City of Pensacola

## City Council Workshop

## Agenda

Monday, April 19, 2021, 3:30 PM
Council Chambers, 1st Floor

## Immediately Following 3:30 PM Agenda Conference

Members of the public may attend the meeting in person; however, there will be limited seating capacity. Consistent with CDC guidelines, attendees will be required to sit at least 6 feet apart and to wear face coverings that cover their nose and mouth. The meeting can be watched via live stream at cityofpensacola.com/428/Live-Meeting-Video.

## CALL TO ORDER

## SELECTION OF CHAIR

## DETERMINATION OF PUBLIC INPUT

## DISCUSSION OF...

1. 21-00368 SIDEWALK BUDGET AND SCHOOL SAFETY

Sponsors: Sherri Myers
2. 21-00367 MINORITY BUSINESS ENTERPRISE - CONTRACTS, HISTORY, AWARDS

Sponsors: Delarian Wiggins
Attachments: Sec.3-3-7. Findings MBE/WBE
2012 Comprehensive Disparity Study for the City of Pensacola Final
3. $\underline{21-00366}$ PARKS AND RECREATION BOARD - ROLES, RESPONSIBILITIES AND DUTIES

Sponsors: Sherri Myers
Attachments: $\quad$ Sec. 6-2-3-Duties - Parks and Recreation Board

## ADJOURNMENT

If any person decides to appeal any decision made with respect to any matter considered at such meeting, he will need a record of the proceedings, and that for such purpose he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

The City of Pensacola adheres to the Americans with Disabilities Act and will make reasonable accommodations for access to City services, programs and activities. Please call 435-1606 (or TDD 435-1666) for further information. Request must be made at least 48 hours in advance of the event in order to allow the City time to provide the requested services.

Memorandum

File \#: 21-00368
City Council Workshop
4/19/2021

## DISCUSSION ITEM

SPONSOR: City Council Member Sherri Myers

## SUBJECT:

SIDEWALK BUDGET AND SCHOOL SAFETY

## SUMMARY:

This item seeks to discuss the current city sidewalk budget, safe routes to schools and school pedestrian safety issues.

PRIOR ACTION:
None
STAFF CONTACT:
Don Kraher, Council Executive

## ATTACHMENTS:

None
PRESENTATION: No

Memorandum

File \#: 21-00367
City Council Workshop
4/19/2021

## DISCUSSION ITEM

SPONSOR: City Council Member Delarian Wiggins

## SUBJECT:

MINORITY BUSINESS ENTERPRISE - CONTRACTS, HISTORY, AWARDS

## SUMMARY:

This item seeks to get an update, since the 2012 disparity study, as to the number of contracts awarded to minority owned/run businesses. Further, to get an overview of the inclusion of minority owned/run businesses within the process.

## PRIOR ACTION:

None
STAFF CONTACT:
Don Kraher, Council Executive

## ATTACHMENTS:

1) Sec. 3-3-7 - Findings - MBE/WBE
2) 2012 Comprehensive Disparity Study for the City of Pensacola - Final Report

PRESENTATION: No

Sec. 3-3-7. - Findings.
(a) The city council, after considering:
(1) The Report prepared by MGT of America entitled, "Comprehensive Disparity Study for the City of Pensacola, 2012" ("MGT Study") which found evidence of disparities between availability and utilization of woman- and minority-owned business enterprises and in the private sector; as well as
(2) Anecdotal evidence of disparate treatment against MBEs and WBEs by prime contractors;
hereby adopts the following findings as a strong basis in evidence supporting a narrowly tailored, remedial program in city procurement.
(b) There exists a prima facie evidence showing that WBEs, and MBEs owned by African-Americans, Hispanics, Asian-Americans, Native Americans and Women, who have done business or attempted to do business in the private and public industries within the city and the Pensacola metropolitan area, have suffered and continue to suffer from disparate treatment by prime contractors. This disparate treatment has existed in private sector industry contracting in such work areas in which the city has been a passive participant. Because of such disparate treatment, such WBEs and MBEs have lacked equal opportunity to participate in such contracts. Such disparate treatment has prevented WBEs and MBEs from participating both in the city's contracting opportunities and in the private sector at a level which would have existed absent such disparate treatment.
(c) The city seeks to provide a level playing field and equal access for all prime contractors and subcontractors to participate in city procurement. The city also desires to reaffirm its commitment to full and fair opportunities for all firms to participate in its contracts.
(d) The MGT Study made recommendations for a minority- and women-owned business program for city procurement, emphasizing the establishment of project-specific goals, implementation of race- and gender-neutral measures, and enhancements to data gathering.
(e) Goals program.
(1) The city, therefore, finds and declares that it has a compelling governmental interest in prohibiting, preventing, and eliminating race and gender disparate treatment and its effects in city contracts, and for this purpose, adopts the specific program of good-faith efforts goals as set forth in this section. This program will be carefully structured to take into consideration factors such as present availability of such WBEs and MBEs to perform work on such city contracts, and to take into consideration statistical and anecdotal evidence of disparate treatment. The program is to be narrowly tailored to prevent and eliminate disparate treatment and its effects against such MBEs and WBEs with a minimum of burden on other contractors, including:
(2) The program does not impose a quota, set-aside, sheltered market or bid preference, never excludes any party, including nonminority- and non-woman-owned business enterprises, from competing for any contract, and never denies contracts for failure to meet project goals, if nondisparate treatment is demonstrated by a showing of a good-faith attempt to comply with project goals established therein. The program provides for graduation from the program of MBEs and WBEs whose size indicates that they have had the opportunity to overcome the effects of disparate treatment.
(3) Definitions. The following words, terms and phrases, when used in this program, shall have the meanings ascribed to them in this subsection, except where the context clearly indicates a different meaning:

Certification means an application procedure completed by a business enterprise to participate as a small, minority, or woman business enterprise under the M/WBE program.

Certified business enterprise means a small, minority, or women-owned business enterprise that has been certified by the city and/or certifying agencies approved by the city.

M/WBE means a certified minority and woman business enterprise, as defined herein, located in the Pensacola regional area.

Minority individual means an individual who is a citizen of the United States or a legal resident alien and who satisfies one or more of the following definitions as defined by the United States (U.S.) Census Bureau:
a. African Americans: U.S. citizens or lawfully admitted permanent residents having an origin in any of the black racial groups of Africa.
b. Hispanic Americans: U.S. citizens or lawfully admitted permanent residents of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish or Portuguese cultures or origins regardless of race.
c. Asian Americans: U.S. citizens or lawfully admitted permanent residents who originate from the Far East, Southeast Asia, the Indian subcontinent, or the Pacific Islands.
d. Native Americans: U.S. citizens or lawfully admitted permanent residents who originate from any of the original peoples of North America and who maintain cultural identification through tribal affiliation or community recognition.
e. Women: U.S. citizens or lawfully admitted permanent residents who are non-Hispanic white females. Minority women were included in their respective minority category.
f. Disadvantaged Individual: An individual defined as disadvantaged for purposes of the federal disadvantaged business enterprise program (DBE) contained in 49 CFR part 26.

Minority-owned business means a business located in the Pensacola regional area, that is at least 51 percent owned by one or more minority individuals who are U.S. citizens or legal resident aliens, or in the case of a corporation, partnership, or limited liability company or other entity, at least 51 percent of the equity ownership interest in the corporation, partnership, or limited liability company or other entity is owned by one or more minority individuals who are U.S. citizens or legal resident aliens, and both the management and daily business operations are controlled by one or more minority individuals.

Pensacola regional area means the market area of four Florida counties: Escambia, Santa Rosa, Okaloosa, and Walton as well as Mobile, Alabama.

Proposal means a response to a request for proposal, request for information, request for qualifications, or city-requested informal quote.
(Code 1986, § 3-3-8; Ord. No. 04-15, § 1, 2-12-2015)

## Comprehensive Disparity Study for the City of Pensacola

## Final Report



## Submitted to:

City of


Pensacola

Submitted by:
MGT
OF AMERICA, INC.
September 12, 2012

## MGT

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# COMPREHENSIVE DISPARITY STUDY for the City of Pensacola 

Mr. George Maiberger<br>City of Pensacola<br>Purchasing Manager<br>P. O. Box 12910<br>222 West Main Street<br>Pensacola, FL 32521

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## EXECUTIVE SUMMARY

In July 2011, MGT of America, Inc., (MGT), was retained by the City of Pensacola (City) to determine whether there was a compelling interest to establish narrowly-tailored minority- and woman-owned business enterprise (M/WBE) program for the City. This study consisted of fact-finding to analyze City procurement trends and practices for the study period from October 1, 2005 through September 30, 2011 at the prime level and October 1, 2006 through September 30, 2011 at the subcontractor level; to evaluate the impact of race- and gender-neutral remedial efforts; and to evaluate various options for future program development.

The results of this study and conclusions drawn are presented in detail in Chapters 2.0 through 7.0 of this report. The following sections present selections from the study's findings and recommendations contained in Chapter 8.0.

## E. 1 Findings

## FINDING E-1: Pensacola M/WBE Prime Utilization and Availability

The dollar value of Minority and Women Business Enterprise (M/WBE) prime utilization by the City over the current study period in the relevant market was as follows as shown in Exhibit E-1:

- MBEs were paid $\$ 4.2$ million ( $9.18 \%$ of the total) for prime construction. WBEs were paid $\$ 167,729$ ( $0.37 \%$ of the total) for prime construction. There was substantial disparity for all M/WBE groups.
- MBEs were paid for $\$ 143,036$ ( $1.83 \%$ of the total) for prime professional services. WBEs were paid $\$ 246,561$ (3.16\% of the total) for prime professional services. There was substantial disparity for African American-, Hispanic American- and nonminority women-owned firms.
- MBEs were paid $\$ 161,276$ ( $1.86 \%$ of the total) for other services. WBEs were paid $\$ 141,883$ ( $1.64 \%$ of the total). There was substantial disparity for all M/WBE groups.
- MBEs were paid $\$ 2.9$ million ( $18.89 \%$ of the total) for goods and supplies. WBEs were paid for $\$ 330,610$ ( $2.12 \%$ of the total). There was substantial disparity for Hispanic American-owned firms.

Overall, the City spent $\$ 8.30$ million with M/WBE prime contractors over the study period in the relevant market area, 10.72 percent of the total. Of this amount, $\$ 886,784$ was spent with WBEs, 1.14 percent of the total, and $\$ 7.4$ million with MBEs, 9.57 percent of the total.

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## EXHIBIT E-1

CITY OF PENSACOLA
M/WBE PRIME CONTRACTOR UTILIZATION, AVAILABILITY, AND DISPARITY OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Business Categoryby Business Owner Classifications | \$ Dollars | \%of Dollars | \%of Available Firms | Disparity Index | Disparate Impact of Utilization |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Constructionat the Prime Contractor Level |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total MMBEFirms | $\begin{array}{r} \hline \$ 4,160,312 \\ \$ 139 \\ \$ 6,975 \\ \$ 0 \\ \$ 167,729 \\ \$ 4,335,155 \\ \hline \end{array}$ | $\begin{aligned} & \hline 9.16 \% \\ & 0.00 \% \\ & 0.02 \% \\ & 0.00 \% \\ & 0.37 \% \\ & 9.55 \% \end{aligned}$ | $12.41 \%$ $0.73 \%$ $0.36 \%$ $1.82 \%$ $1.46 \%$ $16.79 \%$ | $\begin{array}{r} 73.83 \\ 0.04 \\ 4.21 \\ 0.00 \\ 25.30 \end{array}$ | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization |
| Professional Services Frms |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total MMBEFirms | $\$ 109,791$ $\$ 0$ $\$ 33,245$ $\$ 0$ $\$ 246,561$ $\$ 389,597$ | $\begin{aligned} & \hline 1.41 \% \\ & 0.00 \% \\ & 0.43 \% \\ & 0.00 \% \\ & 3.16 \% \\ & 4.99 \% \end{aligned}$ | $7.54 \%$ $0.50 \%$ $0.50 \%$ $0.00 \%$ $4.52 \%$ $13.07 \%$ | $\begin{array}{r} \hline 18.67 \\ 0.00 \\ 84.78 \\ \mathrm{NA} \\ 69.86 \end{array}$ | * Underutilization <br> * Underutilization Underutilization NA <br> * Underutilization |
| Other Services |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total MMBEFirms | \$155,568 $\$ 3,853$ $\$ 1,856$ $\$ 0$ $\$ 141,883$ $\$ 303,159$ | $\begin{aligned} & \hline 1.80 \% \\ & 0.04 \% \\ & 0.02 \% \\ & 0.00 \% \\ & 1.64 \% \\ & 3.50 \% \end{aligned}$ | $\begin{aligned} & \hline 3.26 \% \\ & 0.33 \% \\ & 0.33 \% \\ & 0.81 \% \\ & 2.93 \% \\ & 7.65 \% \end{aligned}$ | $\begin{array}{r} \hline 55.13 \\ 13.65 \\ 6.57 \\ 0.00 \\ 55.86 \end{array}$ | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization |
| Goods \& Supplies |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans NonminorityWomen Total MNBEFFims | $\begin{array}{r} \$ 2,945,314 \\ \$ 0 \\ \$ 0 \\ \$ 0 \\ \$ 330,610 \\ \$ 3,275,924 \end{array}$ | $18.89 \%$ $0.00 \%$ $0.00 \%$ $0.00 \%$ $2.12 \%$ $21.01 \%$ | $\begin{aligned} & \hline 0.93 \% \\ & 0.23 \% \\ & 0.00 \% \\ & 0.00 \% \\ & 2.33 \% \\ & 3.50 \% \end{aligned}$ | $\begin{array}{r} \hline 2,026.10 \\ 0.00 \\ \mathrm{NA} \\ \mathrm{NA} \\ 90.97 \end{array}$ | Oenutilization <br> * Underutilization NA NA Underutilization |

Source: MGT developed a prime contract and payment database for the City of Pensacola covering the period between October 1, 2005 and September 30, 2011. MGT developed an availability database based on vendor availability.
${ }^{1}$ The percentage of dollars is taken from prime utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of $\%$ of dollars (utilization) to \% available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00.

N/A denotes constraint of division by zero. This occurred because there is zero availability in this category. However, the existence of disparity can be inferred due to the evidence of low utilization levels.

## FINDING E-3: M/WBE Subcontractor Utilization, Availability and Disparity

The dollar value of M/WBE subcontractor utilization by the City over the current study period in the relevant market is shown in Exhibit E-2:

- MBEs won construction subcontracts for $\$ 1.02$ million ( $11.88 \%$ of the total). WBEs won construction subcontracts for $\$ 1.51$ million ( $17.58 \%$ of the total). There was substantial disparity for African American-, Hispanic American- and Native American-owned firms.

From October 1, 2006 through September 30, 2011, the City spent $\$ 2.54$ million with M/WBE subcontractors, 6.9 percent of total construction spending in the relevant market.

## EXHIBIT E-2 <br> CITY OF PENSACOLA

M/WBE SUBCONTRACTOR UTILIZATION, AVAILABILITY, AND DISPARITY OCTOBER 1, 2006 THROUGH SEPTEMBER 30, 2011

| Business Category by Business Owner Classifications | \$Dollars | \%of Dollars | \%of Available Firms | Disparity Index | Disparate Impact of Uilization |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Constructionat the Subcontractor Level |  |  |  |  |  |
| African Americans | \$810,832 | 9.40\% | 12.76\% | 73.64 | * Underutilization |
| Hispanic Americans | \$0 | 0.00\% | 0.69\% | 0.00 | * Underutilization |
| Asian Americans | \$158,037 | 1.83\% | 0.34\% | 531.05 | Oerutilization |
| Native Americans | \$56,111 | 0.65\% | 2.07\% | 31.43 | * Underutilization |
| Nonminority Women | \$1,516,808 | 17.58\% | 3.10\% | 566.33 | Oerutilization |
| Total MMEEFirms | \$2,541,787 | 29.45\% | 18.97\% |  |  |

Source: MGT developed a subcontract database for the City of Pensacola covering the period between October 1, 2006 and September 30, 2011. MGT developed an availability database based on vendor availability.
${ }^{1}$ The percentage of dollars is taken from subcontractor utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of \% of dollars (utilization) to \% available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00.


## FINDING E-3: Private Sector Commercial Construction

M/WBE utilization in private sector commercial construction in the Pensacola Metropolitan Statistical Area (MSA) was very low, as measured by data from building permits. From October 1, 2005 through September 30, 2012, M/WBE prime contractors were 0.33 percent of firms granted permits and received 0.17 percent of permits. M/WBE subcontractors were issued 0.03 percent of all subcontracting permits. Only two M/WBEs were used as subcontractors in the commercial permits data, as compared to sixteen M/WBE subcontractors on City projects.

## FINDING E-4: M/WBE Utilization on the J. Whibbs Sr. Community Maritime Park (Maritime Park)

The Maritime Park project was a private project with significant support and input from the City. For the Maritime Park project, African American-owned firms won $\$ 3.6$ million in construction subcontracts (10.1\%) and WBEs won $\$ 5.5$ million in construction
subcontracts (15.3\%) for a total of $\$ 9.2$ million, 25.4 percent of subcontract dollars on the Maritime Park project.

## E. 2 Commendations and Recommendations

## COMMENDATION AND RECOMMENDATION E-1: Small Business Enterprise (SBE) Program

The City should be commended for starting and strengthening its SBE program since the 2009 SBE program review. A strong SBE program is central to maintaining a narrowly tailored program to promote M/WBE utilization.

## RECOMMENDATION E-2: Annual Aspirational M/WBE Goals

The study provides evidence to support the setting of annual aspirational goals by business category, not rigid project goals. The primary means for achieving these aspirational goals should be an SBE program, race-neutral joint ventures, outreach, and adjustments in City procurement policy, in addition to M/WBE subcontractor goals on City projects. Possible aspirational goals based on M/WBE availability are proposed below in Exhibit E-3.

## EXHIBIT E-3

CITY OF PENSACOLA PROPOSED M/WBE ASPIRATIONAL GOALS BY PROCUREMENT CATEGORY

| Procurement Category | MBE Goal | WBE Goal |
| :--- | :---: | :---: |
| Construction Prime Contracting | $12 \%$ | $1 \%$ |
| Professional Services | $3 \%$ | $4 \%$ |
| Other Services | $5 \%$ | $2 \%$ |
| Goods \& Supplies | $10 \%$ | $2 \%$ |
| Construction Subcontracting* | $14 \%$ | $10 \%$ |

*Subcontractor goals and utilization percentage are the percentage of the total construction prime contract dollars, not the percentage of subcontract dollars.

## RECOMMENDATION E-3: S/M/WBE Subcontractor Plans

The basis for reestablishing good faith efforts for M/WBE subcontractor requirements is disparities in construction subcontracting, the regression analysis, the very low utilization in private sector commercial construction and other evidence of private sector disparities, even after controlling for capacity and other race-neutral variables. The core theme should be that prime contractors should document their outreach efforts and the reasons why they may have rejected qualified M/WBEs that were the low-bidding subcontractors. An S/M/WBE subcontractor program will require more resources for monitoring contract compliance.

## RECOMMENDATION E-4: RFP Language

The City should put in their RFPs, particularly for large projects, language asking proposers about their strategies for S/M/WBE inclusion on the project. A number of agencies, including the Port Authority of New York and New Jersey and the car rental component of the federal DBE program, have had success in soliciting creative responses to these requests.
1.0 INTRODUCTION

## 1.0: INTRODUCTION

In September 2011, MGT of America, Inc. began work on a disparity study for the City of Pensacola (City). The results of the City's study are found in this report. In the chapters that follow, MGT presents its analyses, findings, and recommendations. This chapter summarizes the objectives for the study, the technical approach used to accomplish the objectives, the major tasks undertaken, and provides an overview of the organization of the report.

### 1.1 Background

On July 6, 2011 the City of Pensacola (City) contracted MGT of America, Inc. (MGT), to conduct a Comprehensive Disparity Study. The study covered six fiscal years beginning October 1, 2005 through September 30, 2011 ${ }^{1}$.

Governmental entities like the City of Greensboro have authorized disparity studies in response to the City of Richmond v. J. A. Croson Co. ${ }^{2}$ (Croson) decision to determine whether there is a compelling interest for remedial procurement programs. Recommendations resulting from such studies are used to narrowly tailor any resulting programs to specifically address findings of underutilization attributable to unfair business practices.

### 1.2 Overview of Study Approach

The purpose of the disparity study was to:

- Identify from the most accurate sources the availability of M/WBEs that are ready, willing, and able to do business with the City in the relevant market areas.
- Analyze City-funded contracting and procurement data to determine the respective utilization of M/WBEs.
- Determine the extent to which any identified disparities in the utilization of available M/WBEs might be impacted by discrimination.
- Determine if there are legally justified needs for an M/WBE program in accordance with guidelines set forth by the Supreme Court and relevant subsequent cases.
- Recommend programs to remedy the effects of any discrimination identified, and to reduce or eliminate any other marketplace barriers that adversely affect the contract participation of such M/WBEs.

[^0]
### 1.3 Technical Approach

In conducting the study and preparing recommendations, MGT followed a carefully designed work plan that allowed MGT study team members to fully analyze availability, utilization, and disparity with regard to M/WBE participation. MGT's approach has been used in over 140 jurisdictions nationwide and proven reliable to meet the study's objectives. The work plan consisted of, but was not limited to, the following major tasks:

- Conduct a legal review.
- Establish data parameters and finalize the work plan.
- Conduct market area and utilization analysis.
- Determine the availability of qualified firms.
- Analyze the utilization and availability data for disparity and statistical significance.
- Conduct a survey of vendors.
- Conduct a statistically valid regression analysis.
- Conduct a private sector analysis.
- Collect and analyze anecdotal information.
- Provide information on best practices in small and M/WBE business development.
- Identify narrowly tailored race- and gender-based, and race- and genderneutral remedies.
- Prepare a final report.


### 1.4 Report Organization

In addition to this introductory chapter, this report contains sections which describe MGT's findings as to the presence or absence of disparity in the City's procurement and contracting practices. The study reviewed the City's prime contracts and subcontracts for construction, and prime contracts for professional services and procurement data for the period of October 1, 2005 through September 30, 2011. This report presents the following seven chapters:

- Chapter 2.0 presents an overview of controlling legal precedents that impact remedial procurement programs.
- Chapter 3.0 provides a review of procurement policies and procedures and an analysis of its SBE program and race- and gender-neutral efforts.

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- Chapter 4.0 presents the methodology used to determine the City's relevant market area and statistical analysis of vendor utilization by the City as well as the availability of firms for contracting and procurement activities.
- Chapter 5.0 provides a discussion of the levels of disparity for prime contractors and subcontractors as well as a review of the multivariate analysis for the City.
- Chapter 6.0 provides an analysis of the presence of disparity in the private sector and its effect on the ability of firms to win procurement contracts from the City.
- Chapter 7.0 presents an analysis of anecdotal data collected from the survey of vendors, personal interviews, focus groups, and a public hearing.
- Chapter 8.0 provides a summary of the overall report with conclusions, commendations and recommendations.

MGT recommends reading the report in its entirety to understand the basis for the recommendations presented in Chapter 8.0. An Executive Summary is also provided with this report.

### 2.0 LEGAL REVIEW

## 2.0: LEGAL REVIEW

### 2.1 Introduction

This chapter provides legal background for the city of Pensacola. The material that follows does not constitute legal advice to the city of Pensacola on minority- and womanowned business (M/WBE) programs, affirmative action, or any other matter. Instead, it provides a context for the statistical and anecdotal analyses that appear in subsequent chapters of this report.

The Supreme Court decision in City of Richmond v. J.A. Croson Company ${ }^{1}$ and later cases have established and applied the constitutional standards for an affirmative action program. This chapter identifies and analyzes those decisions, summarizing how courts evaluate the constitutionality of race- and gender-specific programs. Decisions of the Eleventh Circuit, which includes Pensacola, offer the most directly binding authority, but where those decisions leave issues unsettled, the review considers decisions from other circuits.

By way of a preliminary outline, the courts have determined that an affirmative action program involving governmental procurement of goods or services must meet the following standards:

- A remedial, race-conscious program is subject to strict judicial scrutiny under the Equal Protection Clause of the Fourteenth Amendment to the United States Constitution.
- Strict scrutiny has two basic components: a compelling governmental interest in the program and narrow tailoring of the program.
- To survive the strict scrutiny standard, a remedial, race-conscious program must be based on a compelling governmental interest.
* "Compelling interest" means the government must prove past or present racial discrimination requiring remedial attention.
* There must be a specific "strong basis in the evidence" for the compelling governmental interest.
* Statistical evidence is preferred and possibly necessary as a practical matter; anecdotal evidence is permissible and can offer substantial support, but it more than likely cannot stand on its own.
- A program designed to address the compelling governmental interest must be narrowly tailored to remedy the identified discrimination.
* "Narrow tailoring" means the remedy must fit the findings.

[^1]* The evidence showing compelling interest must guide the tailoring very closely.
* Race-neutral alternatives must be considered first.
- A lesser standard, intermediate judicial scrutiny, applies to programs that establish gender preferences.
* To survive the intermediate scrutiny standard, a remedial, genderconscious program must serve important governmental objectives and be substantially related to the achievement of those objectives.
* The evidence does not need to be as strong and the tailoring does not need to be as specific under the lesser standard.


### 2.2 Standards of Review for Race- and Gender-Specific Programs

### 2.2.1 Race-Specific Programs: The Croson Decision

Croson established the framework for testing the validity of programs based on racial discrimination. In 1983, the Richmond City Council (the Council) adopted a Minority Business Utilization Plan (the Plan) following a public hearing in which citizens testified about historical societal discrimination. In adopting the Plan, the Council also relied on a study indicating that "while the general population of Richmond was 50 percent black, only 0.67 percent of the City's prime construction contracts had been awarded to minority businesses in the 5 -year period from 1978 to $1983 .{ }^{.2}$

The evidence before the Council also established that a variety of state and local contractor associations had little or no minority business membership. The Council relied on statements by a Council member whose opinion was that "the general conduct of the construction industry in this area and the State, and around the nation, is one in which race discrimination and exclusion on the basis of race is widespread."3 There was, however, no direct evidence of race discrimination on the part of the City in its contracting activities, and no evidence that the City's prime contractors had discriminated against minority-owned subcontractors. ${ }^{4}$

The Plan required the City's prime contractors to subcontract at least 30 percent of the dollar amount of each contract to one or more minority-owned business enterprise (MBE). The Plan did not establish any geographic limits for eligibility. Therefore, an otherwise qualified MBE from anywhere in the United States could benefit from the 30 percent set-aside.
J.A. Croson Company, a non-MBE mechanical plumbing and heating contractor, filed a lawsuit against the city of Richmond alleging that the Plan was unconstitutional because it violated the Equal Protection Clause of the Fourteenth Amendment. After a considerable record of litigation and appeals, the Fourth Circuit struck down the

[^2]Richmond Plan and the Supreme Court affirmed this decision. ${ }^{5}$ The Supreme Court determined that strict scrutiny was the appropriate standard of judicial review for MBE programs, so that a race-conscious program must be based on a compelling governmental interest and be narrowly tailored to achieve its objectives. This standard requires a firm evidentiary basis for concluding that the underutilization of minorities is a product of past discrimination. ${ }^{6}$

### 2.2.2 Gender-Specific Programs

The Supreme Court has not addressed the specific issue of a gender-based classification in the context of a woman-owned business enterprise (WBE) program. Croson was limited to the review of an MBE program. In evaluating gender-based classifications, the Court has used what some call "intermediate scrutiny," a less stringent standard of review than the "strict scrutiny" applied to race-based classifications. Intermediate scrutiny requires that classifying persons on the basis of sex "must carry the burden of showing an exceedingly persuasive justification for the classification." The classification meets this burden "only by showing at least that the classification serves 'important governmental objectives and that the discriminatory means employed' are 'substantially related to the achievement of those objectives."" 8 The Eleventh Circuit has held that, "[u]nless and until the Supreme Court tells us otherwise, intermediate scrutiny remains the applicable constitutional standard in gender discrimination cases, and a gender preference may be upheld so long as it is substantially related to an important governmental objective."9

Several federal courts have applied intermediate scrutiny to WBE programs and yet have found the programs to be unconstitutional. ${ }^{10}$ Nevertheless, in Coral Construction v. King County, the Ninth Circuit upheld a WBE program under the intermediate scrutiny standard. ${ }^{11}$ Even using intermediate scrutiny, the court in Coral Construction noted that some degree of discrimination must be demonstrated in a particular industry before a gender-specific remedy may be instituted in that industry. As the court stated, "the mere recitation of a benign, compensatory purpose will not automatically shield a genderspecific program from constitutional scrutiny." ${ }^{12}$ Indeed, one court has questioned the concept that it might be easier to establish a WBE program than it is to establish an MBE program. ${ }^{13}$

[^3]
### 2.2.3 An Overview of the Applicable Case Law

Croson did not find a compelling justification for a complete MBE program. Croson found the city of Richmond's evidence to be inadequate as a matter of law. Nevertheless, more recent cases in other federal circuits have addressed applications of the law that were not considered in Croson. Thus, it becomes necessary to look to the decisions of other federal circuits to predict what level of evidence might be required to establish an affirmative action program.

The discussion in this review will also attend closely to the most relevant decisions in the area of government contracting. Justice O'Connor, distinguishing her majority opinion on affirmative action in law school admissions from her opinions in government contracting cases, wrote:

> Context matters when reviewing race-based governmental action under the Equal Protection Clause. . . Not every decision influenced by race is equally objectionable and strict scrutiny is designed to provide a framework for carefully examining the importance and the sincerity of the reasons advanced by the governmental decision maker for the use of race in that particular context. ${ }^{14}$

Further, some caution must be exercised in relying upon opinions of the federal district courts, which make both findings of fact and holdings of law. As to holdings of law, the district courts are ultimately subject to rulings by their circuit courts. As to matters of fact, their decisions depend heavily on the precise record before them, in these cases frequently including matters such as evaluations of the credibility and expertise of witnesses. Such findings are not binding precedents outside of their districts, even if they indicate the kind of evidence and arguments that might succeed elsewhere.

Finally, the ways in which municipalities participate in national disadvantaged business enterprise (DBE) programs is a specialized issue distinct from that of supporting municipal programs, even if the same kinds of evidence and same levels of review apply. In Adarand Constructors, Inc. v. Peña, ${ }^{15}$ the Supreme Court did decide that federal DBE programs should be examined by the same strict scrutiny standard that Croson mandated for state and local programs. Nevertheless, cases considering national DBE programs have many important distinctions from cases considering municipal programs, particularly when it comes to finding a compelling governmental interest. ${ }^{16}$ The national DBE cases have somewhat more application in determining whether a local program is narrowly tailored (to be discussed in Section 2.6). ${ }^{17}$

[^4]Thus, the majority of this review will be based on decisions of the federal circuit courts applying Croson to city or county programs designed to increase participation by M/WBEs in government contracting. This is not a large body of case law. While other cases are useful as to particular points, only a small number of circuit court cases have reviewed strictly local M/WBE programs and given clear, specific, and binding guidance about the adequacy of a complete factual record including thorough, local disparity studies with at least some statistical analysis. Further, in one of the three directly applicable circuit court cases, the Third Circuit evaded the issue of compelling justification after lengthy discussion, holding that the Philadelphia M/WBE program was unconstitutional because it was not narrowly tailored. ${ }^{18}$

Ultimately, only three circuit court decisions since Croson have passed definitively on thorough, strictly local disparity studies: Engineering Contractors Association of South Florida, Inc., ${ }^{19}$ Concrete Works $I V^{20}$ and H.B. Rowe, ${ }^{21}$ In Engineering Contractors, the Eleventh Circuit ultimately upheld the district court finding that Dade County's disparity studies were not adequate to support an M/WBE program, at least in the face of rebuttal evidence. ${ }^{22}$ By contrast, in Concrete Works IV, the Tenth Circuit, after holding that the district court had used an improper standard for weighing the evidence, went on to evaluate the evidence and determine that it was adequate as a matter of law to establish a compelling justification for Denver's program. The Supreme Court refused to hear the appeal in Concrete Works IV, ${ }^{23}$ although the refusal in itself has no precedential effect. The dissent to that denial, written by Justice Scalia with the Chief Justice joining, argues that these cases may mark a split in approach among the circuits that will need to be reconciled. In H.B. Rowe the Fourth Circuit upheld the North Carolina's MWBE program for state-funded construction projects as applied to ethnic groups with sufficient statistical and anecdotal factual predicate evidence.

### 2.3 To Withstand Strict Scrutiny, an MBE Program Must Be Based on Thorough Evidence Showing a Compelling Governmental Interest

For government contracting programs, courts have yet to find a compelling governmental interest for affirmative action other than remedying discrimination in the relevant marketplace. In other arenas, diversity has served as a compelling governmental interest for affirmative action. For example, the Ninth Circuit upheld racebased admission standards at an experimental elementary school in order to provide a more real world education experience. ${ }^{24}$ More recently, in Petit v. City of Chicago, the Seventh Circuit relied on Grutter v. Bollinger in stating that urban police departments had "an even more compelling need for diversity" than universities and upheld the Chicago program "under the Grutter standards."25 The recent holding that other compelling

[^5]interests may support affirmative action does not yet appear to have any application to public contracting. ${ }^{26}$

Croson identified two necessary factors for establishing racial discrimination sufficiently to demonstrate a compelling governmental interest in establishing an M/WBE program. First, there needs to be identified discrimination in the relevant market. ${ }^{27}$ Second, "the governmental actor enacting the set-aside program must have somehow perpetuated the discrimination to be remedied by the program, ${ }^{28}$ either actively or at least passively with the "infusion of tax dollars into a discriminatory industry."29

Although the Supreme Court in Croson did not specifically define the methodology that should be used to establish the evidentiary basis required by strict scrutiny, the Court did outline governing principles. Lower courts have expanded the Supreme Court's Croson guidelines and have applied or distinguished these principles when asked to decide the constitutionality of state, county, and city programs that seek to enhance opportunities for minorities and women.

### 2.3.1 Compelling Interests Other than Remedying Discrimination

For government contracting programs, courts have yet to find a compelling governmental interest for affirmative action other than remedying discrimination in the relevant marketplace. In other arenas, diversity has served as a compelling governmental interest for affirmative action. For example, the Ninth Circuit upheld racebased admission standards at an experimental elementary school in order to provide a more real world education experience. ${ }^{30}$ In Petit v. Chicago, ${ }^{31}$ the Seventh Circuit relied on Grutter v. Bollinger in stating that urban police departments had "an even more compelling need for diversity" than universities and upheld the Chicago program "under the Grutter standards." ${ }^{32}$ The recent holding that other compelling interests may support affirmative action does not yet appear to have any application to public contracting. ${ }^{33}$ The Eleventh Circuit in Engineering Contractors did not consider any other compelling interests for the M/WBE program outside of remedying discrimination.

### 2.3.2 Burden of Proof

With regard to burden of proof the Eleventh Circuit stated that once the proponent of affirmative action,
introduces its statistical proof as evidence of its remedial purpose, thereby supplying the [district] court with the means for determining that [it] had a firm basis for concluding that remedial action was appropriate, it is incumbent upon

[^6]the nonminority [employees] to prove their case; they continue to bear the ultimate burden of persuading the [district] court that the [public employer's] evidence did not support an inference of prior discrimination and thus a remedial purpose, or that the plan instituted on the basis of this evidence was not sufficiently "narrowly tailored. ${ }^{134}$

The Tenth Circuit in Concrete Works IV ruled that the district court in reviewing the evidence should only have asked whether Denver had demonstrated strong evidence from which an inference of past or present discrimination could be drawn. ${ }^{35}$ Denver was not required to prove the existence of discrimination. The Tenth Circuit went on to state that Denver did not have the "burden of establishing by a preponderance that not only were there inferences to discrimination, but in fact that the inferences were correct."36 The Tenth Circuit also clarified the burden faced by the plaintiff in these cases, so that "once Denver meets its burden, [the plaintiff] must introduce credible particularized evidence to rebut [the city's] initial showing of the existence of a compelling interest.,"37

### 2.3.3 Post-Enactment Evidence

The Supreme Court in Croson found pre-enactment evidence of discrimination insufficient to justify the program. The defendant in Croson did not seek to defend its program based on post-enactment evidence. However, following Croson, a number of circuits did defend the use of post-enactment evidence to support the establishment of a local public affirmative action program. ${ }^{38}$ Some cases required both pre-enactment and post-enactment evidence. ${ }^{39}$ In connection with post-enactment evidence the Eleventh Circuit stated in Engineering Contractors that, "[g]overnment actors are free to introduce post-enactment evidence in defending affirmative action programs, but if that evidence fails to meet the applicable evidentiary burden, a federal court cannot simply presume that, absent the programs, sufficient evidence of discrimination would have been found. ${ }^{40}$

The Supreme Court case in Shaw v. Hunt ${ }^{41}$ raised anew the issue of post-enactment evidence in defending local public sector affirmative action programs. Shaw involved the use of racial factors in drawing voting districts in North Carolina. In Shaw, the Supreme Court rejected the use of reports providing evidence of discrimination in North Carolina because the reports were not developed before the voting districts were designed. Thus, the critical issue was whether the legislative body believed that discrimination had existed before the districts were drafted. ${ }^{42}$ Following the Shaw decision, two districts courts rejected the use of post-enactment evidence in the evaluation of the constitutionality of local minority business programs. ${ }^{43}$

[^7]
### 2.3.4 Outreach Programs

There is some debate about whether or not outreach programs are subject to strict scrutiny.In Peightal v. Metropolitan Dade County, the Eleventh Circuit treated recruiting and outreach efforts as "race-neutral" policies. ${ }^{44}$ Other lower court cases have stated that expanding the pool disadvantages no one and thus a distinction should be made between inclusive and exclusive outreach. ${ }^{45}$ Similarly, in Allen v. Alabama State Bd. Of Education, a case involving teacher certification examinations, the Eleventh Circuit stated that the,

Board must be conscious of race in developing the examination, choosing test items to minimize any racially disparate impact within the framework of designing a valid and comprehensive teaching examination. Nothing in Adarand requires the application of strict scrutiny to this sort of raceconsciousness. ${ }^{46}$

However, in Virdi v. DeKalb County School District, litigation involving a minority vendor program (MVP), the Eleventh Circuit stated that,

It is well settled that "all racial classifications imposed by government must be analyzed by a reviewing court under strict scrutiny". Grutter v. Bollinger_, 539 U.S. 306, 326,123 S. Ct. 2325, 2337 (2003) (quoting Adarand Constructors, Inc. v. Pena, 515 U.S. 200, 227, 115 S.Ct. 2097, 2113 (1995)). To the extent that Defendants argue that the MVP did not contain racial classifications because it did not include set-asides or mandatory quotas, we note that strict scrutiny applies to all racial classifications, not just those creating binding racial preferences. The MVP includes racial classifications. It is therefore subject to strict scrutiny. ${ }^{47}$

### 2.3.5 Disabled Business Enterprise

Disabled business enterprise programs are quite common in federal, state, and local government. Section $15(\mathrm{~g})$ of the Small Business Act provides for a goal of not less than 3 percent utilization of service-disabled veteran businesses in federal contracting. ${ }^{48}$ Section 36 of that Act grants the authority to set-aside for service-disabled veteranowned businesses. ${ }^{49}$ These policies were strengthened and reaffirmed in October 2004, in Executive Order 13360. The U.S. Army alone projects $\$ 1.8$ billion in set-asides to service-disabled veteran-owned businesses in FY 2008. ${ }^{50}$

Disabled business enterprise programs are also common at the state and local government level and are often a component of an M/WBE program. ${ }^{51}$ Some local

[^8]government agencies, in particular California and Connecticut, also set aside government contracts for disabled business enterprises or disabled veteran's business enterprises. California follows the federal program with a 3 percent disabled goal. ${ }^{52}$ The state of Connecticut set aside 25 percent of its project for SBEs and then 25 percent of the SBE program is for certified M/WBEs. Disabled firms are classified as minority firms for purposes of the rule. ${ }^{53}$ There are also state laws granting preferences of some sort to the disabled, and particularly the service disabled veterans. ${ }^{54}$

While there has been an extensive body of case law involving the Americans for Disabilities Act, there have been no federal court cases challenging the constitutionality of disabled business enterprises under the Equal Protection clause. There are at least two reasons for this absence of a court record. First, at the state and local government level, these programs are typically very small, having only a handful of participants. Second, and more importantly, the U.S. Supreme Court has not ruled that the disabled are a suspect class and thus government programs addressing the disabled are not subject to strict scrutiny, or even intermediate scrutiny. ${ }^{55}$ Instead programs both favoring and hampering the disabled are subject to the rational relationship test, the lowest level of judicial scrutiny. Nevertheless, this report will separately analyze data on disabled business enterprises.

### 2.4 Sufficiently Strong Evidence of Significant Statistical Disparities Between Qualified Minorities Available and Minorities Utilized Will Satisfy Strict Scrutiny and Justify a Narrowly Tailored M/WBE Program

The Supreme Court in Croson stated that "where gross statistical disparities can be shown, they alone in a proper case may constitute prima facie proof of a pattern or practice of discrimination..56 But the statistics must go well beyond comparing the rate of minority presence in the general population to the rate of prime construction contracts awarded to MBEs. The Court in Croson objected to such a comparison, indicating that the proper statistical evaluation would compare the percentage of qualified MBEs in the

[^9]relevant market with the percentage of total municipal construction dollars awarded to them. ${ }^{57}$

To meet this more precise requirement, courts have accepted the use of a disparity index. ${ }^{58}$ The Supreme Court in Croson recognized statistical measures of disparity that compared the number of qualified and available M/WBEs with the rate of municipal construction dollars actually awarded to M/WBEs in order to demonstrate discrimination in a local construction industry. ${ }^{59}$ The Eleventh Circuit has stated that "The utility of disparity indices or similar measures to examine the utilization of minorities or women in a particular industry has been recognized by a number of federal circuit courts." ${ }^{60}$ The Ninth Circuit has stated, "In our recent decision [Coral Construction] we emphasized that such statistical disparities are 'an invaluable tool' in demonstrating the discrimination necessary to establish a compelling interest." ${ }^{\text {¹ }}$

### 2.4.1 Determining Availability

To perform proper disparity analysis, the government must determine "availability"-the number of qualified minority contractors willing and able to perform a particular service for the municipality. In Croson, the Court stated:

Where there is a significant statistical disparity between the number of qualified minority contractors willing and able to perform a particular service and the number of such contractors actually engaged by the locality or the locality's prime contractors, an inference of discriminatory exclusion could arise. ${ }^{62}$

An accurate determination of availability also permits the government to meet the requirement that it "determine the precise scope of the injury it seeks to remedy" by its program. ${ }^{63}$ Following Croson's statements on availability, lower courts have considered how legislative bodies may determine the precise scope of the injury sought to be remedied by an MBE program. Nevertheless, the federal courts have not provided clear guidance on the best data sources or techniques for measuring M/WBE availability.

Different forms of data used to measure availability give rise to particular controversies. Bidder data was used for prime contracting in the Engineering Contractor's case. However, the Eleventh Circuit did not opine that bidder data was the only source of availability data for disparity studies. At least one commentator has suggested using bidder data to measure M/WBE availability, ${ }^{64}$ but Croson does not require the use of bidder data to determine availability. In Concrete Works, in the context of the plaintiffs' complaint that the city of Denver had not used such information, the Tenth Circuit noted

[^10]that bid information also has its limits. ${ }^{65}$ Firms that bid may not be qualified or able, and firms that do not bid may be qualified and able, to undertake agency contracts.

For subcontracting availability the study in Engineering Contracting used the percentage of firms that filed a subcontractor release of lien to the percentage of subcontracting revenue. The Eleventh Circuit, however, repeated the district court's criticism of the use of subcontractor liens which included revenue that was not limited to Dade County projects. Consequently, the Eleventh Circuit did not expressly opine on the proper source of subcontractor availability. ${ }^{66}$

### 2.4.2 Racial Classifications

In determining availability, choosing the appropriate racial groups to consider becomes an important threshold interest. ${ }^{67}$ In Croson, the Supreme Court criticized the city of Richmond's inclusion of "Spanish speaking, Oriental, Indian, Eskimo, or Aleut persons" in its affirmative action program. ${ }^{68}$ These groups had not previously participated in City contracting and "The random inclusion of racial groups that, as a practical matter, may never have suffered from discrimination in the construction industry in Richmond suggests that perhaps the City's purpose was not in fact to remedy past discrimination. ${ }^{69}$ To evaluate availability properly, data must be gathered for each racial group in the marketplace. The Federal Circuit has also required that evidence as to the inclusion of particular groups be kept reasonably current. ${ }^{70}$

### 2.4.3 Relevant Market Area

Another issue in availability analysis is the definition of the relevant market area. Specifically, the question is whether the relevant market area should be defined as the area from which a specific percentage of purchases is made, the area in which a specific percentage of willing and able contractors may be located, or the area determined by a fixed geopolitical boundary.

The Supreme Court has not yet established how the relevant market area should be defined, but some circuit courts have done so, including the Tenth Circuit in Concrete Works II, the first appeal in the city of Denver litigation. ${ }^{71}$ Concrete Works of Colorado, a non-M/WBE construction company, argued that Croson precluded consideration of discrimination evidence from the six-county Denver Metropolitan Statistical Area (MSA), so Denver should use data only from within the city and county of Denver. The Tenth Circuit, interpreting Croson, concluded, "The relevant area in which to measure discrimination . . . is the local construction market, but that is not necessarily confined by jurisdictional boundaries."72 The court further stated, "It is important that the pertinent data closely relate to the jurisdictional area of the municipality whose program we

[^11]scrutinize, but here Denver's contracting activity, insofar as construction work is concerned, is closely related to the Denver MSA. ${ }^{73}$

The Tenth Circuit ruled that because more than 80 percent of Denver Department of Public Works construction and design contracts were awarded to firms located within the Denver MSA, the appropriate market area should be the Denver MSA, not the city and county of Denver alone. ${ }^{74}$ Accordingly, data from the Denver MSA were "adequately particularized for strict scrutiny purposes."75 The Eleventh Circuit did not define the relevant market in Engineering Contractors.

### 2.4.4 Firm Qualifications

Another availability consideration is whether M/WBE firms are qualified to perform the required services. In Croson, the Supreme Court noted that although gross statistical disparities may demonstrate prima facie proof of discrimination, "when special qualifications are required to fill particular jobs, comparisons to the general population (rather than to the smaller group of individuals who possess the necessary qualifications) may have little probative value. ${ }^{י 76}$ The Court, however, did not define the test for determining whether a firm is qualified.

Considering firm qualifications is important not only to assess whether M/WBEs in the relevant market area can provide the goods and services required, but also to ensure proper comparison between the number of qualified M/WBEs and the total number of similarly qualified contractors in the marketplace. ${ }^{77}$ In short, proper comparisons ensure the required integrity and specificity of the statistical analysis. For instance, courts have specifically ruled that the government must examine prime contractors and subcontractors separately when the M/WBE program is aimed primarily at one or the other. ${ }^{78}$

### 2.4.5 Willingness

Croson requires that an "available" firm must be not only qualified but also willing to provide the required services. ${ }^{79}$ In this context, it can be difficult to determine whether a business is willing. Courts have approved including businesses in the availability pool that may not be on the government's certification list. In Concrete Works II, Denver's availability analysis indicated that while most MBEs and WBEs had never participated in City contracts, "almost all firms contacted indicated that they were interested in [municipal work]..80 In Contractors Association of Eastern Pennsylvania, Inc., the Third Circuit explained, "[i]n the absence of some reason to believe otherwise, one can

[^12]normally assume that participants in a market with the ability to undertake gainful work will be 'willing' to undertake it." ${ }^{81}$ The court went on to note:

> [P]ast discrimination in a marketplace may provide reason to believe the minorities who would otherwise be willing are discouraged from trying to secure the work. . . [l]f there has been discrimination in City contracting, it is to be expected that [African American] firms may be discouraged from applying, and the low numbers [of African American firms seeking to prequalify for City-funded contracts] may tend to corroborate the existence of discrimination rather than belie it. ${ }^{82}$

Even so, the strongest possible disparity study would also present information about the willingness of M/WBEs to perform the required services.

### 2.4.6 Ability

Another availability consideration is whether the firms being considered are able to perform a particular service. Those who challenge affirmative action often question whether M/WBE firms have the "capacity" to perform particular services.

