



# City of Pensacola

## COMMUNITY REDEVELOPMENT AGENCY

### Meeting Minutes

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October 5, 2020

5:27 P.M.

Council Chambers 1<sup>st</sup> Floor

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The Community Redevelopment Agency (CRA) Board meeting was called to order by Chairperson Moore at 5:27 P.M. (immediately following the 3:30 P.M. City Council Agenda Conference).

#### CALL MEETING TO ORDER

**CRA MEMBERS PRESENT:** Jared Moore, Ann Hill, Jewel Cannada-Wynn, John Jerralds, Sherri Myers (Left Meeting @ 6:10 P.M.), P.C. Wu

**CRA MEMBERS ABSENT :** Andy Terhaar

To limit the potential spread of COVID-19, some CRA Members attended by telephonic conferencing. This change in format was consistent with Executive Order 20-69 issued by Gov. Ron DeSantis and had been adopted at the direction of Council President Jewel Cannada-Wynn in consultation with the City Attorney. The public attended the meeting in person with limited seating. Consistent w/ CDC guidelines, all were required to sit at least 6 feet apart & to wear face coverings that covered their nose & mouth. The public also participated via live stream or phone. Public participation was available as follows:

To watch the meeting live visit: [cityofpensacola.com/428/Live-Meeting-Video](http://cityofpensacola.com/428/Live-Meeting-Video).

#### To provide input:

- For Open Forum, for items not on the agenda: citizens may submit an online form here [www.cityofpensacola.com/CRAInput](http://www.cityofpensacola.com/CRAInput) **beginning at 1:00 P.M. until 3:30 P.M. only** to indicate they wish to speak during Open Forum **and include a phone number. Staff will call the person** at the appropriate time so the citizen can directly address the CRA using a telephone held up to a microphone.
- For agenda items: citizens may submit an online form here [www.cityofpensacola.com/CRAInput](http://www.cityofpensacola.com/CRAInput) **beginning at 1:00 P.M. until that agenda item has been voted upon** to indicate they wish to speak to a specific item on the agenda **and include a phone number. Staff will call the person** at the appropriate time so the citizen can directly address the CRA using a telephone

held up to a microphone. **Any form received after an agenda item has been voted upon will not be considered.**

## **BOARD MEMBERS DISCLOSE OWNERSHIP OR CONTROL OF INTEREST DIRECTLY OR INDIRECTLY OF PROPERTY IN THE COMMUNITY REDEVELOPMENT AREA**

CRA Member Hill disclosed ownership or control of interest directly or indirectly of property in the Community Redevelopment Area.

## **CHAIRMAN'S REPORT**

None

## **ADD ON AGENDA ITEM PRESENTED**

### **[20-00602 ADD ON: APPROVAL OF RESIDENTIAL RESILIENCY PROGRAM](#)**

**A motion to approve was made by CRA Member Hill, and seconded by CRA Member Cannada-Wynn.**

**The motion carried by the following vote:**

Yes: 6	Jared Moore, Ann Hill, Jewel Cannada-Wynn, John Jerralds, P.C. Wu, Sherri Myers
No: 0	None

## **APPROVAL OF MINUTES**

### **1. [20-00493 CRA MEETING MINUTES - 09/08/2020](#)**

**Approval was postponed until the next regular board meeting.**

## **PRESENTATIONS**

None

## **ACTION ITEMS**

### **2. [20-00523 APPROVAL OF PLAN SUBMISSION - 150 S. BAYLEN STREET](#)**

**Recommendation:** That the Community Redevelopment Agency (CRA) approve the plans submitted for redevelopment of the property at 150 South Baylen Street, by Studer Properties, LLP.

**A motion for approval was made by Board Member Cannada-Wynn, and seconded by Board Member Jerralds.**

Michael Crawford of Caldwell Associates representing the developer, Studer Properties, LLP, provided an overhead presentation of the proposed project plans.

