



REVOLUTIONIZING THE HOUSING MARKET

EARTHPODS:

SMART, SUSTAINABLE HOUSING SOLUTIONS



GULF COAST
ENERGY NETWORK

THE TRADITIONAL HOUSING MARKET IS BROKEN

Labor Shortage & Materials Cost: The cost of lumber has almost doubled since October 2020. According to the National Association of Homebuilders, this dramatic increase adds \$20,000 to the cost of a new home. 85% of builders reported serious labor challenges, resulting in significant project delays.

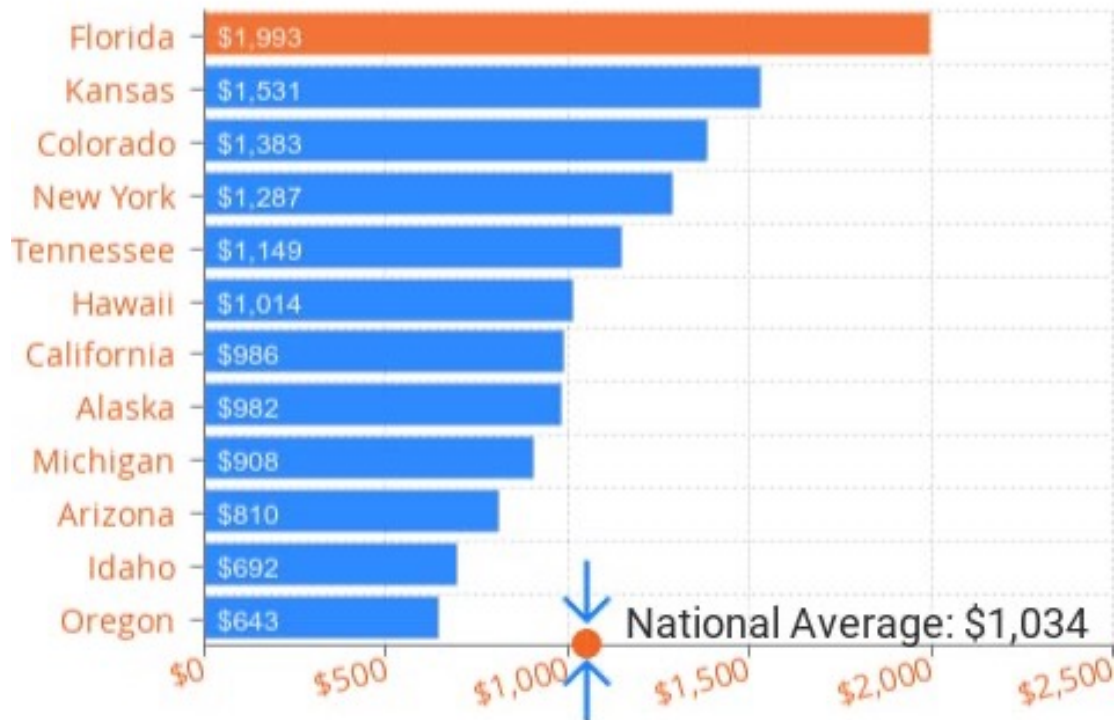
Cheap = Cheap: Historically, communities have attempted to deliver market-rate housing by using inferior building materials or free, inexperienced labor to construct new homes. This can result in poor craftsmanship and homes with a shorter lifecycle that often consume two times as much energy and water than a standard built home. This means that our most vulnerable populations spend a greater percentage of household income to operate and maintain their homes.



