



City of Pensacola

Community Redevelopment Agency

Agenda

The City of Pensacola Community Redevelopment Agency was created by the City Council and is a dependent special district in accordance with the Florida State Statutes Chapter 189 (Resolution No. 55-80 adopted on September 25, 1980; and amended Resolution No. 22-10 adopted on August 19, 2010.)

Monday, October 5, 2020, 3:30 PM

Council Chambers 1st Floor

Immediately following City Council Agenda Conference beginning at 3:30 p.m.

*The public may attend the meeting in person; there will be limited seating. Consistent w/ CDC guidelines, all are required to sit at least 6 feet apart & to wear face coverings that cover their nose & mouth. The public may also participate via live stream or phone: cityofpensacola.com/428/Live-Meeting-Video. *Citizens may submit an online form here: <https://www.cityofpensacola.com/CRAinput>*
BEGINNING AT 1 PM

CALL MEETING TO ORDER

Members: Jared Moore, Chairperson, Ann Hill, Vice Chairperson, Jewel Cannada-Wynn, John Jerralds, Sherri Myers, Andy Terhaar, P.C. Wu

BOARD MEMBER DISCLOSURE

Board Members disclose ownership or control of interest directly or indirectly of property in the Community Redevelopment Area

CHAIRMAN'S REPORT

APPROVAL OF MINUTES

1. [20-00493](#) CRA MEETING MINUTES - 09/08/2020

Sponsors: Jared Moore

Attachments: [CRA Minutes 090820.docx](#)

PRESENTATIONS

ACTION ITEMS

2. [20-00523](#) APPROVAL OF PLAN SUBMISSION - 150 S. BAYLEN STREET
- Recommendation:* That the Community Redevelopment Agency (CRA) approve the plans submitted for redevelopment of the property at 150 South Baylen Street, by Studer Properties, LLP.
- Attachments:* [Plan Submittal-150 S Baylen Street](#)
[Location Map](#)
[Special Warranty Deed](#)
3. [20-00592](#) AWARD OF CONTRACT FOR RFQ #20-054 DESIGN CONSISTENCY REVIEW SERVICES FOR THE HASHTAG AND BRUCE BEACH WATERFRONT CONNECTIVITY PROJECTS.
- Recommendation:* That the Community Redevelopment Agency (CRA) award a contract to SCAPE Landscape Architecture DPC for design consistency review services requested through RFQ #20-054. Further, that the CRA authorize the Chairperson to take all actions necessary to negotiate and execute the necessary contract.
- Sponsors:* Grover C. Robinson, IV
- Attachments:* [Tabulation of Qualifications, RFQ No. 20-054](#)
[Selection Committee Scoring Matrix, RFQ No. 20-054](#)
[Design Consistency Review REFLIST, RFQ No. 20-054](#)

LEGISLATIVE ITEM

4. [20-00582](#) AWARD OF CONTRACT - RFP NO. 20-061 TO PROVIDE STRATEGIC COMMUNICATIONS AND GRANT WRITING SERVICES
- Recommendation:* That the Community Redevelopment Agency (CRA) award a contract to Ideaworks, Inc. for continuing strategic communications and grant writing services requested through Request for Proposals (RFP) No. 20-061 for an initial term of three (3) years. Further, that the CRA authorize the CRA Chairperson to take all actions necessary to execute the contract.
- Sponsors:* Jared Moore
- Attachments:* [Tabulation of Respondents - RFP No. 20-061](#)
[Final Vendor Reference List - RFP No. 20-061](#)

DISCUSSION ITEMS

OPEN FORUM

ADJOURNMENT

The City of Pensacola adheres to the Americans with Disabilities Act and will make reasonable accommodations for access to City services, programs and activities. Please call 435-1606 (or TDD 435-1666) for further information. Request must be made at least 48 hours in advance of the event in order to allow the City time to provide the requested services.

If any person decides to appeal any decision made with respect to any matter considered at such meeting, he will need a record of the proceedings, and that for such purpose he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

The City of Pensacola adheres to the Americans with Disabilities Act and will make reasonable accommodations for access to City services, programs and activities. Please call 435-1606 (or TDD 435-1666) for further information. Request must be made at least 48 hours in advance of the event in order to allow the City time to provide the



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 20-00493

Community Redevelopment Agency

10/5/2020

SUBJECT:

CRA MEETING MINUTES - 09/08/2020



City of Pensacola

COMMUNITY REDEVELOPMENT AGENCY

Meeting Minutes

September 8, 2020

5:37 P.M.

Council Chambers

The Community Redevelopment Agency (CRA) Board special meeting was called to order by Chairperson Moore at 5:37 P.M. (immediately following the 3:30 P.M. City Council Agenda Conference).

CALL MEETING TO ORDER

CRA Members Present: Jared Moore, Ann Hill, Jewel Cannada-Wynn, Sherri Myers (attended by teleconference; left 6:05), P.C. Wu (attended by teleconference)

CRA Members Absent: John Jerralds, Andy Terhaar

To limit the potential spread of COVID-19, some CRA Members attended by telephonic conferencing, and members of the public had the opportunity to attend and participate **only via live stream or phone**. This change in format was consistent with [Executive Order 20-69](#) issued by Gov. Ron DeSantis and had been adopted at the direction of Council President Jewel Cannada-Wynn in consultation with the City Attorney. Public participation was available as follows:

To watch the meeting live visit: cityofpensacola.com/428/Live-Meeting-Video.

To provide input:

- For Open Forum, for items not on the agenda: citizens may submit an online form here www.cityofpensacola.com/CRAInput **beginning at 1:00 P.M. until 3:30 P.M. only** to indicate they wish to speak during Open Forum **and include a phone number**. **Staff will call the person** at the appropriate time so the citizen can directly address the CRA using a telephone held up to a microphone.
- For agenda items: citizens may submit an online form here www.cityofpensacola.com/CRAInput **beginning at 1:00 P.M. until that agenda item has been voted upon** to indicate they wish to speak to a specific item on the agenda **and include a phone number**. **Staff will call the person** at the appropriate time so the citizen can directly address the CRA using a telephone held up to a microphone. **Any form received after an agenda item has been voted upon will not be considered.**

BOARD MEMBERS DISCLOSE OWNERSHIP OR CONTROL OF INTEREST DIRECTLY OR INDIRECTLY OF PROPERTY IN THE COMMUNITY REDEVELOPMENT AREA

CRA Member Hill disclosed ownership or control of interest directly or indirectly of property in the Community Redevelopment Area.

CHAIRMAN'S REPORT

Chairperson Moore provided an update on DeVilliers Street and Reus Street streetscape projects; and the high ranking of Legion Field and Global Learning Academy upcoming TPO projects.

APPROVAL OF MINUTES

1. [20-00541 CRA MEETING MINUTES - 08/10/2020](#)

A motion to approve was made by CRA Member Cannada-Wynn and seconded by CRA Member Myers.

The motion carried by the following vote:

Yes: 5	Jared Moore, Ann Hill, Jewel Cannada-Wynn, Sherri Myers, P.C. Wu
No: 0	None

PRESENTATIONS

None

ACTION ITEMS

2. [20-00484 INTERLOCAL AGREEMENT FOR PARKING MANAGEMENT OF CRA PARKING FACILITIES WITH THE CITY OF PENSACOLA](#)

Recommendation: That the Community Redevelopment Agency (CRA) approve an interlocal agreement with the City of Pensacola for the management of CRA parking facilities under its unified parking management system.

A motion to approve was made by CRA Member Cannada-Wynn and seconded by CRA Member Hill.

CRA Administrator Gibson explained the intent of the interlocal agreement. She responded accordingly to questions regarding funding.

Upon conclusion of discussion the vote was called.

ACTION ITEMS (CONT'D)

The motion (to approve Item 2, 20-00484) carried by the following vote:

Yes: 5 Jared Moore, Ann Hill, Jewel Cannada-Wynn, Sherri Myers, P.C. Wu
No: 0 None

3. [20-00485 INTERLOCAL AGREEMENT FOR IMPLEMENTATION OF CERTAIN URBAN CORE REDEVELOPMENT PLAN ACTIVITIES BY THE PENSACOLA DOWNTOWN IMPROVEMENT BOARD](#)

Recommendation: That the Community Redevelopment Agency (CRA) approve an interlocal agreement with the Pensacola Downtown Improvement Board (DIB) for the implementation of certain Urban Core Redevelopment Plan activities to be funded through the portion of the Tax Incremental Financing ("TIF") revenues derived from the Pensacola Downtown Improvement Taxing District special assessment levied within the DIB area, less \$100,000 which shall be retained by the CRA for implementation of affordable housing initiatives.

A motion to approve was made by CRA Member Cannada-Wynn, and seconded by CRA Member Hill.

