



Pensacola Youth Soccer

Sept. 24 — Pensacola Parks & Rec Board

PensacolaYouthSoccer.com



A brief history

- Pensacola has had youth recreational soccer ... forever.



A brief history

- More recently, led by Dave Werdung from 2010 until retiring from the league in the spring of 2020.
- Dave received the 2018 Special Achievement Award from the Parks & Rec department.
- Pensacola Youth Soccer, Inc. formed as a nonprofit in February 2019. Received 501(c)(3) status in February 2020.



Pensacola Youth Soccer mission

- To provide the Pensacola area educational and character-building programs for the benefit of the community through teaching and promoting an interest in the game of soccer, particularly among young people under age 19.
- To promote the social welfare of the community through programs that combat juvenile delinquency through the game of soccer.
- To protect and advance the interests of the game of soccer and of the community by encouraging sportsmanlike competition and a high level of skill and technique.
- To operate exclusively for charitable and educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code.



Who we serve

- Ages 4-18 who want a fun, recreational soccer experience. Approximately 60% boys, 40% girls the past few years.
- All who are able to play safely are welcome.
- Financial aid available on a needs-demonstrated basis.
- Experienced coaches who want to give back to future generations.
- Parents who want to volunteer their time as a coach.
- Referees (age 13 and up) who want to earn some extra money.



The Pensacola Youth Soccer Board

The current all-volunteer board of Pensacola Youth Soccer:

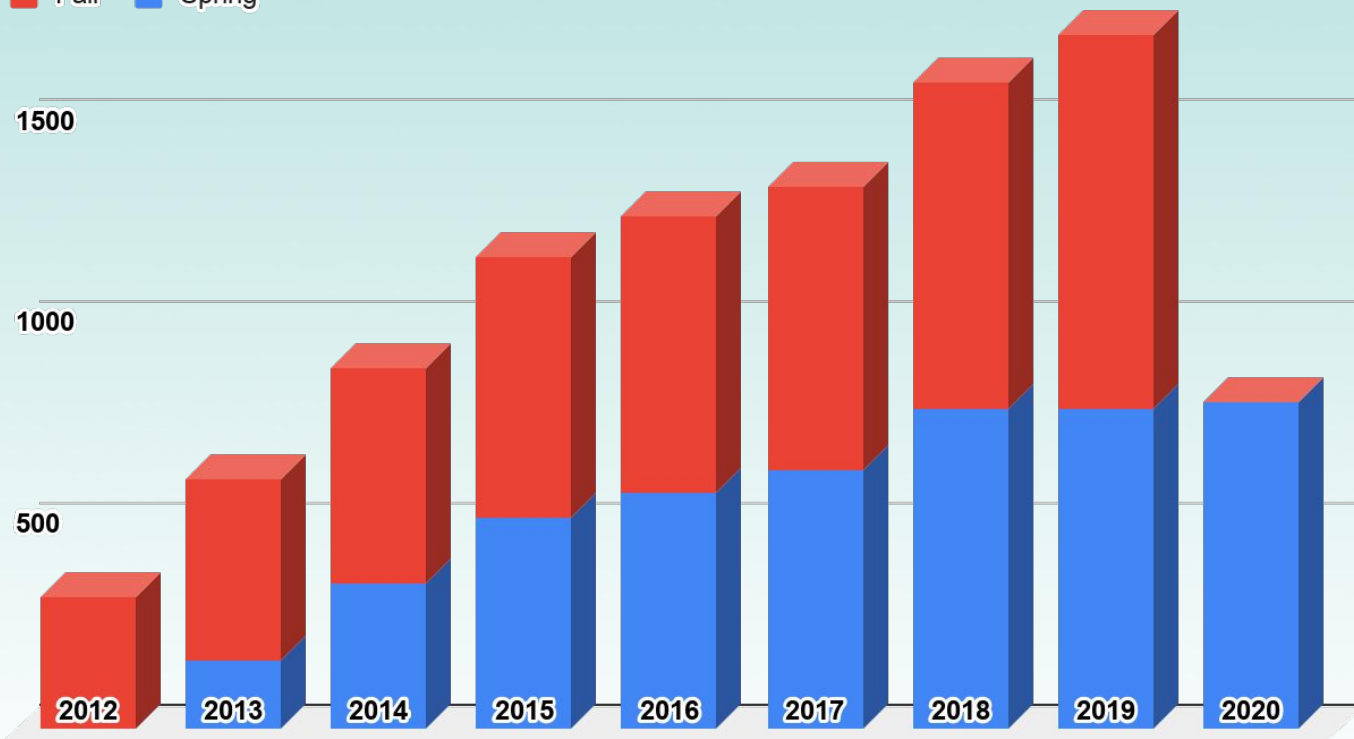
- Phil Nickinson (President)
- Robert Jones (Vice President)
- Michele Coleman (Treasurer)
- Travis Peterson (Secretary)
- Lisa Bates
- Scott Jernigan
- Emily Morgan
- Kenny Morgan
- Chuntell Patterson
- Patrick Smith
- Dr. Steve Willis