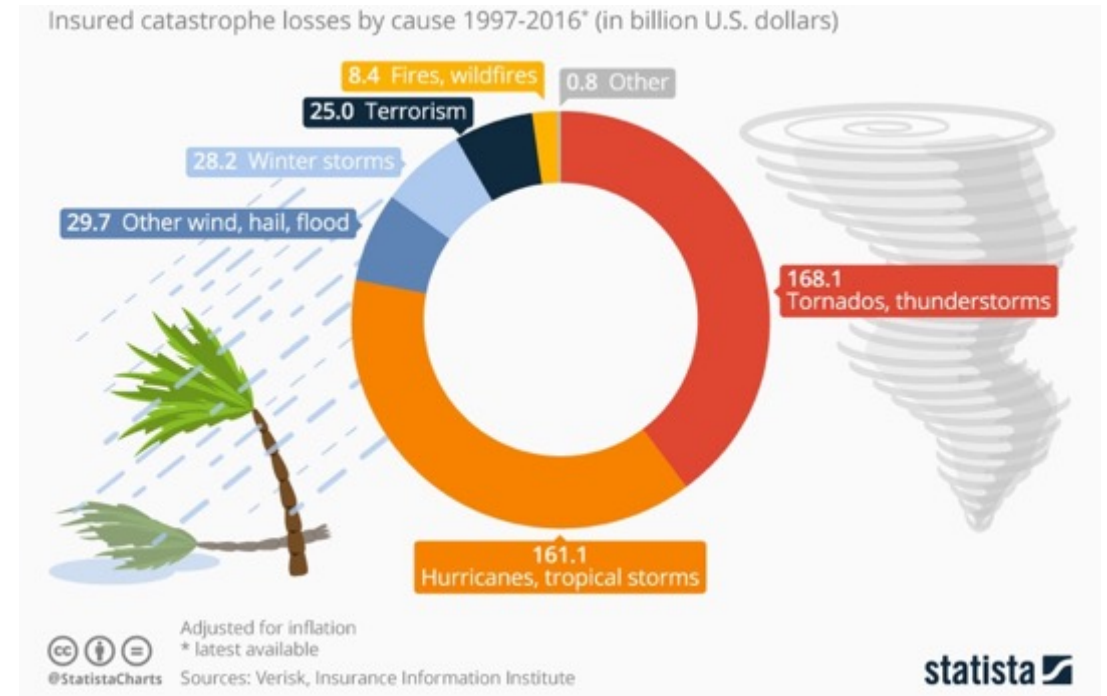
NEW HOUSING NEEDS TO ADAPT TO A NEW CLIMATE

Insurance Premiums: Florida has the highest home insurance premiums because of the high susceptibility to hurricanes and extreme weather events, almost twice the national average. Simply building to the Florida Building Code is not enough. Our EarthPods are specifically engineered and built to withstand the most extreme weather events with adherence to the “Fortified for Safer Living” Program.

**Average Home Insurance
Premium Rates in the U.S.**



**Tornados and Hurricanes Cause
the Biggest Disaster Losses**



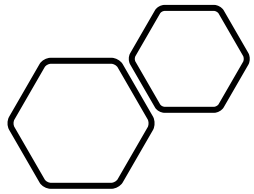
IT'S TIME FOR A COMMUNITY-LED HOUSING MARKET STRATEGY



BETTER

FASTER

STRONGER



MARKET DISRUPTOR

Introducing the EarthPod: An affordable, market-rate housing option to address the chronic housing deficit. We deliver smart, affordable, resilient homes inside of 90 days. These homes are specifically designed and constructed for Florida's climate.

- Hurricane resilient, fortified construction with 200+ MPH wind rating,
- High-performance, ultra energy efficient: 9,016 kWh per year, or about \$1/day,
- These smart, connected homes offer a new level of comfort and convivence,
- We use Non-VOC paint and formaldehyde-free finishes for improved indoor air quality, and
- These homes are flexible to meet the changing demands of any community.
- Net-Zero Energy option includes solar photovoltaics with battery storage



FACTORY-BUILT HOMES DELIVERED TO YOUR SITE IN 90 DAYS





SERVICE MARKETS



REAL ESTATE
DEVELOPERS



NON-PROFIT
DEVELOPMENT
CORPORATIONS

*THE TRADITIONAL MODEL TO ADDRESS MARKET-RATE
HOUSING HAS NOT WORKED. WE NEED TO RETHINK HOW
WE CREATE NEW HOUSING OPPORTUNITIES.*



