# APPRAISAL REPORT

# OF A

# VACANT COMMERCIAL LAND PARCEL

# LOCATED IN THE

# 800 BLOCK OF SOUTH PALAFOX STREET PENSACOLA, ESCAMBIA COUNTY, FLORIDA 32502

# **EXCLUSIVELY FOR**

BEGGS & LANE C/O MR. J. NIXON DANIEL, III

**AS OF** 

**APRIL 4, 2018** 

 $\mathbf{BY}$ 

CHARLES C. SHERRILL, JR., MAI STATE - CERTIFIED GENERAL APPRAISER #RZ1665

410 EAST GOVERNMENT STREET

PENSACOLA, FLORIDA

32502

# APPRAISAL REPORT

The subject property consists of a vacant commercial land parcel that is located in the 800 Block of South Palafox Street in Downtown Pensacola, Florida. The 0.85-acre property is comprised of two adjoining parcels (tax accounts), and a portion of a third tax account, which have been appraised as a combined whole. For clarification, these have been labeled and identified as Parcel A, Parcel B, and Parcel C, respectively, and are identified accordingly on the aerial map in the addendum of this appraisal report. Since Subject Parcel C represents a portion of a larger parent tract (tax account), this appraisal is based upon the extraordinary assumption that this portion of the subject could be legally divided from its parent tract to result in its being a separate/independent parcel.

The subject land parcel is vacant, and is currently utilized for surface parking purposes. It should be noted that the property is subject to two long-term ground leases between the landlord (City of Pensacola) and Palafox Pier and Yacht Harbor Inc. These two leases are referred to the South Palafox Marina Lease and the South Palafox Commercial Lease. These lease agreements were initiated in 1997 and 1998, respectively, and they extend for 100 years to June 11, 2097. Both leases contain a license agreement that pertains to the parking rights associated with the subject property as discussed further in this appraisal report.

Based upon the client's specific intended use of this appraisal, the appraiser has first valued the fee simple title in the property (as if unencumbered). Secondly, a valuation of the property, as if encumbered in accordance with the specific license agreement within the two leases, has been performed. It is the understanding of the appraiser that full compensation for use of the property has been previously paid to the landlord in accordance with the terms of the two leases such that no future compensation is to be paid to the landlord at any time during the entire remaining period of these agreements. Accordingly, it is concluded for this appraisal that the landlord is not entitled to any use of, or compensation rights to the property, during the remaining term of the agreements. However, the owner is entitled to full ownership rights (reversionary rights) upon expiration of the agreement in 2097. As discussed in the valuation section of this appraisal, this assumed encumbrance is concluded to have a significantly negative impact on the value of the subject property.

The three traditional approaches to value non-residential properties are the Cost Approach, the Sales Comparison Approach, and the Income Capitalization Approach. Based upon the type and specific characteristics of the subject property, the Cost and Income Capitalization Approaches were not considered to be appropriate to provide credible results for this valuation. Land parcels like the subject in the local market are not typically leased to tenants, so market data was not concluded to be adequate to estimate a credible market rent for the subject in the Income Capitalization Approach. Secondly, due to the absence of improvements, the performing of the Cost Approach was not considered to be applicable. Accordingly, the appraiser did not perform these two particular approaches to value the subject property in this assignment.

The subject is comprised of a vacant commercial land parcel. Buyers of this type of property (fee simple title) in the local market typically rely most heavily on the Sales Comparison Approach in making buying decisions. Additionally, recent sales activity of similar type properties in the local market is considered to be sufficient to produce credible results. Accordingly, the appraiser has determined that the performing of the Sales Comparison Approach in this appraisal process is sufficient to achieve credible assignment results based primarily upon the intended use of this appraisal. The appraiser has clearly identified and explained the scope of work for this assignment within this appraisal report.

This is an Appraisal Report which is intended to comply with the reporting requirements set forth under Standards Rule 2-2(a) of the Uniform Standards of Professional Appraisal Practice. As such, it clearly and accurately sets forth the appraisal in a manner that will not be misleading; contains sufficient information to enable the intended users of the appraisal to understand the report properly; and clearly and accurately discloses all assumptions, extraordinary assumptions, hypothetical conditions, and limiting conditions used in the assignment. The depth of discussion contained in this report is specific to the needs of the client and for the intended use stated within this report. The appraiser is not responsible for the unauthorized use of this appraisal report.

**CLIENT:** Beggs & Lane

Attention: Mr. J. Nixon Daniel, III

Attorney at Law

501 Commendencia Street Pensacola, FL 32502

**APPRAISER:** Charles C. Sherrill, Jr., MAI

State - Certified General Appraiser #RZ1665

Sherrill Appraisal Company 410 East Government Street

Pensacola, FL 32502

**APPRAISAL FILE NUMBER:** N218-0038

**PROPERTY LOCATION:** 800 Block of South Palafox Street, Pensacola,

Escambia County, Florida 32502

**PROPERTY TYPE/CURRENT USE:** Vacant Commercial Land Parcel

**REPORTED PROPERTY OWNER:** City of Pensacola

TAX ACCOUNT NUMBERS: 15-4408-070 (Parcel A)

15-4408-080 (Parcel B)

15-4408-030 (Parcel C- Parent Tract)

**PARCEL IDENTIFICATION NOS.:** 00-0S-00-9100-080-050 (Parcel A)

00-0S-00-9100-090-050 (Parcel B)

00-0S-00-9100-040-050 (Parcel C – Parent Tract)

CURRENT PROPERTY TAX ASSESSMENT:

**PARCELS A AND B:** \$750,052 (Combined); However, the current tax

expense of the subject is based upon a reduced assessed value of \$255,597 that results from an annual increase limit that applies to non-

homesteaded properties in the State of Florida.

**PARCEL C:** 

Not Applicable; As previously mentioned, Parcel C is comprised of a portion of a larger parent tract (tax account).

**LEGAL DESCRIPTION:** 

A legal description of the subject property obtained from a survey that was furnished by the client is presented in the addendum of this appraisal report.

**ZONING CLASSIFICATION:** 

WRD; Waterfront Redevelopment District

FUTURE LAND USE CLASSIFICATION:

R; Redevelopment

TYPE AND DEFINITION OF VALUE:

The purpose of this appraisal is to provide the appraiser's best estimate of the market value of the subject real property as of the effective date. Market value is defined under 12 U.S.C. 1818, 1819 and title XI of the Financial Institutions Reform, Recovery, and Enforcement Act of 1989 ("FIRREA") as well as the Office of the Comptroller of the Currency, as "the most probable price which a property should bring in a competitive and open market under all conditions requisite to a fair sale, the buyer and seller each acting prudently and knowledgeably, and assuming the price is not affected by undue stimulus". Implicit in this definition is the consummation of a sale as of a specified date and the passing of title from seller to buyer under conditions whereby:

- (1) buyer and seller are typically motivated;
- (2) both parties are well informed or well advised, and acting in what they consider their own best interests:
- (3) a reasonable time is allowed for exposure in the open market;
- (4) payment is made in terms of cash in U.S. dollars or in terms of financial arrangements comparable thereto; and
- (5) the price represents the normal consideration for the property sold unaffected by special or creative financing or sales concessions granted by anyone associated with the sale.

INTENDED USER OF APPRAISAL REPORT:

Beggs & Lane; No other party is entitled to rely upon this report without written consent of the appraiser.

INTENDED USE OF APPRAISAL REPORT:

For the sole purpose of assisting the client, Beggs & Lane, in internal business decisions concerning the possible sale of the subject property. No other party is entitled to rely upon this report without written

consent of the appraiser.

PRIMARY OWNERSHIP INTEREST VALUED:

Fee Simple Title (defined as absolute ownership unencumbered by any other interest or estate; subject only to the limitations of eminent domain, escheat, police power, taxation, and/or any easements that may be present on the property).

**DATE OF PROPERTY INSPECTION:** April 4, 2018

**EFFECTIVE DATE OF VALUE:** April 4, 2018

**DATE OF APPRAISAL REPORT:** April 25, 2018

FINAL ESTIMATES OF MARKET VALUE:

FEE SIMPLE TITLE: \$1,260,000 (Fee Simple Title, subject to the

appraisal assumptions and limiting conditions that are presented in the addendum of this appraisal report)

VALUE, SUBJECT TO

LICENSE AGREEMENT: \$4,400 (Value subject to the long-term license

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agreement and other appraisal assumptions and limiting conditions that are presented in the addendum of

this appraisal report)

# SCOPE OF WORK PERFORMED IN THIS APPRAISAL ASSIGNMENT:

The three traditional approaches to value non-residential properties are the Cost Approach, the Sales Comparison Approach, and the Income Capitalization Approach. Based upon the type and specific characteristics of the subject property, the Cost and Income Capitalization Approaches were not considered to be appropriate to provide credible results for this valuation. Land parcels like the subject in the local market are not typically leased to tenants, so market data was not concluded to be adequate to estimate a credible market rent for the subject in the Income Capitalization Approach. Secondly, due to the presumed absence of improvements, the performing of the Cost Approach was not considered to be applicable. Accordingly, the appraiser did not perform these two particular approaches to value the subject property in this assignment.

In performing this appraisal of the subject property, Charles C. Sherrill, Jr., MAI first identified the problem to be solved. Based upon the property type and intended use of this appraisal, the appraiser determined and performed the scope of work necessary to develop assignment results that were credible, and disclosed this scope of work in the appraisal report. In doing so, the appraiser inspected the subject property, reviewed and analyzed the South Palafox Marine Lease and South Palafox Commercial Lease, and gathered information from the subject's neighborhood or similar competitive neighborhoods in the local area on land sales. This information was applied in the Sales Comparison Approach to value the subject land parcel as vacant/unimproved.

This narrative appraisal report is the result of these processes. This Appraisal Report is intended to comply with the reporting requirements set forth under Standards Rule 2-2(a) of the Uniform Standards of Professional Appraisal. The depth of discussion contained in this report is specific to the needs of the client and for the intended use stated above. The appraiser is not responsible for unauthorized use of this report.

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# **DESCRIPTION OF REAL ESTATE APPRAISED:**

Location Description: Known as the "City of Five Flags," Pensacola is the western-most city in the panhandle of Florida. Pensacola, the county seat, is located in the extreme southern portion of Escambia County. Escambia County encompasses 661 square miles of land and an additional 64,000 acres of waterways. Escambia County has experienced steady growth during its history as it represents the economic center for Northwest Florida. Its location generally bordering the Gulf of Mexico and three bays has resulted in outward growth in certain directions over the years. These growth areas include such neighboring cities/communities as Gulf Breeze, Milton, Pace, and Navarre (in Santa Rosa County), as well as the northern vicinity of Pensacola.

According to recent (2016) statistics from the U. S. Census Bureau, there are 315,187 residents in Escambia County, which ranked 20th in county population in Florida. Escambia County's population increased at a rate of 5.9 percent in the previous 5 years, and this gradual increase is anticipated for the near-term future. Escambia County has a diversified economic base which includes tourism, military (U. S. Navy), and a strong service sector. The area has a current unemployment rate of 3.8 percent, which is fairly consistent with that indicated by the state and national averages (3.8 percent and 4.1 percent, respectively).

The quality of life afforded by the mild climate and abundant recreational activities and rich history and culture is an added feature that attracts new industries to the area. The availability of office and manufacturing facilities and an educated workforce give Escambia County the ideal catalyst for future growth and prosperity. Overall, the area's moderate anticipated population growth, diversified work force, and abundance of recreational activities provide for a relatively stable near-term outlook for this metropolitan area.

**Neighborhood Description:** The subject property is located inside the city limits of Pensacola in its downtown Central Business District (CBD). The subject neighborhood boundaries are generally defined as Cervantes Street on the north, North Ninth Avenue on the east, Pensacola Bay on the south, and Pace Boulevard on the west. Land uses in the immediate area include retail establishments, offices, restaurants, banks, residences, warehouses, churches, motels, condominiums, and lounges. The neighborhood is convenient to Pensacola Bay, courthouses, churches, shopping facilities, schools, medical facilities, recreational facilities, and other major sources of employment.

One new development within the immediate subject neighborhood that has positively impacted the subject property is the Community Maritime Park. This recently-constructed mixed-use park development with open public space is comprised of a 27-acre waterfront land parcel that is located several blocks from the subject. Construction of this major project was completed in recent years, and a minor league baseball affiliate team plays home games in this new stadium. Additionally, two high-quality multiple-tenant mixed-use structures adjacent to the stadium have been completed in the past several years, and other commercial out-parcels are available for development as well. This new park has served as a catalyst for the revitalization of the immediate Downtown Pensacola vicinity. Additionally, the long-term process of relocating the adjacent public wastewater treatment plant is completed. Demolition of the plant was completed in recent years, and the vacant land tract is ready for development. This activity has had a significant positive impact on the immediate subject area, as well as the remainder of Downtown Pensacola.

Summary of Local Real Estate Market: After a number of years of steady growth in the local real estate market (as well as other sectors), the health of the market weakened during 2006 to 2011. Demand for commercial and residential real estate declined in the local market during that time period due to weakened economic conditions which resulted in an oversupply of inventory. The net result of this market weakness was an increase in vacancy rates, a decline in rental rates and values, an increase in property foreclosures, and extended marketing periods. However, the market began to stabilize in late 2011, and it has gradually increased in the past few years. It is concluded that the local market, as well as the subject property, should continue this slight improvement trend in the foreseeable future.

**Property Description:** The subject property is located just east of South Palafox Street, immediately south of Pine Street. The property is situated adjacent to similar surface parking lots and office buildings. The property is well-located near the south end of Palafox Street in Downtown Pensacola. Although the parcel is situated in close proximity to the Port of Pensacola, its location adjacent to Pensacola Bay is considered to be a highly-favorable characteristic of the property.

The corner parcel is rectangular in shape. The site has 188.01 feet of frontage on the south side of Pine Street and 198.51 feet of frontage on the west side of South Jefferson Street. According to the survey, the property contains a combined total of 0.85 acre. This equates by calculation to a land area of 37,026 square feet.

The property is fairly level and appears to have satisfactory drainage. Public sanitary sewer service is apparently available to the subject. The overall public utilities available to the site are considered to be adequate. It appears that the parcel is located within a designated flood area (Flood Zone AE; Flood Panel Map #12033C0390G). However, this is common for similar parcels that are located on or near Pensacola Bay.

Both South Jefferson and East Pine Streets are two-laned roadways in front of the subject. Overall access to the property is concluded to be adequate.

The property is zoned WRD; Waterfront Redevelopment District under the zoning ordinances of the City of Pensacola. The WRD zoning district was established to promote redevelopment of the city's downtown waterfront with a compatible mixture of water-dependent and water-related uses which preserve the unique shoreline vista and scenic opportunities, provide public access, create a cultural meeting place for the public, preserve the working waterfront activities historically located in the waterfront area, and encourage a high quality of site planning and architectural design. Site specific analysis of each development proposal within the district is intended to ensure that the scenic vistas and marine-oriented image of the district are maintained, that the development character of the waterfront is upgraded and that the boundaries of the adjacent special districts are positively reinforced. Permitted land uses within the subject zoning district include such amenities single-family residential, multiple-family residential, offices, certain retail activities, restaurants, banks, motels, marinas, parking garages, and nightclubs. Within the WRD zoning district, the total coverage of land parcels including all structures, parking areas, driveways, and all other impervious surfaces shall not exceed 75 percent.