The Eleventh Circuit accepted a series of arguments that firm size has a strong impact on "ability" to enter contracts, that M/WBE firms tend to be smaller, and that this smaller size, not discrimination, explains the resulting disparity. ${ }^{83}$ By contrast, the Tenth Circuit in Concrete Works II and IV recognized the shortcomings of this treatment of firm size. ${ }^{84}$ Concrete Works IV noted that the small size of such firms can itself be a result of discrimination. ${ }^{85}$ The Tenth Circuit acknowledged the city of Denver's argument that a small construction firm's precise capacity can be highly elastic. ${ }^{86}$ Under this view, the relevance of firm size may be somewhat diminished. Further, the Eleventh Circuit was dealing with a statute which itself limited remedies to M/WBEs that were smaller firms by definition. ${ }^{87}$

### 2.4.7 Statistical Evidence of Discrimination in Disparity Studies

While courts have indicated that anecdotal evidence may suffice without statistical evidence, no case without statistical evidence has been given serious consideration by any circuit court. In practical effect, courts require statistical evidence. Further, the statistical evidence needs to be held to appropriate professional standards. ${ }^{88}$

The Eleventh Circuit has addressed the role of statistical significance in assessing levels of disparity in public contracting. Generally, disparity indices of 80 percent or higherindicating close to full participation-are not considered significant. ${ }^{89}$ The court referenced the Equal Employment Opportunity Commission's disparate impact

[^13]guidelines, which establish the 80 percent test as the threshold for determining a prima facie case of discrimination. ${ }^{90}$ According to the Eleventh Circuit, no circuit that has explicitly endorsed using disparity indices has held that an index of 80 percent or greater is probative of discrimination, but they have held that indices below 80 percent indicate "significant disparities." ${ }^{11}$

In support of the use of standard deviation analyses to test the statistical significance of disparity indices, the Eleventh Circuit observed that "[s]ocial scientists consider a finding of two standard deviations significant, meaning there is about one chance in 20 that the explanation for the deviation could be random and the deviation must be accounted for by some factor other than chance."92 With standard deviation analyses, the reviewer can determine whether the disparities are substantial or statistically significant, lending further statistical support to a finding of discrimination. On the other hand, if such analyses can account for the apparent disparity, the study will have little if any weight as evidence of discrimination.

Further, the interpretations of the studies must not assume discrimination has caused the disparities, but must account for alternative explanations of the statistical patterns. ${ }^{93}$ The Third and Fifth Circuits have also indicated that statistics about prime contracting disparity have little, if any, weight when the eventual M/WBE program offers its remedies solely to subcontractors. ${ }^{94}$ In Engineering Contractors there was a separate analysis of prime contracting and subcontracting. ${ }^{95}$

### 2.4.8 Anecdotal Evidence of Discrimination in Disparity Studies

Most disparity studies present anecdotal evidence along with statistical data. The Supreme Court in Croson discussed the relevance of anecdotal evidence and explained: "[E]vidence of a pattern of individual discriminatory acts can, if supported by appropriate statistical proof, lend support to a local government's determination that broader remedial relief is justified. ${ }^{96}$

In Engineering Contractors the County presented testimony from MWBE program staff, affidavits from twenty-three MWBEs and a survey of Black-owned firms. The Eleventh Circuit acknowledged that the "picture painted by the anecdotal evidence [was] not a good one. ${ }^{97}$ However, The Eleventh Circuit had a limited discussion of the requirements

[^14]for anecdotal evidence because the statistical evidence was weak and the Court noted that "only in the rare case will anecdotal evidence suffice standing alone." ${ }^{98}$

Although Croson did not expressly consider the form or level of specificity required for anecdotal evidence, the Ninth Circuit has addressed both issues. In Coral Construction, the Ninth Circuit addressed the use of anecdotal evidence alone to prove discrimination. Although King County's anecdotal evidence was extensive, the court noted the absence in the record of any statistical data in support of the program. Additionally, the court stated, "While anecdotal evidence may suffice to prove individual claims of discrimination, rarely, if ever, can such evidence show a systemic pattern of discrimination necessary for the adoption of an affirmative action plan."99 The court concluded, by contrast, that "the combination of convincing anecdotal and statistical evidence is potent."100

Regarding the appropriate form of anecdotal evidence, the Ninth Circuit in Coral Construction noted that the record provided by King County was "considerably more extensive than that compiled by the Richmond City Council in Croson."101 The King County record contained "affidavits of at least 57 minority or [female] contractors, each of whom complain[ed] in varying degree[s] of specificity about discrimination within the local construction industry". ${ }^{102}$ The Coral Construction court stated that the M/WBE affidavits "reflect[ed] a broad spectrum of the contracting community" and the affidavits "certainly suggest[ed] that ongoing discrimination may be occurring in much of the King County business community." ${ }^{103}$

In Associated General Contractors of California v. Coalition for Economic Equity (AGCC II), the Ninth Circuit discussed the specificity of anecdotal evidence required by Croson. ${ }^{104}$ Seeking a preliminary injunction, the contractors contended that the evidence presented by the city of San Francisco lacked the specificity required by both an earlier appeal in that case and by Croson. ${ }^{105}$ The court held that the City's findings were based on substantially more evidence than the anecdotes in the two prior cases, and "were clearly based upon dozens of specific instances of discrimination that are laid out with particularity in the record, as well as significant statistical disparities in the award of contracts."106

The court also ruled that the City was under no burden to identify specific practices or policies that were discriminatory. ${ }^{107}$ Reiterating the City's perspective, the court stated that the City "must simply demonstrate the existence of past discrimination with specificity; there is no requirement that the legislative findings specifically detail each

[^15]and every instance that the legislative body ha[d] relied upon in support of its decision that affirmative action is necessary."108

Not only have courts found that a municipality does not have to specifically identify all the discriminatory practices impeding M/WBE utilization, but the Tenth Circuit in Concrete Works IV also held that anecdotal evidence collected by a municipality does not have to be verified. The court stated:

There is no merit to [the plaintiff's] argument that witnesses' accounts must be verified to provide support for Denver's burden. Anecdotal evidence is nothing more than a witness' narrative of an incident told from the witness' perspective and including the witness' perceptions...Denver was not required to present corroborating evidence and [the plaintiff] was free to present its own witnesses to either refute the incidents described by Denver's witnesses or to relate their own perceptions on discrimination in the Denver construction industry. ${ }^{109}$

### 2.5 The Governmental Entity or Agency Enacting an M/WBE Program Must Be Shown to Have Actively or Passively Perpetuated the Discrimination

In Croson, the Supreme Court stated, "It is beyond dispute that any public entity, state or federal, has a compelling interest in assuring that public dollars, drawn from the tax contributions of all citizens, do not serve to finance the evil of private prejudice." ${ }^{110}$ Croson provided that the government "can use its spending powers to remedy private discrimination, if it identifies that discrimination with the particularity required by the Fourteenth Amendment." ${ }^{111}$ The government agency's active or passive participation in discriminatory practices in the marketplace may show the compelling interest. Defining passive participation, Croson stated:

Thus, if the city could show that it had essentially become a "passive participant" in a system of racial exclusion practiced by elements of the local construction industry, we think it clear that the city could take affirmative steps to dismantle such a system. ${ }^{112}$

The Tenth Circuit decision in Adarand concluded that evidence of private sector discrimination provided a compelling interest for a DBE program. ${ }^{113}$ Later cases have reaffirmed that the government has a compelling interest in avoiding the financing of private discrimination with public dollars. ${ }^{114}$

[^16]Relying on this language in Croson, a number of local agencies have increased their emphasis on evidence of discrimination in the private sector. This strategy has not always succeeded. In the purest case, Cook County did not produce a disparity study but instead presented anecdotal evidence that M/WBEs were not solicited for bids in the private sector. ${ }^{115}$ Cook County lost the trial and the resulting appeal. ${ }^{116}$ Similarly, evidence of private sector discrimination presented in litigation was found inadequate in the Philadelphia and Dade County cases. ${ }^{117}$ The Third Circuit stated, in discussing low MBE participation in a local contractors association in the city of Philadelphia, that "racial discrimination can justify a race-based remedy only if the city has somehow participated in or supported that discrimination. ${ }^{1118}$ Nevertheless, recently in Concrete Works IV, the Tenth Circuit upheld the relevance of data from the private marketplace to establish a factual predicate for M/WBE programs. ${ }^{119}$ That is, courts mainly seek to ensure that M/WBE programs are based on findings of active or passive discrimination in the government contracting marketplace, and not simply attempts to remedy general societal discrimination.

Courts also seek to find a causal connection between a statistical disparity and actual underlying discrimination. In Engineering Contractors, one component of the factual predicate was a study comparing entry rates into the construction business for M/WBEs and non-M/WBEs. ${ }^{120}$ The analysis provided statistically significant evidence that minorities and women entered the construction business at rates lower than would be expected, given their numerical presence in the population and human and financial capital variables. The study argued that those disparities persisting after the application of appropriate statistical controls were most likely the result of current and past discrimination. Even so, the Eleventh Circuit criticized this study for reliance on general census data and for the lack of particularized evidence of active or passive discrimination by Dade County, holding that the district court was entitled to find that the evidence did not show compelling justification for an M/WBE program. ${ }^{121}$

The Seventh Circuit has perhaps set a higher bar for connecting private discrimination with government action. The trial court in the Cook County case extensively considered evidence that prime contractors simply did not solicit M/WBEs as subcontractors and considered carefully whether this evidence on solicitation served as sufficient evidence of discrimination, or whether instead it was necessary to provide further evidence that there was discrimination in hiring M/WBE subcontractors. ${ }^{122}$ The Seventh Circuit held that this evidence was largely irrelevant. ${ }^{123}$ Beyond being anecdotal and partial, evidence that contractors failed to solicit M/WBEs on Cook County contracts was not the same as evidence that M/WBEs were denied the opportunity to bid. ${ }^{124}$ Furthermore, such activities on the part of contractors did not necessarily implicate the county as even

[^17]a passive participant in such discrimination as might exist because there was no evidence that the county knew about it. ${ }^{125}$

Interestingly, some courts have been willing to see capital market discrimination as part of the required nexus between private and public contracting discrimination, even if capital market discrimination could arguably be seen as simply part of broader societal discrimination. In Adarand v. Slater, the Tenth Circuit favorably cited evidence of capital market discrimination as relevant in establishing the factual predicate for the federal DBE program. ${ }^{126}$ The same court, in Concrete Works IV, found that barriers to business formation were relevant insofar as this evidence demonstrated that M/WBEs were "precluded from the outset from competing for public construction contracts." ${ }^{127}$ Along related lines, the court also found a regression analysis of census data to be relevant evidence showing barriers to M/WBE formation. ${ }^{128}$

Courts have come to different conclusions about the effects of M/WBE programs on the private sector evidence itself. For instance, is M/WBE participation in public sector projects higher than on private sector projects simply because the M/WBE program increases M/WBE participation in the public sector, or is such a pattern evidence of private sector discrimination? The Seventh Circuit raised the former concern in the recent Cook County litigation. ${ }^{129}$ Concrete Works IV, however, expressly cited as evidence of discrimination that M/WBE contractors used for business with the city of Denver were not used by the same prime contractors for private sector contracts. ${ }^{130}$

Finally, is evidence of a decline in M/WBE utilization following a change in or termination of an M/WBE program relevant and persuasive evidence of discrimination? The Eighth Circuit in Sherbrooke Turf and the Tenth Circuit in Concrete Works IV did find that such a decline in M/WBE utilization was evidence that prime contractors were not willing to use M/WBEs in the absence of legal requirements. ${ }^{131}$ Other lower courts have arrived at similar conclusions. ${ }^{132}$

### 2.6 To Withstand Strict Scrutiny, an M/WBE Program Must Be Narrowly Tailored to Remedy Identified Discrimination

The discussion of compelling interest in the court cases has been extensive, but narrow tailoring may be the more critical issue. Many courts have held that even if a compelling interest for the M/WBE program can be found, the program has not been narrowly tailored. ${ }^{133}$ Moreover, Concrete Works $I V,{ }^{134}$ a case that did find a compelling interest for a local M/WBE program, did not consider the issue of narrow tailoring. Instead, the

[^18]Tenth Circuit held that the plaintiffs had waived any challenge to the original ruling of the district court ${ }^{135}$ that the program was narrowly tailored.

Nevertheless, the federal courts have found that the DBE program established pursuant to federal regulations (49 CFR, Part 26) and issued under the Transportation Equity Act (TEA-21) (1998) has been narrowly tailored to serve a compelling interest. ${ }^{136}$ The federal courts had previously ruled that there was a factual predicate for the federal Department of Transportation (DOT) DBE program, but that in its earlier versions the program was not narrowly tailored. ${ }^{137}$ The more recent rulings provide some guidance as to what program configurations the courts will judge to be narrowly tailored. The Eleventh Circuit in particular has identified the following elements of narrow tailoring: (1) the necessity for the relief and the efficacy of alternative remedies; (2) the flexibility and duration of the relief, including the availability of waiver provisions; (3) the relationship of numerical goals to the relevant labor market; and (4) the impact of the relief on the rights of innocent third parties. ${ }^{138}$

### 2.6.1 Race-Neutral Alternatives

Concerning race-neutral alternatives, the Supreme Court in Croson concluded that a governmental entity must demonstrate that it has evaluated the use of race-neutral means to increase MBE participation in contracting or purchasing activities. Engineering Contractors focused its discussion on the race neutral prong of narrow tailoring, where it saw the Dade County program as being the most problematic. In Engineering Contractors Dade County was criticized by the federal appeals court for relying on a study of SBA lending and a conclusory analysis in the disparity study, but the County had not addressed, contract specifications, bonding, financing, bid restrictions payment procedures and the high level of discretion granted to County employees and did not evaluate its limited technical and financial aid programs. ${ }^{139}$ The Court also noted that "the County has taken no steps to inform, educate, discipline, or penalize its own officials and employees responsible for misconduct. ${ }^{140}$

In upholding the narrow tailoring of federal DBE regulations, the Eighth Circuit noted that those regulations "place strong emphasis on 'the use of race-neutral means to increase minority business participation in government contracting'. ${ }^{141}$ The Tenth Circuit had noted that the DBE regulations provided that "if a recipient can meet its overall goal through race-neutral means, it must implement its program without the use of raceconscious contracting measures, and enumerate a list of race-neutral measures..142

[^19]Those measures included "helping overcome bonding and financing obstacles, providing technical assistance, [and] establishing programs to assist start-up firms. ${ }^{143}$

Strict scrutiny does not mandate that every race-neutral measure be considered and found wanting. The Eighth Circuit also affirmed that "Narrow tailoring does not require exhaustion of every conceivable race neutral alternative," but it does require "serious, good faith consideration of workable race-neutral alternatives." ${ }^{144}$

### 2.6.2 Flexibility and Duration of the Remedy

Engineering Contractors had a limited discussion of program flexibility except to note that, "the waiver provisions included in the WBE program make the numerical target sufficiently flexible to withstand intermediate scrutiny."145 In discussing waivers the Eighth Circuit also found that "the revised DBE program has substantial flexibility."146

A State may obtain waivers or exemptions from any requirement and is not penalized for a good faith failure to meet its overall goal. In addition, the program limits preferences to small businesses falling beneath an earnings threshold, and any individual whose net worth exceeds \$ 750,000 cannot qualify as economically disadvantaged. ${ }^{147}$

DBE and M/WBE programs achieve flexibility by using waivers and variable project goals to avoid merely setting a quota. Croson favorably mentioned the contract-bycontract waivers in the federal DOT DBE program. ${ }^{148}$ Virtually all successful MBE programs have this waiver feature in their enabling legislation. As for project goals, the approved DBE provisions set aspirational, nonmandatory goals; expressly forbid quotas; and use overall goals as a framework for setting local contract goals, if any, based on local data. All of these factors have impressed the courts that have upheld the constitutionality of the revised DOT DBE program. ${ }^{149}$

With respect to program duration, in Adarand Constructors, Inc. v. Peña, the Supreme Court wrote that a program should be "appropriately limited such that it will not last longer than the discriminatory effects it is designed to eliminate."150 The Eighth Circuit also noted the limits in the DBE program, stating that "the DBE program contains built-in durational limits," in that a "State may terminate its DBE program if it meets its annual overall goal through race-neutral means for two consecutive years." ${ }^{151}$ The Eighth Circuit also found durational limits in the fact that "TEA-21 is subject to periodic congressional reauthorization. Periodic legislative debate assures all citizens that the

[^20]deviation from the norm of equal treatment of all racial and ethnic groups is a temporary matter, a measure taken in the service of the goal of equality itself., ${ }^{152}$

Other appellate courts have noted several possible mechanisms for limiting program duration: such as required termination if goals have been met, ${ }^{153}$ decertification of MBEs who achieve certain levels of success, or mandatory review of MBE certification at regular, relatively brief periods. ${ }^{154}$ Governments thus have some duty to ensure that they update their evidence of discrimination regularly enough to review the need for their programs and to revise programs by narrowly tailoring them to fit the fresh evidence. ${ }^{155}$ It is still an open question whether all of these provisions are necessary in every case.

### 2.6.3 Relationship of Goals to Availability

Narrow tailoring under the Croson standard requires that remedial goals be in line with measured availability. Merely setting percentages without a carefully selected basis in statistical studies, as the city of Richmond did in Croson itself, has played a strong part in decisions finding other programs unconstitutional. ${ }^{156}$

With regard to goals the Eleventh Circuit stated that, "we do not agree with the district court that it was "irrational" for the County to set a goal of 19\% HBE participation when Hispanics make up more than $22 \%$ of the relevant contracting pool in every SIC category, and more than $30 \%$ for SIC 15 . We see nothing impermissible about setting numerical goals at something less than absolute parity. Stated somewhat differently, a local government need not choose between a program that aims at parity and no program at all."157

By contrast, the Eighth, Ninth, and Tenth Circuits have approved the goal-setting process for the DOT DBE program, as revised in 1999. ${ }^{158}$ The approved DOT DBE regulations require that goals be based on one of several methods for measuring DBE availability. ${ }^{159}$ The Eighth Circuit noted that the "DOT has tied the goals for DBE participation to the relevant labor markets," insofar as the "regulations require grantee States to set overall goals based upon the likely number of minority contractors that would have received federally assisted highway contracts but for the effects of past discrimination. ${ }^{160}$ The Eighth Circuit acknowledged that goal setting was not exact, but nevertheless, the exercise...
requires the States to focus on establishing realistic goals for DBE participation in the relevant contracting markets. This stands in stark contrast to the program struck down in Croson, which rested upon the completely unrealistic assumption that minorities will choose a particular

[^21]trade in lockstep proportion to their representation in the local population. ${ }^{161}$

Moreover, the approved DBE regulations use built-in mechanisms to ensure that DBE goals are not set excessively high relative to DBE availability. For example, the approved DBE goals are to be set-aside if the overall goal has been met for two consecutive years by race-neutral means. The approved DBE contract goals also must be reduced if overall goals have been exceeded with race-conscious means for two consecutive years. The Eighth Circuit courts found these provisions to be narrowly tailored, particularly when implemented according to local disparity studies that carefully calculate the applicable goals. ${ }^{162}$

### 2.6.4 Burden on Third Parties

Narrow tailoring also requires minimizing the burden of the program on third parties. The Eight Circuit stated the following with respect to the revised DBE program:

Congress and DOT have taken significant steps to minimize the race based nature of the DBE program. Its benefits are directed at all small businesses owned and controlled by the socially and economically disadvantaged. While TEA21 creates a rebuttable presumption that members of certain racial minorities fall within that class, the presumption is rebuttable, wealthy minority owners and wealthy minority-owned firms are excluded, and certification is available to persons who are not presumptively disadvantaged but can demonstrate actual social and economic disadvantage. Thus, race is made relevant in the program, but it is not a determinative factor. ${ }^{163}$

Waivers and good faith compliance are also tools that serve this purpose of reducing the burden on third parties. ${ }^{164}$ The DOT DBE regulations have also sought to reduce the program burden on non-DBEs by avoiding DBE concentration in certain specialty areas. ${ }^{165}$ These features have gained the approval of the only circuit court to have discussed them at length as measures of lowering impact on third parties. ${ }^{166}$

### 2.6.5 Over-Inclusion

Narrow tailoring also involves limiting the number and type of beneficiaries of the program. As noted above, there must be evidence of discrimination to justify a groupbased remedy, and over-inclusion of uninjured individuals or groups can endanger the entire program. ${ }^{167}$ Federal DBE programs have succeeded in part because regulations covering DBE certification do not provide blanket protection to minorities. ${ }^{168}$

[^22]Critically, the MBE program must be limited in its geographical scope to the boundaries of the enacting government's marketplace. The Supreme Court indicated in Croson that a local agency has the power to address discrimination only within its own marketplace. One fault of the Richmond MBE programs was that minority firms were certified from around the United States. ${ }^{169}$

In Coral Construction, the Ninth Circuit concluded that the King County MBE program failed this part of the narrow tailoring test because the definition of MBEs eligible to benefit from the program was overbroad. The definition included MBEs that had had no prior contact with King County if the MBE could demonstrate that discrimination occurred "in the particular geographic areas in which it operates." ${ }^{170}$ This MBE definition suggested that the program was designed to eradicate discrimination not only in King County but also in the particular area in which a non-local MBE conducted business. In essence, King County's program focused on the eradication of society wide discrimination, which is outside the power of a state or local government. "Since the County's interest is limited to the eradication of discrimination within King County, the only question that the County may ask is whether a business has been discriminated against in King County. ${ }^{171}$

In clarifying an important aspect of the narrow tailoring requirement, the court defined the issue of eligibility for MBE programs as one of participation, not location. For an MBE to reap the benefits of an affirmative action program, the business must have been discriminated against in the jurisdiction that established the program. ${ }^{172}$ As a threshold matter, before a business can claim to have suffered discrimination, it must have attempted to do business with the governmental entity. ${ }^{173}$ It was found significant that "if the County successfully proves malignant discrimination within the King County business community, an MBE would be presumptively eligible for relief if it had previously sought to do business in the County." ${ }^{174}$

To summarize, according to the Ninth Circuit, the presumptive rule requires that the enacting governmental agency establish that systemic discrimination exists within its jurisdiction and that the MBE is, or has attempted to become, an active participant in the agency's marketplace. ${ }^{175}$ Since King County's definition of an MBE permitted participation by those with no prior contact with King County, its program was overbroad. By useful contrast, Concrete Works II held that the more extensive but still local designation of the entire Denver MSA constituted the marketplace to which the programs could apply. ${ }^{176}$

[^23]
### 2.7 Personal Liability For Implementing An M/WBE Program

One lower court decision in the Eleventh Circuit, Herschell Gill Consulting v. Miami-Dade County, ${ }^{177}$ held that Dade County and its Commissioners were held jointly and severally liable for nominal damages and attorney's fees for implementing a M/WBE program in violation of constitutional rights under Section 1983.

In general government officials have absolute immunity for legislative acts, but not for administrative acts. Thus, government officials are immune from personal liability for adopting a M/WBE program but can be personally liable for applying specific policies to particular contracts. Government officials are entitled to "qualified immunity" if their actions did not violate "clearly established statutory or constitutional rights of which a reasonable person would have known. ${ }^{1178}$ In Herschell Gill, there was no recent disparity study, there was parity in contracting, the previous program had been struck down by the same federal court, there was no substantial consideration of race neutral alternatives and the County had not followed its own ordinance in adjusting goals.

### 2.8 DBE Programs: The "As Applied" Challenge in Western States Paving

The Washington DOT DBE program was struck down not in Western States Paving because the federal DBE program had no factual predicate and not because the federal DBE program lacked narrow tailored program features. Instead, the Ninth Circuit ruled that the Washington DOT DBE program was not narrowly tailored "as applied." ${ }^{\text {"179 }}$ While a state does not have to independently provide a factual predicate for its DBE program the Ninth Circuit found that, "it cannot be said that TEA-21 is a narrowly tailored remedial measure unless its application is limited to those States in which the effects of discrimination are actually present. ${ }^{1180}$ In effect, while Washington DOT was not required to produce a separate factual predicate for a DBE program, it was still required to produce a factual predicate (of sorts) to justify race-conscious elements in the local implementation of its DBE program.

While Washington DOT conceded that it had no studies of discrimination in highway contracting, it argued that there was evidence of discrimination in the fact that DBEs received 9 percent of subcontracting dollars on state-funded projects where there were no DBE goals and 18 percent of federal funded projects where there were DBE goals. But the Ninth Circuit stated that, "even in States in which there has never been discrimination, the proportion of work that DBEs receive on contracts that lack affirmative action requirements will be lower than the share that they obtain on contracts that include such measures because minority preferences afford DBEs a competitive advantage." ${ }^{181}$

[^24]In contrast, the Eighth Circuit in Sherbrooke Turf and the Tenth Circuit in Adarand v. Slater found that a decline in DBE utilization following a change in or termination of a DBE program was relevant evidence of discrimination in subcontracting. ${ }^{182}$ The Tenth Circuit stated that while this evidence "standing alone is not dispositive, it strongly supports the government's claim that there are significant barriers to minority competition in the public subcontracting."183

The Ninth Circuit also dismissed the disparity between the proportion of DBE subcontractors and the proportion of DBE dollars on state-funded contracts, because "DBE firms may be smaller and less experienced than non-DBE firms (especially if they are new businesses started by recent immigrants) or they may be concentrated in certain geographic areas of the State, rendering them unavailable for a disproportionate amount of work." ${ }^{184}$ The Ninth Circuit quoted the DC Circuit in O'Donnell to the effect that:

> Minority firms may not have bid on . . . construction contracts because they were generally small companies incapable of taking on large projects; or they may have been fully occupied on other projects; or the District's contracts may not have been as lucrative as others available in the Washington metropolitan area; or they may not have had the expertise needed to perform the contracts; or they may have bid but were rejected because others came in with a lower price. ${ }^{185}$

The Ninth Circuit noted further that "if this small disparity has any probative value, it is insufficient, standing alone, to establish the existence of discrimination against DBEs." The Ninth Circuit contrasted this minor disparity with the Ninth Circuit's decision in Associated General Contractors of California, Inc. v. Coalition for Economic Equity (AGCCII) where "discrimination was likely to exist where minority availability for prime contracts was 49.5 percent but minority dollar participation was only 11.1 percent." ${ }^{186}$

### 2.9 Small Business Procurement Preferences

Small business procurement preferences have existed since the 1940s. The first small business program had its origins in the Smaller War Plants Corporation (SWPC), established during World War II. ${ }^{187}$ The SWPC was created to channel war contracts to small business. In 1947, Congress passed the Armed Forces Procurement Act, declaring that " $[i] t$ is the policy of Congress that a fair proportion of the purchases and contracts under this chapter be placed with small business concerns." ${ }^{[188}$ Continuing this

[^25]policy, the 1958 Small Business Act requires that government agencies award a "fair proportion" of procurement contracts to small business concerns. ${ }^{189}$

Section 8(b)(11) of the Small Business Act authorizes the Small Business Administration (SBA) to set-aside contracts for placement with small business concerns. The SBA has the power:

> to make studies and recommendations to the appropriate Federal agencies to insure that a fair proportion of the total purchases and contracts for property and services for the Government be placed with small-business enterprises, to insure that a fair proportion of Government contracts for research and development be placed with small-business concerns, to insure that a fair proportion of the total sales of Government property be made to small-business concerns, and to insure a fair and equitable share materials, supplies, and equipment to small-business concerns. ${ }^{190}$

Every acquisition of goods and services anticipated to be between $\$ 3,000$ and $\$ 100,000$ is set aside exclusively for small business unless the contracting officer has a reasonable expectation of fewer than two bids by small businesses. ${ }^{191}$

There has been only one constitutional challenge to the long-standing federal small business enterprise (SBE) programs. In J.H. Rutter Rex Manufacturing Co. v. United States, ${ }^{192}$ a federal vendor unsuccessfully challenged the Army's small business setaside program as in violation of the due process clause of the Fifth Amendment to the U.S. Constitution, as well as the Administrative Procedures Act and the Armed Forces Procurement Act. ${ }^{193}$ The court held that classifying businesses as small was not a "suspect classification" subject to strict scrutiny. Instead the court ruled:

Since no fundamental rights are implicated, we need only determine whether the contested socio-economic legislation rationally relates to a legitimate governmental purpose. Our previous discussion adequately demonstrates that the procurement statutes and the regulations promulgated thereunder are rationally related to the sound legislative purpose of promoting small businesses in order to contribute to the security and economic health of this Nation. ${ }^{194}$

A large number of state and local governments have maintained small business preference programs for many years. ${ }^{195}$ No district court cases were found overturning a state or local small business reference program. One reason for the low level of litigation

[^26]in this area is that there is significant organizational opposition to SBE programs. There are no reported cases of Associated General Construction (AGC) litigation against local SBE programs. And the legal foundations that have typically sued M/WBE programs have actually promoted SBE procurement preference programs as a race-neutral substitute for M/WBE programs.

There has been one state court case in which an SBE program was struck down as unconstitutional. The Cincinnati SBE program called for maximum practical M/WBE participation and required bidders to use good faith effort requirements to contract with M/WBEs up to government-specified M/WBE availability. Failure to satisfy good faith effort requirements triggered an investigation of efforts to provide opportunities for M/WBE subcontractors. In Cleveland Construction v. Cincinnati, ${ }^{196}$ the state court ruled that the Cincinnati SBE program had race and gender preferences and had deprived the plaintiff of constitutionally protected property interest without due process of law. The city acknowledged that it had not offered evidence to satisfy strict scrutiny because it felt that it had been operating a race-neutral program.

### 2.10 Conclusions

As summarized earlier, when governments develop and implement a contracting program that is sensitive to race and gender, they must understand the case law that has developed in the federal courts. These cases establish specific requirements that must be addressed so that such programs can withstand judicial review for constitutionality and prove to be just and fair. Under the developing trends in the application of the law, local governments must engage in specific fact-finding processes to compile a thorough, accurate, and specific evidentiary foundation to determine whether there is, in fact, discrimination sufficient to justify an affirmative action plan. Further, local governments must continue to update this information and revise their programs accordingly.

While the Supreme Court has yet to return to this exact area of law to sort out some of the conflicts, the circuit courts have settled on the core standards. Though there are differences among the circuits in the level of deference granted to the finder of fact, these differences do not appear to be profound. The differences in the individual outcomes have been overwhelmingly different in the level of evidence, mostly concerning the rigor with which disparity studies have been conducted and then used as the foundation for narrowly tailored remedies. Most significantly, nationally the DBE program has been consistently upheld as a narrowly tailored remedial program. Ultimately, MBE and WBE programs can withstand challenges if local governments comply with the requirements outlined by the courts.

[^27]
### 3.0 REVIEW OF CONTRACTING POLICIES, PROCEDURES, AND PROGRAMS

## 3.0: REVIEW OF CONTRACTING POLICIES, PROCEDURES, AND PROGRAMS

This chapter focuses on policies, procedures, and programs used by the City of Pensacola (City), to purchase goods and services. It provides a brief description of the procurement and contracting environment in which minority and women business enterprises (M/WBEs) operate, as well as background for the data analysis and foundations for the report recommendations. Finally, we discuss the remedial efforts undertaken by the City and various agencies with regard to procurement in the categories of Construction, Professional Services, Other Services, and Goods and Supplies.

Our review is presented in 18 sections. Section 3.1 describes the methodology used to conduct the review of contracting policies, procedures, and programs. Sections 3.2 through 3.7 present a brief summary of the purchasing policies and procedures, and Sections 3.8 through 3.17 cover programs to assist small, minority-, and woman-owned businesses (S/M/WBEs).

### 3.1 Methodology

This section discusses the steps taken to summarize the City's contracting and purchasing policies, procedures, and programs; race- and gender-based programs; and race- and gender-neutral programs. Our review focused on elements of the purchasing process, including remedial programs that might impact S/M/WBE utilization. The analysis included the following steps:

- Collection, review, and summarization of City contracting and purchasing policies currently in use. Discussions with managers about the changes that contracting and purchasing policies underwent during the study period and their effects on the remedial programs.
- Development of questionnaires administered to key City contracting and purchasing staff and officials to determine how existing contracting and purchasing policies have been implemented. Interviews were conducted with City management and staff regarding the application of policies, discretionary use of policies, exceptions to written policies and procedures, and impact of policies on key users.
- Review of applicable City ordinances, regulations, resolutions, and policies that guide the remedial programs. This included discussing with both City personnel and program participants the operations, policies, and procedures of the remedial programs and any remedial policy changes over time.

Finally, MGT collected and reviewed copies of previous studies of minority business development conducted in the geographic region and performed a review of race- and gender-neutral programs.

In all, nine interviews were conducted with current City staff and local agencies during August of 2011 and January 2012. City documents collected and reviewed for this portion of the study are itemized in Exhibit 3-1.

EXHIBIT 3-1
DOCUMENTS REVIEWED DURING POLICY AND PROCEDURE REVIEW

| INDEX | DESCRIPTION |
| :--- | :--- |
|  | Procurement Documents |
| 1. | City of Pensacola, Purchasing Ordinance |
| 2. | City of Pensacola, Proposed Ordinance No.12-88 |
| 3. | City of Pensacola, Ordinance No.14-88 |
| 4. | City of Pensacola, Purchasing Policy and Procedures Manual |
| 5. | City of Pensacola, Doing Business With the City of Pensacola, Vendor Guide |
| 6. | City of Pensacola, Sample Purchase Order |
| 7. | City of Pensacola, City Manager Organizational Chart |
| 8. | City of Pensacola, Fiscal Year 2008 Annual Budget |
| 9. | City of Pensacola, Vendor Application |
| 10. | Community Redevelopment Plan, 1989, and Subsequent Amendments |
|  | SBE/DBE/M/WBE Documents |
| 11. | City of Pensacola, African American Enterprise Directory, 2011 |
| 12. | City of Pensacola, Small Business Enterprise Directory, 2011 |
| 13. | Florida SBDC, Small Business Dividends |
| 14. | University of West Florida, Small Business Resource Kit |
| 15. | Florida SBDC, Small Business Highlights |
| 16. | Florida SBDC, Procurement Technical Assistance Center Program |
| 17. | City of Pensacola, Application for Small Business Certification |
| 18. | Small Business Enterprise Report for Fiscal Year Ending September 30, 2011 |
| 19. | Small Business Enterprise Report for Fiscal Year Ending September 30, 2010 |
| 20. | Small Business Enterprise Report for Fiscal Year Ending September 30, 2009 |
| 21. | Small Business Enterprise Report for Fiscal Year Ending September 30, 2008 |
| 22. | Small Business Enterprise Report for Fiscal Year Ending September 30, 2007 |
| 23. | Contractor's Academy/ Equal Business Opportunity Program Agreement, August 14, <br> 2009 |
| 24. | Office of City Attorney, Memorandum, Minority Business Enterprise (MBE) Programs <br> (Disparity Studies), December 10,2007 |
| 25. | William D. Wells, Assistant City Attorney, Memorandum, Pensacola MBE Ordinance - <br> City of Richmond v. J.A. Croson Company, February 7, 1989 |
| 26. | Diversity Program Advisors, CMPA EBO Compliance Report 3-31-12 Monthly Report |
| 27. | MGT, Review of the Procurement/Small Business Enterprise (SBE) Program, January <br> 2009. |

### 3.2 Purchasing Policies

### 3.2.1 Purchasing Methods

The City purchasing manual lists the following purchasing methods:

- Formal Invitations to Bid and Requests for Proposals (RFP).
- Purchase Agreements.
- Professional Services.
- Sole Source Purchases.
- Emergency Purchases.
- Purchases from Law Enforcement Contraband Forfeiture Trust Fund.
- Informal Quotes and Negotiated Purchases.
- Computer Hardware and Software Maintenance Services.
- Acquisition of Materials for Value-Added Services. ${ }^{1}$

Some of these methods are discussed below.

### 3.2.2 Informal and Written Quotes

The Mayor has the authority to award contracts for the purchase of goods and services not in excess of $\$ 25,000$ without competitive bids. ${ }^{2}$ For purchases up to $\$ 500$, the using City department generally selects verbal quotes from a set of vendors. The City department is to select the lowest and most responsive bidder meeting specifications. For purchases up to $\$ 25,000$, the Purchasing Office or the City department issues a written Request for Quote. Telephone quotes are acceptable when the purchase does not involve detailed specifications. City buyers then review the quotes and seek Department/Division concurrence on which is the lowest and most responsive bidder meeting specifications. The City purchasing manual suggests seeking a minimum of three quotes when it is practical. Vendors can be selected from a variety of sources to ensure that three responses are acquired. ${ }^{3}$

### 3.2.3 Formal Sealed Bids

The City purchasing manual provides that competitive price quotes are not required for:

- Professional services of auditors, attorney, physicians, and consultants that are not governed by the Consultants Competitive Negotiations Act (CCNA), FS § 287.055.
- Emergency purchases.
- Sole source purchases.

[^28]- Purchase contracts.
- Negotiated purchases. ${ }^{4}$

All purchases of $\$ 25,001$ or more may be acquired through a formal sealed bid. The City Council has the option of using invitation to bid, RFPs, informal quotes, or to authorize the City manager to negotiate. ${ }^{5}$ Bids are to be awarded based on the lowest quotation by a responsible bidder meeting all conditions and requirements of the specifications. ${ }^{6}$ City staff estimates that between 5 to 10 percent of City procurement is formally bid.

### 3.2.4 Public Notice

Bid advertisements for public works or improvements as well as advertisements for goods and services, which are required to be published by law, are published for two weeks in a newspaper that satisfied state requirements. ${ }^{7}$ Invitations to bid, or bid specifications, are posted on the Web sites of the City, DemandStar and the Florida Panhandle Purchasing Group. Bid notices are also mailed to vendors and available at the Purchasing Division. The mail notification of bids is a courtesy designed to attract bidding by local firms.

### 3.2.5 Use of Other Government Contracts

The City can purchase goods and services: (1) under state purchasing contracts, (2) from vendors at federal contract prices, (3) from any vendor so long as prices are at or below state/federal contracts prices, and (4) from a contract of another government agency providing that the vendor extends the same terms and conditions of the contract to the City. ${ }^{8}$ The City uses Florida state contracts for vehicles, computers, and heavy equipment. The City has used a local government purchasing alliance for bigger equipment such as street sweepers, dump trucks and specialty equipment. The City has made substantial purchases of automobiles from an African American car dealer with a Florida state contract.

### 3.2.6 Annual Contracts

There is no City policy on annual contracts. Traditionally, annual contracts are two to three years, some with two one-year renewal options.

### 3.3 Selected Procurement Categories

### 3.3.1 Construction

The City has the option to award construction projects through three project delivery methods:

[^29]- Competitive bidding.
- Design-build contracts, a construction process where a single source has responsibility for design and construction of a project.
- Construction manager-at-risk (CM-at-risk), a delivery method which involves a guarantee by a construction manager to deliver the project within a maximum price.

The City has generally employed a lowest responsible bidder process to award construction contracts to prime contractors.

### 3.3.2 Professional Services

For purchases of professional services up to $\$ 10,000$, the City purchasing manual calls for selection based on written proposals and interviews with at least two firms. For acquisition of professional services in excess of $\$ 25,000$, procurement is either through an RFP, or a process required under the CCNA. The City is subject to the bidding and advertising rules of the CCNA, which covers architecture, engineering, landscape architecture, surveying and mapping, and other projects subject to competitive negotiation rules. ${ }^{9}$ The City has rotated firms on storm water contracts amongst three different contractors.

### 3.3.3 Other Services

One issue impacting SBE utilization of other services is that the City janitorial contract has been held for a long time by Respect of Florida, a non-profit organization that hires the disabled. While not required by state of Florida law, janitorial contracts with similar organizations are a common practice nationally. The City has broken up landscaping contracts to facilitate S/M/WBE utilization.

### 3.4 Community and Economic Development Projects

The City Community Development Department addresses land development and neighborhood economic development and revitalization, amongst other services. Created in 1980, the Community Redevelopment Agency (CRA), made up of City Council members and citizens, addresses downtown redevelopment and waterfront and inner-city revitalization. The CRA is a separate legal entity, but follows City procedures and operates as part of the City Community Development Department.

Community Development projects do involve some procurement. Community Development does have three teams of engineers and architects hired for three-year terms. Purchasing has no set SBE goals for small construction projects, although many of the projects are performed by noncertified small businesses. Community Development staff estimates that 50 percent of the small construction projects involving community development are awarded to M/WBEs.

[^30]- The Community Maritime Park, which opened on June 9, 2012, is a mixed-use development project that utilized City and private funds. In August 2009 the Community Maritime Park executed a Equal Business Opportunity Agreement which involved establishing a Contractor's Academy, a Contractor's Advisory Council, and M/WBE utilization goals of:
- 33.5 percent African American Business Enterprises;
- 2.3 percent Asian Business Enterprises;
- 2.9 percent Latino Business Enterprises; and
- 0.6 percent Native American Business Enterprises. ${ }^{10}$


### 3.5 Bonding and Insurance

### 3.5.1 Bonding

The state of Florida requires performance bonds and payment bonds on construction contracts to perform public work over $\$ 200,000 .{ }^{11}$ Bonds are recommended for projects in excess of $\$ 100,000$. Bonds must be equal to the contract amount. City staff reports that bonding had been a problem with SBE and M/WBE contractors. The City bonding policy on projects between $\$ 100,000$ and $\$ 200,000$ has been relaxed and City staff reports that this has helped with SBE utilization without adverse consequences to the City.

### 3.5.2 Insurance

Insurance requirements are not standardized, and can vary project-by-project. Every project is reviewed by the risk management department, which develops the insurance requirements.

### 3.6 Vendor Registration and Pre-qualification

The City maintains a vendors list organized by commodity code. There is no bidders list and vendors are not purged from the vendors list if they do not bid. There is no prequalification of vendors.

### 3.7 Prompt Payment

The state of Florida has had a prompt payment statute applying to local governments since 1989. For non-construction purchases of goods and services, payment is generally due within 45 days of receipt of a proper invoice. ${ }^{12}$ Interest of 1 percent a month begins

[^31]after the due date for payment. ${ }^{13}$ Payment time for contractors depends on whether the payment requests must be approved by an agent. If agent approval is required payments must be made within 25 days of the request for payment. ${ }^{14}$ Contractors are to pay subcontractors and suppliers' interest beginning on the fifteenth day after the receipt of payment by the contractor. ${ }^{15}$ Staff reports no problems with prompt payment. The City looks to the payment bond to handle the prompt payment of subcontractors.

### 3.8 Historical Background on Remedial Programs

On April 28, 1988, the City Council passed a Minority Business Enterprise Ordinance. The program set a 15 percent aspirational goal (paralleling the M/WBE goal of the state of Florida at that time), of which there was a 7.5 percent goal for African American firms and a 7.5 percent goal for women and other minority-owned firms. Following the U.S. Supreme Court decision in Richmond v. Croson, the City appointed an advisory committee to investigate the possibility of conducting a disparity study, but found the costs to be prohibitive. The City made an internal effort to establish a factual predicate for continuing the M/WBE program. The City found the evidence collected at that time to be inadequate to provide a factual predicate for an M/WBE program and established an SBE program, discussed below. Since that time, the City has not conducted a comprehensive disparity study. The City did commission a review of its SBE program in 2009. ${ }^{16}$

### 3.9 SBE Program

The City approved Small Business Enterprise Ordinance \#61-89 in 1991. The ordinance encourages the participation of small business in the procurement process and provides for participation goals on a project-by-project basis, depending on the availability of certified small businesses. The Pensacola purchasing ordinance also has two important SBE features:

- Public works and improvements. Any public work or improvement may be executed either by contract, or by direct labor, as may be determined by the council; if the cost does not exceed twenty-five thousand dollars ( $\$ 25,000.00$ ), or does not exceed one-hundred thousand dollars $(\$ 100,000.00)$ if contracting with a tier one city certified small business enterprise (SBE), the mayor may make the determination. ${ }^{17}$
- The mayor has the authority to award all contracts for the purchase of commodities and services with a value not in excess of twenty-five thousand dollars ( $\$ 25,000.00$ ), or one-hundred thousand dollars $(\$ 100,000.00)$ if contracting with a tier one city certified small business enterprise (SBE) without competitive bids. ${ }^{18}$

[^32]The SBE program is not to sacrifice the cost effectiveness of the lowest and best responsible bidder criteria. ${ }^{19}$

### 3.10 SBE Project Goal Setting

There is no overall aspirational goal for SBE spending by the City. The City does set goals on projects. Staff reports that SBE project goals are typically 5 to 10 percent. The City does not set goals if there is no SBE availability. The City asks that bidders make good faith efforts to meet the SBE goal, including attending pre bid meetings. No bid has ever been rejected by the City for not meeting the SBE goal. The Council does have the option of skipping over the low bid. No bid has been rejected for inadequate good faith efforts. Staff reports that contractors generally do not have a problem meeting the SBE project goals. In practice, the SBE program has operated primarily in construction.

### 3.11 S/M/WBE Reporting

The City has reports on spending with SBEs dating back to FY2000. In these reports the City has tracked spending with M/WBEs that were SBEs, by indicating the distribution of SBE dollars at the prime and subcontract level by race and gender. Based on City reports SBEs received $\$ 16.4$ million on City projects from FY2005 through FY2007 (6.27 \% of City spending), over $\$ 5.4$ million per year. African American-owned SBE firms received $\$ 373,789,0.14$ percent of City spending, over the same time period. As can be seen in Exhibit 3-2, SBEs won $\$ 33.7$ million in City prime and subcontracts (10.10\% of City spending), from FY 2007 through FY 2011, over $\$ 6.7$ million per year. African American-owned firms received over $\$ 5.6$ million, 1.68 percent of City spending, over the same time period.

[^33]
## EXHIBIT 3-2 <br> CITY OF PENSACOLA SBE UTILIZATION <br> OCTOBER 1, 2006 THROUGH SEPTEMBER 30, 2011

| Business Group | FY06-07 | FY07-08 | FY08-09 | FY09-10 | FY10-11 | Total | Percent |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Black American | $\$ 122,543$ | $\$ 184,695$ | $\$ 695,119$ | $\$ 3,072,222$ | $\$ 1,529,351$ | $\$ 5,603,930$ | $1.68 \%$ |
| Hispanic American | $\$ 0.00$ | $\$ 0.00$ | $\$ 36,525$ | $\$ 0.00$ | $\$ 3,989$ | $\$ 40,514$ | $0.01 \%$ |
| Asian American | $\$ 26,904$ | $\$ 69,176$ | $\$ 22,226$ | $\$ 55,299$ | $\$ 19,278$ | $\$ 192,882$ | $0.06 \%$ |
| Native American | $\$ 5,843$ | $\$ 56,111$ | $\$ 0.00$ | $\$ 0.00$ | $\$ 0.00$ | $\$ 61,954$ | $0.02 \%$ |
| Native Hawaiian American | $\$ 0.00$ | $\$ 0.00$ | $\$ 200$ | $\$ 0.00$ | $\$ 0.00$ | $\$ 200$ | $0.00 \%$ |
| Total MBE | $\$ 157,297$ | $\$ 311,990$ | $\$ 756,079$ | $\$ 3,129,531$ | $\$ 1,554,629$ | $\$ 5,899,480$ | $1.77 \%$ |
| American Woman | $\$ 1,999,807$ | $\$ 583,395$ | $\$ 146,504$ | $\$ 211,954$ | $\$ 743,023$ | $\$ 3,684,683$ | $1.10 \%$ |
| Total M/WBE | $\$ 2,157,104$ | $\$ 895, \mathbf{3 8 5}$ | $\$ 902,583$ | $\$ 3, \mathbf{3 4 1 , 4 8 5}$ | $\$ 2, \mathbf{2 9 7 , 6 5 2}$ | $\$ 9,584,163$ | $\mathbf{2 . 8 7 \%}$ |
| Physically Disabled American | $\$ 979$ | $\$ 1,143$ | $\$ 61,496$ | $\$ 458$ | $\$ 101,613$ | $\$ 165,689$ | $0.05 \%$ |
| Small Business Enterprise | $\$ 6,315,494$ | $\$ 4,293,884$ | $\$ 4,635,042$ | $\$ 4,262,191$ | $\$ 4,486,305$ | $\$ 23,992,916$ | $7.18 \%$ |
| TOTAL S/M/WBE | $\$ 8, \mathbf{4 7 1 , 5 7 0}$ | $\$ 5, \mathbf{1 8 8 , 4 0 4}$ | $\$ 5,597, \mathbf{1 1 1}$ | $\$ 7,602, \mathbf{1 2 5}$ | $\$ 6,883,559$ | $\$ 33,742,768$ | $\mathbf{1 0 . 1 0 \%}$ |

Source: City of Pensacola, SBE Annual Reports, October 1, 2006 through September 30, 2011 (FY2007 FY2011)

### 3.12 S/M/WBE Certification

Certified small businesses had been defined as an independently owned and operated business with: (1) 50 or fewer full time employees, and (2) a net worth of not more than $\$ 1$ million. The current SBE definition is divided into tiers:

- Tier one (1) small business means an independently owned and operated business concern which employs fifteen (15) or fewer permanent full-time employees, and which has a net worth of not more than one million dollars ( $\$ 1,000,000.00$ ). As applicable to sole-proprietorships, the one million dollars ( $\$ 1,000,000.00$ ) net worth shall include both personal and business investments. Goods and services provided by tier one (1) small businesses may be purchased under the mayor's spending authority up to one-hundred thousand dollars $(\$ 100,000.00)$.
- Tier two (2) small business means an independently owned and operated business concern which employs fifty (50) or fewer permanent full-time employees, and which has a net worth of not more than one million dollars ( $\$ 1,000,000.00$ ). As applicable to sole-proprietorships, the one million dollars ( $\$ 1,000,000.00$ ) net worth shall include both personal and business investments. ${ }^{20}$

The local area for the purposes of defining a local SBE means that geographic area served by the 325 zip code prefix. ${ }^{21}$

The City has a limited certification process. As part of vendor registration, the City asks for the relevant commodity code and minority designation (African American, Hispanic American, Asian American, Native American, Native Hawaiian American, and Female). ${ }^{22}$ There is no body certifying M/WBEs in Escambia County. The City and Escambia County use the state M/WBE certification list. The City Small Business Directory and African American Business Directory are not on the Web, but are located on the City intranet for staff use.

