

Community Redevelopment Agency

City of Pensacola

222 W. Main St.

Pensacola, FL 32502

Attn: Ms. Helen Gibson, CRA Administrator

Dear Ms. Gibson:

I am writing on behalf of the Belmont Devilliers Neighborhood Association to request an opportunity for consideration of funding by the CRA. As noted in our license agreement dated Aug 7, 2017, the CRA approved installation and removal of Christmas lights for the 2017, 2018, and 2019 holiday seasons. We are requesting \$ 2,000.00 in support of Holidays on the Blocks Celebration 2018 be placed in the 2019 budget. Please assign these funds to the Belmont Devilliers Neighborhood Association.

These funds will assist in the safe and secure hanging of public holiday decorations. The holiday ambiance created by these lights has traditionally tied us to the visitor experience of the larger CRA. Direct benefit to the business members of Belmont Devilliers is positively impacted by this decorative and safe lighting addition. By creating this enhanced holiday lighting presence a transition to downtown and its Festival of Lights will be encouraged for the walking residents of Pensacola who visit Belmont Devilliers and continue to the downtown lighting corridor on either Palafox or Garden. With the distinct vintage flavor of our decorations, it will also underline the historic nature of our neighborhood. We appreciate the opportunity to expand these visits to our emerging business district.

Thank you in advance for your time and interest in consideration of this beneficial proposal. We believe that proportionally, our ask is small but impactful, and respectfully request your consideration and approval.

We look forward to answer questions and further explain our project if needed.

Yours truly,

A handwritten signature in black ink, appearing to read "Eddie Todd", with a stylized flourish at the end.

Eddie Todd