

COMMUNITY REDEVELOPMENT AGENCY ANNUAL OVERVIEW & UPDATE

July 2020



FREQUENTLY ASKED QUESTIONS

1. How & when were Pensacola's Community Redevelopment Agency & Redevelopment Districts Established?
2. What is the CRA's Purpose?
3. How are the Community Redevelopment efforts administered?
4. How do the Redevelopment Boards fit into the administrative process and how do we impact activities undertaken by the CRA?
5. What projects have the CRA undertaken in the past?
6. What projects are planned or underway?

• The Establishment of Pensacola's Redevelopment Agency & Districts

1980's –

- City Council created the Community Redevelopment Agency
- Established the Urban Core Redevelopment District

2000's –

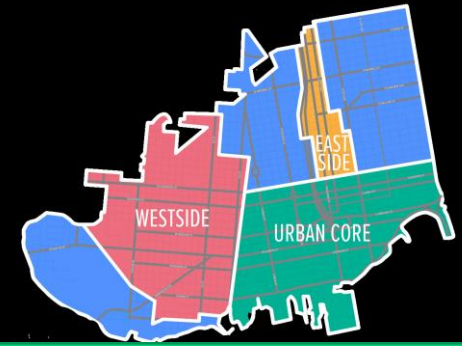
- Established the Eastside Redevelopment District
- Established the Westside Redevelopment District

For Each Redevelopment District, City Council:

- Found Necessity under F.S.
- Adopted a Redevelopment Plan
- Created a Redevelopment Trust Fund