No building shall exceed a maximum height of 60 feet in the waterfront redevelopment district. Additionally, all buildings shall be set back a minimum of 30 feet from the shoreline or the bulkhead line. The property has a Future Land Use Classification of R; Redevelopment.

**Property Description (Cont'd):** As previously mentioned, the subject vacant parcel is currently utilized for surface parking purposes, and it is subject to two long-term ground leases between the landlord (City of Pensacola) and Palafox Pier and Yacht Harbor Inc. These two leases are referred to the South Palafox Marina Lease and the South Palafox Commercial Lease. These lease agreements were initiated in 1997 and 1998, respectively, and they extend for 100 years to June 11, 2097. Both leases contain a license agreement that pertains to the parking rights associated with the subject property.

Based upon the client's specific intended use of this appraisal, the appraiser has first valued the fee simple title in the property (as if unencumbered). Secondly, a valuation of the property, as if encumbered in accordance with the specific license agreement within the two leases, has been performed. It is the understanding of the appraiser that full compensation for use of the property has been previously paid to the landlord in accordance with the terms of the two leases such that no future compensation is to be paid to the landlord at any time during the entire remaining period of these agreements. Accordingly, it is concluded for this appraisal that the landlord is not entitled to any use of, or compensation rights to the property, during the remaining term of the agreements. However, the owner is entitled to full ownership rights (reversionary rights) upon expiration of the agreement in 2097. As discussed in the valuation section of this appraisal, this assumed encumbrance is concluded to have a significantly negative impact on the value of the subject property.

# SALES HISTORY OF SUBJECT PROPERTY:

The subject property is currently owned by the City of Pensacola. According to the public records, the property was acquired by the current owner a number of years ago. The appraiser is unaware of any sales transactions of the property in the five years preceding the effective date of this valuation. No current listings, options, or agreements of sale of the subject property were discovered by the appraiser in the course of this analysis. The property is currently encumbered as part of a long-term ground lease as previously discussed.

# **HIGHEST AND BEST USE:**

Highest and best use may be defined as "The reasonable and legal use of vacant land or improved property, which is physically possible, appropriately supported, financially feasible, and that results in the highest value." The first determination (highest and best use of land as though vacant) reflects the fact that the land value is derived from potential land use. The second determination (highest and best use of property as improved) refers to the optimum use that could be made of the property considering the existing structures, when applicable. The analysis of the highest and best use of the subject property as vacant is presented on the following page.

**Highest and best use as vacant – fee simple title.** The legally permissible uses of the subject site include single-family residential, multiple-family residential, offices, certain retail activities, restaurants, banks, motels, marinas, parking garages, and nightclubs. These land uses are generally compatible with other property types in the subject neighborhood. The potential for a zoning change appears to be unlikely.

The subject is comprised of a 37,026-square foot land parcel with adequate shape, frontage on two paved roads, and level topography. There are generally no physical limitations on developable alternatives of the subject such that each of the legally permissible uses are physically possible. Based upon the size and physical characteristics, the zoning, the neighborhood market conditions, and the location of the subject parcel in immediate proximity to Pensacola Bay, a residential condominium or office use is concluded to be financially feasible. Additionally, the maximally productive and highest and best use of the subject site as vacant without consideration to the license agreement is concluded to be a residential condominium or office use.

**Highest and best use as vacant - subject to long term encumbrance.** Although the maximally-productive use of the property as if unencumbered would be residential condominium or office usage, the usage of the property in the near-term future by the owner, subject to the license agreement, would be completely restricted. Since the owner's use of the property would be restricted by this agreement for 79 years, the highest and best use of the land parcel would be a long-term hold until 2097 when the license agreement would expire.

# **APPRAISAL PROCESS:**

The three traditional approaches to estimate the value of the non-residential properties are the Cost Approach, the Sales Comparison Approach (formerly called the Market Approach), and the Income Capitalization Approach. All three approaches are based upon the basic principle of substitution, which affirms that a prudent buyer will not pay more for a property than the cost of an equally desirable site plus the cost to construct a similar building (Cost Approach), the cost to acquire a competing property which is equal in desirability and utility (Sales Comparison Approach), or the cost to acquire a substitute income stream of equal quantity, quality, and durability (Income Capitalization Approach).

Based upon the subject property's being comprised of a vacant land parcel, the Cost and Income Capitalization Approaches were not considered to be appropriate for this valuation. Accordingly, the appraiser did not perform these two particular approaches to value the subject property. The subject property is a vacant residential land parcel with no leases in place. Buyers of this type of property in the local market typically rely most heavily on the Sales Comparison Approach in making buying decisions. Additionally, recent sales activity of similar type properties in the local market is considered to be sufficient to produce credible results. Lastly, this appraisal process is concluded to be adequate based upon the intended use of this appraisal. Accordingly, the appraiser has determined that the performing of the Sales Comparison Approach in this appraisal process is sufficient to achieve credible assignment results based primarily upon the intended use of this appraisal. The appraiser has clearly identified and explained the scope of work for this assignment within this appraisal report.

A summary of the Sales Comparison Approach for this appraisal is presented on the following pages.

# SUMMARY OF LAND VALUATION ANALYSIS (FEE SIMPLE TITLE)

A summary of the data pertaining to vacant land sales considered to be similar to the subject is presented below. Detailed information pertaining to each of these comparables, aerial photographs and site plans, and a location map are presented at the conclusion of this appraisal report.

COMP.	RECORI		DATE OF	SALE		PRICE/
<u>NO.</u>	<u>NO.</u>	<u>LOCATION</u>	<u>SALE</u>	<u>PRICE</u>	SQ. FT.	SQ. FT.
1	7756	120 West Government Street	01/05/18	\$720,000	28,349	\$25.40
2	7755	150 South Baylen Street	08/31/17	\$510,000	18,204	\$28.02
3	7808	400 Block West Garden Street	12/21/17	\$737,500	26,136	\$28.22
4	7578	600 East Government Street	06/20/16	\$450,000	11,761	\$38.26
5	7791	400 Block East Cevallos Street	11/16/17	\$330,000	7,405	\$44.56

The above land sales represent properties considered generally comparable to the subject. These parcels range in size from 7,405 to 28,349 square feet, which is slightly smaller than the size of the subject. All are suitable for an office or residential type of use. Each is located in the immediate Downtown Pensacola vicinity within approximately 10 blocks of the subject property. These comparables range in price from \$330,000 to \$720,000, which equates to a broad unit price of \$25.40 to \$44.56 per square foot. However, all but one of these comparables reflect a more narrow unit range of \$25.40 to \$38.26 per square foot.

Various price adjustments were considered for such dissimilarities as property rights conveyed, atypical financing, conditions of the sale, market conditions (time), location, land size, shape, access/exposure, topography, utilities availability, and zoning when compared to the subject. A summary of the varying characteristics of the comparables, relative to the subject, and related price adjustments is presented below.

# Property Rights Conveyed

All of the comparables involve transactions which conveyed fee simple title in the respective properties. This is consistent with that of the subject (fee simple title), so no price adjustments were considered necessary for this element of comparison.

# **Atypical Financing Terms**

Each comparable consisted of a purchase arrangement of cash to the seller or financing equivalent to market terms. Since the appraisal of the subject property is based upon cash or its equivalent terms, no price adjustment was made for this feature.

# Conditions of Sale

All of the comparables are concluded to be based upon an arm's length transaction without undue duress or influence. Accordingly, no price adjustments were deemed necessary for conditions of sale.

# Market Conditions (Time)

The comparable sales were transacted between June, 2016 and January of this year (2018). When compared to the subject, small upward unit price adjustments were considered to be necessary to each of the sales to account for the improved local market conditions that have occurred since these sales were transacted.

# Location

Comparable No. 4 is considered to have generally similar locational attributes as the subject, but the locations of the remaining comparables were concluded to be dissimilar to that of the subject. Accordingly, varying unit price adjustments were made to all but Comparable No. 4 for location when compared to the subject. The largest of these adjustments was made to Comparable No. 3 (upward) based upon its relatively inferior location on West Garden Street.

# Land Size

The land sizes of the comparables range from 7,405 to 28,349 square feet. When compared to the size of the subject (37,026 square feet), downward unit price adjustments were made to Comparable Nos. 2, 4, and 5 for this element of comparison.

# Shape of Parcel

The parcel shapes of all but Comparable No. 1 were concluded to be generally similar to that of the subject. However, the shape of Comparable No. 1 was deemed to be fairly inferior to that of the subject. Accordingly, a small upward unit price adjustment was concluded to be necessary to this comparable for this element of comparison.

# Access/Road Frontage

The access and extent of road frontage of Comparable No. 4 was deemed to be slightly inferior to those of the subject. Accordingly, a small upward adjustment was made to this particular comparable when compared to the subject.

# Topography

No price adjustments were considered necessary to the comparables based upon their having similar topographies.

# **Utilities Availability**

The availability of utilities to each of the comparables was deemed to be generally similar to that of the subject. Accordingly, no price adjustments were concluded necessary for this element of comparison.

# **Zoning**

The zoning classifications of each comparable were considered to be generally similar to that of the subject. Accordingly, no price adjustments were made to any of the comparables for zoning.

After the above adjustments were made to the unit prices of the comparables, the indicated value range for the subject is \$29.50 to \$38.89 per square foot. In placing equal weight on each of the sales, a unit value towards the middle of the above range is concluded to be appropriate for the subject. Therefore, a value of \$34.00 per square foot is estimated for this valuation. This concluded unit value is well-bracketed by the unadjusted unit price range of the comparables, which is considered to be reasonable based upon property characteristics and current market conditions.

The estimated value of the fee simple title in the subject property from this sales comparison analysis is shown below. A grid summarizing the price adjustments is presented on the following page of this appraisal report.

# **SUMMARY OF VALUATION CONCLUSION - FEE SIMPLE TITLE**

37,026 SQ. FT. x \$34.00/SQ. FT. = \$1,258,884

ROUNDED: \$1,260,000

The above total land value estimate exceeds the total sales price range of \$330,000 to \$737,500 that is indicated by the above comparables. However, this is concluded to be reasonable based primarily upon the smaller size of the comparables, relative to the subject property.

c18-0038L

# SUMMARY OF LAND SALES ADJUSTMENTS

	Comp. No. 1	Comp. No. 2	Comp. No. 3	Comp. No. 4	Comp. No. 5
Index Number	7756	7755	7808	7578	7791
Total Sales Price	\$720,000	\$510,000	\$737,500	\$450,000	\$330,000
Square Feet	28,349	18,204	26,136	11,761	7,405
Price Per Square Foot	\$25.40	\$28.02	\$28.22	\$38.26	\$44.56
Price Adjustments					
Property Rights Conveyed	0%	0%	0%	0%	0%
Adjusted Unit Price	\$25.40	\$28.02	\$28.22	\$38.26	\$44.56
Atypical Financing Terms	0%	0%	0%	0%	0%
Adjusted Unit Price	\$25.40	\$28.02	\$28.22	\$38.26	\$44.56
Conditions of Sale	0%	0%	0%	0%	0%
Adjusted Unit Price	\$25.40	\$28.02	\$28.22	\$38.26	\$44.56
Market Conditions (Time)	1%	2%	1%	7%	1%
Adjusted Unit Price	\$25.65	\$28.58	\$28.50	\$40.94	\$45.01
Adjustments- Physical Characteristics					
Location	10%	10%	15%		-10%
Size of Site		-5%		-10%	-15%
Shape of Site	5%				
Access/Road Frontage				5%	
Topography					
Utilities Availability					
Zoning					
Other Features					
Cumulative Adjustments	15%	5%	15%	-5%	-25%
Adjusted Price Per Square Foot	\$29.50	\$30.00	\$32.77	\$38.89	\$33.76

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# SUMMARY OF LAND VALUATION ANALYSIS (SUBJECT TO LONG-TERM ENCUMBRANCE)

Income-producing properties typically provide two types of financial benefits - periodic income and future value resulting from the sale of the property at the end of the holding period. In the specific instance of the property, subject to license agreement, no periodic income is being received by the landlord as all rental payments were previously paid in the earlier years of this lease agreement. Since no rent is anticipated to be received by the landlord during the remaining term of this agreement, the sole benefit to the landlord that is expected to be generated by the subject property (other than possible eventual real estate taxation) is its potential sale well into the future. This future cash flow at the end of the projection period when the agreement expires is referred to as the reversion as it represents the anticipated return of a capital sum at the end of the investment. Generally, the longer the holding period, the greater the risk of the investment. Accordingly, an atypically-high discount rate is utilized in the valuation analysis in instances whereby the reversion is to occur many years in the future. This is the case of the subject as the analysis period extends for 79 years until 2097.

As previously presented in this appraisal report, the current market value of the fee simple title in the subject property is \$1,260,000. In estimating the future market value of the fee simple title in the parcel at the end of the holding period, an annual growth rate is applied to the current value. Although the forecasting of market conditions in the local market 79 years into the future is very subjective, an analysis of previous market trends and those anticipated in the near-term can be analyzed.

Based upon overall economic conditions in the local area, the annual rate of property value change in the local real estate market has shown both increases as well as decreases during the past 10 to 15 years. In the past approximately 5 years, it is concluded that well-located commercial land parcels like the subject property have experienced a broad average range of annual appreciation of approximately 2 to 5 percent. Based upon the extremely long-term of the analysis period in this valuation of 79 years, an average annual growth rate towards the lower end of this particular range is considered to be reasonable for the property. Therefore, an annual average rate of appreciation of between 2 to 3 percent (rounded at 2.5 percent) has been projected for this analysis.

Based upon the future annual growth rate of 2.5 percent during the next 79 years, the resulting future market value factor based upon annual discounting, is 7.0337. As a result, the present value of the future reversion of the fee simple title in the subject property is \$8,860,000 as shown below.

 Current Market Value (Unencumbered)
 \$1,260,000

 Future Value Factor
 x
 7.0337

 Future Value of Reversion (June, 2097):
 \$8,862,462

 Rounded
 \$8,860,000

The above future value must be converted to present value to reflect the current effective date of this appraisal. In doing so, an appropriate discount rate is applied to the anticipated future reversion. The resulting present value represents the amount of capital to be invested at present so that the investor's expected yield equals the specified discount rate, based upon the value of the anticipated reversion.

For this analysis, data was obtained from the most recent PwC Real Estate Investor Survey (Fourth Quarter, 2017) and utilized as a basis. As presented in the addendum of this appraisal report, discount rates for varying commercial property types (ie regional malls, office, apartments) range from 5.0 to 11.5 percent. The average by property type currently ranges from 6.6 to 7.6 percent. Although these rates have and are anticipated to continue fluctuating over extended time periods, a discount rate towards the upper end of the overall indicated range is considered to be appropriate to reflect the increased risk associated with the lengthy 79-year holding period.

Based upon a discount rate of 10.0 percent, the resulting present value of the anticipated reversion (fee simple title) of the property is \$4,400 as shown below.

Future Value of Reversion (June, 2097): Present Value Factor (79 yrs. @ 10.0%):	X	\$8,	860,000 0.0005
Present Value of Reversion (April, 2018):		\$	4,430
Rounded		\$	4,400

Since there is no anticipated income to be generated to the landlord by way of periodic rent payments, the above present value of the anticipated reversion of the property is concluded to be equivalent to the market value of the property, subject to the long-term encumbrance. Although this figure represents only an extremely small percentage of the value of the property as if unencumbered, it is concluded to be reasonable based upon the significant length of the remaining term of the license agreement (79 years) in which there is no periodic rent to be received by the landlord.

