

PROPOSED  
ORDINANCE NO. 03-21

ORDINANCE NO. \_\_\_\_\_

AN ORDINANCE TO  
BE ENTITLED:

AN ORDINANCE CREATING ARTICLE **IV** OF CHAPTER **7-6**,  
SECTION **7-6-56** OF THE CODE OF THE CITY OF PENSACOLA,  
FLORIDA; PROHIBITING REMOTE MOTOR VEHICLE SALES;  
PROVIDING DEFINITIONS; PROVIDING FOR SEVERABILITY;  
REPEALING CLAUSE; AND PROVIDING AN EFFECTIVE DATE.

**BE IT ORDAINED BY THE CITY OF PENSACOLA, FLORIDA:**

SECTION.1 Section **7-6-56** of the Code of the City of Pensacola, Florida is hereby  
created to read as follows:

**ARTICLE IV. REMOTE MOTOR VEHICLE SALES.**

**Sec. 7-6-56. – Remote Motor Vehicle Sales Prohibited.**

**(a) - Definitions.**

As used in this section, except as otherwise provided:

*Licensed dealership* means a business licensed by the State of Florida, Escambia County or City of Pensacola in which the primary endeavor is the sale of new or used motor vehicles.

*Motor vehicle* means “motor vehicle” as defined in sec. 320.01(1), Florida Statutes.

*Permanent motor vehicle sales business* means a business that operates out of a structure and has received a city or Escambia County occupational license for that location.

*Premises* means and includes all lands, structures, places, equipment and appurtenances connected or used therewith in any business, or as is otherwise used in connection with any such business conducted on such premises.

**(b) - Prohibited actions.**

It shall be unlawful for any person to conduct a sale, either directly or indirectly, of a new or used motor vehicle in or on a location in the city other than a permanent motor vehicle sales business unless it is conducted by a licensed dealership with sales premises located within the boundaries of Escambia County, Florida. This prohibition shall not apply to the sale of a motor vehicle by a person at a location other than the individual residence for which

the motor vehicle is individually titled to that person (not including titled as part of a dealership or commercial business) provided no person shall sell more than three (3) such motor vehicles per year. This prohibition also shall not apply to the online sales of new or used motor vehicles, to the interstate sales of motor vehicles, or to the sales of motor vehicles donated to a not-for-profit charitable organization that has business operations in a structure in Escambia County, Florida.

SECTION 2. If any word, phrase, clause, paragraph, section or provision of this ordinance or the application thereof to any person or circumstance is held invalid or unconstitutional, such finding shall not affect the other provision or applications of the ordinance which can be given effect without the invalid or unconstitutional provisions or application, and to this end the provisions of this ordinance are declared severable.

SECTION 3. All ordinances or parts of ordinances in conflict herewith are hereby repealed to the extent of such conflict.

SECTION 4. This ordinance shall take effect on the fifth business day after adoption, unless otherwise provided, pursuant to Section 4.03(d) of the City Charter of the City of Pensacola.

Adopted: \_\_\_\_\_

Approved: \_\_\_\_\_  
President of City Council

Attest:

\_\_\_\_\_  
City Clerk