

Kimberly Krupa, Ph.D.
504.655.1885 | kimberlykrupa@gmail.com

EDUCATION

Ph.D. Urban Studies/Urban Sociology, University of New Orleans

M.S. Urban Studies, University of New Orleans

B.A. Journalism, The College of New Jersey

MAJOR CAREER ACCOMPLISHMENTS

2017-present Executive Director, Achieve Escambia Cradle to Career, Pensacola, FL

Based in northwest Florida, I lead the Achieve Escambia social change movement. I am surgically focused on eliminating disparities that produce the inequities we see across the social determinants within education, workforce development, child welfare, economic justice, criminal justice, housing and health care. In this role, I coach, lead and facilitate the process of influencing without authority, creating cultures where people across sectors can learn together, deepen their capacity to embrace and influence change, and continuously improve our collective efforts to build economic power.

- History matters. Systemic injustice matters. Through community reports, a public dashboard centered on asset-based data disaggregation, multiracial facilitation, and relentless public engagement, my work seeks to reveal the structural forces that lead to socioeconomic inequity so leaders can systematically dismantle, disrupt and redesign them.
- I have built, designed, activated and nurtured 11 campaigns involving 350 people across sectors, disciplines and geographies: I weave storytelling into participatory action, Results-Based Accountability, data analysis, and collaborative improvement methodologies to empower people to advocate for equity and improvement individually and collectively.
- I create opportunities for communities to learn, engage and grow together to spark meaningful long-term systems change in both policy and practice. I work with teams to pair bold visions with targeted, root cause strategies; then, I help project leaders understand the social change process using a structured, anti-racist, results-driven approach.

2019-2020 Lead Organizer, Escambia Children's Trust ballot referendum, Escambia County, FL

For two years, I led the campaign for the Escambia Children's Trust, a countywide property tax that won 61% voter approval on Nov. 3, 2020. I served as spokeswoman, researcher and community outreach director for the campaign, working with creatives from three agencies after our grassroots campaign turned digital in March 2020, resulting in 106 virtual engagement events, 24+ endorsements and more than \$230,000 raised in cash and in-kind. Currently in the U.S., the Escambia Children's Trust is the only local dedicated fund to pass in a majority-conservative county. Beginning in 2021-22, this annual property tax will be exclusively dedicated to closing equity and opportunity gaps in education, child well-being and youth development specific to Escambia County, Florida.

2015-2017 Capacity Advisor, Child Hunger Programs, Feeding America, Chicago

During two consecutive, yearlong capacity advisor fellowships at the Feeding America national office, I coached executive teams and program teams at 20 food banks in 18 states to deepen and broaden strategies to specifically address the root causes as well as the full spectrum of poverty and food insecurity using improvement science methods, strategic/vision planning and RBA approaches.

2013-2017 Chief Impact Officer, Second Harvest Food Bank of Greater New Orleans and Acadiana

As an executive leader at Louisiana's largest social service nonprofit, I directed a statewide team of 33 people on a multi-year strategic campaign called *Rethink Hunger*, whose aim was to restructure Louisiana's social, health and human services network with the goal of closing equity gaps related to food insecurity by 2025. By raising more than \$3 million in annual funds from individuals, corporations, foundations and state investments, I:

- Led statewide communication efforts to increase resources for youth and families and to eliminate the root causes of poverty by advocating for fair public policies, strengthening community systems and providing linkages to help people become more self-sufficient.
- Amplified the voices of those in distress through purposeful collaborations: meaningful dialogue, relationship-building, process improvement and advocacy. I managed the *Rethink Hunger* billboard campaign from 2015-2016, which and succeeded in mobilizing city leaders to scale up and embed one-stop-shop social service access (housing stabilization, nutrition, health interventions, referral services and education and workforce connections) into mission-aligned organizations located in economically abandoned neighborhoods.
- Forged innovative partnerships with key funders and stakeholders, including 600 organizations serving vulnerable youth, students, adults and families. Tripled social service impact initiatives using the Continuum of Care alignment and coordination approach.

2010-2013 Director of Development, Tulane University, New Orleans

In this position, I oversaw strategic community and grantmaking strategies for one of the South's largest universities. I supervised a national team of 17 people to plan, produce and execute two post-Hurricane Katrina community impact campaigns, including the university's *Tulane Empowers* \$100 million community partnership campaign to rebuild New Orleans through targeted, innovative challenge investments in high impact, big change ideas including the St. Bernard Project; Neighborhood Empowerment Network Association; Taylor Center for Social Innovation and Design; Earn and Learn Career Pathways for Opportunity Youth; and the Writer's Cabin at A Studio in the Woods.

2005-2010 Project Coordinator, Brown University, Hurricane Katrina Project, New Orleans

As head of the New Orleans project team, I executed a \$3 million Hurricane Katrina community resilience project funded by the National Science Foundation that occurred over the course of five years and connected 60 New Orleans families whose homes flooded in four economically diverse city neighborhoods to the Brown University research team, headquartered at S4 (Spatial Structures in the Social Sciences). Through our collaborative work, I supervised a research team and told the stories of flooded community members searching for ways to build their resilience and adaptive capacity, become advocates for themselves and their networks, and implement equitable rebuilding models.

2006-2009 Teaching and Research Assistant, University of New Orleans

While pursuing a doctorate in Urban Studies, I taught urban sociology and urban studies courses and collaborated with teams on community-based housing, displacement, gentrification and equity projects. I also served as research assistant at the Center for Hazards Assessment, Response and Technology (CHART), Louisiana's premier hazards institute, where I led participatory action projects in devastated coastal communities following the equity and inclusion methods of Paulo Freire.