# RECONCILIATION AND VALUE CONCLUSION:

For this valuation of the fee simple title in the subject land parcel, only the Sales Comparison Approach was performed. In doing so, the market value of the fee simple title in the subject property as if unencumbered, as of April 4, 2018, based upon the appraisal assumptions and limiting conditions that are presented on the following pages, is estimated to be \$1,260,000. Additionally, as previously presented, the current value of the subject land parcel as if encumbered by the long-term encumbrance, as of April 4, 2018 is estimated to be \$4,400. Accordingly, the subject license agreement is concluded to have an extremely negative impact on the market value of the property. **This appraisal was prepared for Beggs & Lane, RLLP.** 

Exposure time is defined by USPAP as the estimated length of time that the property interest being appraised would have been offered on the market prior to the hypothetical consummation of a sale at market value on the effective date of the appraisal. It is a retrospective opinion based on an analysis of past events assuming a competitive and open market. The previously-presented comparable sales were on the market between 2 to 534 days (0.1 to 17.8 months) before being sold. Based upon the subject's property type, overall characteristics, and concluded marketability, its estimated exposure time is concluded to have been approximately 3 to 9 months. Similarly, the estimated marketing time (i.e., the amount of time it would probably take to sell the subject property if it were exposed in the market, beginning on the date of this valuation) is projected to be approximately 3 to 9 months.

Attached are the assumptions and limiting conditions of this appraisal, the certification of the appraiser, a copy of the appraiser's state certification, subject photographs, location maps, a boundary survey of the subject property with legal description, site plans, aerial photographs, a flood zone map, zoning maps, a current PwC Real Estate Investor Survey, comparable land sales data, site plans and photographs, a comparable land sales location map, and the appraiser's professional qualifications.

# ASSUMPTIONS AND LIMITING CONDITIONS:

This appraisal and the appraiser's certification that follows is subject to the following assumptions and limiting conditions:

- 1. The three traditional approaches to value non-residential properties are the Cost Approach, the Sales Comparison Approach, and the Income Capitalization Approach. Based upon the type and specific characteristics of the subject property, the Cost and Income Capitalization Approaches were not considered to be appropriate to provide credible results for this valuation. Vacant land parcels like the subject in the local market are not typically leased to tenants, so market data was not concluded to be adequate to estimate a credible market rent for the subject in the Income Capitalization Approach. Secondly, due to the presumed absence of improvements, the performing of the Cost Approach was not considered to be applicable. Accordingly, the appraiser did not perform these two particular approaches to value the subject property in this assignment.
- 2. This is an Appraisal Report which is intended to comply with the reporting requirements set forth under Standards Rule 2-2(a) of the Uniform Standards of Professional Appraisal Practice. As such, it clearly and accurately sets forth the appraisal in a manner that will not be misleading; contains sufficient information to enable the intended users of the appraisal to understand the report properly; and clearly and accurately discloses all assumptions, extraordinary assumptions, hypothetical conditions, and limiting conditions used in the assignment. The depth of discussion contained in this report is specific to the needs of the client and for the intended use stated within this report. The appraiser is not responsible for the unauthorized use of this appraisal report.
- 3. The client is the party who engages an appraiser (by employment or contract) in a specific assignment. A party receiving a copy of this report from the client does not, as a consequence, become a party to the appraiser-client relationship. Any person who receives a copy of this appraisal report as a consequence of disclosure requirements that apply to an appraiser's client, does not become an intended user of this report unless the client specifically identifies them at the time of the assignment. The appraiser's written consent and approval must be obtained before this appraisal report can be conveyed by anyone to the public through advertising, public relations, news, sales, or other media.
- 4. No responsibility is assumed for legal or title considerations. Title to the property is assumed to be good and marketable unless otherwise stated in this report. The property is appraised as though free and clear of any or all liens and encumbrances unless otherwise stated in this report. Responsible ownership and competent property management are assumed unless otherwise stated in this report. Typical mortgage loan encumbrances and utility easements are assumed to exist.
- 5. If the property is improved, it is assumed that the structural and mechanical components of the building are in good condition and operating properly, unless reported otherwise.

- 6. The information furnished by others is believed to be accurate, true, and reliable. However, no warranty is given for its accuracy.
- 7. All engineering is assumed to be correct. Any plot plans and illustrative material in this report are included only to assist the reader in visualizing the property.
- 8. It is assumed that there are no hidden or unapparent conditions of the property, subsoil, or structures that render it more or less valuable. No responsibility is assumed for such conditions or for arranging for engineering studies that may be required to discover such conditions.
- 9. It is assumed that there is full compliance with all applicable federal, state, and local environmental regulations and laws unless otherwise stated in this report.
- 10. It is assumed that all applicable zoning and use regulations and restrictions have been complied with, unless a nonconformity has been stated, defined, and considered in this appraisal report.
- 11. It is assumed that all required licenses, certificates of occupancy consents, or other legislative or administrative authority from any local, state, or national governmental, or private entity or organization have been or can be obtained or renewed for any use on which the value estimates contained this report are based.
- 12. Any sketch in this report may show approximate dimensions and is included to assist the reader in visualizing the property. Maps and exhibits found in this report are provided for reader reference purposes only. No guarantee as to accuracy is expressed or implied unless otherwise stated in this report. No survey has been made by the appraiser for the purpose of this report.
- 13. It is assumed that the utilization of the land and improvement is within the boundaries or property lines of the property described and that there is no encroachment or trespass unless otherwise stated in this report.
- 14. The appraiser is not qualified to detect hazardous waste and/or toxic materials. Any comment by the appraiser that might suggest the possibility of the presence of such substance should not be taken as confirmation of the presence of hazardous waste and/or toxic materials. Such determination would require investigation by a qualified expert in the field of environmental assessment. The presence of substance such as asbestos, ureaformaldehyde foam insulation, or other potentially hazardous materials may affect the value of the property. The appraiser's value estimate is predicated on the assumption that there is no such material on or in the property that would cause a loss in value unless otherwise stated in this report. No responsibility is assumed for any environmental conditions, or for any expertise or engineering knowledge required to discover them. The appraiser's descriptions and resulting comments are the result of the routine observations made during the appraisal process.

- 15. Unless otherwise stated in this report, the subject property is appraised without a specific compliance survey having been conducted to determine if the property is or is not in conformance with the requirements of the Americans with Disabilities Act. The presence of architectural and communication barriers that are structural in nature that would restrict access by disabled individuals may adversely affect the property's value, marketability, or utility.
- 16. The appraiser warrants only that the value conclusion is his best opinion estimate as of the exact day of valuation. For prospective value estimates, the appraiser cannot be held responsible for unforeseeable events which might alter market conditions prior to the effective date of the appraisal.
- 17. Any proposed improvements are assumed to be completed in good workmanlike manner in accordance with the submitted plans and specifications.
- 18. The distribution, if any, of the total valuation in this report between land and improvements applies only under the stated program of utilization. The separate allocations for land and buildings must not be used in conjunction with any other appraisal and are invalid if so used.
- 19. Possession of this report, or a copy thereof, does not carry with it the right of publication. It may not be used, or reproduced in part or its entirety, for any purpose by any person other than the **Beggs & Lane, RLLP** without the written consent of the appraiser, and in any event, only with proper written qualification and only in its entirety.
- 20. Neither all nor any part of the contents of this report (especially any conclusions as to value, the identity of the appraiser, or the firm with which the appraiser is connected) shall be disseminated to the public through advertising, public relations, news sales, or other media without prior written consent and approval of the appraiser.
- 21. Use of this appraisal constitutes acceptance of the stated limiting conditions and assumptions. The appraiser's liability extends to the current client and not to subsequent users of the appraisal.
- 22. The Americans with Disabilities Act (ADA) became effective January 26, 1992. For improved properties, we have not made a specific compliance survey and analysis of this property to determine whether or not it is in conformity with the various detailed requirements of the ADA. It is possible that a compliance survey of the property, together with a detailed analysis of the requirements of the ADA, could reveal that the property is not in compliance with one or more of the requirements of the Act. If so, this fact could have a negative effect upon the value of the property. Since we have no direct evidence relating to this issue, we did not consider possible noncompliance with the requirement of ADA in estimating the value of the property.
- 23. The appraiser certifies that he has no debt relationship with the **Beggs & Lane, RLLP.**

24. This valuation is contingent upon there being no contamination of the soil due to any source, including but not limited to underground tanks, if any.

# **EXTRAORDINARY APPRAISAL ASSUMPTIONS:**

1. The valuation of the property as if encumbered by the subject license agreement is based upon the extraordinary assumption that the property were subject to this particular agreement between the landlord (City of Pensacola) and Palafox Pier and Yacht Harbor Inc., through 2097, as discussed in this appraisal report. As such, the client (owner) of the property has no rights of usage or anticipation of rent generation until the long-term license agreement expires in 2097. It should be noted that the use of this extraordinary assumption has a significant impact on the value conclusion in this appraisal.

# HYPOTHETICAL CONDITIONS OF THE APPRAISAL:

There are no hypothetical conditions of this appraisal.

# **CERTIFICATION OF THE APPRAISER**

I certify that, to the best of my knowledge and belief:

- The statements of fact contained in this report are true and correct.
- The reported analyses, opinions, and conclusions are limited only by the reported assumptions and limiting conditions, and are my personal, impartial, and unbiased professional analyses, opinions, and conclusions.
- I have no present or prospective interest in the property that is the subject of this report, and no personal interest with respect to the parties involved.
- I have no bias with respect to the property that is the subject of this report or to the parties involved with this assignment.
- My engagement in this assignment was not contingent upon developing or reporting predetermined results.
- My compensation for completing this assignment is not contingent upon the development or reporting of a predetermined value or direction in value that favors the cause of the client, the amount of the value opinion, the attainment of a stipulated result, or the occurrence of a subsequent event directly related to the intended use of this appraisal.
- The reported analyses, opinions, and conclusions were developed, and this report has been prepared, in conformity with the requirements of the Code of Professional Ethics and Standards of Professional Appraisal Practice of the Appraisal Institute and the Financial Institutions Reform, Recovery, and Enforcement Act (FIRREA) of 1989.
- The use of this report is subject to the requirements of the Appraisal Institute relating to review by its duly authorized representatives.
- I have made a personal inspection of the property that is the subject of this appraisal report.
- I have performed no services as an appraiser, or in any other capacity, regarding the property that is the subject of this report within the three-year period immediately preceding acceptance of this assignment. I conclude that I have no conflict of interest in performing this appraisal assignment for the client.
- No one provided significant real property appraisal assistance to the person signing this appraisal report and certification.
- I currently hold an appropriate state license or certification allowing the performance of real estate appraisals in connection with federally related transactions of properties located in Florida.
- My analyses, opinions, and conclusions were developed, and this report has been prepared, in conformity with the requirements of the State of Florida for state-certified appraisers.

The Appraisal Institute and the State of Florida conduct mandatory programs of continuing education for its designated members and licensees, respectively. Appraisers who meet the minimum standards of these programs are awarded periodic educational certification. As of the date of this report, I have completed the requirements of the continuing education programs for designated members of the Appraisal Institute, and of the State of Florida, respectively.

The use of this report is subject to the requirements of the State of Florida relating to review by the Real Estate Appraisal Subcommittee of the Florida Real Estate Commission, as well as the Appraisal Institute.

Charles C. Sherrill, Jr., MAI

State - Certified General Appraiser #RZ1665



# State of Florida

Department of Business & Professional Regulation 2601 BLAIR STONE ROAD TALLAHASSEE, FL 32399-0783

10/13/2016

SHERRILL, CHARLES C JR PA 410 E GOVERNMENT ST PENSACOLA, FL 32502

# LICENSURE CERTIFICATION

For Florida Licensee: SHERRILL, CHARLES C JR PA

License Number: RZ1665 License Type: Certified General Appraiser
Current License Status: Current, Active Date of License Expiration: 11/30/2018

Date of Initial License: 01/25/1993

**EDUCATION:** 

Licensee has met minimal Real Estate Certified General Appraiser criteria for education.

**EXPERIENCE**:

Licensee has met minimal Real Estate Certified General Appraiser criteria for experience.

# **EXAMINATION:**

Licensee has successfully completed a Real Estate Certified General Appraiser approved examination. General Appraiser Exam - General Appraiser Exam: 01/25/1993

Verify license status and discipline online at https://www.myfloridalicense.com/LicenseDetail.asp?SID=&id=9d1cba358650509cbb6a0e1c8a3cc33d

Juana Watkins Director Florida Department of Business and Professional Regulation Florida Division of Real Estate Florida Real Estate Appraisal Board



