

PARKS AND RECREATION BOARD

DIRECTOR'S REPORT

June 19, 2022

PARKS UPDATES:

- Hunter Pool - work began with completion anticipated for fall 2022.
- Plaza de Luna - work began with completion anticipated for June 2022.
- HTW Skate Park - May 12th Council for contract award.
- Bruce Beach Phase I – work to begin August 2022.
- Garden Street Landscaping – work began with completion anticipated for summer 2022.

SPECIAL PROJECTS:

- Julian Olsen Bust is projected to be installed in June.
- John Sunday plaque is projected to be installed in June.

SUMMER ATHLETICS UPDATES:

- Summer Youth Soccer Camp - June 6 - 10
- Summer Youth Volleyball Camps - June 13 – 17, July 11 - 15
- Youth Football & Cheerleading Registration going on at Roger Scott, Legion Field and Magee Field
- Summer Adult Kickball, Men's Softball & Co- Ed Softball Leagues at Exchange Park
475 Participants
32 Teams

COUNCIL DISCUSSIONS:

- Moreno Park and Baptist Redevelopment Opportunities

MARKETING UPDATES:

- Promote Outdoor Initiatives: Movies in the Park, Blues on the Bay, ArtVenture, Outdoor Pursuits, City Pools Now Open, Playgrounds: New Bayview Park Playground Coming Soon
- Blues on the Bay June 12 & 26; Movies in the Park June 10
- Promote Recreation Initiatives: Summer Camp - Day Camp, New Yoga Camp, Summer Dance
- Promote Athletics Initiatives: Soccer, Adult Volleyball + Open Gym, Senior Games
- Collaborate with PPD to promote center visits
- Sponsorship/ Brand Alignment: Day of Play, Halloween Movie Night
- Sponsor Call of Day of Play
- June Newsletter
- Fall Activity Guide Design

PARKS AND RECREATION BOARD

DIRECTOR'S REPORT

June 19, 2022

- Swag Materials for Staff Appreciation Day
- Advertisement Mediums: radio, print (magazine & newspaper), digital (web, social, billboard)
- Final month of Ruby Slipper Seasonal Menu to benefit Al Condon Scholarship Fund

RECREATION UPDATES:

- Summer camp is underway. We've had a great first two weeks. So far we have registered 275 unique participants attending throughout the 11 weeks of camp and still growing.
- Gull Point Specialty camps began 6/6 featuring 3 dance camps with 46 participants registered and 2 Yoga camps begin 6/24 with 19 participants registered so far.
- Finalizing fall schedules and classes. New programs and events include:
 - Pensacola Sings Neighborhood Choirs with Pensacola Children's Chorus 10-week program begins October 3rd at Woodland, Gull Point, T. May
 - Valerie's House Grief Support network for children begins meeting at Cobb in August
 - Boogie by the Bay community ballroom dance for all ages Aug 5th at Sanders Beach-Corinne Jones Resource Center
 - Chocolatiers "Pure Imagination" Charity Event benefitting the Al Condon Scholarship fund Sept 17 at Sanders Beach-Corinne Jones Resource Center
 - Bridge Lessons every Tuesday starting Sept 13 at Bayview Senior Center
 - "In Darkness We Dance" Vampires Ball all monsters welcome Oct 21 at Sanders Beach-Corinne Jones Resource Center
 - Friendsgiving potluck dinner Nov 18 at Sanders Beach-Corinne Jones Resource Center
 - Color Me Stress Free – relaxing adult coloring program at Gull Point