The motion carried by the following vote:

Yes: 5 Jared Moore, Ann Hill, Jewel Cannada-Wynn, Sherri Myers,
 P.C. Wu
No: 0 None

4. [20-00501 INTERLOCAL AGREEMENT WITH THE CITY OF PENSACOLA FOR IMPLEMENTATION OF HOUSING INITIATIVES](#)

Recommendation: That the Community Redevelopment Agency (CRA) approve an Interlocal Agreement with the City of Pensacola for implementation of housing initiatives within the Urban Core, Westside and Eastside community redevelopment areas. Further, that the CRA authorize the Chairperson to take all actions necessary to implement the agreement.

A motion to approve was made by CRA Member Cannada-Wynn, and seconded by CRA Member Hill.

CRA Administrator Gibson explained the intent of the interlocal agreement regarding the partnership and cost. She responded accordingly to questions.

Upon conclusion of discussion the vote was called.

ACTION ITEMS (CONT'D)

The motion to approve (Item 4, 20-00501) carried by the following vote:

Yes: 5 Jared Moore, Ann Hill, Jewel Cannada-Wynn, Sherri Myers,
 P.C. Wu
No: 0 None

5. [20-00495](#) [APPROVAL OF AN INTERLOCAL AGREEMENT WITH ESCAMBIA COUNTY, FLORIDA RELATING TO THE BEAUTIFICATION OF A PORTION OF WEST GOVERNMENT STREET](#)

Recommendation: That the Community Redevelopment Agency (CRA) approve the Interlocal Agreement (IA) with Escambia County, Florida, relating to the beautification of a portion of West Government Street. Further, that the CRA authorize the CRA Chairperson to execute all documents necessary for the execution of the agreement.

A motion to approve was made by CRA Member Cannada-Wynn, and seconded by CRA Member Moore.

CRA Administrator Gibson explained the county's role in this interlocal agreement. She responded accordingly to questions.

Upon conclusion of discussion the vote was called.

The motion carried by the following vote:

Yes: 4 Jared Moore, Ann Hill, Jewel Cannada-Wynn, Sherri Myers,
No: 1 P.C. Wu

6. [20-00483](#) [FISCAL YEAR 2021 COMMUNITY POLICING INTERLOCAL AGREEMENT](#)

Recommendation: That the Community Redevelopment Agency (CRA) approve an interlocal agreement with the City of Pensacola for the purpose of providing Community Policing Innovations within the Urban Core Community Redevelopment Area for Fiscal Year 2021 in an amount not to exceed \$100,000.

A motion to approve was made by CRA Member Cannada-Wynn, and seconded by CRA Member Hill.

CRA Administrator Gibson explained this interlocal agreement. She responded accordingly to questions.

ACTION ITEMS (CONT'D)**The motion carried by the following vote:**

Yes: 5 Jared Moore, Ann Hill, Jewel Cannada-Wynn, Sherri Myers,
 P.C Wu
No: 0 None

7. [20-00489 PLAZA DE LUNA CONCESSIONS AGREEMENT RENEWAL](#)

Recommendation: That the Community Redevelopment Agency (CRA) approve a one-year renewal of the Concession Agreement with DeLuna's Chat and Chew LLC for the operation of the Plaza de Luna Concession and Restroom Facilities. Further, that the CRA authorize the Chairperson to take all actions necessary to complete the renewal.

A motion to approve was made by CRA Member Cannada-Wynn, and seconded by CRA Member Hill.

CRA Administrator Gibson explained the terms of the agreement. She responded accordingly to questions.

The motion carried by the following vote:

Yes: 5 Jared Moore, Ann Hill, Jewel Cannada-Wynn, Sherri Myers,
 P.C. Wu
No: 0 None

8. [2020-03 CRA SUPPLEMENTAL BUDGET RESOLUTION NO. 2020-03 CRA - AMENDING THE FISCAL YEAR 2020 BUDGET](#)

Recommendation: That the Community Redevelopment Agency adopt Supplemental Budget Resolution No. 2020-03 CRA.

A RESOLUTION OF THE PENSACOLA COMMUNITY REDEVELOPMENT AGENCY APPROVING AND CONFIRMING REVISIONS AND APPROPRIATIONS FOR THE FISCAL YEAR ENDING SEPTEMBER 30, 2020; PROVIDING FOR AN EFFECTIVE DATE.

A motion to adopt was made by CRA Member Hill, seconded by CRA Member Moore.

The motion carried by the following vote:

Yes: 5	Jared Moore, Ann Hill, Jewel Cannada-Wynn, Sherri Myers, P.C. Wu
No: 0	None

DISCUSSION ITEMS

None

OPEN FORUM

None

ADJOURNMENT

6:20 P.M.



Memorandum

File #: 20-00523

Community Redevelopment Agency

10/5/2020

ACTION ITEM

SPONSOR: Jared Moore, Chairperson

SUBJECT:

APPROVAL OF PLAN SUBMISSION - 150 S. BAYLEN STREET

RECOMMENDATION:

That the Community Redevelopment Agency (CRA) approve the plans submitted for redevelopment of the property at 150 South Baylen Street, by Studer Properties, LLP.

SUMMARY:

On April 10, 2017, the Community Redevelopment Agency (CRA) approved an award of a contract for the sale of surplus property at 150 South Baylen Street to Studer Properties, LLP. The property was sold at its appraised value of \$510,000. The Special Warranty Deed, which conveyed the property, included a requirement that Studer Properties submit its plans for the redevelopment of the site to the CRA by August 31, 2019. The deed also allowed for an extension for a period of up to one (1) year from the original deadline for this submission.

During its August 5, 2019 meeting, the CRA approved an extension of the plan submittal deadline, at the developer's request, for a period of approximately six (6) months through February 29, 2020. Due to the level of activity of Studer Properties on other major transformative real estate development projects in the Urban Core redevelopment district, an additional six month extension was requested and granted through August 31, 2020.

The required plans were timely submitted to CRA staff on August 24, 2020. The CRA is asked to approve said plans.

PRIOR ACTION:

December 5, 2016 - The CRA declared the property at 150 S. Baylen Street surplus.

December 23, 2016 - A 30-day Notice of Property Disposition/RFP was published.

January 22, 2017 - A purchase offer of \$510,000 was received from Studer Properties, LLP.

April 10, 2017 - The Community Redevelopment Agency awarded a contract for the sale of 150 S. Baylen Street to Studer Properties, LLP.

April 13, 2017 - City Council approved the contract for the sale of 150 S. Baylen Street to Studer Properties, LLP.

August 31, 2017 - The Special Warranty Deed, which conveyed the property, was entered.

August 5, 2019 - The CRA approved an extension to the plan submittal deadline through February 29, 2020.

February 29, 2020 - The CRA approved an extension to the plan submittal deadline through August 31, 2020.

FUNDING:

N/A

FINANCIAL IMPACT:

None.

CITY ATTORNEY REVIEW: Yes

9/21/2020

STAFF CONTACT:

Kerrith Fiddler, Deputy City Administrator - Community Development
M. Helen Gibson, AICP, CRA Administrator
Victoria D'Angelo, Assistant CRA Administrator

ATTACHMENTS:

- 1) Plan Submittal-150 S. Baylen Street
- 2) Location Map
- 3) Special Warranty Deed

PRESENTATION: Yes

To: Helen Gibson, CRA Administrator
222 W Main Street
Pensacola, Florida 32502
hgibson@cityofpensacola.com

RE: 150 S Baylen Street Special Warranty Deed
Parcel ID Number: 00-0S-00-9001-001-178
Escambia County, Florida

DESIGN NARRATIVE:

This development will create 9-three story, single family townhouses on a previously underutilized .42-acre parking lot, located on the corner of Baylen Street & Intendencia Street. This infill style development helps restore the urban fabric, enhances the streetscape, creates additional neighborhood security, and adds living options and density to our popular downtown core. At just one block off Palafox, it is walking distance to all of Pensacola's downtown amenities while not being at the center of the activity. Property owners will utilize a shared private access drive from Intendencia Street for rear access to their garage which will enable the public streets and sidewalks to maintain, and even enhance, their current function and pedestrian traffic patterns. Two different unit types are offered ranging from a 1,926 SF 4 bd/3.5 ba to a 2,417 SF 3 bd/3.5 ba and each unit has its own two-car garage.

BAYLEN STREET MULTI-FAMILY

BAYLEN ST. & INTENDENCIA ST.

PENSACOLA, FL.



SCOPE OF WORK

THE SCOPE OF WORK INCLUDES MULTI-FAMILY RESIDENTIAL UNITS ON THE 0.42 ACRE SITE SITUATED ON THE CORNER OF BAYLEN STREET & INTENDENCIA STREET. THIS LOT IS CURRENTLY ASPHALT PARKING.