Exhibit 3-3 below shows that certified SBEs (including M/WBEs) grew from 271 firms in FY 2007 to 486 firms in FY 2011, a 79.3 percent increase. African American firms grew from 73 firms in 2008 to 126 firms in 2011, a 72.6 increase.

[^34]
## EXHIBIT 3-3 <br> CITY OF PENSACOLA <br> CERTIFIED SBES OCTOBER 1, 2006 THROUGH SEPTEMBER 30, 2011

| Year | Number of Certified SBEs |
| :--- | :---: |
| FY06-07 | 271 |
| FY07-08 | 311 |
| FY08-09 | 360 |
| FY09-10 | 386 |
| FY10-11 | 486 |

Source: City of Pensacola, SBE Annual Reports,
October 1, 2006 through September 30, 2011
(FY2007 - FY2011).

### 3.13 Staffing

The City does not maintain a separate staff to address S/M/WBE utilization. The Purchasing office has a staff of three, one of which addresses S/M/WBE utilization on a part-time basis.

### 3.14 Nondiscrimination in Contracting

There is no provision governing discrimination in contracting in City ordinances at present.

### 3.15 Financial Assistance Programs

### 3.15.1 City

The City does not maintain a lending assistance program for S/M/WBE firms. Lending assistance programs in the Pensacola area are discussed below.

### 3.15.2 Other Loan Programs

The United States Small Business Administration (SBA) maintains the 504 Loan Program, the 7A Loan Guarantee Program, the SBA's Community Express program, and the SBA's Pre-qualification program. The 504 Program, available through Southwest Business Financing Corporation, is for the acquisition of fixed assets only, such as real estate and equipment. SBA 504 loans range from $\$ 250,000$ to $\$ 1.5$ million. The 7A Guaranty Program provides lines of credit or term loans for most business purposes. SBA 7A loans range from $\$ 50,000$ to $\$ 2$ million. The Community Express Program targets MBEs in low and moderate income neighborhoods with a high concentration of minority residents. The program provides an 85 percent guarantee for loans of less than $\$ 150,000$ and a 75 percent guarantee for loans ranging from $\$ 150,000$ to $\$ 250,000$. There are nine financial institutions in the City providing SBA loans.

### 3.15.3 Bonding and Insurance Assistance

The City does not maintain a bonding assistance program. There are no local bonding assistance programs in the Pensacola area.

### 3.16 Management and Technical Assistance

### 3.16.1 City

The City does not maintain any direct business development efforts. However, the City has participated in and partnered with some business development organizations in the Pensacola area.

### 3.16.2 Other Business Development Assistance Programs

A number of business organizations and local centers also support business development in the Pensacola metropolitan area.

Contractors Academy. In 2007, the non-profit Community Maritime Park Associates (CMPA) partnered with the Gulf Coast African-American Chamber of Commerce to sponsor a Contractors Academy, a series of training workshops to assist businesses to compete for contracts for the Maritime Park.

Procurement Technical Assistance Center. The National Procurement Technical Assistance Program (PTAP) was started in 1985 to assist businesses selling to the United States Department of Defense. PTAP assists firms with market research, identifying business codes, Web site registering, bid matching, specifications, marketing, support documentation, e-commerce and networking assistance, and the federal acquisition regulations. The Procurement Technical Assistance Center serving the Pensacola area, based at the University of West Florida, sponsors small business procurement workshops as well as workshops on procurement with various local governments in the Pensacola area.

Small Business Development Center (SBDC). The Florida SBDC Network assists start-up and growth of small business expansion in the areas of business structure and management issues. The SBDCs provide business planning, financial statement analysis, market feasibility, financing assistance, SBA loan assistance, micro loan funds access, employee training, operations assessment, and marketing strategy. The Florida SBDC Network also provides online consulting. The University of West Florida hosts the branch of the SBDC in the City.

### 3.17 Outreach

The City's outreach efforts have included:

- Maintaining the City Web site, which includes information on upcoming bids.
- Holding pre-bid conferences.
- Holding workshops on how to do business with the City.
- Collaborating with the SBDC on workshops.
- Awarding a consultant a multi-year contract to conduct outreach and workshops.
- Publishing an African American Enterprise Directory and a Small Business Enterprise Directory.


### 3.18 Conclusions

The City has considerable flexibility in its procurement rules. The City briefly attempted an M/WBE program in the late 1980s. In the absence of a factual predicate for continuing an M/WBE program, the City established an SBE program, which initially operated primarily as a small contractors subcontracting program in construction. The City has limited staff and resources to devote to business development programs in general, and the SBE program in particular. Nevertheless, City increased its resources devoted to outreach significantly and City reports indicate a significant growth in the number of certified SBEs and in SBE utilization.

### 4.0 RELEVANT MARKET AREA, UTILIZATION, AND AVAILABILITY ANALYSES

## 4.0: MARKET AREA, UTILIZATION, AND AVAILABILITY ANALYSES

This chapter presents the results of our analysis of the City of Pensacola (City) contracting and procurement activity from October 1, 2005 through September 30, 2011 at the prime level and October 1, 2006 through September 30, 2011 at the construction subcontractor level. In this chapter, we define the City's market area and analyze the utilization of firms by the City in comparison to the availability of firms to do business with the City. The results of the analyses ultimately determine whether minority-, women-, or nonminority-owned businesses were underutilized or overutilized in these procurements. In this chapter, we also analyze the utilization of subcontractors on the Vince J. Whibbs Sr. Community Maritime Park project.

This chapter is organized into the following sections:
4.1 Methodology
4.2 Analysis of Construction Subcontracting
4.3 Analysis of Construction Prime Contracting
4.4 Analysis of Professional Services
4.5 Analysis of Other Services
4.6 Analysis of Goods and Supplies
4.7 Analysis of Subcontracting on the Vince J. Whibbs Sr. Community Maritime Park project
4.8 Summary

### 4.1 Methodology

This section presents the methodology for the collection of data and analysis of market areas, utilization, and availability of minority-, women-, and nonminority-owned firms for this study. The descriptions of business categories and minority- and women-owned business enterprise (M/WBE) classifications are also presented in this section. The procedures for determining the geographical market area, utilization and availability of firms are also presented herein. In addition, specific methodology related to each business category is explained in the following section.

### 4.1.1 Business Categories

The City's market area, utilization and availability of M/WBE firms were analyzed for four business categories: construction, professional services (includes architecture and engineering services), other services and goods and supplies. The scope of the subcontracting analysis for this study was limited to construction. The scope of the prime analysis was construction, professional services, other services and goods and supplies. The following provides a description of each business category.

## Construction

Construction refers to any construction-related services, including, but not limited to:

- Heavy construction, such as street construction.
- General building contractors engaged primarily in the construction of buildings.
- Light maintenance construction services such as installation, plumbing and renovation.
- Other related services such as water-lining and maintenance, asbestos abatement, drainage, dredging, grading, hauling, paving, roofing and toxic waste clean-up.


## Professional Services (which includes Architecture and Engineering)

Any services provided by a person or firm that are of a professional nature and require special licensing, educational degrees and/or unusually high specialized expertise, including:

- Accounting and financial services
- Advertising services
- Legal services
- Management consulting services
- Information Technology
- Human Resource consulting and training
- Professional and technical services
- Other professional services

Any architecture or engineering services, including all firms in architectural design and engineering services, and all environmental consulting. Additional services include, but are not limited to:

- Inspections
- Surveying


## Other Services

Any service that is labor intensive and not professional or construction related, including, but not limited to:

- Janitorial and maintenance services
- Uniformed guard services
- Certain job shop services
- Printing
- Security services
- Graphics, photographic services
- Landscaping
- Temporary services
- Automobile maintenance and repair


## Goods and Supplies

Equipment and consumable items purchased in bulk, or a deliverable product including, but not limited to:

- Automobiles and equipment
- Construction materials and supplies
- Equipment parts and supplies
- Fuels and lubricants
- Janitorial and cleaning supplies
- Technical supplies
- Uniforms

Certain purchases were excluded from analysis in this study. Examples include:

- Administrative items such as utility payments, land purchases, leases for real estate and insurance or banking transactions.
- Salary and fringe benefits, payments for food, parking, or conference fees.
- Government entities including nonprofit local organizations, state agencies and federal agencies.


### 4.1.2 M/WBE Classifications

In this study, businesses classified as M/WBEs are firms at least 51 percent owned and controlled by members of one of five groups: African Americans, Hispanic Americans, Asian Americans, Native Americans, and nonminority women. These groups were defined according to the United States (U.S.) Census Bureau as follows:

- African Americans: U.S. citizens or lawfully admitted permanent residents having an origin in any of the black racial groups of Africa.
- Hispanic Americans: U.S. citizens or lawfully admitted permanent residents of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish or Portuguese cultures or origins regardless of race.
- Asian Americans: U.S. citizens or lawfully admitted permanent residents who originate from the Far East, Southeast Asia, the Indian subcontinent, or the Pacific Islands.
- Native Americans: U.S. citizens or lawfully admitted permanent residents who originate from any of the original peoples of North America and who maintain cultural identification through tribal affiliation or community recognition.
- Women: U.S. citizens or lawfully admitted permanent residents who are nonHispanic white females. Minority women were included in their respective minority category.

The M/WBE determinations reflected in this report were based on classifications presented in the City-provided data (such as vendor data, contract data). In addition, MGT conducted additional research to determine the proper business owner classification. If unclear or unknown, the business owner classification was cross referenced with additional vendor lists (such as the City of Pensacola Small Business Enterprise Directory, City of Pensacola African American Enterprise Directory, Central

Contractor Registration). City staff also conducted a thorough review of the business owner classifications of firms. Firms that were identified in the source data as nonminority males and firms for which there was no indication of M/WBE classification in the source data were considered to be non-M/WBE firms and counted as non-M/WBE firms in the analyses conducted for this study.

### 4.1.3 Collection and Management of Data

## Utilization Data at the Prime Contracting Level

To determine the most appropriate data for the analyses of the City's contracting and procurement activity and to identify data sources, MGT conducted data assessment interviews with key City staff knowledgeable about the City's procurement and contracting processes. In addition, a Web-based subcontractor data assessment survey was distributed to key City departments. Electronic invoice history data within the study period was extracted from the City's financial and procurement system.

Exhibit 4-1 shows the number of payment records by business category. A total of 297,630 records were imported on MGT's database. Once the database was developed, MGT staff, assigned business categories and identified payment records to be marked for exclusion from the analyses, which resulted in total of 131,650 records to be used for the analyses. However, the number of records presented below does not take into account the geographic location of firms or additional transactions ${ }^{1}$ that were identified as exclusions from the study.

## EXHIBIT 4-1 <br> CITY OF PENSACOLA <br> NUMBER OF RECORDS ANALYZED OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| BUSINESS CATEGORY | \# OF RECORDS |
| :--- | ---: |
| Construction | 6,926 |
| Professional Services | 9,990 |
| Other Services | 53,005 |
| Goods \& Supplies | 61,729 |
| Total \# of Records | $\mathbf{1 3 1 , 6 5 0}$ |

Sources: Prime payment activity compiled from the City's data from October 1, 2005 through September 30, 2011.
While the analyses presented in this report are based on the geographic location of the firm, the number of records analyzed does not take geographic location into account or additional records that were marked for exclusion from the analysis.

Once all of the prime data was collected and transferred into the MGT master database, the prime data was processed as follows:

[^35]- Mark for exclusion records not relevant to the study. Examples of procurement activity excluded from analysis include duplicate procurement records; transactions out of the time frame of the study; administrative items; salary and fringe benefits; government entities including nonprofit local organizations, state agencies, and federal agencies; and land purchases, etc.
- Identification of purchases assigned to the Airport Fund and Hurricane Damage Fund were excluded for the utilization analysis presented in this report. However, analyses of these expenditures are presented in Appendix K - Overall Market Area Analysis and Utilization by Airport Fund and Hurricane Damage Fund.
- Identification of the county in which the vendor operated. To accomplish this, the ZIP code of the vendor was matched against an MGT ZIP code database of all United States counties.
- Identification of the business category.
- Identification of vendor race, ethnicity, and gender classification.


## Utilization Data at the Subcontracting Level

Through data assessment interviews and the Web-based survey data assessment it was determined that the construction subcontract award data, where available, would be collected manually through hard copy bid files maintained in the City's Purchasing Department.

Once responses from the Web-based subcontractor data assessment were reviewed and additional interviews were conducted with key City staff, a list of contract award/bid data was defined and obtained so that MGT could design a data collection plan to collect construction subcontractor data from the hard copy files. MGT staff collected the data from hard copy files. Once the subcontract data was collected and transferred into the MGT master database, similar to the process used for the prime data, the subcontract data was processed as follows:

- Mark for exclusion records not relevant to the study. Examples of procurement activity excluded from analysis include duplicate procurement records; transactions out of the time frame of the study; Federal Emergency Management Agency (FEMA)-funded projects; Community Development Block Grant (CDBG)-funded projects; Airport-funded projects; nonprofit local organizations, state agencies, and federal agencies.
- Identification of the county in which the vendor operated. To accomplish this, the ZIP code of the vendor was matched against an MGT ZIP code database of all United States counties.
- Identification of the business category.
- Identification of vendor race, ethnicity, and gender classification.


## Summary of Data Collected

In addition to the hard copy data that was collected, the following presents a list of the electronic data collected for the purposes of this study:

- Prime Invoice History Data: electronic files extracted from the City's financial and procurement system containing payments made to firms from October 1, 2005 through September 30, 2011.
- Vendor List: an electronic file extracted from the City's procurement system containing vendors.
- Schedule of Bids: electronic files that reporting bid activity from October 1, 2006 through September 30, 2011.
- SBE Monthly and Tracking Reports: electronic files tracking SBE activity from October 1, 2006 through September 30, 2011.
- Commercial Construction Permits: electronic files containing commercial construction permits (such as building, electrical, mechanical) let to firms from October 1, 2005 through September 30, 2010².
- Central Contractor Registration (CCR) ${ }^{3}$ Registrant Database for the U.S. Federal Government: an electronic file containing firms located in the Florida counties of Escambia, Santa Rosa, Okaloosa and Walton, as well as Mobile, Alabama that has registered with CCR.


### 4.1.4 Market Area Methodology

In order to establish the appropriate geographic boundaries for the statistical analysis, market areas were determined for each of the business categories included in the study. First, the overall market area was determined and then the relevant market area was established.

## Overall Market Area

A United States county is the geographical unit of measure selected for determining market area. The use of counties as geographical units is based on the following considerations:

- The courts have accepted counties as a standard geographical unit of analysis in conducting equal employment opportunity and disparity analysis.

[^36]MGTofAmerica.com
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- County boundaries are externally determined and, hence, are free from any researcher bias that might result from any arbitrary determinations of boundaries of geographical units of analysis.
- Census and other federal and state data are routinely collected and reported by county.

The counties that constituted the City's overall market area were determined by evaluating the total dollars awarded by the City in construction, professional services (includes architecture and engineering), other services and goods and supplies. The results were then summarized by county according to the location of each firm that provided goods or services to the City.

## Relevant Market Area

The relevant market area (City's market area) was determined for construction, professional services (includes architecture and engineering), other services and goods and supplies. The first step was to sum the dollars awarded in each county according to business category. MGT then considered contracting and procurement activity in the Florida counties located in the 325 ZIP code (Escambia, Santa Rosa, Okaloosa and Walton), as well as Mobile, Alabama, which constituted at least 75 percent ${ }^{4}$ of the spend. The counties were listed according to the dollar amounts expended. The results were then summarized by county according to the location of each firm that provided goods or services to the City. Appendix K - Overall Market Area Analysis and Utilization by Airport Fund and Hurricane Damage Fund presents the market area analysis by business category. For the purpose of this study, the Pensacola market area was based on located in the four Florida counties: Escambia, Santa Rosa, Okaloosa and Walton, which constitutes the 325XX ZIP code, as well as Mobile, Alabama.

The use of the " 75 percent rule" for market area determination is generally accepted in antitrust cases. In another relevant case, the court accepted less than 100 percent of data when it was reasonable to assume that the missing data would not significantly change the results of the analysis.

### 4.1.5 Availability Data and Methodology

There is no single approach to estimating relative business availability that has been adopted by the post-Croson case law as a whole. ${ }^{5}$ In general the case law has emphasized firms being qualified, willing and able to pursue work with an agency. However, there is in general no single data source that captures all these features. This study presents various measures of business availability, including U.S. Census Survey of Business Owners data, "custom census" data and master vendor data.

To evaluate disparate impact, if any, available M/WBEs must be identified in the relevant market area by each business category. This determination, referred to as "availability" has been an issue in recent court cases. If the availability of minority- and women-owned firms is overstated or understated, a distortion of the disparity determination will result.

[^37]This distortion occurs because the quantitative measure of disparity is a direct ratio between utilization and availability.

In addition, lists from local area agencies (such as chambers of commerce and business development agencies) were requested to assist with the development of MGT's master list of firms. These lists, if received, were used to update and cross reference ethnicity, racial, and gender classification. However, these lists were not used as a source for availability estimates unless the firm qualified for one of the definitions of availability previously discussed.

## Vendor Data

There is case law where studies estimating availability based on vendor data (specifically prequalification list and bidder lists) have been upheld in federal court. ${ }^{6}$ The vendor data obtained from the City was from the City's vendor list. The City's vendor list includes firms that have done business with City and/or have registered to do business with the City. In this instance, the vendor data appears to be the natural starting point for estimating vendor availability.

## Master Vendor Data

For the purposes of this study, MGT defines availability for professional services, other services and goods and supplies as firms located in the City's market area that (1) have performed direct work for the City, (2) presented in the vendor data, but have not performed direct work for City during the study period; or (3) have registered in the Central Contractor Registration (CCR) Registrant Database for the U.S. Federal Government, but have not performed prime contract work for the City during the study period. These firms (items 1-3) are considered to be available because they have either performed or indicated their willingness to perform direct work for the City or have sought public sector work in the City's market area.

For the purposes of this study, MGT defines availability for construction at the prime contractor level as firms located in the City's market area that (1) have been paid and/or awarded direct construction work for the City; (2) have bid as a prime contractor to do business with the City, but have not performed direct work for City during the study period; and (3) have registered in the Central Contractor Registration (CCR) Registrant Database for the U.S. Federal Government, but have not performed prime contract work for the City during the study period. These firms (items 1-3) are considered to be available for construction at the prime contractor level because they have either performed or indicated their willingness to perform direct work for City or have sought public sector work in the City's market area.

MGT defines the availability for construction at the subcontractor level as firms located in City's market area that (1) have been paid and/or awarded direct construction work for the City; (2) have bid as a prime contractor to do business with the City, but have not performed direct work for City during the study period; (3) have been paid and/or awarded subcontractor level work for the City; and (4) have registered in the Central Contractor Registration (CCR) Registrant Database for the U.S. Federal Government,. These firms (items 1-4) are considered to be available for construction at the

[^38]OF AMERICA, INC.
subcontractor level because they have either performed or indicated their willingness to perform direct work for the City or have sought public sector work in the City's market area.

## U.S. Census Survey of Business Owners Data

The U.S. Census Survey of Business Owners data was used to calculate availability estimates for the private sector analysis, which is presented in Appendix J - U.S. Census Survey of Business Owners Availability Estimates. This data is a consolidation of two prior surveys, the Survey of Minority-Owned Business Enterprise (S/MOBE) and Survey of Women-Owned Business Enterprise (S/WOBE), and includes questions from a survey discontinued in 1992 on Characteristics of Business Owners (CBO).The U.S. Census Survey of Business Owners is part of the economic Census, which is conducted every five years. The U.S. Census Survey of Business Owners data findings are based on the characteristics of businesses by ownership category, by geographic area; by 2-digit industry sector based on the 2007 North American Industry Classification System (NAICS); by size of firm (employment and receipts); and by firms with paid employees only (employer firms). As previously mentioned, different forms of data used to measure availability give rise to particular controversies. However, U.S. Census Survey of Business Owners data has the benefit of being accessible, comprehensive and objective in measuring availability. In Contractors Association of Eastern Pennsylvania, Inc., ${ }^{7}$ the Third Circuit, while noting some of the limitations of U.S. Census data, acknowledged that such data could be of some value in disparity studies.

## Custom Census Data

The U.S. Census Survey of Business Owners data was used to calculate availability estimates for the private sector analysis, which is presented in Appendix J - U.S. Census Survey of Business Owners Availability Estimates. This data is a consolidation of two prior surveys, the Survey of Minority-Owned Business Enterprise (S/MOBE) and Survey of Women-Owned Business Enterprise (S/WOBE), and includes questions from a survey discontinued in 1992 on Characteristics of Business Owners (CBO).The U.S. Census Survey of Business Owners is part of the economic Census, which is conducted every five years. The U.S. Census Survey of Business Owners data findings are based on the characteristics of businesses by ownership category, by geographic area; by 2-digit industry sector based on the 2007 NAICS codes.

Availability estimates for construction at the prime contractor level, construction at the subcontractor level and architecture and engineering at the subconsultant level were based on custom census data. Some court cases have allowed what is known as custom census as a source of business availability ${ }^{8}$. Custom census essentially involves using Dun \& Bradstreet as a source of business availability. Dun \& Bradstreet has the advantage over the U.S. Census Survey of Business Owners data in that the information is current and Dun \& Bradstreet contains data on individual firms, including firm revenue, number of employees and specific areas of work. The limits of Dun \& Bradstreet are that: (1) the race, ethnicity, and gender classification are weak, (2) Dun \& Bradstreet does not indicate whether the firm is interested in work with the City, and (3) Dun \& Bradstreet does not indicate whether a firm is primarily a subcontractor or prime

[^39]contractor. In order to address those deficiencies, MGT developed a short survey to address the three questions above. A random sample of construction and architecture and engineering firms were supplied by Dun and Bradstreet. Six digit NAICS codes were selected in order to select construction and architecture and engineering firms located in the Pensacola-Ferry Pass-Brent Metropolitan Statistical Area (MSA), which consists of Escambia, Florida and Santa Rosa, Florida. The sample consisted of 3,991 firms in the business categories of construction and professional services. These firms were then surveyed via telephone by Diversity Program Advisors, Inc, a local MBE subcontractor, as well as Oppenheim Research, a Tallahassee-based woman-owned firm. Slightly more than 400 surveys were completed and responded to a series of questions such as:

- Indicate the race, ethnicity and gender classification of the firm,
- Indicate if they bid or considered bidding on projects by the City,
- Indicate if they bid or considered bidding as a prime contractor or subcontractor or both, and
- Indicate if they worked as a prime contractor or subcontractor or both?

The custom census availability survey instruments and availability estimates are presented in Appendix L - Custom Census Survey Instrument and Availability Estimates.

### 4.2 Analysis of Subcontracting-Construction

### 4.2.1 Utilization of Firms at the Construction Subcontractor Level

As stated previously, subcontractor data was collected through the City's Purchasing Department's bid files. The City only tracked firms certified as Small Business Enterprises (SBEs). Exhibit 4-2 shows that during the study period $\$ 8.6$ million in awards at the subcontractor level were granted to M/WBE and non-M/WBE firms. Prime contractors awarded $\$ 2.5$ million, for 29.5 percent of construction subcontract awards, to M/WBE firms. When looking at the subcontracts awarded to M/WBE firms, nonminority women-owned firms were most successful with $\$ 1.5$ million (17.6\%), followed by African American-owned firms with \$810,832 (9.4\%), Asian American-owned firms with $\$ 158,037$ (1.8\%) and Native American-owned firms with $\$ 56,111$ ( $0.7 \%$ ). Hispanic American-owned firms were not utilized as subcontractors during the study period. Prime contractors awarded $\$ 6.1$ million, for 70.6 percent of construction subcontract awards, to non-M/WBEs.

## EXHIBIT 4-2

## CITY OF PENSACOLA

## CONSTRUCTION

UTILIZATION ANALYSIS OF FIRMS AT THE SUBCONTRACTOR LEVEL DOLLARS AND PERCENTAGE OF TOTAL DOLLARS AWARDED BY RACE/ETHNICITYIGENDER CLASSIFICATION OCTOBER 1, 2006 THROUGH SEPTEMBER 30, 2011

| Fiscal Year | African Americans |  | Hspanic Americans |  |  | Asian Americans |  | Native Americans |  | Norminority Women |  | MMBE Fims |  | Non-MMEE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ |  | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ |  |
| 2007 | \$80,490 | 4.42\%/ |  | \$0 | 0.00\% | \$25,050 | 1.38\% | \$0 | 0.00\% | \$805,089 | 44.21\% | \$910,629 | 50.01\% | \$910,426 | 49.99\% | \$1,821,055 |
| 2008 | \$4,000 | 0.47\% |  | \$0 | 0.00\% | \$36,709 | 4.33\% | \$56,111 | 6.62\% | \$116,159 | 13.70\% | \$212,978 | 25.12\% | \$634,995 | 74.88\% | \$847,973 |
| 2009 | \$226,159 | 6.05\% |  | \$0 | 0.00\% | \$22,000 | 0.59\% | \$0 | 0.00\% | \$534,248 | 14.30\% | \$782,407 | 20.94\% | \$2,953,915 | 79.06\% | \$3,736,322 |
| 2010 | \$298,127 | 50.54\% |  | \$0 | 0.00\% | \$55,000 | 9.32\% | \$0 | 0.00\% | \$0 | 0.00\% | \$353,127 | 59.86\% | \$236,755 | 40.14\% | \$589,882 |
| 2011 | \$202,055 | 12.36\% |  | \$0 | 0.00\% | \$19,278 | 1.18\% | \$0 | 0.00\% | \$61,313 | 3.75\% | \$282,646 | 17.29\% | \$1,352,238 | 82.71\% | \$1,634,884 |
| Total | \$810,832 | 9.40\% |  | \$0 | 0.00\% | \$158,037 | 183\% | \$56,111 | 0.65\% | \$1,516,808 | 17.58\% | \$2,541,787 | 29.45\% | \$6,088,329 | 70.55\% | \$8,630,116 |

Source: MGT developed a subcontractor database for the City of Pensacola covering the period from October 1, 2006 through September 30, 2011.
${ }^{1}$ Percentage of the total dollars awarded to subcontractors.

Exhibit 4-3 shows the number of individual (unduplicated) firms utilized at the construction subcontractor level during the study period. Of the total 48 unduplicated firms utilized, 16 unduplicated firms were owned by M/WBE firms. In comparison, 32 unduplicated non-M/WBE firms were utilized during the study period.

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EXHIBIT 4-3
CITY OF PENSACOLA CONSTRUCTION
UTILIZATION ANALYSIS OF FIRMS (UNDUPLICATED) AT THE SUBCONTRACTOR LEVEL NUMBER OF FIRMS BY RACE/ETHNICITY/GENDER CLASSIFICATION OCTOBER 1, 2006 THROUGH SEPTEMBER 30, 2011
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Source: MGT developed a subcontractor database for the City of Pensacola covering the period from October 1, 2006 through September 30, 2011.

### 4.2.2 Availability Methodology for Subcontracting

As previously mentioned, for the purposes of this study, master vendor data was used to calculate availability estimates for construction at the subcontractor. Please refer to Section 4.1.5, Availability Data and Methodology, for further discussion on this data.

Exhibit 4-4 shows the availability estimates of firms at the construction subcontract level by race, ethnicity, and gender classification. M/WBE firms represented close to 19 percent of firms at the construction subcontract level, of which nonminority womenowned firms represented 3.1 percent, African American-owned firms 12.8 percent, Hispanic American-owned firms 0.7 percent, Native American-owned firms 2.1 percent and Asian American-owned firms 0.3 percent.

## EXHIBIT 4-4 CITY OF PENSACOLA CONSTRUCTION

 AVAILABILITY OF FIRMS AT THE SUBCONTRACTOR LEVEL BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN THE PENSACOLA MARKET AREA|  | African Americans ${ }^{1}$ |  | Hspanic Americans ${ }^{1}$ |  | Asian Americans ${ }^{1}$ |  | Native Americans ${ }^{1}$ |  | Nonminority Women |  | MMBE <br> Firms |  | Non-MMEE Firms |  | Total <br> Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 37 | 1276\% | 2 | 0.69\% | 1 | 0.34\% | 6 | 207\% | 9 | 3.10\% | 55 | 18.97\% | 235 | 8103 | 290 |

Source: MGT developed a master vendor database of firms for the City's market area.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.

### 4.3 Analysis of Prime Contracting - Construction

The following section presents MGT's analysis for construction at the prime contractor level. The utilization analysis is based on payments made to firms that provided construction services during the study period. Section 4.3 .2 presents the availability analysis of construction firms at the prime level.

### 4.3.1 Utilization Analysis

The utilization analysis of prime construction contractors on by fiscal year and race, ethnicity and gender classification is shown in Exhibit 4-5. The City paid $\$ 45.4$ million to M/WBE firms and non-M/WBE firms. Of the $\$ 45.4$ million, non-M/WBEs received $\$ 41.1$ million ( $90.5 \%$ ). M/WBE firms were paid $\$ 4.3$ million ( $9.6 \%$ ) of the City's construction dollars. Of the M/WBE firms, African American-owned firms were the most successful receiving $\$ 4.2$ million (9.2\%), followed by nonminority women-owned receiving $\$ 167,729$ (0.4\%), Asian American-owned firms received \$6,975 (0.02\%) and Hispanic Americanowned firms received $\$ 139$. Native American-owned firms were not utilized at the prime contractor level during the study period.

## EXHIBIT 4-5

## CITY OF PENSACOLA

CONSTRUCTION
UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL DOLLARS PAID BY RACE/ETHNICITYIGENDER CLASSIFICATION OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| $\begin{aligned} & \hline \text { Fscal } \\ & \text { Year } \end{aligned}$ | African Americans |  | Hsparic <br> Americans |  | Asian Americans |  | Native Americans |  | Nomminority <br> Women |  | MMEE <br> Frms |  | Nan-MMEE <br> Fims |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| 2006 | \$191,241 | 4.37\% | \$139 | 0.00\% | \$3,292 | 0.08\% |  | 0.00\% | \$0 | 0.00\% | \$194,672 | 4.45\% | \$4,181,249 | 95.55\% | \$4,375,921 |
| 2007 | \$61,068 | 0.80\% | \$0 | 0.00\% | \$1,410 | 0.02\%/ |  | 0.00\% | \$160,975 | 2.11\% | \$223,453 | 2.93\% | \$7,405,252 | 97.07\% | \$7,628,704 |
| 2008 | \$105,624 | 160\% | \$0 | 0.00\% | \$1,956 | 0.03\% |  | 0.00\% | \$0 | 0.00\% | \$107,580 | 1.63\% | \$6,480,245 | 98.37\% | \$6,587,825 |
| 2009 | \$237,088 | 295\% | \$0 | 0.00\% | \$226 | 0.00\% |  | 0.00\% | \$0 | 0.00\% | \$237,314 | 2.96\% | \$7,786,029 | 97.04\% | \$8,023,34 |
| 2010 | \$2,380,669 | 27.13\% | \$0 | 0.00\% | \$91 | 0.00\% |  | 0.00\% | \$814 | 0.01\% | \$2,381,574 | 27.14\% | \$6,392,471 | 72.86\% | \$8,774,045 |
| 2011 | \$1,184,624 | 1182\% | \$0 | 0.00\% | \$0 | 0.00\% |  | 0.00\% | \$5,940 | 0.06\% | \$1,190,564 | 11.88\%/ | \$8,827,945 | 88.12\% | \$10,018,509 |
| Total | \$4,160,312 | $9.160 \%$ | \$139 | 0.00\% | \$6,975 | 0.02\% |  | 0.00\% | \$167,729 | 0.37\% | \$4,335,155 | 9.55\% | \$41,073,191 | 90.45\% | \$45,408,347 |

Source: MGT developed a prime awards and vendor database for the City of Pensacola covering the period from October 1, 2005 through September 30, 2011.
${ }^{1}$ Percent of total dollars paid annually to firms.
Exhibit 4-6 shows the number of individual (unduplicated) firms utilized at the construction subcontractor level during the study period. Of the total 147 unduplicated firms utilized, 16 unduplicated firms were owned by M/WBE firms. In comparison, 131 unduplicated non-M/WBE firms were utilized during the study period.

## EXHIBIT 4-6 <br> CITY OF PENSACOLA CONSTRUCTION UTILIZATION ANALYSIS OF FIRMS (UNDUPLICATED) AT THE SUBCONTRACTOR LEVEL NUMBER OF FIRMS BY RACEIETHNICITYIGENDER CLASSIFICATION OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011



Source: MGT developed a prime database for the City of Pensacola covering the period from October 1, 2005 through September 30, 2011.

### 4.3.2 Availability Methodology

As previously mentioned, for the purposes of this study, master vendor data was used to calculate availability estimates for construction at the prime contractor level. Please refer to Section 4.1.5, Availability Data and Methodology, for further discussion on this data.

Exhibit 4-7 shows the availability estimates of firms at the prime construction level by race, ethnicity, and gender classification. M/WBE firms represented 16.8 percent of firms at the prime construction level, of which nonminority women-owned firms represented 1.5 percent, African American-owned firms 12.4 percent, Hispanic American-owned firms 0.7 percent, Native American-owned firms 1.8 percent and Asian American-owned firms 0.4 percent.

## EXHIBIT 4-7 <br> CITY OF PENSACOLA CONSTRUCTION <br> AVAILABILITY OF FIRMS AT THE PRIME LEVEL BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN THE PENSACOLA MARKET AREA

|  | African Americans ${ }^{1}$ |  | Hspanic Americans ${ }^{1}$ |  | Asian Americans ${ }^{1}$ |  | Native Americans ${ }^{1}$ |  | Nomminority Women |  | MMBE <br> Firms |  | Non-MMBE Frms |  | Total <br> Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 34 | 12410 | 2 | 0.73\% |  | 0.36\% | 5 | 182\% | 4 | 146\% | 46 | 16.79\% | 228 | 83.21 | 274 |

Source: MGT developed a master vendor database of firms for the City's market area.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.

### 4.4 Analysis of Professional Services

The following section presents MGT's analysis for professional services. The utilization analysis is based on payments made to firms that provided professional services during the study period. Section 4.4 .2 presents the availability analysis of professional services firms.

### 4.4.1 Utilization Analysis

The utilization analysis of professional services on by fiscal year and race, ethnicity and gender classification is shown in Exhibit 4-8. The City paid $\$ 7.8$ million to M/WBE firms and non-M/WBE firms. Of the $\$ 7.8$ million, non-M/WBEs received $\$ 7.4$ million (95\%). M/WBE firms were paid $\$ 389,597$ (5.0\%) of the City's construction dollars. Of the M/WBE firms, nonminority women-owned firms were the most successful receiving $\$ 246,561$ (3.2\%), followed by African American-owned firms receiving \$109,791 (1.4\%) and Asian American-owned firms receiving $\$ 33,245$ (0.4\%). Native American and Hispanic American-owned firms were not utilized during the study period.

## EXHIBIT 4-8 <br> CITY OF PENSACOLA <br> PROFESSIONAL SERVICES <br> UTILIZATION ANALYSIS OF FIRMS <br> DOLLARS AND PERCENTAGE OF TOTAL DOLLARS PAID <br> BY RACEIETHNICITYIGENDER CLASSIFICATION OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011



Source: MGT developed a prime awards and vendor database for the City of Pensacola covering the period from October 1, 2005 through September 30, 2011.
${ }^{1}$ Percent of total dollars paid annually to firms.
Exhibit 4-9 shows the number of individual (unduplicated) firms utilized for professional services during the study period. Of the total 148 unduplicated firms utilized, 14 unduplicated firms were owned by M/WBE firms. In comparison, 134 unduplicated nonM/WBE firms were utilized during the study period.

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## EXHIBIT 4-9 <br> CITY OF PENSACOLA <br> PROFESSIONAL SERVICES <br> UTILIZATION ANALYSIS OF FIRMS (UNDUPLICATED) NUMBER OF FIRMS <br> BY RACEIETHNICITYIGENDER CLASSIFICATION OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011



Source: MGT developed a prime database for the City of Pensacola covering the period from October 1, 2005 through September 30, 2011.

### 4.4.2 Availability Methodology

As previously mentioned, for the purposes of this study, master vendor data was used to calculate availability estimates for professional services. Please refer to Section 4.1.5, Availability Data and Methodology, for further discussion on this data.

Exhibit 4-10 shows the availability estimates of firms for professional services by race, ethnicity, and gender classification. M/WBE firms represented 13.1 percent of firms for professional services, of which nonminority women-owned firms represented 4.5
percent, African American-owned firms 7.5 percent, Hispanic American-owned firms 0.5 percent, and Asian American-owned firms 0.5 percent.

## EXHIBIT 4-10 <br> CITY OF PENSACOLA <br> PROFESSIONAL SERVICES AVAILABILITY OF FIRMS BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN THE PENSACOLA MARKET AREA

|  | African Americans ${ }^{1}$ |  | Hsparic Americans ${ }^{1}$ |  | $\begin{gathered} \text { Asian } \\ \text { Americans }^{1} \end{gathered}$ |  | Native Americans ${ }^{1}$ |  | Norminority Women |  | MMBE Frms |  | Non-MMBE Frms |  | Total <br> Frms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 15 | 7.54\% | 1 | 0.50\% | 1 | 0.50\% | 0 | 0.00\% | 9 | 4.52\% | 26 | 13.07\% | 173 | 86.93 | 199 |

Source: MGT developed a master vendor database of firms for the City's market area.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.

### 4.5 Analysis of Other Services

The following section presents MGT's analysis for other services. The utilization analysis is based on payments made to firms that provided other services during the study period. Section 4.5.2 presents the availability analysis of other services firms.

### 4.5.1 Utilization Analysis

The utilization analysis of professional services on by fiscal year and race, ethnicity and gender classification is shown in Exhibit 4-11 The City paid $\$ 8.7$ million to M/WBE firms and non-M/WBE firms. Of the $\$ 8.7$ million, non-M/WBEs received $\$ 8.4$ million (96.5\%). M/WBE firms were paid $\$ 303,159$ (3.5\%) of the City's dollars for other services. Of the M/WBE firms, African American-owned firms were the most successful receiving \$155,568 (1.8\%), followed by nonminority women-owned firms receiving \$141,883 (1.6\%), Hispanic American-owned firms receiving \$3,853 (0.04\%) and Asian Americanowned firms receiving $\$ 1,856$ ( $0.02 \%$ ). Native American-owned firms were not utilized during the study period.

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## EXHIBIT 4-11

## CITY OF PENSACOLA OTHER SERVICES

UTILIZATION ANALYSIS OF FIRMS
DOLLARS AND PERCENTAGE OF TOTAL DOLLARS PAID
BY RACE/ETHNICITYIGENDER CLASSIFICATION OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \end{aligned}$ | African Americans |  | Hsparic <br> Americans |  | Asian Americans |  | Native Americans |  | Namminority Wamen |  | $\begin{aligned} & \hline \text { MMIE } \\ & \text { Frms } \end{aligned}$ |  | Nan-MMEE <br> Fims |  | $\begin{gathered} \hline \begin{array}{c} \text { Total } \\ \text { Dollars } \end{array} \\ \hline \$ \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ |  |
| 2006 | \$12,183 | 0.50\% | \$1,834 | 0.08\% | \$0 | $0.00 \%$ |  | \$010.00\% | \$20,826 | 0.90\% | \$34,843 | 161\% | \$2,123,566 | 98.30\%/ | \$2,158,399 |
| 2007 | \$13,937 | 0.73\% | \$794 | 0.04\% | \$1,850 | $0.10 \%$ |  | \$00000\% | \$17,065 | 0.90\% | \$33,666 | 170\% | \$1,872,386 | 98.23\% | \$1,906,052 |
| 2008 | \$20,739 | 145\% | \$425 | 0.03\% | $\$ 6$ | $0.00 \%$ |  | \$0 00.00\% | \$40,906 | 280\% | \$62,075 | 4.35\% | \$1,366,487 | 95.65\% | \$1,428,563 |
| 2009 | \$25,483 | 218\% | \$789 | 0.07\% | \$0 | $0.00 \%$ |  | \$000.00\% | \$19,995 | 171\% | \$46,267 | 3.90\% | \$1,122,566 | 96.04\% | \$1,168,823 |
| 2010 | \$68,801 | 5.83\% |  | 0.00\% | \$0 | $0.00 \%$ |  | \$000.00\% | \$23,676 | 201\% | \$92,476 | 7.84\% | \$1,087,203 | 9216\% | \$1,179,769 |
| 2011 | \$14,425 | 175\% | \$11 | 0.00\% | \$0 | 0.00\% |  | \$000.00\% | \$19,396 | 230\% | \$33,831 | 4.11\% | \$788,392 | 95.89\%/ | \$822,23 |
| Ttal | \$155,568 | $180 \%$ | \$3,853 | 0.04\% | \$1,856 | 0.02\% |  | \$010.00\% | \$141883 | 164\% | \$303,159 | $3.50 \%$ | \$8,360,669 | 96.50\% | \$8,663,828 |

Source: MGT developed a prime awards and vendor database for the City of Pensacola covering the period from October 1, 2005 through September 30, 2011.
${ }^{1}$ Percent of total dollars paid annually to firms.
Exhibit 4-12 shows the number of individual (unduplicated) firms utilized for professional services during the study period. Of the total 505 unduplicated firms utilized, 29 unduplicated firms were owned by M/WBE firms. In comparison, 476 unduplicated nonM/WBE firms were utilized during the study period.

EXHIBIT 4-12
CITY OF PENSACOLA OTHER SERVICES
UTILIZATION ANALYSIS OF FIRMS (UNDUPLICATED) NUMBER OF FIRMS
BY RACEIETHNICITYIGENDER CLASSIFICATION OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011


Source: MGT developed a prime database for the City of Pensacola covering the period from October 1, 2005 through September 30, 2011.

### 4.5.2 Availability Methodology

As previously mentioned, for the purposes of this study, master vendor data was used to calculate availability estimates for other services. Please refer to Section 4.1.5, Availability Data and Methodology, for further discussion on this data.

Exhibit 4-13 shows the availability estimates of firms for other services by race, ethnicity, and gender classification. M/WBE firms represented 7.7 percent of firms for other services, of which nonminority women-owned firms represented 2.9 percent, African American-owned firms 3.3 percent, Hispanic American-owned firms 0.3 percent, Native American-owned firms 0.8 percent and Asian American-owned firms 0.3 percent.

## EXHIBIT 4-13 <br> CITY OF PENSACOLA OTHER SERVICES <br> AVAILABILITY OF FIRMS <br> BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN THE PENSACOLA MARKET AREA

|  | $\begin{gathered} \text { African } \\ \text { Americans }^{1} \end{gathered}$ |  | Hspanic Americans ${ }^{1}$ |  | Asian Americans ${ }^{1}$ |  | Native Americans ${ }^{1}$ |  | Nonminority Women |  | MMEE <br> Firms |  | Non-MMEE Frms |  | Total <br> Fims |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 20 | 3.26\% | 2 | 0.33\% | 2 | 0.33\% | 5 | 0.81\% | 18 | 293\% | 47 | 7.65\% | 567 | 9235 | 614 |

Source: MGT developed a master vendor database of firms for the City's market area.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.

### 4.6 Analysis of Goods and Supplies

The following section presents MGT's analysis for goods and supplies. The utilization analysis is based on payments made to firms that provided goods and supplies during the study period. Section 4.6 .2 presents the availability analysis of goods and supplies firms.

### 4.6.1 Utilization Analysis

The utilization analysis of goods and supplies on by fiscal year and race, ethnicity and gender classification is shown in Exhibit 4-14. The City paid $\$ 15.6$ million to M/WBE firms and non-M/WBE firms. Of the $\$ 15.6$ million, non-M/WBEs received $\$ 12.3$ million (79\%). M/WBE firms were paid $\$ 3.3$ million (21.0\%) of the City's construction dollars. Of the M/WBE firms, African American-owned firms were the most successful receiving $\$ 2.9$ million (18.9\%) followed by nonminority women-owned firms receiving $\$ 330,610$ (2.1\%). Asian American-, Native American- and Hispanic American-owned firms were not utilized during the study period.

EXHIBIT 4-14
CITY OF PENSACOLA
GOODS AND SUPPLIES
UTILIZATION ANALYSIS OF FIRMS
DOLLARS AND PERCENTAGE OF TOTAL DOLLARS PAID
BY RACE/ETHNICITYIGENDER CLASSIFICATION
OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Fscal Year | African Americans |  | Hsparic Americans |  |  | Asian Americans |  |  | Native Americans |  |  | Norminority Women |  | MMEE <br> Fims |  | Non-MMEE Frms |  | Ttal Dollars <br> \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ |  | \% ${ }^{1}$ | \$ |  | \% ${ }^{1}$ | \$ |  | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ |  |
| 2006 | \$640,066 | 36.36\% |  |  | 0.00\% |  |  | 0.00\% |  | \$0 | 0.00\% | \$75,502 | 4.29\% | \$715,568 | 40.65\% | \$1,044,708 | 59.35\% | \$1,760,276 |
| 2007 | \$1,191,329 | 31.35\% |  | \$0 | 0.00\% |  |  | 0.00\% |  | \$0 | 0.00\% | \$64,019 | 1.68\% | \$1,255,348 | 33.04\% | \$2,544,283 | 66.96\% | \$3,799,631 |
| 2008 | \$1,019,575 | 32.59\% |  | \$0 | 0.00\% |  |  | 0.00\% |  | \$0 | 0.00\% | \$51,158 | 164\% | \$1,070,733 | 34.23\% | \$2,05,400 | 65.77\% | \$3,128,133 |
| 2009 | \$64,387 | 3.76\% |  | \$0 | 0.00\% |  |  | 0.00\% |  | $\$ 0$ | 0.00\% | \$58,893 | 3.44\% | \$123,279 | 7.20\% | \$1,589,778 | 92.80\% | \$1,713,057 |
| 2010 | \$29,628 | 1.21\% |  | \$0 | 0.00\% |  |  | 0.00\% |  | $\$ 0$ | 0.00\% | \$46,775 | 1.92\% | \$76,404 | 3.13\% | \$2,363,192 | 96.87\% | \$2,439,595 |
| 2011 | \$329 | 0.01\% |  |  | 0.00\% |  |  | 0.00\% |  | \$0 | 0.00\% | \$34,263 | 1.25\% | \$34,592 | 1.26\% | \$2,715,516 | 98.74\% | \$2,750,107 |
| Total | \$2,945,314 | 18.890/ |  | \$0 | 0.00\% |  | \$0 0 | 0.00\% |  | \$0 | 0.00\% | \$330,610 | 2120\% | \$3,275,924 | 21010 | \$12,314,876 | 78.99\% | \$15,590,800 |

Source: MGT developed a prime awards and vendor database for the City of Pensacola covering the period from October 1, 2005 through September 30, 2011.
${ }^{1}$ Percent of total dollars paid annually to firms.
Exhibit 4-15 shows the number of individual (unduplicated) firms utilized for professional services during the study period. Of the total 383 unduplicated firms utilized, 14 unduplicated firms were owned by M/WBE firms. In comparison, 369 unduplicated nonM/WBE firms were utilized during the study period.

EXHIBIT 4-15
CITY OF PENSACOLA
GOODS AND SUPPLIES
UTILIZATION ANALYSIS OF FIRMS (UNDUPLICATED) NUMBER OF FIRMS
BY RACE/ETHNICITYIGENDER CLASSIFICATION OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011


Source: MGT developed a prime database for the City of Pensacola covering the period from October 1, 2005 through September 30, 2011.

### 4.6.2 Availability Methodology

As previously mentioned, for the purposes of this study, master vendor data was used to calculate availability estimates for goods and supplies. Please refer to Section 4.1.5, Availability Data and Methodology, for further discussion on this data.

Exhibit 4-16 shows the availability estimates of firms for goods and supplies by race, ethnicity, and gender classification. M/WBE firms represented 3.5 percent of goods and supplies firms, of which nonminority women-owned firms represented 2.3 percent, African American-owned firms 0.9 percent and Hispanic American-owned firms 0.2 percent.

EXHIBIT 4-16
CITY OF PENSACOLA GOODS AND SUPPLIES AVAILABILITY OF FIRMS BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN THE PENSACOLA MARKET AREA

|  | African Americans ${ }^{1}$ |  | Hsparic Americans ${ }^{1}$ |  | Asian Americans ${ }^{1}$ |  | Native Americans ${ }^{1}$ |  | Norminority Women |  | MMBE Firms |  | Non-MMEE Firms |  | Total <br> Frms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 4 | 0.93\% | 1 | 0.23\% | 0 | 0.00\% | 0 | 0.00\% | 10 | 233\% | 15 | 3.50\% | 414 | 96.50\% | 429 |

Source: MGT developed a master vendor database of firms for the City's market area.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.

### 4.7 Analysis of Subcontracting on the Vince J. Whibbs Sr. Community Maritime Park project

The Vince J. Whibbs Sr. Community Maritime Park (CMP) is a multi-use development on the waterfront in downtown Pensacola. MGT collected subcontractor data from Diversity Program Advisors, Inc. Exhibit 4-17 presents utilization of subcontractors on the CMP project. The analysis is based on the construction phase of CMP, which was from July 1, 2010 through March 31, 2012.

Exhibit 4-17 shows that of approximately $\$ 36.1$ million paid to subcontractors, nonminority women-owned firms were most successful receiving $\$ 5.5$ million followed by African Americans with $\$ 3.7$ million. Asian American-, Native American- and Hispanic American-owned firms were not utilized at the subcontractor level on the CMP project.

