

# City of Pensacola

### CITY COUNCIL

## Workshop Meeting Minutes

January 13, 2021

3:30 P.M.

Council Chambers

#### **CALL TO ORDER**

Council President Moore called the meeting to order at 3:33 P.M.

#### **ROLL CALL**

Council Members Present: Jared Moore, Ann Hill, Jennifer Brahier, Teniade

Broughton, Casey Jones (left 6:02), Sherri Myers (attended by teleconference; left 6:40), and

**Delarian Wiggins** 

Council Members Absent: None

Also Present: Mayor Grover C. Robinson, IV

#### **SELECTION OF CHAIR**

Council Member Hill and Council Member Jones **nominated Council President Moore to chair the workshop.** 

No objections.

#### **DETERMINATION OF PUBLIC INPUT**

Consensus among Council Members was to provide for public input following discussion.

#### DISCUSSION

### 1. <u>21-00073</u> CITY COUNCIL BUDGET WORKSHOP

## **Budgeting Process and Governmental Accounting 101**

Council's Strategic Budget Planner Kruszona provided an overhead presentation (on file with background materials). Following the presentation, she responded accordingly to questions with Deputy Finance Director McLellan and Finance Director Lovoy.

### **DISCUSSION (CONT'D.)**

### Fiscal Year 2022 City Council Operating Budget

Council Executive Kraher presented Council with a proposed operating budget for the Office of the City Council for the next fiscal year (on file with background materials). He indicated the proposed funding amounts are the same as what Council approved for Fiscal Year 2021, the only exception being that once the Finance Department finalizes preparations for personnel benefits' changes, he will ask Council to consider a two percent (2%) merit increase for Council Executive Assistant Mager.

Discussion ensued with Council Executive Kraher responding accordingly to questions from Council Member Myers related to unused transportation and training and discretionary funding from FY 2020 that was carried over to FY 2021. Other Council Members also provided input as to the use of such funding. Council's Strategic Budget Planner Kruszona and Deputy Finance Director McLellan provided clarification as to the specific funding amounts. Mayor Robinson and City Attorney Woolf also provided input suggesting some funds remain to participate in Florida League of Cities and state required annual ethics training.

Council Member Myers also inquired of the status and funding available for hiring of a City Council attorney which is provided for in the Charter. Council Executive Kraher responded accordingly to questions with input from Mayor Robinson and City Attorney Woolf. Other Council Members also provided their views regarding additional legal support.

#### **City Council Priorities**

Council Executive Kraher addressed Council encouraging members to provide their views of city-wide priorities comprehensively so the Mayor and staff can work to prepare the FY 2022 Proposed Budget accordingly.

Each Council Member was provided an opportunity to voice their priorities for the City and their constituents. City Administrator Wilkins and Mayor Robinson provided input and clarification throughout discussion.

### <u>Usage of \$500,000 Unassigned Carryover Funds Currently Frozen by City Council</u>

Mayor Robinson was provided the opportunity to address Council to present proposals for the usage of the specified funding (on file with background materials) and as follows:

Homelessness Initiatives	\$200,000
CMP/DeLuna Plaza Restrooms	80,000
Restroom Infrastructure Veterans Memorial Park	50,000
Monument Relocation	150,000

Following Mayor Robinson's presentation, public input was heard from the following individuals (via cellphone held up to a mic):

Michael Kimberl Butch Hansen **Charles Williams** 

Discussion ensued among Council with Mayor Robinson responding accordingly to questions related to the above proposals. Council Member Myers expressed angst that construction of a community center at Tippin Park was not included with the proposals, especially since she identified the \$500,000 in carryover funds and presented the idea for a community center in District 2. She indicated she would not support any other use of the carryover funds. Throughout discussion along with questions, Council Members expressed their thoughts and views whether the above projects were practical use(s) of the unassigned funds.

#### ADJOURNMENT

Upon conclusion of discussion, the workshop was adjourned at 6:54 P.M.

#### **Attachments:**

- 1) Memorandum dated 1/13/21
- 2) a-base budget council
- 3) step 1 2-dept request detail report base
- 4) Budgeting Overview
- 5) Government Accounting 101
- 6) Consolidated Goals Sheet rev 091819
- 7) Copy of 2021 City Council Priorities for Districts
- 8) Strategic Plan 7-18-19
- 9) Council Goals (002)
- 10) Proposals Presented by Mayor Robinson

## COST CENTER TOTALS Gro

FUND - 001 - GENERAL FUND

FUNCTION - 510 - GENERAL GOVERNMENT SRVS.

DEPARTMENT - 0010 - CITY COUNCIL COST CENTER - 001000 - CITY COUNCIL

		FY 2019	FY 2020	FY 2021	FY 2021	FY 2022	FY 2022	
	ACCOUNT/TITLE	<u>ACTUAL</u>	<u>ACTUAL</u>	BEG BUDGET	YTD ACTUAL	<u>BASE</u>	<u>DEPT BASE</u>	<b>DIFFERENCE</b>
9111	SALARIES	156,806	158,625	158,000	31,483	0	0	0
9112	OVERTIME	874	0	0	0	0	0	0
9118	MEDICARE PREMIUM	2,251	2,300	2,300	456	0	0	0
9119	ADDITIONAL REGULAR PAY	941	87	0	0	0	0	0
9120	SOCIAL SECURITY	8,498	12,307	9,800	1,950	0	0	0
9121	GROUP INSURANCE	10	9	0	17	0	0	0
9122	REPLACEMENT BENEFIT PGM	3	3	0	0	0	0	0
9123	DISABILITY/SURV INSURANCE	8	1	0	0	0	0	0
9133	FLORIDA RETIREMENT SYSTEM	68,692	68,409	68,500	14,124	0	0	0
SUBTOTA	L PERSONNEL SERVICES	238,084	241,741	238,600	48,030	0	0	0
9331	OFFICE SUPPLIES	403	12	500	0	500	500	0
9332	OPERATING SUPPLIES	0	0	500	0	500	500	0
9333	REPAIRS & MAINTENANCE	930	542	1,500	90	1,500	1,500	0
9334	SMALL TOOLS & MINOR EQUIP	1,275	0	0	0	0	0	0
9335	PROFESSIONAL SERVICES	18,723	29,091	31,300	5,175	31,300	31,300	0
9336	COMMUNICATION	39,727	43,499	46,000	10,810	48,900	48,900	0
9337	TRANSPORTATION	615	821	28,000	0	28,000	28,000	0
9338	ADVERTISING	8,183	8,355	11,300	331	11,300	11,300	0
9339	POSTAGE	209	40	1,000	0	1,000	1,000	0
9340	PRINTING & BINDING	797	3,219	3,500	235	3,500	3,500	0
9342	TRAINING	2,749	6,193	38,000	0	38,000	38,000	0
9343	DUES, SUBS, & MEMBERSHIPS	19,884	18,547	25,100	17,102	25,100	25,100	0
9346	LIABILITY INSURANCE	11,128	13,127	12,700	2,441	0	0	0
9349	CLOTHING SUPPLIES	0	290	0	0	0	0	0
9357	OTHER CONTRACTUAL SERVICE	4,203	6,498	3,000	4,722	3,000	3,000	0
9360	MISCELLANEOUS	18,268	11,669	28,000	1,262	28,000	28,000	0
9361	UNCLASSIFIED	43,821	86,680	74,900	19,679	74,900	74,900	0
9371	NON-CAPITALIZED COMPUTERS	7,645	2,977	4,600	5,697	0	0	0
SUBTOTA	L OPERATING EXPENSES	178,560	231,559	309,900	67,545	295,500	295,500	0
9992	ALLOCATED OVERHEAD(COST RECOVERY)	(235,200)	(210,700)	(210,700)	(52,675)	(210,700)	(210,700)	0
SUBTOTA	L NON-OPERATING	(235,200)	(210,700)	(210,700)	(52,675)	(210,700)	(210,700)	0
SUBTOTA	L CITY COUNCIL	181,443	262,600	337,800	62,899	84,800	84,800	0

#### COST CENTER TOTALS Gro

FUND - 001 - GENERAL FUND

FUNCTION - 510 - GENERAL GOVERNMENT SRVS.

DEPARTMENT - 0010 - CITY COUNCIL COST CENTER - 001005 - COUNCIL AUDIT

	FY 2019	FY 2020	FY 2021	FY 2021	FY 2022	FY 2022	
ACCOUNT/TITLE	<u>ACTUAL</u>	<u>ACTUAL</u>	BEG BUDGET	YTD ACTUAL	<u>BASE</u>	DEPT BASE	<b>DIFFERENCE</b>
9335 PROFESSIONAL SERVICES	87,525	90,500	105,000	169,950	105,000	105,000	0
SUBTOTAL OPERATING EXPENSES	87,525	90,500	105,000	169,950	105,000	105,000	0
SUBTOTAL COUNCIL AUDIT	87,525	90,500	105,000	169,950	105,000	105,000	0

## COST CENTER TOTALS Gro

FUND - 001 - GENERAL FUND

FUNCTION - 510 - GENERAL GOVERNMENT SRVS.