SINGLE-FAMILY
HOME BUYERS



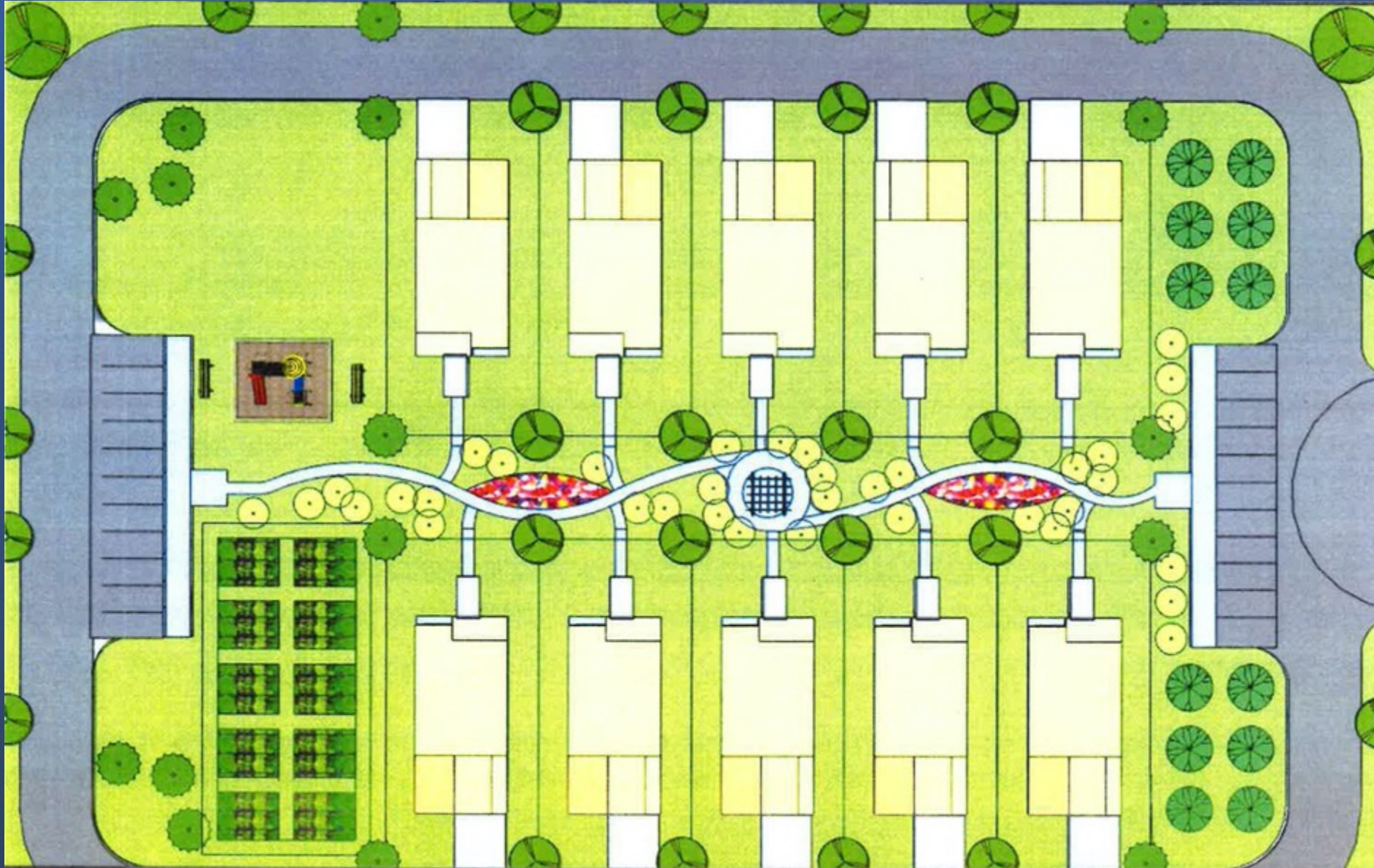
REAL ESTATE
INVESTORS

**FACTORY-BUILT
HOMES OFFER
UNPARALLELED
QUALITY CONTROL
AND COMPLETELY
ELIMINATE JOBSITE
WEATHER DELAYS**

**HOMES ARE
DELIVERED
WITHIN 90 DAYS**



“POCKET NEIGHBORHOODS” CAN REDUCE ENVIRONMENTAL IMPACTS





LET'S BUILD SOMETHING AMAZING

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