# PHOTOGRAPHS OF SUBJECT PROPERTY



View of Subject Property From South Jefferson/Pine Streets



Interior View of Subject Parcel

# PHOTOGRAPHS OF SUBJECT PROPERTY



Interior View of Subject Parcel

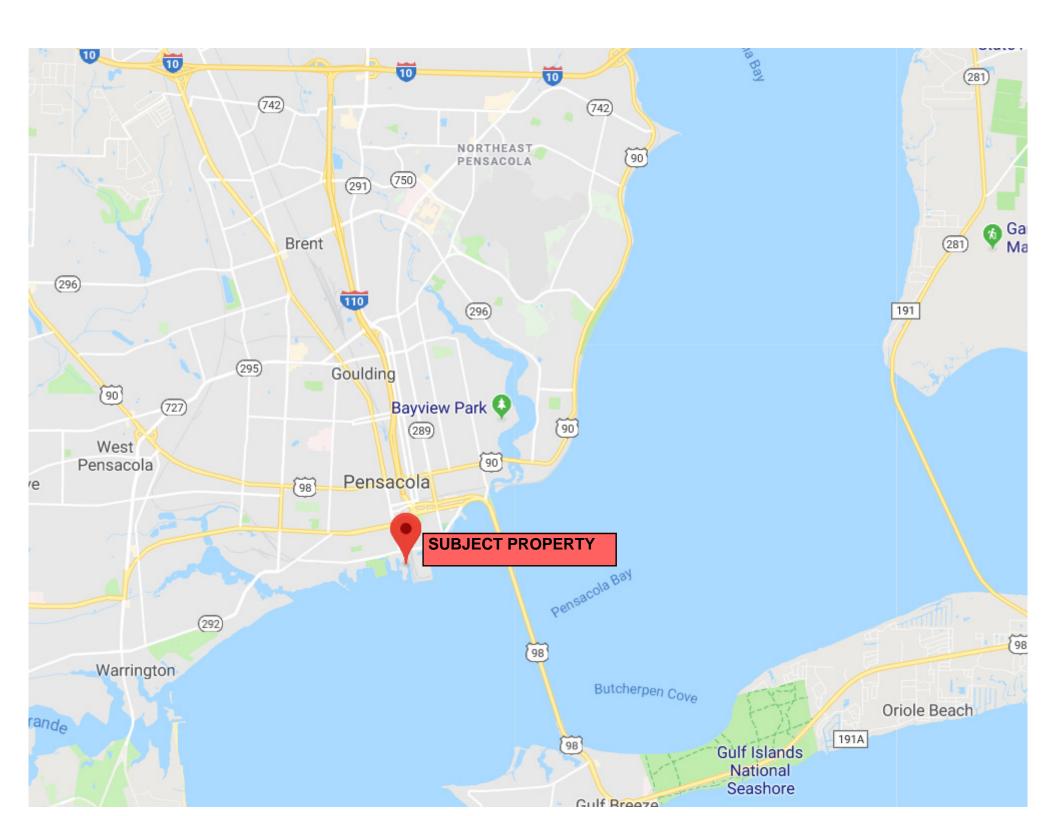


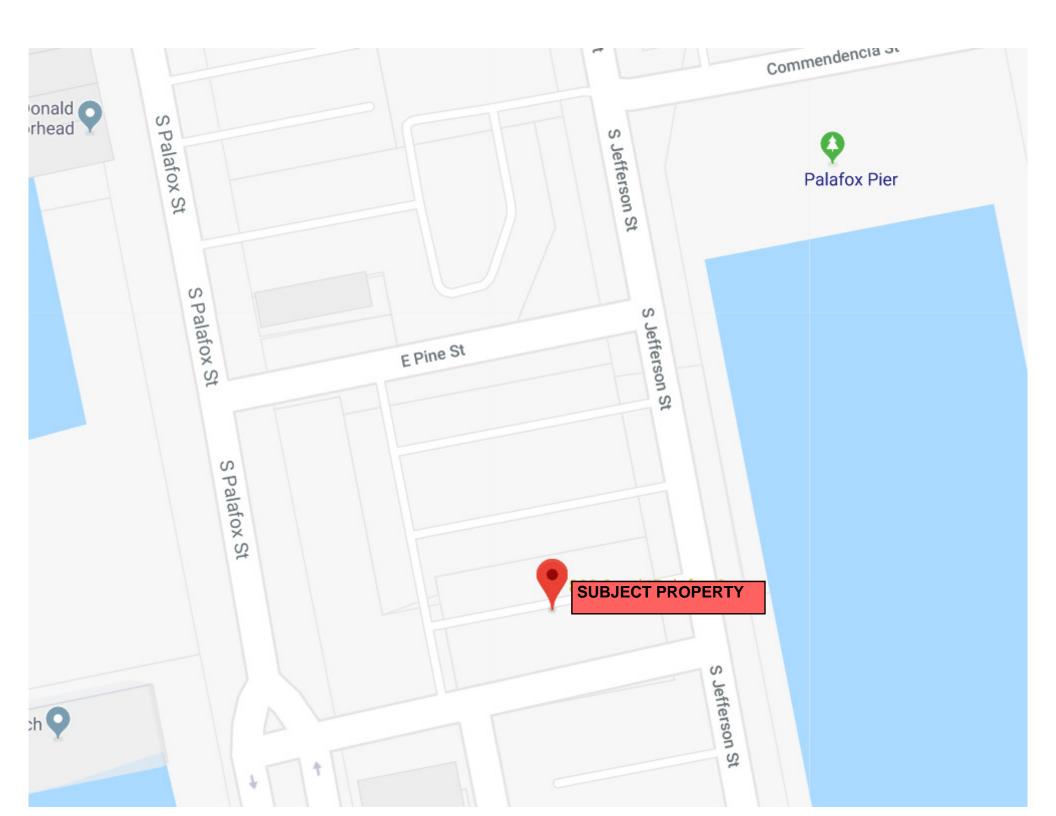
Subject Street Scene From South Jefferson Street

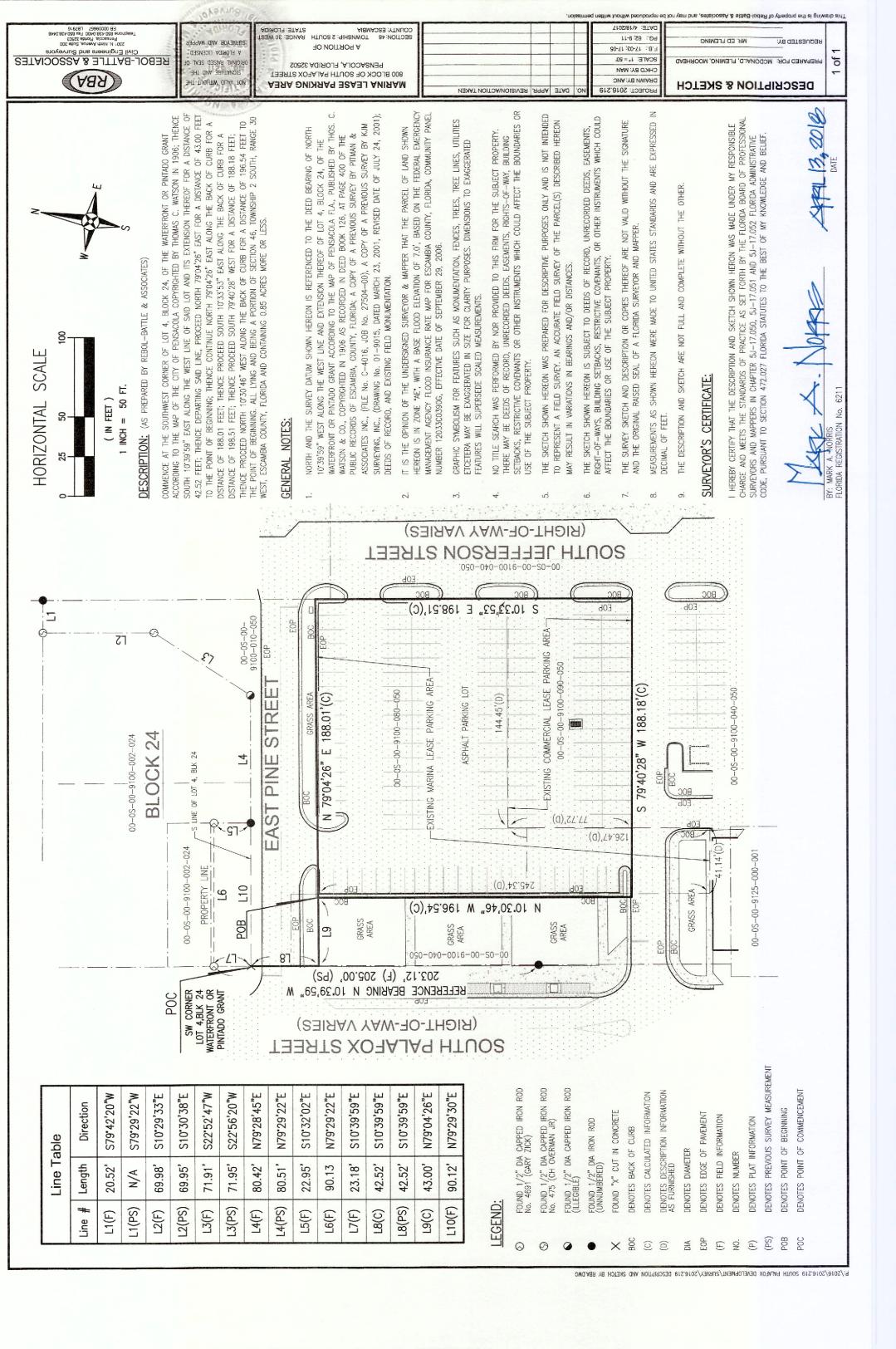
# PHOTOGRAPHS OF SUBJECT PROPERTY

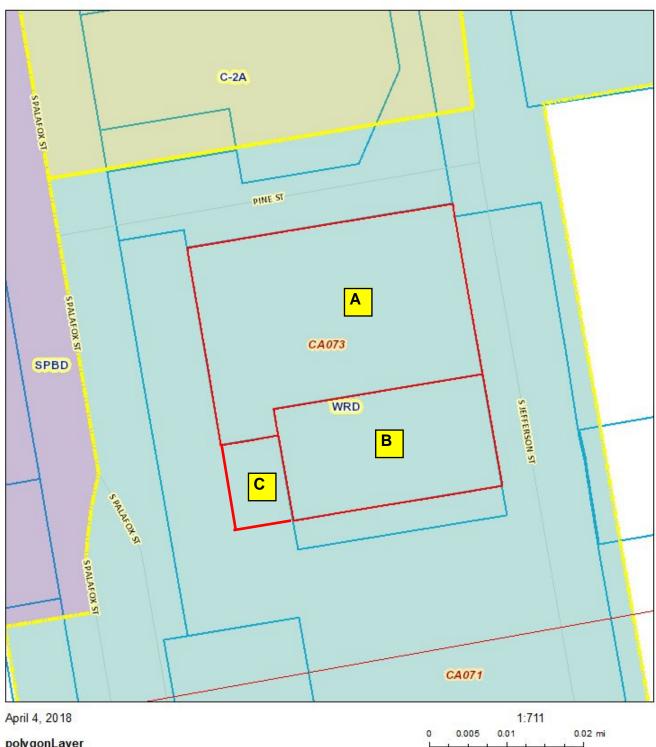


Subject Street Scene From Pine Street





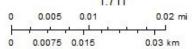


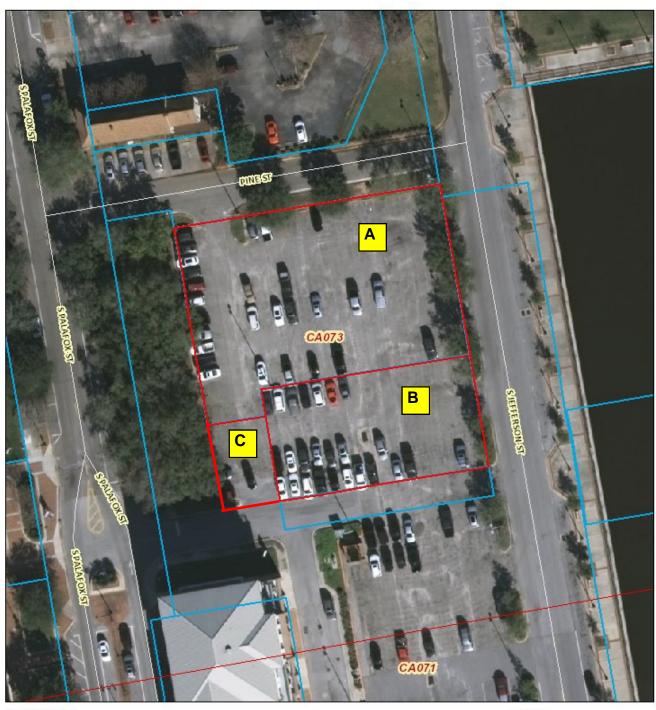


polygonLayer Override 1

Map Grid

Boundary







# PARCEL A





Source: Escambia County Property Appraiser

Navigate Mode 

Account 

Reference

Restore Full Page Version

**General Information** 

**Reference:** 000S009100080050

**Account:** 154408070

Owners: PENSACOLA CITY OF

LEASED TO PALAFOX PIER &

YACHT HARBOR INC

Mail: C/O MARINA MANAGMENT CORP

850 S PALAFOX ST

SUITE 102

PENSACOLA, FL 32502

Situs: 800 BLK S PALAFOX PL 32502

**Use Code:** LEASEHOLD INTEREST

Taxing
Authority:

DOWNTOWN, PENSACOLA CITY LIMITS

Schools GLOBAL LEARNING

(Elem/Int/High): ACADEMY/WORKMAN/PENSACOLA

Tax Inquiry: Open Tax Inquiry Window

Tax Inquiry link courtesy of Scott Lunsford

Escambia County Tax Collector

#### Assessments

 Year
 Land
 Imprv
 Total
 Cap Val

 2017
 \$453,020
 \$9,390
 \$462,410
 \$170,583

 2016
 \$453,020
 \$9,390
 \$462,410
 \$155,076

 2015
 \$453,020
 \$9,390
 \$462,410
 \$140,979

**Disclaimer** 

#### Amendment 1/Portability Calculations

> File for New Homestead Exemption

<u>Online</u>

#### Sales Data

# Sale Date Book Page Value Type Official Records (New Window)

None

Official Records Inquiry courtesy of Pam Childers Escambia County Clerk of the Circuit Court and Comptroller

# 2017 Certified Roll Exemptions

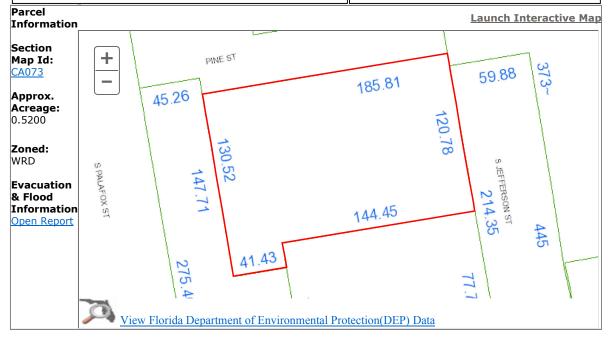
None

#### **Legal Description**

MARINA LEASE PARKING AREA BEG AT SW COR OF LT 4 BLK 24 WATERFRONT S 10 DEG 39 MIN 59 SEC E ALG W LI OF SD LT & ITS...

#### Extra Features

ASPHALT PAVEMENT PARKING LIGHT



PARCEL A

Escambia County Property Appraiser 000S009100080050 - Full Legal Description

MARINA LEASE PARKING AREA BEG AT SW COR OF LT 4 BLK 24 WATERFRONT S 10 DEG 39 MIN 59 SEC E ALG W LI OF SD LT & ITS EXTEN 42 52/100 FT N 79 DEG 04 MIN 26 SEC E 45 21/100 FT FOR POB CONT N 79 DEG 04 MIN 26 SEC E 185 81/100 FT S 10 DEG 33 MIN 53 SEC E 120 78/100 FT S 79 DEG 40 MIN 28 SEC W 144 45/100 FT S 10 DEG 22 MIN 08 SEC E 11 65/100 FT S 79 DEG 37 MIN 52 SEC W 41 43/100 FT N 10 DEG 30 MIN 46 SEC W 130 52/100 FT TO POB OR 4575/4396 P 768/733 CA 71/73



# Scott Lunsford, CFC • Escambia County Tax Collector

EscambiaTaxCollector.com







2017

# **REAL ESTATE**

TAXES Notice of Ad Valorem and Non-Ad Valorem Assessments

**ACCOUNT NUMBER MILLAGE CODE ESCROW CODE PROPERTY REFERENCE NUMBER** 15-4408-070 17 0005009100080050

> **PROPERTY ADDRESS:** 800 BLK S PALAFOX PL

**EXEMPTIONS:** 

PENSACOLA CITY OF C/O MARINA MANAGMENT CORP LEASED TO PALAFOX PIER & 850 S PALAFOX ST **SUITE 102** PENSACOLA, FL 32502

TAXING AUTHORITY	MILLAGE RATE	ASSESSED VALUE	EXEMPTION AMOUNT	TAXABLE AMOUNT	TAXES LEVIED
COUNTY	6.6165	170,583	0	170,583	1,128.66
PUBLIC SCHOOLS					
BY LOCAL BOARD	2.2480	462,410	0	462,410	1,039.50
BY STATE LAW	4.3830	462,410	0	462,410	2,026.74
PENSACOLA	4.2895	170,583	0	170,583	731.72
DOWNTOWN	2.0000	170,583	0	170,583	341.17
WATER MANAGEMENT	0.0353	170,583	0	170,583	6.02
M.S.T.U. LIBRARY	0.3590	170,583	0	170,583	61.24

	TOTAL MILLAGE	9.9313		AD VALOR	KEM IAXES \$5,5	335.05
LEGAL DE	SCRIPTION		<b>NON-AD VALO</b>	REM ASSESSMEN	ITS	
A A A DINIA I E A CE DA DIZINIZ		TAXING AUTHOR	TY	RATE	AN	MOUNT
LT 4 BLK 24 WATER	G AREA BEG AT SW COR OF FRONT S 10 DEG 39 MI I Legal on Tax Roll					
			N	ON-AD VALOREM ASS	ESSMENTS	\$0.00
	at EscambiaTax ust be in U.S. funds drawn		COMBIN	ED TAXES AND ASSE	SSMENTS \$5,	,335.05
If Received By Please Pay	Apr 30, 2018 5,495.10	May 31, 2018 <b>5,525.10</b>	Jun 29, 2018 5,605.13			

