to invigorate PPD Virtual Presence



Pensacola Police Department

69K followers • 31 following

Posts

About

Photos

Videos

Following



Recruitment

- Created a full-time police recruiter

Sworn

Total % Females	Total Male Minority
20.95%	13.68%

Non-Sworn

Total % Females		Total Female Minority	Total % Males		Total Male Minority
78.26%		25.00%	21.74%		40.00%

Recruitment



Pensacola Police Department

2h · 🌐



We're taking this show on the road. Okay, not all we just one we. And to be honest we're not really sure how much of show he's got in him. So really one single we is on the road, limited probability of show.

Our recruiter will be in Jacksonville today and Tallahassee tomorrow visiting the students at their law enforcement academies and sharing all the benefits of Pensacola. On top of his recruitment efforts he'll be providing 714 miles of speed control on I-10 during his trip. (FHP can thank us later.)

If you or someone you know in Jax or Tally would be interested in meeting with Officer Glass to talk opportunities with PPD, drop him a line at dglass@cityofpensacola.com.

We've sent him our shopping list for Trader Joe's. Do you know how much cookie butter and everything bagel seasoning fits in a Tahoe? We're about to find out!

[#pensacolasfinest](#) [#pursuethetheprofession](#)



PENSACOLA POLICE
COURTESY • INTEGRITY • PROFESSIONALISM

NOW RECRUITING:

- Public Safety Telecommunications Supervisor
- Public Safety Telecommunicators
- Police Officers
- Police Recruits
- Police Cadets

Apply online at
PensacolaCityJobs.com
or Contact Recruitment Officer Drew Glass
850.436.5412 / dglass@cityofpensacola.com

Recruitment



Community Outreach Division - Events

- Worked with SRO's & Schools and created Chief Youth Advisory Council
 - Washington High School
 - Pensacola High School
- Police Chaplain Program



Community Outreach Division – Events



Save the Date

SANDY SANSING DEALERSHIPS
— RALLY ON —
THE RUNWAY™
BENEFITING RALLY FOUNDATION FOR CHILDHOOD CANCER RESEARCH

THURSDAY, MARCH 31
6:30 PM
PENSACOLA, FL
BROWNSVILLE COMMUNITY CENTER



Rally Kid Arianna
Beating Soft Tissue Cancer



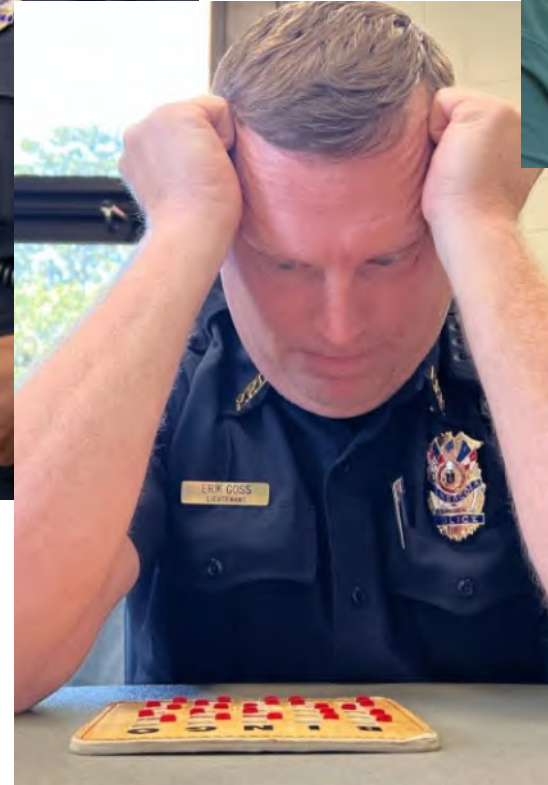
This event raised over
\$400,000.00 for
childhood
cancer research



Community Outreach Division - Events

■ BINGO

- Yep bingo....it's a great event and lots of laughs
- Normally teamed up with Council on Aging and held at community centers
- **VERY COMPETITIVE AND STRESSFUL!!!!**