APPLICABLE CODES

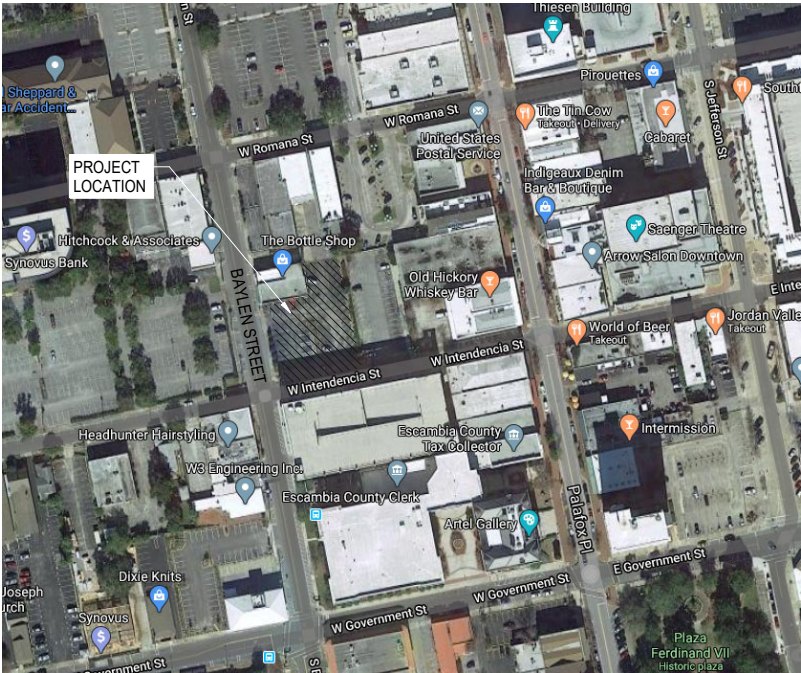
THE FOLLOWING CODES AND REVISIONS ARE APPLICABLE TO THIS PROJECT:
FLORIDA BUILDING CODE, RESIDENTIAL; 2017 (RESIDENTIAL)

PROJECT TEAM

ARCHITECT
CALDWELL ASSOCIATES ARCHITECTS, INC
H. MILLER CALDWELL, JR., RA
116 NORTH TARRAGONA STREET
PENSACOLA, FLORIDA 32501
(850) 439-6576 phone
(850) 438-6537 fax

CONTRACTOR
BEAR GENERAL CONTRACTORS, LLC
CHRIS JAUBERT/JOSH SITTON
1216 N PALAFOX STREET, SUITE A
PENSACOLA, FLORIDA 32501
(850) 435.4411 phone

PROJECT INFORMATION



CALDWELL
ASSOCIATES | ARCHITECTS

116 N TARRAGONA STREET, PENSACOLA, FL
(850) 432 9500 | CALDWELL-ASSOC.COM

License No: AA26000721 | License No: IB0000995

PROJECT ISSUES:
CONCEPT PLANS 06.19.2020
SCHEMATIC DESIGN 07.14.2020
SCHEMATIC DESIGN 2 08.19.2020

PROJECT TEAM:
ARCHITECTURAL
CALDWELL ASSOCIATES
STRUCTURAL
TBD
PLUMBING
TBD
MECHANICAL
TBF
FIRE PROTECTION
TBD
ELECTRICAL
TBD
LANDSCAPE
TBD

PROJECT:
MULTI-FAMILY HOUSING

**150 S BAYLEN STREET
(CORNER OF BAYLEN &
INTENDENCIA)**

PRELIMINARY-
NOT FOR
CONSTRUCTION

PROJECT NO. : 20021
SHEET TITLE:
COVER SHEET

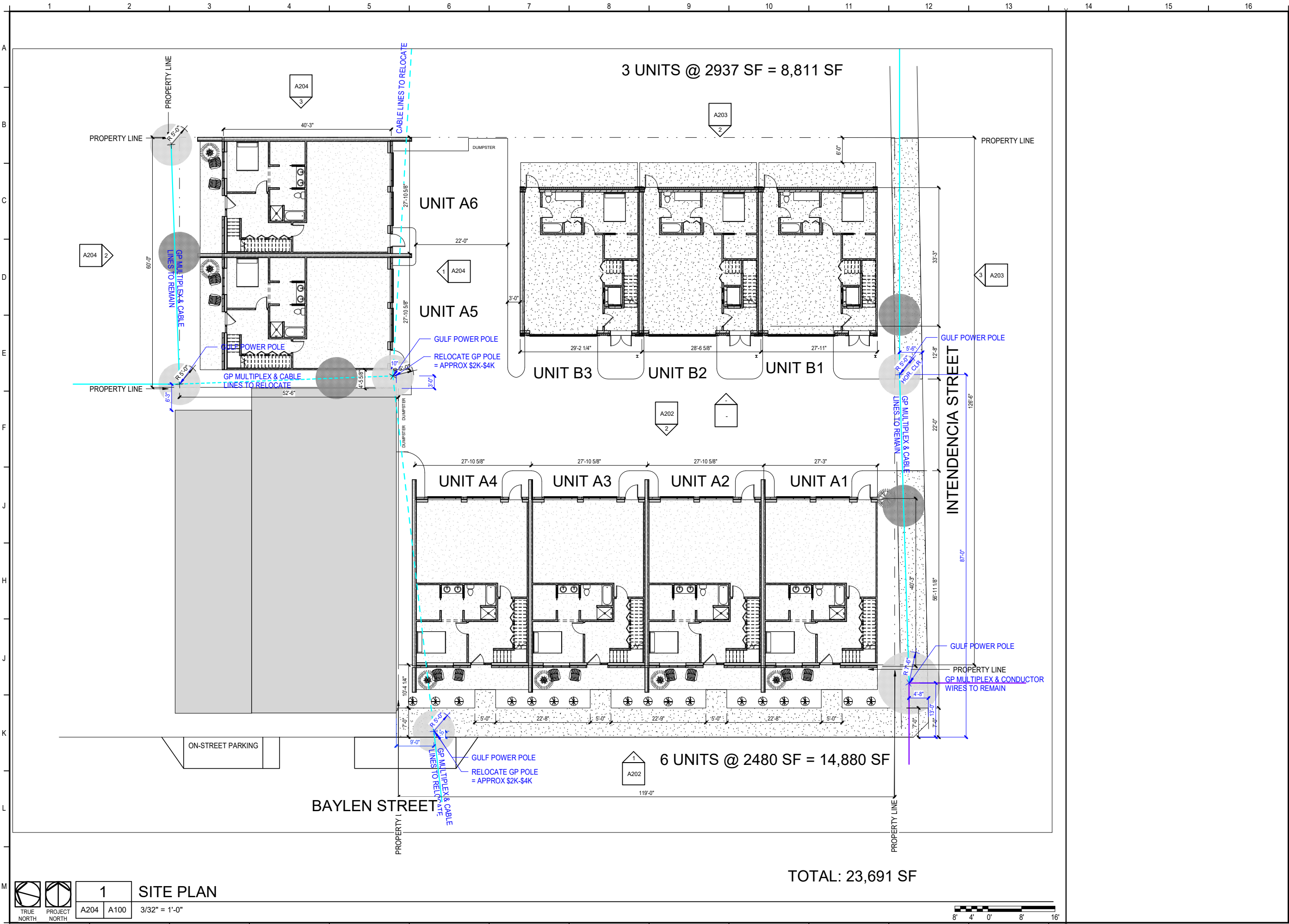
SHEET NUMBER:
G001
SCHEMATIC DESIGN



1
A204 A100

SITE PLAN

3/32" = 1'-0"



TOTAL: 23,691 SF

PROJECT ISSUES:	
CONCEPT PLANS	06.19.2020
SCHEMATIC DESIGN	07.14.2020
SCHEMATIC DESIGN 2	08.19.2020

PROJECT TEAM:	
ARCHITECTURAL	CALDWELL ASSOCIATES
STRUCTURAL	TBD
PLUMBING	TBD
MECHANICAL	TBD
FIRE PROTECTION	TBD
ELECTRICAL	TBD
LANDSCAPE	TBD

PROJECT: MULTI-FAMILY HOUSING

150 S BAYLEN STREET (CORNER OF BAYLEN & INTENDENCIA)

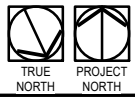
PRELIMINARY- NOT FOR CONSTRUCTION

PROJECT NO.: 20021 SHEET TITLE: SITE PLAN

SHEET NUMBER:

A100

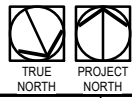
SCHEMATIC DESIGN



3
A201 A101

03A - 3rd FFE

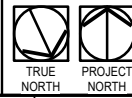
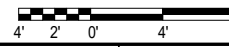
3/16" = 1'-0"



2
A201 A101

02A - 2nd FFE

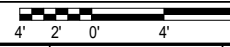
3/16" = 1'-0"