THE REDEVELOPMENT DISTRICTS



3 REDEVELOPMENT
DISTRICTS

Urban Core,
Westside & Eastside

3 PLANS

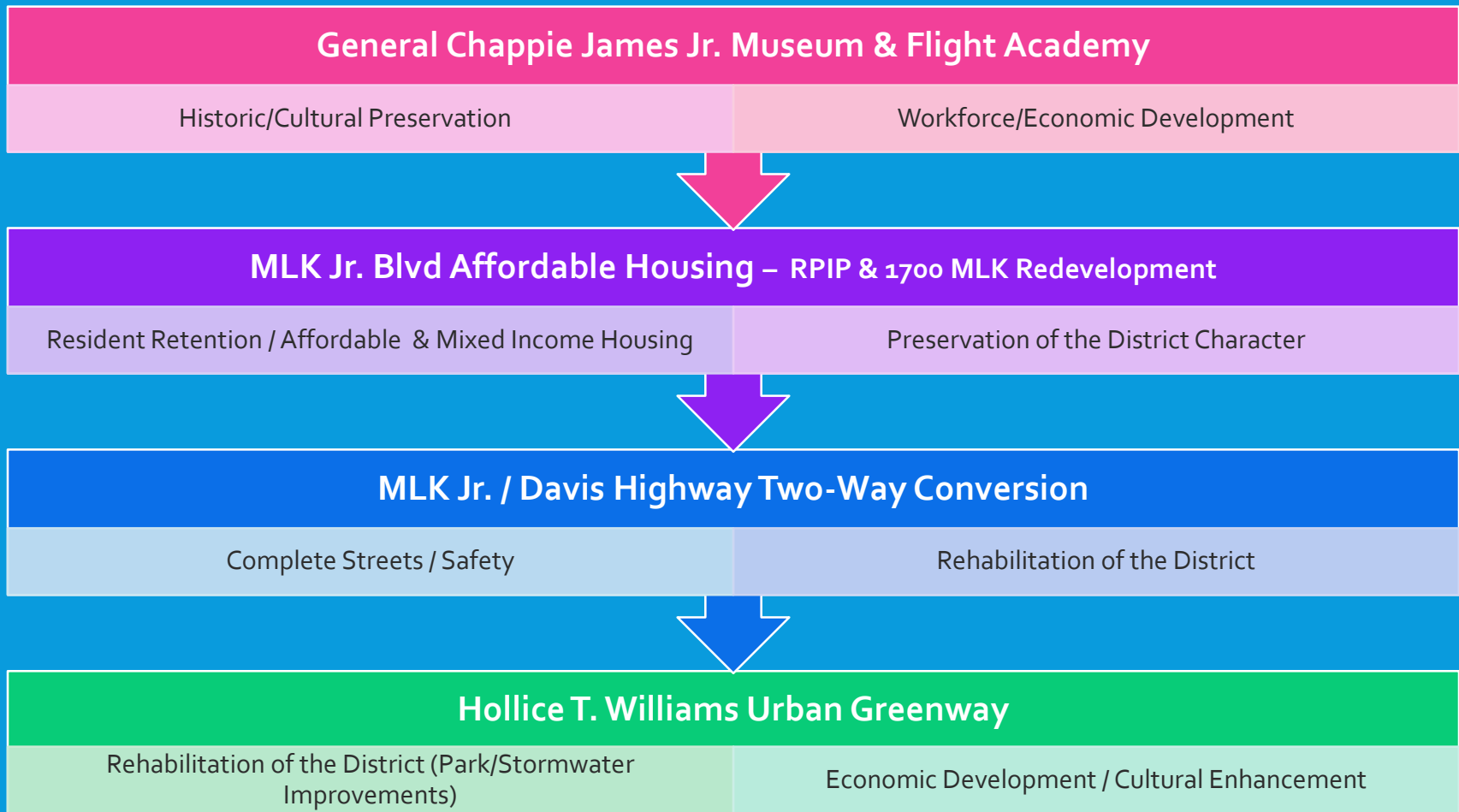
The Purpose of the CRA

- Elimination and prevention of slum or blight
- Rehabilitation or conservation of the redevelopment districts
- Preservation or enhancement of the tax base
- Affordable housing, for rent or for sale
- Reduction or prevention of crime, including community policing innovations
- Preparation and administration of adopted redevelopment plans

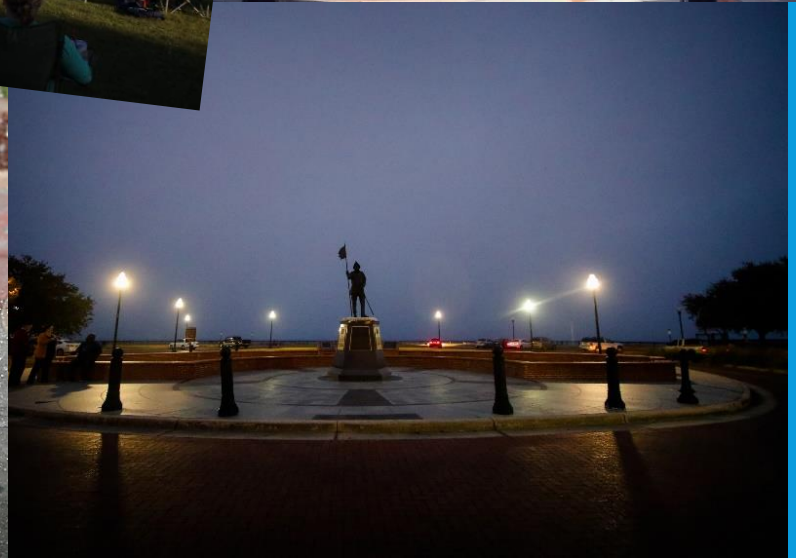
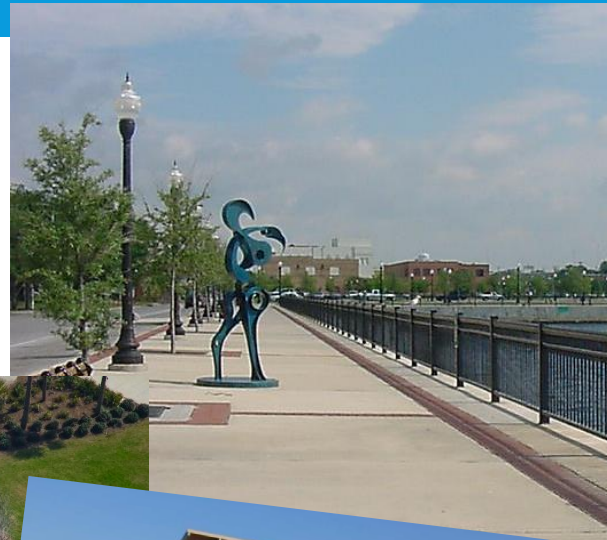
The CRA Strategy