DEPARTMENT - 0010 - CITY COUNCIL COST CENTER - 001010 - COUNCIL SUPPORT

	ACCOUNT/TITLE	FY 2019 <u>ACTUAL</u>	FY 2020 <u>ACTUAL</u>	FY 2021 <u>BEG BUDGET</u>	FY 2021 <u>YTD ACTUAL</u>	FY 2022 <u>BASE</u>	FY 2022 <u>DEPT BASE</u>	DIFFERENCE
9111	SALARIES	211,033	225,992	375,300	51,393	51,393 0		0
9114	GENERAL PENSION FUND	44	47	0	10	0	0	0
9118	MEDICARE PREMIUM	2,932	3,751	5,100	858	0	0	0
9120	SOCIAL SECURITY	9,976	13,317	18,800	3,121	0	0	0
9121	GROUP INSURANCE	21,758	26,454	56,400	5,223	0	0	0
9122	REPLACEMENT BENEFIT PGM	1,643	1,751	1,800	354	0	0	0
9123	DISABILITY/SURV INSURANCE	1,046	1,116	1,100	226	0	0	0
9133	FLORIDA RETIREMENT SYSTEM	31,446	39,635	52,600	10,209	0	0	0
9135	OTHER PERSONNEL SERVICES	4,943	46,270	0	10,400	0	0	0
9196	SALARY INCREASES (NON-UNION)	0	0	9,000	0	0	0	0
SUBTOTA	AL PERSONNEL SERVICES	284,820	358,334	520,100	81,793	0	0	0
9331	OFFICE SUPPLIES	312	185	500	69	500	500	0
9332	OPERATING SUPPLIES	313	75	1,200	0	1,200	1,200	0
9333	REPAIRS & MAINTENANCE	630	901	2,000	180	2,000	2,000	0
9334	SMALL TOOLS & MINOR EQUIP	1,500	34	3,400	0	3,400	3,400	0
9335	PROFESSIONAL SERVICES	70	0	10,000	0	10,000	10,000	0
9336	COMMUNICATION	28,925	28,777	33,800	7,797	36,900	36,900	0
9337	TRANSPORTATION	0	0	4,500	0	4,500	4,500	0
9339	POSTAGE	0	11	300	0	300	300	0
9340	PRINTING & BINDING	0	26	500	78	500	500	0
9342	TRAINING	0	0	4,800	0	4,800	4,800	0
9343	DUES, SUBS, & MEMBERSHIPS	248	166	1,500	55	1,500	1,500	0
9346	LIABILITY INSURANCE	7,983	9,480	9,000	1,731	0	0	0
9357	OTHER CONTRACTUAL SERVICE	7,515	3,050	2,300	440	2,300	2,300	0
9371	NON-CAPITALIZED COMPUTERS	1,663	0	2,200	0	0	0	0
SUBTOTA	AL OPERATING EXPENSES	49,159	42,705	76,000	10,350	67,900	67,900	0
9992	ALLOCATED OVERHEAD(COST RECOVERY)	(174,800)	(168,900)	(168,900)	(39,542)	(168,900)	(168,900)	0
SUBTOTA	AL NON-OPERATING	(174,800)	(168,900)	(168,900)	(39,542)	(168,900)	(168,900)	0
SUBTOTA	AL COUNCIL SUPPORT	159,179	232,140	427,200	52,601	(101,000)	(101,000)	0

# BASE BUDGET

### FISCAL YEAR 2022 BUDGET COST CENTER TOTALS Gro

FUND - 001 - GENERAL FUND

FUNCTION - 510 - GENERAL GOVERNMENT SRVS.

DEPARTMENT - 0010 - CITY COUNCIL

COST CENTER - 001015 - CITY COUNCIL SECURITY

	FY 2019	FY 2020	FY 2021	FY 2021	FY 2022	FY 2022	
ACCOUNT/TITLE	<u>ACTUAL</u>	<u>ACTUAL</u>	BEG BUDGET	YTD ACTUAL	<u>BASE</u>	<u>DEPT BASE</u>	<u>DIFFERENCE</u>
DEPT SUBTOTAL CITY COUNCIL	428,148	585,239	870,000	285,450	88,800	88,800	0

### COST CENTER TOTALS Gro

FUND - 001 - GENERAL FUND

FUNCTION - 510 - GENERAL GOVERNMENT SRVS.

DEPARTMENT - 0010 - CITY COUNCIL COST CENTER - 001015 - CITY COUNCIL SECURITY

ACCOUNT/TITLE	FY 2019 <u>ACTUAL</u>	FY 2020 <u>ACTUAL</u>	FY 2021 BEG BUDGET	FY 2021 <u>YTD ACTUAL</u>	FY 2022 <u>BASE</u>	FY 2022 <u>DEPT BASE</u>	DIFFERENCE
SUBTOTAL GENERAL FUND	428,148	585,239	870,000	285,450	88,800	88,800	0
TOTAL REPORT	428,148	585,239	870,000	285,450	88,800	88,800	0

ACCT # DESCRIPTION ACCT TITLE	DEPT BASE		DEPT NEW		TOTAL DEPT
001.510.0010.001000.9331.000000 OFFICE SUPPLIES		<b>00</b>	0	0	500
Various office supplies used by City Council Members					
SUB-TOTAL OFFICE SUPPLIES	500		0		
001.510.0010.001000.9332.000000 OPERATING SUPPLIES		00		0	500
Funds for toner for color printer, fax, and computer printer		500	0		
SUB-TOTAL OPERATING SUPPLIES	500		0		
001.510.0010.001000.9333.000000 REPAIRS & MAINTENANCE	1,50			0	1,500
Copy maintenance agreement and funds for excess copy charges for copies and color copies.	1,:	500	0		
SUB-TOTAL REPAIRS & MAINTENANCE	1,500		0		
001.510.0010.001000.9335.000000 PROFESSIONAL SERVICES	31,3			0	31,300
Municipal Code Service including NOW charges (charges for posting~ new ordinances on web page); professional service costs for consultants	31,	300	0		
SUB-TOTAL PROFESSIONAL SERVICES	31,300		0		
001.510.0010.001000.9336.000103 VOICE COMMUNICATIONS	2,20			0	2,200
Shoretell Phone Service		300	0		
Shoretel Annual Maintenance		300	0		
Suncom		200	0		
Verizon Data Plan	1,4	100	0		
SUB-TOTAL VOICE COMMUNICATIONS	2,200		0		
001.510.0010.001000.9336.000104 DATA COMMUNICATIONS	1	00		0	100

ACCT # DESCRIPTION ACCT TITLE	DEPT BASE	<u>DEPT NEW</u>	TOTAL DEPT
Service for Cox Communications.	100	0	
SUB-TOTAL DATA COMMUNICATIONS	100		
001.510.0010.001000.9336.000390 COMMUNICATION	43,500	0	43,500
FY 2022 MIS ALLOCATION	43,500	0	
SUB-TOTAL COMMUNICATION	43,500	0	
001.510.0010.001000.9336.112023 COUNCIL LAPTOPS	3,100	0	3,100
Aircards	3,100	0	
SUB-TOTAL COUNCIL LAPTOPS	3,100	0	
001.510.0010.001000.9337.119901 CITY COUNCIL DISTRICT 1	4,000	0	4,000
TRANSPORTATION FOR DISTRICT 1	4,000	0	
SUB-TOTAL CITY COUNCIL DISTRICT 1	4,000	0	
001.510.0010.001000.9337.119902 CITY COUNCIL DISTRICT 2	4,000	0	4,000
TRANSPORTATION FOR DISTRICT 2	4,000	0	
SUB-TOTAL CITY COUNCIL DISTRICT 2	4,000	0	
001.510.0010.001000.9337.119903 CITY COUNCIL DISTRICT 3	4,000	0	4,000
TRANSPORTATION FOR DISTRICT 3	4,000	0	
SUB-TOTAL CITY COUNCIL DISTRICT 3	4,000	0	
001.510.0010.001000.9337.119904 CITY COUNCIL DISTRICT 4	4,000	0	4,000
TRANSPORTATION FOR DISTRICT 4	4,000	0	
SUB-TOTAL CITY COUNCIL DISTRICT 4	4,000	0	
001.510.0010.001000.9337.119905 CITY COUNCIL DISTRICT 5	4,000	0	4,000
TRANSPORTATION FOR DISTRICT 5	4,000	0	