1
A201 A101

01A - FFE

3/16" = 1'-0"



KEYNOTES

CALDWELL
ASSOCIATES | ARCHITECTS

116 N TARRAGONA STREET, PENSACOLA, FL 32502
(850) 432 9500 | CALDWELL-ASSOC.COM

License No: AA26000721 | License No: IB0000995

PROJECT ISSUES:

CONCEPT PLANS	06.19.2020
SCHEMATIC DESIGN	07.14.2020
SCHEMATIC DESIGN 2	08.19.2020

LEGEND

	CAST-IN-PLACE CONCRETE WALL
	CONCRETE MASONRY UNIT WALL; SEE WALL TYPE
	METAL STUD WALL; SEE WALL TYPE
DF	DRINKING FOUNTAIN, SEE PLUMBING DRAWINGS
H2O	WATER COOLER (NIC) SEE ENGINEERING DRAWING FOR UTILITY CONNECTIONS
	EXISTING CONSTRUCTION
	NEW METAL STUD FRAMING; SEE WALL TYPES OR DETAILS FOR MORE INFORMATION

PROJECT TEAM:

CIVIL: KEN HORNE & ASSOCIATES
STRUCTURAL: JOE DEREUIL & ASSOCIATES
ARCHITECTURAL: CALDWELL ASSOC. ARCHITECTS
FIRE PROTECTION: W3 ENGINEERING
PLUMBING: W3 ENGINEERING
MECHANICAL: W3 ENGINEERING
ELECTRICAL: W3 ENGINEERING

PROJECT:

BAYLEN STREET
TOWNHOMES

150 S BAYLEN STREET
PENSACOLA, FLORIDA
(BAYLEN &
INTENDENCIA)

PRELIMINARY-
NOT FOR
CONSTRUCTION

GENERAL NOTES

- REFER TO WALL TYPE SHEET FOR MORE INFORMATION
- CONTRACTOR SHALL COORDINATE WITH ALL TRADES PRIOR TO COMMENCING WORK.
- COORDINATE WITH MECHANICAL, PLUMBING, ELECTRICAL, TELECOM AND SECURITY PRIOR TO COMMENCING ANY WORK.
- SEE LIFE SAFETY PLAN FOR LOCATION OF FIRE EXTINGUISHERS
- ALL FURNITURE N.I.C. UNLESS NOTED OTHERWISE.

PROJECT NO. : 20021
SHEET TITLE:

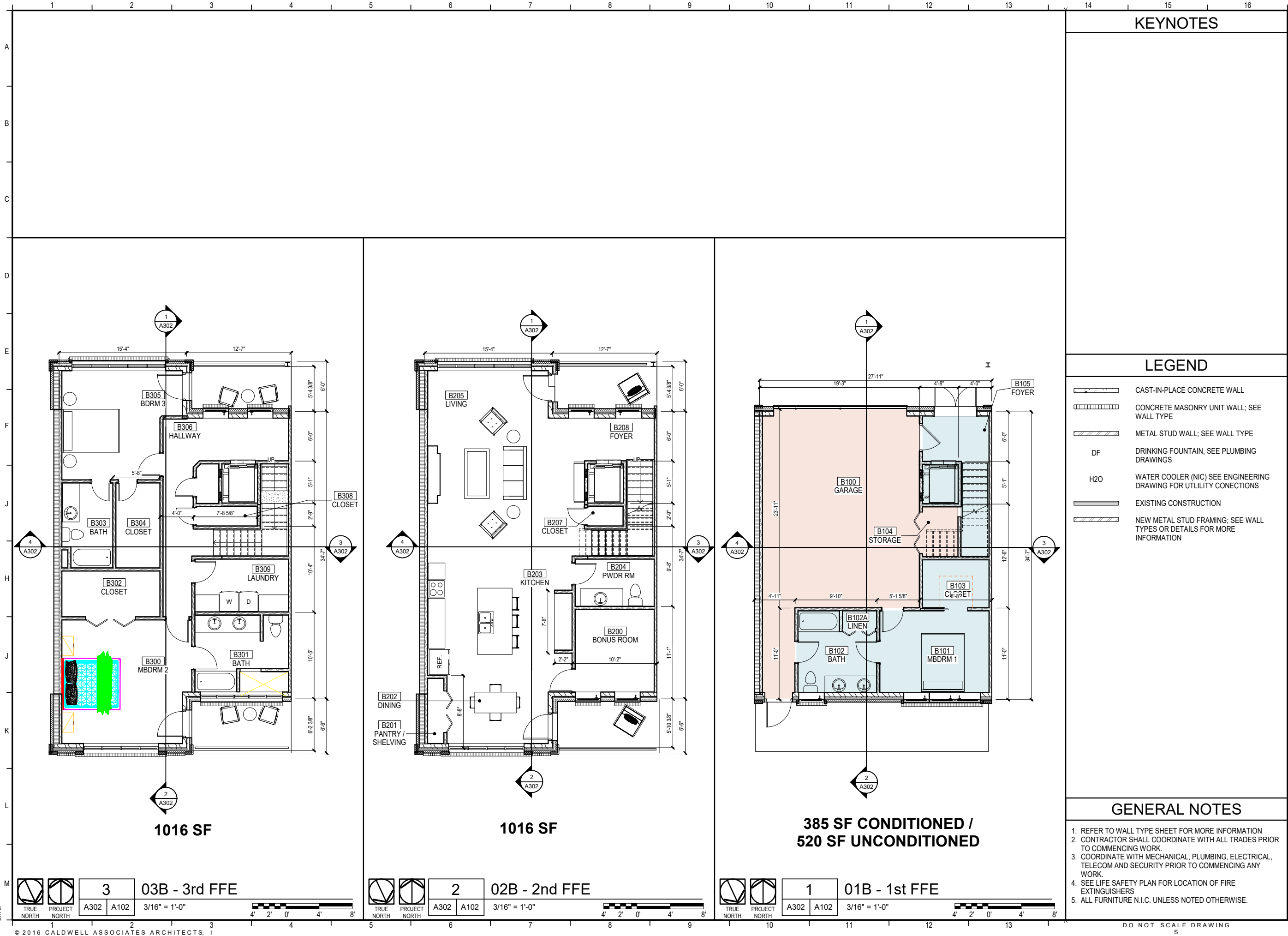
UNIT A FLOOR PLANS

SHEET NUMBER:

A101

SCHEMATIC DESIGN

DO NOT SCALE DRAWINGS



KEYNOTES

CALDWELL ASSOCIATES | ARCHITECTS

116 N TARRAGONA STREET, PENSACOLA, FL (850) 432 9500 | CALDWELL-ASSOC.COM

License No: AA26000721 | License No: IB0000995

PROJECT ISSUES:
CONCEPT PLANS 06.19.2020
SCHEMATIC DESIGN 07.14.2020
SCHEMATIC DESIGN 2 08.19.2020

LEGEND

- CAST-IN-PLACE CONCRETE WALL
- CONCRETE MASONRY UNIT WALL; SEE WALL TYPE
- METAL STUD WALL; SEE WALL TYPE
- DRINKING FOUNTAIN, SEE PLUMBING DRAWINGS
- WATER COOLER (NIC) SEE ENGINEERING DRAWING FOR UTILITY CONNECTIONS
- EXISTING CONSTRUCTION
- NEW METAL STUD FRAMING; SEE WALL TYPES OR DETAILS FOR MORE INFORMATION

PROJECT TEAM:
CIVIL KEN HORNE & ASSOCIATES
STRUCTURAL JOE DEREUIL & ASSOCIATES
ARCHITECTURAL CALDWELL ASSOC. ARCHITECTS
FIRE PROTECTION W3 ENGINEERING
PLUMBING W3 ENGINEERING
MECHANICAL W3 ENGINEERING
ELECTRICAL W3 ENGINEERING

PROJECT:
BAYLEN STREET TOWNHOMES

150 S BAYLEN STREET
PENSACOLA, FLORIDA
(BAYLEN & INTENDENCIA)

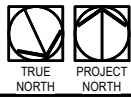
PRELIMINARY-
NOT FOR
CONSTRUCTION

GENERAL NOTES

- REFER TO WALL TYPE SHEET FOR MORE INFORMATION
- CONTRACTOR SHALL COORDINATE WITH ALL TRADES PRIOR TO COMMENCING WORK.
- COORDINATE WITH MECHANICAL, PLUMBING, ELECTRICAL, TELECOM AND SECURITY PRIOR TO COMMENCING ANY WORK.
- SEE LIFE SAFETY PLAN FOR LOCATION OF FIRE EXTINGUISHERS
- ALL FURNITURE N.I.C. UNLESS NOTED OTHERWISE.