**RETAIN FOR YOUR RECORDS** 

# 2017 REAL ESTATE TAXES DETACH HERE AND RETURN THIS PORTION WITH YOUR PAYMENT

Make checks payable to:

**Scott Lunsford, CFC Escambia County Tax Collector** 

> P.O. BOX 1312 PENSACOLA, FL 32591

Pay online at EscambiaTaxCollector.com

**ACCOUNT NUMBER** 

15-4408-070

**PROPERTY ADDRESS** 

**800 BLK S PALAFOX PL** 

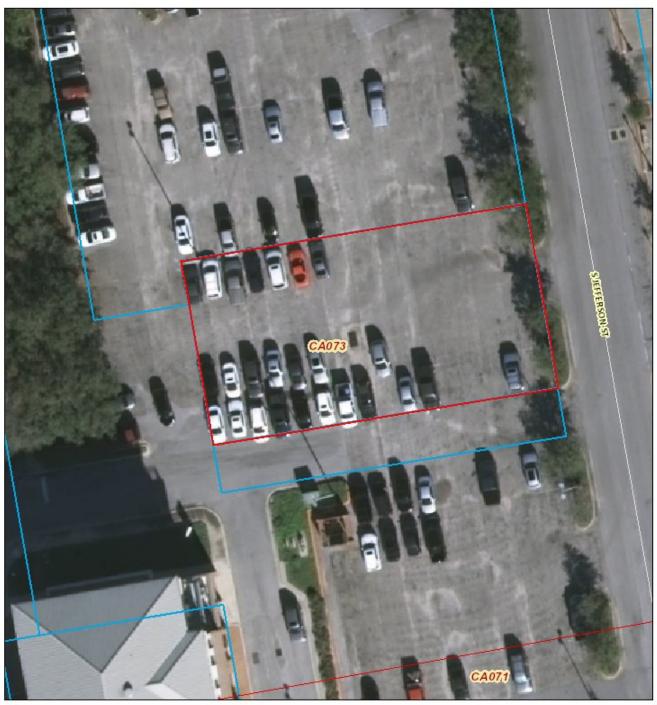
PENSACOLA CITY OF C/O MARINA MANAGMENT CORP LEASED TO PALAFOX PIER & 850 S PALAFOX ST **SUITE 102** PENISACOLA FL 32502

Payments in U.S. funds from a U.S. bank

AMOUNT IF PAID BY  AMOUNT IF PAID BY	PAY ONLY ON	IE AMOUNT
AMOUNT IF PAID BY 5,525.10  AMOUNT IF PAID BY 5,605.13  AMOUNT IF PAID BY	AMOUNT IF PAID BY	• •
5,605.13  AMOUNT IF PAID BY	AMOUNT IF PAID BY	•
	AMOUNT IF PAID BY	=
ANACHRIT VE DAVE DV	AMOUNT IF PAID BY	
AMOUNT IF PAID BY	AMOUNT IF PAID BY	

DO NOT FOLD, STAPLE, OR MUTILATE

# PARCEL B





Source: Escambia County Property Appraiser

♦ Navigate Mode ● Account ○ Reference

Restore Full Page Version

**General Information** 

**Reference:** 000S009100090050

**Account:** 154408080

**Owners:** PENSACOLA CITY OF

LEASED TO PALAFOX PIER &

YACHT HARBOR INC

Mail: C/O MARINA MANAGMENT CORP

850 S PALAFOX ST

SUITE 102

PENSACOLA, FL 32502

Situs: 800 BLK S PALAFOX PL 32502

Use Code: LEASEHOLD INTEREST

Taxing
Authority:

DOWNTOWN, PENSACOLA CITY LIMITS

Schools GLOBAL LEARNING

(Elem/Int/High): ACADEMY/WORKMAN/PENSACOLA

Tax Inquiry: Open Tax Inquiry Window

Tax Inquiry link courtesy of Scott Lunsford

Escambia County Tax Collector

### Assessments

 Year
 Land
 Imprv
 Total
 Cap Val

 2017
 \$283,150
 \$4,492
 \$287,642
 \$85,011

 2016
 \$283,150
 \$4,492
 \$287,642
 \$77,283

 2015
 \$283,150
 \$4,492
 \$287,642
 \$70,258

**Disclaimer** 

### Amendment 1/Portability Calculations

> File for New Homestead Exemption

Online

### Sales Data

# Sale Date Book Page Value Type Official Records (New Window)

None

Official Records Inquiry courtesy of Pam Childers Escambia County Clerk of the Circuit Court and Comptroller

### 2017 Certified Roll Exemptions

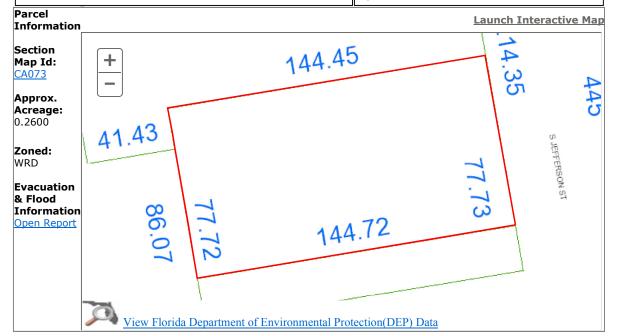
None

### **Legal Description**

COMMERCIAL LEASE PARKING AREA BEG AT SW COR OF LT 4 BLK 24 WATERFRONT S 10 DEG 39 MIN 59 SEC E ALG W LI OF SD LT & ITS...

### **Extra Features**

ASPHALT PAVEMENT



PARCEL B

Escambia County Property Appraiser **000S009100090050** - Full Legal Description

COMMERCIAL LEASE PARKING AREA BEG AT SW COR OF LT 4 BLK 24 WATERFRONT S 10 DEG 39 MIN 59 SEC E ALG W LI OF SD LT & ITS EXTEN 42 52/100 FT N 79 DEG 04 MIN 28 SEC E 231 02/100 FT S 10 DEG 33 MIN 53 SEC E 120 78/100 FT FOR POB CONT S 10 DEG 33 MIN 53 SEC E 77 73/100 FT S 79 DEG 40 MIN 28 SEC W 144 72/100 FT N 10 DEG 22 MIN 08 SEC W 77 72/100 FT N 79 DEG 40 MIN 28 SEC E 144 45/100 FT TO POB OR 4575/4396 P 768/733 CA 71/73



# Scott Lunsford, CFC • Escambia County Tax Collector

EscambiaTaxCollector.com







2017

# **REAL ESTATE**

**TAXES** 

Notice of Ad Valorem and Non-Ad Valorem Assessments MILLAGE CODE **ESCROW CODE** ACCOUNT NUMBER **PROPERTY REFERENCE NUMBER** 15-4408-080 17 000S009100090050

> **PROPERTY ADDRESS:** 800 BLK S PALAFOX PL

**EXEMPTIONS:** 

PENSACOLA CITY OF C/O MARINA MANAGMENT CORP LEASED TO PALAFOX PIER & 850 S PALAFOX ST **SUITE 102** PENSACOLA, FL 32502

	l l	AD VALOREM 1	<b>TAXES</b>		
TAXING AUTHORITY	MILLAGE RATE	ASSESSED VALUE	EXEMPTION AMOUNT	TAXABLE AMOUNT	TAXES LEVIED
COUNTY PUBLIC SCHOOLS	6.6165	85,011	0	85,011	562.48
BY LOCAL BOARD	2.2480	287,642	0	287,642	646.62
BY STATE LAW	4.3830	287,642	0	287,642	1,260.73
PENSACOLA	4.2895	85,011	0	85,011	364.65
DOWNTOWN	2.0000	85,011	0	85,011	170.02
WATER MANAGEMENT	0.0353	85,011	0	85,011	3.00
M.S.T.U. LIBRARY	0.3590	85,011	0	85,011	30.52

TOTAL MILLAGE 19.9313

AD VALOREM TAXES \$3,038.02

LEGAL D	ESCRIPTION	NON	-AD VALOREM ASSESSM	ENTS	
COR OF LT 4 BLK 24	PARKING AREA BEG AT SW WATERFRONT S 10 DEG 3 al Legal on Tax Roll	TAXING AUTHORITY	RATE		AMOUNT
			NON-AD VALOREM A	SSESSMENTS	\$0.00
	at EscambiaTax oust be in U.S. funds draw	xCollector.com rn from a U.S. bank	COMBINED TAXES AND AS	SESSMENTS	\$3,038.02
If Paid By	Nov 30, 2017				

**RETAIN FOR YOUR RECORDS** 

# 2017 REAL ESTATE TAXES DETACH HERE AND RETURN THIS PORTION WITH YOUR PAYMENT

Make checks payable to:

**Scott Lunsford, CFC Escambia County Tax Collector** P.O. BOX 1312

PENSACOLA, FL 32591

Pay online at EscambiaTaxCollector.com

**ACCOUNT NUMBER** 

15-4408-080

**PROPERTY ADDRESS** 

**800 BLK S PALAFOX PL** 

PENSACOLA CITY OF C/O MARINA MANAGMENT CORP LEASED TO PALAFOX PIER & 850 S PALAFOX ST **SUITE 102** ΡΕΝΙΚΔΟΟΙ Δ ΕΙ 32502

Payments in U.S. funds from a U.S. bank

PAY ONLY ON	IE AMOUNT
AMOUNT IF PAID BY	Nov 30, 2017 0.00
AMOUNT IF PAID BY	

DO NOT FOLD, STAPLE, OR MUTILATE

# PARCEL C

# PARCEL C - PARENT TRACT

Source: Escambia County Property Appraiser

General Information

**Reference:** 000S009100040050

**Account:** 154408030

Owners: PENSACOLA CITY OF

Mail: PO BOX 12910
PENSACOLA, FL 32521

Situs: 800 BLK OF S PALAFOX PL 32502

Use Code: MUNICIPAL OWNED

Taxing PENSACOLA CITY LIMITS
Authority:

Schools GLOBAL LEARNING

(Elem/Int/High): ACADEMY/WORKMAN/PENSACOLA

Tax Inquiry: Open Tax Inquiry Window

Tax Inquiry link courtesy of Scott Lunsford

Escambia County Tax Collector

### Assessments

 Year
 Land
 Imprv
 Total
 Cap Val

 2017 \$1,705,500
 \$61,747 \$1,767,247 \$1,195,134

 2016 \$1,705,500
 \$61,584 \$1,767,084 \$1,086,486

 2015 \$1,705,500
 \$60,384 \$1,765,884 \$987,715

Restore Full Page Version

<u>Disclaimer</u>

### Amendment 1/Portability Calculations

> File for New Homestead Exemption

<u>Online</u>

### **Sales Data**

# Sale Date Book Page Value Type Official Records (New Window)

None

Official Records Inquiry courtesy of Pam Childers Escambia County Clerk of the Circuit Court and Comptroller

# 2017 Certified Roll Exemptions

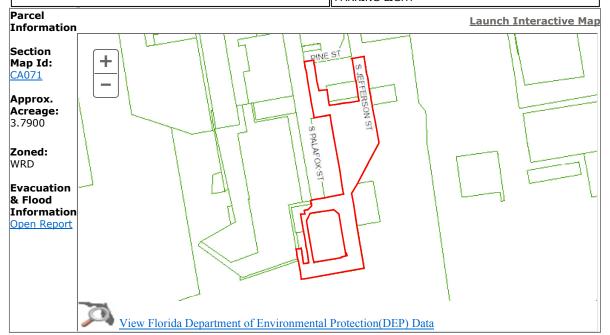
MUNICIPAL OWNED

### Legal Description

BEG AT SW COR OF LT 4 BLK 24 WATERFRONT TRACT S 10 DEG 39 MIN 59 SEC E ALG E LI OF PALAFOX ST (78 92/100 FT R/W)...

### **Extra Features**

ASPHALT PAVEMENT PARKING LIGHT



# PARCEL C - PARENT TRACT

Escambia County Property Appraiser 000S009100040050 - Full Legal Description

BEG AT SW COR OF LT 4 BLK 24 WATERFRONT TRACT S 10 DEG 39 MIN 59 SEC E ALG E LI OF PALAFOX ST (78 92/100 FT R/W) 25 FT FOR POB N 79 DEG 29 MIN 22 SEC E 45 26/100 FT S 10 DEG 30 MIN 46 SEC E 147 71/100 FT N 79 DEG 37 MIN 32 SEC E 41 43/100 FT S 10 DEG 22 MIN 08 SEC E 86 07/100 FT N 79 DEG 40 MIN 28 SEC E 144 72/100 FT N 10 DEG 33 MIN 53 SEC W 214 35/100 FT N 79 DEG 29 MIN 22 SEC E 59 88/100 FT S 10 DEG 30 MIN 38 SEC E 445 FT S 26 DEG 10 MIN 01 SEC W 291 31/100 FT S 10 DEG 30 MIN 38 SEC E 360 16/100 FT S 79 DEG 29 MIN 22 SEC W 311 32/100 FT N 10 DEG 42 MIN 24 SEC W 147 69/100 FT N 79 DEG 15 MIN 18 SEC E 24 22/100 FT S 10 DEG 44 MIN 42 SEC E 75 FT N 79 DEG 15 MIN 18 SEC E 26 FT N 10 DEG 44 MIN 42 SEC W 238 FT N 79 DEG 15 MIN 18 SEC E 20 FT N 10 DEG 44 MIN 42 SEC W 17 FT N 79 DEG 15 MIN 18 SEC E 18 FT N 43 DEG 43 MIN 22 SEC E 25 81/100 FT N 10 DEG 44 MIN 42 SEC W 20 39/100 FT N 79 DEG 29 MIN 22 SEC E 174 12/100 FT N 10 DEG 34 MIN 18 SEC W 399 77/100 FT S 79 DEG 31 MIN 04 SEC W 86 38/100 FT N 10 DEG 39 MIN 59 SEC W 275 46/100 FT TO POB DB 171 P 145/161 CA 71/73

# PARCEL C - PARENT TRACT











# Scott Lunsford, CFC • Escambia County Tax Collector

EscambiaTaxCollector.com







2017

# **REAL ESTATE**

**TAXES** 

MILLAGE CODE **ESCROW CODE ACCOUNT NUMBER PROPERTY REFERENCE NUMBER** 

15-4408-030 16 000S009100040050

Notice of Ad Valorem and Non-Ad Valorem Assessments

PENSACOLA CITY OF PO BOX 12910 PENSACOLA, FL 32521

**PROPERTY ADDRESS:** 800 BLK OF S PALAFOX PL **EXEMPTIONS:** MUNICIPAL-CITY OWNED

AD VALOREM TAXES								
TAXING AUTHORITY	MILLAGE RATE	ASSESSED VALUE	EXEMPTION AMOUNT	TAXABLE AMOUNT	TAXES LEVIED			
COUNTY PUBLIC SCHOOLS	6.6165	1,195,134	1,195,134	0	0.00			
BY LOCAL BOARD	2.2480	1,767,247	1,767,247	0	0.00			
BY STATE LAW	4.3830	1,767,247	1,767,247	0	0.00			
PENSACOLA	4.2895	1,195,134	1,195,134	0	0.00			
WATER MANAGEMENT	0.0353	1,195,134	1,195,134	0	0.00			
M.S.T.U. LIBRARY	0.3590	1,195,134	1,195,134	0	0.00			