Community Outreach Division - Events



Community Outreach Division - Events



Community Outreach Division - Events

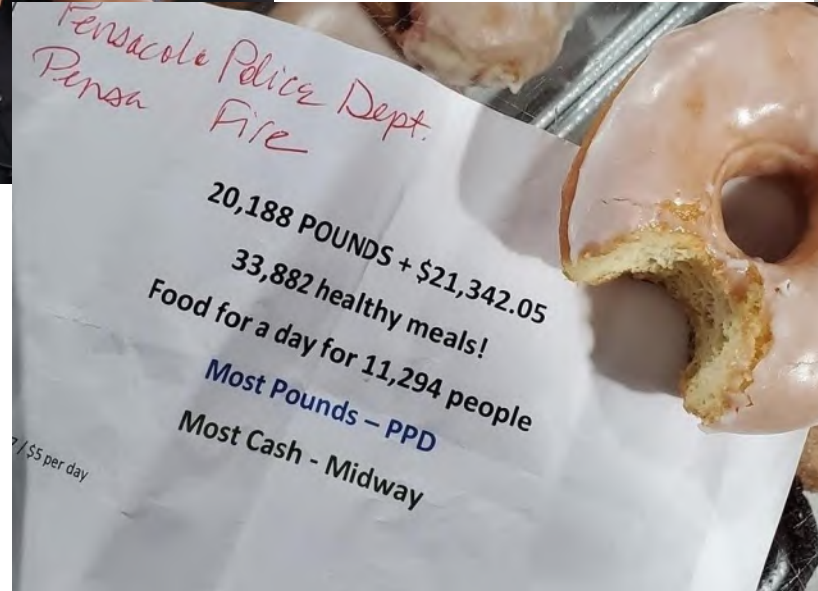
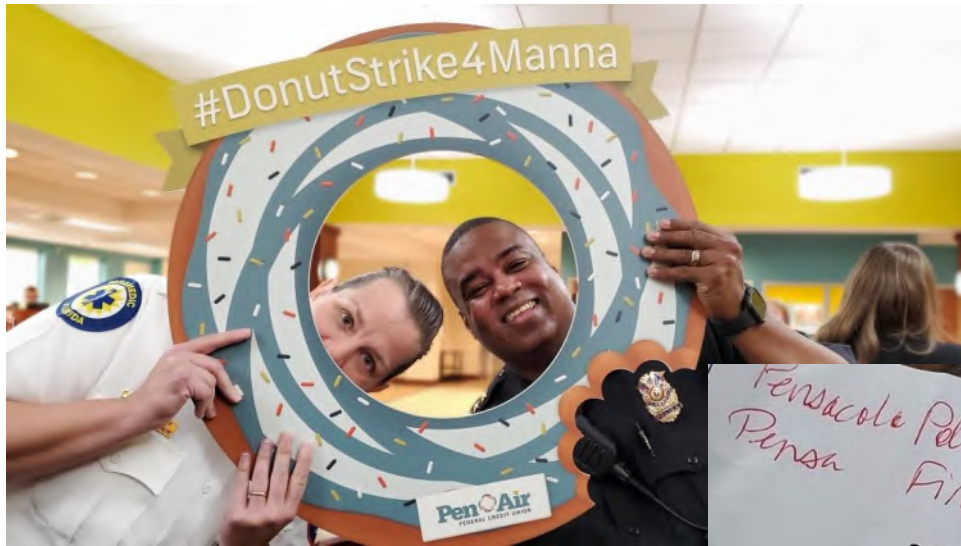
- Christmas Eve at Studer Family Children's Hospital at Ascension

- This is a multi-agency event, which happens on Christmas Eve



Community Outreach Division - Events

- Donutstrike 4 Manna
 - Multi-agency event to help Manna Food Pantries fill there shelves



Community Outreach Division - Events

- Christmas with PPD
 - Nominated Families
 - Sponsored event with various charities and merchants



Community Outreach Division - Events

- Camp Hero
 - 1 Week Summer Camp



- New Badge design
- New Patch redesign
- Deployed body cameras to SWAT team
- Working with Community partner on Mental Health Co-Responder model



- Member of Northwest Florida Mental Health Task Force
- Member of Military Affairs Committee (Pensacola Chamber of Commerce)
- Start up of Pensacola Finest Police Foundation for PPD
- Senate Bill 160 passed to rename Bayfront to Pensacola Police Fallen Heroes Hwy
- April 2022 Autism Pensacola equipped police and Fire units with Autism Sensory Kits



- Officer Received President Medal of Valor
- Training on a national level such IACP, NOBLE, ILEETA
- NIBRS Conversion for reporting crimes
- Community Access to Crime Reports on PPD website
- Monthly policy review meetings



The Year Ahead

- Develop strategic plan for department
- Organizational wellness
- Recruiting and retention
- Enhance training and leadership
- Work on studying our patrol beats for proper alignment
- Exploring a north end precinct and securing a location
- Working to enhance/expand body camera's tasers and in car cameras
- Exploring updated Records Management System

The Year Ahead

- Continued violent crime focus
- Continued traffic safety focus
- Re-evaluate organizational structure for efficiency and effectiveness
- Continue to seek new technology and associated funding streams
- Expanding PPD response to mental health
- Adding 2 Community Engagement Officers
- Evaluation of law enforcement response
- Exploring Co-location/consolidation of 911 dispatch center



PENSACOLA POLICE

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Palmer

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