## EXHIBIT 4-17

VINCE J. WHIBBS SR. COMMUNITY MARITIME PARK UTILIZATION ANALYSIS OF FIRMS AT THE SUBCONTRACTOR LEVEL DOLLARS AND PERCENTAGE OF TOTAL DOLLARS PAID BY RACE/ETHNICITYIGENDER CLASSIFICATION JULY 1, 2010 THROUGH MARCH 31, 2012

|  | African Americans |  | Hsparic <br> Americans |  | Asian Americans |  | Native Americans |  | Norminority Wamen |  | MMEE <br> Frms |  | Non-MMEE <br> Frms |  | Ttal <br> Dollars <br> \$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ |  |
|  | \$3,658,985 | 10.14\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$5,510,319 | 15.27\% | \$9,169,304 | $25.41 \%$ | \$26,921,697 | 74.59\% | \$36,091,001 |
| Total | \$3,658,985 | 10.14\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$5,510,319 | 15.27\% | \$9,169,304 | 25.41\% | \$26,921,697 | 74.59\% | \$36,091,001 |

Source: MGT developed a subcontractor database based on the Vince J. Whibbs Sr. Community Maritime Park data for the period of July 1, 2010 through March 31, 2012.
${ }^{1}$ Percent of total dollars paid to firms.

### 4.8 Summary

Exhibit 4-18 and Exhibit 4-19 summarize the utilization and availability analysis at the subcontractor level, as well as the prime level.

EXHIBIT 4-18
CITY OF PENSACOLA
SUMMARY OF M/WBE SUBCONTRACTOR
UTILIZATION AND AVAILABILITY
BY RACEIETHNICITYIGENDER CLASSIFICATION
OCTOBER 1, 2006 THROUGH SEPTEMBER 30, 2011

| Business Categoryby <br> Business Onner Classifications | \$ Dollars | \%of Dollars | \%of Available Firms |
| :---: | :---: | :---: | :---: |
| Construction at the Subcontractor Level |  |  |  |
| African Americans | \$810,832 | 9.40\% | 12.76\% |
| Hispanic Americans | \$0 | 0.00\% | 0.69 |
| Asian Americans | \$158,037 | 1.83\% | 0.340 |
| Native Americans | \$56,111 | 0.65\% | 2.07 |
| Nonminority Women | \$1,516,808 | 17.58\% | 3.10 |
| Total MMBEFirms | \$2,541,787 | 29.45\% | 18.97 |

Source: MGT developed a subcontractor and master vendor database for the City of Pensacola covering the period from October 1, 2006 through September 30, 2011.

## EXHIBIT 4-19

CITY OF PENSACOLA
SUMMARY OF M/WBE PRIME UTILIZATION AND AVAILABILITY
BY BUSINESS CATEGORY AND
RACE/ETHNICITYIGENDER CLASSIFICATION
OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Business Categoryby Business Onner Classifications | \$ Dollars | \%of Dollars | \%of Available Firms |
| :---: | :---: | :---: | :---: |
| Constructionat the Prime Contractor Level |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total MMBEFFirms | $\begin{array}{r} \hline \$ 4,160,312 \\ \$ 139 \\ \$ 6,975 \\ \$ 0 \\ \$ 167,729 \\ \$ 4,335,155 \\ \hline \end{array}$ | $\begin{aligned} & \hline 9.16 \% \\ & 0.00 \% \\ & 0.02 \% \\ & 0.00 \% \\ & 0.37 \% \\ & 9.55 \% \end{aligned}$ | $\begin{gathered} \hline 12.41 \% \\ 0.73 \% \\ 0.36 \% \\ 1.82 \% \\ 1.46 \% \\ 16.790 \end{gathered}$ |
| Professional Senvices Frms |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total MMBEFirms | $\begin{array}{r} \hline \$ 109,791 \\ \$ 0 \\ \$ 33,245 \\ \$ 0 \\ \$ 246,561 \\ \$ 389,597 \\ \hline \end{array}$ | $\begin{aligned} & 1.41 \% \\ & 0.00 \% \\ & 0.43 \% \\ & 0.00 \% \\ & 3.16 \% \\ & 4.99 \% \end{aligned}$ | $\begin{gathered} \hline 7.54 \% \\ 0.50 \% \\ 0.50 \% / \\ 0.00 \% \\ 4.52 \% \\ 13.07 \% \end{gathered}$ |
| Other Services |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Total MMEEFIrms | $\$ 155,568$ $\$ 3,853$ $\$ 1,856$ $\$ 0$ $\$ 141,883$ $\$ 303,159$ | $\begin{aligned} & 1.80 \% \\ & 0.04 \% \\ & 0.02 \% \\ & 0.00 \% \\ & 1.64 \% \\ & 3.50 \% \end{aligned}$ | $3.26 \%$ $0.33 \%$ $0.33 \%$ $0.81 \%$ $2.93 \%$ $7.65 \%$ |
| Coods \& Supplies |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total MMEEFFrms | $\begin{array}{r} \$ 2,945,314 \\ \$ 0 \\ \$ 0 \\ \$ 0 \\ \$ 330,610 \\ \$ 3,275,924 \end{array}$ | $\begin{array}{r\|} \hline 18.89 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 2.12 \% \\ 21.01 \% \end{array}$ | $\begin{aligned} & 0.93 \% \\ & 0.23 \% \\ & 0.00 \% \\ & 0.00 \% \\ & 2.33 \% \\ & 3.50 \% \end{aligned}$ |

Source: MGT developed a prime and master vendor database for the City of Pensacola covering the period from October 1, 2005 through September 30, 2011.

### 5.0 DISPARITY ANALYSIS

## 5.0: DISPARITY ANALYSIS

This chapter examines the issue of disparity within contracting and procurement. Disparity, in this context, is the analysis of the differences between the utilization of minority- and women-owned business enterprises (M/WBEs) and the availability of those firms. Accordingly, MGT of America, Inc. (MGT) used disparity indices to examine whether M/WBEs received a proportional share of dollars based on the availability of M/WBEs in the City of Pensacola (City) market area. ${ }^{1}$

This chapter consists of the following sections:

### 5.1 Methodology

5.2 Disparity Indices

### 5.1 Methodology

MGT used the availability and utilization information presented in Chapter 4.0 of this report as the basis to determine if M/WBEs received a proportional share of City dollars, which is the starting point in disparity analysis. This determination is made primarily through the disparity index calculation that compares the utilization of firms with the availability of those firms. The disparity index also provides a value that can be given a commonly accepted substantive interpretation.

### 5.1.1 Disparity Index

MGT pioneered the use of disparity indices as a means of quantifying the disparity in utilization relative to availability. The use of a disparity index for such calculations is supported by several post-Croson cases, most notably Contractors Association of Eastern Pennsylvania v. City of Philadelphia. ${ }^{2}$ Although a variety of similar indices could be utilized, MGT's standard for choosing its particular index methodology is that it must yield a value that is easily calculable, understandable in its interpretation, and universally comparable such that a disparity in utilization within M/WBE categories can be assessed with reference to the utilization of non-M/WBEs.

For this study, the ratio of the percentage of utilization ${ }^{3}$ to the percentage of availability multiplied by 100 serves as the measure of choice, as shown in the formula:

$$
\text { (1) Disparity Index }=\frac{\% U m_{1} p_{1}}{\% A m_{1} p_{1}} \times 100
$$

$$
\begin{array}{ll}
\text { Where: } & {U m_{1} p_{1}=\text { utilization of } M / W B E_{1} \text { for procurement }}_{1} \\
& \mathrm{Am}_{1} \mathrm{p}_{1}=\text { availability of } \mathrm{M} / \mathrm{WBE}_{1} \text { for procurement }
\end{array}
$$

[^40]Due to the mathematical properties involved in the calculations, a disparity index value of 0.00 for a given race, ethnicity, or gender classification of firm indicates absolutely no utilization and, therefore, absolute disparity. An index of 100 indicates that vendor utilization is perfectly proportionate to availability for a particular group in a given business category, indicating the absence of disparity-that is, the proportion of utilization relative to availability one would expect, all things being equal. In general, firms within a business category are considered underutilized if the disparity indices are less than 100, and overutilized if the indices are above 100.

Since there is no standardized measurement to evaluate the levels of underutilization or overutilization within a procurement context, MGT has appropriated the Equal Employment Opportunity Commission's (EEOC) " 80 percent rule" in Uniform Guidelines on Employee Selection Procedures. In context of employment discrimination, an employment disparity ratio below 80 indicates a "substantial disparity" in employment. The Supreme Court has accepted the use of the 80 percent rule in Connecticut v. Teal (Teal), 457 U.S. 440 (1982), and in Teal and other affirmative action cases, the terms "adverse impact," "disparate impact," and "discriminatory impact" are used interchangeably to characterize values of 80 and below.

### 5.2 Disparity Indices

This section presents exhibits showing disparity indices for construction at the subcontractor level, construction at the prime contractor level, professional services, other services and goods and supplies. As stated previously, the exhibits are based on the utilization and availability of M/WBEs and non-M/WBEs as shown in Chapter 4.0.

### 5.2.1 Disparity Findings at the Construction Subcontractor Level

Exhibit 5-1 shows the disparity indices for construction at the subcontractor level by business owner classification (race, ethnicity and gender classification) and fiscal year. Overall (all years of the study period), firms owned by African Americans, Hispanic Americans and Native Americans were substantially underutilized. Firms owned by Asian Americans and nonminority women were overutilized.

During the study period:

- African American-owned firms were substantially underutilized between 2007 and 2009, overutilized in 2010, and underutilized in 2011, resulting in overall substantial underutilization, with a disparity index of 73.64.
- Hispanic American-owned firms were not utilized in any years of the study period, resulting in overall substantial underutilization, with a disparity index of zero.
- Native American-owned firms were overutilized in 2008 and substantially underutilized in 2007 and 2009 through 2011, resulting in overall substantial underutilization, with a disparity index of 31.43.
- Asian American-owned firms were overutilized in each year of the study period, resulting in overall overutilization, with a disparity index of 531.05.
- Nonminority women-owned firms were not utilized in 2010, resulting in substantial underutilization in 2010. Conversely, nonminority women-owned firms were overutilized between 2007 and 2009, as well as in 2011, resulting in overall overutilization, with a disparity index of 566.33.


## EXHIBIT 5-1 CITY OF PENSACOLA DISPARITY ANALYSIS OF SUBCONTRACTOR CONSTRUCTION OCTOBER 1, 2006 THROUGH SEPTEMBER 30, 2011

| Business Owner Classification | $\begin{gathered} \text { \%of } \\ \text { Dollars }^{1} \end{gathered}$ | \%of Available Firms ${ }^{2}$ | Disparity | Disparate Impact of Utilization |
| :---: | :---: | :---: | :---: | :---: |
| 2007 |  |  |  |  |
| African Americans | 4.42\% | 12.76\% | 34.64 | * Underutilization |
| Hispanic Americans | 0.00\% | 0.69\% | 0.00 | * Underutilization |
| Asian Americans | 1.38\% | 0.34\% | 398.92 | Overutilization |
| Native Americans | 0.00\% | 2.07\% | 0.00 | * Underutilization |
| Nonminority Women | 44.21\% | 3.10\% | 1,424.55 | Overutilization |
| Non-MWVBE Firms | 49.99\% | 81.03\% | 61.70 | * Underutilization |
| 2008 |  |  |  |  |
| African Americans | 0.47\% | 12.76\% | 3.70 | * Underutilization |
| Hispanic Americans | 0.00\% | 0.69\% | 0.00 | * Underutilization |
| Asian Americans | 4.33\% | 0.34\% | 1,255.41 | Overutilization |
| Native Americans | 6.62\% | 2.07\% | 319.83 | Overutilization |
| Nonminority Women | 13.70\% | 3.10\% | 441.39 | Overutilization |
| Non-MWVBE Firms | 74.88\% | 81.03\% | 92.41 | Underutilization |
| 2009 |  |  |  |  |
| African Americans | 6.05\% | 12.76\% | 47.44 | * Underutilization |
| Hispanic Americans | 0.00\% | 0.69\% | 0.00 | * Underutilization |
| Asian Americans | 0.59\% | 0.34\% | 170.76 | Overutilization |
| Native Americans | 0.00\% | 2.07\% | 0.00 | * Underutilization |
| Nonminority Women | 14.30\% | 3.10\% | 460.74 | Overutilization |
| Non-MWVBE Firms | 79.06\% | 81.03\% | 97.56 | Underutilization |
| 2010 |  |  |  |  |
| African Americans | 50.54\% | 12.76\% | 396.13 | Overutilization |
| Hispanic Americans | 0.00\% | 0.69\% | 0.00 | * Underutilization |
| Asian Americans | 9.32\% | 0.34\% | 2,703.93 | Overutilization |
| Native Americans | 0.00\% | 2.07\% | 0.00 | * Underutilization |
| Nonminority Women | 0.00\% | 3.10\% | 0.00 | * Underutilization |
| Non-MWVBE Firms | 40.14\% | 81.03\% | 49.53 | * Underutilization |
| 2011 |  |  |  |  |
| African Americans | 12.36\% | 12.76\% | 96.87 | Underutilization |
| Hispanic Americans | 0.00\% | 0.69\% | 0.00 | * Underutilization |
| Asian Americans | 1.18\% | 0.34\% | 341.96 | Overutilization |
| Native Americans | 0.00\% | 2.07\% | 0.00 | * Underutilization |
| Nonminority Women | 3.75\% | 3.10\% | 120.84 | Overutilization |
| Non-MWVBE Firms | 82.71\% | 81.03\% | 102.07 | Overutilization |
| All Years |  |  |  |  |
| African Americans | 9.40\% | 12.76\% | 73.64 | * Underutilization |
| Hispanic Americans | 0.00\% | 0.69\% | 0.00 | * Underutilization |
| Asian Americans | 1.83\% | 0.34\% | 531.05 | Overutilization |
| Native Americans | 0.65\% | 2.07\% | 31.43 | * Underutilization |
| Nonminority Women | 17.58\% | 3.10\% | 566.33 | Overutilization |
| Non-MWVBE Firms | 70.55\% | 81.03\% | 87.06 | Underutilization |

Source: MGT developed a subcontractor and vendor availability database for the City of Pensacola covering the period between October 1, 2006 and September 30, 2011.
${ }^{1}$ The percentage of dollars is taken from subcontractor utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of $\%$ of dollars (utilization) to $\%$ available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00.


### 5.2.2 Disparity Findings at the Construction Prime Contractor Level

Exhibit 5-2 shows the disparity indices for construction at the prime contractor level by business owner classification (race, ethnicity and gender classification) and fiscal year. Overall (all years of the study period), all M/WBE groups were substantially underutilized.

During the study period:

- African American-owned firms were overutilized in 2010, underutilized in 2011 and substantially underutilized between 2006 and 2009, resulting in overall substantial underutilization, with a disparity index of 73.83.
- Hispanic American-owned firms were underutilized in 2006, but the proportion of dollars compared to total dollars in 2006 was less than a percentage. Hispanic American-owned firms were not utilized for the remainder of the study period, resulting in overall substantial underutilization, with a disparity index of 0.04.
- Asian American-owned firms were substantially underutilized in each year of the study period, resulting in overall substantial underutilization, with a disparity index of 4.21 .
- Native American-owned firms were not utilized in any years of the study period, resulting in overall substantial underutilization, a disparity index of zero.
- Nonminority woman-owned firms were overutilized in 2007 and substantially underutilized in 2006 and from 2008 through 2011, resulting in overall substantial underutilization, with a disparity index of 25.30.


# EXHIBIT 5-2 CITY OF PENSACOLA DISPARITY ANALYSIS OF PRIME CONTRACTOR CONSTRUCTION OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011 

| Business Ovvner Classification | $\begin{gathered} \text { \%of } \\ \text { Dollars }{ }^{1} \end{gathered}$ | \% of Available Firms ${ }^{2}$ | $\begin{gathered} \text { Disparity } \\ \text { Index }^{3} \end{gathered}$ | Disparate Impact of Utilization |
| :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Non-MWVBE Firms | $\begin{array}{r} 4.37 \% \\ 0.00 \% \\ 0.08 \% \\ 0.00 \% \\ 0.00 \% \\ 95.55 \% \end{array}$ | $\begin{array}{r} 12.41 \% \\ 0.73 \% \\ 0.36 \% \\ 1.82 \% \\ 1.46 \% \\ 83.21 \% \end{array}$ | $\begin{array}{r} 35.22 \\ 0.44 \\ 20.61 \\ 0.00 \\ 0.00 \\ 114.83 \\ \hline \end{array}$ | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization Overutilization |
| 2007 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MNWBE Firms | $0.80 \%$ $0.00 \%$ $0.02 \%$ $0.00 \%$ $2.11 \%$ $97.07 \%$ | $\begin{array}{r} \hline 12.41 \% \\ 0.73 \% \\ 0.36 \% \\ 1.82 \% \\ 1.46 \% \\ 83.21 \% \end{array}$ | 6.45 0.00 5.06 0.00 144.54 116.66 | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization Overutilization Overutilization |
| 2008 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MMVBE Firms | $1.60 \%$ $0.00 \%$ $0.03 \%$ $0.00 \%$ $0.00 \%$ $98.37 \%$ | $\begin{array}{r} \hline 12.41 \% \\ 0.73 \% \\ 0.36 \% \\ 1.82 \% \\ 1.46 \% \\ 83.21 \% \\ \hline \end{array}$ | 12.92 0.00 8.14 0.00 0.00 118.21 | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization Overutilization |
| 2009 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MWNBE Firms | $2.95 \%$ $0.00 \%$ $0.00 \%$ $0.00 \%$ $0.00 \%$ $97.04 \%$ | $\begin{array}{r} \hline 12.41 \% \\ 0.73 \% \\ 0.36 \% \\ 1.82 \% \\ 1.46 \% \\ 83.21 \% \end{array}$ | 23.81 0.00 0.77 0.00 0.00 116.62 | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization Overutilization |
| 2010 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MNVBE Firms | $\begin{array}{r} \hline 27.13 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 0.01 \% \\ 72.86 \% \end{array}$ | $\begin{array}{r} \hline 12.41 \% \\ 0.73 \% \\ 0.36 \% \\ 1.82 \% \\ 1.46 \% \\ 83.21 \% \end{array}$ | $\begin{array}{r} \hline 218.66 \\ 0.00 \\ 0.28 \\ 0.00 \\ 0.64 \\ 87.56 \end{array}$ | Overutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization Underutilization |
| 2011 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MNVBE Firms | $\begin{array}{r} \hline 11.82 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 0.06 \% \\ 88.12 \% \end{array}$ | $\begin{array}{r} \hline 12.41 \% \\ 0.73 \% \\ 0.36 \% \\ 1.82 \% \\ 1.46 \% \\ 83.21 \% \end{array}$ | 95.29 0.00 0.00 0.00 4.06 105.89 | Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization Overutilization |
| All Years |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MNWBE Firms | $9.16 \%$ $0.00 \%$ $0.02 \%$ $0.00 \%$ $0.37 \%$ $90.45 \%$ | $\begin{array}{r} \hline 12.41 \% \\ 0.73 \% \\ 0.36 \% \\ 1.82 \% \\ 1.46 \% \\ 83.21 \% \end{array}$ | 73.83 0.04 4.21 0.00 25.30 108.70 | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization Overutilization |

Source: MGT developed a prime and vendor availability database for the City of Pensacola covering the period between October 1, 2005 and September 30, 2011.
${ }^{1}$ The percentage of dollars is taken from subcontractor utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of $\%$ of dollars (utilization) to $\%$ available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00.


### 5.2.3 Disparity Findings for Professional Services

Exhibit 5-3 shows the disparity indices for professional services by business owner classification (race, ethnicity and gender classification) and fiscal year. Overall (all years of the study period), firms owned by African Americans, Hispanic Americans and nonminority women were substantially underutilized. Firms owned by Asian Americans were underutilized. Native American-owned firms were not utilized during the study period.

During the study period:

- African American-owned firms were substantially underutilized in each year of the study period, resulting in overall substantial underutilization, with a disparity index of 18.67.
- Hispanic American-owned firms were not utilized in any years of the study period, resulting in overall substantial underutilization, with a disparity index of zero.
- Native American-owned firms were not utilized in any years of the study period.
- Asian American-owned firms were overutilized in 2008 and substantially underutilized from 2006 to 2007 and 2009 to 2011, resulting in overall underutilization, with a disparity index of 84.78.
- Nonminority women-owned firms were either underutilized or substantially underutilized in each year of the study period, resulting in overall substantial underutilization, with a disparity index of 69.86.

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## EXHIBIT 5-3 <br> CITY OF PENSACOLA <br> DISPARITY ANALYSIS OF PROFESSIONAL SERVICES OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Business Owner Classification | \% of Dollars ${ }^{1}$ | \% of Available Firms ${ }^{2}$ | $\begin{aligned} & \text { Disparity } \\ & \text { Index }^{3} \end{aligned}$ | Disparate Impact of Utilization |
| :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MMNBE Firms | $\begin{gathered} 0.03 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 2.10 \% \\ 97.87 \% \end{gathered}$ | $\begin{array}{r} 7.54 \% \\ 0.50 \% \\ 0.50 \% \\ 0.00 \% \\ 4.52 \% \\ 86.93 \% \end{array}$ | $\begin{gathered} 0.44 \\ 0.00 \\ 0.00 \\ \mathrm{~N} / \mathrm{A} \\ 46.42 \\ 112.58 \end{gathered}$ | * Underutilization <br> * Underutilization <br> * Underutilization N/A <br> * Underutilization Overutilization |
| 2007 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MNWBE Firms | $0.04 \%$ $0.00 \%$ $0.36 \%$ $0.00 \%$ $2.27 \%$ $97.33 \%$ | $7.54 \%$ $0.50 \%$ $0.50 \%$ $0.00 \%$ $4.52 \%$ $86.93 \%$ | 0.52 0.00 71.30 $\mathrm{~N} / \mathrm{A}$ 50.18 111.96 | * Underutilization <br> * Underutilization <br> * Underutilization N/A <br> * Underutilization Overutilization |
| 2008 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MMNBE Firms | $1.38 \%$ $0.00 \%$ $2.61 \%$ $0.00 \%$ $3.36 \%$ $92.65 \%$ | $7.54 \%$ $0.50 \%$ $0.50 \%$ $0.00 \%$ $4.52 \%$ $86.93 \%$ | 18.25 <br> 0.00 <br> 519.79 <br> $\mathrm{~N} / \mathrm{A}$ <br> 74.26 <br> 106.58 | * Underutilization <br> * Underutilization Overutilization N/A <br> * Underutilization Overutilization |
| 2009 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MWNBE Firms | $2.88 \%$ $0.00 \%$ $0.00 \%$ $0.00 \%$ $4.49 \%$ $92.63 \%$ | $7.54 \%$ $0.50 \%$ $0.50 \%$ $0.00 \%$ $4.52 \%$ $86.93 \%$ | 38.15 0.00 0.00 $\mathrm{~N} / \mathrm{A}$ 99.36 106.55 | * Underutilization <br> * Underutilization <br> * Underutilization N/A <br> Underutilization Overutilization |
| 2010 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MMNBE Firms | $1.88 \%$ $0.00 \%$ $0.00 \%$ $0.00 \%$ $3.76 \%$ $94.36 \%$ | $7.54 \%$ $0.50 \%$ $0.50 \%$ $0.00 \%$ $4.52 \%$ $86.93 \%$ | 24.91 0.00 0.00 $\mathrm{~N} / \mathrm{A}$ 83.19 108.54 | * Underutilization <br> * Underutilization <br> * Underutilization N/A <br> Underutilization Overutilization |
| 2011 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MMVBE Firms | $2.54 \%$ $0.00 \%$ $0.00 \%$ $0.00 \%$ $3.18 \%$ $94.29 \%$ | $7.54 \%$ $0.50 \%$ $0.50 \%$ $0.00 \%$ $4.52 \%$ $86.93 \%$ | 33.65 0.00 0.00 $\mathrm{~N} / \mathrm{A}$ 70.24 108.46 | * Underutilization <br> * Underutilization <br> * Underutilization N/A <br> * Underutilization Overutilization |
| All Years |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MWVBE Firms | $1.41 \%$ $0.00 \%$ $0.43 \%$ $0.00 \%$ $3.16 \%$ $95.01 \%$ | $7.54 \%$ $0.50 \%$ $0.50 \%$ $0.00 \%$ $4.52 \%$ $86.93 \%$ | 18.67 0.00 84.78 $\mathrm{~N} / \mathrm{A}$ 69.86 109.29 | * Underutilization <br> * Underutilization Underutilization N/A <br> * Underutilization Overutilization |

Source: MGT developed a prime and vendor availability database for the City of Pensacola covering the period between October 1, 2005 and September 30, 2011.
${ }^{1}$ The percentage of dollars is taken from subcontractor utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of $\%$ of dollars (utilization) to $\%$ available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00.

N/A denotes that the analyses cannot be applied in this case due to the mathematical constraint of division by zero. However, the existence of disparity can be inferred due to the evidence of low utilization levels.

### 5.2.4 Disparity Findings for Other Services

Exhibit 5-4 shows the disparity indices for other services by business owner classification (race, ethnicity and gender classification) and fiscal year. Overall (all years of the study period), all M/WBE groups were substantially underutilized.

During the study period:

- Except in 2010, African American-owned firms were substantially underutilized in each year of the study period, resulting in overall substantial underutilization, with a disparity index of 55.13.
- Hispanic American-owned firms were substantially underutilized in each year of the study period, resulting in overall substantial underutilization, with a disparity index of 13.65 .
- Asian American-owned firms were substantially underutilized in each year of the study period, resulting in overall substantial underutilization, with a disparity index of 6.57.
- Native American-owned firms were not utilized in any years of the study period, resulting in overall substantial underutilization, with a disparity index of zero.
- Nonminority women-owned firms were either underutilized or substantially underutilized in each year of the study period, resulting in overall substantial underutilization, with a disparity index of 55.86.


## EXHIBIT 5-4 CITY OF PENSACOLA <br> DISPARITY ANALYSIS OF OTHER SERVICES OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Business Owner Classification | \% of Dollars ${ }^{1}$ | \% of Available Firms ${ }^{2}$ | $\begin{aligned} & \text { Disparity } \\ & \text { Index }^{3} \end{aligned}$ | Disparate Impact of Utilization |
| :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |
| African Americans | 0.56\% | 3.26\% | 17.33 | * Underutilization |
| Hispanic Americans | 0.08\% | 0.33\% | 26.09 | * Underutilization |
| Asian Americans | 0.00\% | 0.33\% | 0.00 | * Underutilization |
| Native Americans | 0.00\% | 0.81\% | 0.00 | * Underutilization |
| Nonminority Women | 0.96\% | 2.93\% | 32.91 | * Underutilization |
| Non-MWVBE Firms | 98.39\% | 92.35\% | 106.54 | Overutilization |
| 2007 |  |  |  |  |
| African Americans | 0.73\% | 3.26\% | 22.45 | * Underutilization |
| Hispanic Americans | 0.04\% | 0.33\% | 12.79 | * Underutilization |
| Asian Americans | 0.10\% | 0.33\% | 29.80 | * Underutilization |
| Native Americans | 0.00\% | 0.81\% | 0.00 | * Underutilization |
| Nonminority Women | 0.90\% | 2.93\% | 30.58 | * Underutilization |
| Non-MWBE Firms | 98.23\% | 92.35\% | 106.38 | Overutilization |
| 2008 |  |  |  |  |
| African Americans | 1.45\% | 3.26\% | 44.57 | * Underutilization |
| Hispanic Americans | 0.03\% | 0.33\% | 9.13 | * Underutilization |
| Asian Americans | 0.00\% | 0.33\% | 0.12 | * Underutilization |
| Native Americans | 0.00\% | 0.81\% | 0.00 | * Underutilization |
| Nonminority Women | 2.86\% | 2.93\% | 97.68 | Underutilization |
| Non-MWBE Firms | 95.65\% | 92.35\% | 103.58 | Overutilization |
| 2009 |  |  |  |  |
| African Americans | 2.18\% | 3.26\% | 66.93 | * Underutilization |
| Hispanic Americans | 0.07\% | 0.33\% | 20.72 | * Underutilization |
| Asian Americans | 0.00\% | 0.33\% | 0.00 | * Underutilization |
| Native Americans | 0.00\% | 0.81\% | 0.00 | * Underutilization |
| Nonminority Women | 1.71\% | 2.93\% | 58.35 | * Underutilization |
| Non-MWBE Firms | 96.04\% | 92.35\% | 104.00 | Overutilization |
| 2010 |  |  |  |  |
| African Americans | 5.83\% | 3.26\% | 179.03 | Overutilization |
| Hispanic Americans | 0.00\% | 0.33\% | 0.00 | * Underutilization |
| Asian Americans | 0.00\% | 0.33\% | 0.00 | * Underutilization |
| Native Americans | 0.00\% | 0.81\% | 0.00 | * Underutilization |
| Nonminority Women | 2.01\% | 2.93\% | 68.45 | * Underutilization |
| Non-MWBE Firms | 92.16\% | 92.35\% | 99.80 | Underutilization |
| 2011 |  |  |  |  |
| African Americans | 1.75\% | 3.26\% | 53.86 | * Underutilization |
| Hispanic Americans | 0.00\% | 0.33\% | 0.40 | * Underutilization |
| Asian Americans | 0.00\% | 0.33\% | 0.00 | * Underutilization |
| Native Americans | 0.00\% | 0.81\% | 0.00 | * Underutilization |
| Nonminority Women | 2.36\% | 2.93\% | 80.47 | Underutilization |
| Non-MWVBE Firms | 95.89\% | 92.35\% | 103.83 | Overutilization |
| All Years |  |  |  |  |
| African Americans | 1.80\% | 3.26\% | 55.13 | * Underutilization |
| Hispanic Americans | 0.04\% | 0.33\% | 13.65 | * Underutilization |
| Asian Americans | 0.02\% | 0.33\% | 6.57 | * Underutilization |
| Native Americans | 0.00\% | 0.81\% | 0.00 | * Underutilization |
| Nonminority Women | 1.64\% | 2.93\% | 55.86 | * Underutilization |
| Non-MWBE Firms | 96.50\% | 92.35\% | 104.50 | Overutilization |

Source: MGT developed a prime and vendor availability database for the City of Pensacola covering the period between October 1, 2005 and September 30, 2011.
${ }^{1}$ The percentage of dollars is taken from subcontractor utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of $\%$ of dollars (utilization) to $\%$ available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00.


### 5.2.5 Disparity Findings for Goods and Supplies

Exhibit 5-5 shows the disparity indices for goods and supplies by business owner classification (race, ethnicity and gender classification) and fiscal year. Overall (all years of the study period), firms owned by Hispanic Americans were substantially underutilized, resulting in overall substantial underutilization, with a disparity index of zero. Overall, African American-owned firms were overutilized, with a disparity index of 2,026.10. Nonminority women-owned firms were overutilized in 2006 and 2011, substantially underutilized between 2007 and 2010, resulting in overall underutilization, with a disparity index of 90.97. Asian American- and Native American-owned firms were not utilized during the study period.

## EXHIBIT 5-5 <br> CITY OF PENSACOLA <br> DISPARITY ANALYSIS OF GOODS AND SUPPLIES OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Business Ovner Classification | $\begin{gathered} \text { \%of } \\ \text { Dollars }{ }^{1} \end{gathered}$ | \% of Available Firms ${ }^{2}$ | $\begin{aligned} & \text { Disparity } \\ & \text { Index }^{3} \end{aligned}$ | Disparate Impact of Utilization |
| :---: | :---: | :---: | :---: | :---: |
| 2006 |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Non-MWBE Firms | $\begin{array}{r} 36.36 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 4.29 \% \\ 59.35 \% \\ \hline \end{array}$ | $\begin{array}{r} 0.93 \% \\ 0.23 \% \\ 0.00 \% \\ 0.00 \% \\ 2.33 \% \\ 96.50 \% \end{array}$ | $\begin{array}{r} 3,899.79 \\ 0.00 \\ \mathrm{~N} / \mathrm{A} \\ \mathrm{~N} / \mathrm{A} \\ 184.01 \\ 61.50 \\ \hline \end{array}$ | Overutilization <br> * Underutilization N/A N/A Overutilization <br> * Underutilization |
| 2007 |  |  |  |  |
| African Americans <br> Hispanic Americans Asian Americans Native Americans Nonminority Women Non-MWVBE Firms | $\begin{array}{r} \hline 31.35 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 1.68 \% \\ 66.96 \% \end{array}$ | $\begin{gathered} \hline 0.93 \% \\ 0.23 \% \\ 0.00 \% \\ 0.00 \% \\ 2.33 \% \\ 96.50 \% \end{gathered}$ | $\begin{array}{r} \hline 3,362.70 \\ 0.00 \\ \mathrm{~N} / \mathrm{A} \\ \mathrm{~N} / \mathrm{A} \\ 72.28 \\ 69.39 \end{array}$ | Overutilization <br> * Underutilization N/A <br> N/A <br> * Underutilization <br> * Underutilization |
| 2008 |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Non-MWVBE Firms | $\begin{array}{r} 32.59 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 1.64 \% \\ 65.77 \% \end{array}$ | $0.93 \%$ $0.23 \%$ $0.00 \%$ $0.00 \%$ $2.33 \%$ $96.50 \%$ | $\begin{array}{r} \hline 3,495.68 \\ 0.00 \\ \mathrm{~N} / \mathrm{A} \\ \mathrm{~N} / \mathrm{A} \\ 70.16 \\ 68.15 \\ \hline \end{array}$ | Overutilization <br> * Underutilization N/A N/A <br> * Underutilization <br> * Underutilization |
| 2009 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MNVBE Firms | $\begin{array}{r} \hline 32.59 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 1.64 \% \\ 65.77 \% \end{array}$ | $0.93 \%$ $0.23 \%$ $0.00 \%$ $0.00 \%$ $2.33 \%$ $96.50 \%$ | $\begin{array}{r} \hline 3,495.68 \\ 0.00 \\ \mathrm{~N} / \mathrm{A} \\ \mathrm{~N} / \mathrm{A} \\ 70.16 \\ 68.15 \end{array}$ | Overutilization <br> * Underutilization N/A N/A <br> * Underutilization <br> * Underutilization |
| 2010 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MWBE Firms | $\begin{array}{r} \hline 32.59 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 1.64 \% \\ 65.77 \% \\ \hline \end{array}$ | $0.93 \%$ $0.23 \%$ $0.00 \%$ $0.00 \%$ $2.33 \%$ $96.50 \%$ | $\begin{array}{r} \hline 3,495.68 \\ 0.00 \\ \mathrm{~N} / \mathrm{A} \\ \mathrm{~N} / \mathrm{A} \\ 70.16 \\ 68.15 \\ \hline \end{array}$ | Overutilization <br> * Underutilization N/A <br> N/A <br> * Underutilization <br> * Underutilization |
| 2011 |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MNVBE Firms | $3.76 \%$ $0.00 \%$ $0.00 \%$ $0.00 \%$ $3.44 \%$ $92.80 \%$ | $0.93 \%$ $0.23 \%$ $0.00 \%$ $0.00 \%$ $2.33 \%$ $96.50 \%$ | $\begin{array}{r} \hline 403.11 \\ 0.00 \\ \mathrm{~N} / \mathrm{A} \\ \mathrm{~N} / \mathrm{A} \\ 147.49 \\ 96.17 \end{array}$ | Overutilization <br> * Underutilization N/A <br> N/A <br> Overutilization <br> Underutilization |
| All Years |  |  |  |  |
| African Americans <br> Hispanic Americans <br> Asian Americans <br> Native Americans <br> Nonminority Women <br> Non-MWVBE Firms | $\begin{array}{r} \hline 18.89 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 2.12 \% \\ 78.99 \% \end{array}$ | $0.93 \%$ $0.23 \%$ $0.00 \%$ $0.00 \%$ $2.33 \%$ $96.50 \%$ | $\begin{array}{r} \hline 2,026.10 \\ 0.00 \\ \mathrm{~N} / \mathrm{A} \\ \mathrm{~N} / \mathrm{A} \\ 90.97 \\ 81.85 \end{array}$ | Overutilization <br> * Underutilization N/A <br> N/A <br> Underutilization Underutilization |

Source: MGT developed a prime and vendor availability database for the City of Pensacola covering the period between October 1, 2005 and September 30, 2011.
${ }^{1}$ The percentage of dollars is taken from subcontractor utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of \% of dollars (utilization) to \% available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00 .

N/A denotes that the analyses cannot be applied in this case due to the mathematical constraint of division by zero.

### 5.2.6 Summary of Disparity Indices

Exhibit 5-6 presents a summary on the overall utilization, availability, disparity indices and disparate impact of utilization at the construction subcontractor level. Refer to Chapter 4.0 for the analyses of dollars by fiscal years and race, ethnicity and gender classification of business owners.

EXHIBIT 5-6
CITY OF PENSACOLA
SUMMARY OF M/WBE DISPARATE IMPACT OF UTILIZATION AT THE CONSTRUCTION SUBCONTRACTOR LEVEL OCTOBER 1, 2006 THROUGH SEPTEMBER 30, 2011

| Business Category by <br> Business Owner Classifications | \$ Dollars | \%of Dollars\%of Available <br> Frms | Disparity <br> Index | Disparate Impact <br> of Utilization |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Construction at the Subcontractor Level |  |  |  |  |  |
| African Americans | $\$ 810,832$ | $9.40 \%$ | $12.76 \%$ | 73.64 | * Underutilization |
| Hispanic Americans | $\$ 0$ | $0.00 \%$ | $0.69 \%$ | 0.00 | * Underutilization |
| Asian Americans | $\$ 158,037$ | $1.83 \%$ | $0.34 \%$ | 531.05 | Overutilization |
| Native Americans | $\$ 56,111$ | $0.65 \%$ | $2.07 \%$ | 31.43 | * Underutilization |
| Nonminority Women | $\$ 1,516,808$ | $17.58 \%$ | $3.10 \%$ | 566.33 | Overutilization |
| Total M/WBE Frms | $\$ 2,541,787$ | $\mathbf{2 9 . 4 5 \%}$ | $\mathbf{1 8 . 9 7 \%}$ |  |  |

Source: MGT developed a subcontractor and vendor availability database for the City of Pensacola covering the period between October 1, 2006 and September 30, 2011.
${ }^{1}$ The percentage of dollars is taken from subcontractor utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of \% of dollars (utilization) to \% available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00.

Exhibit 5-7 presents a summary on the overall utilization, availability, disparity indices and disparate impact of utilization at the prime level. Refer to Chapter 4.0 for the analyses of dollars for by fiscal years and race, ethnicity and gender classification of business owners.

## EXHIBIT 5-7

CITY OF PENSACOLA
SUMMARY OF M/WBE DISPARATE IMPACT OF UTILIZATION AT THE PRIME LEVEL OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Business Category by Business Owner Classifications | \$ Dollars | \% of Dollars | \%of Available Frms | Disparity Index | Disparate Impact of Utilization |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Construction at the Prime Contractor Level |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total M/WBE Frms | $\begin{array}{r} \hline \$ 4,160,312 \\ \$ 139 \\ \$ 6,975 \\ \$ 0 \\ \$ 167,729 \\ \$ 4,335,155 \end{array}$ | $9.16 \%$ $0.00 \%$ $0.02 \%$ $0.00 \%$ $0.37 \%$ $9.55 \%$ | $\begin{array}{r} \hline 12.41 \% \\ 0.73 \% \\ 0.36 \% \\ 1.82 \% \\ 1.46 \% \\ \mathbf{1 6 . 7 9 \%} \end{array}$ | $\begin{array}{r} 73.83 \\ 0.04 \\ 4.21 \\ 0.00 \\ 25.30 \end{array}$ | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization |
| Professional Services Frms |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total M/WBE Frms | $\$ 109,791$ $\$ 0$ $\$ 33,245$ $\$ 0$ $\$ 246,561$ $\$ 389,597$ | $\begin{gathered} \hline 1.41 \% \\ 0.00 \% \\ 0.43 \% \\ 0.00 \% \\ 3.16 \% \\ 4.99 \% \end{gathered}$ | $\begin{array}{r\|} \hline 7.54 \% \\ 0.50 \% \\ 0.50 \% \\ 0.00 \% \\ 4.52 \% \\ 13.07 \% \end{array}$ | $\begin{array}{r} 18.67 \\ 0.00 \\ 84.78 \\ \mathrm{~N} / \mathrm{A} \\ 69.86 \end{array}$ | * Underutilization <br> * Underutilization Underutilization N/A <br> * Underutilization |
| Other Services |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total M/WBE Frms | $\$ 155,568$ $\$ 3,853$ $\$ 1,856$ $\$ 0$ $\$ 141,883$ $\$ 303,159$ | $\begin{array}{r\|} \hline 1.80 \% \\ 0.04 \% \\ 0.02 \% \\ 0.00 \% \\ 1.64 \% \\ 3.50 \% \end{array}$ | $\begin{aligned} & 3.26 \% \\ & 0.33 \% \\ & 0.33 \% \\ & 0.81 \% \\ & 2.93 \% \\ & 7.65 \% \end{aligned}$ | $\begin{array}{r} 55.13 \\ 13.65 \\ 6.57 \\ 0.00 \\ 55.86 \end{array}$ | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization |
| Goods \& Supplies |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total M/WBE Firms | $\$ 2,945,314$ $\$ 0$ $\$ 0$ $\$ 0$ $\$ 330,610$ $\$ 3,275,924$ | $\begin{array}{r} \hline 18.89 \% \\ 0.00 \% \\ 0.00 \% \\ 0.00 \% \\ 2.12 \% \\ 21.01 \% \end{array}$ | $0.93 \%$ $0.23 \%$ $0.00 \%$ $0.00 \%$ $2.33 \%$ $3.50 \%$ | $\begin{array}{r} \hline 2,026.10 \\ 0.00 \\ \mathrm{~N} / \mathrm{A} \\ \mathrm{~N} / \mathrm{A} \\ 90.97 \end{array}$ | Overutilization <br> * Underutilization <br> N/A <br> N/A <br> Underutilization |

Source: MGT developed a prime and vendor availability database for the City of Pensacola covering the period between October 1, 2005 and September 30, 2011.
${ }^{1}$ The percentage of dollars is taken from subcontractor utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of $\%$ of dollars (utilization) to $\%$ available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00.

N/A denotes that the analyses cannot be applied in this case due to the mathematical constraint of division by zero.

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# 6.0 PRIVATE SECTOR <br> UTILIZATION AND NONGOAL ANALYSIS 

## 6.0: PRIVATE SECTOR AND NON-GOAL ANALYSES

This chapter reports the analyses of minority- and women-owned business enterprises (M/WBE) utilization and availability in the City of Pensacola (City) market area private commercial construction industry to determine disparities in M/WBE utilization at both the prime contractor and subcontractor levels. Once the record of private sector utilization ${ }^{1}$ was established, MGT of America, Inc. (MGT) was also able to compare the rates of M/WBE and non-M/WBE utilization in the private sector to their utilization by the City for public sector construction procurement.

In addition, this chapter also analyzes the dynamics of the marketplace to determine their impact on M/WBE competitiveness. This analysis examine the effects of race, ethnicity and gender on business formation and earnings to test the hypothesis that M/WBEs are treated differently than nonminority-owned firms when attempting to create and conduct business in the Pensacola market area ${ }^{2}$.

The presentation of Chapter 6.0 is organized as follows:
6.1 Methodology - Private Sector Commercial Construction Analysis
6.2 Collection and Management of Data
6.3 Private Sector Utilization Analysis by Race, Ethnicity, and Gender of Business Ownership for Construction
6.4 Establishing a Nexus between Commercial Construction Permitting and City of Pensacola Construction Public Projects
6.5 Analysis of Self-Employment Propensity and Earnings of Race, Ethnicity, and Gender Effects on Self-Employment Propensity
6.6 Conclusions

### 6.1 Methodology - Private Sector Commercial Construction Analysis

This section describes MGT's methodology for the collection of data and the calculation of Pensacola's market area as the basis for MGT's analysis of private sector utilization of M/WBE and non-M/WBE firms and their availability.

### 6.1.1 Private Sector Analysis - Rationale

In City of Richmond v J.A. Croson (Croson), the Court established that a "municipality has a compelling government interest in redressing not only discrimination committed by the municipality itself, but also discrimination committed by private parties within the municipality's legislative jurisdiction, so long as the municipality in some way participated in the discrimination to be remedied by the program." ${ }^{3}$ This argument was reinforced by the Court of Appeals decision in Adarand Construction, Inc. v Rodney Slater, concluding

[^41]that there was a compelling interest for a government Disadvantaged Business Enterprise (DBE) program, based primarily on evidence of private sector discrimination. ${ }^{4}$ According to this argument, discriminatory practices found in the private sector marketplace may be indicative of government's passive or, in some cases, active participation in local discrimination. To remedy such discrimination, Croson provided that government "can use its spending powers to remedy private discrimination, if it identifies that discrimination with the particularity required by the Fourteenth Amendment."5

The purpose of a private sector analysis is to evaluate the presence or absence of discrimination in the private sector marketplace, and to determine if there is evidence to support anecdotal comments from Chapter 7.0 regarding difficulties M/WBEs have in securing work on private sector projects without goals. A comparison of public sector M/WBE utilization with private sector utilization enables an assessment of the extent to which majority-owned prime contractors have tended to hire M/WBE subcontractors only to satisfy public sector requirements. Thus, the following questions are addressed:

- Are there disparities in the utilization of M/WBEs in the marketplace as a whole?
- Are there disparities for women and minorities in the entry into and earnings from self-employment?


### 6.2 Collection and Management of Data

MGT collected commercial construction permits data (such as building, electrical, plumbing) ${ }^{6}$ provided by the City for commercial construction projects permitted from October 1, 2005 through September 30, 2010. The value in examining permits is that it offers a complete and up-to-date record of actual private commercial construction activity undertaken in the Pensacola city limits.

## Pensacola, Florida

The City electronically transmitted commercial construction permit data in the Microsoft Excel spreadsheets format to MGT. In order to isolate only commercial construction projects as the focus of analysis, public sector and residential permit records were excluded based on the permit type code. Commercial permits data provided to MGT included the following but not limited data fields:

- Permit Type Code
- Permit Type Text
- Permit Number
- Project Description
- Scope of Work
- Owner of Project
- Contractor/Professional Name

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- Contractor Address, City, State and ZIP code
- Date Issued
- Construction Value of Project ${ }^{7}$

Based on the permit type text description, permits were categorized according to two types of work-performed categories: prime contractor work level and subcontractor work level. The data was then classified as prime and subcontractor based on the type of work performed.

Upon further assessment and review of the City's commercial construction permits data, the data did not have complete construction value information. Therefore, MGT attempted to collect commercial construction permits data from Escambia County; however, this data was not obtained. Due to not having complete construction value information associated with commercial construction permits, MGT only examined the number of permits and number of firms at the prime contractor and subcontractor levels.

### 6.2.1 M/WBE Classifications and Business Categories

In Chapter 4.0, the five M/WBE classifications described-African American, Hispanic American, Asian American, Native American, and nonminority women-were used as the basis of MGT's private sector analysis of utilization and disparity. Since the permit data did not contain contractor race, ethnic, and gender information, MGT was able to appropriate information contained in various vendor lists obtained to conduct a vendor match procedure. This procedure allowed MGT to further identify ethnic, gender and racial classifications of firms by identifying vendors in the permit data and assigning M/WBE categories. In order to obtain the greatest number of potential match combinations, in addition to linking the various lists to the permits data, a manual match was also conducted. Firms that were identified as nonminority males and firms for which there was no indication of M/WBE classification were considered to be non-M/WBE firms and counted as non-M/WBE firms in the analyses conducted for this study.

For the business category analysis, findings reported in this chapter deal only with private sector construction for two reasons: (1) permit data, by its nature, pertains only to construction activities, which is also the category for which data tends to be most extensive and reliable, and (2) in the courts, historically, construction activity in a given jurisdiction has been scrutinized more than any other business category because, in both public and private sector business activity, it tends to be the most financially lucrative in terms of its impact on a local economy. The data were classified according to two categories of construction contractor-prime contractors and subcontractors-based on the permit type data field, or level of work.

### 6.2.2 Market Area Methodology

The private sector analysis for the commercial permit data is based on firms located in the City.

[^43]
### 6.2.3 Availability Data Collection

Once counties and states had been identified, MGT ascertained which firms were classified as M/WBEs within these counties for the MSA, as reported by the U.S. Census Bureau, 2007 Survey of Business Owners (Survey of Business Owners). ${ }^{8}$ MGT utilized several sources to determine prime contractor and subcontractor availability in order to develop the appropriate availability data within the MSA. Survey of Business Owners data ${ }^{9}$ data based on North American Industry Classification System (NAICS) code 23, construction and construction-related services were used for the availability analyses in private sector. Refer to Appendix K - Survey of Business Owners Availability Estimates for the availability estimates.

### 6.3 Private Sector Utilization Analysis by Race, Ethnicity, and Gender of Business Ownership for Construction

Section 6.3 reports findings from the analysis of the utilization of M/WBE and nonM/WBE firms in the Pensacola private sector commercial construction market.

### 6.3.1 Commercial Building Permits - Prime Contractor Level

Exhibit 6-1 reports private commercial M/WBE prime contractor utilization by the number of permits and number of individual (unduplicated) firms receiving permits. A total of 301 individual (unduplicated) firms received 1,182 total prime private commercial building permits. One M/WBE firm, African American-owned, received a total of two permits, 0.2 percent.

