

10.12.2017

Community Redevelopment Agency
City of Pensacola
222 W. Main St.
Pensacola, FL 32502

Attn: Ms. Helen Gibson, CRA Administrator

Dear Ms. Gibson:

I am writing on behalf of the Belmont Devilliers Neighborhood Association to request an opportunity for consideration of funding by the CRA. It is my understanding that a member of our association spoke with you and that you determined this item might be considered for the November 2018 CRA agenda. I am therefore asking that the CRA consider a grant of support in the amount of \$ 2500.00 for application towards the Holidays on the Blocks Celebration for 2018 at their next mtg.

These funds will assist in the safe and secure hanging of public holiday decorations and accompanying promotional activities by the BDNA. This will have a very direct economic development impact of showcasing our neighborhood and encouraging visitors to explore residential and business interests in the area. By creating this enhanced holiday lighting presence a transition to downtown and its Festival of Lights will be encouraged for the walking residents of Pensacola who visit Belmont Devilliers and continue to the downtown lighting corridor on either Palafox or Garden. With the distinct vintage flavor of our decorations, it will also underline the historic nature of our neighborhood.

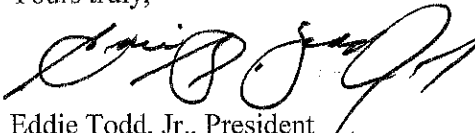
It is our intent to facilitate the holiday ambiance decorations which have traditionally hung within our geographic boundaries. We have already consummated with you an agreement for permission to do so. Additionally, we have warehoused through Truth for Youth, Inc. -one of our members, the decorations which for years were stored by the CRA at the Port of Pensacola and transferred to our ownership by the DIB.

We believe that proportionally, our request is small but impactful and respectfully request your consideration and approval.

Thank you in advance for your time and interest in consideration of this beneficial proposal. We look forward to having representatives available at the meeting to answer questions and further explain our project if needed. We look forward to enlivening the public spaces of Belmont Devilliers and showcase the progress made.

Please plan on joining us in Belmont Devilliers during the Holidays on the Blocks.

Yours truly,



Eddie Todd, Jr., President
Belmont DeVilliers Neighborhood Association