

MINUTES
Parking & Traffic Committee Meeting
April 15, 2021, 4:30 p.m.

Members present: Mark Bednar, Chairman
Danny Zimmern, Kevin Lehman, Cheryl Young
Lissa Dees, Parking Manager

Call to order: Meeting called to order by Chairman Mark Bednar at 4:30 p.m.

- a) Mrs. Dees confirmed that the meeting was properly noticed.
- b) Proposed meeting agenda for April 15, 2021, unanimously approved.
- c) Minutes of the March 18, 2021, meeting unanimously approved.

Ongoing Business

- a) Enforcement Contract
 - 1. Mrs. Dees gave the committee an update on the upcoming RFP
- b) City App and Permits
 - 1. Ms. Dees provided an update on estimated cost for Wi-Fi booster equipment in the Jefferson garage, of \$15k. Ms. Dees informed the committee that is a non-budgeted item for 21' and 22'. The committee recommended reaching out to Cox and requesting a lower rate in return for advertising that Wi-Fi was provided by Cox Communication. After further discussion, the committee agreed that the original objective was not to provide free Wi-Fi coverage. This item was to aid in the ability to log into the app to pay for parking, which is not necessary, due to the ability to receive adequate coverage at the peripheral and exits of the garage.
- c) Committee Member
 - 1) The committee unanimously agreed to nominate and approve Mrs. Young as a parking committee member.
- d) Committee Set-Up
 - 1. The unanimous areas that committee members requested authority over are: Rate, Hours and Assets.
 - 2. The committee requested that Ms. Dees set-up a meeting with the Mayor's Office to ensure that it is the desire of his office to formally establish this committee through Council before the members begin reaching out to City Council.
 - 3. The committee discussed required changes to the City Parking ordinance, which will provide them governing authority over rates, hours, and assets prior to going before the Mayor or Council.
- e) Rate Standardization and Enforcement Hours

- 1) Ms. Dees provided an update on impacted businesses; contact was made, and flyers were delivered this week. She also updated the businesses on the upcoming PSA which is set to be released on Friday.

New Business

- f) No New Business

Financial Report

- a) Ms. Dees provided the committee with 1st and 2nd quarter financial reports.

Public Comment – None

Adjournment – The meeting was adjourned at 5:26 p.m.