A Strategic and Layered Approach

EXAMPLE: EASTSIDE CRA



CRA INVESTMENT



CRA Administration



3 REDEVELOPMENT
DISTRICTS

**Urban Core,
Westside & Eastside**

3 PLANS

CRA & City
Council

- **7 City Council Members serving as the CRA**
- Annual Work Plan (CRA)
- Annual Budget (CRA/Council)

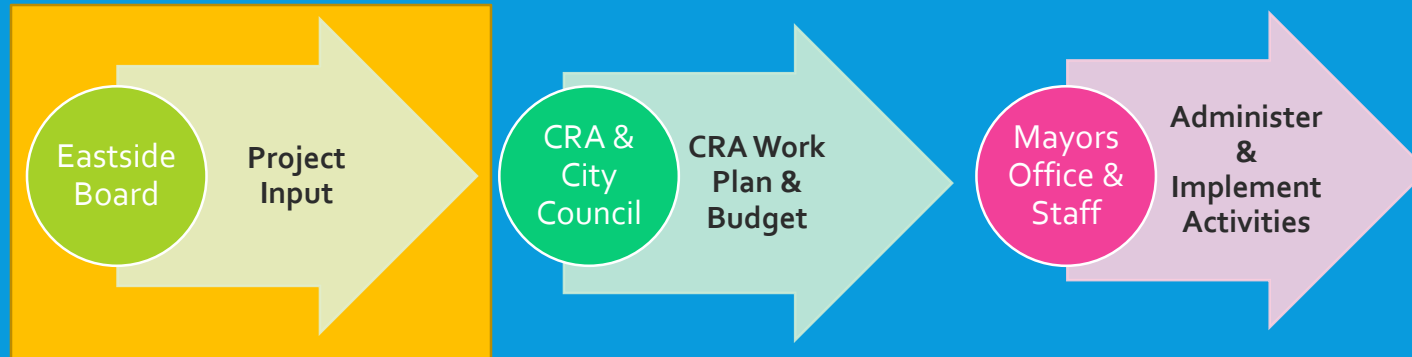
Mayors Office
& CRA Staff

- **3 Dedicated Staff**
- Agency Administration
- Project Development & Implementation

Redevelopment
Advisory Boards

- **3 Citizen Boards**
- Project Input & Recommendations

Thank you for serving on the Eastside Redevelopment Board



Eastside

Eastside Redevelopment Plan Implementation

The CRA District (Created 2006):

- Pensacola City View:
<https://maps2.roktech.net/pensacolagomaps4/#>
- CRA Webpage:
<https://www.cityofpensacola.com/534/CRA-District-Maps>

The Redevelopment Plan

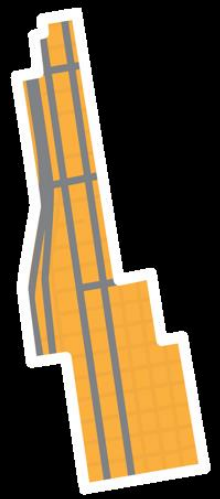
- UIRAP:
<https://www.cityofpensacola.com/DocumentCenter/View/168/Urban-Infill-and-Redevelopment-Area-Plan-PDF?bidId=>
- Neighborhood Plan:
<https://www.cityofpensacola.com/DocumentCenter/View/163/Eastside-Neighborhood-Plan-PDF?bidId=>