**TOTAL MILLAGE** 17.9313 \$0.00 **AD VALOREM TAXES** AD VALODEM ACCECCMENTS

LEGAL DI	ESCRIPTION	NON-AD VALOREIN ASSESSIVIEN IS						
DEC AT CHI COD OF I	T 4 DU 1/ 24 1// TEDEDONIT	TAXING AUTHORITY	RATE		AMOUNT			
TRACT S 10 DEG 39	T 4 BLK 24 WATERFRONT O MIN 59 SEC E ALG E LI Il Legal on Tax Roll							
			NON-AD V	ALOREM ASSESSMENTS	\$0.00			
	at EscambiaTax oust be in U.S. funds draw		COMBINED TAXE	S AND ASSESSMENTS	\$0.00			
If Received By	Apr 30, 2018							

**RETAIN FOR YOUR RECORDS** 

# 2017 REAL ESTATE TAXES DETACH HERE AND RETURN THIS PORTION WITH YOUR PAYMENT

\$0.00

**ACCOUNT NUMBER** 

15-4408-030

**PROPERTY ADDRESS** 

**800 BLK OF S PALAFOX PL** 

PENSACOLA CITY OF PO BOX 12910 PENSACOLA, FL 32521

**Please Pay** 

Make checks payable to:

**Scott Lunsford, CFC** 

**Escambia County Tax Collector** P.O. BOX 1312

PENSACOLA, FL 32591

Pay online at EscambiaTaxCollector.com

Payments in U.S. funds from a U.S. bank

PAY ONLY ON	IE AMOUNT
AMOUNT IF PAID BY	Apr 30, 2018 0.00
AMOUNT IF PAID BY	

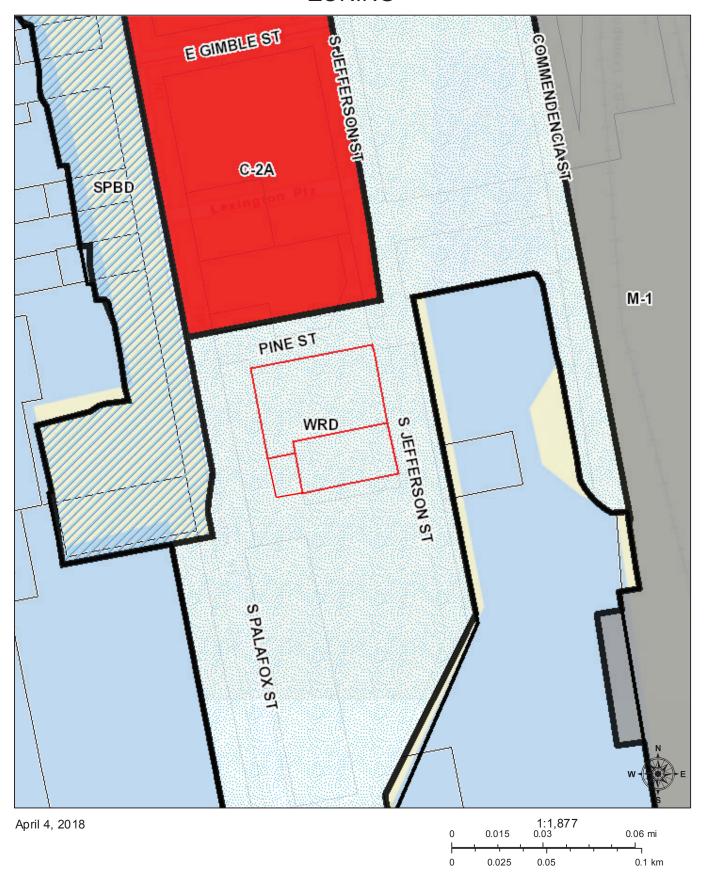
DO NOT FOLD, STAPLE, OR MUTILATE

# FLOOD MAP



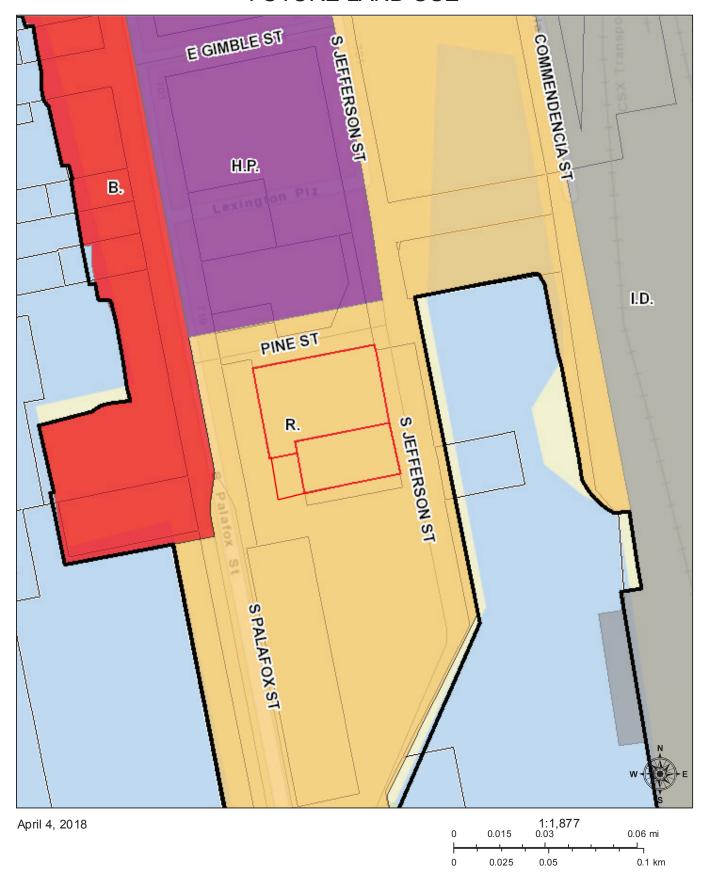
**COLLECTOR** 

# **ZONING**



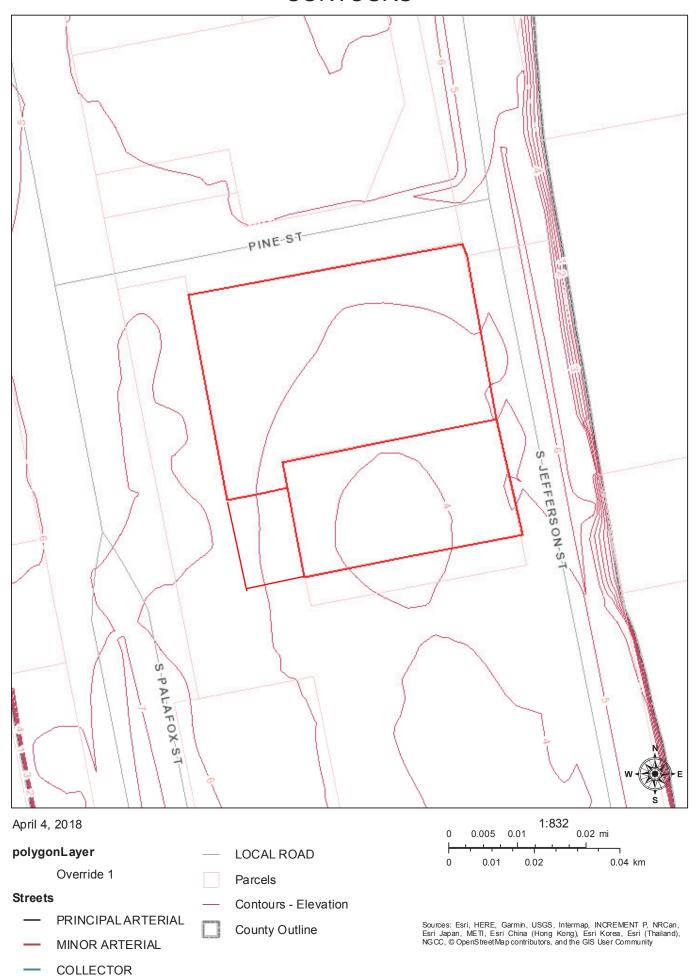
Sources: Esri, HERE, Garmin, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri (Thailand), NGCC, © OpenStreetMap contributors, and the GIS User Community

# **FUTURE LAND USE**

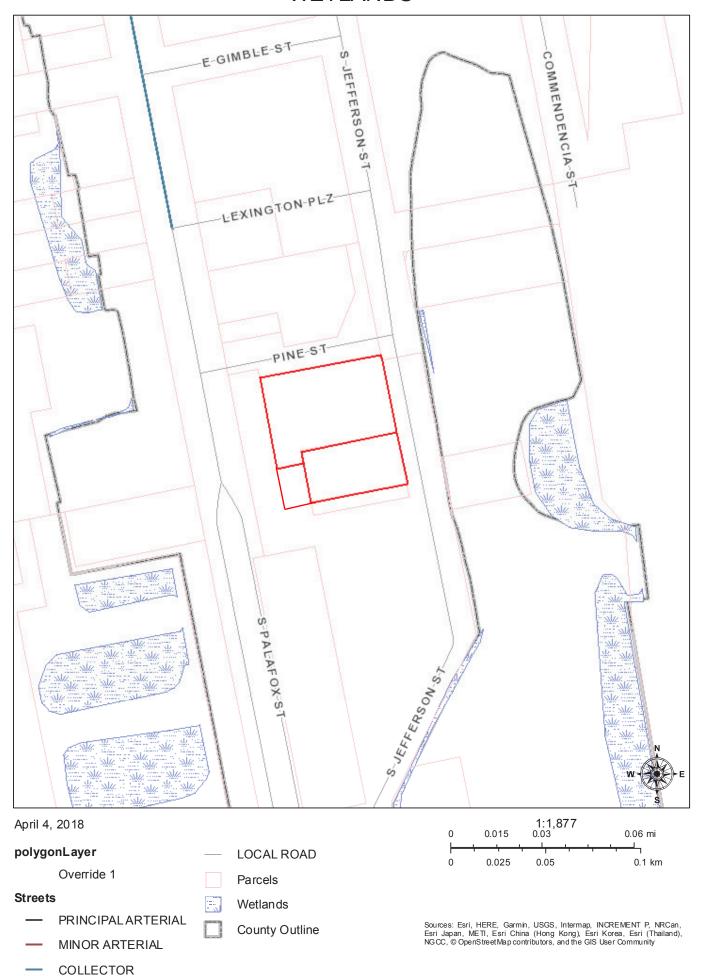


Sources: Esri, HERE, Garmin, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri (Thailand), NGCC, © OpenStreetMap contributors, and the GIS User Community

# **CONTOURS**



# **WETLANDS**



# **Economic Indicators** | PwC Real Estate Investor Survey, Q4 2017

	Regional Mall		Regional Mall CBD Office		Ware	Warehouse		Apartment	
	Q4 2017	Q3 2017	Q4 2017	Q3 2017	Q4 2017	Q3 2017	Q4 2017	Q3 2017	
Discount Rate (	Discount Rate (IRR) <sup>a</sup>								
Range (%)	5.00 – 11.50	5.00 – 11.50	5.50 – 9.00	5.50 – 9.50	5.50 – 9.00	5.50 – 9.00	5.50 – 10.00	5.50 – 10.00	
Average (%)	7.60	7.60	7.05	7.13	6.60	6.65	7.26%	7.28%	
Change (bps)		0		-8		-5		-2	
Overall Cap Rat	Overall Cap Rate (OAR) <sup>a</sup>								
Range (%)	4.00 – 10.00	4.00 – 10.00	3.50 - 8.00	3.50 – 7.50	3.30 - 6.90	4.00 – 6.90	3.50 – 7.50	3.50 – 7.50	
Average (%)	6.25	6.23	5.73	5.66	5.06	5.22	5.32	5.35%	
Change (bps)		+2		+7		-16		-3	
Residual Cap Rate									
Range (%)	4.00 – 10.00	4.00 – 10.00	4.75 – 8.00	4.75 – 7.50	5.00 – 7.50	5.00 – 7.00	4.25 – 7.75	4.25 – 7.75	
Average (%)	6.68	6.70	6.16	6.11	5.90	5.96	5.74	5.79	
Change (bps)		-2		+5		-6		-5	

<sup>&</sup>lt;sup>a</sup>Rate on unleveraged, all-cash transactions. Definitions: bps, basis points. Discount Rate (IRR), internal rate of return in an all-cash transaction, based on annual year-end compounding. Overall Cap Rate (OAR), initial rate of return in an all-cash transaction. Residual Cap Rate, overall capitalization rate used in calculation of residual price; typically applied to the NOI in the year following the forecast. Survey involves institutional-grade properties. Source: PwC Real Estate Investor Survey; Personal survey conducted by PwC during December 2017. For subscription information, please visit http://bit.ly/pwc\_real\_estate\_survey or call 1-800-654-3387.

www.appraisalinstitute.org VALUATION • Q1 2018 **41** 

# **COMPARABLE LAND SALE**

COMPARABLE NO.: 1 RECORD NUMBER: 7756

CLASSIFICATION: VACANT COMMERCIAL LAND

DATE: 01/05/2018

LOCATION: 120 WEST GOVERNMENT STREET, PENSACOLA,

**FLORIDA** 

SALES PRICE: \$720,000

GRANTOR: COMMUNITY REDEVELOPMENT AGENCY OF THE

CITY OF PENSACOLA

GRANTEE: G SQUARED PENSACOLA, LLC

REFERENCE: OR 7835 PAGE 887; GCMLS #2257106 & MLS #515089

BRIEF LEGAL DESCRIPTION: LOTS WITHIN BLOCK 134, OLD CITY TRACT;

ESCAMBIA COUNTY, FLORIDA

TERMS: CASH TO SELLER

ZONING: C-2A; DOWNTOWN RETAIL COMMERCIAL

HIGHEST AND BEST USE: OFFICE

LAND SIZE: 28,349 SQ. FT. (0.65 ACRE)

FRONT FEET: 109 FT.

**LAND UNIT PRICES**:

PER SQUARE FOOT: \$25.40 PER FRONT FOOT: \$6,605.50

# **REMARKS**:

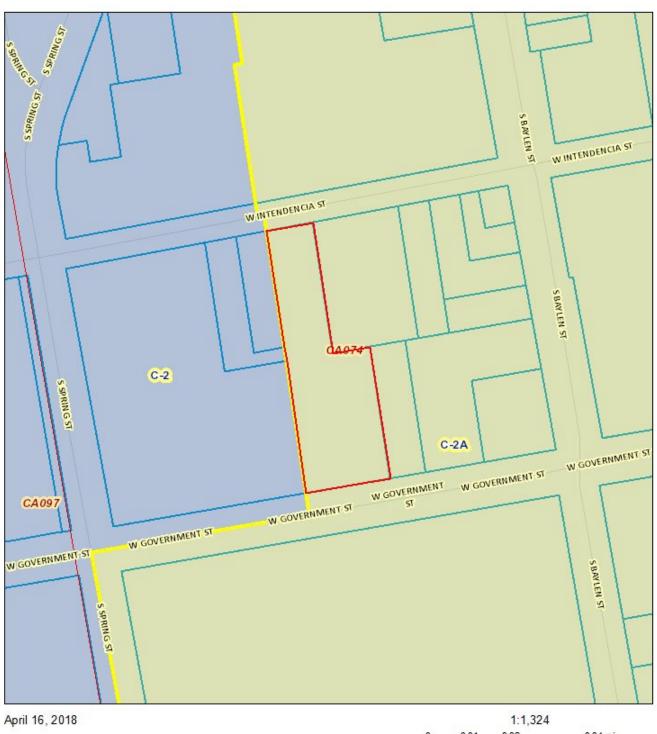
- SHERRILL APPRAISAL COMPANY FILE #17-0356 AND 16-367
- PROPERTY IS LISTED FOR SALE WITH NAI HALFORD AT A PRICE OF \$765,000 (GCMLS #2257106 & MLS #515089). PROPERTY WAS ON THE MARKET FOR 486 DAYS BEFORE IT SOLD.
- PARCEL I.D. #: 00-0S-00-9001-020-120
- JURISDICTION: CITY OF PENSACOLA, FLORIDA.