By the numbers

Registration by year

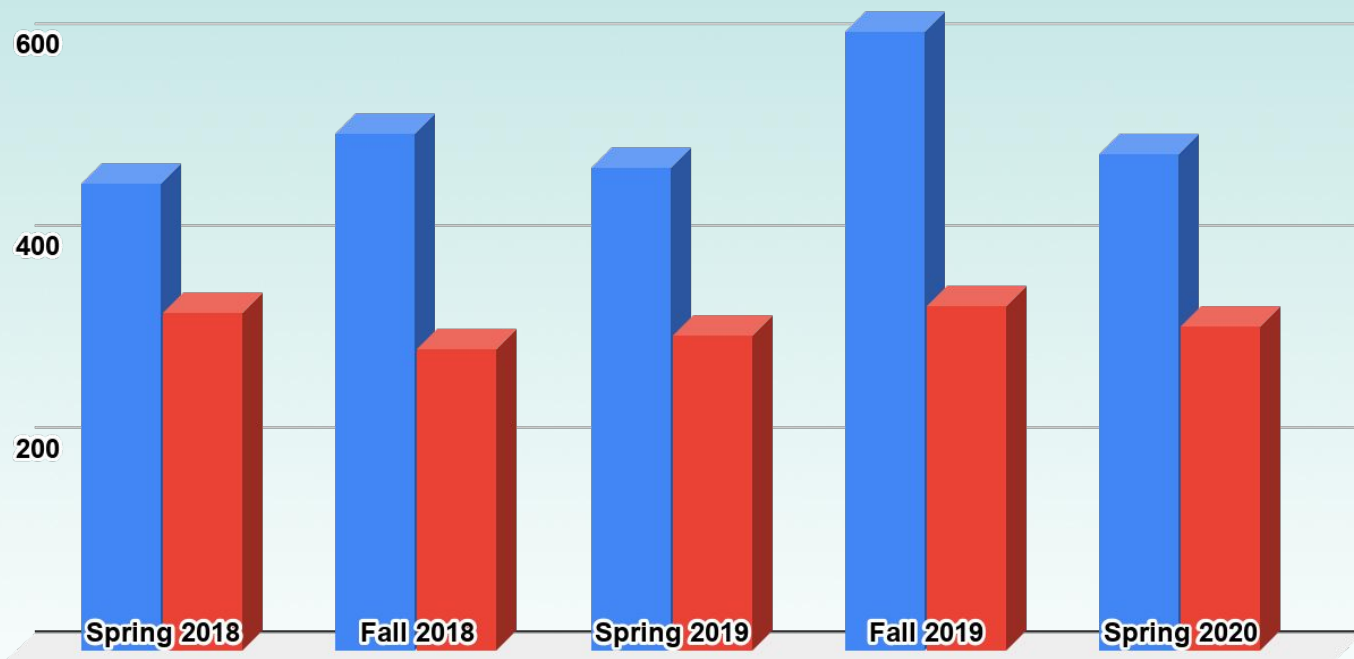
■ Fall ■ Spring



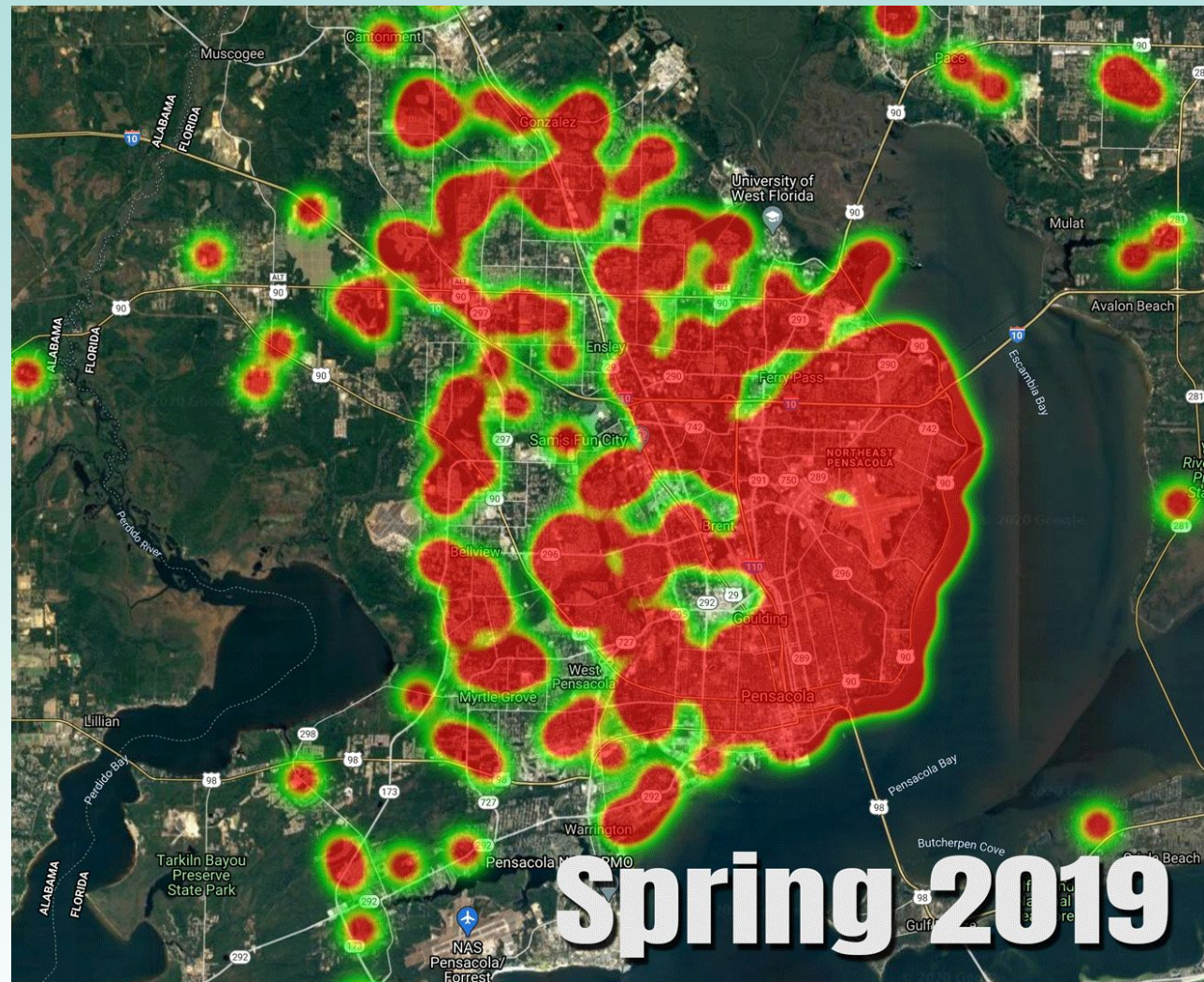
By the numbers

Registration by gender

Boys Girls



- Pensacola Youth Soccer serves all seven Pensacola City Council districts.
- Serves all five Escambia County Commission districts.
- Serves 20 ZIP Codes in Escambia and Santa Rosa counties.
- Approximately one-third of households are west of Interstate 110.



By the numbers

- Fees: \$80 a season. \$30 for full uniform, a la carte available; uniforms can be worn from one season to the next.

How that compares with other area sports:

- Gulf Coast Texans rec soccer: \$90 U6/\$105 U8 and up.
- Perdido Bay FC rec soccer: \$80/\$75.
- NEP football: \$210 a season (includes jersey, socks).
- Magee Rattlers football: \$200.
- Bill Bond fall baseball: \$150 (includes jersey and hat).