PROJECT NO. : 20021
SHEET TITLE:
UNIT B FLOOR PLANS

SHEET NUMBER:
A102
SCHEMATIC DESIGN



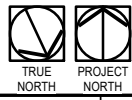
3

A201A111

03A - 3rd FFE

3/16" = 1'-0"

4'2'0'4'8'



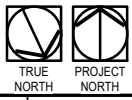
2

A201A111

02A - RCP

3/16" = 1'-0"

4'2'0'4'8'



1

A201A111

01A - RCP

3/16" = 1'-0"

8'4'4'0'2'0'8'4'8'

KEYNOTES

CALDWELL ASSOCIATES | ARCHITECTS

116 N TARRAGONA STREET, PENSACOLA, FL 32502
(850) 432 9500 | CALDWELL-ASSOC.COM

License No: AA26000721 | License No: IB0000995

PROJECT ISSUES:
CONCEPT PLANS 06.19.2020
SCHEMATIC DESIGN 07.14.2020
SCHEMATIC DESIGN 2 08.19.2020

LEGEND

- 2"x2" SUSPENDED ACOUSTICAL CEILING TILE, SEE FINISH SCHEDULE
- BOTTOM SIDE OF METAL DECKING, REFER TO FINISH SCHEDULE
- EXPOSED STRUCTURE ABOVE, REFER TO FINISH SCHEDULE
- 5/8" GYPSUM BOARD SUSPENDED CEILING, SEE FINISH SCHEDULE
- CORRUGATED METAL SOFFIT, SEE FINISH SCHEDULE
- VARIOUS LIGHT FIXTURES; SEE ELECTRICAL
- EMERGENCY EXIT SIGN; SEE ELECTRICAL
- SUPPLY AIR DIFFUSER; SEE MECHANICAL
- RETURN AIR GRILLE; SEE MECHANICAL
- LOUD SPEAKER; SEE AUDIO-VISUAL
- WI-FI; SEE TELECOMMUNICATIONS

GENERAL NOTES

- CONTRACTOR SHALL FIELD VERIFY EXACT BUILT CONDITIONS PRIOR TO COMMENCING WORK.
- CONTRACTOR SHALL COORDINATE WITH ALL TRADES PRIOR TO INSTALLING ANY CEILING MOUNTED DEVICE.
- COORDINATE WITH MECHANICAL, ELECTRICAL, FIRE ALARM AND PLUMBING DRAWINGS PRIOR TO INSTALLING ANY DEVICE ON THE CEILING OR WALLS.
- PROVIDE MOISTURE RESISTANT CEILING TILE IN RESTROOM AND JANITOR'S CLOSET,U.N.O, REFER TO FINISH SCHEDULE

PROJECT TEAM:
CIVIL KEN HORNE & ASSOCIATES
STRUCTURAL JOE DEREUIL & ASSOCIATES
ARCHITECTURAL CALDWELL ASSOC. ARCHITECTS
FIRE PROTECTION W3 ENGINEERING
PLUMBING W3 ENGINEERING
MECHANICAL W3 ENGINEERING
ELECTRICAL W3 ENGINEERING

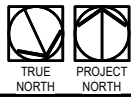
PROJECT:
BAYLEN STREET TOWNHOMES

150 S BAYLEN STREET
PENSACOLA, FLORIDA
(BAYLEN & INTENDENCIA)

PRELIMINARY-
NOT FOR
CONSTRUCTION

PROJECT NO. : 20021
SHEET TITLE:
UNIT A REFLECTED CEILING PLAN

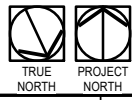
SHEET NUMBER:
A111
SCHEMATIC DESIGN



3	
A302	A112

03B - RCP

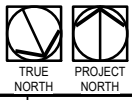
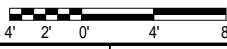
3/16" = 1'-0"



2	
A302	A112

02B - RCP

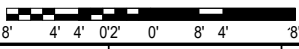
3/16" = 1'-0"



1	
A302	A112

01B - RCP

3/16" = 1'-0"



KEYNOTES

CALDWELL
ASSOCIATES | ARCHITECTS

116 N TARRAGONA STREET, PENSACOLA, FL
(850) 432 9500 | CALDWELL-ASSOC.COM

License No: AA26000721 | License No: IB0000995

PROJECT ISSUES:	
CONCEPT PLANS	06.19.2020
SCHEMATIC DESIGN	07.14.2020
SCHEMATIC DESIGN 2	08.19.2020

LEGEND

-
- 2'x2' SUSPENDED ACOUSTICAL CEILING
TILE, SEE FINISH SCHEDULE
-
- BOTTOM SIDE OF METAL DECKING, REFER
TO FINISH SCHEDULE
-
- EXPOSED STRUCTURE ABOVE, REFER TO
FINISH SCHEDULE
-
- 5/8" GYPSUM BOARD SUSPENDED CEILING,
SEE FINISH SCHEDULE
-
- CORRUGATED METAL SOFFIT, SEE FINISH
SCHEDULE
-
- VARIOUS LIGHT FIXTURES; SEE ELECTRICAL
-
- EMERGENCY EXIT SIGN; SEE ELECTRICAL
-
- SUPPLY AIR DIFFUSER; SEE MECHANICAL
-
- RETURN AIR GRILLE; SEE MECHANICAL
-
- LOUD SPEAKER; SEE AUDIO-VISUAL
-
- WI-FI; SEE TELECOMMUNICATIONS

GENERAL NOTES

1. CONTRACTOR SHALL FIELD VERIFY EXACT BUILT CONDITIONS PRIOR TO COMMENCING WORK.
2. CONTRACTOR SHALL COORDINATE WITH ALL TRADES PRIOR TO INSTALLING ANY CEILING MOUNTED DEVICE.
3. COORDINATE WITH MECHANICAL, ELECTRICAL, FIRE ALARM AND PLUMBING DRAWINGS PRIOR TO INSTALLING ANY DEVICE ON THE CEILING OR WALLS.
4. PROVIDE MOISTURE RESISTANT CEILING TILE IN RESTROOM AND JANITOR'S CLOSET, U.N.O, REFER TO FINISH SCHEDULE

PROJECT TEAM:	
CIVIL	KEN HORNE & ASSOCIATES
STRUCTURAL	JOE DEREUIL & ASSOCIATES
ARCHITECTURAL	CALDWELL ASSOC. ARCHITECTS
FIRE PROTECTION	W3 ENGINEERING
PLUMBING	W3 ENGINEERING
MECHANICAL	W3 ENGINEERING
ELECTRICAL	W3 ENGINEERING

PROJECT:
**BAYLEN STREET
TOWNHOMES**

**150 S BAYLEN STREET
PENSACOLA, FLORIDA
(BAYLEN &
INTENDENCIA)**

PRELIMINARY-
NOT FOR
CONSTRUCTION

PROJECT NO. : 20021
SHEET TITLE:
UNIT B REFLECTED CEILING
PLAN

SHEET NUMBER:
A112
SCHEMATIC DESIGN



KEYNOTES

CALDWELL ASSOCIATES | ARCHITECTS

116 N TARRAGONA STREET, PENSACOLA, FL 32502
(850) 432 9500 | CALDWELL-ASSOC.COM

License No: AA26000721 | License No: IB0000995

PROJECT ISSUES:
CONCEPT PLANS 06.19.2020
SCHEMATIC DESIGN 07.14.2020
SCHEMATIC DESIGN 2 08.19.2020

PROJECT TEAM:
CIVIL KEN HORNE & ASSOCIATES
STRUCTURAL JOE DEREUIL & ASSOCIATES
ARCHITECTURAL CALDWELL ASSOC. ARCHITECTS
FIRE PROTECTION W3 ENGINEERING
PLUMBING W3 ENGINEERING
MECHANICAL W3 ENGINEERING
ELECTRICAL W3 ENGINEERING

PROJECT:
BAYLEN STREET TOWNHOMES

150 S BAYLEN STREET
PENSACOLA, FLORIDA
(BAYLEN & INTENDENCIA)

GENERAL NOTES

1. STEEL STRUCTURE, INCLUDING BEAMS, TRUSSES, BAR JOISTS, BRACING, COLUMNS AND METAL DECKING SHALL BE PAINTED WHERE EXPOSED WITH EXCEPTIONS TO AREAS WHERE TENANT BUILDOUTS HAVE NOT YET BEEN CONSTRUCTED.
2. CONTRACTOR SHALL COORDINATE WITH ALL TRADES PRIOR TO FINAL ROOFING INSTALLATION
3. REFER TO MECHANICAL, ELECTRICAL, PLUMBING AND TELECOM DRAWINGS FOR ADDITIONAL INFORMATION.
4. ROOFING SURFACES SHALL MEET FLORIDA BUILDING ENERGY CODE FOR REFLECTANCE REQUIREMENTS
5. CONTRACTOR SHALL FOLLOW SMACNA STANDARDS FOR ALL ROOF TOP PENETRATIONS.
6. REFER TO STRUCTURAL DRAWINGS FOR ADDITIONAL INFORMATION ON WIND FACTORS AND PRESSURES TO DESIGN THE ROOF SYSTEM AND COMPONENTS.
7. SUBMIT PRODUCTS THAT MEET OR EXCEED WIND PRESSURES AS STATED ON STRUCTURAL DRAWINGS.
8. ALL FASTENERS AND FLASHING COMPONENTS SHALL MATCH ADJACENT ROOF PANEL COLORS.