**Property Description:** The property is located on the north side of West Government Street, between South Spring and South Baylen Streets. The property is situated immediately adjacent to office buildings, a similar surface parking lot, and the Escambia County Judicial Center. The interior parcel is slightly irregular in shape. The site has 109 feet of frontage on the north side of West Government Street, 60 feet of frontage on the south side of West Intendencia Street, and an average depth of approximately 340 feet.

According to the Escambia County Property Appraiser's Office, the property contains 0.6508 acre. This equates by calculation to a land area of 28,349 square feet. The property is utilized as a metered surface parking lot with approximately 80 striped asphalt spaces. The parcel has asphalt paving, concrete pavers, partial wood-picket fencing, and two small storm water retention areas.

The property is fairly level and appears to have satisfactory drainage. Public sanitary sewer service is apparently available to the property. It appears that the parcel is partially located within a designated flood area (Flood Zone AE; Flood Panel Map #12033C0390G). However, this is fairly common for similar parcels that are located in close proximity to the Pensacola Bay.

West Government and West Intendencia Streets are two-laned roadways in front of the parcel. West Government Street provides for two-way traffic, and West Intendencia Street is a one-way road with a west-bound traffic direction.

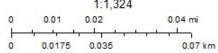


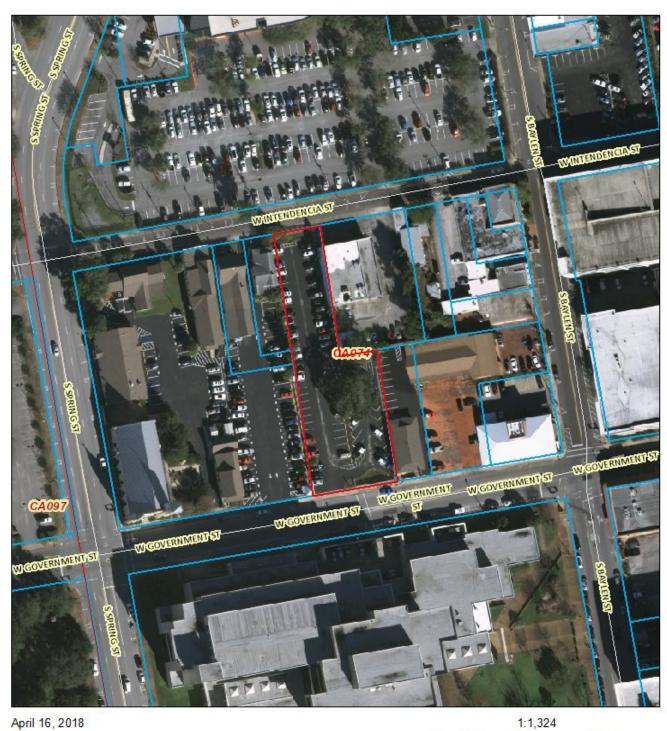
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Override 1

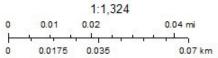
Map Grid

Boundary









# **COMPARABLE LAND SALE**

COMPARABLE NO.: 2 RECORD NUMBER: 7755

CLASSIFICATION: VACANT COMMERCIAL LAND

DATE: 8/31/2017

LOCATION: 150 SOUTH BAYLEN STREET, PENSACOLA, FLORIDA

SALES PRICE: \$510,000

GRANTOR: COMMUNITY REDEVELOPMENT AGENCY

OF THE CITY OF PENSACOLA

GRANTEE: STUDER PROPERTIES, LLP

REFERENCE: OR 7770 PAGE 1928; GCMLS #2246916

BRIEF LEGAL DESCRIPTION: PORTION OF SECTION 00-0S-00; ESCAMBIA COUNTY,

**FLORIDA** 

TERMS: CASH TO SELLER

ZONING: C-2A; DOWNTOWN RETAIL COMMERCIAL

HIGHEST AND BEST USE: OFFICE

LAND SIZE: 18,204 SQ. FT (0.42 ACRE)

FRONT FEET: 119 FT.

LAND UNIT PRICES:

PER SQUARE FOOT: \$28.02 PER FRONT FOOT: \$4,285.71

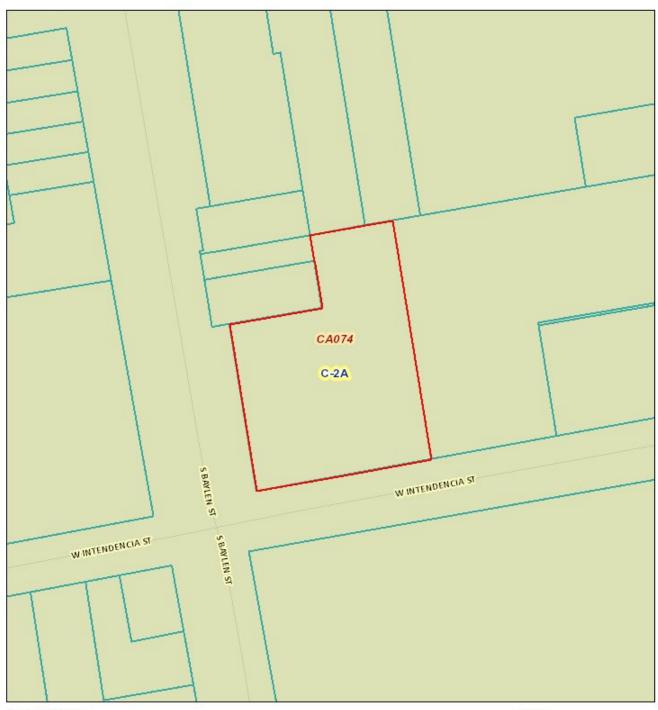
### **REMARKS:**

• SHERRILL APPRAISAL COMPANY FILE #16-368

- PROPERTY WAS LISTED FOR SALE WITH NAI HALFORD AT A PRICE OF \$510,000 (GCMLS #2246916). PROPERTY WAS ON THE MARKET FOR 357 DAYS BEFORE IT SOLD.
- COMPARABLE SALES DATA WAS VERIFIED BY CHARLES C. SHERRILL, JR., MAI WITH DEE DEE DAVIS (BROKER) WITH NAI HALFORD.
- PARCEL I.D. #: 00-0S-00-9001-001-178
- JURISDICTION: CITY OF PENSACOLA, FLORIDA.

**Property Description:** The property is located at the northeast corner of South Baylen Street and West Intendencia Street. The property is situated adjacent to multiple offices, a restaurant, and similar surface parking lots. The corner parcel is slightly irregular in shape. The site has 119 feet of frontage on the east side of South Baylen Street and 126.5 feet of frontage on the north side of Intendencia Street. Based upon the parcel's property dimensions, the property contains approximately 18,204 square feet. These equate to 0.42 acre. The property is utilized as a metered surface parking lot with approximately 49 striped asphalt spaces. The parcel has asphalt paving which is concluded to not contribute materially to the overall value of the subject property.

The property is fairly level and appears to have satisfactory drainage. Public sanitary sewer service is available to the subject. It appears that the parcel is not located within a designated flood area (Flood Zone X; Flood Panel Map #12033C0390G). Both South Baylen and West Intendencia streets are two-laned roadways in front of the property that provide for two-way traffic.



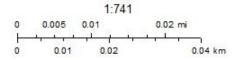
April 16, 2018

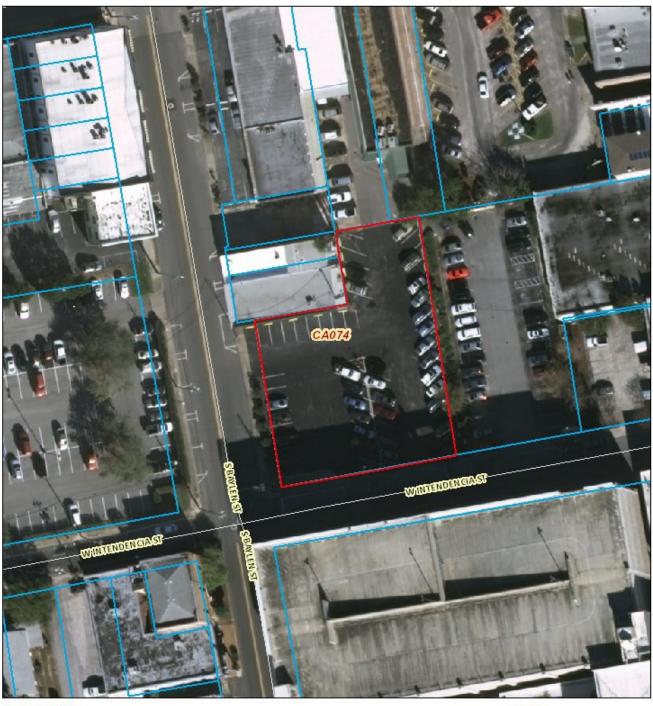
# polygonLayer

Override 1

Map Grid

Boundary







0.02 mi

0.04 km

# **COMPARABLE LAND SALE**

COMPARABLE NO.: 3 RECORD NUMBER: 7808

CLASSIFICATION: COMMERCIAL LAND

DATE: 12/21/2017

LOCATION: 400 BLOCK WEST GARDEN STREET, PENSACOLA,

**FLORIDA** 

SALES PRICE: \$737,500

GRANTOR: FLORIDA STATE EMPLOYEES FEDERAL CREDIT

UNION

GRANTEE: PENSACOLA PLASTIC SURGERY, LLC

REFERENCE: OR 7827 PAGE 468; GCMLS #2256321

BRIEF LEGAL DESCRIPTION: LOTS WITHIN BLOCK 56, DONELSON TRACT;

ESCAMBIA COUNTY, FLORIDA

TERMS: CASH TO SELLER

ZONING: C-2A: DOWNTOWN RETAIL COMMERCIAL

HIGHEST AND BEST USE: OFFICE

LAND SIZE: 26,136 SQ. FT. (0.60 ACRE)

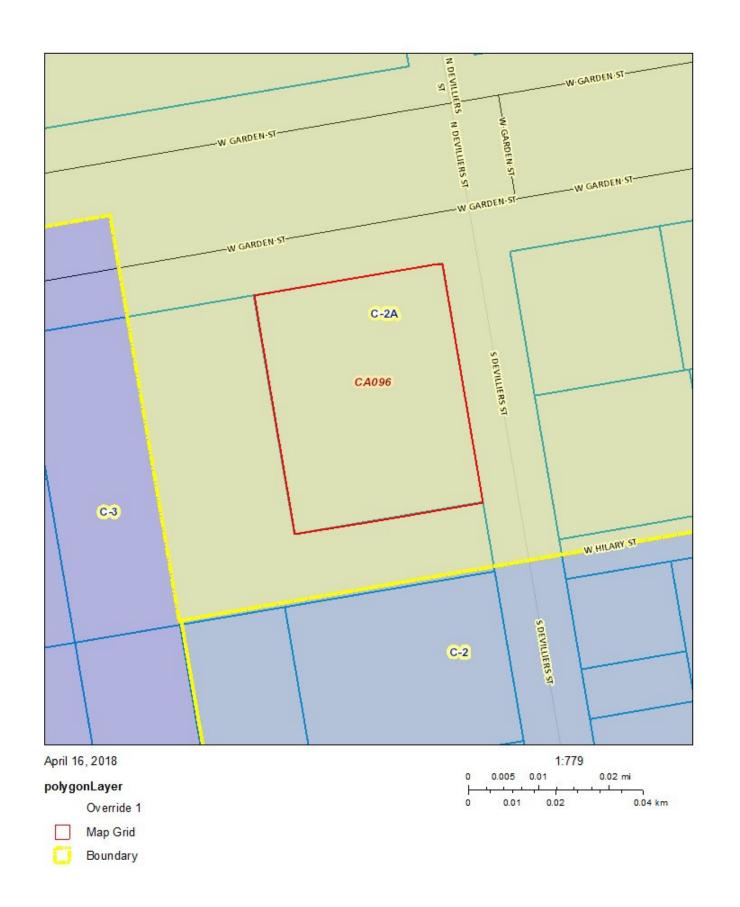
FRONT FEET: 144 FT.

LAND UNIT PRICES:

PER SQUARE FOOT: \$28.22 PER FRONT FOOT: \$5,121.53

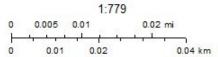
# **REMARKS**:

- PROPERTY IS LOCATED ON THE SOUTHWEST CORNER OF WEST GARDEN AND SOUTH DEVILLIERS STREETS.
- PROPERTY WAS LISTED FOR SALE WITH CONNELL & MANZIEK REALTY, INC. AT A PRICE OF \$737,500 (GCMLS #2256321). PROPERTY WAS ON THE MARKET FOR 2 DAYS BEFORE IT SOLD.
- PARCEL I.D. #: 00-0S-00-9070-030-056
- JURISDICTION: CITY OF PENSACOLA, FLORIDA.









# **COMPARABLE LAND SALE**

COMPARABLE NO.: 4 RECORD NUMBER: 7578

CLASSIFICATION: COMMERCIAL LAND

DATE: 06/02/2016

LOCATION: 660 EAST GOVERNMENT STREET, PENSACOLA,

**FLORIDA** 

SALES PRICE: \$450,000

GRANTOR: QUARTER PORTIONS, INC.