2002-2006 Senior Staff Writer, The Courier

As an award-winning investigative reporter for a *New York Times*-owned community newspaper based in Louisiana, I oversaw the production of Sunday-morning front-page content, served on the editorial board;

served as newspaper-community liaison; and coached junior reporters. Research centered on education, housing, economic development and economic displacement in the coastal zone.

2000-2002

General Assignment Reporter, The Times of Trenton

Research, reporting, and writing included coverage of displacement following the demolition of public housing in Trenton; public education; immigration, race and poverty; the environment; and local culture. Contributed to award-winning coverage of 9/11 attacks and ensuing anthrax attacks along the east coast.

TRAINING AND CERTIFICATIONS

2021	Co-Host, Advancing Equity in Education in Florida: 2021 <i>Racial Equity Institute</i> Training
2018-2020	Alumna, <i>Racial Equity Institute</i> - Phases 1, 2 and 3
2018-2021	Southern Policy & Practice Network, Florida Equity Project, <i>Southern Education Foundation</i>
2019-2020	Training, Collective Impact 18-Month Data Accelerator, <i>Collective Impact Forum</i>
2019	Training, <i>Children's Funding Institute</i> , Cohort 1, Washington, D.C.
2019	Training, Equity Matters, <i>Institute for Public Health Innovation</i> , Tallahassee
2017-2019	Training, Results Count and Results-Based Facilitation, <i>StriveTogether/Annie E. Casey Fdn.</i>
2017	Certification, Leading Educational Innovation and Improvement, <i>University of Michigan</i>
2016	Certification, American Society for Quality, Lean Six Sigma Green Belt, <i>Loyola University</i>
2015	Certification, <i>Results-Based Accountability</i> , Clear Impact
2014	Training, <i>Race Forward's</i> Building Racial Equity, New Orleans
2013	Consultant and Chair, Grant Review Panel, Community Economic Development Program, <i>U.S. Department of Health and Human Services</i> , FY14 and FY13 funding
2013	Training, Continuum of Care, <i>Department of Housing and Urban Development</i>
2010	Training, <i>Campaign Bootcamp</i> , Houston
2009	Certification, Grant Writing, <i>Grantsmanship Center</i> , California
2008	Training, <i>National Summit on Poverty and Equity</i> , New Orleans
2006	Training, Undoing Racism, <i>People's Institute for Survival and Beyond</i> , New Orleans
2001	Training, Undoing Racism, <i>Anti-Racist Alliance</i> , Trenton, NJ

AWARDS & RECOGNITION

- 2020 Children's Funding Champion, Forum for Youth Investment, Children's Funding Project, Washington, D.C.
- PACE Award, Greater Pensacola Chamber of Commerce, Advocate of the Year, 2020
- Pinnacle Award, *850 Magazine*, 2019
- Champion of Education Award, United Negro College Fund, 4th Annual Chairman Luncheon, 2017
- Research Fellowship Award, University of New Orleans, 2006-2010
- Dissertation Research Grant Award, RAND Gulf States Policy Institute, Henry Luce Foundation, 2007
- *New York Times* Chairman's Award, Investigative Research, 2003, 2004 and 2005

SELECT SPEAKING ENGAGEMENTS & PUBLICATIONS

- Keynote Speaker, "Now is the Time," *Children's Funding Project*, 2020 summit (virtual)
- Speaker, "Northwest Florida's War on Talent: Growing Talent: It's Not Charity, It's Smart Business," *Gulf Power Economic Symposium*, 2020
- Panelist, "Using Data for Social Impact: How A Cross-Sector Commitment to Degree Attainment Is Transforming Florida Communities," *Community Indicators Consortium*, 2019 Impact Summit
- Keynote Speaker, "Summit for our Future," *Florida Children's Summit*, Tallahassee, 2019

- Panelist, "Will the Real Justice Please Stand Up? Searching for Equity," *Whole Child Leon*, 2018
- Panelist, "Collaboration, not CoBLABoration," *Leadership Florida*, 2018
- Panelist, "Data Drives Our Future," *Florida College Access Network Convening*, 2018
- Keynote Speaker, "Solving Child Poverty in the Deep South," Huntington, Alabama, 2017
- Panelist, "Moving the Ball Forward: Food Justice in New Orleans," *National Council of Jewish Women*, 2016
- Panelist, "Anti-Poverty Innovations," *Community Action Partnership Management and Leadership Conference*, 2016
- Organizer, "Ending Poverty Through Citizen Service," New Orleans, 2015
- Panelist, "Collaborative Storytelling to End Poverty," *Feeding America*, Chicago, 2015
- Rachel Morello-Frosch, Phil Brown, Mercedes Lyson, Alison Cohen, and Kimberly Krupa. "Who Bears the Burden? An Environmental Justice Framework on Vulnerability, Resilience, and Recovery from Hurricane Katrina." *Environmental Sociology* Summer 2011
- Krupa, Kimberly. "So-called Indians Stand Up and Fight: How a Jim Crow Suit Thrust a Louisiana School System into the Civil Rights Movement." *Louisiana History* Spring 2010. Winner of \$500 writing prize.
- "Preserve Nature or Preserve Jobs? The Planning Experiences of Two Southeast Louisiana Parishes after Hurricane Katrina." ACSP Conference, Crystal City, Va., Oct. 1-4, 2009. Paper presentation.
- "New Orleans after Hurricane Katrina: Alternate Visions of Justice." Population Association of America 2008 Annual Conference, New Orleans. Panel participant, paper presentation.
- "Coastal Fortresses: A Cross-Case Analysis of Tourism Development in Four Gulf Coast Communities." RAND Gulf States Policy Institute, February 2008. Paper presentation.

REFERENCES

Available upon request