PRELIMINARY-
NOT FOR
CONSTRUCTION

PROJECT NO. : 20021
SHEET TITLE:
BUILDING SECTIONS

SHEET NUMBER:
A301
SCHEMATIC DESIGN





AUGUST 24, 2020

RE: BAYLEN STREET MULTI-FAMILY
BAYLEN ST & INTENDENCIA ST
PENSACOLA, FL

PRELIMINARY CONSTRUCTION TIMELINE

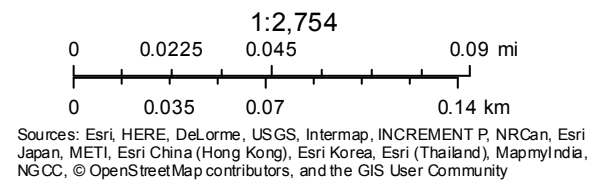
- DESIGN DEVELOPMENT DRAWINGS/CRA SUBMITTAL – 8/24/20
- ADDITIONAL REVIEW BOARDS/ARB/PLANNING – 8/24/20 – 12/24/20
- 100% CONSTRUCTION DRAWINGS – 12/28/20
- PERMITTING – 12/28/20 – 1/25/21
- SUB BIDDING/FINAL BUYOUT/STARTUP/PROCUREMENT – 12/28/20 – 1/25/21
- CONSTRUCTION – 2/1/21 – 2/1/22

YOURS TRULY,

PAUL CLARK
BEAR GENERAL CONTRACTORS, LLC
850-435-4411



April 25, 2017



Recorded in Public Records 9/1/2017 4:45 PM OR Book 7770 Page 1928,
Instrument #2017068225, Pam Childers Clerk of the Circuit Court Escambia
County, FL Recording \$35.50 Deed Stamps \$3,570.00

This instrument prepared by:
CHARLES F. JAMES, IV, Esquire
Clark, Partington, Hart, Larry, Bond &
Stackhouse, P. A.
125 West Romana Street, Suite 800
Pensacola, Florida 32502
CPH File No. 17-0410

Parcel ID Number: 00-0S-00-9001-001-178

STATE OF FLORIDA
COUNTY OF ESCAMBIA

SPECIAL WARRANTY DEED

THIS SPECIAL WARRANTY DEED is made the 31st day of August, 2017, **Community Redevelopment Agency of the City of Pensacola, a public body, corporate and politic, of the State of Florida**, whose address is 180 Governmental Center, Pensacola, Florida 32502 (the "**Grantor**"), to **Studer Properties, LLP, a general partnership registered as a Florida limited liability partnership**, whose address is 321 North Devilliers Street, Suite 103, Pensacola, Florida 32501 ("**Grantee**").

WITNESSETH: That the Grantor, for and in consideration of the sum of Ten and No/100 (\$10.00) Dollars and other valuable consideration, receipt whereof is hereby acknowledged, hereby grants, bargains, sells, aliens, remises, releases, conveys and confirms unto the Grantee, all that certain land situated in **Escambia** County, Florida more particularly described on Exhibit "A" attached hereto and made a part hereof (the "**Property**").

TOGETHER with all the tenements, hereditaments and appurtenances thereto belonging or in anywise appertaining, to have and to hold, the same in fee simple forever.

SUBJECT TO zoning and other requirements imposed by governmental authorities; restrictions and matters appearing on the plat, if there is a recorded plat, or otherwise common to the subdivision, if the Property is located within a subdivision; valid easements, covenants, conditions, restrictions and mineral reservations of record affecting the Property, if any, which are not hereby reimposed; and taxes for the current year and subsequent years.

Provided however, the Property shall be developed and devoted to the uses specified in and in accordance with Florida Statutes, Chapter 163, Part III, "Community Redevelopment Act of 1969". Grantee agrees to submit plans for redevelopment of the Property to the Community Redevelopment Agency of the City of Pensacola on or before August 31, 2019 (the "Plan Submittal Deadline"), and to commence construction of improvements complying with this paragraph no later than one hundred eighty (180) days after the Grantor's written approval of such plans ("Commencement Deadline"); provided that the Plan Submittal Deadline may be extended for up to one additional year for good cause which includes but is not limited to Acts of God, force majeure, or unforeseen circumstances. If Grantee does not submit plans for redevelopment of the Property to the Grantor on or before the Plan Submittal Deadline, or commence construction on or before Commencement Deadline, then Grantor shall have a one hundred eighty (180) day right to repurchase the Property commencing from the Plan Submittal Deadline or the Commencement Deadline, as the case may be. Grantor shall provide written notice to Grantee of Grantor's election to exercise its repurchase right within sixty (60) days after the Plan Submittal Deadline or the Commencement Deadline as the case may be. If Grantor elects to exercise this right to repurchase the Property, the Grantor will pay Grantee an amount equal to the purchase price paid by Grantee to Grantor on even date herewith. If Grantor has not repurchased the Property by the end of the applicable 180-day repurchase period, evidenced by a recorded warranty deed from Grantee to Grantor, then the

BK: 7770 PG: 1929

"right to repurchase" granted in this deed is expressly extinguished, released, void and of no further force and effect without necessity for any further action of Grantor nor Grantee. Notwithstanding the forgoing, on or after the end of the applicable 180-day repurchase period, upon request of Grantee, Grantor expressly agrees to enter into, grant, and deliver any instrument that Grantee, or any title insurance company insuring the Property, reasonably deems necessary to clear the title to the Property from the aforesaid right to repurchase thereby making title to the Property marketable without further rights reserved herein. The rights herein are for the benefit of Grantor and shall be enforceable by Grantor, and no other. The prevailing party in any action brought to enforce or receive a release from this right to repurchase imposed herein shall be entitled to recover reasonable attorney's fees and costs of the action.

IN ACCORDANCE with Section 270.11, Florida Statutes, Grantor reserves for itself, its successors, and assigns, and undivided three-fourths royalty interest in and to an undivided three-fourths interest in, all phosphate, mineral and metals that are or may be in, on, or under the Property, and an undivided one-half interest in all the petroleum that is or may be in, on, or under the Property without any right of entry to mine, explore or develop for same.

And Grantor does hereby warrant that title to said real property is free from any liens or encumbrances imposed or created by Grantor or anyone claiming by, through or under Grantor, and Grantor will defend the title to said real property against the lawful claims of all persons claiming by, through or under Grantor, but no further.

"Grantor" and "Grantee" are used for singular or plural, as context requires.

[Signature Page To Follow On The Next Page].

BK: 7770 PG: 1930

IN WITNESS WHEREOF, the Grantor has executed these presents causing its name to be signed by its duly authorized officer on the day and year first above written.

Signed, sealed and delivered
in the presence of:

**Community Redevelopment Agency of the
City of Pensacola, a public body, corporate
and politic, of the State of Florida**

Mithos

M. Helen Gibson

Print/Type Name of Witness

DD

Victoria D'Angelo

Print/Type Name of Witness

By: Jewel Cannada-Wynn

Name: Jewel Cannada-Wynn

Its: Chairperson

ATTEST:

Jewel Cannada-Wynn

Print Name: JEWEL CANNADA-WYNN

Title: Chair

STATE OF FLORIDA
COUNTY OF ESCAMBIA

The foregoing instrument was acknowledged before me this 31st day of August, 2017, by Jewel Cannada-Wynn, as Chairperson of Community Redevelopment Agency of the City of Pensacola, a public body, corporate and politic, of the State of Florida, who is personally known to me or has produced a driver's license as identification.

Kimberley C. Johnson
NOTARY PUBLIC

Commission number:

My Commission expires: 6/13/2020

(NOTARIAL SEAL)



KIMBERLEY C. JOHNSON
Notary Public, State of Florida
Comm. Exp. June 13, 2020
Comm. No. FF 987147

BK: 7770 PG: 1931 Last Page

**EXHIBIT A
TO
DEED FROM CRA TO STUDER PROPERTIES, LLP**

Commence at the Southwest corner of Block 26, Old City Tract, City of Pensacola, as copyrighted by Thomas C. Watson in 1906; thence proceed North 89° 02' 20" East along the South line of said Block 26, a distance of 10.00 feet to the Point of Beginning, said point being the intersection of the North right of way (R/W) line of Intendencia Street (R/W varies) and the East R/W line of Baylen Street (R/W varies); thence proceed North 00° 08' 28" East along said East R/W line of Baylen Street a distance of 119.10 feet; thence depart said line, proceed North 89° 11' 00" East a distance of 66.55 feet; thence proceed North 00° 02' 03" West a distance of 53.84 feet; thence proceed North 89° 23' 23" East a distance of 60.08 feet; thence proceed South 00° 06' 23" East a distance of 172.39 feet to the aforementioned North R/W line of Intendencia Street; thence proceed South 89° 02' 20" West along said North R/W line a distance of 127.22 feet to the Point of Beginning. Lying and being part of Section 46, Township 2 South, Range 30 West, Escambia County, Florida.