ACCT # DESCRIPTION ACCT TITLE	DEPT BASE	DEPT NEW	TOTAL DEPT
SUB-TOTAL CITY COUNCIL DISTRICT 5	4,000	0	
001.510.0010.001000.9337.119906 CITY COUNCIL DISTRICT 6	4,000		4,000
TRANSPORTATION FOR DISTRICT 6	4,00	0	
SUB-TOTAL CITY COUNCIL DISTRICT 6	4,000	0	
001.510.0010.001000.9337.119907 CITY COUNCIL DISTRICT 7	4,000		4,000
TRANSPORTATION FOR DISTRICT 7	4,00	0	
SUB-TOTAL CITY COUNCIL DISTRICT 7	4,000	0	
001.510.0010.001000.9338.000000 ADVERTISING	11,300		11,300
Advertising of Ordinances - Pensacola News Journal	11,30	0	
SUB-TOTAL ADVERTISING	11,300	0	
001.510.0010.001000.9339.000000 POSTAGE	1,000		1,000
Postage for correspondence sent on behalf of City Council	1,00	0	
SUB-TOTAL POSTAGE	1,000	0	
001.510.0010.001000.9340.000000 PRINTING & BINDING	3,500		3,500
Printing costs for, stationery, business cards, note paper, copy paper, etc.	3,50	0	
SUB-TOTAL PRINTING & BINDING	3,500	0	
001.510.0010.001000.9342.000000 TRAINING	10,000	0	10,000
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ACCT # DESCRIPTION ACCT TITLE	DEPT BASE	<u>DEPT NEW</u>	TOTAL DEPT
Registration fees, hotel, meal and training expenses to attend Florida League of Cities and National League of Cities legislative conferences, workshops and training seminar and other out of town meetings,workshops attended by City Council. Board and Commission ethics training and materials.	10,000	0	
SUB-TOTAL TRAINING	10,000	0	
001.510.0010.001000.9342.119901 CITY COUNCIL DISTRICT 1  TRAINING - DISTRICT 1	<b>4,000</b> 4,000	0	4,000
SUB-TOTAL CITY COUNCIL DISTRICT 1	4,000	0	
001.510.0010.001000.9342.119902 CITY COUNCIL DISTRICT 2	4,000	0	4,000
TRAINING - DISTRICT 2	4,000	0	
SUB-TOTAL CITY COUNCIL DISTRICT 2	4,000	0	
001.510.0010.001000.9342.119903 CITY COUNCIL DISTRICT 3	4,000	0	4,000
TRAINING - DISTRICT 3	4,000	0	
SUB-TOTAL CITY COUNCIL DISTRICT 3	4,000	0	
001.510.0010.001000.9342.119904 CITY COUNCIL DISTRICT 4	4,000	0	4,000
TRAINING - DISTRICT 4	4,000	0	
SUB-TOTAL CITY COUNCIL DISTRICT 4	4,000	0	
001.510.0010.001000.9342.119905 CITY COUNCIL DISTRICT 5	4,000	0	4,000
TRAINING - DISTRICT 5	4,000	0	
SUB-TOTAL CITY COUNCIL DISTRICT 5	4,000	0	
001.510.0010.001000.9342.119906 CITY COUNCIL DISTRICT 6	4,000	0	4,000

ACCT # DESCRIPTION	ACCT TITLE	DEPT BASE	<u>E</u>	<u>DEPT NEW</u>		TOTAL DEPT
TRAINING - DISTRICT 6			4,000	0		
SUB-TOTAL CITY COUNCIL DISTRI	CT 6	4,000		0		
001.510.0010.001000.9342.119907	CITY COUNCIL DISTRICT 7		4,000		0	4,000
TRAINING - DISTRICT 7			4,000	0		
SUB-TOTAL CITY COUNCIL DISTRI	CT7	4,000		0		
001.510.0010.001000.9343.000000	DUES, SUBS, & MEMBERSHIPS		25,100		0	25,100
Renewal Annual MembershipFlorid- Cities	a League of		6,500	0		
Renewal Annual MembershipCham	ber of Commerce		3,000	0		
Renewal Annual MembershipNorth	west Florida		300	0		
MISCELLANEOUS			500	0		
SISTER CITIES INTERNATIONAL			800	0		
Membership DuesTPO			2,200	0		
Membership DuesWest Florida Re Council	gional Planning		2,200	0		
Annual MembershipNational Leagu	e of Cities		4,600	0		
Dues/membership to the Pensacola Estuary Prgram (was BARC)	& Perdido Bay		3,000	0		
P-1 - INCREASE FUNDING FOR TH to bring the trotal to \$5,000 per the M Wilkins, A Hill.			2,000	0		
SUB-TOTAL DUES, SUBS, & MEMBE	RSHIPS	25,100		0		
001.510.0010.001000.9357.000000	OTHER CONTRACTUAL SERVICES		3,000		0	3,000

ACCT # DESCRIPTION ACCT TITLE	<u>DEPT BASE</u>	DEPT NEW	TOTAL DEPT
Service agreement costs for new voting system	3,000	0	
SUB-TOTAL OTHER CONTRACTUAL SERVICES	3,000	0	
001.510.0010.001000.9360.000000 MISCELLANEOUS	10,500	0	10,500
Council and Board Meeting Refreshments, ceremonial presentation expenses and events for local and visiting delegations from other states, countries, framing of resolutions, awards, and certificates presented by City Council.  SUB-TOTAL MISCELLANEOUS	10,500	0	
- Sep Total Miscella Mesos	10,500	<del> </del>	
001.510.0010.001000.9360.112022 MUNICIPAL ELECTIONS	17,500		17,500
Election costs, advertising, etc.	17,500		
SUB-TOTAL MUNICIPAL ELECTIONS	17,500	0	
001.510.0010.001000.9361.119901 CITY COUNCIL DISTRICT 1	10,700		10,700
Council Contingency - District Discretionary Fund	10,000	0	
INCREASE COUNCIL DISCRETIONARY - AT COUNCIL WORKSHOP COUNCIL VOTED TO TAKE 5,000 FROM OTHER CONTRACTUAL SERVICES AND SPLIT BETWEEN COUNCIL MEMBERS' DISCRETIONARY FUNDING - WAS ABLE TO SPLIT 4,900 - REMAINING 100 WENT TO SMALL TOOLS & MINOR EQUIPMENT	700	0	
SUB-TOTAL CITY COUNCIL DISTRICT 1	10,700	0	
001.510.0010.001000.9361.119902 CITY COUNCIL DISTRICT 2	10,700	0	10,700
Council Contingency - District Discretionary Fund	10,000	0	

ACCT # DESCRIPTION ACCT TITLE	<u>DEPT BASE</u>	<u>DEPT NEW</u>	TOTAL DEPT
INCREASE COUNCIL DISCRETIONARY - AT COUNCIL WORKSHOP COUNCIL VOTED TO TAKE 5,000 FROM OTHER CONTRACTUAL SERVICES AND SPLIT BETWEEN COUNCIL MEMBERS' DISCRETIONARY FUNDING - WAS ABLE TO SPLIT 4,900 - REMAINING 100 WENT TO SMALL TOOLS & MINOR EQUIPMENT	700	0	
SUB-TOTAL CITY COUNCIL DISTRICT 2	10,700	0	
001.510.0010.001000.9361.119903 CITY COUNCIL DISTRICT 3  Council Contingency - District Discretionary Fund	<b>10,700</b> 10,000	0	10,700
INCREASE COUNCIL DISCRETIONARY - AT COUNCIL WORKSHOP COUNCIL VOTED TO TAKE 5,000 FROM OTHER CONTRACTUAL SERVICES AND SPLIT BETWEEN COUNCIL MEMBERS' DISCRETIONARY FUNDING - WAS ABLE TO SPLIT 4,900 - REMAINING 100 WENT TO SMALL TOOLS & MINOR EQUIPMENT	700		
SUB-TOTAL CITY COUNCIL DISTRICT 3	10,700	0	
001.510.0010.001000.9361.119904 CITY COUNCIL DISTRICT 4  Council Contingency - District Discretionary Fund	<b>10,700</b> 10,000	0	10,700
INCREASE COUNCIL DISCRETIONARY - AT COUNCIL WORKSHOP COUNCIL VOTED TO TAKE 5,000 FROM OTHER CONTRACTUAL SERVICES AND SPLIT BETWEEN COUNCIL MEMBERS' DISCRETIONARY FUNDING - WAS ABLE TO SPLIT 4,900 - REMAINING 100 WENT TO SMALL TOOLS & MINOR EQUIPMENT SUB-TOTAL CITY COUNCIL DISTRICT 4	10,700	0	
001.510.0010.001000.9361.119905 CITY COUNCIL DISTRICT 5	10,700	0	10,700
Council Contingency - District Discretionary Fund	10,000	0	

