

PARKS AND RECREATION BOARD

DIRECTOR'S REPORT

September 15, 2022

PARKS UPDATES:

- Hunter Pool - work began with completion anticipated for fall 2022.
- Plaza de Luna – construction ongoing; anticipated completion fall 2022.
- Garden Street Landscaping – work began with anticipated completion fall 2022.
- Blake Doyle Skate Park – construction started; anticipated completion summer 2023.
- Bruce Beach Phase I – construction started; anticipated completion fall 2023.

SPECIAL PROJECTS:

- Lions Park new benches are being installed
- Hitzman Park pavilion and dog park new benches and tables have been installed.
- Plaza Ferdinand supply issues with the electrical panel.
- CMPA Amphitheater installing new handrails and lettering.
- Bayview Park Playground installation anticipated completion September 19th.
- Julian Olsen Bust projected installation anticipated for September.
- Kiwanis Solar lights to be installed in September.
- Sanders Beach playground to be installed in September.
- Bryant Park replacement playground climbing net to be installed in September.
- LED message board for Magee Field and Hitzman Park to be installed in September.
- Kiwanis Park sensory garden anticipated installation for November.

ATHLETICS UPDATES:

- Youth Soccer League season registration recently closed. Practices to start September 12th.
- Fall Baseball/T-Ball League season registration recently closed. Practices start September 12th.
- NEP Football – 260 Football Players, 72 Cheerleaders
- Legion Field Football – 194 Football Players, 59 Cheerleaders

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- Magee Field Football – 162 Football Players, 67 Cheerleaders
- Adult Kickball, Men's Softball & Co-Ed Softball Leagues at Exchange Park: 510 Participants; 34 Teams
- Cecil T. Hunter Pool:
August – 429 Swimmers
September – 32 Swimmers
- Roger Scott Pool
August – 2,208 Swimmers
September – 255 Swimmers

SEPTEMBER MARKETING UPDATES:

- Onboarding of Play Sunshine Sponsor Liberty Dental and Play Sponsor Mathnasium of Pensacola
- Onboarding of Pensacola Senior Games Sponsor Cigna
- Attended Florida Recreation and Park Association 2022 Annual Conference August 29 – September 1
- Promotional Advertisement of 5210 Day of Play, Pensacola Senior Games
- Cancellation of OAR Fest – reframed marketing materials to highlight fall programming
- Event postponement of 5210 Day of Play
 - Met with Florida Department of Health to determine November as a better time to host Day of Play this year and likely in future years
 - Update Sponsors, Media Partners, and City website to include digital collateral, social media, event calendars, newsletter (7K subscriber base) and issued a press release
- Promotional Advertisement of Ongoing, Fall Activities and Programs via Radio, Newspaper, Billboard, Magazine, Newsletter
- Fall Playbook Rollout distribution at centers and local businesses throughout Pensacola
- Winter 2023 Playbook Design and Planning (December – March programs)

RECREATION UPDATES:

- Valerie's House Grief Support program for youth will begin hosting group meetings at Cobb Center on October 4, 2022 in partnership with the City of Pensacola. During each bimonthly meeting, children and their caregivers will separate into peer groups to

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participate in healing activities to discuss their losses. The curriculum relies on art and play to help youth identify, express, and process their grief. Group meetings are offered at no cost to families.

- Registration for Gull Point Dance Session 2 begins October 3rd. Class dates are October 17-December 15. Participants can register online at www.webtrac.cityofpensacola.com or call the center for more details.
- Fricker Center's Adult Basketball League registration online at www.webtrac.cityofpensacola.com. Teams will play a 6-game regular season with a championship tournament. Hurry registration ends October 1st.
- The Alpha Elite Basketball League for Youth will have open registration October 1-November 4. Registration is available online or in person at Fricker Resource Center. Teams will be formed at Cobb, Fricker and Woodland Heights resource centers through individual registrations and outside teams may register as well. The league will follow a 6-game season starting in December followed by a double-elimination tournament in February. Open to youth ages 5-12 and 13-14.
- We will celebrate Myra Williams on Friday Sept 16th for her 32 years of service to the City of Pensacola and Parks and Recreation. Myra is semi-retired from the City having completed her time in DROP as a full-time employee and now volunteers and works 15 hours a week with the seniors at Cobb Center organizing their bingo games, social events, monthly birthday celebrations, and weekly fish fry luncheons. All board members are invited to attend and help us celebrate Myra's dedication and work with the City of Pensacola this Friday at 11am at Cobb Center Multipurpose Room.