**Community
Redevelopment Agency**

Memo

To: Ericka Burnett, City Clerk

From: M. Helen Gibson, CRA Administrator *mtf*

cc:

Date: 6/26/19

Re: Property Deed for 150 S Baylen—CRA to Studer Properties

Please find the attached for filing in the City of Pensacola official records. Thank you.



Memorandum

File #: 20-00592

Community Redevelopment Agency

10/5/2020

ACTION ITEM

SPONSOR: Jared Moore, Chairperson

SUBJECT:

AWARD OF CONTRACT FOR RFQ #20-054 DESIGN CONSISTENCY REVIEW SERVICES FOR THE HASHTAG AND BRUCE BEACH WATERFRONT CONNECTIVITY PROJECTS.

RECOMMENDATION:

That the Community Redevelopment Agency (CRA) award a contract to SCAPE Landscape Architecture DPC for design consistency review services requested through RFQ #20-054. Further, that the CRA authorize the Chairperson to take all actions necessary to negotiate and execute the necessary contract.

SUMMARY:

In June 2020, a Request for Qualifications (RFQ) was issued for design consistency review services on the Hashtag and Bruce Beach Waterfront Connectivity projects. The selected landscape architecture firm responding to the RFQ will provide consistency review services on the Hashtag and Bruce Beach projects to help maintain, to the extent possible, the vision and concept of the 2019 Pensacola Waterfront Framework and Catalytic Projects Master Plan through project final design.

Consulting engineering firms Dewberry and HDR have been engaged to develop final design and construction documents for these two key waterfront projects under the City of Pensacola's contract for continuing services. Construction phasing and value engineering have been deemed appropriate for the projects. As final designs are developed, it is understood that issues posed by site and geotechnical conditions, utilities, costs/budgets, and other relevant factors will constrain the initial concept designs.

Goals of the 2019 Pensacola Waterfront Framework and Catalytic Projects Master Plan include creating a more connected public realm and expanded waterfront access, highlighting and celebrating local ecology, promoting equity and inclusion in public space, preserving cultural heritage. The consistency review firm will assist the engineering teams with guidance to enable final designs to remain as true to the original concepts as possible. The selected firm will also help guide the civic communications elements of the Bruce Beach and Hashtag projects.

Three responses to the RFQ were received. A selection committee was formed comprised of Derrik Owens, Public Works Director; Helen Gibson, CRA Administrator; and David Forte, Capital Projects

Manager. The selection committee reviewed the written qualifications submitted and requested that all three firms make oral presentations to the panel on September 9, 2020. After hearing the presentations, the committee ranked the firms in the following order:

1. SCAPE Landscape Architecture DPC
2. Jerry Pate Design
3. Atkins North America, Inc.

The budget for all services, expenses and deliverables to be performed during the term of the contract is not to exceed Seventy Five Thousand dollars (\$75,000). Details of the Scope of Services will be finalized and rates of service negotiated with the selected respondent.

PRIOR ACTION:

July 15, 2019 - CRA approved Resolution No. 2019-04 CRA authorizing an interlocal agreement between the City of Pensacola and the CRA pertaining to the Urban Core Redevelopment Refunding and Improvement Revenue Bond, Series 2019.

July 15, 2019 - CRA approved Resolution No. 2019-04 CRA authorizing an interlocal agreement between the City of Pensacola and the CRA pertaining to the Urban Core Redevelopment Refunding and Improvement Revenue Bond, Series 2019.

July 15, 2019 - CRA approved Supplemental Budget Resolution No. 2019-05 appropriating funding in connection with the Urban Core Redevelopment Refunding and Improvement Revenue Bond, Series 2019.

August 5, 2019 - The CRA approved the scheduling of a workshop to discuss the use of the Urban Core Redevelopment Refunding and Improvements Revenue Bond, Series 2019.

December 9, 2019 - The CRA adopted Supplemental Budget Resolution No. 2019-10 CRA carrying forward available balances from the Urban Core Redevelopment Refunding and Improvement Revenue Bonds, Series 2019.

December 12, 2019 - City Council adopted Supplemental Budget Resolution No. 2019-70 carrying forward available balances from the Urban Core Redevelopment Refunding and Improvement Revenue Bonds, Series 2019.

February 3, 2020 - The CRA held a workshop to review recommended projects for funding through the Urban Core Redevelopment Refunding and Improvements Revenue Bond, Series 2019.

February 10, 2020 - The CRA approved funding of the "Hashtag" Waterfront Connector improvements, Bruce Beach improvements, Community Maritime Park Day Marina, and Jefferson Road Diet/sidewalk repair and improvements (aka "East Garden District") projects in accordance with the 2010 Urban Core Community Redevelopment Plan through the Urban Core Redevelopment Refunding and Improvement Revenue Bonds, Series 2019.

FUNDING:

Budget: Not to exceed \$75,000.

Actual: Not to exceed \$75,000.

FINANCIAL IMPACT:

Funding is available from the Urban Core 2019 Bond proceeds appropriated to the Hashtag and Bruce Beach projects.

CITY ATTORNEY REVIEW: Yes

9/21/2020

STAFF CONTACT:

Kerrith Fiddler, Deputy City Administrator - Community Development
M. Helen Gibson, AICP, CRA Administrator
Victoria D'Angelo, Assistant CRA Administrator

ATTACHMENTS:

- 1) Tabulation of Qualifications, RFQ No. 20-054
- 2) Selection Committee Scoring Matrix, RFQ No. 20-054
- 3) Design Consistency Review REFLIST, RFQ No. 20-054

PRESENTATION: No

TABULATION OF PROPOSALS

RFQ NO.: 20-054

TITLE: CONSISTENCY REVIEW SERVICES FOR THE HASHTAG AND BRUCE BEACH
WATERFRONT CONNECTIVITY PROJECTS

OPENING DATE: July 2, 2020

OPENING TIME: 2:30 P.M.

DEPARTMENT: CRA

Atkins North America, Inc.
Matthew A. Taylor, Vice President
482 South Keller Road
Orlando, FL 32810
850-478-9844
Fax: 850-478-0620
matthew.taylor@atkinsglobal.com

Jerry Pate Design, Inc.
Steve Dana, Vice President
301 Schubert Road
Pensacola, FL 32504
850-479-4653
Fax: 850-505-4884
sdana@jerrypate.com

SCAPE Landscape Architecture DPC.
Geneva Wirth, RLA, Design Principal
277 Broadway, Floor 9
New York, NY 10007
212-462-2628
gena@scapestudio.com

RFQ NO. 20-054

**DESIGN CONSISTENCY REVIEW SERVICES FOR THE HASHTAG AND BRUCE
BEACH WATERFRONT CONNECTIVITY PROJECTS**

Selection Committee Meeting
Oral Presentation
9/9/2020

FIRMS <i>Raw Score</i>	David Forte	Derrick Owens	Helen Gibson	TOTAL SCORE	RANK
SCAPE Landscape Architecture DPC	2	1	1	4	1
Jerry Pate Design, Inc.	1	2	2	5	2
Atkins North America, Inc.	3	3	3	9	3

Motion: Derrick Owens moved to approve the firm ranking as shown on the scoring matrix, and that the committee recommend award of contract to the top ranked firm, SCAPE Landscape Architecture DPC
Second: Helen Gibson seconded the motion.
Vote: 3-0 vote in favor of the motion.