ACCT # DESCRIPTION ACCT TITLE	<u>DEPT BASE</u>	<u>DEPT NEW</u>	TOTAL DEPT
INCREASE COUNCIL DISCRETIONARY - AT COUNCIL WORKSHOP COUNCIL VOTED TO TAKE 5,000 FROM OTHER CONTRACTUAL SERVICES AND SPLIT BETWEEN COUNCIL MEMBERS' DISCRETIONARY FUNDING - WAS ABLE TO SPLIT 4,900 - REMAINING 100 WENT TO SMALL TOOLS & MINOR EQUIPMENT	700	0	
SUB-TOTAL CITY COUNCIL DISTRICT 5	10,700	0	
001.510.0010.001000.9361.119906 CITY COUNCIL DISTRICT 6  Council Contingency - District Discretionary Fund	<b>10,700</b> 10,000	0	0 10,700
INCREASE COUNCIL DISCRETIONARY - AT COUNCIL WORKSHOP COUNCIL VOTED TO TAKE 5,000 FROM OTHER CONTRACTUAL SERVICES AND SPLIT BETWEEN COUNCIL MEMBERS' DISCRETIONARY FUNDING - WAS ABLE TO SPLIT 4,900 - REMAINING 100 WENT TO SMALL TOOLS & MINOR EQUIPMENT	700	0	
SUB-TOTAL CITY COUNCIL DISTRICT 6	10,700		
001.510.0010.001000.9361.119907 CITY COUNCIL DISTRICT 7  Council Contingency - District Discretionary Fund	10,700 10,000	0	0 10,700
INCREASE COUNCIL DISCRETIONARY - AT COUNCIL WORKSHOP COUNCIL VOTED TO TAKE 5,000 FROM OTHER CONTRACTUAL SERVICES AND SPLIT BETWEEN COUNCIL MEMBERS' DISCRETIONARY FUNDING - WAS ABLE TO SPLIT 4,900 - REMAINING 100 WENT TO SMALL TOOLS & MINOR EQUIPMENT SUB-TOTAL CITY COUNCIL DISTRICT 7	10,700	<u> </u>	
001.510.0010.001000.9992.998002 OVERHEAD - GOVERMENTAL SERVICES-P	( <b>67,400</b> ) (89,400)	0	0 (67,400)
ALLOCATION OVERHEAD/(RECOVERY)			

ACCT # DESCRIPTION ACCT TITLE	<u>DEPT BASE</u>	<u>DEPT NEW</u>	TOTAL DEPT
CHANGE IN ALLOCATED OVERHEAD/(COST RECOVERY) BASED ON MOST RECENT COST PLAN STUDY SUB-TOTAL OVERHEAD - GOVERMENTAL SERVICES-PERSONAL	(67,400)	0 ————————————————————————————————————	
001.510.0010.001000.9992.998003 OVERHEAD -GOVERMENTAL SERVICES-O:  ALLOCATION OVERHEAD/(RECOVERY)  CHANGE IN ALLOCATED OVERHEAD/(COST RECOVERY)  BASED ON MOST RECENT COST PLAN STUDY	(143,300) (145,800) 2,500		(143,300)
SUB-TOTAL OVERHEAD -GOVERMENTAL SERVICES-OPERATING	(143,300)	0	
SUB-TOTAL CITY COUNCIL	84,800		84,800

ACCT # DESCRIPTION	ACCT TITLE	<u>DEPT BASE</u>	<u>DEPT NEW</u>	TOTAL DEPT
001.510.0010.001005.9335.113240  ANNUAL EXTERNAL AUDIT  SUB-TOTAL FY 2021 AUDIT	FY 2021 AUDIT	105,000 105,000	0 0	105,000
SUB-TOTAL COUNCIL AUDIT		105,000	0	105,000

ACCT # DESCRIPTION ACCT TITLE	<u>DEPT BASE</u>	<u>DEPT NEW</u>	<u>TOTAL DEPT</u>
001.510.0010.001010.9331.000000 OFFICE SUPPLIES	<b>500</b> 500	0	500
Office Supplies SUB-TOTAL OFFICE SUPPLIES			
SUB-TOTAL OFFICE SUIT LIES	500	0	
001.510.0010.001010.9332.000000 OPERATING SUPPLIES	1,200	0	1,200
Operating SuppliesCouncil Support	1,200	0	
SUB-TOTAL OPERATING SUPPLIES	1,200	0	
001.510.0010.001010.9333.000000 REPAIRS AND MAINTENANCE	2,000	0	2,000
Repair and maintenance and share for excess copy charges for Council Support	2,000	0	
SUB-TOTAL REPAIRS AND MAINTENANCE	2,000	0	
001.510.0010.001010.9334.000000 SMALL TOOLS AND MINOR EQUIPMENT	3,400	0	3,400
Small Tools and Minor Equipment for Council Support	1,500	0	
INCREASE - THIS REPRESENTS THE DIFFERENCE BETWEEN FY 20 AND FY 21 COMPUTERS - COUNCIL VOTED TO SHIFT TO SMALL TOOLS & MINOR EQUIPMENT	1,800	0	
SHIFT FROM OTHER CONTRACTUAL SERVICES - THERE WAS 5,000 IN OTHER CONTRACTUAL SERVICES - COUNCIL VOTED TO SPLIT AND PUT INTO DISCRETIONARY - THAT CAME TO 700 PER COUNCILMEMBER WITH 100 REMAINING - REMAINDER GOES TO SMALL TOOLS & MINOR EQUPMENT	100	0	
SUB-TOTAL SMALL TOOLS AND MINOR EQUIPMENT	3,400	0	
001.510.0010.001010.9335.000000 PROFESSIONAL SERVICES	10,000	0	10,000
Professional consultants, development of new policy initiatives	10,000	0	
SUB-TOTAL PROFESSIONAL SERVICES	10,000	0	

ACCT # DESCRIPTION ACCT TITLE	<u>DEPT BASE</u>	<u>DEPT NEW</u>	<u>TOTAL DEPT</u>
001.510.0010.001010.9336.000103 VOICE COMMUNICATIONS  Verizon Cell Phones	<b>2,200</b> 1,800	0	2,200
	200	0	
Shoretel Telephone Service		0	
Shoretel Annual Maintenance	200		
SUB-TOTAL VOICE COMMUNICATIONS	2,200	0	
001.510.0010.001010.9336.000104 DATA COMMUNICATIONS	500	0	500
LEGAL COUNSEL TO CITY COUNCIL.	500	0	
SUB-TOTAL DATA COMMUNICATIONS	500	0	
001.510.0010.001010.9336.000390 MGT INFO SRV ALLOCATION	34,200	0	34,200
FY 2022 MIS ALLOCATION	34,200	0	
SUB-TOTAL MGT INFO SRV ALLOCATION	34,200	0	
001.510.0010.001010.9337.000000 TRANSPORTATION	4,500	0	4,500
Transpsortation costs for Council Executive, Strategic Budget Planner, and other Council support to attend FLC and NLC annual meetings, other training courses and seminars	4,500	0	
SUB-TOTAL TRANSPORTATION	4,500	0	
001.510.0010.001010.9339.000000 POSTAGE	300	0	300
Postage account for Council Support	300	0	
SUB-TOTAL POSTAGE	300	0	
001.510.0010.001010.9340.000000 PRINTING AND BINDING	500	0	500
Printing and Binding for council support	500	0	
SUB-TOTAL PRINTING AND BINDING	500	0	