Also, as Exhibit 6-1 shows one individual (unduplicated) African American-owned firm, which represented all M/WBEs and 0.3 percent of all individual (unduplicated) firms, were issued private commercial construction building permits at the prime contractor level.

[^44]
## EXHIBIT 6-1 <br> CITY OF PENSACOLA <br> PRIVATE COMMERCIAL BUILDING PERMITS UTILIZATION ANALYSIS OF FIRMS AT THE PRIME CONTRACTOR LEVEL WITHIN THE CITY OF PENSACOLA BY RACE/ETHNIC/GENDER CLASSIFICATION OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2010

NUMBER OF BUILDING PERMITS ISSUED BY RACE/ETHNIC/GENDER CLASSIFICATION3

| $\begin{aligned} & \text { Fiscal } \\ & \text { Year } \end{aligned}$ | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE Firms |  | Non-M/WBE Firms |  | Total <br> Permits <br> $\#$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ |  |
| 2006 | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 140 | 100.00\% | 140 |
| 2007 | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 487 | 100.00\% | 487 |
| 2008 | 1 | 0.44\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 1 | 0.44\% | 228 | 99.56\% | 229 |
| 2009 | 1 | 0.68\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 1 | 0.68\% | 146 | 99.32\% | 147 |
| 2010 | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 179 | 100.00\% | 179 |
| Total | 2 | 0.17\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 2 | 0.17\% | 1,180 | 99.83\% | 1,182 |

NUMBER OF FIRMS
BY RACE/ETHNIC/GENDER CLASSIFICATION

| Fiscal <br> Year | African <br> Americans |  | Hispanic <br> Americans |  | Asian <br> Americans |  | Native Americans |  | Nonminority Women |  | mNEE Firms |  | Non-MMEE Firms |  | Total <br> Firms <br> \# |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| 2006 | o | 0.00\% | O | 0.00\% | O | 0.00\% | O | 0.00\% | o | 0.00\% | o | 0.00\% | 78 | 100.00\% | 78 |
| 2007 | o | 0.00\% | O | 0.00\% | O | 0.00\% | o | 0.00\% | o | 0.00\% | o | 0.00\% | 136 | 100.00\% | 136 |
| 2008 | 1 | 0.89\% | o | 0.00\% | O | 0.00\% | O | 0.00\% | O | 0.00\% | 1 | 0.89\% | 111 | 99.11\% | 112 |
| 2009 | 1 | 1.16\% | o | 0.00\% | o | 0.00\% | o | 0.00\% | O | 0.00\% | 1 | 1.16\% | 85 | 98.84\% | 86 |
| 2010 | o | 0.00\% | O | 0.00\% | O | 0.00\% | O | 0.00\% | o | 0.00\% | o | 0.00\% | 96 | 100.00\% | 96 |
| Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Incivicual Firms ${ }^{2}$ | 1 | 0.33\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 1 | 0.33\% | 300 | 99.670 | 301 |

Source: MGT developed a database containing Pensacola commercial construction projects let from October 1, 2005 through September 30, 2010.
${ }^{1}$ Percent of Total Permits
${ }^{2}$ The Total Individual Firms counts a vendor only once for each year the firm receives work. Since a firm could be used in multiple years, the total individual firms for the entire study period may not equal the sum of all years.

### 6.3.2 Permits - Subcontractor Level

In terms of number of commercial construction permits and number of individual firms at the subcontractor level, Exhibit 6-2 shows that non-M/WBE firms received 22,586 private commercial permits at the subcontractor level of work, which represents 99.9 percent. M/WBE firms received six private commercial permits at the subcontractor level of work, which represents 0.03 percent and that 1,135 individual (unduplicated) nonM/WBE firms were utilized. Approximately, 0.2 percent of the individual firms utilized were firms owned by M/WBE firms, all of which were African American-owned firms.

## EXHIBIT 6-2 <br> CITY OF PENSACOLA <br> PRIVATE COMMERCIAL PERMITS UTILIZATION ANALYSIS OF FIRMS AT THE SUBCONTRACTOR LEVEL WITHIN THE CITY OF PENSACOLA OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2010

NUMBER OF PERMITS ISSUED BY RACE/ETHNIC/GENDER CLASSIFICATION

| Fiscal Year | African Americans |  | Hspanic <br> Americans |  | Asian Americans |  | Native Americans |  | Norminority Women |  | MMBE <br> Firms |  | Non-MMBE Firms |  | TotalPermits |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ | \# | \% ${ }^{1}$ | \# | $\%^{1}$ |  |
| 2006 | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 3,175 | 100.00\% | 3,175 |
| 2007 | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 8,652 | 100.00\% | 8,652 |
| 2008 | 1 | 0.02\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 1 | 0.02\% | 4,543 | 99.98\% | 4,544 |
| 2009 | 2 | 0.07\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 2 | 0.07\% | 3,012 | 99.93\% | 3,014 |
| 2010 | 3 | 0.09\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 3 | 0.09\% | 3,204 | 99.91\% | 3,207 |
| Total | 6 | 0.03\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 6 | 0.03\% | 22,586 | 99.970 | 22,592 |

## NUMBER OF FIRMS <br> BY RACE/ETHNIC/GENDER CLASSIFICATION

| Fiscal Year | African Americans |  | Hspanic Americans |  | Asian Americans |  | Native <br> Americans |  | Nonminority Women |  | MNEE <br> Firms |  | Non-MNEE Firms |  | Total <br> Firms <br> \# |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| 2006 | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 501 | 100.00\% | 501 |
| 2007 | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 670 | 100.00\% | 670 |
| 2008 | 1 | 0.16\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 1 | 0.16\% | 644 | 99.84\% | 645 |
| 2009 | 2 | 0.35\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 2 | 0.35\% | 562 | 99.65\% | 564 |
| 2010 | 1 | 0.18\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 1 | 0.18\% | 549 | 99.82\% | 550 |
| Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Incividual $\mathrm{Frrms}^{2}$ | 2 | 0.18\% $¢$ | 0 | 0.00\% | 0 | 0.00\% $\%$ | 0 | 0.00\% | 0 | 0.00\% | 2 | 0.18\% $\downarrow$ | 1,135 | 99.820 | 1,137 |

Source: MGT developed a database containing City of Pensacola commercial construction projects let from October 1, 2005 through September 30, 2010.
${ }^{1}$ Percent of Total Permits
${ }^{2}$ The Total Individual Firms counts a vendor only once for each year the firm receives work. Since a firm could be used in multiple years, the total individual firms for the entire study period may not equal the sum of all years.

### 6.4 Establishing a Nexus between Commercial Construction Permitting and City of Pensacola Construction Public Projects

MGT utilized two data sets to compare the utilization of firms. The first data set contained a listing of permits issued to contractors in the Pensacola city limits. The second data set contained firms utilized on City of Pensacola public sector construction projects from October 1, 2005 through September 30, 2010.

The goal of this analysis is to examine public sector and private sector contracting patterns for construction. In doing so, MGT compared the public sector utilization of vendors in City of Pensacola-issued data with private sector utilization of such firms as reflected in the private commercial permit data. The general questions to be answered regarding the permitting analysis included the following:

- To what extent do utilized prime contractors that appear in the City of Pensacola data set also appear in the private sector permitting data for commercial construction projects?
- What is the utilization of subcontractors that are in the City of Pensacola data set that are also in the permitting data set for commercial construction projects?

When prime contractors on the City of Pensacola public construction projects were cross referenced with the commercial construction projects, a total of nine prime contractors in the City of Pensacola public construction projects were also found on the commercial construction projects. Out of the nine prime contractors, all were non-M/WBE firms.

When subcontractors on City of Pensacola public construction projects were cross referenced with the commercial construction projects, a total of 21 subcontractors in the City of Pensacola public construction projects were also found on the commercial construction projects. Out of the 21 subcontractors, two firms were M/WBEs, of which both firms were owned by African Americans.

### 6.5 Analysis of Self-Employment Propensity and Earnings of Race, Ethnicity, and Gender Effects on Self-Employment Propensity

The purpose of this analysis is to examine the effects of race and gender, along with other individual economic and demographic characteristics, on individuals' participation in the private sector as self-employed business operators, and on their earnings as a result of their participation in five categories of private sector business activity in the City of Pensacola Metropolitan Statistical Area (MSA). Findings for minority business enterprises are compared to the self-employment participation and earnings record of nonminority male business owners to determine if a disparity in self-employment rates and earnings exists, and if it is attributable to differences in race, gender, or ethnicity. Adopting the methodology and variables employed by a City of Denver disparity study (see Concrete Works v. City and County of Denver ${ }^{10}$ ), we use Public Use Microdata

[^45]Samples (PUMS) data derived from the 2010 American Community Survey, to which we apply appropriate regression statistics to draw conclusions.

To guide this investigation, three general research questions were posed. Questions and variables used to respond to each, followed by a report of findings, are reported below:

1. Are race, ethnicity and gender minority groups less likely than nonminority males to be self-employed?

This analysis examined the statistical effects of the following variables on the likelihood of being self-employed in the study market area: Race, ethnicity, and gender of business owner (African American, Asian American, Hispanic American, Native American, nonminority women, nonminority men), marital status, age, selfreported health-related disabilities, availability of capital (household property value, monthly total mortgage payments, unearned income) and other characteristics (number of individuals over the age of 65 living in household, number of children under the age of 18 living in household) and level of education.
2. Does race, ethnicity and gender classification have an impact on individual's selfemployment earnings?

This analysis examined the statistical effects of the following variables on income from self-employment for business owners in the market area: Race, ethnicity, and gender of business owner (African American, Asian American, Hispanic American, Native American, nonminority women, nonminority men), marital status, age, selfreported health-related disabilities, and availability of capital (household property value, monthly total mortgage payments, unearned income) and level of education.
3. If Minority and Women's Business Enterprises (M/WBEs) and nonminority males shared similar traits and marketplace "conditions" (i.e., similar "rewards" in terms of capital and asset accrual), what would be the effect on rates of self-employment by race, ethnicity and gender?

Derived from a similar model employed by a City of Denver disparity study, MGT created a model that leveraged statistical findings in response to the first two questions to determine if race, gender, and ethnic effects derived from those findings would persist if nonminority male demographic and economic characteristics were combined with M/WBE self-employment data. More precisely, in contrast to Question 1, which permitted a comparison of self-employment rates based on demographic and economic characteristics reported by the 2010 census for individual M/WBE categories and nonminority males, respectively, this analysis posed the question, "How would M/WBE rates change, if M/WBE's operated in a nonminority male business world and how much of this change is attributable to race, gender or ethnicity?"

## Findings:

1. Are race, ethnicity and gender minority groups less likely than nonminority males to be self-employed?

- In all industries in the Pensacola MSA, nonminority males were nearly two times as nonminority women. ${ }^{11}$
- In all industries in the Pensacola MSA, nonminority males were nearly twice as likely to be self-employed as African Americans.
- In the Pensacola MSA, nonminority males were over six times as likely as nonminority women to be self-employed in professional services.
- In the Pensacola MSA, nonminority males were over four times as likely as African Americans in professional services.

2. Does race, ethnicity and gender status have an impact on an individual's selfemployment earnings?

- In the Pensacola MSA, nonminority women reported significantly lower earnings in all business type categories.
- In the goods and supplies industry, nonminority women reported significantly lower earnings than nonminority males in the Pensacola MSA: 79.2 percent less.
- The most egregious effect on earnings elasticities was found in professional services for nonminority women. In professional services, nonminority women earned 85.2 percent less than nonminority males.

3. If M/WBEs and nonminority males shared similar traits and marketplace "conditions" (i.e., similar "rewards" in terms of capital and asset accrual), what would be the effect on rates of self-employment by race, ethnicity, and gender?

- Overall, comparing self-employed nonminority males with selfemployed African Americans in the Pensacola MSA, over 70 percent of the disparity in self-employment rates was attributable to race differences.
- Comparing self-employed nonminority males with self-employed African Americans in the Pensacola MSA construction industry, over 66 percent of the disparity in self-employment rates was attributable to race differences.
- Comparing self-employed nonminority males with self-employed Native Americans in the Pensacola MSA construction industry, over 31 percent of the disparity in self-employment rates was attributable to race differences.

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- Comparing self-employed nonminority males with self-employed Native Americans in the Pensacola MSA other services, over 91 percent of the disparity in self-employment rates was attributable to race differences.
- Comparing self-employed nonminority males with self-employed Asian Americans in the Pensacola MSA other services, over 40 percent of the disparity in self-employment rates was attributable to race differences.


### 6.5.1 Introduction

The following section analyzes the availability of minority, nonminority women, and nonminority male firms in five categories of private sector business activity in the Pensacola MSA. The goal of this investigation is to examine the effects of race and gender, along with other individual economic and demographic characteristics, on individuals' participation in the private sector as self-employed business operators, and on their earnings as a result of their participation. Ultimately, we will compare these findings to the self-employment participation and earnings record of nonminority male business owners to determine if a disparity in self-employment rates and earnings exists and if it is attributable to racial or gender discrimination in the marketplace. Data for this investigation are provided by the Public Use Microdata Samples (PUMS) data derived from the 2010 American Community Survey, to which we apply appropriate regression statistics to draw conclusions. Exhibit 6-3 ${ }^{12}$ presents a general picture of selfemployment rates by race, median earnings, and sample sizes ( $n$ 's) in the Pensacola MSA, calculated from the five percent PUMS census sample.

The next section will discuss the research basis for this examination to lay the groundwork for a description of the models and methodologies to be employed. This will be followed by a presentation of findings regarding minority status effects on selfemployment rates, self-employment earnings, and attributions of these differences to discrimination, per se.

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## EXHIBIT 6-3 <br> PERCENTAGE SELF-EMPLOYED/EARNINGS BY RACE/GENDER/ETHNIC CLASSIFICATION WITHIN THE PENSACOLA METROPOLITAN STATISTICAL AREA

| Business Ownership <br> lassification | Percent of the Population <br> Self-Employed | 2010 Sample <br> Census $(\mathbf{n})$ | 2010 Mecian Eamings |
| :--- | :---: | :---: | :---: |
|  | $18.37 \%$ |  |  |
| Nbrminority Males | $7.65 \%$ | 189 | $\$ 37,000.00$ |
| African Americans | $1250 \%$ | 15 | $\$ 26,300.00$ |
| Hspenic Americans | $18.84 \%$ | 10 | $\$ 24,500.00$ |
| Asian Americans | $1282 \%$ | 13 | $\$ 24,000.00$ |
| Native Americans | $8.39 \%$ | 5 | $\$ 33,000.00$ |
| Nonminority Women | $13.52 \%$ | 67 | $\$ 25,660.00$ |
| TOTAL | 299 | $\$ 31,000.00$ |  |

Source: PUMS data from 2010 Census of Population and Housing.

### 6.5.2 Self-Employment Rates and Earnings as an Analog of Business Formation and Maintenance

Economic research consistently supports that there are group differences by race and gender in rates of business formation (see Journal of Econometrics, Vol. 61, Issue 1, devoted entirely to the econometrics of labor market discrimination and segregation). For a disparity study, however, the fundamental question is "How much of this difference is due to factors that would appear, at least superficially, to be related to group differences other than race, ethnicity, or gender, and how much can be attributed to discrimination effects related to one's race, ethnicity and gender affiliation?" We know, for instance, that most minority groups have a lower median age than do non-Hispanic whites (ACS PUMS, 2010). We also know, in general, that the likelihood of being self-employed increases with age (ACS PUMS, 2010). When social scientists speak of nonracial group differences, they are referring to such things as general differences in religious beliefs as these might influence group attitudes toward contraception, and, in turn, both birthrates and median age. A disparity study, therefore, seeks to examine these other important demographic and economic variables in conjunction with race and ethnicity, as they influence group rates of business formation, to determine if we can assert that discrimination against minorities is sufficiently present to warrant consideration of public sector legal remedies such as affirmative action and minority set-aside contracting.

Questions about marketplace dynamics affecting self-employment-or, more specifically, the odds of being able to form one's own business and then to excel (i.e., generate earnings growth)-are at the heart of disparity analysis research. Whereas early disparity studies tended to focus on gross racial disparities, merely documenting these is insufficient for inferring discrimination effects per se without "partialling out" effects due to nondiscriminatory factors. Moreover, to the extent that discrimination exists, it is likely to inhibit both the formation of minority business enterprises and their profits and growth. Consequently, earlier disparity study methodology and analysis have failed to account for the effects of discrimination on minority self-employment in at least two ways: (1) a failure to account adequately for the effects of discriminatory barriers
minorities face "up front" in attempting to form businesses; and (2) a failure to isolate and methodologically explain discrimination effects once minority businesses are formed.

The next section addresses these shortcomings, utilizing PUMS data derived from the 2010 U.S. Census to answer research questions about the effects of discrimination on self-employment and self-employment earnings using multiple regression statistics.

### 6.5.3 Research Questions, Statistical Models, and Methods

Two general research questions were posed in the initial analysis:

- Are race, ethnicity and gender minority groups less likely than nonminority males to be self-employed?
- Does race, ethnicity and gender classification have an impact on individuals' earnings?

A third question, to be addressed later-How much does race, ethnicity and gender discrimination influence the probability of being self-employed?-draws conclusions based on findings from questions one and two.

To answer the first two questions, we employed two multivariate regression techniques, respectively: logistic regression and linear regression. To understand the appropriate application of these regression techniques, it is helpful to explore in greater detail the questions we are trying to answer. The dependent variables in questions I and II-that is, the phenomena to be explained by influences such as age, race, gender, and disability status, for example (the independent or "explanatory" variables)-are, respectively: the probability of self-employment status (a binary, categorical variable based on two possible values: $0=$ not self-employed/1 = self-employed) and 2010 earnings from self-employment (a continuous variable). In our analysis, the choice of regression approach was based on the scale of the dependent variable (in question I, a categorical scale with only two possible values, and in question II, a continuous scale with many possible values). Because binary logistic regression is capable of performing an analysis in which the dependent variable is categorical, it was employed for the analysis of question I. ${ }^{13}$ In order to analyze question II, in which the dependent variable is continuous, we used simple linear regression.

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### 6.5.3.1 Deriving the Logistic Regression Model from the Simple Linear Model

The logistic regression model can be derived with reference to the simple linear regression model expressed mathematically as:
$Y=\beta_{0}+\beta_{1} X_{1}+\beta_{2} X_{2}+\beta_{3} X_{3}+\beta_{4} X_{4}+\beta_{5} X_{5}+\ldots+\varepsilon$
Where:
$\mathrm{Y}=$ a continuous variable (e.g., 2010 earnings from self-employment)
$\beta_{0}=$ the constant, representing the value of $Y$ when $X_{1}=0$
$\beta_{1}=$ coefficient representing the magnitude of $X$ 's effect on $Y$
$X_{I}=$ the independent variables, such as age, human capital (e.g., level of education), availability of capital, race, ethnicity and gender, etc.
$\varepsilon=$ the error term, representing the variance in $Y$ unexplained by $X_{1}$
This equation may be summarized as:

$$
E(Y)=\mu=\sum_{k=1}^{K} \beta_{k} x_{k}
$$

in which Y is the dependent variable and $\mu$ represents the expected values of Y as a result of the effects of $\beta$, the explanatory variables. When we study a random distribution of $Y$ using the linear model, we specify its expected values as a linear combination of $K$ unknown parameters and the covariates or explanatory variables. When this model is applied to data in the analysis, we are able to find the statistical link between the dependent variable and the explanatory or independent variables.

Suppose we introduce a new term, $\eta$, into the linear model such that:

$$
\eta=\mu=\sum_{k=1}^{K} \beta_{k} x_{k}
$$

When the data are randomly distributed, the link between $\eta$ and $\mu$ is linear, and a simple linear regression can be used. However, to answer the first question, the categorical dependent variable was binomially distributed. Therefore, the link between $\eta$ and $\mu$ became $\eta=\log [\mu /(1-\mu)]$ and logistic regression was utilized to determine the relationship between the dependent variable and the explanatory variables, calculated as a probability value (e.g., the probability of being self-employed when one is African American). The logistic regression model is expressed mathematically as:

$$
\log [\mu / 1(1-\mu)]=\alpha+\beta_{i} X_{n}+\varepsilon
$$

Where:

$$
\begin{aligned}
(\mu / 1-\mu) & =\text { the probability of being self-employed } \\
\alpha & =\text { a constant value } \\
\beta_{\mathrm{i}} & =\text { coefficient corresponding to independent variables } \\
X_{n} & =\text { selected individual characteristic variables, such as age, } \\
& \text { marital status, education, race, and gender } \\
\varepsilon & =\text { error term, representing the variance in } \mathrm{Y} \text { unexplained by } \mathrm{X}_{\mathrm{l}}
\end{aligned}
$$

This model can now be used to determine the relationship between a single categorical variable ( $0=$ not self-employed/1 = self-employed) and a set of characteristics hypothesized to influence the probability of finding a 0 or 1 value for the categorical variable. The result of this analysis illustrates not only the extent to which a characteristic can increase or decrease the likelihood that the categorical variable will be a 0 or a 1 , but also whether the effect of the influencing characteristics is positive or negative in relation to being self-employed.

### 6.5.4 Results of the Self-Employment Analysis

### 6.5.4.1 Question I: Are Minority Groups Less Likely than Nonminority Males to Be Self-Employed?

To derive a set of variables known to predict employment status (self-employed/not selfemployed), we used the five percent PUMS data from Census 2010. Binary logistic regression was used to calculate the probability of being self-employed, the dependent variable, with respect to socioeconomic and demographic characteristics selected for their potential to influence the likelihood of self-employment. The sample for the analysis was limited to labor force participants who met to the following criteria:

- Resident of the Pensacola, FL MSA.
- Self-employed in construction, professional services, other services, architecture and engineering, ${ }^{14}$ or goods and supplies.
- Employed full-time (more than 35 hours a week).
- 18 years of age or older.
- Employed in the private sector.

Next, we derived the following variables hypothesized as predictors of employment status:

- Race and Gender: African American, Asian American, Hispanic American, Native American, nonminority women and nonminority male.
- Availability of Capital: Homeownership, home value, mortgage rate, unearned income and residual income.

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- Marital Status
- Ability to Speak English Well
- Disability Status: From individuals' reports of health-related disabilities.
- Age and Age Squared: Squaring the age variable acknowledges the positive, curvilinear relationship between each year of age and earnings.
- Owner's Level of Education
- Number of Individuals Over the Age of 65 Living in Household
- Number of Children Under the Age of 18 Living in Household


### 6.5.4.2 Findings

Binary logistic regression analysis provided estimates of the relationship between the independent variables described above and the probability of being self-employed in the four types of business industries. In Exhibit 6-4, odds ratios are presented by minority group, reporting the effect of race, ethnicity and gender on the odds of being selfemployed in 2010, holding all other variables constant. Full regression results for all the variables are presented in Appendix I-PUMS Regression.

## EXHIBIT 6-4

SELF-EMPLOYMENT "ODDS RATIOS" OF MINORITY GROUPS RELATIVE TO NONMINORITY MALES AFTER CONTROLLING FOR SELECTED DEMOGRAPHIC AND ECONOMIC CHARACTERISTICS BY RACE/ETHNIC/GENDER CLASSIFICATION WITHIN THE PENSACOLA METROPOLITAN STATISTICAL AREA

| Business Ownership <br> Qassification | All <br> Incustries | Construction | Professional <br> Senvices | Other <br> Senices |  <br> Supplies |
| :--- | :---: | :---: | :---: | :---: | :---: |
| African Americans | 0.519 | 0.534 | 0.227 | 0.813 | 1.355 |
| Hsparic Americans | 0.863 | 0.467 | 0.898 | 0.742 | 4.137 |
| Asian Americans | 1.020 | 1.934 | 0.645 | 1.553 | 2012 |
| Native Americans | 0.721 | $*$ | 1.346 | 1.573 | $*$ |
| Nbnminarity Women | $\mathbf{0 . 4 6 4}$ | $\mathbf{0 . 8 0 1}$ | $\mathbf{0 . 1 5 2}$ | 0.894 | 0.698 |

Source: PUMS data from 2010 Census of Population and Housing and MGT of America, Inc., calculations using SPSS.
Note: Bold indicates that the estimated "odds ratio" for the group was statistically significant. The architecture and engineering business industry was excluded from this analysis because of the insufficient data.

* There were insufficient census numbers available for analysis.

The results reveal the following:

- In all industries in the Pensacola MSA, nonminority males were nearly two times as likely as nonminority women. ${ }^{15}$
- In all industries in the Pensacola MSA, nonminority males were nearly twice as likely to be self-employed as African Americans.
- In the Pensacola MSA, nonminority males were over six times as likely as nonminority women to be self-employed in professional services.
- In the Pensacola MSA, nonminority males were over four times as likely as African Americans in professional services.


### 6.5.4.3 Question II: Does Race, Ethnicity and Gender Classification Have an Impact on Individuals' Earnings?

To answer this question, we compared self-employed, minority, and women entrepreneurs' earnings to those of nonminority males in the Pensacola MSA, when the effect of other demographic and economic characteristics was controlled or "neutralized." That is, we were able to examine the earnings of self-employed individuals of similar education levels, ages, etc., to permit earnings comparisons by race, ethnicity and gender classification.

To derive a set of variables known to predict earnings, the dependent variable, we used 2010 earnings from employment for self-employed individuals, as reported in the five percent PUMS data. These included:

- Race and Gender: African American, Asian American, Hispanic American, Native American, nonminority women and nonminority males.
- Availability of Capital: Homeownership, home value, mortgage rate, unearned income and residual income.
- Marital Status
- Ability to Speak English Well
- Disability Status: From individuals' reports of health-related disabilities.
- Age and Age Squared: Squaring the age variable acknowledges the positive, curvilinear relationship between each year of age and earnings.
- Owner's Level of Education


### 6.5.4.4 Findings

Exhibit 6-5 presents the results of the linear regression model estimating the effects of selected demographic and economic variables on self-employment earnings. Each

[^50]number (i.e., coefficient) in the exhibit represents a percent change in earnings. For example, the corresponding number for a nonminority woman in all industries is -.407 , meaning that nonminority woman will earn 40.7 percent less than a nonminority male when the statistical effects of the other variables in the equation are "controlled for." Full regression results for all the variables are presented in Appendix I-PUMS Regression.

## EXHIBIT 6-5

## EARNINGS ELASTICITIES OF MINORITY GROUPS RELATIVE TO NONMINORITY MALES AFTER CONTROLLING FOR SELECTED DEMOGRAPHIC AND ECONOMIC CHARACTERISTICS BY RACE/ETHNICIGENDER CLASSIFICATION WITHIN THE PENSACOLA METROPOLITAN STATISTICAL AREA

| Business Ommership <br> Classification | All <br> Inchustries | Construction | Professional <br> Senvices | Oher <br> Senvices |  <br> Supplies |
| :--- | :---: | :---: | :---: | :---: | :---: |
| African Americans | -0.427 | -0.676 | 0.504 | -0.486 | -0.883 |
| Hspenic Americans | -0.141 | -0.399 | -0.874 | 0.047 | $*$ |
| Asian Americans | 0.212 | -0.294 | 0.879 | 0.092 | -0.102 |
| Native Americans | 0.171 | $*$ | -1.308 | 0.841 | $*$ |
| Norminority Women | -0.407 | $-\mathbf{0 . 0 5 6}$ | -0.852 | -0.371 | $-\mathbf{0 . 7 9 2}$ |

Source: PUMS data from 2010 Census of Population and Housing and MGT of America, Inc., calculations using SPSS.
Note: Bold indicates that the estimated "elasticities" for the group were statistically significant. The architecture and engineering business industry was excluded from this analysis because of insufficient data.

The results reveal the following:

- In the Pensacola MSA, nonminority women reported significantly lower earnings in all business type categories.
- In the goods and supplies industry, nonminority women reported significantly lower earnings than nonminority males in the Pensacola MSA: 79.2 percent less.
- The most egregious effect on earnings elasticities was found in professional services for nonminority women. In professional services, nonminority women earned 85.2 percent less than nonminority males.


### 6.5.5 Disparities in Rates of Self-Employment: How Much Can Be Attributed to Discrimination?

Results of the analyses of self-employment rates and 2010 self-employment earnings revealed general disparities between minority and nonminority self-employed individuals whose businesses were located in the Pensacola MSA.

Exhibit 6-6 presents the results of these analyses. Column A reports observed employment rates for each race, ethnicity and gender classification, calculated directly from the PUMS 2010 data. To obtain values in columns B and C, we calculated two predicted self-employment rates using the following equation:

$$
\operatorname{Pr} o b(y=1)=\sum_{k=1}^{K}\left(e^{\beta_{k} x_{k}} / 1+e^{\beta_{k} x_{k}}\right)
$$

Where:

$$
\begin{aligned}
\operatorname{Pr} o b(y=1) & = \\
\beta_{k}= & \text { represents the probability of being self-employed } \\
& \text { the logistic regression analysis of self-employment probabilities } \\
x_{k}= & \text { the mean values of these same variables }
\end{aligned}
$$

The first of these predicted self-employment rate calculations (in column B) presents nonminority male self-employment rates as they would be if their characteristics (i.e., $x_{k}$, or mean values for the independent variables) were applied to minority market structures (represented for each race by their $\beta_{k}$ or odds coefficient values). The second selfemployment rate calculation (in column C) presents minority self-employment rates as they would be if minorities were rewarded in a similar manner as nonminority males in the nonminority male market structure: that is, by multiplying the minority means (i.e., characteristics) by the estimated nonminority coefficients for both race and the other independent variables.

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# EXHIBIT 6-6 <br> OBSERVED AND PREDICTED SELF-EMPLOYMENT RATES BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN THE PENSCOLA METROPOLITAN STATISTICAL AREA 

| Business Ownership Classification | Obsenved SelfEmployment Rates | White Characteristics and Onn Market Structure | Own <br> Characteristics and White Market Structure | Disparity Ratio (column A civided by column C | Portion of <br> Difference Due to Discrimination |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | (A) | (B) | (C) | (D) | (E) |
| Nonminority Meles | O. 1837 | 0.0765 | 0.0765 | 1.0000 |  |
| African Americans | 0.0765 | 0. 1294 | 0.1523 | 0.5024 | 70.74\% |
| Hspanic Americans | 0. 1250 | 0. 1982 | 0.2137 | 0.5849 | rd |
| Asian Americans | 0. 1884 | 0.2260 | 0. 1896 | 0.9936 | nd |
| Native Americans | 0. 1282 | 0.1711 | 0.2023 | 0.6338 | rd |
| Nonminority Women | 0.0839 | 0.1173 | 0.2168 | 0.3868 | nd |
| Nonminority Meles | 0.2396 | 0.2396 | 0.2396 | 1.0000 |  |
| African Americans | 0. 1000 | 0.1796 | 0. 1928 | 0.5187 | 66.48\% |
| Hspenic Americans | 0.1053 | 0. 1608 | 0.2520 | 0.4178 | rd |
| Asian Americans | 0.3333 | 0.4423 | 0.2136 | 1.5608 | rd |
| Native Americans | 0.0000 | 0.0000 | 0.0766 | 0.0000 | 31.97\% |
| Nonminority Women | 0.2273 | 0.2473 | 0.3328 | 0.6830 | rd |
| Nonminarity Meles | 0.2000 | 0.0299 | 0.0299 | 1.0000 |  |
| African Americans | 0.0299 | 0.0873 | 0.2298 | 0.1299 | rd |
| Hispanic Americans | 0.1765 | 0.2748 | 0.3111 | 0.5673 | rd |
| Asian Americans | 0. 1765 | 0.2141 | 0.4672 | 0.3778 | nd |
| Native Americans | 0.1818 | 0.3622 | 0.2507 | 0.7253 | rd |
| Nonminority Women | 0.0275 | 0.0603 | 0.2072 | 0. 1330 | rd |
| Nonminority Males | O. 1897 | 0.1139 | 0.1139 | 1.0000 |  |
| African Americans | 0.1139 | 0.2118 | 0.1232 | 0.9245 | 1228\% |
| Hspenic Americans | 0.0938 | 0. 1968 | 0.2683 | 0.3494 | rd |
| Asian Americans | 0.2333 | 0.3391 | 0.2156 | 1.0822 | 40.64\% |
| Native Americans | 0.2500 | 0.3419 | 0. 1947 | 1.2842 | 91.81\% |
| Nonminority Women | 0. 1600 | 0.2280 | 0.2673 | 0.5986 | nd |
| Nonminority Males | 0.0825 | 0.0667 | 0.0667 | 1.0000 |  |
| African Americans | 0.0667 | 0.1707 | 0.0669 | 0.9972 | 1.18\% |
| Hspenic Americans | 0. 1667 | 0.3860 | 0.1737 | 0.9597 | nd |
| Asian Americans | 0.1053 | 0.2342 | 0.1180 | 0.8920 | nd |
| Native Americans | 0.0000 | 0.0000 | 0.0001 | 0.0000 | 0.08\% |
| Nonminority Women | 0.0493 | 0.0959 | 0.1413 | 0.3489 | rd |

Source: PUMS data from 2010 Census of Population and Housing and MGT of America, Inc., calculations using SPSS and Microsoft Excel.
$\mathrm{n} / \mathrm{d}$ indicates that no discrimination was found.
Using these calculations, we were able to determine a percentage of the disparities in self-employment between minorities and nonminority males attributable to race by dividing the observed self-employment rate for a particular minority group (column A) by the predicted self-employment rate as it would be if minority groups faced the same market structure as nonminority males (column C). Next, in column E we calculated the difference between the predicted self-employment rate as it would be if minority groups
faced the same market structure as nonminority males and the observed selfemployment rate for that minority group, and divided this value by the difference between the observed self-employment rate for nonminority males and the selfemployment rate for a particular minority group. In the absence of discrimination, this number is zero, which means disparities in self-employment rates between minority groups and nonminority males can be attributed to differences in group characteristics not associated with discrimination. Conversely, as this value approaches 1.0, we are able to attribute disparities increasingly to discrimination in the marketplace.

### 6.5.5.1 Findings

Examining the results reported in the previous exhibit, Exhibit 6-6, we found the following:

- Overall, comparing self-employed nonminority males with self-employed African Americans in the Pensacola MSA, over 70 percent of the disparity in self-employment rates was attributable to race differences.
- Comparing self-employed nonminority males with self-employed African Americans in the Pensacola MSA construction industry, over 66 percent of the disparity in self-employment rates was attributable to race differences.
- Comparing self-employed nonminority males with self-employed Native Americans in the Pensacola MSA construction industry, over 31 percent of the disparity in self-employment rates was attributable to race differences.
- Comparing self-employed nonminority males with self-employed Native Americans in the Pensacola MSA other services, over 91 percent of the disparity in self-employment rates was attributable to race differences.
- Comparing self-employed nonminority males with self-employed Asian Americans in the Pensacola MSA other services, over 40 percent of the disparity in self-employment rates was attributable to race differences.


### 6.5.5.2 Summary of Self-Employment Analysis Findings

In general, findings from the PUMS 2010 data indicate that minorities were significantly less likely than nonminority males to be self-employed and, if they were self-employed, they earned significantly less in 2010 than did self-employed nonminority males. When self-employment rates were stratified by race and by business type, trends varied within individual race-by-type cells, but disparities persisted, in general, for all minorities and nonminority women. When group self-employment rates were submitted to MGT's disparity-due-to-minority-status analysis, findings supported the conclusion that disparities for these groups (of adequate sample size to permit interpretation) were likely the result of differences in the marketplace due to race, gender, and ethnicity. ${ }^{16}$

[^51]
### 6.6 Conclusions

According to the findings from private commercial construction projects, M/WBE underutilization was evident and particularly in the private sector. When compared to findings from the private commercial construction projects, M/WBE firms fared better on City of Pensacola projects at the subcontractor level.

Capacity alone is not a sufficient explanation for these differences, especially at the subcontractor level in the construction business category, where capacity is a lesser consideration and availability far exceeds the record of utilization, especially in the private sector. This chapter also presented statistical evidence that disparities associated with race and gender persist after controls for capacity and business experience are considered. Moreover, the evidence of very small M/WBE utilization on commercial building projects, supported by anecdotal comments from M/WBEs (see Chapter 7.0), supports the claim that M/WBEs face a number steep barriers in seeking work on private sector construction projects. To the extent that M/WBE subcontractor utilization is all but absent in the private sector, credence may be given to the proposition established in Croson that government could be a passive participant in private sector discrimination if it did not require contractors who apply for public sector construction projects to solicit and negotiate with M/WBE subcontractors in good faith.

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### 7.0 ANECDOTAL ANALYSIS

## 7.0: ANECDOTAL ANALYSIS

Anecdotal research is a widely accepted research methodology that is based upon observations, interviews, focus groups, and surveys. The collection and analysis of anecdotal data are performed to determine whether underutilization of minority- and woman-owned firms results from objective, nonbiased bidding and purchasing procedures or from discriminatory practices. It is used in conjunction with other research tools to provide context, and to help explain and support findings based on quantitative data.

Unlike other chapters in this report, the conclusions derived from anecdotal analysis do not rely solely on quantitative data. Anecdotal analysis also utilizes qualitative data to describe the context of the examined social, political, and economic environment in which all businesses and other relevant entities applicable to the study operate.

The following sections present MGT's approach to collecting anecdotal data, the methods employed in collecting these data, and the quantitative and qualitative results of the data collected.

This chapter is organized into the following sections:
7.1 Methodology
7.2 Demographics
7.3 Barriers to Doing Business with the City of Pensacola
7.4 Small Business Enterprise (SBE) Program
7.5 Prompt Payment
7.6 Access to Capital
7.7 Bonding and Insurance Process
7.8 Disparate Treatment and Discrimination
7.9 Other Noteworthy Comments
7.10 Suggested Remedies from Anecdotal Participants
7.11 Conclusions

### 7.1 Methodology

The blueprint for collecting and analyzing anecdotal information for this study was provided by the U.S. Supreme Court in City of Richmond v. J.A. Croson, 488 U.S. 469, 109 S.Ct. 706 (1989) (Croson). Specifically, race-conscious programs must be supported by strong documentation of discrimination, including evidentiary findings that go beyond the demographics of a community. Anecdotal information can bolster the quantitative analyses of contract expenditures to explain whether or not minority business creation, growth, and retention are negatively affected by discrimination. In Croson, the Court held that anecdotal accounts of discrimination could help establish a compelling interest for a local government to institute a race-conscious remedy. Moreover, such information can provide a local entity with a firm basis for fashioning a program that is narrowly tailored to remedy identified forms of marketplace discrimination and other barriers to minority- and woman-owned business enterprise (M/WBE) participation in contract opportunities. However, it should be cautioned that the following comments are the perceptions and opinions of individuals, and the evidentiary weight of these opinions depends on how much they are corroborated by statements of
others and the quantitative data results of the study. Further discussion of anecdotal testimony is contained in Chapter 2.0 Legal Review.

MGT's experience conducting disparity studies has shown that utilizing multiple methods of anecdotal data collection provide more comprehensive information than methodologies using a single-pronged approach. For this reason, MGT used a combination of surveys, focus groups, a public hearing, and face-to-face interviews to collect anecdotal information and to identify issues that were common to businesses in the market area. MGT was also able to draw inferences from these data as to the prevalence of obstacles perceived as limiting the participation of M/WBEs in the City of Pensacola's (City) procurement transactions.

The primary focus of face-to-face interviews, focus groups, and a public hearing was to document the respondents' experiences conducting business with the City. MGT solicited participation and responses from businesses that have done, or attempted to do, business with the City between the fiscal years 2005 through 2011. During the course of the anecdotal activities we discovered that getting firms to provide their input proved to be a challenge. Therefore, additional time and methods were needed to reach firms in the marketplace. The solicitation efforts resulted in a total of 338 businesses collectively participating in the anecdotal activities.

In Chapter 4.0 Market Area, Utilization and Availability Analyses an explanation of how MGT develops the City's Master Vendor Database is discussed. In doing so MGT's subconsultant Diversity Program Advisors, a Pensacola-based minority-owned firm was tasked with contacting the trade associations and business organizations listed below in Exhibit 7-1 to solicit their participation and input in the anecdotal process. Each of the associations and organizations were asked to provide a detailed listing of their members so that 1) MGT could cross reference the race, ethnicity, or gender of firms on the City's vendor list; 2) communicate with their members on the purpose of the disparity study, and 3) encourage their members to participate in survey and interview activities if they were contacted.

## EXHIBIT 7-1 CITY OF PENSACOLA LIST OF TRADE ASSOCIATIONS AND BUSINESS ORGANIZATIONS

| Organization |
| :--- |
| Escambia County School District |
| Escambia County Purchasing Department |
| Emerald Coast Utilities Authority |
| FL Office of Supplier Development |
| City of Pensacola (Purchasing) |
| Gulf Coast African American Chamber of Commerce |
| Gulf Power |
| FL Department of Transportation |
| NW FL Association of General Contractors |
| Tri-State Chapter of National Association of Minority Contractors |
| City of Fort Walton Beach |
| Santa Rosa County Procurement Department |
| Okaloosa County Purchasing |
| Walton County Puchasing |
| Pensacola Regional Airport |
| FIorida State Hispanic Chamber of Commerce |
| Japan-America Society of Northwest FIorida |
| FILIPINO-AMERICAN ASSOCIATION OF MILTON, INC |
| FILIPINO-AMERICAN (FIL-AM) ASSOCIATION OF PENSACOLA, INC |
| Pensacola Bay Area Chamber of Commerce |
| Hispanic Resource Center |
| IBEW Local Union 676 |

### 7.1.1 Survey of Vendors

Disparity study surveys are commonly plagued by sample size limitations, especially in the case of attempting to gather a representative sample from minority populations where low minority population numbers pose problems. For example, Native Americanowned business populations in most municipalities are insufficient in number to permit a valid and representative sample. This problem is compounded when analyses are stratified further by business type. Insufficient sample size can pose problems for the statistical confidence of the results. Although MGT's goal is to report data samples that can satisfy the 95 percent confidence level, this does not mean that data should not be reported because of slightly reduced confidence intervals, especially when due diligence has been exercised in attempting to meet the 95 percent standard.

The purpose of the survey of vendors is to solicit responses from business owners and representatives about their firm and their experiences doing business or attempting to do business with the City. The survey attempted to collect data in proportion to the distribution of M/WBEs and non-M/WBEs in the market area. MGT hired AC Advertising, a Pensacola-based minority-owned firm, to conduct the survey of vendor activity. MGT provided AC Advertising a random sample of firms listed in the City's Master Vendor Database. During the months of March through June 2012, AC Advertising administered a web-based, self administered, but controlled survey using the survey instrument in Appendix F - Survey of Vendors Instrument. Where email addresses were not available or email addresses listed incorrectly, AC Advertising contacted firms via telephone. If unable to reach by phone, AC Advertising mailed
postcards to request their participation in the survey. Throughout this chapter several charts detail selected survey results. See Appendix G - Survey of Vendors Results for the complete survey of vendor results and explanation of the percentage calculations.

### 7.1.2 Focus Groups

MGT conducted two focus groups on April 2 and 3, 2012 at the Bayview Senior Resource Center located at 2000 East Lloyd St, Pensacola, FL. The focus group sessions were formatted as an open discussion. The questions focused on how the firms get information about procurement opportunities with the City such as the City's Web site, networking/word-of-mouth, trade organizations, etc., and the helpfulness of the information. In addition, participants were asked, "What do you feel interferes with your ability to do business with the City?", and "What are your recommendations for improving the procurement process?"

MGT facilitated the focus groups with assistance from McCray and Associates, a Pensacola-based minority-owned business that provided administrative support, coordination, and assistance. The focus groups discussions were voice recorded after all participants agreed to be recorded. During the focus group sessions participants completed a brief questionnaire to capture basic demographic information and the business capacity of the group.

### 7.1.3 Public Hearing

MGT conducted one public hearing with business owners and representatives of area firms. The public hearing was held on February 28, 2012 at Pensacola City Hall (222 West Main St.) Pensacola, FL. Public Hearings are conducted to collect additional anecdotal evidence. The public hearing was advertised in the most widely circulated newspaper in the Pensacola market area. In addition, an email blast to all vendors registered in the City's Master Vendor Database. The organizations listed previously in Exhibit 7-1 were also sent notices of the public hearings and asked to distribute to their members and associates. Attendees were provided a testimony form for completion and submission to gather data on type of business, contact information, ethnicity/gender classification, and additional comments. Information gathered is used to cross-reference information in the City's Master Vendor Database and update invalid or missing data. All testimony was documented by a professional court reporter. Testimony transcription service was provided by Hitchcock \& Associates, a Pensacola-based business.

### 7.1.4 Personal Interviews

The personal interviews were conducted by McCray and Associates during the months of March through June 2012, with a cross-section of the business community around the Pensacola region. Firms not selected in other anecdotal activities were randomly selected from the City's Master Vendor Database. The Personal Interview Guide (Appendix E) used in interviewing businesses included questions designed to establish a business profile for each business. Interviewers gathered information concerning the primary line of business, ethnicity of the owner, organizational structure, number of employees, the year the business was established, gross revenues during selected calendar and/or fiscal years, and the owner's current level of education. The guide also included questions that were designed to gather information about the firms' experiences attempting to do and/or conducting business with the City (both directly and as a
subcontractor); as well as experiences related to the Small Business Enterprise (SBE) Program, and instances of discrimination experienced by the firm while attempting to do business with the City. The interviewer made no attempt to prompt or guide responses from the participants, although follow-up questions were asked to obtain further clarification or information as necessary. At the conclusion of the interviews, each participant was asked to sign an affidavit attesting that their responses were given freely, and were true and accurate reflections of their experiences with the City.

### 7.2 Demographics

The demographic characteristics of participants in the collection of anecdotal information are described in the sections below.

### 7.2.1 Survey of Vendors Demographics

Between the web-survey and telephone survey AC Advertising completed a total of 276 surveys with business owners and representatives. AC Advertising attempted to contact 820 firms and made between five to eight attempts via e-mail, telephone, postcards, or fax to participate in the survey activity. Of the 276 completed surveys, $43.5 \%$ or 120 were completed by M/WBE firms. To gather demographic information the survey of vendors asked for the race, ethnicity, and gender of the controlling owner or owners of the firm, the business type of the firm, the size of the firm measured by the number of employees, and the largest contract or subcontract awarded during the study. The responses of the firm owner(s) race, ethnicity, and gender are as follows:

- African American - 67 participants (24.3\% of the total)
- Asian American or Pacific Islander - 1 participant ( $0.4 \%$ of the total)
- Hispanic American - 9 participants (3.3\% of the total)
- Native American/Alaskan Native - 4 participants (1.4\% of the total)
- Nonminority Female - 39 participants ( $14.1 \%$ of the total)
- Nonminority Male - 149 participants ( $54 \%$ of the total)
- Other ${ }^{1}-4$ participants ( $1.4 \%$ of total)
- No Response/Don't know ${ }^{2}-3$ participants (1.1\% of the total)

[^52]Exhibit 7-2 reflects the responses received regarding the participants type of business. A majority of business owners and representatives who participated in the survey of vendors represented construction and construction-related services (36.6 \% or 101 of 276 firms) followed by other services ( $27.5 \%$ or 76 of 276 firms). Firms that provide professional services represented 16.3\% (45 of 276 firms), $12.3 \%$ were firms that represented goods and supplies ( 34 of 276 firms), and $7.2 \%$ ( 20 of 276 firms) provided architectural and engineering services.

## EXHIBIT 7-2

CITY OF PENSACOLA SURVEY DEMOGRAPHICS

BUSINESS INDUSTRY
BY RACE/ETHNICITYIGENDER CLASSIFICATION OF OWNER

|  |  | African American | Asian American | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Construction | Count | 29 | 0 | 4 | 2 | 9 | 55 | 2 | 101 |
|  | \% of Total | 10.5\% | 0.0\% | 1.4\% | 0.7\% | 3.3\% | 19.9\% | 0.7\% | 36.6\% |
| Architecture \& Engineering | Count | 2 | 1 | 1 | 0 | 1 | 14 | 1 | 20 |
|  | \% of Total | 0.7\% | 0.4\% | 0.4\% | 0.0\% | 0.4\% | 5.1\% | 0.4\% | 7.2\% |
| Professional Services | Count | 11 | 0 | 1 | 2 | 11 | 19 | 1 | 45 |
|  | \% of Total | 4.0\% | 0.0\% | 0.4\% | 0.7\% | 4.0\% | 6.9\% | 0.4\% | 16.3\% |
| Other Services | Count | 19 | 0 | 2 | 0 | 13 | 39 | 3 | 76 |
|  | \% of Total | 6.9\% | 0.0\% | 0.7\% | 0.0\% | 4.7\% | 14.1\% | 1.1\% | 27.5\% |
| Goods | Count | 6 | 0 | 1 | 0 | 5 | 22 | 0 | 34 |
|  | \% of Total | 2.2\% | 0.0\% | 0.4\% | 0.0\% | 1.8\% | 8.0\% | 0.0\% | 12.3\% |
| Total | Count | 67 | 1 | 9 | 4 | 39 | 149 | 7 | 276 |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |

Source: Responses from survey of vendors conducted by AC Advertising, 2012

The survey of vendors gathered data on the size of the firms that participated in the survey by asking for the number of employees, both full-time and part-time. This gives additional information on capacity of firms participating in survey. Firms with 0-10 employees comprised $86.6 \%$ ( 239 of 276 firms) of the survey respondents as shown in Exhibit 7-3 below.