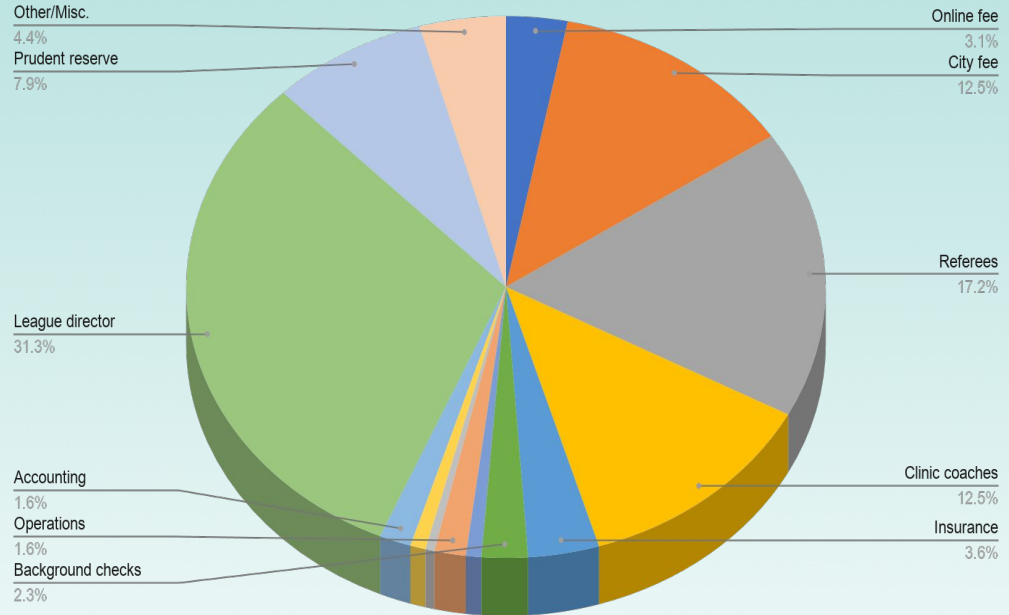


- City volleyball: \$72 in-city/\$83 non-city.
- City basketball: \$72 in-city/\$83 non-city.



Major expenses

- **Online processing:** 2.9% + 30 cents, around \$2,000+ per season.
- **Insurance:** ~\$4,500 a year.
- **Referees:** Approximately \$1,000 a week during a full season — between \$8,000 and \$10,000+ per season.
- **League director:** To be determined upon new hire.
- **Clinic coaches:** Varies, but approximately \$8,000 in Fall 2019.
- **Fee to City of Pensacola:** \$10 per paid player per season. (We paid \$9,080 in Fall 2019.)



Percentages are approximate due to rounding and variations in seasons.



Updates and upgrades

- First electronic registration and payment in Fall 2019.
 - 86% registered and paid online in Fall 2019.
 - 92% registered and paid online in Spring 2020.
- Uniforms can be preordered online; credit cards, contactless payment in person.
- New [website](#) and email list emphasizing communication to the parents and public.
- Marketing outreach via Facebook, Instagram and Google advertising.
- Increased and improved insurance coverage for players, coaches, and league.
- Implemented [parents' code of conduct](#) and [inclement-weather policies](#).
- Revised [background-check policy](#); streamlined process so the organization is not responsible for collecting and maintaining sensitive personally identifiable information.
- Coaches jerseys are now sourced through a local business.



2020 and COVID-19

- Practices started on March 9, 2020. First games scheduled for March 27.
- Practices postponed on March 15, 2020.
- Spring season canceled on April 11.
- \$65 refund issued to those who wanted; or could donate to the league.
- Purchased uniforms will be distributed, or refunded.
- More than 89% of registered for spring have responded.
- **FALL SEASON:** On hold because of Hurricane Sally. Planning for pestilence, frogs, locusts and darkness next.



Future goals

- Bring on a new league director, scheduler and referee assignor.
- Affiliate with a state/national organization (AYSO, U.S. Soccer, etc.).
- Grow beyond core Pensacola locations of Roger Scott/Hitzman Park.
- Increase grant and donation opportunities.
- Investigate off-season camp, clinic, and club/competitive opportunities.
- Begin equipment/uniform donation program (local, or via [Passback](#)).
- Explore sourcing uniforms from a local company.