ACCT # DESCRIPTION ACCT TITLE	<u>DEPT BASE</u>	<u>DEPT NEW</u>	<u>TOTAL DEPT</u>
001.510.0010.001010.9342.000000 TRAINING	4,800	0	4,800
Conference Registration and Expenses to attend FLC Conferences and other conferences/training as may be needed for Council Executive, Legal Counsel, and other Council Support staff.	4,800	0	
SUB-TOTAL TRAINING	4,800	0	
001.510.0010.001010.9343.000000 DUES, SUBSCRIPTIONS & MEMBERSHIPS	1,500	0	1,500
First Amendment Foundation Sunshine Manuals provided for boards and commission appointments and other subscriptions or professional publications and books that may be necessary to order for Council Executive, Strategic Budget Planner and Council support staff.	1,500	0	
SUB-TOTAL DUES, SUBSCRIPTIONS & MEMBERSHIPS	1,500	0	
001.510.0010.001010.9357.000000 OTHER CONTRACTUAL SERVICE	2,300	0	2,300
West Law subscription.	7,300	0	
DECREASE AFTER DISCUSSIONS WITH DEPARTMENT - AFTER COUNCIL WORKSHOP - COUNCIL DECIDED TO SHIFT TO COUNCIL DISCRETIONARY - ADDED 700 PER COUNCILMEMBER AND THE REMAINING 100 WILL GO TO SMALL TOOLS & MINOR EQUIPMENT	(5,000)	0	
SUB-TOTAL OTHER CONTRACTUAL SERVICE	2,300	0	
001.510.0010.001010.9992.605022 ACCOUNTING SERVICES-PERSONAL	(20,000)	0	(20,000)
ALLOCATION OVERHEAD/(RECOVERY)	(20,000)		
SUB-TOTAL ACCOUNTING SERVICES-PERSONAL	(20,000)	0	
001.510.0010.001010.9992.605023 ACCOUNTING SERVICES-OPERATING  ALLOCATION OVERHEAD/(RECOVERY)	(12,200) (12,200)	0	(12,200)

DEPT BASE	<u>DEPT NEW</u>	TOTAL DEPT
(12,200)	0	
(114,800) (119,800)	0	(114,800)
5,000	0	
(114,800)	0	
<b>(21,900)</b> (22,800)	0	(21,900)
900	0	
(21,900)	0	
(101,000)	0	(101,000)
	(12,200) (114,800) (119,800) 5,000 (114,800) (21,900) (22,800) 900	(12,200)  (114,800) (119,800) 0 (114,800) 0 (114,800) 0 (21,900) 0 (22,800) 0 (21,900) 0 (21,900) 0

FUND - 001 - GENERAL FUND COST CENTER - 001015 - CITY COUNCIL SECURITY

ACCT#	DESCRIPTION	ACCT TITLE	DEPT BASE	<u>DEPT NEW</u>	TOTAL DEPT
SUB-TOTAL CI	ITY COUNCIL SECURITY				
TOTAL REQUE	EST		88,800	0	88,800

## Section 4 - Budgeting

#### Overview

Budgeting is one of the most important activities undertaken by governments. The budget is a plan of financial operation embodying an estimate of proposed expenditures for a given period and the proposed means of financing them. The budget serves as the primary tool in allocating financial resources to programs and services. This process should involve all stakeholders — elected officials, governmental administrators, employees, citizen groups, and business leaders — and reflect their overall needs and priorities. A budget process that is well-integrated with the other activities of the government and involves those stakeholders will lead to a more efficient and accepted government. Specifically, the budget can serve as a policy making tool, a management tool, a financial tool, and a communication tool. The end result should be a balanced budget that has been well planned and communicated among all stakeholders.

A brief description of the budget cycle is as follows:

### > Input

- a. Elected and appointed officials gather information from citizens, taxpayers and other sources about financial and non-financial priorities.
- b. Officials meet with staff and convey the goals, objectives, priorities, and concerns that will guide the development of the budget.

## Preparation

- a. Revenues are estimated to determine what financial resources will be available to fund operations.
- b. Expenditure requests and forecasts are prepared by the Departments.
- c. The chief administrator submits a proposed budget that reflects the community needs and desires to the local government governing body for review.

### Adoption

- a. The governing body reviews the proposed budget.
- b. Changes are made according to the governing body's recommendations and public comments.
- c. The proposed budget is approved by governing body.
- d. The budget is adopted.

#### Implementation

- a. Revenues are collected and expenditures are incurred in accordance with the budget.
- b. The budget may be modified or amended by approval from the governing body in accordance with procedures established by State law.

#### Evaluation

- a. Internal reports may be prepared as needed for financial data, as well as for performance measurement.
- b. Other evaluation is done through internal audits, performance audits, and external audits.

#### Requirements

Section  $\underline{166.241}$ , F.S., (Municipalities) and ss.  $\underline{129.03 - .06}$ , F.S., (Counties) provide specific requirements for local governments to follow when adopting annual budgets. Some of those requirements are as follows:

- ➤ The local government's budget must be adopted by resolution or ordinance, unless otherwise specified in the local government's charter.
- ➤ The amount available from taxation and other sources, including amounts carried over from prior fiscal years, must equal the total appropriations for expenditures and reserves.
- ➤ The adopted budget may be amended at any time during the fiscal year or within sixty (60) days following the end of the fiscal year. If the amendment increases the total amount of expenditures by fund or department, the budget amendment must be adopted in the same manner as the original budget, unless otherwise specified in the local government's charter. Counties are required to follow specific advertising requirements (s. 129.06, F.S.) with respect to the adoption of budget amendments.
- The tentative budget must be posted to the local government's official website at least 2 days before the first budget hearing at which the tentative budget is approved. The final adopted budget must be posted to the local government's official website within 30 days after adoption. For municipalities, if the municipality does not operate an official website, the municipality must transmit the tentative and final budgets to the manager or administrator of the county or counties in which the municipality is located.

Section <u>189.016</u>, F.S., provides specific requirements for special districts. Some of those requirements are as follows:

➤ The special district's budget must be adopted by resolution. This requirement does not apply to water management districts as defined in s. 373.019, F.S.

- Water management districts must comply with the budget requirements in ss. 373.536, F.S.
- ➤ The total amount available from taxation and other sources, including balances brought forward from prior fiscal years, must equal the total of appropriations for expenditures and reserves. This requirement does not apply to water management districts as defined in s. <u>373.019</u>, F.S. Water management districts must comply with the budget requirements in s. 373.536, F.S.
- At a minimum, the adopted budget must show for each fund, as required by law and sound financial practices, budgeted revenues and expenditures by organizational unit which are at least at the level of detail required for the annual financial report under s. <a href="mailto:218.32(1)">218.32(1)</a>, F.S. The adopted budget must regulate expenditures of the special district, and an officer of a special district may not expend or contract for expenditures in any fiscal year except pursuant to the adopted budget. This requirement does not apply to water management districts as defined in s. <a href="mailto:373.019">373.019</a>, F.S. Water management districts must comply with the budget requirements in s. <a href="mailto:373.536">373.536</a>, F.S.
- ➤ The tentative budget must be posted on the special district's official website at least 2 days before the first budget hearing and must remain on the website for at least 45 days. The final adopted budget must be posted on the special district's official website within 30 days after adoption and must remain on the website for at least 2 years. All special districts are required to maintain an official website (see s. 189.069, F.S.). This subsection does not apply to water management districts as defined in s. 373.019, F.S. Water management districts must comply with the budget requirements in ss. 373.536, F.S.
- ➤ The proposed budget of a dependent special district must be contained within the general budget of the local governing authority to which it is dependent and be clearly stated as the budget of the dependent district. However, with the concurrence of the local governing authority, a dependent district may be budgeted separately. The dependent district must provide any budget information requested by the local governing authority at the time and place designated by the local governing authority.
- ➤ The governing body of each special district at any time within a fiscal year or within 60 days following the end of the fiscal year may amend a budget for that year under certain circumstances. If the governing body of a special district amends the budget, the adopted amendment must be posted on the official web site of the special district within 5 days after adoption. If the special district does not operate an official web site, the special district must, within a reasonable period of time, transmit the adopted amendment to the manager or administrator of the local general-purpose government or governing authority, who shall post the adopted amendment on the Web site of the local general-purpose government or governing authority.

- Chapter 200, F.S., and the Truth in Millage (TRIM) guidelines promulgated by the Florida Department of Revenue (DOR) outline specific requirements that local governments must follow with respect to adopting property tax rates and budgets. Some of the key requirements are as follows: Specific timetables with respect to the noticing of the local Property Appraiser's office for the adoption of the ad valorem millage rate and budget; the scheduling of the Tentative and Final Millage Rate/Budget public hearings and the respective advertising of the public hearings.
- The preparation of specific forms which must be sent to the local Property Appraiser's and Tax Collector's offices and the DOR.
- ➤ The placement of specific advertisements which are uniform throughout the state based on the local government's situation.
- Section 17 Reporting Requirements provides further information and a link to the EDR calendar for specific reporting dates.

### **Annual Budget Document**

GFOA established the Distinguished Budget Presentation Awards Program (Budget Awards Program) in 1984 to encourage and assist state and local governments to prepare budget documents of the very highest quality that reflect both the guidelines established by the National Advisory Council on State and Local Budgeting and the GFOAs best practices on budgeting and then to recognize individual governments that succeed in achieving that goals.

Documents submitted to the Budget Awards Program are reviewed by selected members of the GFOA professional staff and by outside reviewers with experience in public-sector budgeting.