FINAL VENDOR REFERENCE LIST
DESIGN CONSISTENCY REVIEW SERVICES FOR THE HASHTAG AND BRUCE BEACH WATERFRONT CONNECTIVITY PROJECTS
CRA

Vendor	Name	Address	City	St	Zip Code	SMWBE
063067	ADAMS, ALEXANDER W DBA ALPHA PLAN LLC	36 PALERMO AVENUE	CORAL GABLES	FL	33134	
026973	ATKINS NORTH AMERICA INC	P O BOX 409357	ATLANTA	GA	30384	
066153	BAY LANDSCAPE & PALM SRVCE LLC	14109 PANAMA CITY BEACH PARKWY	PANAMA CITY	FL	32413	
059760	BELLOMO-HERBERT & COMPANY INC	833 HIGHLAND AVENUE SUITE 201	ORLANDO	FL	32803	
054063	BOWYER SINGLETON & ASSOC INC	520 SOUTH MAGNOLIA AVENUE	ORLANDO	FL	32801	
059762	CSA GROUP INC	6300 PICCADILLY SQUARE DRIVE	MOBILE	AL	36609	
053468	DESIGNSCAPES CONSTRUCTION SVCS INC	466 E MIRACLE STRIP PARKWAY	MARY ESTHER	FL	32569	
068056	DEWBERRY ENGINEERS INC	8401 ARLINGTON BOULEVARD	FAIRFAX	VA	22031	
031027	DRMP INC	941 LAKE BALDWIN LANE	ORLANDO	FL	32814	
049945	EDSA	400 EAST PRATT ST STE 902	BALTIMORE	MD	21202	
074355	GANNETT MHC MEDIA INC DBA PENSACOLA NEWS JOURNAL	2 NORTH PALAFOX ST	PENSACOLA	FL	32502	
073703	GRAND SERVICE COMPANY LLC	320 EDGEWATER DRIVE	PENSACOLA	FL	32507	Y
059135	GULF BREEZE LANDSCAPING LLC	PO BOX 347	GAUTIER	MS	39553	
063362	GULF COAST COMMERCL ENTERPRISE LLC	6901 RABURN ROAD	PENSACOLA	FL	32526	
074827	GULF COAST MINORITY CHAMBER OF COMMERCE INC	321 N DEVILLERS ST STE 104	PENSACOLA	FL	32501	
079738	HGOR	3445 PEACHTREE RD NE STE 1425	ATLANTA	GA	30306	
053163	J2 ENGINEERING INC	2101 WEST GARDEN STREET	PENSACOLA	FL	32502	
054641	JERRY PATE DESIGN INC	301 SCHUBERT DRIVE	PENSACOLA	FL	32504	Y
036722	JORDAN JONES & GOULDING	6801 GOVERNORS LAKE PKWY BLDG	NORCROSS	GA	30071	
070282	LG2 ENVIRONMENTAL SOLUTION,INC	449 WEST MAIN STREET	PENSACOLA	FL	32502	Y
059406	MADRIL BUILDERS LLC	1965 STOUT ROAD	CANTONMENT	FL	32533	
060344	PENSACOLA BAY AREA CHAMBER OF COMMERCE DBA GREATER PENSACOLA CHAMBER	117 W GARDEN ST	PENSACOLA	FL	32502	
029277	REECE HOOPES & FINCHER	2115 FIRST AVENUE NORTH	BIRMINGHAM	AL	35203	
076025	SCAPE LANDSCAPE ARCHITECTURE	277 BROADWAY NINTH FLOOR	NEW YORK CITY	NY	10007	
044550	SEA COAST & COMPANY	P O BOX 1422	GULF BREEZE	FL	32562	
072701	SOUTHERN ROOTS LANDSCAPING & MORE BY CHRISTOPHER GLAZE	11626 WAKEFIELD DRIVE	PENSACOLA	FL	32514	Y
026223	TBE GROUP INC DBA CARDNO TBE	380 PARK PLACE BLVD STE 300	CLEARWATER	FL	33759	
060839	WILLIAMS & ASSOCIATES PA	250 BEAUVOIR ROAD SUITE 1B	BILOXI	MS	39531	
041982	WOOD+PARTNERS INC	P O BOX 3906	TALLAHASSEE	FL	32315	

Vendors: 29



Memorandum

File #: 20-00582

Community Redevelopment Agency

10/5/2020

ACTION ITEM

SPONSOR: Jared Moore, Chairperson

SUBJECT:

AWARD OF CONTRACT - RFP NO. 20-061 TO PROVIDE STRATEGIC COMMUNICATIONS AND GRANT WRITING SERVICES

RECOMMENDATION:

That the Community Redevelopment Agency (CRA) award a contract to Ideaworks, Inc. for continuing strategic communications and grant writing services requested through Request for Proposals (RFP) No. 20-061 for an initial term of three (3) years. Further, that the CRA authorize the CRA Chairperson to take all actions necessary to execute the contract.

SUMMARY:

Historically, the Community Redevelopment Agency (CRA) has utilized the services of outside firms to address communications, public information and grant writing needs on a project by project basis. However, without procuring such firms through a formal Request for Proposals (RFP) process, the CRA has been unable to assign a single firm on a long-term basis.

To maximize overall productivity and impact, and to provide for effective, ongoing public education on the CRA's program, it is recommended that the CRA award a contract to a single firm to perform strategic communications and grant writing services. The selected firm will be responsible for illustrating and reporting the CRA's mission, work and achievements in a consistent, engaging, and transparent manner through the use of presentations, reports, graphics and photography, and other various platforms. This approach will also provide a dual-benefit in applying for grants, as the firm gains familiarity with the CRA's program.

To initiate this effort, RFP No. 20-061 was issued in August. The sole respondent to the RFP was Ideaworks, Inc. The contract will be awarded for an initial term of three (3) years with up to two (2) one-year renewal options. Projects under this contract will be authorized on a project by project basis through individual Service Authorizations (SA) detailing scope, fees, and terms for any proposed projects.

PRIOR ACTION:

None.

FUNDING:

N/A

FINANCIAL IMPACT:

Approval of the award of contract to Ideaworks, Inc. has no financial impact. Once the contract is executed, appropriate authorization of the individual work/task orders providing detailed cost information for the specific project will be obtained.

CITY ATTORNEY REVIEW: Yes

9/21/2020

STAFF CONTACT:

Kerrith Fiddler, Deputy City Administrator - Community Development
M. Helen Gibson, AICP, CRA Administrator
Victoria D'Angelo, Asst. CRA Administrator

ATTACHMENTS:

- 1) Tabulation of Respondents - RFP No. 20-061
- 2) Final Vendor Reference List - RFP No. 20-061

PRESENTATION: No

TABULATION OF RESPONDENTS

RFP NO.: 20-061

TITLE: Three (3) Year Contract To Provide Strategic Communications And Grant Writing
For The City Of Pensacola Community Redevelopment Agency

SUBMITTALS DUE: September 10, 2020, 2:30 P.M.

DEPARTMENT: CRA

Ideaworks
Caron Sjoberg, APR, CPRC, CEO
1110 N Palafox Street
Pensacola, FL 32501
(850) 434-9095
carons@ideaworks.co

FINAL VENDOR REFERENCE LIST
Three (3) Year Contract To Provide Strategic Communications And Grant Writing Services
For The City Of Pensacola Community Redevelopment Agency
CRA

Name	Address	City	St	Zip Code
American Grant Writers' Association	P.O. Box 8481	Seminole	FL	33775
Angie Brewer & Associates Inc	9080 58th Dr E, Ste 200	Bradenton	FL	34202
Beck Consultants	2292 B Hampshire Way	Tallahassee	FL	32309
Blais Assoc	4017 Moonlight Dr	Little Elm	TX	75068
Brunie Emmanuel	5915 Kaiser Ln	Pensacola	FL	32507
Clever Ogre, Inc.	7 E Cervantes St, Ste B #153	Pensacola	FL	32501
Earth Ethics, Inc.	3393 Two Sisters Way	Pensacola	FL	32505
Emagination Unlimited, Inc.	1225 W Gregory St	Pensacola	FL	32502
Gannett MHC Media Inc DBA Pensacola News Journal	2 North Palafox St	Pensacola	FL	32502
Government Services Group	1500 Mahan Dr, Ste 250	Tallahassee	FL	32308
Grant Managers Network	1666 K St NW, Ste 440	Washington	DC	20006
Grant Professionals Association	1333 Meadowlark Ln, Ste 105	Kansas City	KS	66102
Gulf Coast Minority Chamber Of Commerce Inc	321 N Devillers St Ste 104	Pensacola	FL	32501
Higher Heights Pensacola	321 N Devillers St	Pensacola	FL	32501
Ideaworks	1110 N Palafox St	Pensacola	FL	32501
Jennifer Rapp	3505 Ellie Ln	Lawrence	KS	66049
LAC Grant Consulting Services, Inc.	315 S Delaware Ave	Tampa	FL	33606
Langton Consulting	5627 Atlantic Blvd, Ste 4	Jacksonville	FL	32207
Pensacola Bay Area Chamber Of Commerce DBA Greater Pensacola Chamber	117 W Garden St	Pensacola	FL	32502
Stephania Wilson	7549 Sandstone St	Navarre	FL	32566
Stover Developments, LLC	407 Briarwood Dr, Ste 210 A	Jackson	MS	39206
Strategies DC	500 New Jersey Avenue NW, Ste 600	Washington	DC	20001
Susan Feathers	P.O. Box 10166	Pensacola	FL	32524
The Ferguson Group	1901 Pennsylvania Ave NW, Ste 700	Washington	DC	20006

Vendors: 24