## EXHIBIT 7-3

CITY OF PENSACOLA SURVEY DEMOGRAPHICS NUMBER OF EMPLOYEES

## BY RACE/ETHNICITYIGENDER CLASSIFICATION OF OWNER

|  |  | African American | Asian American | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { 0-10 } \\ & \text { employees } \end{aligned}$ | Count | 66 | 1 | 8 | 3 | 34 | 120 | 7 | 239 |
|  | \% of Total | 23.9\% | 0.4\% | 2.9\% | 1.1\% | 12.3\% | 43.5\% | 2.5\% | 86.6\% |
| 11-20 employees | Count | 0 | 0 | 1 | 0 | 4 | 18 | 0 | 23 |
|  | \% of Total | 0.0\% | 0.0\% | 0.4\% | 0.0\% | 1.4\% | 6.5\% | 0.0\% | 8.3\% |
| 21-30 employees | Count | 1 | 0 | 0 | 0 | 1 | 5 | 0 | 7 |
|  | \% of Total | 0.4\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 1.8\% | 0.0\% | 2.5\% |
| 31-40 employees | Count | 0 | 0 | 0 | 0 | 0 | 4 | 0 | 4 |
|  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 1.4\% | 0.0\% | 1.4\% |
| 41+ employees | Count | 0 | 0 | 0 | 1 | 0 | 2 | 0 | 3 |
|  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 0.0\% | 0.7\% | 0.0\% | 1.1\% |
| Total | Count | 67 | 1 | 9 | 4 | 39 | 149 | 7 | 276 |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |

Source: Responses from survey of vendors conducted by AC Advertising, 2012

Exhibit 7-4 reflects the participate responses to the annual gross revenue as of calendar year 2011. Sixty-four participants (23.2\% of participants) responded that their annual gross revenue was $\$ 50,001$ to $\$ 100,000$, followed by 58 participants with revenues of $\$ 100,001$ to $\$ 300,000$ or $21 \%$ of participants.

EXHIBIT 7-4
CITY OF PENSACOLA SURVEY DEMOGRAPHICS ANNUAL GROSS REVENUE 2011 BY RACEIETHNICITYIGENDER CLASSIFICATION OF OWNER


Source: Responses from survey of vendors conducted by AC Advertising, 2012

Exhibit 7-5 shows that of the 160 participants that conduct business as subcontractors, the majority (59 participants or 21.4\%) responded that their largest subcontract award was $\$ 50,000$ or less.

EXHIBIT 7-5
CITY OF PENSACOLA
SURVEY DEMOGRAPHICS
LARGEST CONTRACT AWARDED TO SUBCONTRACTORS BY RACE/ETHNICITYIGENDER CLASSIFICATION OF OWNER

|  |  | African American | Asian American | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Up to \$50,000 | Count | 25 | 1 | 1 | 0 | 11 | 18 | 3 | 59 |
|  | \% of Total | 9.1\% | 0.4\% | 0.4\% | 0.0\% | 4.0\% | 6.5\% | 1.1\% | 21.4\% |
| $\begin{aligned} & \$ 50,001 \text { to } \\ & \$ 100,000 \end{aligned}$ | Count | 4 | 0 | 2 | 1 | 2 | 21 | 2 | 32 |
|  | \% of Total | 1.4\% | 0.0\% | 0.7\% | 0.4\% | 0.7\% | 7.6\% | 0.7\% | 11.6\% |
| $\begin{aligned} & \$ 100,001 \text { to } \\ & \$ 200,000 \end{aligned}$ | Count | 3 | 0 | 2 | 1 | 2 | 14 | 0 | 22 |
|  | \% of Total | 1.1\% | 0.0\% | 0.7\% | 0.4\% | 0.7\% | 5.1\% | 0.0\% | 8.0\% |
| $\begin{aligned} & \$ 200,001 \text { to } \\ & \$ 300,000 \end{aligned}$ | Count | 1 | 0 | 1 | 1 | 1 | 8 | 0 | 12 |
|  | \% of Total | 0.4\% | 0.0\% | 0.4\% | 0.4\% | 0.4\% | 2.9\% | 0.0\% | 4.3\% |
| $\begin{aligned} & \$ 300,001 \text { to } \\ & \$ 400,000 \end{aligned}$ | Count | 2 | 0 | 0 | 0 | 2 | 7 | 0 | 11 |
|  | \% of Total | 0.7\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 2.5\% | 0.0\% | 4.0\% |
| $\begin{aligned} & \$ 400,001 \text { to } \\ & \$ 500,000 \end{aligned}$ | Count | 2 | 0 | 0 | 0 | 1 | 3 | 0 | 6 |
|  | \% of Total | 0.7\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 1.1\% | 0.0\% | 2.2\% |
| \$500,001 to \$1 million | Count | 2 | 0 | 1 | 0 | 0 | 7 | 0 | 10 |
|  | \% of Total | 0.7\% | 0.0\% | 0.4\% | 0.0\% | 0.0\% | 2.5\% | 0.0\% | 3.6\% |
| Over \$1 million | Count | 2 | 0 | 0 | 0 | 0 | 6 | 0 | 8 |
|  | \% of Total | 0.7\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 2.2\% | 0.0\% | 2.9\% |
| Not Applicable | Count | 26 | 0 | 2 | 1 | 20 | 65 | 2 | 116 |
|  | \% of Total | 9.4\% | 0.0\% | 0.7\% | 0.4\% | 7.2\% | 23.6\% | 0.7\% | 42.0\% |
| Total | Count | 67 | 1 | 9 | 4 | 39 | 149 | 7 | 276 |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |

Source: Responses from survey of vendors conducted by AC Advertising, 2012.

### 7.2.2 Focus Groups Demographics

A total of eleven business owners or representatives attended and participated in the two focus groups. The firms represented included five African American-owned, one Native American-owned, one nonminority woman-owned, and four nonminority maleowned participants. The makeup of the focus group sessions included firms that provided general contracting, specialty trade contractors, solar energy, catering, land planning, and architecture and engineering. The sessions were organized using the format and questions as shown in Appendix D - Focus Group Facilitation Guide. McCray and Associates contacted over 155 firms to invite them to the focus groups.

### 7.2.3 Public Hearing Demographics

A total of 48 attendees were present at the public hearing of which 11 attendees gave testimony of their accounts of doing business with or attempting to do business with the City. Each speaker was given an agenda that included the purpose of the public hearing and the public testimony process. Industries represented at the public hearing were general contracting, specialty trade contractors, project management, office supplies, and public relations firms. Of the individuals providing testimony, eight were African Americans, two were Native Americans, and one nonminority male.

### 7.2.4 Personal Interviews Demographics

In total 40 firms completed interviews. McCray and Associates attempted to contact 100 firms and made a minimum of five attempts via e-mail, telephone, or fax to participate in the personal interviews. The interviews were conducted either at the firm owner's office, or at a location designated by the firm owner. Interviews ranged in length from 30 to 60 minutes. The ownership of the firms that participated in the personal interviews included 20 African American-owned, seven nonminority women-owned, 11 nonminority maleowned, one Asian American-owned and one Native American-owned.

### 7.3 Barriers to Doing Business with the City

In the normal course of business, entrepreneurs may face certain barriers when establishing and operating a business enterprise. Several factors may also prevent a business from being selected for a contract or purchase order. In this section, MGT documented participant responses concerning barriers they faced in the procurement process and factors that frequently prevented them from winning contracts, subcontracts, or purchase orders.

### 7.3.1 Procurement Process

## Survey of Vendors

Questions in the survey of vendors were designed to gather businesses perceptions about the City's procurement process and their experiences doing business with the City or prime contractors/service providers contracted by the City. Analysis of the responses showed that the majority of firms responded to questions about barriers to doing business with the City.

Among the $120 \mathrm{M} / \mathrm{WBEs}$ who responded to survey questions about barriers to doing business, the biggest concerns were tied between the selection process and competing with large firms ( 60 respondents, $50.0 \%$ of $\mathrm{M} / \mathrm{WBEs}$ ). Other key issues for M/WBE respondents participating in the survey are noted as follows. Detailed results are located in Appendix G - Survey of Vendor Results.

- Performance Bond requirements - 40 respondents ( $33.3 \%$ of $\mathrm{M} / \mathrm{WBE}$ respondents)
- Bid Bond requirements - 37 respondents (30.8\% of M/WBE respondents)
- Payment Bond requirement -37 respondents ( $30.8 \%$ of $M /$ WBE respondents)
- Contracts too large -36 respondents ( $30.0 \%$ of $\mathrm{M} / \mathrm{WBE}$ respondents)

The survey also included questions pertaining to the City's public-private partnership, the Community Maritime Park Associates (CMPA). Of the 276 respondents, 44 submitted bids or quotes for the project. Thirty-one percent of the bidders learned about opportunities from prime contractor and $29.5 \%$ of the bidders learned about opportunities from the CMPA.

## Focus Groups, Personal Interviews, and Public Hearing Responses

The following section provides anecdotal comments provided by participants of the focus group, personal interviews, or public hearing.

Obstacles in the Procurement Process were noted as excessive procedures that create problems in the business owners' attempts to comply with the requirements of the procurement process.

- A nonminority male general contractor stated that understanding the housing authority's procurement process is a barrier because he has made several attempts to get on their preferred vendor list and cannot get a response on how to get registered.
- A nonminority male specialty trade contractor stated that the $5 \%$ bid bond requirement is a barrier. He continued by stating that if you're not the lowest bidder then that money is in limbo for about 30 days after bid opening.
- A nonminority male architecture firm stated that the City seems to have a lot of other insurance requirements like including a personal vehicle if awarded a
contract. He continued by stating that this requirement is different than what other government agencies require.
- An African American general contractor stated that he received bid documents that require one scope but $90 \%$ of the other work was services that he does not provide. He went on to state that the general contractor's license requirement is a barrier for smaller projects.
- An African American specialty trade contractor stated that he experienced a situation at the airport where he was the low bidder and he had to provide bonding, which he didn't have, but he did have the resources to get bonded. As he was acquiring a bond he found out that another contractor received the bid and the City did not require them to have bonding on that project.

Notification of Contract/Bid Opportunities is noted as a barrier when notification of contract/bid opportunities is not well advertised or difficult to locate.

- A nonminority male general contractor stated that depending on what department has oversight depends on how they advertise opportunities. He continued by stating, "You will not find out about opportunities with the Housing Authority unless a homeowner calls you."
- A nonminority female other services company owner shared that not knowing about the opportunity, the lack of opportunity notification, and the unorganization of the contracting process frequently prevents her from winning City contracts.
- A nonminority male general contractor noticed that opportunities have been in the paper but it would be easier to just get on them on the City's website.
- An African American general contractor stated not knowing about opportunities is a barrier for his business doing business with the City.
- A nonminority male architect stated that he is a licensed Architect with an expensive license fee in comparison to other license and would like a courtesy notification of when there are projects available. He went on to state, "Why do I have to look in the newspaper/on the internet or chase projects. I have to do a lot of work to submit a bid and I called after submitting a bid and no contact on who won the bid. We kept checking online and we didn't even get a notification that we weren't selected which wasted a lot of time and energy when we could have simply been notified whether or not we got the project."
- A nonminority male other services company owner described the efforts of the City's outreach as "one phone call". He indicated that he would like to see bids listed on city's website, email opportunities, and use of the postal service.
- An African American professional services firm owner stated that there has been no attempt to encourage his company to respond to a RFP or bid solicitation. He stated that there has never been a genuine outreach in his area of expertise. This business owner felt that the "door has never opened"

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and that there is a "cadre of people who have an exclusive right to contract opportunities". He feels this creates a non-competitive environment.

Experience Working on City Contracts are related to experiences of firms that have been awarded City contracts

- A nonminority male contractor provided high remarks for the airport staff that he worked with on a project during the study period.
- A nonminority male specialty trade contractor stated that his firm has had good experience with the City and that they bid on small scale projects.
- A nonminority male specialty trade contractor stated that his clientele of primes are firms that he has worked with for years so they look out for him and that he goes to them with any problems.
- A nonminority male construction services firm said that his business has been in business for decades and has submitted proposals or bids to provide prime contracting services and was awarded work. He attributed his winning of City contracts by providing the lowest bid, and never felt that he was unfairly treated.

Restrictive Selection Process was viewed as a problem when the specifications are too rigid and appear to eliminate competition in the bidding or selection process.

- A nonminority male general contractor stated that the drawings are so confusing there were no definitive details of what was required. He thinks it ended up being a backdoor deal because there was not enough information in the specifications.
- A nonminority male architect stated that the firm was short listed, selected for the contract, then the contract was re-advertised, the scope was changed, a new short list was compiled, and his company was not selected. Thus, he feels that local politics prevented his firm from winning City contracts

Favoritism is noted when firms have a perception that some firms are given advantages over other firms.

- A nonminority male general contractor stated that the Housing Authority usually makes a recommendation to a homeowner to select contractors to do work. However, his company has tried to find out how to get on the "preselected" list.
- A nonminority male supplier made the comment that unequal application of performance standards is an issue that needs to be addressed.
- An African American general contractor stated that he thinks of lot of the small jobs the City have are awarded to certain vendors.
- A nonminority male specialty trade contractor stated that his firm has done work at the airport and does not think it was an open bid contract.
- A nonminority male general contractor said that his firm has been treated unfairly with arbitrary inspections, poor contract administration, and unequal application of performance standards.

Vince J. Whibbs Sr. Community Maritime Park (Maritime Park) was a large publicprivate partnership development conducted during the study period.

- An African American other services firm stated that she had several conversations with the management working on the grand opening. In January 2012 she put in a bid for services. As of the date of the focus group she stated that after multiple attempts to contact someone, she has not heard anything about her bid.
- A nonminority male specialty trade contractor stated that they were approached early by a minority contractor who was a prime contractor. He went on to state that they did some work and they have not had any problem getting paid.
- An African American general contractor was told by one of the prime contractors that his firm didn't have the experience. He did manage to complete work on the Maritime Park project however, he stated that the prime received the recognition and the money.
- A nonminority male contractor stated that when Maritime Park first started all you heard was that the project will help minorities, SBE's, local firms but it did not turn out that way.
- An African American specialty trade contractor stated that he never received a check before 65 days and went as long as 94 days when working on the Maritime project. The contractor also stated that his firm did joint checks with one of the prime contractors which took even longer.
- An African American professional service firm owner shared that she was part of a joint venture that responded to a City proposal related to Maritime, and felt that the group was treated unfairly in the biding and selection process.
- An African American general contractor stated that they bid on a contract and they were not able to get a contract. They went to the City for assistance and the City told him that the City was not in charge of this project, but the City gave us all kind of rationale and reasoning as to why we could not qualify.
- An African American specialty trade contractor stated that the Maritime Park project payments are always 90-120 days in arrears. This created a hardship for his firm because his bills were late which impacts his ability to get a bond.

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### 7.4 Small Business Enterprise (SBE) Program

The sections which follow provide additional anecdotal comments concerning the City's Small Business Enterprise (SBE) Program based on survey results and other anecdotal data collection methods.

### 7.4.1 Survey of Vendors Responses

Exhibit 7-6 reflects that $40.2 \%$ or 111 of 276 firms are certified as a small business with the City Small Business Enterprise Certification program.

## EXHIBIT 7-6 <br> CITY OF PENSACOLA SBE CERTIFICATION BY RACE/ETHNICITYIGENDER CLASSIFICATION OF OWNER

|  |  | African American | Asian American | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | Count | 45 | 0 | 3 | 1 | 12 | 45 | 5 | 111 |
|  | \% of Total | 16.3\% | 0.0\% | 1.1\% | 0.4\% | 4.3\% | 16.3\% | 1.8\% | 40.2\% |
| No | Count | 17 | 0 | 6 | 3 | 13 | 72 | 2 | 113 |
|  | \% of Total | 6.2\% | 0.0\% | 2.2\% | 1.1\% | 4.7\% | 26.1\% | 0.7\% | 40.9\% |
| Don't Know | Count | 5 | 1 | 0 | 0 | 14 | 32 | 0 | 52 |
|  | \% of Total | 1.8\% | 0.4\% | 0.0\% | 0.0\% | 5.1\% | 11.6\% | 0.0\% | 18.8\% |
| Total | Count | 67 | 1 | 9 | 4 | 39 | 149 | 7 | 276 |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |

Source: Responses from survey of vendors conducted by AC Advertising, 2012
When asked why firms are not SBE certified, 68 firms responded that they did not have a reason for not being certified, 15 firms responded that the SBE certification does not benefit their business, eight firms responded that the application asks for too much information, five firms responded that they are not qualified, and 17 firms responded that there are other reasons they are not certified as a small business enterprise with the City. Of the respondents to the survey, 140 are registered as a vendor with the City.

### 7.4.2 Focus Groups, Personal Interviews, and Public Hearing Responses

Procurement Participation Programs addresses SBE's perception of the SBE Program effectiveness.

- A nonminority female professional services owner shared that she would like to see the City's outreach efforts include the departmental staff requesting information, technical assistance, and acknowledging the receipt of bid information.
- A nonminority female specialty trade contractor stated that she is not aware of her firm benefiting from their SBE status and is not happy about front companies being certified.
- A nonminority male owned general contractor says that the status of his company as an SBE is how he has found out about contract opportunities.
- An African American specialty trade contractor says that the SBE status for his firm helps him to get inquiries from contractors who use the SBE listing when it is stipulated in the bid documents.
- A nonminority woman professional services company owner shared that she felt her status as an SBE has not facilitated her ability to work on City projects.
- An African American general contractor certified as an SBE with the City stated that his status as an SBE has not facilitated his ability to obtain work on City projects
- An African American specialty trade contractor stated that he is certified with the City's SBE program but it does not provide any benefits. He bids on almost all of the projects open. He never gets any feedback or calls from the City. He went on to state that the SBE list is never updated. There are companies that have been on the list since the City of Pensacola started the SBE program which by now could be million dollar companies so they are all competing against potentially larger firms.


### 7.5 Prompt Payment

Survey of vendor responses on prompt payment was distributed between prime contractors/service providers and subcontractors/subconsultants when asked if they are promptly paid by the City or prime contractors/service providers on City projects. Of the 62 prime contractors/service providers that were awarded City contracts, 20 respondents stated that they received contract payments in less than 30 days. Contract payments received between 31-60 days had the highest response rate with 37 respondents.

Also in the survey of vendors, subcontractor/subconsultants responded to the average amount of time it typically took to receive payment from prime contractors/service providers on City contracts. Of the 52 subcontractors/subconsultants that responded, 33 respondents stated that they received payments between 31-60 days from primes.

### 7.6 Access to Capital

### 7.6.1 Survey of Vendors Responses

In the survey, 60 respondents applied for commercial loans and 43 were approved. The reported percentages of loan applicants denied commercial loans were:

- African Americans - 52.6\% (10 applicants).
- Hispanic Americans - 33.3\% (1 applicant).
- Nonminority women $-22.2 \%$ ( 2 applicants).
- Nonminority males - 3.7\% (1 applicant).


### 7.6.2 Focus Groups, Personal Interviews, and Public Hearing Responses

- An African American other services company owner responded that firms are unable to access basic capital financing despite qualifications.
- An African American professional services company owner stated that lack of access to capital creates a burden to provide the capacity a company needs to show to obtain business opportunities.
- A nonminority male owned construction firm responded that it is hard for small businesses to obtain up front capital in advance of contract award.
- An African American male goods supplier responded that local lending institutions are not small business friendly.
- An Asian American construction contractor said that her experience was that access to capital was an impediment because she needed it to purchase the insurance and equipment to obtain the contract.
- An African American specialty trade contractor responded that access to capital is an impediment when the period between payments is long.
- A nonminority male general contractor shared that his firm finally found a bank to work with him after being turned down many times for the first nine years he was in business.


### 7.7 Bonding and Insurance Process

Bonding and insurance requirements were noted in the survey as challenges for some M/WBE owners. There were 37 M/WBE respondents who reported bid bonds as a barrier ( $30.8 \%$ of M/WBE respondents), $40 \mathrm{M} / \mathrm{WBE}$ respondents reporting performance bonds as a barrier ( $33.3 \%$ of M/WBE respondents), and $37 \mathrm{M} / \mathrm{WBE}$ respondents reporting payment bonds as a barrier ( $30.8 \%$ of M/WBE respondents). When asked if insurance requirements was a barrier, 18 M/WBE respondents ( $15.0 \%$ of M/WBE respondents) stated that insurance was a barrier to obtaining projects with the City.

### 7.7.1 Focus Groups, Personal Interviews, and Public Hearing Responses

- A nonminority male general contractor stated that bonding has become very tough and that has been one of the challenges for his firm.
- A nonminority other services company owner questioned why the City requires a bond for her type of work. She needs financing to secure the bond.
- An African American specialty trade contractor stated, "No bond, no consideration".
- A nonminority male general contractor stated that he did not think bonding should be needed for smaller contracts.
- A nonminority male specialty trade contractor stated that there was a situation where a performance bonds was required and the process to get one was too lengthy so he didn't get the job. As a result he decided to stop looking at jobs that require bonding.


### 7.8 Disparate Treatment and Discrimination

Several questions in the survey of vendors addressed discrimination and disparate treatment of vendors. Prime contractors/service providers and subcontractors/subconsultants were asked if they experienced discrimination when bidding on City contracts and what was the most noticeable way they became aware of the discrimination. Six M/WBE prime firms (5.0\% of M/WBE respondents) and seven subcontractors ( $5.8 \%$ of M/WBE respondents) responded that they experienced discrimination through verbal comments or action against their company. There were 34 African Americans (50.7\% of African American respondents), 12 nonminority women ( $30.7 \%$ of female respondents), 16 nonminority males ( $10.7 \%$ on nonminority male respondents) that agreed that there is an informal network that excluded their company from doing business in the private sector. Seven firms (five African Americans and two nonminority males) indicated that they have experienced double standards in performance when doing business or attempting to do business with the City.

### 7.8.1 Focus Groups, Personal Interviews, and Public Hearing Responses

- An African American general contractor stated that he feels his firm has been treated unfairly. He described an incident where a City contract was up for bid and the City staff was told to not do anymore work with his company without an explanation. He feels the City staff preaches one thing and does another.
- An African American other services company executive revealed that they found out that they had won the contract on City website, only to never be awarded the contact and the award given to another firm. The business owner believes his company was treated unfairly.
- A nonminority woman general contractor stated that she believes there is an informal network of primes and subcontractors that have excluded her business from doing business in the private sector and she feels this network has had an impact on City procurement.
- An African American specialty trade contractor attested that he has done work as a subcontractor on City projects, however, on several occasions he submitted bids to general contractors who called to get his SBE certificate number but does not know if his number was used or not.
- A nonminority male specialty trade contractor stated that primes hire firms from out of town and have to put them up in hotels when local companies are right available.
- A nonminority female specialty trade contractor said that prime contractors do show favoritism towards particular subcontractors.
- An African American specialty trade contractor said that his company was listed by a prime as the low bidder on a City contract, and used his numbers as part of the prime's bid. He later was informed that his company lost the bid to a nonminority male-owned firm.
- A nonminority woman other service company owner said that her firm has been informed the her company was listed by a prime as the low bidder on private sector work and later found out a nonminority male-owned firm was doing the work.


### 7.9 Other Noteworthy Comments

- A nonminority male general contractor stated that the circle of "good ole boyism", and not doing advertisement is so certain firms can get the work.
- A nonminority male specialty trade contractor stated that he doesn't agree with hiring out of town workers. His firm lost a fairly large project at the airport to a Louisiana-based company. He continued by stating that the bids were fairly close maybe a few thousand dollars difference. He continued with "The City should want to keep their tax dollars locally. All my guys work here, live here, and spend their money here, it should be on City work and City money being spent that they are required to hire local contractors."
- A nonminority woman professional services company said that she is aware of front companies, and shared that the fronts go in as a small or minority company, but they represent a larger majority firm. She also stated that the biggest obstacle faced by SBEs or M/WBEs in securing contracts with the City is the "Good old boy network"!


### 7.10 Suggested Remedies from Anecdotal Participants

This section captures ideas and recommendations presented by those who participated in the anecdotal process. Some of the recurring concerns addressed by participants led to the following suggestions:

- Publish opportunities on the City's website.
- Have one centralized source of information on opportunities.
- Establish a more aggressive SBE program with set-a-sides.
- Conduct workshops educating vendors on how to do business with the City, and introduce buyers to SBEs.
- The purchasing and contract award process should be transparent.
- Provide firms with long range growth plans allowing for minority companies to plan.
- Have local representation on contract selection committees and a more equitable score card rating system.
- Assign staff to work specifically with small businesses and provide technical assistance.
- Develop a mentor-protégé program.
- Document subcontractor/subconsultant's bids so the numbers cannot be shopped.


### 7.11 Conclusions

The primary theme drawn from the anecdotal information gathered is that participants overwhelmingly agree that bid and proposal opportunities should be openly advertised to the public. Responses from the survey of vendors indicated that 144 of 276 respondents experience difficulty obtaining notification of opportunities. A majority of the participants, including nonminority male- and woman-owned firms believe there is an informal network of firms in the marketplace that excludes their companies from contract opportunities. Overall, there was a very low percentage of firms that felt like they had been discriminated against or treated unfairly due to their race or gender.

### 8.0 FINDINGS AND RECOMMENDATIONS

## 8.0: FINDINGS AND RECOMMENDATIONS

### 8.1 Introduction

In July 2011, MGT of America, Inc. (MGT), was retained by the City of Pensacola (City) to conduct a Comprehensive Disparity Study and provide current data on the Pensacola Small Business Enterprise (SBE) Program. The City established an SBE program in 1991 and conducted a review of its SBE program in 2009.

In this chapter, MGT provides findings, commendations, and recommendations for the City. This study consisted of fact-finding to analyze City procurement trends and practices for the study period from October 1, 2005 through September 30, 2011 at the prime level and October 1, 2006 through September 30, 2011 at the subcontractor level; to evaluate the impact of race- and gender-neutral remedial efforts; and to evaluate various options for future program development.

The results of this study and conclusions drawn are presented in detail in Chapters 2.0 through 7.0 of this report.

### 8.2 Findings for Prime Contracting

FINDING 8-1: Pensacola M/WBE Prime Utilization and Availability
The dollar value of Minority and Women Business Enterprise (M/WBE) prime utilization by the City over the current study period in the relevant market was as follows as shown in Exhibit 8-1:

- MBEs were paid $\$ 4.2$ million ( $9.18 \%$ of the total) for prime construction. WBEs were paid $\$ 167,729$ ( $0.37 \%$ of the total) for prime construction. There was substantial disparity for all M/WBE groups.
- MBEs were paid for $\$ 143,036$ ( $1.83 \%$ of the total) for prime professional services. WBEs were paid $\$ 246,561$ (3.16\% of the total) for prime professional services. There was substantial disparity for African American-, Hispanic American- and nonminority women-owned firms.
- MBEs were paid $\$ 161,276$ ( $1.86 \%$ of the total) for other services. WBEs were paid $\$ 141,883$ ( $1.64 \%$ of the total). There was substantial disparity for all M/WBE groups.
- MBEs were paid $\$ 2.9$ million ( $18.89 \%$ of the total) for goods and supplies. WBEs were paid for $\$ 330,610$ ( $2.12 \%$ of the total). There was substantial disparity for Hispanic American-owned firms.

Overall, the City spent $\$ 8.30$ million with M/WBE prime contractors over the study period in the relevant market area, 10.72 percent of the total. Of this amount, $\$ 886,784$ was spent with WBEs, 1.14 percent of the total, and $\$ 7.4$ million with MBEs, 9.57 percent of the total.

## EXHIBIT 8-1

CITY OF PENSACOLA
M/WBE PRIME CONTRACTOR UTILIZATION, AVAILABILITY, AND DISPARITY OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Business Categoryby Business Owner Classifications | \$ Dollars | \%of Dollars | \%of Available Firms | Disparity Index | Disparate Impact of Utilization |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Constructionat the Prime Contractor Level |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans NonminorityWomen Total MMBEFirms | \$4,160,312 $\$ 139$ $\$ 6,975$ $\$ 0$ $\$ 167,729$ $\$ 4,335,155$ | $\begin{aligned} & \hline 9.16 \% \\ & 0.00 \% \\ & 0.02 \% \\ & 0.00 \% \\ & 0.37 \% \\ & 9.55 \% \end{aligned}$ | $\begin{array}{r\|} \hline 12.41 \% \\ 0.73 \% \\ 0.36 \% \\ 1.82 \% \\ 1.46 \% \\ 16.79 \% \\ \hline \end{array}$ | $\begin{array}{r} 73.83 \\ 0.04 \\ 4.21 \\ 0.00 \\ 25.30 \end{array}$ | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization |
| Professional Services Firms |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total MMBEFirms | $\$ 109,791$ $\$ 0$ $\$ 33,245$ $\$ 0$ $\$ 246,561$ $\$ 389,597$ | $\begin{aligned} & \hline 1.41 \% \\ & 0.00 \% \\ & 0.43 \% \\ & 0.00 \% \\ & 3.16 \% \\ & 4.99 \% \end{aligned}$ | $7.54 \%$ $0.50 \%$ $0.50 \%$ $0.00 \%$ $4.52 \%$ $13.07 \%$ | $\begin{array}{r} 18.67 \\ 0.00 \\ 84.78 \\ \text { NA } \\ 69.86 \end{array}$ | * Underutilization <br> * Underutilization Underutilization NA <br> * Underutilization |
| Other Services |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total MMBEFirms | $\begin{array}{r} \hline \$ 155,568 \\ \$ 3,853 \\ \$ 1,856 \\ \$ \$ 0 \\ \$ 141,883 \\ \$ 303,159 \end{array}$ | $\begin{aligned} & \hline 1.80 \% \\ & 0.04 \% \\ & 0.02 \% \\ & 0.00 \% \\ & 1.64 \% \\ & 3.50 \% \end{aligned}$ | 3.26\% $0.33 \%$ $0.33 \%$ $0.81 \%$ $2.93 \%$ $7.65 \%$ | $\begin{array}{r} 55.13 \\ 13.65 \\ 6.57 \\ 0.00 \\ 55.86 \end{array}$ | * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization <br> * Underutilization |
| Goods \& Supplies |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans Nonminority Women Total MMBEFirms | $\$ 2,945,314$ $\$ 0$ $\$ 0$ $\$ 0$ $\$ 330,610$ $\$ 3,275,924$ | $18.89 \%$ $0.00 \%$ $0.00 \%$ $0.00 \%$ $2.12 \%$ $21.01 \%$ | $0.93 \%$ $0.23 \%$ $0.00 \%$ $0.00 \%$ $2.33 \%$ $3.50 \%$ | $\begin{array}{r} \hline 2,026.10 \\ 0.00 \\ \mathrm{NA} \\ \mathrm{NF} \\ 90.97 \end{array}$ | Oerutilization <br> * Underutilization <br> NA <br> NA <br> Underutilization |

Source: MGT developed a prime contract and payment database for the City of Pensacola covering the period between October 1, 2005 and September 30, 2011. MGT developed an availability database based on vendor availability.
${ }^{1}$ The percentage of dollars is taken from prime utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of $\%$ of dollars (utilization) to \% available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00. N/A denotes constraint of division by zero. This occurred because there is zero availability in this category. However, the existence of disparity can be inferred due to the evidence of low utilization levels.


## FINDING 8-2: Anecdotal Comments for Prime Contracting

Among the M/WBEs who responded to questions about barriers to doing business, the biggest concern was competing with large firms ( $60 \mathrm{M} / \mathrm{WBE}$ respondents, 50.0 percent of respondents). Other key issues noted were as follows:

- Selection process (60 M/WBE respondents, 50.0\%).
- Performance bonds (40 M/WBE respondents, 33.3\%).
- Contract size (36 M/WBE respondents, 30.0\%).

Six M/WBEs (5.0\% of respondents) reported discriminatory experiences in dealing with the City. Seven M/WBEs (5.8\% of respondents) reported discriminatory experiences in dealing with prime contractors.

### 8.3 Findings for Subcontracting

FINDING 8-3: M/WBE Subcontractor Utilization, Availability and Disparity
The dollar value of M/WBE subcontractor utilization by the City over the current study period in the relevant market is shown in Exhibit 8-2:

- MBEs won construction subcontracts for $\$ 1.02$ million (11.88\% of the total). WBEs won construction subcontracts for $\$ 1.51$ million ( $17.58 \%$ of the total). There was substantial disparity for African American-, Hispanic American- and Native American-owned firms.
- From October 1, 2006 through September 30, 2011, the City spent $\$ 2.54$ million with M/WBE subcontractors, 6.9 percent of total construction spending in the relevant market.


## EXHIBIT 8-2 <br> CITY OF PENSACOLA <br> M/WBE SUBCONTRACTOR UTILIZATION, AVAILABILITY, AND DISPARITY OCTOBER 1, 2006 THROUGH SEPTEMBER 30, 2011

| Business Categoryby Business Owner Classifications | \$ Dollars | \%of Dollars | \%of Available Firms | Disparity Index | Disparate Impact of Uilization |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Constructionat the Subcontractor Level |  |  |  |  |  |
| African Americans Hispanic Americans Asian Americans Native Americans NonminorityWomen Total MMBEFims | $\$ 810,832$ $\$ 0$ $\$ 158,037$ $\$ 56,111$ $\$ 1,516,808$ $\$ 2,541,787$ | $9.40 \%$ $0.00 \%$ $1.83 \%$ $0.65 \%$ $17.58 \%$ $29.45 \%$ | $\begin{array}{r} \hline 12.76 \% \\ 0.69 \% \\ 0.34 \% \\ 2.07 \% \\ 3.10 \% \\ 18.97 \% \end{array}$ | 73.64 0.00 531.05 31.43 566.33 | * Undenutilization <br> * Underutilization Oerutilization <br> * Underutilization Oerutilization |

Source: MGT developed a subcontract database for the City of Pensacola covering the period between October 1, 2006 and September 30, 2011. MGT developed an availability database based on vendor availability.
${ }^{1}$ The percentage of dollars is taken from subcontractor utilization shown in Chapter 4.0.
${ }^{2}$ The percentage of available firms is taken from availability shown in Chapter 4.0.
${ }^{3}$ The disparity index is the ratio of \% of dollars (utilization) to \% available firms times 100.

* An asterisk is used to indicate a substantial level of disparity - disparity index below 80.00.


## Finding 8-4: Regression Analysis

In a statistical analysis of survey data in the City area that controlled for the effects of variables related to company demographics (such as, company capacity, ownership level of education, and experience), M/WBE status had a negative effect on 2010 company earnings of African American owned firms.

FINDING 8-5: Anecdotal Comments for Subcontracting
Some notable items by M/WBE survey respondents were:

- An informal network excluded firms in the private sector- 50 respondents (41.7\% of M/WBE respondents).
- Firms were included for good faith efforts then dropped after contract award 12 respondents ( $10.0 \%$ of M/WBE respondents).
- Firms experienced private sector discrimination - 45 respondents (37.5\% of M/WBE respondents). Of these M/WBEs, 33 were African Americans (49.2\% of African American respondents).
- Firms experienced unequal treatment - 33 respondents ( $27.5 \%$ of M/WBE respondents).
- Firms experienced unfair denial of contract award - 12 respondents ( $10.0 \%$ of M/WBE respondents).
- Firms experienced double standards of performance - 31 respondents (25.8\% of M/WBE respondents).


### 8.4 Findings for Private Sector Analysis

FINDING 8-6: Disparities in Self-Employment and Revenue Earnings
Econometric analysis using data from 2010 American Community Survey data for the Pensacola area found statistically significant disparities for entry into self-employment: for African Americans and nonminority women. There were statistically significant disparities in earnings from self-employment for nonminority women.

FINDING 8-7: Private Sector Commercial Construction
M/WBE utilization in private sector commercial construction in the Pensacola Metropolitan Statistical Area (MSA) was very low, as measured by data from building permits. From October 1, 2005 through September 30, 2012, M/WBE prime contractors were 0.33 percent of firms granted permits and received 0.17 percent of permits. M/WBE subcontractors were issued 0.03 percent of all subcontracting permits. Only two M/WBEs were used as subcontractors in the commercial permits data, as compared to sixteen M/WBE subcontractors on City projects.

There was a link between this low private sector M/WBE subcontractor utilization and the City. When prime contractors on City public construction projects were cross referenced with the commercial construction projects, a total of nine prime contractors in the City public construction projects were also found on the commercial construction projects. The utilization of M/WBEs on City projects, but not on private sector projects is consistent with the survey results discussed in Finding 8-5 above.

Finding 8-8: M/WBE Utilization on the J. Whibbs Sr. Community Maritime Park (Maritime Park)

The Maritime Park project was a private project with significant support and input from the City. The Maritime Park project set MBE goals of:

- 33.5\% African American Business Enterprises
- 2.3\% Asian Business Enterprises
- 2.9\% Latino Business Enterprises
- 0.6\% Native American Business Enterprises. ${ }^{1}$

For the Maritime Park project, African American-owned firms won $\$ 3.6$ million in construction subcontracts (10.1\%) and WBEs won $\$ 5.5$ million in construction subcontracts (15.3\%) for a total of $\$ 9.2$ million, 25.4 percent of subcontract dollars on the Maritime Park project.

## Finding 8-9: Access to Capital

An econometric analysis of data in the 2003 National Survey of Small Business Finance (NSSBF) found a statistically significant positive relationship between the probability of

[^53]loan denial and African American ownership. These results are consistent with data in the local survey. About 3.7 percent of non-M/WBE loan applicants reported being denied commercial bank loans, as compared to 52.6 percent of African American-owned firms and 22.2 percent of Nonminority Woman-owned firms.

### 8.5 Findings for Pensacola Programs and Policies

## FINDING 8-10: Pensacola SBE Program

The City approved Small Business Enterprise Ordinance \#61-89 in 1991. The ordinance encourages the participation of small business in the procurement process and provides for participation goals on a project-by-project basis, depending on the availability of certified small businesses.

There is no overall aspirational goal for SBE spending by the City. The City does set SBE goals on projects. Staff reports that SBE project goals are typically 5 to 10 percent. The City does not set SBE goals if there is no SBE availability. There are no SBE goals on services contracts. No bids were lost due to the SBE program during the study period. The City has broken up contracts to facilitate S/M/WBE utilization.

## FINDING 8-11: SBE Certification

The City had defined certified SBEs as independently owned and operated businesses with: (1) 50 or fewer full time employees, and (2) a net worth of not more than $\$ 1$ million. The current SBE definition is divided into two tiers: (1) Tier one firms have less than 15 employees, and (2) Tier two firms have less than 50 employees. Certified SBEs (including M/WBEs) grew from 271 firms in FY2007 to 486 firms in FY2011, a 79.3 percent increase. African American firms in the SBE program grew from 73 firms in 2008 to 126 firms in 2011, a 72.6 increase.

## FINDING 8-12: Program Data Management

The City has reports on spending with SBEs dating back to FY2000. In these reports the City has tracked proposed spending with M/WBEs that were SBEs, by indicating the distribution of SBE dollars at the prime and subcontract level by race and gender.

FINDING 8-13: Pensacola Website
The City's website current bids, the SBE directory, African American Business Directory, SBE report, SBE certification application, vendor applications, and purchasing links, including business development organizations, MBE certification and other purchasing sites.

FINDING 8-14: Business Development Assistance
The City does not offer direct management and technical assistance, but does collaborate with local providers of those services, including the local SBDC.

## FINDING 8-15: Access to Capital, Bonding, and Insurance

The City does not currently maintain a lending and bonding assistance program for small or M/WBE firms. The City did raise its threshold for performance bonds, which is reported to have facilitated SBE utilization.

FINDING 8-16: Commercial Nondiscrimination Ordinance
The City does not have a formal commercial nondiscrimination policy.
FINDING 8-17: Outreach
The City's M/WBE outreach efforts have included holding workshops on how to do business with the City, collaborating with the SBDC on workshops and awarding a consultant a multi-year contract to conduct outreach and workshops.

FINDING 8-18: Performance Measures
The City currently provides tracking of SBE and M/WBE utilization at the prime and subcontractor level.

### 8.6 Commendations and Recommendations

Commendations and recommendations that follow are broken into race- and genderneutral and S/M/WBE policy proposals. Most of the following commendations and recommendation are based on multiple findings and do not necessarily tie to one finding,

## Commendations and Recommendations for Race- and Gender-Neutral Alternatives

## COMMENDATION AND RECOMMENDATION 8-1: Outreach

The City should be commended for the outreach activities that it undertakes, in particular, putting on numerous workshops, contracting for outreach work and collaborating with Escambia County. Based on the survey results the City should distribute more information on how to do business with the City.

## COMMENDATION AND RECOMMENDATION 8-2: Professionals Services and Other Services

The City should be commended for breaking up contracts to facilitate S/M/WBE utilization. The City should consider the selective use of vendor rotation to expand utilization of underutilized M/WBE groups. Some political jurisdictions use vendor rotation arrangements to limit habitual repetitive purchases from incumbent majority firms and to ensure that M/WBEs have an opportunity to bid along with majority firms. Generally, a diverse team of firms is prequalified for work and then teams alternate undertaking projects. A number of agencies, including the Port Authority of New York and New Jersey; the city of Indianapolis; Fairfax County, Virginia; and Miami-Dade County, Florida use vendor rotation to encourage utilization of underutilized M/WBE groups, particularly in professional services.

## RECOMMENDATION 8-3: Goods

## State Contracts, Master Contracts, and Cooperative Agreements

The City should institute a policy of encouraging purchasing staff to use M/WBEs that are on state contracts and identified as such when the City uses state term contracts in purchasing. The City should also ask vendors on state contracts, master contracts and cooperative contracts, to report their M/WBE utilization.

## RECOMMENDATION 8-4: Construction

## Construction Management, Requests for Proposals, and Design-Build

One method of debundling in construction is to use multi-prime construction contracts in which a construction project is divided into several prime contracts that are then overseen by a construction manager. For example, this approach has been used on projects where each prime contractor is responsible for installation and repair in particular areas. The construction manager is responsible for obtaining materials at volume discounts based upon total agency purchases. If one contractor defaults, a change order is issued to another prime contractor working in an adjacent area.

Construction management also facilitates the rotation of contracts within an area of work. For example, if several subcontractors have the capacity to bid on an extended work activity (e.g., concrete flat work, traffic control, hauling), the construction manager can rotate contracting opportunities over the duration of the activity.

Using a request for proposal (RFP) process can provide the flexibility for including M/WBE participation in prime contractor requirements and selection. One of the nonfinancial criteria can be the proposer's approach to and history with M/WBE subcontractor utilization as well as female and minority workforce participation. A number of universities around the country, the Charlotte-Mecklenburg School System in North Carolina, and the Tri-County Metropolitan Transportation District of Oregon have had success with this approach. ${ }^{2}$

## Joint Ventures

The City should adopt a joint venture policy similar to the one implemented by the city of Atlanta, which requires establishment of joint ventures on projects of over $\$ 10$ million. ${ }^{3}$ Primes are required to joint venture with a firm from a different ethnic/gender group in order to ensure prime contracting opportunities for all businesses. This rule applies to female and minority firms as well as nonminority firms. It has resulted in tens of millions of dollars in contract awards to female and minority firms.

Fully Operated Rental Agreements Under these arrangements, a firm may bid an hourly rate for using certain equipment and the necessary staff. In these field-let contracts, engineers select the firm with the appropriate equipment and the lowest bid rate. If that firm is not available, the engineers select the next lowest hourly rate. This

[^54]rental agreement technique is used primarily to supplement agency equipment in the event of agency equipment failure or peak demand for agency services. The rental agreement technique is attractive to small contractors because the typical small firm has much better knowledge of its own hourly costs than it does of the costs to complete an entire project.

## COMMENDATION AND RECOMMENDATION 8-5: Small Business Enterprise (SBE) Program

The City should be commended for starting and strengthening its SBE program since the 2009 SBE program review. A strong SBE program is central to maintaining a narrowly tailored program to promote M/WBE utilization. In particular, the City should focus on increasing M/WBE utilization through an SBE program. The City does not face constitutional restrictions on its SBE program, only those procurement restrictions imposed by State law. Specific suggestions for a Pensacola SBE program can be found in features of other SBE programs around the United States, including:

- Setting aside contracts for SBEs. The North Carolina Department of Transportation (DOT) sets aside contracts up to \$500,000 for SBEs.
- Granting financial incentives for prime contractors using SBEs that have never worked on an agency project (Colorado DOT).
- Setting aside small financial consulting projects (Port Authority of New York and New Jersey SBE Program).
- Granting financial incentives for training SBEs (Colorado DOT).
- Providing bid preferences to SBEs in bidding on contracts (Port Authority of New York and New Jersey SBE Program; Miami-Dade County, Florida, Community SBE Program; East Bay Municipal Utility District Contract Equity Program, Port of Portland). ${ }^{4}$
- Financial incentives for a prime that waives bonding requirements for a SBE (Colorado DOT).
- Setting SBE goals on formal and informal contracts (City of Charlotte, North Carolina, SBE Program).
- Setting department goals for SBE utilization (City of Charlotte, North Carolina, SBE Program).
- Funding access to low cost insurance on small projects (City of San Diego, California, Minor Construction Program).
- Providing bid preferences to SBEs on tax-assisted projects (City of Oakland, California, Local Small Business Enterprise Program, and Port of Portland Emerging Small Business Program).

[^55]- Making SBE utilization part of department performance reviews (City of Charlotte, North Carolina, SBE Program).
- Establishing mentor-protégé programs for small businesses (Port of Portland Emerging Small Business Program).


## COMMENDATION AND RECOMMENDATION 8-6: S/M/WBE Certification

The City should be commended for adopting a two-tier SBE certification and maintaining an African American Business directory. The City should consider admitting certified Disadvantaged Business Enterprises (DBEs), Small Disadvantaged Businesses (SDBs), HUBZone firms and M/WBEs into a modified S/M/WBE program.

## COMMENDATION AND RECOMMENDATION 8-7: Mandatory Subcontracting

Small business programs are an important component of race- and gender-neutral alternatives to address identified disparities in purchasing. The City should consider imposing mandatory subcontracting clauses on contracts where there are subcontracting opportunities and such clauses would promote S/M/WBE utilization. ${ }^{5}$

## RECOMMENDATION 8-8: Commercial Anti-Discrimination Rules

The City needs to establish a commercial anti-discrimination policy. Some courts have noted that establishing anti-discrimination rules is an important component of raceneutral alternatives.

## COMMENDATION AND RECOMMENDATION 8-9: Business Development Assistance

The City should be commended for its partnerships with the Small Business Development Center (SBDC). The City should consider devoting more resources to business development assistance. The City should review examples of other agencies with substantial business development initiatives and evaluate the impact of these initiatives on M/WBE utilization. In particular, the City should follow the example of the Port Authority of New York and New Jersey, for which management and technical assistance contracts have been structured to include incentives for producing results, such as increasing the number of M/WBEs being registered as qualified vendors with the Port Authority, and increasing the number M/WBEs graduating from subcontract work to prime contracting.

## M/WBE Policy Commendations and Recommendations

## RECOMMENDATION 8-10: Narrowly Tailored S/M/WBE Program

This study provides evidence to support adding M/WBE features to the Pensacola SBE program. This conclusion is based primarily on statistical disparities in current M/WBE utilization, particularly in subcontracting; demonstrated M/WBE capacity on the Maritime

[^56]MGTofAmerica.com
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project; substantial disparities in the private marketplace; evidence of passive participation in private sector disparities; evidence of discrimination in business formation and revenue earned from self-employment; credit disparities; and anecdotal evidence of discrimination. The City should tailor its women and minority participation policy to remedy each of these specific disparities.

The case law involving federal Disadvantaged Business Enterprise (DBE) programs provide important insight into the design of local M/WBE programs. The federal courts have consistently found the DBE regulations to be narrowly tailored. ${ }^{6}$ The federal DBE program has the features in Exhibit 8-3 that contribute to this characterization as a narrowly tailored remedial procurement preference program. City should adopt these features in any new narrowly tailored S/M/WBE program.

EXHIBIT 8-3
NARROWLY TAILORED M/WBE PROGRAM FEATURES

| Narrowly Tailored Goal-Setting Features | DBE Regulations |
| :--- | :--- |
| Pensacola should not use quotas. | 49 CFR 26(43)(a) |
| Pensacola should use race- or gender-conscious set-asides only in cases where <br> other methods are inadequate to address the disparity. | 49 CFR 26(43)(b) |
| Pensacola should meet the maximum amount of its M/WBE goals through race- <br> neutral means. | 49 CFR 26(51)(a) |
| Pensacola should use M/WBE contract goals only where race-neutral means are <br> not sufficient. | 49 CFR 26(51)(d) |
| Pensacola should use M/WBE goals only where there are subcontracting <br> possibilities. | 49 CFR 26(51)(e)(1) |
| If Pensacola estimates that it can meet the entire M/WBE goal with race-neutral <br> means, then Pensacola should not use contract goals. | 49 CFR 26(51)(f)(1) |
| If it is determined that Pensacola is exceeding its goal, then Pensacola should <br> reduce the use of M/WBE contract goals. | 49 CFR 26(51)(f)(2) |
| If Pensacola exceeds goals with race-neutral means for two years, then <br> Pensacola should not set contract goals the next year. | 49 CFR 26(51)(f)(3) |
| If Pensacola exceeds M/WBE goals with contract goals for two years, then <br> Pensacola should reduce use of contract goals the next year. | 49 CFR 26(51)(f)(4) |
| If Pensacola uses M/WBE goals, then Pensacola should award only to firms that <br> made good faith efforts. | 49 CFR 26(53)(a) |
| Pensacola should give bidders an opportunity to cure defects in good faith <br> efforts. | 49 CFR 26(53)(d) |

## RECOMMENDATION 8-11: Annual Aspirational M/WBE Goals

The study provides evidence to support the setting of annual aspirational goals by business category, not rigid project goals. To establish a benchmark for goal setting, aspirational goals should be based on relative M/WBE availability. The primary means for achieving these aspirational goals should be an SBE program, race-neutral joint ventures, outreach, and adjustments in City procurement policy. As in the DOT DBE program goals on particular projects should, in general, vary from overall aspirational goals.