GRANTEE: SEVENTEENTH AVENUE DEVELOPERS, LLC

REFERENCE: OR 7532 PAGE 1961; GCMLS #2186422

BRIEF LEGAL DESCRIPTION: PORTION OF LOT 149, BLOCK 20; ESCAMBIA

COUNTY, FLORIDA

TERMS: CASH TO SELLER

ZONING: HC-1; HISTORICAL COMMERCIAL

HIGHEST AND BEST USE: RESIDENTIAL OR OFFICE

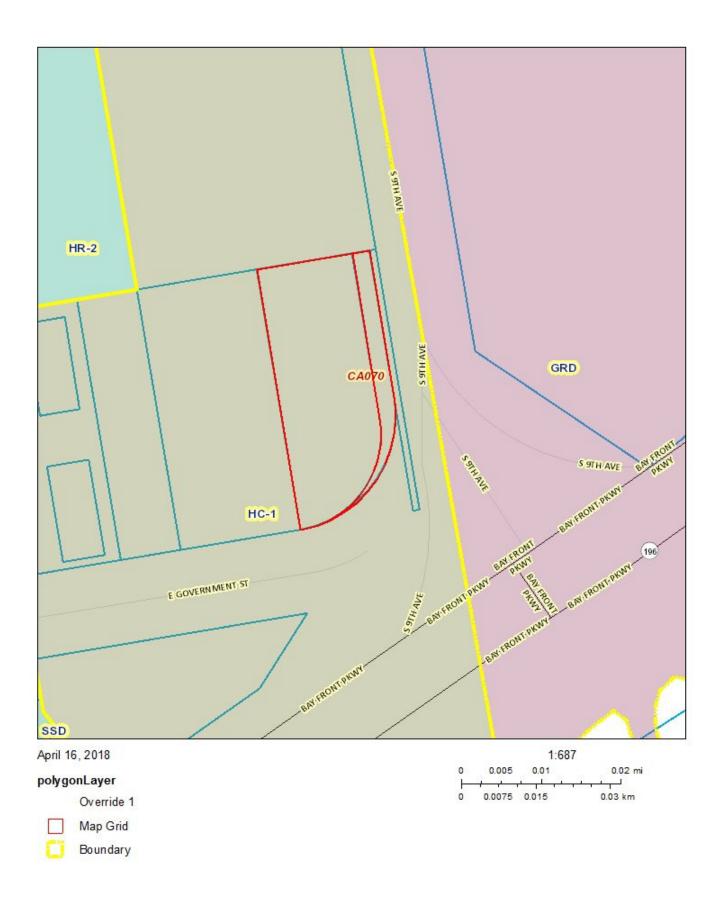
LAND SIZE: 11,761 SQ. FT. (0.27 ACRE)

LAND UNIT PRICES:

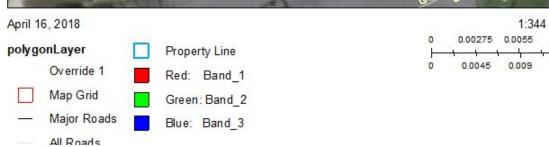
PER SQUARE FOOT: \$38.26

### REMARKS:

- PROPERTY LOCATED ON THE NORTH SIDE OF EAST GOVERNMENT STREET, WEST OF  $9^{\mathrm{TH}}$  AVENUE.
- PROPERTY WAS LISTED FOR SALE WITH SVN / SOUTHLAND COMMERCIAL REAL ESTATE AT A PRICE OF \$450,000 (GCMLS #2186422). PROPERTY WAS ON THE MARKET FOR 534 DAYS BEFORE IT SOLD.
- COMPARABLE DATA WAS VERIFIED BY CHARLES C. SHERRILL, JR., MAI WITH CHRIS BOUCHARD (REAL ESTATE AGENT) WITH SVN / SOUTHLAND COMMERCIAL REAL ESTATE.
- PARCEL I.D. #: 00-0S-00-9001-001-149 AND 00-0S-00-9001-000-149
- JURISDICTION: CITY OF PENSACOLA, FLORIDA.







0.011 mi

0.018 km

# **COMPARABLE LAND SALE**

COMPARABLE NO.: 5 RECORD NUMBER: 7791

CLASSIFICATION: COMMERCIAL LAND

DATE: 11/10/2017 (PER DEED)

LOCATION: 400 BLOCK EAST CEVALLOS STREET, PENSACOLA,

**FLORIDA** 

SALES PRICE: \$330,000

GRANTOR: ELIZABETH WHITE WILLIAMS THECKLA, LAURA

MATHILDE WHITE ANDERSON, & WILLIAM

CARLTON WHITE, II

GRANTEE: 200 OFFICE COMPLEX, LLC

REFERENCE: OR 7809 PAGE 1523; GCMLS #2253618

BRIEF LEGAL DESCRIPTION: LOT 39, BLOCK 8, OLD CITY TRACT; ESCAMBIA

COUNTY, FLORIDA

TERMS: CASH TO SELLER

ZONING: HC-1; HISTORICAL COMMERCIAL

HIGHEST AND BEST USE: RESIDENTIAL

LAND SIZE: 7,405 SQ. FT. (0.17 ACRE)

LAND UNIT PRICE:

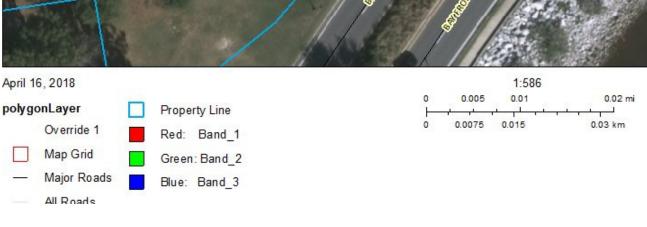
PER SQUARE FOOT: \$44.56

### REMARKS:

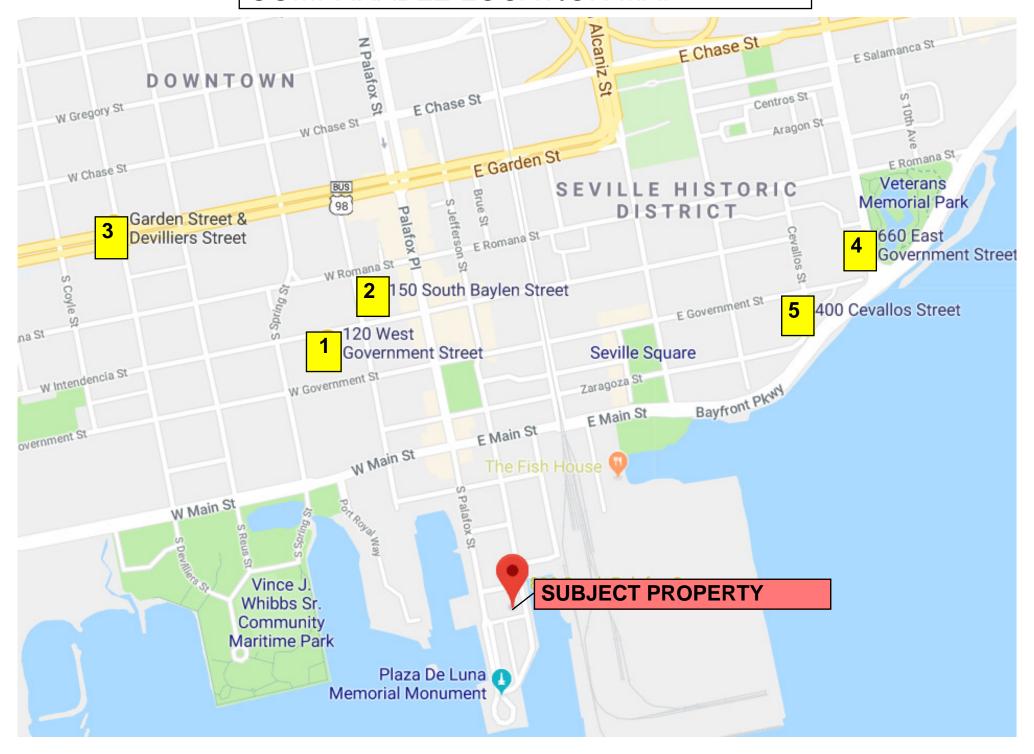
- PROPERTY IS LOCATED AT THE INTERSECTION OF CEVALLOS STREET AND EAST ZARRAGOSSA STREET, JUST NORTH OF BAYFRONT PARKWAY.
- PROPERTY WAS LISTED FOR SALE WITH BECK PARTNERS, CRE, LLC AT A PRICE OF \$335,000 (GCMLS #2253618). PROPERTY WAS ON THE MARKET FOR 118 DAYS BEFORE IT SOLD.
- PARCEL I.D. #: 00-0S-00-9001-001-039
- JURISDICTION: CITY OF PENSACOLA, FLORIDA.







# **COMPARABLE LOCATION MAP**



# APPRAISER'S QUALIFICATIONS

NAME: Charles C. Sherrill, Jr., MAI

TITLE: President

OFFICE ADDRESS: Sherrill Appraisal Company

410 East Government Street Pensacola, Florida 32502

EDUCATION: Bachelor of Arts Degree in Economics, Washington & Lee University,

Lexington, Virginia (1984)

Successfully completed the following courses sponsored by the American Institute of Real Estate Appraisers:

Course 1A-1 Real Estate Appraisal Principles (Tufts University, 1986)

Course 1A-2 Basic Valuation Procedures (University of North Carolina, 1986)

Course SPP Standards of Professional Practice (Atlanta, Georgia, 1987)

Course 1B-A Capitalization Theory and Techniques - Part A (Florida State University, 1987)

Course 1B-B Capitalization Theory and Techniques - Part B (University of Portland, 1988)

Course 2-1 Case Studies in Real Estate Valuation (Colorado University, 1988)

Course 2-2 Report Writing and Valuation Analysis (University of Central Florida, 1989)

Successfully completed the following course sponsored by the Commercial Investment Real Estate Institute:

Course 401 Introduction to Commercial Real Estate Analysis (Pensacola, Florida, 1995/1998)

### **CONTINUING EDUCATION:**

Credited with attendance/completion of the following seminars/courses:

# Appraisal Institute

**Eminent Domain and Condemnation** 

Uniform Standards of Professional Appraisal Practice

**Business Practices and Ethics** 

**Analyzing Operating Expenses** 

Appraising from Blueprints and Specifications

Feasibility, Market Value, and Investment Timing

Analyzing Distressed Real Estate

Hotel/Motel Valuation

Effective Appraisal Report Writing

FHA Homebuyer Protection Plan and The Appraisal Process

Standards of Professional Practice - Part C

Standards of Professional Practice - Part A

Fair Lending and the Appraiser

Appraisal of Retail Properties

Standards of Professional Practice - Part B

Understanding Limited Appraisals and General Reporting Options - General

**Accrued Depreciation** 

**Depreciation Analysis** 

Rates, Ratios, and Reasonableness

Comprehensive Appraisal Workshop

Real Estate Risk Analysis

# APPRAISER'S QUALIFICATIONS

# **CONTINUING EDUCATION (Continued):**

Credited with attendance/completion of the following seminars/courses:

State Certification

**USPAP** Update

Florida Appraisal Laws and Regulations

Appraisal of 2-4 Family and Multi-Family Properties

Challenging Assignments for Residential Appraiser's

Foreclosure Basics for Appraiser's

Florida Appraiser Supervisor/Trainee Rules

Neighborhood Analysis

Communicating the Appraisal

**Appraisal Principles** 

Sales Comparison Approach

Income Capitalization Approach

Cost Approach

Real Estate, Mortgages, and Law

Elements of Disclosures and Disclaimers

### **EXPERIENCE:**

Engaged since 1986 in valuation, consulting, and market studies of various property types, including office, retail, industrial, multi-family residential, churches, restaurants, motels, subdivision developments, commercial land, acreage, marinas, single family residential, and condominiums in numerous states. Have testified as an expert witness numerous times in the Circuit Courts of Escambia, Santa Rosa, and Okaloosa Counties. Prior to joining Sherrill Appraisal Company in 1992, employed by Landauer Associates, Inc., Atlanta, Georgia (1986-1992) as Vice President, Valuation and Technical Services Division.

# PROFESSIONAL LICENSES:

State Certified General Appraiser (#RZ1665), State of Florida (1993-Present)

Licensed Real Estate Broker (#BK0436908), State of Florida (1996-Present)

Former Licensed Real Estate Salesman (#SL0436908), State of Florida (1985-1996)

Former State Certified Appraiser (#000439), State of Georgia (1991-1992)

### PROFESSIONAL MEMBERSHIPS:

Member, Appraisal Institute; Awarded the MAI designation by the Appraisal Institute in 1991

Past Member, Escambia County Value Adjustment Board (2008 – 2012)

Member, NAIOP (Commercial Real Estate Development Corporation)

Member, Pensacola Association of Realtors

Member, Florida Association of Realtors

Member, National Association of Realtors

Member, Branch Banking and Trust Company Local Advisory Board of Directors

Member, Pensacola Area Chamber of Commerce

# **CIVIC ACTIVITIES:**

Member, Rotary Club of Pensacola (Former Board Director): Paul Harris Award Recipient

Past President and Executive Committee Member, Pensacola Sports Association Board of Directors

Current Board Member, Pensacola Sports Foundation

Past Secretary/Past Treasurer, Fiesta of Five Flags Association Board of Governors

Past Board Member and Trustee, Pensacola Historical Society Foundation

Past Member and Executive Committee Member, Pensacola State College Board of Governors

Member and Past Board Director & Executive Committee Member, Pensacola YMCA

Past Board Member and Former Treasurer, Pensacola Historical Society Board of Directors

Past President, Booker T. Washington High School Baseball Booster Club Board of Directors

Graduate, Leadership Pensacola (Class of 1999)

Other civic involvements include various fund raising activities for Boy Scouts of America, Junior Achievement, March of Dimes, American Cancer Society, Leukemia Society, and the American Heart Association.

# **APPRAISER'S QUALIFICATIONS**

# LISTING OF APPRAISER CLIENTS:

Aegon Realty Advisors Company

Aetna Realty AdvisorsGulf American SBL, Inc.Bank of AmericaGulf Coast Community BankBank of BostonGulfSouth Private Bank

Bank of Pensacola Hancock Bank
Bank South N. A. Harvesters Federal Credit Union

Baptist Health Care Corp.

Barnett Banks, Inc.

Lakeview Center

Barnett Bank Trust Company N. A.

Lakeview Center

Lasalle Realty Advisors

BBVA Compass Liberty Bank

BBVA Compass

Beach Community Bank

Midway Water Company

Branch Banking & Trust (BB&T)

Canadian Imperial Bank of Commerce

Metropolitan Life Insurance Company

National Bank of Commerce (Alabama)

Catholic Church Diocese

National Asset Management Group

National Asset Management Group

Centennial Bank Navy Federal Credit Union
Chase Manhattan Mortgage Corp. Pen Air Federal Credit Union

Charter Bank Pensacola Area Chamber of Commerce

Chicago Title Company
Citicorp Real Estate
City of Fort Walton Beach
Pensacola Government Credit Union
Pensacola Historical Society
Pensacola State College

City of Pensacola Pensacola Pensacola Pensacola Pensacola PHH Relocation and Real Estate

Clarity Appraisal Management

Coastal Bank and Trust

Colonial Bank of Alabama

Cumberland Bank (Kentucky)

PNC Bank

Port of Pensacola

Premier Bank (Louisiana)

Presbytery of Florida

Dollar Bank RBC Bank

Dusco Property Management Recoll Management Corporation Insurance Co.
Episcopal Church Diocese Regions Bank
Equity Valuation Partners Sacred Heart Hospital

Escambia County, Florida

Escambia County Employees' Credit Union

Escambia County Utilities Authority

Farm Credit of Northwest Florida

Fairfield Communities, Inc.

Saltmarsh, Cleaveland & Gund

ServisFirst Bank

Smart Bank

Southern Company

SunTrust Banks, Inc.

Federal Aviation Administration Synovus Financial
Federal Deposit Insurance Corporation Travellers Realty Investment Company

First Alabama Bank

First American Bank

First City Bank of Fort Walton Beach

First Coast Community Bank

Tyndall Federal Credit Union

United Bank (Alabama)

Valuation Management Group

Vanguard Bank & Trust Company

First National Bank of Commerce (Louisiana) Various Estates, Attorney's, Accountants, Insurance

First National Bank of Florida Companies, Churches, & Property Owners

First National Bank of Georgia Wachovia Corporation
First Navy Bank Waterfront Rescue Mission

Fisher Brown Insurance Company (Cost Analysis) Wells Fargo Bank

Ford Motor Company Whitney National Bank Florida Department of Transportation WSRE Television