***Redevelopment Plan Update coming soon. Stay tuned!



The Annual Process

Project List, Work Plan & Budget



#1 Consider the Redevelopment Plan

Eastside

October – 5-Year Project List Recommendations / Updates

January – Project Updates & Input

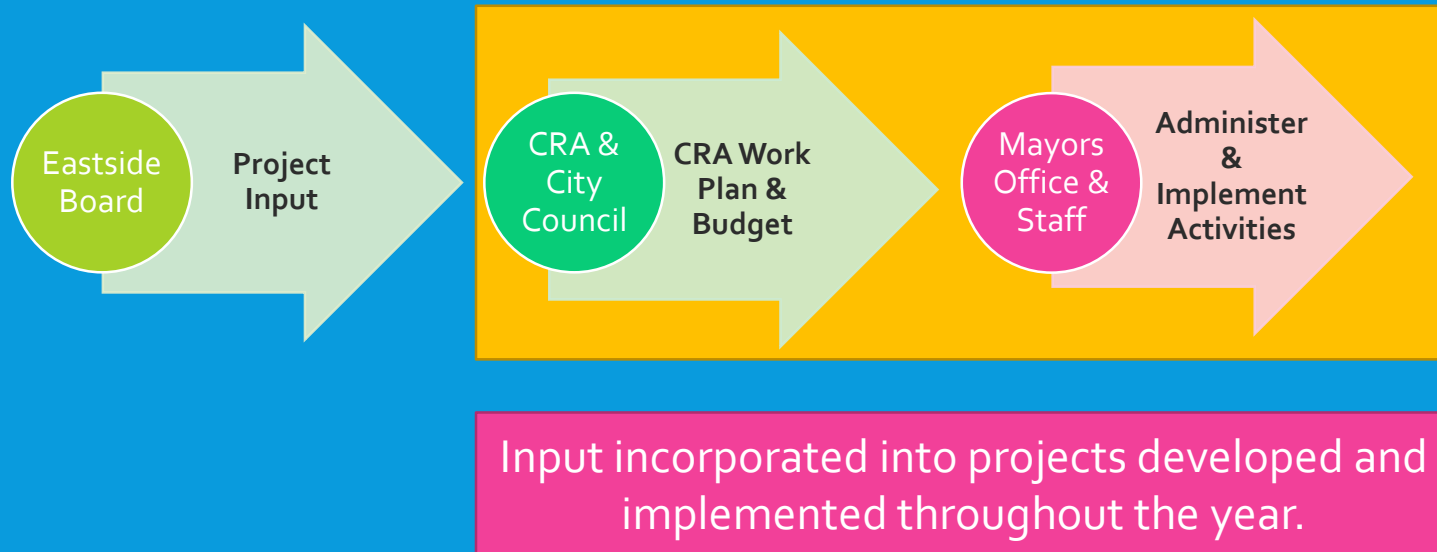
April – Project Updates & Input

July – Annual Presentation & Input

- Presentations, action and discussion items presented throughout the year, as needed.

The Annual Process

Project List, Work Plan & Budget



Eastside

What has the CRA done in Eastside?

COMPLETED PROJECTS

- General Daniel "Chappie" James, Jr. Museum & Flight Academy – Phase I
- Gateway & Neighborhood Signage
- 2010 Hollice T. Williams Urban Greenway Framework Plan
- 1 Residential Property Improvement Project (FY2019)



PROJECTS PLANNED (FY2021 – FY2025) & CURRENTLY UNDERWAY

EASTSIDE DISTRICT

Chappie James Museum and Flight Academy – Phase 2 Improvements



Complementary Programs

- Residential Property Improvements
- Affordable Housing & Redevelopment

RESIDENTIAL PROPERTY IMPROVEMENT PROGRAM



BEFORE



AFTER

AFFORDABLE HOUSING & REDEVELOPMENT – 1700 MLK JR DR



MLK / DAVIS TWO-WAY CONVERSION



- Return of MLK/Alcaniz & Davis to Two-Way Streets from I-110 to Wright Street
- Supports traffic calming and neighborhood livability
- Traverses Eastside CRA, Urban Core CRA, and Escambia County
- Managed by FDOT

HOLLICE T. WILLIAMS URBAN GREENWAY AND SKATE PARK



- **VISION: Art Infused Urban Greenway**
- Design funded by RESTORE grant
- Active community garden located within the southernmost portion of park
- Multi-purpose skate park to be co-located within proximity of garden
- Spans between Urban Core and Eastside districts



Eastside Fiscal Year 2019 Stats



Total Investment

\$ 376,991

Permitted Value

\$ 208,518

CRA Investment

Property Value Growth (Taxable Assd)

\$19,831,593 /
103%

Base Year to FY2019

New Residential Development

- 3 New Units – All Affordable Housing
- 1,311 SF/Unit on Average
- \$123,344 – Average Investment

Three Projects Completed:

- Urban Design Overlay
- Phase 1: Chappie James Museum and Flight Academy
- 1 Residential Property Improvement Project

See FY2019 Annual Report for more information.

Questions? Comments?