[^57]Possible aspirational goals based on M/WBE availability are proposed below in Exhibit 8-4. These proposed goals are similar to in structure to the DBE goal setting process in that the goals are a weighted average of estimated M/WBE availability and prior M/WBE utilization.

## EXHIBIT 8-4 <br> CITY OF PENSACOLA PROPOSED M/WBE ASPIRATIONAL GOALS BY PROCUREMENT CATEGORY

| Procurement Category | MBE Goal | WBE Goal |
| :--- | :---: | :---: |
| Construction Prime Contracting | $12 \%$ | $1 \%$ |
| Professional Services | $3 \%$ | $4 \%$ |
| Other Services | $5 \%$ | $2 \%$ |
| Goods \& Supplies | $10 \%$ | $2 \%$ |
| Construction Subcontracting* | $14 \%$ | $10 \%$ |

*Subcontractor goals and utilization percentage are the percentage of the total construction prime contract dollars, not the percentage of subcontract dollars.

## RECOMMENDATION 8-12: S/M/WBE Subcontractor Plans

The basis for reestablishing good faith efforts for M/WBE subcontractor requirements is disparities in construction subcontracting, the regression analysis, the very low utilization in private sector commercial construction and other evidence of private sector disparities, even after controlling for capacity and other race-neutral variables. The core theme should be that prime contractors should document their outreach efforts and the reasons why they may have rejected qualified M/WBEs that were the low-bidding subcontractors. Accordingly, the following narrow tailoring elements should be considered:

1. Good faith effort requirements should apply to both M/WBE and non-M/WBE prime contractors.
2. Project goals should vary by project and reflect realistic M/WBE availability for particular projects.
3. A documented excessive subcontractor bid can be a basis for not subcontracting with an M/WBE.
4. A documented record of poor performance can be a basis for not subcontracting with an M/WBE. ${ }^{7}$

An S/M/WBE subcontractor program will require more resources for monitoring contract compliance.

[^58]
## RECOMMENDATION 8-13: RFP Language

The City should put in their RFPs, particularly for large projects, language asking proposers about their strategies for S/M/WBE inclusion on the project. A number of agencies, including the Port Authority of New York and New Jersey and the car rental component of the federal DBE program, have had success in soliciting creative responses to these requests, even in areas such as large-scale insurance contracts.

## COMMENDATION AND RECOMMENDATION 8-14: Economic Development Projects

The City should be commended for collaborating in the seeking and achieving inclusion of M/WBEs on private sector projects, such as the Maritime Park. This study provides a basis for more subcontractor goal setting on economic development projects subsidized by the City.

## RECOMMENDATION 8-15: Privatization

The City should review what areas are feasible for privatization. One factor in assessing the viability of privatization can be the availability of S/M/WBEs. The City of Indianapolis also increased M/WBE utilization through privatization. The City prioritized outsourcing in procurement areas where minority businesses had particular expertise and experience. The City claims to have been particularly successful in contracting out street repair.

## COMMENDATION AND RECOMMENDATION 8-16: M/WBE Program Data Management

The City should be commended for tracking M/WBE prime and proposed subcontractor in the SBE program and issuing regular reports. It is important for the City to monitor closely the utilization of all businesses by race, ethnicity, and gender, and by prime and subcontractor utilization, over time to determine whether the City's remedial efforts have the potential to eliminate race and gender disparities. Along these lines, the City should track subcontractor awards and payments and provide improved tracking of subcontractor utilization outside of the SBE program.

## COMMENDATION AND RECOMMENDATION 8-17: S/M/WBE Information on City Website

The City should be commended for having important purchasing information relevant to M/WBEs on its website, but the website remains fairly limited. A survey of agencies has found the following additional information on their M/WBE websites: information on the loan programs, comprehensive contracting guides, M/WBE ordinance, status of certification applications, data on SBE and M/WBE utilization, annual M/WBE program reports, direct links to online purchasing manuals, capacity, bonding, qualifications and experience data on certified firms, and 90 -day forecasts of business opportunities. The City should consider incorporating some of this information into its website. The priority should be placing a searchable S/M/WBE directory on the Pensacola website.

## COMMENDATION AND RECOMMENDATION 8-18: Prompt Payment

The City should be commended for implementing Florida State rules on prompt payment. Survey and interview evidence suggests a prompt payment is still an issue with some vendors, which may require further monitoring.

OF AMERICA, INC.

## RECOMMENDATION 8-19: Performance Measures

The City should consider additional performance measures other than S/M/WBE percentage utilization. Possible measures that are relevant include:

- Increase in S/M/WBE prime contract awards.
- Growth in the number of S/M/WBE winning their first prime or subcontract on City projects.
- Increase in the number of S/M/WBE successfully graduating from the program.


## APPENDICES

$\qquad$

## Appendix A: Disparity Study Announcement

# City of Pensacola, Florida 



## Comprehensive Disparity Study


#### Abstract

ANNOUNCEMENT

MGT of America, Inc., a nationally recognized consulting firm, is conducting a comprehensive study for the City of Pensacola (City) to determine the current business climate and help evaluate the procurement of services and products, the subcontracting participation of prime contractors/service providers who do business with the City and the anecdotal evidence collected from a broad cross section of M/WBE and non-/M/WBE firms.

The study is necessitated in part by the 1989 U.S. Supreme Court's decision in the case of City of Richmond v. J.A. Croson that imposed legal requirements on jurisdictions to establish a "compelling interest" to support the establishment of a minority and women business program. The results of this study will determine if a compelling interest exists.


This is a great opportunity for you to provide feedback regarding your experience doing business with or attempting to do businesses with the City. Businesses can participate in one or more of the following activities that are to be scheduled over the next few months:

- Surveys of Vendors
- Personal Interviews
- Focus Groups

NOTICE FOR PERSONS WITH DISABILITIES: Persons with disabilities who plan to participate in one of these activities and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, large print or Braille, also non-English speaking persons who may need assistance are requested to contact Vernetta Mitchell at 704-531-4099.

Individuals or business owners interested in contributing information or participating in any of the activities can contact:

> Vernetta Mitchell
> MGT of America, Inc.
> (704) 531-4099
> vmitchel@mgtamer.com

The City of Pensacola and MGT of America would like to thank you for your participation in and support of this important study.

To verify the information in this announcement contact Mr. George Maiberger, City of Pensacola Procurement Manager, at (850) 435-1835, or GMaiberger@cityofpensacola.com.

## Appendix B: Public Hearing Announcement

City Of Pensacola<br>Comprehensive Disparity Study<br>NOTICE OF PUBLIC MEETING

The City of Pensacola will hold a public meeting Tuesday, February 28, 2012, 6:00-8:00 p.m. in the Council Chambers located at the Pensacola City Hall ( 222 West Main St.) The purpose of this meeting is to learn about minority- and women-owned business enterprises (M/WBE) and non-M/WBE business owners' experiences with contracting or subcontracting, or attempting to do so, on any of the City's projects and, relatedly, their experiences with the City. Thus, if you have tried to contract with the City, vendors or contractors working under an agreement with the City, we would like to know about your experiences.

Information the City will be seeking includes, but is not limited to: whether or not firms face difficulties or barriers when bidding as prime contractors/service providers, subcontractors/subconsultants, or vendors; whether or not business owners believe they have been treated fairly or unfairly based on their race, ethnicity, or gender; whether or not prime contractors solicit, or fail to solicit, bids or price quotes from M/WBE firms on non-goal projects; and whether or not there is a level playing field for firms in access to capital, bonding, and insurance. Personal testimony will be limited to five minutes.

If you are not able to attend this public meeting to provide your input, you may submit written comments no later than March 16, 2012, to Ms. Vernetta Mitchell, MGT of America, Inc., at vmitchel@mgtamer.com, by fax 850-385-4501, or mail to 2123 Centre Pointe Blvd., Tallahassee, FL 32308.

The City of Pensacola adheres to the Americans with Disabilities Act and will make reasonable accommodations for access to city services, programs and activities. Please call 435-1835 (or TDD 4351666) for further information. Requests must be made at least 48 hours in advance of the event in order to allow the City time to provide the requested services.

To verify the information in this announcement, contact Mr. George Maiberger, Purchasing Manager at (850 435-1835) or gmaiberger@cityofpensacola.com

## Appendix C: Focus Group Survey

# APPENDIX C: <br> <br> CITY OF PENSACOLA <br> <br> CITY OF PENSACOLA <br> DISPARITY STUDY FOCUS GROUP SURVEY 

## BUSINESS PROFILE

Q1. Which ONE of the following is your company's primary line of business?

1. Construction (general contractor, electrical, site work, HVAC, drywall, etc.):Specify.
2. Architecture \& Engineering (includes environmental, structural, land development) Specify $\qquad$
3. Professional Services (consulting, accounting, marketing, legal services, etc.) Specify $\qquad$
4. Other Services (landscaping, software development, janitorial, security, training, etc.) Specify $\qquad$
5. Goods (books, office supplies, computers, equipment, vehicles, etc.) Specify $\qquad$

Q2. In what year was your company established? $\qquad$ .

Q3. Excluding owners, how many full-time and how many part-time/cyclical employees does this firm have?
$\qquad$ Number of Full-Time Employees
$\qquad$ Number of Part-Time Employees
Q4. Are you certified as:

|  | Yes | No | Don't <br> Know |
| :---: | :---: | :---: | :---: |
| SBE (Small Business Enterprise) | 1 | 2 | 3 |
| MBE (Minority Business Enterprise) | 1 | 2 | 3 |
| WBE (Woman Business Enterprise) | 1 | 2 | 3 |
| DBE (Disadvantaged Business Enterprise) | 1 | 2 | 3 |

Q5. Is your business certified with any of the following agencies:

|  |  |  | Don't <br> Know |
| :--- | :--- | :--- | :--- |
| Escambia County School Board | Yes | No | Kno |
| Escambia County | 1 | 2 | 3 |
| Emerald Coast Utility Authority | 1 | 2 | 3 |

Q6. Is $\mathbf{5 1}$ percent or more of your company owned and controlled by a woman or women?


Q7. Which one of the following would you consider to be the racial or ethnic origin of the controlling owner or controlling party?
$L^{1}$ White/Caucasian
${ }^{2}$ African American
${ }^{3}$ Asian or Pacific Islander
${ }^{4}$ Hispanic American
$\square^{5}$ Native American/Alaskan Native

- ${ }^{6}$ Other
$\overline{-Z}^{7}$ No Response/Don't Know
Q8. The following lists things that may prevent companies from bidding or obtaining work on a project. In your experience, have any of the following been a barrier to obtaining work on projects for the City or private market.

|  | Yes ${ }^{1}$ | $\mathrm{No}^{2}$ | Don't Know $^{9}$ |
| :---: | :---: | :---: | :---: |
| a. Pre-qualification/coding requirements? | - | - | - |
| b. Performance bond requirements? | - | - | - |
| c. Bid bond requirements | - | - | - |
| d. Financing? | - | - | - |
| e. Insurance requirements? | - | - | - |
| f. Bid specifications? | - | - | - |
| g. Limited time given to prepare bid package or quote? | - | - | - |
| h. Limited knowledge of purchasing/ contracting policies and procedures? | - | - | - |
| i. Lack of experience? | - | - | - |
| j. Lack of personnel? | - | - | - |
| k. Contract too large? | - | - | - |
| I. Contract too expensive to bid? | - | - | - |
| m. Informal networks? | - | - | - |
| n. Selection process? | - | - | - |
| o. Competing with large companies? | - | - | - |
| p. Could not pursue a contract due to a project labor agreement on the project | - | - | - |
| q. Low bid requirement | - | - | - |

Q9. The following lists business practices that sometimes occur while serving as a subcontractor/subconsultant. Please indicate if you have had any of the following experiences since October 1, 2005 in contracting with a prime contractor on City projects and/or in the private market.

| Response |  | City ${ }^{1}$ | Private Market ${ }^{2}$ | Don't Know ${ }^{9}$ |
| :---: | :---: | :---: | :---: | :---: |
| a | Provided a bid and/or quote, but the owner, prime contractor never responded | - | - | - |
| b | Provided the lowest bid or quote but did not receive the contract |  | - |  |
| C | Was asked to be a front for a non-minority firm | - | - | - |
| e | Pressured to lower quote on a bid or experienced "bid shopping" | - | - |  |
| $f$ | Was paid less than the negotiated amount in the contract |  | - |  |
| 9 | Dropped from the project after prime was awarded the contract |  | - |  |
| h | Completed the job and payment was substantially delayed | - | - |  |
| 1 | Completed the job and never received payment |  | - | - |
| j | Did different and less work than specified in the contract | - | - | - |
| k | Was held to higher standards than other subs on the job based on race/ethnicity/gender | - | - | - |
| 1 | Was not paid as specified in the contract or payment schedule | - | - | - |
| m | Untimely release of retainage | - | - | - |

Q10. Which of the following categories best approximates your company's largest contract or subcontract awarded between October 1, 2005 through September 30, 2011?


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Q11. How many times have you been awarded a subcontract by a prime contractor or service provider on a City project?
$\qquad$ ${ }^{1}$ None

- ${ }^{2} 1-10$ times
$\square^{3} 11-25$ times
${ }^{4} 26-50$ times
${ }^{5} 51-100$ times ${ }^{6}$ Over 100 times
Q12. How many times have you applied for a commercial (business) bank loan over the past five years?
${ }^{1}$ None
- ${ }^{2} 1$-10 times
- ${ }^{3}$ 11-25 times
${ }^{4} 26-50$ times
$51-100$ times
${ }^{6}$ Over 100 times
Q13. How many times have you been approved for a commercial (business) bank loan over the past five years?
$-{ }^{2}{ }^{2}$ None
${ }^{2} 1-10$ times
${ }^{3} 11-25$ times
${ }^{4} 26-50$ times
${ }^{5} 51-100$ times
${ }^{6}$ Over 100 times
Q14. How many times have you been denied a commercial (business) bank loan over the past five years?
${ }^{1}$ None
_ $^{2} 1-10$ times
${ }^{3} 11-25$ times
$\square_{-}^{4} 26-50$ times
${ }^{5} 51-100$ times

Q15. Since October 1, 2005, has your company applied, been approved, or denied for any of the following items?

## Denial Category

Insufficient Documentation (ID)
Insufficient Business History (IBH)
Confusion about Process (C)

## Race or Ethnic Origin (RE)

Gender of Owner (G)
Other, please specify (O)

| Applied | Approved or Denied |  |  | Denial Category |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes ${ }^{1} \quad \mathrm{No}^{\mathbf{2}}$ | Approved ${ }^{1}$ | Denied ${ }^{2}$ | N/A ${ }^{9}$ | ID | IBH | C | RE | G | 0 |

a. Business start-up loan?
b. Operating capital loan?
c. Performance bond?
d. Bid bond?
e. Equipment loan?
f. Commercial liability insurance?
Professional liability insurance?

Please specify Other reasons: $\qquad$

Q16. Please indicate your level of agreement or disagreement, on a scale of 1 to 5 where 1 represents "Strongly Agree" and 5 represents "Strongly Disagree" with the following statements.

Response \begin{tabular}{c}
Strongly <br>
Agree $^{1}$

 Agree $^{2} \quad$ Neither $^{3} \quad$ Disagree $^{4}$

Strongly <br>
Disagree $^{5}$
\end{tabular}$\quad$ DK $^{9}$

a
There is an informal network of prime and subcontractors in the City

My company has been excluded from
b bidding due to an internal network of prime and subcontractors in the City.
Small, Women and Minority - owned businesses are the most adversely
c affected businesses when an internal network of prime and subcontractors exists.
Double standards in assessing qualification and performance make it
d more difficult for minority, women, and small businesses to win bids or contracts.
Sometimes, a prime contractor will include a minority, women or small
e subcontractor on a bid to meet the "good faith effort" requirement, and then drop the company as a subcontractor after winning the award.
In general, minority, women and small
$f$ general public as less competent than non-minority male businesses.
Some non-minority (male) prime contractors change their bidding
$g$ procedures when they are not required to hire minority-, women and small businesses as subcontractors.

Q17. Which of the following categories best approximates your company's gross revenues for calendar year 2011?

| 1 up to \$50,000? | ${ }^{5}$ \$500,001 to \$1,000,000? |
| :---: | :---: |
| ${ }^{2}$ \$50,001 to \$100,000? | 6 \$1,000,001 to \$3,000,000? |
| ${ }^{3}$ \$ 100,001 to \$300,000? | ${ }^{7}$ \$3,000,001 to \$5,000,000? |
| ${ }^{4}$ \$300,001 to \$500,000? | ${ }^{8} \$ 5,000,001$ to \$10,000,000? |
| Over \$10 million? | ${ }^{0}$ Don't know |

Q18. Are you required to have bonding for the type of work your company bids?
$\qquad$ ${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No
Q18a. If yes, what is your current aggregate bonding limit?

| ${ }^{1}$ Below \$100,000 <br> ${ }^{2} \$ 100,001$ to $\$ 250,000$ <br> ${ }^{3} \$ 250,001$ to $\$ 500,000$ <br> ${ }^{4} \$ 500,001$ to $\$ 1,000,000$ <br> ${ }^{5}$ \$1,000,001 to \$1,500,000 <br> ${ }^{6} \$ 1,500,001$ to $\$ 3,000,000$ <br> ² $3,000,001$ to $\$ 5,000,000$ <br> ${ }^{8}$ Over\$ 5 million <br> ${ }^{9}$ Don't know |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Q18b. What is your current single project bonding limit?


Q19. Did your firm submit a bid or proposal for goods or services on the Maritime Park project?

Yes 1
No 2
Don't Know 3
Q20. How did your firm learn about bid/contract opportunities for Maritime Park?

| CMPA | 1 |
| :--- | :--- |
| City | 2 |
| Prime contractor | 3 |
| Service Provider | 4 |
| Trade Association | 5 |
| Other__ | 6 (limit 1) |

Q21. Is your firm providing goods or services on the Maritime Park project?

| Yes | 1 |
| :--- | :--- |
| No | 2 |
| Don't Know | 3 |

[S - IF THE ANSWER IS NOT 1, THEN SKIP TO QUESTION 23]

Q22. Are you providing goods and/or services on Maritime Park as a:
Prime contractor 1
Subcontractor 2
Both 3

Q23. May I have your contact information just in case we have any further questions?

Company Name:

## Contact Person:

Contact Person Title:

Company Address:

Company Phone Number:
Thank you for your valuable comments.

## Appendix D: Focus Group Facilitation Guide

## APPENDIX D: <br> CITY OF PENSACOLA DISPARITY STUDY FOCUS GROUP GUIDE

Hello and thank you for coming to this focus group to provide input that will be used as a part of a comprehensive disparity study of the city of Pensacola's procurement of services and products.

My name is $\qquad$ and I am with MGT of America, Inc. We have been asked to gather opinions from business owners about the business climate in the city of Pensacola. We are looking to obtain information on your experiences, if any, when doing business or attempting to do business with the City and its prime contractors/service providers.

We will begin with introductions. Why don't you start and we will work around the room. State your (name, what kind of work you do, how long you have been in business, and anything else you'd like us to know about you.

We are very glad that you are all here and appreciate you taking time out of your busy day to participate in this meeting.

We are going to be taking notes throughout the session. In addition, we would like to record this session if there are no objections. Responses to the questionnaire you completed will be held in strict confidence, and will not be distributed to any other firm or person with your firm's identity revealed. However, in the case of a court order, all documentation may be turned over to the court.

## The Process

The recordings and notes of these focus groups will only be reviewed by McCray \& Associates and MGT staff. We will use the information to summarize the discussions that took place during this focus group. Individual names will not be identified nor will remarks or comments be attributed to a specific individual. Once all of the analyses for the focus group is completed, the results will be aggregated and incorporated with other data from this phase of the study. These findings will be used in reviewing the City's procurement practices and their procurement environment. We hope that everyone feels free to participate and to add as much insight as possible. We have ample time, so feel free to contribute to the discussion as we go along.
A. Welcome and brief background about the purpose of focus groups (see above).

- Introductions - have each participate state:
- Name
- Company's primary line of business
- Certification status (if applicable)
- Years in business

Be sure to note ethnic group, gender, and certification status (if applicable). This can be noted on the sign-in sheet.

## B. Key Point to Discuss

- This is an open discussion involving all to participate. Goal is to have everyone participate in the discussion.
- Encourage participants to express thoughts and opinions freely.
- Stress that the intent is to focus on issues related to contracting (such as construction, construction related services - architecture, engineering, professional services, nonprofessional services, and goods) and the business climate in the City.
- Individuals and participants will not be identified by name when providing feedback and findings to the City staff.


## C. Facilitation Logistics

- Facilitators: The facilitator has primary responsibility for working with the group to solicit responses to questions.
- Facilitation Time: Approximately 2 hours.
- Major Issues will be recorded by tape recorder (if there are no objections), personal notes, and flipchart pages.
- Date, Time, and Location: TBD
- Materials Needed:

1. Flip Chart or Easel Paper
2. Focus Group Guide (attached)
3. List of Participants (sign-in sheet to be provided)
4. Markers
5. Audio Recorder
D. Scope

- Establish Scope: We are going to discuss several items at this point. Our primary goal is to discuss your (local area business owners) opinions about the business climate in the City.


## E. Discussion Questions

1. Please discuss how you get information about the City's procurement opportunities (such as, City's website, private bid notification websites, networking/word-of-mouth, etc). Is this information helpful?
2. If you have been awarded a contract with the City, on a scale from 1 to 5 (1 being Extremely Negative to 5 being Extremely Positive), rate your experience in doing business with the City as a contractor/service provider.
$\rightarrow$ Be sure that the responses identify their experience (such as the name of the project, type of project, type of contractor (prime, subcontractor) etc.). Also, be sure that the respondent explains the reason for his/her rating.
3. On a scale from 1 to 5 (1 being Extremely Negative to 5 being Extremely Positive), rate your experience in doing business as a subcontractor or supplier for a prime contractor/service provider on a City project.
$\rightarrow$ Be sure that the responses identify whether they are referring to a subcontractor or supplier, also request specifics about the project (project name, type of project, time period of project). Also, be sure that the respondent explains the reason for his/her rating
4. What do you feel most interferes with your ability to do business with City (barriers of doing business, such as prequalification, licensing, financing, bond requirements, etc.)?
5. What do you feel most interferes with your ability to do business in the private sector (barriers to doing business, such as licensing, good old boy network, financing, etc)?
6. Please discuss your understanding of the SBE program. Do you feel the opportunities and services provided by the City through this program are helpful? Please explain.
$\rightarrow$ How effective is the SBE Program in winning contracts?
7. How could the City improve its procurement practices to enable more businesses to participate on City projects?
8. If you have not been awarded a contract with the City or any of it primes, please discuss why you feel you have not.
$\rightarrow$ Be sure to ask if they submit bids or proposal on contracts.
9. What barriers do you face in winning contracts or subcontracts as an SBE with the City (barriers could be oversaturation, front companies, and primes using the same firms over again)?
10. On a scale from 1 to 5 (1 being Extremely Negative to 5 being Extremely Positive), rate your experience in contracting with other local public sectors or the private sector entities.
$\rightarrow$ Be sure that the responses identify their experience (such as the name of the entity, type of project, etc.). Also, be sure that the respondent explains the reason for his/her rating.
11. Please compare your experience in winning private sector contracts with winning contracts on City projects.
12. In the past three years, what percentage of income generated through contracts have come from City projects? General Contractors? Service Providers? Other Public Entities? From your own networks?
13. What would be some of the consequences to your business if the SBE program was terminated? Explain.
14. What business assistance services provided by the City have you used? Did you find them helpful? Please explain.

## Appendix E: Personal Interview Guide

## APPENDIX E: CITY OF PENSACOLA DISPARITY STUDY PERSONAL INTERVIEW GUIDE

## BUSINESS PROFILE

1. What is your company's primary line of business? [Try to get a good feel for what this company does.]
2. Construction (general contractor, electrical, sitework, HVAC, drywall, etc.):Specify $\qquad$
3. Architecture \& Engineering (includes environmental, structural, land development) Specify $\qquad$
4. Professional Services (consulting, accounting, marketing, legal services, etc.) Specify $\qquad$
5. Other Services (landscaping, software development, janitorial, security, training, vehicle maintenance, etc.) Specify
6. Goods (books, office supplies, computers, equipment, vehicles, etc.) Specify $\qquad$
7. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party? [Get as much detail as possible.]

| White/Caucasian | 1 |
| :--- | :--- |
| African American | 2 |
| Asian or Pacific Islander | 3 |
| Hispanic American | 4 |
| Native American/Alaskan Native | 5 |
| Other | 6 |
| No Response/Don't Know | 7 |

3. Is 51 percent or more of your company owned and controlled by a woman or women?

| Yes | 1 |
| :--- | :--- |
| No | 2 |
| Don't Know | 3 |

4. Are you certified as:

READ CHOICES

|  | Yes | No | Don't <br> Know |
| :---: | :---: | :---: | :---: |
| SBE (Small Business Enterprise) | 1 | 2 | 3 |
| MBE (Minority Business Enterprise) | 1 | 2 | 3 |
| WBE (Woman Business Enterprise) | 1 | 2 | 3 |
| DBE (Disadvantaged Business Enterprise) | 1 | 2 | 3 |

5. Is your business certified with any of the following agencies:

|  | Yes | No | Don't <br> Know |
| :--- | :--- | :--- | :--- |
| Escambia County School Board | 1 | 2 | 3 |
| Escambia County | 1 | 2 | 3 |
| Emerald Coast Utility Authority | 1 | 2 | 3 |

6. In what year was your business established or purchased by the most recent owner?
7. Does the company or owners maintain any special licensing?
${ }^{1} \mathrm{Yes}$ $\qquad$ ${ }^{2}$ No $\qquad$
7a. If yes, specify.
8. What is the highest level of education completed by the primary owner of your company?

Some high school 1
High school graduate 2
Trade or technical education 3
Some college 4
College degree 5
Post graduate degree 6
No response/Don't know 7
9. How many years of experience in your company's business line do the primary owner of your firm have? $\qquad$
10. What were your company's approximate gross revenues for calendar year 2011?
\$_
[If respondent does not provide an answer, read following ranges for respondent to select one.]

| Up to $\$ 50,000 ?$ | 1 |
| :--- | :--- |
| $\$ 50,001$ to $\$ 100,000 ?$ | 2 |
| $\$ 100,001$ to $\$ 300,000 ?$ | 3 |
| $\$ 300,001$ to $\$ 500,000 ?$ | 4 |
| $\$ 500,001$ to $\$ 1$ million? | 5 |
| $\$ 1,000,001$ to $\$ 3$ million? | 6 |
| $\$ 3,000,001$ to $\$ 5$ million? | 7 |
| $\$ 5,000,001$ to $\$ 10$ million? | 8 |
| Over $\$ 10$ million? | 9 |
| Don't Know | 10 |

11. What percentage of these gross revenues was earned from City projects, the private sector, and other public government sector projects? (Must total 100\%)

City $\qquad$ Private Sector $\qquad$ Public Sector $\qquad$
12. Which of the following categories best approximates your company's largest contract or subcontract awarded between 2005 and 2011?

| Up to $\$ 50,000 ?$ | 1 |
| :--- | :--- |
| $\$ 50,001$ to $\$ 100,000 ?$ | 2 |
| $\$ 100,001$ to $\$ 200,000 ?$ | 3 |
| $\$ 200,001$ to $\$ 300,000 ?$ | 4 |
| $\$ 300,001$ to $\$ 400,000 ?$ | 5 |
| $\$ 400,001$ to $\$ 500,000 ?$ | 6 |
| $\$ 500,001$ to $\$ 1$ million? | 7 |
| Over $\$ 1$ million? | 8 |
| Don't Know | 9 |

READ: This study is designed to capture information from fiscal years October 1, 2005 through September 30, 2011. The next set of questions I will ask refer to those time frames, and concern your company's attempts to do business with the City.

## CONDUCTING BUSINESS AS A PRIME CONTRACTOR/SERVICE PROVIDER

13. Has any City department made attempts to encourage you to respond to a request for proposal or bid solicitation?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
13a. If yes, please describe their outreach efforts.
$\qquad$
13b. Please indicate any outreach efforts you would like to see implemented.
14. Have you submitted proposals or bids with the City as a prime contractor/service provider?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
14a. If yes, please tell me how you learned of the bid opportunities.
$\qquad$
[If the answer is "No" skip to Question 16 below.]
15. Have you been awarded a contract with the City as a prime contractor/service provider? ${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
14a. If yes, what factors would you say most frequently helped you win City contracts?
16. To the best of your knowledge, between 2005 and 2011, have you ever submitted a bid or proposal for a contract, were informed that you were the lowest bidder, and then found out that another prime contractor/service provider was actually doing the work:

$$
{ }^{1} \text { Yes ___ } \quad{ }^{2} \mathrm{No}
$$

17. Do you feel the City has ever treated your company unfairly in the bidding or contract selection process?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
17a. If yes, please provide as much detail as possible
18. Have any of the following issues been an impediment to your successful completion of a City contract?
$\qquad$ Insurance
Contract administration
Arbitrary inspections
Unequal Application of Performance Standards
__O_Other (Describe nature of issue) $\qquad$
19. What factors would you say most frequently prevent you from winning City's contracts? Please provide as much detail as possible.

19a. How did the City address these issues, if any?
$\qquad$
20. Have you ever protested a City contract award?
$\qquad$
${ }^{1}$ Yes ${ }^{2}$ No

20a. If yes, please provide as much detail as possible.

20b. If no, please ask why.
21. What do you think would be the effect of your filing a complaint regarding a contract award or protesting a bid/proposal with the City?
$\qquad$
22. How can the City improve the procurement and selection process?
$\qquad$ .

READ: This study is designed to capture information from fiscal years October 1, 2005 through September 30, 2011. The next set of questions I will ask refer to those time frames, and concern your company's attempts to do business with the City.

## CONDUCTING BUSINESS AS A SUBCONTRACTOR ON CITY PROJECTS

23. Have you ever worked, provided a quote, or attempted to work, as a subcontractor or subconsultant to a prime contractor/service provider on City projects?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
[If respondent answers NO, then skip to Question 27]
24. How many times have you been awarded a subcontract on a City project?

None $\quad 1$
1-10 times 2
$11-25$ times 3
26-50 times 4
51-100 times 5
Over 100 times 6
[If respondent answer is 1, then skip to Question 26]
25. Are there any factors, such as lack of information or financing that prevents your firm from winning subcontracts on City projects?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
25a. Please provide as much detail as possible

25b. How did the prime contractor/service provider or the City address these issues?
26. How have your firm established and maintained relationships with prime contractors/service providers working on City projects?
27. Have you ever been informed that you were low bidder or awarded a subcontract, and then found out that another subcontractor/subconsultant was performing the work?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
27a. If yes, explain.

27b. Was the other subcontractor a nonminority male- or nonminority woman-owned firm?
${ }^{1} \mathrm{Yes}$ $\qquad$ ${ }^{2} \mathrm{No}$ $\qquad$
27c. What action did you take?
28. Has your company ever been treated unfairly in the selection process by a prime contractor/service provider as a subcontractor?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
28a. If yes, please provide as much detail as possible.
29. Do prime contractors/service providers show favoritism toward particular subcontractors/subconsultants when it comes to procuring services and products for a City project?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$

The next sets of questions are designed for firms that are small business enterprises (SBE). If the respondent is not an SBE, MBE, or WBE skip to Question 46.

## Small Business Enterprises (SBE)

30. Has your status as a SBE facilitated your ability to work on City projects?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
30a. If yes, how?
31. Are you aware of any practices that prime contractors/service providers use to avoid meeting SBE goals on City projects?
${ }^{1} \mathrm{Yes}$ $\qquad$ ${ }^{2}$ No $\qquad$
31a. Describe.

31b. Has your firm been impacted by these?
${ }^{1}$ Yes $\qquad$ ${ }^{2} \mathrm{No}$ $\qquad$
32. Are you aware of any practices that prime contractors/service providers use to avoid contracting with minority-owned SBEs on City projects?
${ }^{1}$ Yes $\qquad$ ${ }^{2} \mathrm{No}$ $\qquad$
33. Are you aware of SBEs that are fronts for larger firms?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
33a. What characteristics do the front companies display?
34. Has your firm been utilized on City projects as a prime contractor/service provider or subcontractor when there were no SBE goals?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
34a. Why or why not?
35. Have you experienced a situation where a prime contractor/service provider only uses SBEs that are owned by nonminority women?.
${ }^{1} \mathrm{Yes}$ $\qquad$ ${ }^{2}$ No $\qquad$
36. Has your firm been utilized on other public sectors or private sector projects as a prime contractor/service provider or subcontractor when there were no SBE or M/WBE goals?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
37a. Why or why not?
38. What local agencies in the Pensacola region have purchasing policies and programs that are the most conducive in assisting SBEs or M/WBEs in winning contracts?

38a. Identify the Agency and describe the practice(s).
39. Do you feel there is an informal network of prime contractors/service providers and subcontractors that has excluded your company from doing business in the private sector?
${ }^{1} \mathrm{Yes}$ $\qquad$ ${ }^{2}$ No $\qquad$
39a. If yes, do you feel the informal network has an effect upon the City procurement or contract award?
${ }^{1} \mathrm{Yes}$ $\qquad$ ${ }^{2}$ No $\qquad$
40. In your opinion, what are the biggest obstacles faced by SBEs or M/WBEs in securing contracts with the City?
41. Do you feel your race or sex has been a positive or negative factor in your business relationship with the City?
${ }^{1} \mathrm{Yes}$ $\qquad$ ${ }^{2}$ No $\qquad$
41a. If yes, explain why.
42. Do you feel your race or sex has been a positive or negative factor in your business relationship with other public sectors or the private sector in the City?
${ }^{1}$ Yes $\qquad$
${ }^{2}$ No $\qquad$

42a. If yes, explain why.
43. In what ways could the City's SBE program be improved?
44. Do you think certified SBEs have a competitive advantage in doing business with the City?
${ }^{1}$ Yes $\qquad$ ${ }^{2} \mathrm{No}$ $\qquad$
44a. Why or why not?
$\qquad$
45. Do you think M/WBEs face challenges not faced by non-M/WBEs?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
45a. If so, what? $\qquad$

## ACCESS TO CAPITAL - ALL FIRMS

46. Have you seen or experienced access to capital as being an impediment to securing a City contract?
${ }^{1}$ Yes $\qquad$ ${ }^{2}$ No $\qquad$
46a. If yes, describe how? $\qquad$
47. Have you seen or experienced bonding as being an impediment to obtaining a City contract (if applicable)?
${ }^{1}$ Yes $\qquad$ ${ }^{2} \mathrm{No}$ $\qquad$
47a. If yes, describe how?

## FINAL QUESTIONS - ALL FIRMS

48. Did your firm submit a bid or proposal for goods or services on the Maritime Park project?

| Yes | 1 |
| :--- | :--- |
| No | 2 |
| Don't Know | 3 |

49. How did your firm learn about bid/contract opportunities for Maritime Park?

| CMPA | 1 |
| :--- | :--- |
| City | 2 |
| Prime contractor | 3 |
| Service Provider | 4 |
| Trade Association | 5 |
| Other__ | 6 (limit 1) |

50. Is your firm providing goods or services on the Maritime Park project?

| Yes | 1 |
| :--- | :--- |
| No | 2 |
| Don't Know | 3 |

[S - IF THE ANSWER IS NOT 1, THEN SKIP TO QUESTION 52]
51. Are you providing goods and/or services on Maritime Park as a:

Prime contractor 1
Subcontractor 2
Both 3
52. Is there anything that we have not covered that you feel will be helpful to this study?
${ }^{1}$ Yes $\qquad$
$\qquad$
52a. If yes, please explain.

AFFIDAVIT

| AF FID A V I T |
| :--- |
| ACKNOWLEDGE THAT THE TESTIMONY I GAVE IS TRUE AND AN ACCURATE |
| REFLECTION OF MY PAST EXPERIENCES IN PROCUREMENT AND BUSINESS |
| OPPORTUNITIES WITH THE CITY OF PENSACOLA AND ITS AGENCIES. |
| BEEN COERCED OR RECEIVED ANY REMUNERATION FOR MY COMMENTS. |
| SIGNATURE THIS TESTIMONY WAS GIVEN FREELY AND I HAVE NOT |
| SATE |

## Appendix F: Survey of Vendors Instrument

## APPENDIX F: <br> CITY OF PENSACOLA DISPARITY STUDY SURVEY OF VENDORS INSTRUMENT

MGT of America, Inc. is conducting a survey of business owners for the city of Pensacola (City) to determine the current business climate and help evaluate the procurement of services and products for the City, including subcontracting practices of prime contractors/service providers who do business with the City. The following survey will gather information on business ownership, work performed and/or bid with the City, work bid and/or performed in the private sector, and barriers, perceived or real, that prevents your firm from doing business with the City. The results of the study will provide recommendations to help shape City's procurement policies and practices. This is a great opportunity for you to provide feedback regarding your experience doing business with or attempting to do business with the City by agreeing to carefully completing this survey. The survey will only take a few minutes of your time to complete. Your information is aggregated for the overall analysis and used only for the purpose of conducting this study and does not reflect Individual responses. This survey is for research purposes and not intended to sell or market products or services.

Q1 What is your title?
O Owner (1)
O CEO/President (2)
O Manager/Financial Officer (3)
O Other (4) $\qquad$

Q2 Are you able to answer questions concerning ownership and business activities?
O Yes (1)
O No (2)
Q3 Please provide your name and phone number just in case we have any further questions?
Contact Name (1)
Contact Telephone Number (XXX-XXX-XXXX) (2)
Contact Email Address (3)

Q4 Which ONE of the following is your company's primary line of business?
O Construction (such as general contractor, electrical, site work, HVAC, drywall, etc.) (1)
O Architecture \& Engineering (includes environmental, structural, land development, etc.) (2)
O Professional Services (such as consulting, accounting, marketing, legal services, etc.) (3)
O Other Services (such as landscaping, janitorial, security, training, vehicle maintenance, etc.) (4)

O Goods (such as books, office supplies, computers, equipment, vehicles, etc.) (5)
O Other, Please specify (6) $\qquad$

Q5 Is 51 percent or more of your company owned and controlled by a woman or women?
O Yes (1)
O No (2)
O Don't Know (3)

Q6 Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party?

O White/Caucasian (1)
O African American (2)
O Asian or Pacific Islander (3)
O Hispanic American (4)
O Native American/Alaskan Native (5)
O No Response/Don't Know (6)
O Other (7) $\qquad$

Q7 What is the highest level of education completed by the primary owner of your company?
O Some high school (1)
O High school graduate (2)
O Trade or technical education (3)
O Some college (4)
O College degree (5)
O Post graduate degree (6)
O No Response/Don't Know (7)

Q8 In what year was your company established? You may type your answer in the box below. The range is from 1600 to 2012.

Q9 How many years of experience does the primary owner have in your company's line of business? You may type your answer in the box below. The range is from 0 to 120 . If you have more than 120 years experience, please select 120+.

Q10 Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff?

O 0-10 employees (1)
O 11-20 employees (2)
O 21-30 employees (3)
O 31-40 employees (4)
O 41+ employees (5)
Q11 Which of the following categories best approximates your company's gross revenues for calendar year 2011?

O Up to $\$ 50,000$ ? (1)
O $\$ 50,001$ to $\$ 100,000$ ? (2)
O \$100,001 to \$300,000? (3)
O $\$ 300,001$ to $\$ 500,000$ ? (4)
O $\$ 500,001$ to $\$ 1$ million? (5)
O $\$ 1,000,001$ to $\$ 3$ million? (6)
O $\$ 3,000,001$ to $\$ 5$ million? (7)
O $\$ 5,000,001$ to $\$ 10$ million? (8)
O Over $\$ 10$ million? (9)

Q12 As a prime contractor, which of the following categories best approximates your company's largest contract awarded between 2006 and 2011?

O Up to \$50,000? (1)
O $\$ 50,001$ to $\$ 100,000$ ? (2)
O \$100,001 to \$200,000? (3)
O $\$ 200,001$ to $\$ 300,000$ ? (4)
O $\$ 300,001$ to $\$ 400,000$ ? (5)
O \$400,001 to \$500,000? (6)
O $\$ 500,001$ to $\$ 1$ million (7)
O Over $\$ 1$ million? (8)
O Not Applicable (9)

Q13 As a subcontractor, which of the following categories best approximates your company's largest contract awarded between 2006 and 2011?

O Up to \$50,000? (1)
O \$50,001 to \$100,000? (2)
O \$100,001 to \$200,000? (3)
O $\$ 200,001$ to $\$ 300,000$ ? (4)
O \$300,001 to \$400,000? (5)
O $\$ 400,001$ to $\$ 500,000$ ? (6)
O $\$ 500,001$ to $\$ 1$ million (7)
O Over \$1 million? (8)
O Not Applicable (9)
Q14 Approximately what percentage of your company's gross revenues between 2006 and 2011 came from doing business with: (Please ensure that your total does not exceed 100\%)
$\qquad$ The City of Pensacola (1)
$\qquad$ Other Governmental Agencies (2)
$\qquad$ Private Sector (Non-Government) (3)

Q15 Is your business certified with the City's Small Business Enterprise (SBE) Program?
O Yes (1)
O No (2)
O Don't Know (3)

Q16 If you are not certified as a SBE, what is the primary reason you are not? Please check all that apply.

- Not qualified (1)
- Certification does not benefit my firm (2)
- Application asks for too much information (3)
- No Reason (4)
- Other (5) $\qquad$

Q17 Do you have any of these certifications:

| MBE (Minority |  |  |  |
| :---: | :---: | :---: | :---: |
| Business Enterprise) <br> (1) | Yes (1) | No (2) | Don't Know (3) |
| DBE (Disadvantaged <br> Business Enterprise) <br> $(2)$ | 0 | 0 | 0 |
| WBE (Woman <br> Business Enterprise) <br> $(3)$ | 0 | 0 | 0 |

Q18 Is your business certified with any of the following agencies:

|  | Yes (1) | No (2) | Don't Know (3) |
| :---: | :---: | :---: | :---: |
| Escambia County | O | 0 | 0 |
| School Board (1) | O | 0 | 0 |
| Escambia County (2) <br> Emerald Coast Utility <br> Authority (3) | 0 | 0 | 0 |

Q19 Is your business certified with any other agency?
O Yes (1)
O No (2)
O Don't Know (3)
Q20 Please list ONE other agency where your business is certified, if applicable.

The following questions are related to your firm's experience doing business with or attempting to do business with the City of Pensacola.

Q21 Is your company registered with the City's vendor registration system?
O Yes (1)
O No (2)
O Don't Know (3)
Q22 On a scale from 1 to 6 (1 being extremely easy and 6 being extremely difficult) how would you rate your ease of obtaining notification of business opportunities with the City?

O 1- Extremely Easy (1)
O 2- Somewhat Easy (2)
O 3-Easy (3)
O 4- Difficult (4)
O 5- Somewhat Difficult (5)
O 6-Extremely Difficult (6)

Q23 The following list of factors may prevent companies from bidding or obtaining work on a project. In your experience, have any of the following been a barrier to obtaining work on projects as a prime contractor/service provider or subcontractor on projects for the City:

| Prequalification requirements (1) | Yes (1) | No (2) |
| :---: | :---: | :---: |
| Bid bond requirement (2) <br> Performance bond <br> requirement (3) <br> Payment bond requirement <br> (4) | 0 | 0 |
| Financing (5) | 0 | 0 |
| Insurance (general liability, <br> professional liability, etc.) (6) <br> Proposal/Bid specifications (7) <br> Limited time given to prepare <br> bid package or quote (8) <br> Limited knowledge of <br> purchasing contracting <br> policies and procedures (9) <br> Lack of experience (10) <br> Lack of personnel (11) | 0 | 0 |
| Contract too large (12) <br> Selection process (13) <br> Unnecessary restrictive <br> contract specifications (14) | 0 | 0 |
| Slow payment or nonpayment <br> (15) | 0 | 0 |
| Competing with large <br> companies (16) | 0 | 0 |

Q24 Between 2006 and 2011, how many times has your company submitted a bid or proposal to be a prime contractor/service provider for a City project?

O None (1)
O 1-10 times (2)
O 11-25 times (3)
O 26-50 times (4)
O 51-100 times (5)
O Over 100 times (6)
Q25 Between 2006 and 2011, have you ever submitted a bid/proposal for a contract, were informed that you were the lowest bidder/selected proposer, and then found out that another prime contractor/service provider was actually doing the work:

O Yes (1)
O No (2)
O Don't Know (3)
Q26 Between 2006 and 2011 how many times has your company been awarded a City project as a prime contractor/service provider?

O None (1)
O 1-10 times (2)
O 11-25 times (3)
O 26-50 times (4)
O 51-100 times (5)
O Over 100 times (6)
Q27 When you were a prime contractor/service provider, what was the average amount of time that it typically took to receive payment for your services on City funded projects?

O Less than 30 days (1)

- 31-60 days (2)

O 61-90 days (3)
O 91-120 days (4)
O Over 120 days (5)

Q28 As a prime contractor/service provider did you experience discriminatory behavior between 2006 and 2011 by the City when bidding or proposing on a project?

O Yes (1)
O No (2)
O Don't Know (3)
Q29 What was the most noticeable way you became aware of the discrimination against your company?

O Verbal Comment (1)
O Written Statement (2)
O Action taken against company (3)
O Don't Know (4)
Q30 Which of the following do you consider the primary reason for your company being discriminated against?

O Owner's race or ethnicity (1)
O Owner's gender (2)
O Don't Know (3)
Q31 When did the discrimination first occur?
O During bidding process (1)
O After contract award (2)
O Don't Know (3)
Q32 Did you file a complaint?
O Yes (1)
O No (2)
O Don't Know (3)

Q33 Still talking about the City while doing business or attempting to do business, have you experienced any of the following as a form of discrimination:

|  | Yes (1) | No (2) |
| :---: | :---: | :---: |
| Harassment (1) | O | O |
| Unequal or unfair treatment (2) | 0 | 0 |
| Bid shopping or bid <br> manipulation (3) <br> Double standards in <br> performance (4) <br> Denial of opportunity to bid <br> (5) <br> Unfair denial of contract <br> award (6) <br> Unfair termination (7) | 0 | 0 |

Q34 Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City?

O None (1)
O 1-10 times (2)
O 11-25 times (3)
O 26-50 times (4)
O 51-100 times (5)
O Over 100 times (6)
Q35 Between 2006 and 2011, how many times has your company been awarded a subcontract with a prime contractor/service provider for a project with the City?

O None (1)
O 1-10 times (2)
O 11-25 times (3)
O 26-50 times (4)
O 51-100 times (5)
O Over 100 times (6)

Q36 Between 2006 and 2011, when you were a subcontractor what was the average amount of time that it typically took to receive payment for your services from the prime contractor/service provider on a City project?

O Less than 30 days (1)

- 31-60 days (2)

O 61-90 days (3)
O 91-120 days (4)
O Over 120 days (5)

Q37 In your opinion, how frequently have prime contractors/service providers that you've subcontracted with delayed payment for the work or services that you performed on a City project?

O Always (1)
O Often (2)
O Very Often (3)
O Sometimes (4)
O Seldom (5)
O Never (6)
Q38 As a subcontractor, your working experience with prime contractors/service providers has been:

O Excellent (1)
O Good (2)
O Fair (3)
O Poor (4)
Q39 Have you observed a situation in which a prime contractor/service provider includes minority or woman subcontractors on a bid to satisfy the "good faith effort" requirements, and then drops the company as a subcontractor after winning the award for no legitimate reason?

O Yes (1)
O No (2)
O Don't Know (3)

Q40 How often do prime contractors/service providers who use your firm as a subcontractor on public-sector projects with SBE goals solicit your firm on projects (private or public) without SBE or M/WBE goals?

O Always (1)
O Often (2)
O Very Often (3)
O Sometimes (4)
O Never (5)
Q41 As a subcontractor did you experience discriminatory behavior between 2006 and 2011 from a prime contractor/service provider working or bidding on a City project?

O Yes (1)
O No (2)
O Don't Know (3)
Q42 What was the most noticeable way you became aware of the discrimination against your company?

O Verbal Comment (1)
O Written Statement (2)
O Action taken against company (3)
O Don't Know (4)
Q43 Which of the following do you consider the primary reason for your company being discriminated against?