Following the presentation, discussion took place fielding questions and comments. Mr. Crawford, Andrew Rothfeder of Studer Properties, LLP, and CRA Administrator Helen Gibson responded accordingly.

Upon conclusion of discussion (regarding Item 2, 20-00523), the vote was called.

**The motion carried by the following vote:**

Yes: 6	Jared Moore, Ann Hill, Jewel Cannada-Wynn, John Jerralds, P.C. Wu, Sherri Myers
No: 0	None

3. [20-00592 AWARD OF CONTRACT FOR RFQ #20-054 DESIGN CONSISTENCY REVIEW SERVICES FOR THE HASHTAG AND BRUCE BEACH WATERFRONT CONNECTIVITY PROJECTS.](#)

**Recommendation:** That the Community Redevelopment Agency (CRA) award a contract to SCAPE Landscape Architecture DPC for design consistency review services requested through RFQ #20-054. Further, that the CRA authorize the Chairperson to take all actions necessary to negotiate and execute the necessary contract.

**A motion to approve was made by CRA Member Jerralds, and seconded by CRA Member Moore.**

Discussion took place fielding questions and comments, CRA Administrator Gibson responded accordingly.

There being no further discussion, the vote was called.

**The motion carried by the following vote:**

Yes: 6	Jared Moore, Ann Hill, Jewel Cannada-Wynn, John Jerralds, P.C. Wu, Sherri Myers
No: 0	None

4. [20-00582 AWARD OF CONTRACT - RFP NO. 20-061 TO PROVIDE STRATEGIC COMMUNICATIONS AND GRANT WRITING SERVICES](#)

**Recommendation:** That the Community Redevelopment Agency (CRA) award a contract to Ideaworks, Inc. for continuing strategic communications and grant writing services requested through Request for Proposals (RFP) No. 20-061 for an initial term of three (3) years. Further, that the CRA authorize the CRA Chairperson to take all actions necessary to execute the contract.

**A motion to approve was made by CRA Member Cannada-Wynn, and seconded by CRA Member Jerralds.**

CRA Administrator Gibson and Assistant CRA Administrator D'Angelo responded to CRA Member Hill regarding anticipated grant writing projects.

**The motion carried by the following vote (with CRA Member Myers no longer in attendance):**

Yes: 5	Jared Moore, Ann Hill, Jewel Cannada-Wynn, John Jerralds, P.C. Wu
No: 0	None

5. 20-00602 ADD ON: APPROVAL OF RESIDENTIAL RESILIENCY PROGRAM

**Recommendation:** That the Community Redevelopment Agency (CRA) amend the Fiscal Year 2021 CRA Work Plan to include establishment and implementation of a CRA Residential Resiliency Program to provide assistance for damage repair and prevention, in emergency response to Hurricane Sally, to property owners located with the City of Pensacola's adopted Urban Core, Westside and Eastside community redevelopment areas. Further, that the CRA authorize staff to proceed with the development and administration of the program, including implementation of administrative elements by partner agencies, such as BRACE, Red Cross, and United Way, as may be appropriate to maximize program utilization and impact. Finally, that the CRA authorize the CRA Chairperson to negotiate and execute all documents necessary to implement the program, including the incorporation of administrative elements by partner agencies.

**A motion to approve was made by CRA Member Hill, seconded by CRA Member Cannada-Wynn.**

CRA Administrator Gibson provided an overhead presentation. CRA Administrator Gibson and Assistant CRA Administrator D'Angelo responded accordingly to questions.

**The motion carried by the following vote (with CRA Member Myers no longer in attendance):**

### **ACTION ITEMS (CONT'D)**

Yes: 5	Jared Moore, Ann Hill, Jewel Cannada-Wynn, John Jerralds, P.C. Wu
No: 0	None

### **DISCUSSION ITEMS**

None

### **OPEN FORUM**

None

### **ADJOURNMENT**

6:15 P.M.

Approved: 11/09/2021

Prepared by CRA Staff/dm