#### References

Section 129.03, F.S.; Preparation and Adoption of Budget

Section <u>129.06</u>, F.S.; Execution and Amendment of Budget

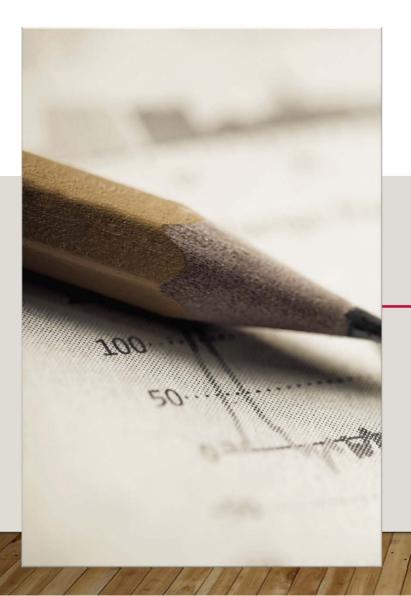
Section <u>166.241</u>, F.S.; Fiscal Years, Appropriations, Budgets, and Budget Amendments

Section <u>189.016</u>, F.S.; Reports, Budgets, Audits

Section <u>373.019</u>, F.S.; Water Management Districts

Chapter 200, F.S.; Determination of Millage

Florida Department of Revenue TRIM Guidelines – http://dor.myflorida.com/dor/property/cofficials/





# GOVERNMENT ACCOUNTING 101

CITY COUNCIL

### Slide 1

MM1

Melanie McFadden, 1/2/2021



# **GOVERNMENT ACCOUNTING TOPICS COVERED:**

- •Governmental Financial Statements
- Financial Statement Users
- Fund Accounting
- Fund Balance
- Basis of Accounting
- Questions

# **GOVERNMENT FINANCIAL STATEMENTS**

# KEY DIFFERENCES BETWEEN GOVERNMENTS AND FOR-PROFIT BUSINESSES

- Legal structure
- Political process
- Lack of profit motive
  - Government activities resources driven by budgets
  - For profit businesses resources driven by the free market
- Governments are the provider of services that are not based on fees for service (although some activities that operate as Business type activities are based on user fees such as public utilities, etc.)
- It's important to remember that government accounting is not the same as a for profit business. The process to protect tax payer money impacts how and why funds are spent.

- The purpose of governmental reporting is to demonstrate <u>accountability</u> for the money entrusted to it
- The individual fund statements demonstrate how we spent our taxpayers' money
- The governmentwide statements demonstrate whether the current set of taxpayers has paid the full cost of government services (or not).
- Each month a snapshot of the General Fund, Stormwater, LOST and Enterprise Funds will be provided.
  - Finance will provide a more comprehensive report quarterly.
  - Annually, the Comprehensive Annual Financial Report (CAFR) is prepared and can be found on the city's website. This is an extremely useful document that explains where the city is financially, how it did compared to the budget and issues affecting the city. This and several other important documents can be found at:
  - Annual Financial Reports | City of Pensacola, Florida Official Website

# FINANCIAL STATEMENT USERS

- Taxpayers
- Citizens
- Creditors
- Legislative bodies
- Grantors
- Management
- Rating agencies such as Moody's and Fitch

# **FUND ACCOUNTING**

- In the private sector, sometimes separate companies are set up for legal liability purposes, or tax purposes; in the public sector, separate activities are accounted for in separate funds, in order to show accountability.
- A specific revenue may be legally restricted, so it is reported in a separate fund to demonstrate that the revenue was spent only for the intended purpose;
- Any unspent amounts (in governmental funds) will then be reported as "restricted, committed, or assigned."

## THE GENERAL FUND

- Individual funds are created because of laws, grant requirements, or the desires of the governing body
- All activity that has not been assigned to a specific individual fund is then accounted for in the General Fund.
- As a result, most people find the General Fund to be the most important fund. That is the fund that contains uncommitted resources that may be used for general purposes.

# GOVERNMENTAL FUNDS CONT.

- Governmental Funds: General Fund The General Fund is used to account for all financial resources except those required to be accounted for in another fund. All general property taxes, fines, various permits, property rentals and certain intergovernmental revenues are recorded in this fund. Typical expenditures are for administration, planning services, neighborhood services, public works & facilities, and public safety. (NOTE: The Tree Planting Trust Fund, Park Purchases Trust Fund, Housing Initiatives Fund and the Inner-City Housing Initiatives Fund are accounted for within the General Fund, however they are reported separately in the budget as well as the quarterly financial reports.)
- Special Revenue Funds Special Revenue Funds account for the proceeds of specific revenue sources that are legally restricted to expenditures for specified purposes. Trust and Agency Funds which account for assets held by the City in a trustee capacity for individuals, other governmental units and for other funds are also recognized as Special Revenue Fund.

# GOVERNMENT FUNDS CONT.

- Debt Service Funds Debt Service Funds account for the accumulation of resources for, and the payment of, general long-term debt principal and interest and related cost. Capital Projects Funds Capital Projects Funds account for financial resources to be used for the acquisition or construction of major capital facilities or improvements (other than those financed by proprietary funds).
- Fund Accounting is explained in detail in the City's Budget which can be found at: <a href="https://www.cityofpensacola.com/Archive.aspx?AMID=36">https://www.cityofpensacola.com/Archive.aspx?AMID=36</a>

# OTHER FUND TYPES

Proprietary Funds: Enterprise Funds - Enterprise Funds account for operations (a) that are financed and operated in a manner similar to private business enterprises -where the intent of the governing body is that the costs (expenses, including depreciation) of providing goods or services to the general public on a continuing basis be financed or recovered primarily through user charges; or (b) where the governing body has decided that periodic determination of revenue earned, expenses incurred, and/or net income is appropriate for capital maintenance, public policy, management control, accountability, or other purposes.

Internal Service Funds - Internal Service Funds account for the financing of goods or services provided by one department to other departments of the City. Fiduciary Funds: Fiduciary Funds - Fiduciary funds are trust funds that account for assets held by the City in a trustee capacity for individuals, other governmental units and/or other funds and include the City's General, Firemen's and Police Officers' pension funds.

# WHAT IS FUND BALANCE?

- The City has: Assets (things we own); and Liabilities (amounts we owe others);
- The difference between assets and liabilities is equity. In the governmental funds, this equity is called fund balance.
- Since governmental funds generally report only assets that are available (cash or will be cash within 30-60 days), and only report liabilities that are current claims, the resulting fund balance represents amounts available to be spent.
- Fund Balance is the measure of financial health of an individual fund.

# IS FUND BALANCE AVAILABLE TO BE SPENT AS OUR GOVERNING BODY SEES FIT?

- Maybe but not necessarily
- Fund balance is reported based on how constrained it is; the categories are:
  - Nonspendable (not in spendable form)
  - Restricted (external legal restrictions)
  - Committed (internally by formal action)
  - Assigned (internally; less formally)
  - Unassigned The governing body always has the authority to re-commit or reassign fund balances.

# **SOURCES OF INFORMATION:**

- The City's Budget Document and CAFR are excellent sources of information that are recommended reading to get a thorough and in-depth understanding of the city's financial health and processes. These and other financial documents can be found at:
- <a href="https://www.cityofpensacola.com/128/Financial-Services">https://www.cityofpensacola.com/128/Financial-Services</a>
- RESEARCH AND SOURCES OF INFORMATION Florida Administrative Code
   https://www.flrules.org/gateway/Division.asp?DivID=195 Florida Statutes
   http://www.leg.state.fl.us/STATUTES/ Auditor General http://www.myflorida.com/audgen/ •
   Florida Department of Education http://www.fldoe.org/ Florida Department of Revenue
   http://dor.myflorida.com/dor/ GASB http://www.gasb.org/ FSFOA http://www.fsfoa.org/

Goal	Achieve	By Doing	Measured By
		Safe Community	
	Reduce crime	<ul> <li>Community outreach</li> <li>Adequate resources</li> <li>Personnel training</li> <li>Community education</li> </ul>	•
	Improve traffic safety	<ul><li>Community education</li><li>Increase enforcement</li><li>Enhance street and sidewalk design</li></ul>	•
	Protect life and property	<ul> <li>Community education</li> <li>Adequate resources</li> <li>Personnel training</li> <li>Code enforcement</li> </ul>	•
		Neighborhoods	
	Become the model multi-modal community in America	<ul> <li>Adopt complete streets policy and long term plans</li> <li>Lighting and pedestrian safety</li> <li>Parking</li> <li>Funding</li> <li>Community / Stakeholder buy in</li> </ul>	•
	Provide adequate neighborhood infrastructure	<ul><li>Improve sidewalks and accessibility</li><li>Storm water improvements</li><li>Safe roadways</li></ul>	•
	Maintain high quality parks, facilities, and open spaces	<ul><li> Open space maintenance</li><li> Litter management</li><li> Homelessness</li></ul>	•
	Synchronize and coordinate needs of neighborhood associations	<ul> <li>Attend and participate in CNAPP monthly meetings</li> <li>Attend and Participate in Neighborhood Association meetings</li> <li>Be familiar with City/District Budgets and funded and unfunded neighborhood requirements</li> </ul>	•
	Provide affordable housing	<ul> <li>Establish the Housing Task Force</li> <li>Implement task force recommendations</li> <li>Facilitate affordable housing production</li> <li>Advance policies that keep housing affordable</li> </ul>	•

Goal	Achieve	By Doing	Measured By
	Preserve historical culture	<ul><li>Tree preservation</li><li>Building preservation</li><li>Community outreach</li></ul>	•
	Provide quality programs and services	<ul> <li>Police ride along</li> <li>Neighborhood clean up</li> <li>PNC grants</li> <li>Community Centers program</li> <li>Athletics</li> <li>Delete blight</li> </ul>	•
		Economic Development	
	Enhanced connectivity and smart growth	<ul> <li>Public transportation facilities – Hashtag project</li> <li>Waterways – Bruce beach, maritime day docks, A/E/Main St., W. Cervantes St.</li> <li>Port (adopt and advance Port vision</li> <li>Airport – expand facilities to meet demand</li> <li>Complete streets</li> </ul>	•
	Safe, stable neighborhoods	<ul> <li>Policing (community policing, cameras)</li> <li>Develop affordable housing and rehab programs / Housing task force</li> <li>Job sustainability and job growth</li> <li>Preserve historical and cultural assets</li> <li>Revitalize neighborhoods</li> <li>Blight removal</li> <li>Support diversity and density</li> <li>Streetscapes and trees</li> </ul>	•
	Resilient and growing local economy	<ul> <li>Support existing business and mixed use development</li> <li>Attract new business</li> <li>Create business friendly environment</li> <li>Responsive local government</li> <li>Create an ecosystem to support business growth</li> <li>Create an attractive physical realm environment</li> <li>Urban design standards</li> <li>Infrastructure improvements</li> </ul>	•

Goal	Achieve	By Doing	Measured By
	Fiscally sustainable and cooperative governments	<ul> <li>Increase public / private partnerships</li> <li>Open communication between governments</li> <li>Responsiveness of local governments</li> <li>Encourage greater density and smart growth</li> </ul>	•
		Environment	
	Improve air quality	<ul> <li>Measure and reduce greenhouse gas emissions</li> <li>Measure and increase urban tree canopy</li> <li>LED lighting conversions</li> <li>Fleet – alternative fuels, reducing emissions</li> <li>Energy conservation</li> </ul>	•
	Improve quality of area waterways	<ul> <li>Complete stormwater quality projects</li> <li>Increase pervious surfaces</li> <li>Increase native landscapes</li> <li>Improve Stormwater pond maintenance</li> </ul>	•
	Improve Land environmental quality	<ul> <li>Promote brownfield redevelopment</li> <li>Increase native landscapes</li> <li>Cooperate with regulatory agencies – superfund closure</li> </ul>	•
		Organizational Excellence	
Service	<ul> <li>Increase Resident Satisfaction</li> <li>Increase Interdepartmental Satisfaction</li> <li>More "one stop" solutions to residents because of interdepartmental cooperation</li> </ul>	<ul> <li>Maintain Enhanced services</li> <li>Streamline communication process to residents</li> <li>Increased transparency for citizens</li> <li>Departmental Training         <ul> <li>process and technology evaluations</li> <li>standard operating procedures</li> </ul> </li> <li>Timely and informative responses and updates to the community</li> <li>Opportunities to be informed and provide feedback</li> <li>Adopting customer service mentality</li> <li>Improve interdepartmental communication and efficiency</li> <li>Better utilize technology to improve customer service</li> </ul>	

Goal	Achieve	By Doing	Measured By
People	<ul> <li>Increase Employee Engagement</li> <li>Reduce Turnover</li> </ul>	<ul> <li>Invest in training and development so that employees can grow</li> <li>Professional development opportunities</li> <li>Activate and implement HR manual</li> <li>Improve hiring process</li> <li>Improve communication</li> <li>Improve recognition</li> <li>Improve evaluation process and performance management</li> <li>Maintain organizational stability</li> <li>Succession planning</li> <li>Classification study</li> <li>Action plans for employee engagement survey</li> <li>Maintain competitive salary and benefits.</li> </ul>	•
Quality	Increase On Time Project Completion	<ul> <li>Adopting achievable implementation and monitoring project protocols</li> <li>Evaluate Vendors and take action as appropriate</li> <li>Succession Planning and talent development</li> <li>Designate project manager for each project</li> <li>Project Dashboard available to all departments</li> <li>Designate real estate property manager – across the organization</li> </ul>	•
Finance	<ul> <li>Achieve Expense Budget</li> <li>Improved long range financial plan</li> </ul>	<ul> <li>Better Capital planning</li> <li>Transparency – departments and citizens know what's in the budget</li> <li>Provide formal budget training to staff</li> <li>Anticipate and plan for budgetary needs</li> <li>Promote savings incentive plan</li> <li>Implement monthly expense monitoring protocols for Directors as well as at the department level</li> </ul>	•

Goal	Achieve	By Doing	Measured By
Growth	<ul><li>Revenue Budget</li></ul>	<ul> <li>Promote the City's image</li> <li>Incubate local talent</li> <li>Foster economic growth</li> <li>Utilize historical data to develop achievable and appropriate budget targets</li> <li>Encouraging private sector investment in the City to grow revenue</li> <li>Increase grant capability</li> </ul>	•

# City Council Strategic Planning/Priorities (as of January 2021)

ACTION ITEMS	
1	Traffic calming.
2	Sidewalks.
3	Park updates.
SERVICES	
1	
2	
3	

<b>ACTION ITEMS</b>			
1	Fund the Tippen Park Community Center.		
2	The Market Street Greenspace.		
3	Street lighting.		
SERVICES			
1			
2			
3			

ACTION ITEMS	
1	Continued movement toward a multi-use path on Scenic Highway.
2	Deeper look at improving Chimney Park and possible purchase of adjacent land for expansion of the park.
3	Conducting a needs study of the city parks, and a plan to rehab the parks, especially the playground equipment in disrepair in many city parks.
SERVICES	
1	
2	
2	

ACTION ITEMS	
1	Fencing at East Pensacola Heights Lion Club Park.
2	Dog park remediation at Bayview.
3	Pinado Park.
SERVICES	
1	
2	
3	

<b>ACTION ITEMS</b>	
1	Creating safer neighborhoods. *Install new lighting at Operto Square basketball courts. *Increase pedestrian safety through new "crosswalk art" initiative at high traffic intersections.
2	More accessable and inclusive Woodland Heights Community Center. *Increase staffing and resources to open Woodland Heights Community Center on weekends. *Identify programing needs
3	Strengthening neighborhood identity. *Revitalize neighborhood associations. *New gate entrance between Pensacola Village Apartments and Woodland Heights Community Park. *Create and i
SERVICES	
1	
2	
3	

<b>ACTION ITEMS</b>	
1	Housing (including camping and day center) for the homeless and low-moderate income families.
2	Public bathrooms, filtered water fill-up stations and benches.
3	Bicycle recreational and commuting lanes (especially the extention of Scenic Highway-Sun Trail) to a loop in Pensacola from Cervantes to Bayfront Parkway.
SERVICES	
1	
2	
3	

ACTION ITEMS	
1	Storm Water/flooding in the Tanyard.
2	Street lights.
3	Revitalization of Bruce Beach.
SERVICES	
1	
2	
3	

# City of Pensacola – Strategic Plan

#### Mission

We desire the highest quality of life for all our citizens

We do that by:

- · Providing cost effective municipal services, including public safety, infrastructure, and public amenities
- · Working together with the community to create a healthy environment and growing economy

#### Values

Transparency	Service Orientation	Accountability	Inclusivity	Collaborate for Impact	Sustainability Mindset
We exist to serve the people and the people should have visibility into what we're doing, and why.	We are in service of the people. As a result we strive to: • Provide a good service experience • Listen to citizens • Find ways for citizens to make a contribution to solutions.	We use the people's money and we should be able to demonstrate where it went and what we got for it.	We need to be mindful of all of our citizens' unique circumstances We strive to distribute resources equitably for the benefit of all our citizens	We work together with intergovernmental and private partners on things that benefit the community but are not the core mission of City Government	We need to think for the long term and ensure that we take actions that can be sustained and supported over time

# **Priority Areas**

#### **Prioritization Criteria**

- Alignment with Core Mission
   Reach across the Community
- Feasibility

- Partnership Possibilities

#### Organizational Excellence

#### COMPLETE

- Create mission, vision, values
- · Establish organizational structure
- Conduct employee engagement survey
- Fully staff City attorney's office

#### IN PROGRESS

- · Create city-wide dashboard with measureable goals
- · Invest in training and development of employees
- · Commit to succession planning
- · Implement performance-based pay system
- Create HR manual
- Implement competitive pay class system
- Maintain financial sustainability

#### Crime and Safety

- Maintain a safe community
- Ensure adequate staffing based on call volume
- · Provide adequate funding for vehicle and equipment needs

#### Neighborhoods

- · Improve neighborhood infrastructure (Lighting, stormwater management, walkability)
- Implement complete streets concept
- Adopt neighborhood focused approach or structure
- · Maintain high quality parks and open spaces
- · Honor historical culture

#### **Economic Development**

- · Increase affordable housing inventory
- Target development zones including West Cervantes, 9th Avenue
- · Enhance public access to waterfront
- Maintain momentum on downtown redevelopment
- · Collaborate with private sector to build a more resilient economy

#### Environment

- Complete strategic stormwater quality projects
- Collaborate with supportive agencies to stem the spread of exotic/invasive species and restore natural habitats
- Protect and restore surface water quality within the bays and bayous
- Work with the appropriate agencies to preserve and protect air quality

Goal	Achieve	By Doing	Measured By
		Safe Community	
	Reduce crime	<ul><li>Community outreach</li><li>Adequate resources</li><li>Personnel training</li><li>Community education</li></ul>	•
	Improve traffic safety	<ul> <li>Community education</li> <li>Increase enforcement</li> <li>Enhance street and sidewalk design</li> </ul>	•
	Protect life and property	<ul> <li>Community education</li> <li>Adequate resources</li> <li>Personnel training</li> <li>Code enforcement</li> </ul>	•
		Neighborhoods	
	Become the model multi-modal community in America	<ul> <li>Adopt complete streets policy and long term plans</li> <li>Lighting and pedestrian safety</li> <li>Parking</li> <li>Funding</li> <li>Community / Stakeholder buy in</li> </ul>	•
	Provide adequate neighborhood infrastructure	<ul><li>Improve sidewalks and accessibility</li><li>Storm water improvements</li><li>Safe roadways</li></ul>	•
	Maintain high quality parks, facilities, and open spaces	<ul><li>Open space maintenance</li><li>Litter management</li><li>Homelessness</li></ul>	•
	Synchronize and coordinate needs of neighborhood associations	<ul> <li>Attend and participate in CNAPP monthly meetings</li> <li>Attend and Participate in Neighborhood Association meetings</li> <li>Be familiar with City/District Budgets and funded and unfunded neighborhood requirements</li> </ul>	•
	Provide affordable housing	<ul> <li>Establish the Housing Task Force</li> <li>Implement task force recommendations</li> <li>Facilitate affordable housing production</li> <li>Advance policies that keep housing affordable</li> </ul>	•

Goal	Achieve	By Doing	Measured By
	Preserve historical culture	<ul><li>Tree preservation</li><li>Building preservation</li><li>Community outreach</li></ul>	•
	Provide quality programs and services	<ul> <li>Police ride along</li> <li>Neighborhood clean up</li> <li>PNC grants</li> <li>Community Centers program</li> <li>Athletics</li> <li>Delete blight</li> </ul>	•
		Economic Development	
	Enhanced connectivity and smart growth	<ul> <li>Public transportation facilities – Hashtag project</li> <li>Waterways – Bruce beach, maritime day docks, A/E/Main St., W. Cervantes St.</li> <li>Port (adopt and advance Port vision</li> <li>Airport – expand facilities to meet demand</li> <li>Complete streets</li> </ul>	•
	Safe, stable neighborhoods	<ul> <li>Policing (community policing, cameras)</li> <li>Develop affordable housing and rehab programs / Housing task force</li> <li>Job sustainability and job growth</li> <li>Preserve historical and cultural assets</li> <li>Revitalize neighborhoods</li> <li>Blight removal</li> <li>Support diversity and density</li> <li>Streetscapes and trees</li> </ul>	•
	Resilient and growing local economy	<ul> <li>Support existing business and mixed use development</li> <li>Attract new business</li> <li>Create business friendly environment</li> <li>Responsive local government</li> <li>Create an ecosystem to support business growth</li> <li>Create an attractive physical realm environment</li> <li>Urban design standards</li> <li>Infrastructure improvements</li> </ul>	•

Goal	Achieve	By Doing	Measured By
	Fiscally sustainable and cooperative governments	<ul> <li>Increase public / private partnerships</li> <li>Open communication between governments</li> <li>Responsiveness of local governments</li> <li>Encourage greater density and smart growth</li> </ul>	•
		Environment	
	Improve air quality	<ul> <li>Measure and reduce greenhouse gas emissions</li> <li>Measure and increase urban tree canopy</li> <li>LED lighting conversions</li> <li>Fleet – alternative fuels, reducing emissions</li> <li>Energy conservation</li> </ul>	•
	Improve quality of area waterways	<ul> <li>Complete stormwater quality projects</li> <li>Increase pervious surfaces</li> <li>Increase native landscapes</li> <li>Improve Stormwater pond maintenance</li> </ul>	•
	Improve Land environmental quality	<ul> <li>Promote brownfield redevelopment</li> <li>Increase native landscapes</li> <li>Cooperate with regulatory agencies – superfund closure</li> </ul>	•
		Organizational Excellence	
Service	<ul> <li>Increase Resident Satisfaction</li> <li>Increase Interdepartmental Satisfaction</li> <li>More "one stop" solutions to residents because of interdepartmental cooperation</li> </ul>	<ul> <li>Maintain Enhanced services</li> <li>Streamline communication process to residents</li> <li>Increased transparency for citizens</li> <li>Departmental Training         <ul> <li>process and technology evaluations</li> <li>standard operating procedures</li> </ul> </li> <li>Timely and informative responses and updates to the community</li> <li>Opportunities to be informed and provide feedback</li> <li>Adopting customer service mentality</li> <li>Improve interdepartmental communication and efficiency</li> <li>Better utilize technology to improve customer service</li> </ul>	

Goal	Achieve	By Doing	Measured By
People	<ul> <li>Increase Employee Engagement</li> <li>Reduce Turnover</li> </ul>	<ul> <li>Invest in training and development so that employees can grow</li> <li>Professional development opportunities</li> <li>Activate and implement HR manual</li> <li>Improve hiring process</li> <li>Improve communication</li> <li>Improve recognition</li> <li>Improve evaluation process and performance management</li> <li>Maintain organizational stability</li> <li>Succession planning</li> <li>Classification study</li> <li>Action plans for employee engagement survey</li> <li>Maintain competitive salary and benefits.</li> </ul>	•
Quality	Increase On Time Project Completion	<ul> <li>Adopting achievable implementation and monitoring project protocols</li> <li>Evaluate Vendors and take action as appropriate</li> <li>Succession Planning and talent development</li> <li>Designate project manager for each project</li> <li>Project Dashboard available to all departments</li> <li>Designate real estate property manager – across the organization</li> </ul>	•
Finance	<ul> <li>Achieve Expense Budget</li> <li>Improved long range financial plan</li> </ul>	<ul> <li>Better Capital planning</li> <li>Transparency – departments and citizens know what's in the budget</li> <li>Provide formal budget training to staff</li> <li>Anticipate and plan for budgetary needs</li> <li>Promote savings incentive plan</li> <li>Implement monthly expense monitoring protocols for Directors as well as at the department level</li> </ul>	•

Goal	Achieve	By Doing	Measured By
Growth	<ul><li>Revenue Budget</li></ul>	<ul> <li>Promote the City's image</li> <li>Incubate local talent</li> <li>Foster economic growth</li> <li>Utilize historical data to develop achievable and appropriate budget targets</li> <li>Encouraging private sector investment in the City to grow revenue</li> <li>Increase grant capability</li> </ul>	•

# Mayor's Proposal

Total Available	\$506,731
Homelessness Initiatives	\$200,000
CMP/DeLuna Plaza Restrooms	80,000
Restroom Infrastructure Veterans Memorial Park	50,000
Monument Relocation	150,000
Total Projects	\$480,000
Remaining	\$26,731