O Owner's race or ethnicity (1)
O Owner's gender (2)
O Don't Know (3)
Q44 When did the discrimination first occur?
O During bidding process (1)
O After contract award (2)
O Don't Know (3)
Q45 Did you file a complaint?
O Yes (1)
O No (2)
O Don't Know (3)

Q46 Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced any of the following as a form of discrimination:

|  | Yes (1) | No (2) |
| :---: | :---: | :---: |
| Harassment (1) <br> Unequal or unfair treatment <br> (2) <br> Bid shopping or bid <br> manipulation (3) <br> Double standards in <br> performance (4) <br> Denial of opportunity to bid <br> (5) <br> Unfair denial of contract <br> award (6) <br> Unfair termination (7) | 0 | 0 |

Q47 Are you required to have bonding for the type of work that your company bids?
O Yes (1)
O No (2)
O Don't Know (3)
Q48 What is your current aggregate bonding limit?
O Below \$100,000 (1)
O \$100,001 to \$250,000 (2)
O \$250,001 to \$500,000 (3)
O \$500,001 to \$1million (4)
O \$1,000,001 to \$1,500,000 (5)
O $\$ 1,500,001$ to $\$ 3$ million (6)
O $\$ 3,000,001$ to $\$ 5$ million (7)
O Over \$5 million (8)
O Don't Know (9)

Q49 What is your current single project bonding limit?
O Below \$100,000 (1)
O \$100,001 to \$250,000 (2)
O $\$ 250,001$ to $\$ 500,000$ (3)
O $\$ 500,001$ to $\$ 1$ million (4)
O \$1,000,001 to \$1,500,000 (5)
O $\$ 1,500,001$ to $\$ 3$ million (6)
O $\$ 3,000,001$ to $\$ 5$ million (7)
O Over $\$ 5$ million (8)
O Don't Know (9)
The following questions are related to work you have done or attempted to do on the Maritime Park project.

Q50 Did your firm submit a bid or proposal for goods or services on the Maritime Park project?
O Yes (1)
O No (2)
O Don't Know (3)
Q51 How did your firm learn about bid/contract opportunities for Maritime Park? Please check all that apply.

- CMPA (Community Maritime Park Associates) (1)
- City (2)
$\square$ Prime Contractor (3)
- Service Provider (4)
- Trade Association (5)
- Other (6)

Q52 Is your firm providing goods or services on the Maritime Park project?
O Yes (1)
O No (2)
O Don't Know (3)
Q53 Is your firm providing goods and/or services as a:
O Prime Contractor (1)
O Subcontractor (2)
O Both (3)

The following questions are related to work you have done or attempted to do in the private sector marketplace. Private sector is defined as non-government businesses or companies.

Q54 Have you experienced discriminatory behavior in the private sector between 2006 and 2011?

O Yes (1)
O No (2)
O Don't Know (3)
Q55 What was the most noticeable way you became aware of the discrimination against your company in the private sector?

O Verbal Comment (1)
O Written Statement (2)
O Action taken against company (3)
O Don't Know (4)
Q56 Which of the following do you consider the primary reason for your company being discriminated against?

O Owner's race or ethnicity (1)
O Owner's gender (2)
O Don't Know (3)
Q57 When did the discrimination first occur?
O During bidding process (1)
O After contract award (2)
O Don't Know (3)
Q58 Did you file a complaint?
O Yes (1)
O No (2)
O Don't Know (3)

Q59 For the following statement, please indicate whether you Strongly Agree, Agree, Somewhat Agree, Neither Agree Nor Disagree, Somewhat Disagree, Disagree, or Strongly
Disagree. "There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing business in the private sector".

O Strongly Agree (1)
O Agree (2)
O Somewhat Agree (3)
O Neither Agree nor Disagree (4)
O Somewhat Disagree (5)
O Disagree (6)
O Strongly Disagree (7)
Q60 What trade associations or business organizations are you a member of? (limit 2)
Trade Association/Business Organization \#1 (1)
Trade Association/Business Organization \#2 (2)
Q61 Has your company applied for a commercial (business) bank loan between 2006 and 2011?

O Yes (1)
O No (2)
O Don't Know (3)
Q62 Were you approved or denied for a commercial (business) bank loan?
O Approved (1)
O Denied (2)
O Don't Know (3)
Q63 Which of the following do you believe was the primary reason for your being denied a loan?

O Insufficient Documentation (ID) (1)
O Insufficient Business History (IBH) (2)
O Confusion about the Process (C) (3)
O Lack of Capital (LC) (4)
O Race or Ethnicity of Owner (RE) (5)
O Gender of Owner (G) (6)
O Don't Know (7)

## Appendix G: Survey of Vendors Results

APPENDIX G:
CITY OF PENSACOLA
DISPARITY STUDY SURVEY OF VENDORS' RESULTS

|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q1. What is your title? | Owner | Count | 56 | 1 | 4 | 3 | 23 | 83 | 6 | 176 |
|  |  | \% within Q1. What is your title? | 31.8\% | 0.6\% | 2.3\% | 1.7\% | 13.1\% | 47.2\% | 3.4\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 83.6\% | 100.0\% | 44.4\% | 75.0\% | 59.0\% | 55.7\% | 85.7\% | 63.8\% |
|  |  | \% of Total | 20.3\% | 0.4\% | 1.4\% | 1.1\% | 8.3\% | 30.1\% | 2.2\% | 63.8\% |
|  | CEO President | Count |  | 0 | 2 | 1 | 7 | 33 | 0 | 51 |
|  |  | \% within Q1. What is your title? | 15.7\% | 0.0\% | 3.9\% | 2.0\% | 13.7\% | 64.7\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 11.9\% | 0.0\% | 22.2\% | 25.0\% | 17.9\% | 22.1\% | 0.0\% | 18.5\% |
|  |  | \% of Total | 2.9\% | 0.0\% | 0.7\% | 0.4\% | 2.5\% | 12.0\% | 0.0\% | 18.5\% |
|  | Manager/Financial | Count | 2 | 0 | 2 | 0 | 9 | 30 | 0 | 43 |
|  | Officer | \% within Q1. What is your title? | 4.7\% | 0.0\% | 4.7\% | 0.0\% | 20.9\% | 69.8\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 0.0\% | 22.2\% | 0.0\% | 23.1\% | 20.1\% | 0.0\% | 15.6\% |
|  |  | \% of Total | 0.7\% | 0.0\% | 0.7\% | 0.0\% | 3.3\% | 10.9\% | 0.0\% | 15.6\% |
|  | Other | Count |  | 0 | 1 | 0 | 0 | 3 | 1 | 6 |
|  |  | \% within Q1. What is your title? | 16.7\% | 0.0\% | 16.7\% | 0.0\% | 0.0\% | 50.0\% | 16.7\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 1.5\% | 0.0\% | 11.1\% | 0.0\% | 0.0\% | 2.0\% | 14.3\% | 2.2\% |
|  |  | \% of Total | 0.4\% | 0.0\% | 0.4\% | 0.0\% | 0.0\% | 1.1\% | 0.4\% | 2.2\% |
| Total |  | Count |  |  |  | 4 | 39 | 149 | 7 | 276 |
|  |  | \% within Q1. What is your title? | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |

Q4. Which ONE of the following is your company s primary line of business? * Race/Ethnicity/Gender Classification Crosstabulation


Q5. Is 51 percent or more of your company owned and controlled by a woman or women? * Race/Ethnicity/Gender Classification Crosstabulation


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \\ \hline \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q6. Which one of White/Caucasian the following would you consider to be the race or ethnic origin of the controlling owner or African American controlling party? | Count | 0 | 0 | 0 | 0 | 39 | 148 | 0 | 187 |
|  | \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 20.9\% | 79.1\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 99.3\% | 0.0\% | 67.8\% |
|  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 14.1\% | 53.6\% | 0.0\% | 67.8\% |
|  | Count |  |  |  |  |  |  | 0 | 65 |
|  | $\%$ within Q 6 . Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 97.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 23.6\% |
|  | \% of Total | 23.6\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 23.6\% |
| Asian or Pacific Islander | Count |  |  |  |  | 0 | 0 | 0 | 1 |
|  | $\%$ within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  | $\%$ within Race/Ethnicity/Gender Classification | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% |
|  | \% of Total | 0.0\% | 0.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% |
| Hispanic American ${ }^{\text {cor }}$ | Count |  |  |  |  |  | 0 | 0 | 9 |
|  | \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 3.3\% |
|  | \% of Total | 0.0\% | 0.0\% | 3.3\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 3.3\% |
| Native <br> American/Alaskan <br> Native | Count |  |  |  |  |  | 0 | 0 | 4 |
|  | $\%$ within Q 6 . Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  | $\%$ within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 1.4\% |
|  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 1.4\% | 0.0\% | 0.0\% | 0.0\% | 1.4\% |
| No Response/Don't Count |  |  |  |  |  |  |  |  |  |
| $\begin{array}{ll} & \text { No Response/Don't } \\ & \text { Know } \\ & \\ & \text { Other } \\ & \\ \text { Total } & \\ & \end{array}$ | $\%$ within Q 6 . Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party? | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 42.9\% | 1.1\% |
|  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 1.1\% | 1.1\% |
|  | Count |  |  |  |  |  |  |  |  |
|  | \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: | 28.6\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 14.3\% | 57.1\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 57.1\% | 2.5\% |
|  | \% of Total | 0.7\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 1.4\% | 2.5\% |
|  | Count | 67 |  |  |  | 39 | 149 | 7 | 276 |
|  | \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party? | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |




|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { African } \\ & \text { American } \end{aligned}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other |  |
| Years of Experience Range | 10 Years or Less | Count | 18 | 0 | 1 | 1 | 1 | 11 | 0 | 32 |
|  |  | \% within Years of Experience Range | 56.3\% | 0.0\% | 3.1\% | 3.1\% | 3.1\% | 34.4\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 26.9\% | 0.0\% | 11.1\% | 25.0\% | 2.6\% | 7.4\% | 0.0\% | 11.6\% |
|  |  | \% of Total | 6.5\% | 0.0\% | 0.4\% | 0.4\% | 0.4\% | 4.0\% | 0.0\% | 11.6\% |
|  | 11-20 Years | Count | 28 | 1 | 3 | 2 | 20 | 60 | 1 | 115 |
|  |  | \% within Years of Experience Range | 24.3\% | 0.9\% | 2.6\% | 1.7\% | 17.4\% | 52.2\% | 0.9\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 41.8\% | 100.0\% | 33.3\% | 50.0\% | 51.3\% | 40.3\% | 14.3\% | 41.7\% |
|  |  | \% of Total | 10.1\% | 0.4\% | 1.1\% | 0.7\% | 7.2\% | 21.7\% | 0.4\% | 41.7\% |
|  | 21-25 Years | Count |  | 0 | 2 | 0 |  | 20 | 2 | 39 |
|  |  | \% within Years of Experience Range | 17.9\% | 0.0\% | 5.1\% | 0.0\% | 20.5\% | 51.3\% | 5.1\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 10.4\% | 0.0\% | 22.2\% | 0.0\% | 20.5\% | 13.4\% | 28.6\% | 14.1\% |
|  |  | \% of Total | 2.5\% | 0.0\% | 0.7\% | 0.0\% | 2.9\% | 7.2\% | 0.7\% | 14.1\% |
|  | 26-30 Years | Count | 12 |  |  | 1 | 4 | 25 | 2 | 45 |
|  |  | \% within Years of Experience Range | 26.7\% | 0.0\% | 2.2\% | 2.2\% | 8.9\% | 55.6\% | 4.4\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 17.9\% | 0.0\% | 11.1\% | 25.0\% | 10.3\% | 16.8\% | 28.6\% | 16.3\% |
|  |  | \% of Total | 4.3\% | 0.0\% | 0.4\% | 0.4\% | 1.4\% | 9.1\% | 0.7\% | 16.3\% |
|  | More than 30 | Count |  |  | 2 | 0 | 6 | 33 | 2 | 45 |
|  | Years | \% within Years of Experience Range | 4.4\% | 0.0\% | 4.4\% | 0.0\% | 13.3\% | 73.3\% | 4.4\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 0.0\% | 22.2\% | 0.0\% | 15.4\% | 22.1\% | 28.6\% | 16.3\% |
|  |  | \% of Total | 0.7\% | 0.0\% | 0.7\% | 0.0\% | 2.2\% | 12.0\% | 0.7\% | 16.3\% |
| Total |  | Count | 67 |  | 9 | 4 | 39 | 149 | 7 | 276 |
|  |  | \% within Years of Experience Range | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |





Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... * Race/Ethnicity/Gender Classification Crosstabulation

|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other | Total |
| Q13. As a subcontractor, which of the following categories best approximates your company s largest contr.. | Up to \$50,000 | Count | 25 | 1 | 1 | 0 | 11 | 18 | 3 | 59 |
|  |  | $\%$ within Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... | 42.4\% | 1.7\% | 1.7\% | 0.0\% | 18.6\% | 30.5\% | 5.1\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 37.3\% | 100.0\% | 11.1\% | 0.0\% | 28.2\% | 12.1\% | 42.9\% | 21.4\% |
|  |  | \% of Total | 9.1\% | 0.4\% | 0.4\% | 0.0\% | 4.0\% | 6.5\% | 1.1\% | 21.4\% |
|  | \$50,001 to | Count |  | 0 | 2 | 1 | 2 | 21 | 2 | 32 |
|  | \$100,000 | \% within Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... | 12.5\% | 0.0\% | 6.3\% | 3.1\% | 6.3\% | 65.6\% | 6.3\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 6.0\% | 0.0\% | 22.2\% | 25.0\% | 5.1\% | 14.1\% | 28.6\% | 11.6\% |
|  |  | $\%$ of Total | 1.4\% | 0.0\% | 0.7\% | 0.4\% | 0.7\% | 7.6\% | 0.7\% | 11.6\% |
|  | \$100,001 to | Count |  |  | 2 | 1 | 2 | 14 | 0 | 22 |
|  | \$200,000 | \% within Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... | 13.6\% | 0.0\% | 9.1\% | 4.5\% | 9.1\% | 63.6\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 4.5\% | 0.0\% | 22.2\% | 25.0\% | 5.1\% | 9.4\% | 0.0\% | 8.0\% |
|  |  | \% of Total | 1.1\% | 0.0\% | 0.7\% | 0.4\% | 0.7\% | 5.1\% | 0.0\% | 8.0\% |
|  | \$200,001 to | Count |  |  |  |  |  | 8 | 0 | 12 |
|  | \$300,000 | \% within Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... | 8.3\% | 0.0\% | 8.3\% | 8.3\% | 8.3\% | 66.7\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 1.5\% | 0.0\% | 11.1\% | 25.0\% | 2.6\% | 5.4\% | 0.0\% | 4.3\% |
|  |  | \% of Total | 0.4\% | 0.0\% | 0.4\% | 0.4\% | 0.4\% | 2.9\% | 0.0\% | 4.3\% |
|  | \$300,001 to | Count |  |  |  |  |  | 7 | 0 | 11 |
|  | \$400,000 | $\%$ within Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... | 18.2\% | 0.0\% | 0.0\% | 0.0\% | 18.2\% | 63.6\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 0.0\% | 0.0\% | 0.0\% | 5.1\% | 4.7\% | 0.0\% | 4.0\% |
|  |  | $\%$ of Total | 0.7\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 2.5\% | 0.0\% | 4.0\% |
|  | \$400,001 to | Count |  |  |  | 0 |  |  | 0 | 6 |
|  | \$500,000 | $\%$ within Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... | 33.3\% | 0.0\% | 0.0\% | 0.0\% | 16.7\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 0.0\% | 0.0\% | 0.0\% | 2.6\% | 2.0\% | 0.0\% | 2.2\% |
|  |  | \% of Total | 0.7\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 1.1\% | 0.0\% | 2.2\% |
|  | \$500,001 to \$1 | Count |  |  |  | 0 |  | 7 | 0 | 10 |
|  | million | $\%$ within Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... | 20.0\% | 0.0\% | 10.0\% | 0.0\% | 0.0\% | 70.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 0.0\% | 11.1\% | 0.0\% | 0.0\% | 4.7\% | 0.0\% | 3.6\% |
|  |  | \% of Total | 0.7\% | 0.0\% | 0.4\% | 0.0\% | 0.0\% | 2.5\% | 0.0\% | 3.6\% |
|  | Over \$1 million | Count |  |  |  |  |  | 6 | 0 | 8 |
|  |  | \% within Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... | 25.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 75.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 4.0\% | 0.0\% | 2.9\% |
|  |  | \% of Total | 0.7\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 2.2\% | 0.0\% | 2.9\% |
|  | Not Applicable | Count |  |  | 2 | 1 | 20 | 65 | 2 | 116 |
|  |  | \% within Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... | 22.4\% | 0.0\% | 1.7\% | 0.9\% | 17.2\% | 56.0\% | 1.7\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 38.8\% | 0.0\% | 22.2\% | 25.0\% | 51.3\% | 43.6\% | 28.6\% | 42.0\% |
|  |  | \% of Total | 9.4\% | 0.0\% | 0.7\% | 0.4\% | 7.2\% | 23.6\% | 0.7\% | 42.0\% |
| Total |  | Count | 67 | 1 | 9 | 4 | 39 | 149 | 7 | 276 |
|  |  | $\%$ within Q13. As a subcontractor, which of the following categories best approximates your company s largest contr... | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |



Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies * Race/Ethnicity/Gender Classification Crosstabulation


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | African American | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | Native American | Nonminority Female | $\begin{gathered}\text { Nonminority } \\ \text { Male }\end{gathered}$ | Other |  |
| Q14c. Percentage $0 \%$ <br> of company's gross  <br> revenues between  <br> 2006 and 2011  <br> came from doing  <br> business with $1 \%-10 \%$ <br> Private Sector  <br>   <br>  $11 \%-25 \%$ | Count | 2 | $\begin{array}{r} 0 \\ 0.0 \% \end{array}$ | $\begin{array}{r} 0 \\ 0.0 \% \end{array}$ | $\begin{array}{r} 1 \\ 6.7 \% \end{array}$ | $\begin{array}{r} 2 \\ 13.3 \% \end{array}$ | $\begin{array}{r} 8 \\ 53.3 \% \end{array}$ | $\begin{array}{r} 2 \\ 13.3 \% \end{array}$ | 15$100.0 \%$ |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 13.3\% |  |  |  |  |  |  |  |
|  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 0.0\% | 0.0\% | 25.0\% | 5.1\% | 5.4\% | 28.6\% | 5.4\% |
|  | \% of Total | 0.7\% | 0.0\% | 0.0\% | 0.4\% | 0.7\% | 2.9\% | 0.7\% | 5.4\% |
|  | Count | 2 | 0 | 1 | 1 | 0 | 6 | 0 | 10 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 20.0\% | 0.0\% | 10.0\% | 10.0\% | 0.0\% | 60.0\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 0.0\% | 11.1\% | 25.0\% | 0.0\% | 4.0\% | 0.0\% | 3.6\% |
|  | \% of Total | 0.7\% | 0.0\% | 0.4\% | 0.4\% | 0.0\% | 2.2\% | 0.0\% | 3.6\% |
|  | Count |  |  |  |  | 1 | 2 | 0 | 7 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 28.6\% | 0.0\% | 28.6\% | 0.0\% | 14.3\% | 28.6\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 0.0\% | 22.2\% | 0.0\% | 2.6\% | 1.3\% | 0.0\% | 2.5\% |
|  | \% of Total | 0.7\% | 0.0\% | 0.7\% | 0.0\% | 0.4\% | 0.7\% | 0.0\% | 2.5\% |
| 26\%-50\% | Count |  |  |  |  |  | 16 | 1 | 26 |
|  | \% within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 19.2\% | 0.0\% | 3.8\% | 0.0\% | 11.5\% | 61.5\% | 3.8\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 7.5\% | 0.0\% | 11.1\% | 0.0\% | 7.7\% | 10.7\% | 14.3\% | 9.4\% |
|  | \% of Total | 1.8\% | 0.0\% | 0.4\% | 0.0\% | 1.1\% | 5.8\% | 0.4\% | 9.4\% |
| 51\%-75\% | Count |  |  |  |  | 3 | 13 | 0 | 23 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 17.4\% | 0.0\% | 4.3\% | 8.7\% | 13.0\% | 56.5\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 6.0\% | 0.0\% | 11.1\% | 50.0\% | 7.7\% | 8.7\% | 0.0\% | 8.3\% |
|  | \% of Total | 1.4\% | 0.0\% | 0.4\% | 0.7\% | 1.1\% | 4.7\% | 0.0\% | 8.3\% |
| 76\%-100\% | Count | 52 | 1 |  | 0 | 30 | 104 | 4 | 195 |
|  | \% within Q14c. Percentage of company's gross revenues between 2006 and | 26.7\% | 0.5\% | 2.1\% | 0.0\% | 15.4\% | 53.3\% | 2.1\% | 100.0\% |
|  | 2011 came from doing business with Private Sector \% within Race/Ethnicity/Gender Classification | 77.6\% | 100.0\% | 44.4\% | 0.0\% | 76.9\% | 69.8\% | 57.1\% | 70.7\% |
|  | \% of Total | 18.8\% | 0.4\% | 1.4\% | 0.0\% | 10.9\% | 37.7\% | 1.4\% | 70.7\% |
| Total | Count | 67 |  |  |  | 39 | 149 | 7 | 276 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |



Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) * Race/Ethnicity/Gender Classification Crosstabulation

|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{gathered} \text { Native } \\ \text { American } \end{gathered}$ | Nonminority Female | Nonminority Male | Other |  |
| Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | Not Qualified | Count | 1 | 0 | 0 | 0 | 4 | 0 | 5 |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 20.0\% | 0.0\% | 0.0\% | 0.0\% | 80.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 5.9\% | 0.0\% | 0.0\% | 0.0\% | 5.6\% | 0.0\% | 4.4\% |
|  |  | \% of Total | 0.9\% | 0.0\% | 0.0\% | 0.0\% | 3.5\% | 0.0\% | 4.4\% |
|  | Certification does | Count |  | 1 |  | 2 | 9 | 0 | 15 |
|  | not benefit my firm | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 20.0\% | 6.7\% | 0.0\% | 13.3\% | 60.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 17.6\% | 16.7\% | 0.0\% | 15.4\% | 12.5\% | 0.0\% | 13.3\% |
|  |  | \% of Total | 2.7\% | 0.9\% | 0.0\% | 1.8\% | 8.0\% | 0.0\% | 13.3\% |
|  | Application asks for | Count |  |  |  |  | 4 | 0 | 8 |
|  | too much information | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 12.5\% | 12.5\% | 0.0\% | 25.0\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 5.9\% | 16.7\% | 0.0\% | 15.4\% | 5.6\% | 0.0\% | 7.1\% |
|  |  | \% of Total | 0.9\% | 0.9\% | 0.0\% | 1.8\% | 3.5\% | 0.0\% | 7.1\% |
|  | No Reason | Count | 9 |  |  |  | 48 | 1 | 68 |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 13.2\% | 5.9\% | 2.9\% | 5.9\% | 70.6\% | 1.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 52.9\% | 66.7\% | 66.7\% | 30.8\% | 66.7\% | 50.0\% | 60.2\% |
|  |  | \% of Total | 8.0\% | 3.5\% | 1.8\% | 3.5\% | 42.5\% | 0.9\% | 60.2\% |
|  | Other | Count |  |  |  |  |  | 1 | 17 |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric | 17.6\% | 0.0\% | 5.9\% | 29.4\% | 41.2\% | 5.9\% | 100.0\% |
|  |  | Format) |  |  |  |  |  |  |  |
|  |  | \% within Race/Ethnicity/Gender Classification | 17.6\% | 0.0\% | 33.3\% | 38.5\% | 9.7\% | 50.0\% | 15.0\% |
|  |  | \% of Total | 2.7\% | 0.0\% | 0.9\% | 4.4\% | 6.2\% | 0.9\% | 15.0\% |
| Total |  | Count |  |  |  | 13 | 72 | 2 | 113 |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric | 15.0\% | 5.3\% | 2.7\% | 11.5\% | 63.7\% | 1.8\% | 100.0\% |
|  |  | Format) | 15.0\% | 5.3\% | 2.7\% |  |  |  |  |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 15.0\% | 5.3\% | 2.7\% | 11.5\% | 63.7\% | 1.8\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \hline \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q17a. Do you have Yesany of thesecertifications:-MBE(Minority BusinessEnterprise) | Count | 31 | $\begin{array}{r} 1 \\ 2.0 \% \end{array}$ | 4$8.2 \%$ | 3$6.1 \%$ | $\begin{array}{\|r\|} \hline 4 \\ 8.2 \% \end{array}$ | - 3 | $\begin{array}{r} 3 \\ 6.1 \% \end{array}$ | 49$100.0 \%$ |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority Business Enterprise) | 63.3\% |  |  |  |  | 6.1\% |  |  |
|  | \% within Race/Ethnicity/Gender Classification | 46.3\% | 100.0\% | 44.4\% | 75.0\% | 10.3\% | 2.0\% | $\begin{array}{r} 6.1 \% \\ 42.9 \% \end{array}$ | 17.8\% |
|  | \% of Total | 11.2\% | $0.4 \%$0 | $1.4 \%$5 | 1.1\% | 1.4\% | 1.1\% | $\begin{gathered} 42.9 \% \\ 1.1 \% \end{gathered}$ | $17.8 \%$215 |
| No | Count | 32 |  |  |  |  | 66.0\% | $1.1 \%$ 4 |  |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority Business Enterprise) | 14.9\% | 0.0\% | 2.3\% | 0.5\% | 14.4\% |  | 1.9\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 47.8\% | 0.0\% | 55.6\% | 25.0\% | 79.5\% | 95.3\% | 57.1\% | 77.9\%$77.9 \%$ |
|  | \% of Total | 11.6\% | 0.0\% | $1.8 \%$0 | $0.4 \%$0 | 11.2\% | $51.4 \%$4 | 1.4\% |  |
| Don't Know | Count |  |  |  |  |  |  |  | $\begin{array}{r} 77.9 \% \\ 12 \end{array}$ |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority | 33.3\% | 0.0\% | 0.0\% | 0.0\% | 33.3\% | 33.3\% | 0.0\% | 100.0\% |
|  | Business Enterprise) |  |  |  |  | 10.3\% | 2.7\% |  |  |
|  | \% within Race/Ethnicity/Gender Classification | 6.0\% | 0.0\% | $\begin{aligned} & 0.0 \% \\ & 0.0 \% \end{aligned}$ | $\begin{aligned} & 0.0 \% \\ & 0.0 \% \end{aligned}$ |  |  | $\begin{gathered} 0.0 \% \\ 0.0 \% \end{gathered}$ | 4.3\%$4.3 \%$ |
|  | \% of Total | 1.4\% | 0.0\% |  |  | 1.4\% | 1.4\% |  |  |
| Total | Count |  |  | $\begin{array}{r} 9 \\ 3.3 \% \end{array}$ | 1.4\% | $\begin{array}{r} 39 \\ 14.1 \% \end{array}$ | 149 | 7 | 276 |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority Business Enterprise) | 24.3\% | 0.4\% |  |  |  | 54.0\% | 2.5\% | 100.0\% |
|  | \% withinin Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\%\| | $100.0 \%$ | 100.0\% | 100.0\% | $\begin{aligned} & 100.0 \% \\ & 100.0 \% \end{aligned}$ |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% |  |  | 54.0\% | 2.5\% |  |

Q17b. Do you have any of these certifications:-DBE (Disadvantaged Business Enterprise) * Race/Ethnicity/Gender Classification Crosstabulation



Q18a. Is your business certified with any of the following agencies:-Escambia County School Board * Race/Ethnicity/Gender Classification Crosstabulation


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| $\left.\begin{array}{ll}\text { Q18b. Is your } & \text { Yes } \\ \text { business certified } \\ \text { with any of the } & \\ \text { following agencies:- } & \\ \text { Escambia County } & \\ & \text { No } \\ & \\ & \\ & \\ & \end{array}\right)$ | Count | 21 | 0 | 2 | 1 | 7 | 43 | 3 | 77 |
|  | \% within Q18b. Is your business certified with any of the following agencies:- <br> Escambia County | 27.3\% | 0.0\% | 2.6\% | 1.3\% | 9.1\% | 55.8\% | 3.9\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 31.3\% | 0.0\% | 22.2\% | 25.0\% | 17.9\% | 28.9\% | 42.9\% | 27.9\% |
|  | \% of Total | 7.6\% | 0.0\% | 0.7\% | 0.4\% | 2.5\% | 15.6\% | 1.1\% | 27.9\% |
|  | Count | 38 | 0 | 6 | 3 | 27 | 92 | 4 | 170 |
|  | \% within Q18b. Is your business certified with any of the following agencies:Escambia County | 22.4\% | 0.0\% | 3.5\% | 1.8\% | 15.9\% | 54.1\% | 2.4\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 56.7\% | 0.0\% | 66.7\% | 75.0\% | 69.2\% | 61.7\% | 57.1\% | 61.6\% |
|  | \% of Total | 13.8\% | 0.0\% | 2.2\% | 1.1\% | 9.8\% | 33.3\% | 1.4\% | 61.6\% |
|  | Count |  |  |  |  | 5 | 14 | 0 | 29 |
| Total Don't Know | \% within Q18b. Is your business certified with any of the following agencies:- | 27.6\% | 3.4\% | 3.4\% | 0.0\% | 17.2\% | 48.3\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 11.9\% | 100.0\% | 11.1\% | 0.0\% | 12.8\% | 9.4\% | 0.0\% | 10.5\% |
|  | \% of Total | 2.9\% | 0.4\% | 0.4\% | 0.0\% | 1.8\% | 5.1\% | 0.0\% | 10.5\% |
|  | Count | 67 |  |  |  | 39 | 149 | 7 | 276 |
|  | \% within Q18b. Is your business certified with any of the following agencies:- | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  | Escambia County | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |

Q18c. Is your business certified with any of the following agencies:-Emerald Coast Utility Authority * Race/Ethnicity/Gender Classification Crosstabulation


|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other |  |
| Q19. Is your | Yes | Count | 13 | 1 | 1 | 3 | 5 | 25 | 4 | 52 |
| business certified |  | \% within Q19. Is your business certified with any other agency? | 25.0\% | 1.9\% | 1.9\% | 5.8\% | 9.6\% | 48.1\% | 7.7\% | 100.0\% |
| with any other |  | \% within Race/Ethnicity/Gender Classification | 19.4\% | 100.0\% | 11.1\% | 75.0\% | 12.8\% | 16.8\% | 57.1\% | 18.8\% |
| agency? |  | \% of Total | 4.7\% | 0.4\% | 0.4\% | 1.1\% | 1.8\% | 9.1\% | 1.4\% | 18.8\% |
|  | No | Count | 50 | 0 | 7 | 1 | 25 | 107 | 3 | 193 |
|  |  | \% within Q19. Is your business certified with any other agency? | 25.9\% | 0.0\% | 3.6\% | 0.5\% | 13.0\% | 55.4\% | 1.6\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 74.6\% | 0.0\% | 77.8\% | 25.0\% | 64.1\% | 71.8\% | 42.9\% | 69.9\% |
|  |  | \% of Total | 18.1\% | 0.0\% | 2.5\% | 0.4\% | 9.1\% | 38.8\% | 1.1\% | 69.9\% |
|  | Don't Know | Count |  |  | 1 | 0 | 9 | 17 | 0 | 31 |
|  |  | \% within Q19. Is your business certified with any other agency? | 12.9\% | 0.0\% | 3.2\% | 0.0\% | 29.0\% | 54.8\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 6.0\% | 0.0\% | 11.1\% | 0.0\% | 23.1\% | 11.4\% | 0.0\% | 11.2\% |
|  |  | \% of Total | 1.4\% | 0.0\% | 0.4\% | 0.0\% | 3.3\% | 6.2\% | 0.0\% | 11.2\% |
| Total |  | Count | ${ }^{67}$ |  | 9 | 4 | 39 | 149 | 7 | 276 |
|  |  | \% within Q19. Is your business certified with any other agency? | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | $\begin{aligned} & \text { Hispanic } \\ & \text { American } \end{aligned}$ | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q21. Is your company registered with the City's vendor registration system? <br> No | Count | 52 | 0 | 4 | 1 | 18 | 60 | 5 | 140 |
|  | \% within Q21. Is your company registered with the City's vendor registration system? | 37.1\% | 0.0\% | 2.9\% | 0.7\% | 12.9\% | 42.9\% | 3.6\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 77.6\% | 0.0\% | 44.4\% | 25.0\% | 46.2\% | 40.3\% | 71.4\% | 50.7\% |
|  | \% of Total | 18.8\% | 0.0\% | 1.4\% | 0.4\% | 6.5\% | 21.7\% | 1.8\% | 50.7\% |
|  | Count | 13 | 0 | 4 | 3 | 12 | 61 | 2 | 95 |
|  | \% within Q21. Is your company registered with the City's vendor registration system? | 13.7\% | 0.0\% | 4.2\% | 3.2\% | 12.6\% | 64.2\% | 2.1\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 19.4\% | 0.0\% | 44.4\% | 75.0\% | 30.8\% | 40.9\% | 28.6\% | 34.4\% |
|  | \% of Total | 4.7\% | 0.0\% | 1.4\% | 1.1\% | 4.3\% | 22.1\% | 0.7\% | 34.4\% |
|  | Count |  |  |  |  |  | 28 | 0 | 41 |
| Total | \% within Q21. Is your company registered with the City's vendor registration system? | 4.9\% | 2.4\% | 2.4\% | 0.0\% | 22.0\% | 68.3\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 3.0\% | 100.0\% | 11.1\% | 0.0\% | 23.1\% | 18.8\% | 0.0\% | 14.9\% |
|  | \% of Total | 0.7\% | 0.4\% | 0.4\% | 0.0\% | 3.3\% | 10.1\% | 0.0\% | 14.9\% |
|  | Count | 67 |  | 9 |  | 39 | 149 | 7 | 276 |
|  | \% within Q21. Is your company registered with the City's vendor registration system? | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |

Q22. On a scale from 1 to 6 ( 1 being extremely easy and 6 being extremely difficult) how would you rate y... * Race/Ethnicity/Gender Classification Crosstabulation


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \hline \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q23a. The Yes | Count | 23 | 1 | 3 | 1 | 5 | 13 | 0 | 46 |
| following list of | $\%$ within Q23a. The following list of factors may prevent companies from |  |  |  |  |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Prequalification requirements | 50.0\% | 2.2\% | 6.5\% | 2.2\% | 10.9\% | 28.3\% | 0.0\% | 100.0\% |
| prevent companies |  |  |  |  |  |  |  |  |  |
| from bidding or | \% within Race/Ethnicity/Gender Classification | 34.3\% | 100.0\% | 33.3\% | 25.0\% | 12.8\% | 8.7\% | 0.0\% | 16.7\% |
| obtaining work on a | \% of Total | 8.3\% | 0.4\% | 1.1\% | 0.4\% | 1.8\% | 4.7\% | 0.0\% | 16.7\% |
| Prequalification requirements | Count | 44 | $0.0 \% \mid$ | 2.6\% | 1.3\% | [ ${ }^{34}$ (4.8\% | 136 | 7 | 230 |
|  | \% within Q23a. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Prequalification requirements | 19.1\% |  |  |  |  | 59.1\% | 3.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |
|  | \% within Race/Ethnicity/Gender Classification | 65.7\% | 0.0\% | 66.7\% | 75.0\% | 87.2\% | 91.3\% | 100.0\% | 83.3\% |
|  | \% of Total | 15.9\% | 0.0\% | 2.2\% | $1.1 \%$4 | $12.3 \%$39 | 49.3\% | $2.5 \%$7 | $83.3 \%$276 |
| Total | Count | 67 |  |  |  |  | 149 |  |  |
|  | $\%$ within Q23a. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Prequalification requirements | 24.3\% |  |  | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |  |  |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |



|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \hline \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q23c. The Yes | Count | 29 | 0 | 4 | 1 | 6 | 12 | 2 | 54 |
| following list of | $\%$ within Q23c. The following list of factors may prevent companies from |  |  |  |  |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Performance bond requirement | 53.7\% | 0.0\% | 7.4\% | 1.9\% | 11.1\% | 22.2\% | 3.7\% | 100.0\% |
| prevent companies |  |  |  |  |  |  |  |  |  |
| from bidding or | \% within Race/Ethnicity/Gender Classification | 43.3\% | 0.0\% | 44.4\% | 25.0\% | 15.4\% | 8.1\% | 28.6\% | 19.6\% |
| obtaining work on a | \% of Total | 10.5\% | 0.0\% | 1.4\% | 0.4\% | 2.2\% | 4.3\% | 0.7\% | 19.6\% |
| project. In...- No | Count | 38 |  | 2.3\% | 1.4\% | $\begin{array}{r} 33 \\ 14.9 \% \end{array}$ | 137 | ${ }^{5}$ | 100.0\% ${ }^{222}$ |
| Performance bond requirement | $\%$ within Q23c. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Performance bond requirement | 17.1\% | 0.5\% |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 61.7\% | 2.3\% |  |
|  | \% within Race/Ethnicity/Gender Classification | 56.7\% | 100.0\% | 55.6\% | 75.0\% | 84.6\% | 91.9\% | 71.4\% | 80.4\% |
|  | \% of Total | 13.8\% | 0.4\% | 1.8\% | 1.1\% | 12.0\% | 49.6\% | 1.8\% | 80.4\% |
| Total | Count | 67 |  | 9 |  | 39 | 149 | 7 | 276 |
|  | \% within Q23c. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Performance bond requirement | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |  |  |
|  | $\%$ of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q23d. The Yes |  |  | 0$0.0 \%$$0.0 \%$$0.0 \%$1$0.4 \%$$100.0 \%$$0.4 \%$1$0.4 \%$$100.0 \%$$0.4 \%$ | 3$5.8 \%$$33.3 \%$$1.1 \%$6$2.7 \%$$66.7 \%$$2.2 \%$9$3.3 \%$$100.0 \%$$3.3 \%$ | 1$1.9 \%$$25.0 \%$$0.4 \%$3$1.3 \%$$75.0 \%$$1.1 \%$4$1.4 \%$$100.0 \%$$1.4 \%$ | 5$9.6 \%$$12.8 \%$$1.8 \%$34$15.2 \%$$87.2 \%$$12.3 \%$39$14.1 \%$$100.0 \%$$14.1 \%$ | 13$25.0 \%$$8.7 \%$$4.7 \%$136$60.7 \%$$91.3 \%$$49.3 \%$149$54.0 \%$$100.0 \%$$54.0 \%$ | 2$3.8 \%$$28.6 \%$$0.7 \%$5$2.2 \%$$71.4 \%$$1.8 \%$7$2.5 \%$$100.0 \%$$2.5 \%$ | 100.0\% ${ }^{52}$ |
| following list of factors may |  |  |  |  |  |  |  |  |  |
| prevent companies |  |  |  |  |  |  |  |  |  |
| from bidding or |  |  | 18.8\% |  |  |  |  |  |  |
| obtaining work on a |  |  | 18.8\% |  |  |  |  |  |  |
| project. In...- No |  |  | 224 |  |  |  |  |  |  |
| Payment bond requirement |  |  | 100.0\% |  |  |  |  |  |  |
|  |  |  | $81.2 \%$$81.2 \%$276 |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
| Total |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  | 100.0\% |  |  |  |  |  |  |

Q23e. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Financing * Race/Ethnicity/Gender Classification Crosstabulation

|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q23e. The Yes | Count | 25 | 0 | 3 | 1 | 4 | 13 | 3 | 49 |
| following list of | \% within Q23e. The following list of factors may prevent companies from | 51.0\% | 0.0\% | 6.1\% | 2.0\% | 8.2\% | 26.5\% | 6.1\% | 100.0\% |
| factors may | bidding or obtaining work on a project. In...-Financing |  | 0\% |  |  | 8.2\% | 26.5\% | 6.1\% | 100.0\% |
| prevent companies | \% within Race/Ethnicity/Gender Classification | 37.3\% | 0.0\% | 33.3\% | 25.0\% | 10.3\% | 8.7\% | 42.9\% | 17.8\% |
| from bidding or | \% of Total | 9.1\% | 0.0\% | 1.1\% | 0.4\% | 1.4\% | 4.7\% | 1.1\% | 17.8\% |
| obtaining work on a No | Count | 42 | 1 | 6 | 3 | 35 | 136 | 4 | 227 |
| project. In...- | \% within Q23e. The following list of factors may prevent companies from | 18.5\% | 0.4\% | 2.6\% | 1.3\% | 15.4\% | 59.9\% | 1.8\% | 100.0\% |
| Financing | bidding or obtaining work on a project. In...-Financing |  |  |  |  |  |  |  |  |
|  | \% within Race/Ethnicity/Gender Classification | 62.7\% | 100.0\% | 66.7\% | 75.0\% | 89.7\% | 91.3\% | 57.1\% | 82.2\% |
|  | \% of Total | 15.2\% | 0.4\% | 2.2\% | 1.1\% | 12.7\% | 49.3\% | 1.4\% | 82.2\% |
| Total | Count |  |  |  | 4 | 39 | 149 | 7 | 276 |
|  | $\%$ within Q23e. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Financing | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |




|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other |  |
| Q23h. The Yes | Count  <br> \% within Q23h. The following list of factors may prevent companies from  <br> bidding or obtaining work on a project. In...-Limited time given to prepare bid  |  |  |  |  | 4$8.5 \%$$10.3 \%$$1.4 \%$35$15.3 \%$$89.7 \%$$12.7 \%$39$14.1 \%$$100.0 \%$$14.1 \%$ | 18$38.3 \%$$12.1 \%$$6.5 \%$131$57.2 \%$$87.9 \%$$4.5 \%$149$54.0 \%$$100.0 \%$$54.0 \%$ |  | ${ }^{47}$ |
| following list of |  |  |  |  |  |  |  |  |  |
| factors may |  |  |  |  |  |  |  |  |  |
| prevent companies |  |  |  |  |  |  |  |  |  |
| from bidding or |  |  |  |  |  | 17.0\% |  |  |  |
| obtaining work on a |  |  |  |  |  | 17.0\% |  |  |  |
| project. In...-Limited No |  |  |  |  |  | 229 |  |  |  |
| time given to |  |  |  |  |  |  |  |  |  |
| prepare bid |  |  |  |  |  | 100.0\% |  |  |  |
| package or quote |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 83.0\% |  |  |  |
|  |  |  |  |  |  | 83.0\% |  |  |  |
| Total |  |  |  |  |  | 276 |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 100.0\% |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 100.0\% |  |  |  |

Q23i. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Limited knowledge of purchasing contracting policies and procedures * Race/Ethnicity/Gender Classification


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { African } \\ & \text { American } \end{aligned}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q23j. The following Yes | Count | 5 | 1 | 2 | 1 | 2 | 10 | 0 | 21 |
| list of factors may prevent companies | \% within Q23j. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of experience | 23.8\% | 4.8\% | 9.5\% | 4.8\% | 9.5\% | 47.6\% | 0.0\% | 100.0\% |
| from bidding or | \% within Race/Ethnicity/Gender Classification | 7.5\% | 100.0\% | 22.2\% | 25.0\% | 5.1\% | 6.7\% | 0.0\% | 7.6\% |
| obtaining work on a | \% of Total | 1.8\% | 0.4\% | 0.7\% | 0.4\% | 0.7\% | 3.6\% | 0.0\% | 7.6\% |
| project. In...-Lack No | Count | 62 |  | 7 | 3 | 37 | 139 | 7 | 255 |
| of experience | \% within Q23j. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of experience | 24.3\% | 0.0\% | 2.7\% | 1.2\% | 14.5\% | 54.5\% | 2.7\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 92.5\% | 0.0\% | 77.8\% | 75.0\% | 94.9\% | 93.3\% | 100.0\% | 92.4\% |
|  | \% of Total | 22.5\% | 0.0\% | 2.5\% | 1.1\% | 13.4\% | 50.4\% | 2.5\% | 92.4\% |
| Total | Count |  |  |  |  | 39 | 149 | 7 | 276 |
|  | \% within Q23j. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of experience | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  | $\%$ within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q23k. The Yes |  |  | 0$0.0 \%$$0.0 \%$$0.0 \%$1$0.4 \%$$100.0 \%$$0.4 \%$1$0.4 \%$$10.0 \%$$0.4 \%$ | 1$3.7 \%$$11.1 \%$$0.4 \%$8$3.2 \%$$88.9 \%$$2.9 \%$9$3.3 \%$$100.0 \%$$3.3 \%$ | 1 <br> $3.7 \%$ <br> $25.0 \%$ <br> $0.4 \%$ <br> 3 <br> $1.2 \%$ <br> $75.0 \%$ <br> $1.1 \%$ <br> 4 <br> $1.4 \%$ <br> $100.0 \%$ <br> $1.4 \%$ | 3$11.1 \%$$7.7 \%$$1.1 \%$36$14.5 \%$$92.3 \%$$13.0 \%$39$14.1 \%$$100.0 \%$$14.1 \%$ | 9$33.3 \%$$6.0 \%$$3.3 \%$140$56.2 \%$$94.0 \%$$50.7 \%$149$54.0 \%$$100.0 \%$$54.0 \%$ | $\begin{array}{\|r\|} \hline 1 \\ 3.7 \% \end{array}$ | 27$100.0 \%$ |
| following list of |  |  |  |  |  |  |  |  |  |
| factors may |  |  |  |  |  |  |  |  |  |
| prevent companies |  |  |  |  |  |  |  | $9.8 \%$$9.8 \%$ |  |
| from bidding or |  |  |  |  |  |  |  |  |  |
| obtaining work on a No |  |  | $9.8 \%$ 249 |  |  |  |  |  |  |
| project. In...-Lack of personnel |  |  | 2.4\% |  |  |  |  | 100.0\% |  |
|  |  |  | $85.7 \%$$2.2 \%$ |  |  |  |  | $90.2 \%$$90.2 \%$ |  |
|  |  |  |  |  |  |  |  |  |  |
| Total |  |  |  |  |  |  |  | $\begin{array}{r} \\ \hline 276\end{array}$ |  |
|  |  |  | 2.5\% |  |  |  |  | 100.0\% |  |
|  |  |  | 100.0\% 2.5\% |  |  |  |  | $100.0 \%$100.0\% |  |
|  |  |  | 2.5\% |  |  |  |  |  |  |


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | African American | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanaic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q231. The following Yes list of factors may prevent companies from bidding or obtaining work on a project. In...No Contract too large <br> Total | Count | 24 | 1 <br> $1.7 \%$ <br> $100.0 \%$ <br> $0.4 \%$ <br> 0 <br> $0.0 \%$ <br> $0.0 \%$ <br> $0.0 \%$ <br> 1 <br> $0.4 \%$ <br> $10.0 \%$ <br> $0.4 \%$ | 2$3.4 \%$$22.2 \%$$0.7 \%$7$3.2 \%$$77.8 \%$$2.5 \%$9$3.3 \%$$100.0 \%$$3.3 \%$ | 1$1.7 \%$$25.0 \%$$0.4 \%$3$1.4 \%$$75.0 \%$$1.1 \%$4$1.4 \%$$100.0 \%$$1.4 \%$ | 8$13.6 \%$$20.5 \%$$2.9 \%$31$14.3 \%$$79.5 \%$$11.2 \%$39$14.1 \%$$100.0 \%$$14.1 \%$ | 20$33.9 \%$$13.4 \%$$7.2 \%$129$59.4 \%$$86.6 \%$$46.7 \%$149$54.0 \%$$100.0 \%$$54.0 \%$ | 3 | 59 |
|  | \% within Q23I. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Contract too large | 40.7\% |  |  |  |  |  | 5.1\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 35.8\% |  |  |  |  |  | 42.9\% | 21.4\% |
|  | \% of Total | 8.7\% |  |  |  |  |  | 1.1\% | 21.4\% |
|  | Count | 43 |  |  |  |  |  | 4 | 217 |
|  | \% within Q23I. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Contract too large | 19.8\% |  |  |  |  |  | 1.8\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 64.2\% |  |  |  |  |  | 57.1\% | 78.6\% |
|  | \% of Total | 15.6\% |  |  |  |  |  | 1.4\% | 78.6\% |
|  | Count | 67 |  |  |  |  |  | 7 | 276 |
|  | \% within Q23I. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Contract too large | 24.3\% |  |  |  |  |  | 2.5\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% |  |  |  |  |  | 100.0\% | 100.0\% |
|  | \% of Total | 24.3\% |  |  |  |  |  | 2.5\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification      <br> African Asian Hispanic Native Nonminority Nonminority |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | African American | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{gathered} \text { Native } \\ \text { American } \end{gathered}$ | Nonminority Female | Nonminority Male | Other |  |
| Q23m. The $\quad$ Yes | Count | $\begin{array}{r} 43 \\ 40.6 \% \end{array}$ | 1 <br> $0.9 \%$ <br> $100.0 \%$ <br> $0.4 \%$ <br> 0 <br> $0.0 \%$ <br> $0.0 \%$ <br> $0.0 \%$ <br> 1 <br> $0.4 \%$ <br> $100.0 \%$ <br> $0.4 \%$ | $\begin{array}{r} 2 \\ 1.9 \% \end{array}$ |  | 13$12.3 \%$$33.3 \%$$4.7 \%$26$15.3 \%$$66.7 \%$$9.4 \%$39$14.1 \%$$100.0 \%$$14.1 \%$ | 43 <br> $40.6 \%$ <br> $28.9 \%$ <br> $15.6 \%$ <br> 106 <br> $62.4 \%$ <br> $71.1 \%$ <br> $38.4 \%$ <br> 149 <br> $54.0 \%$ <br> $10.0 \%$ <br> $54.0 \%$ |  | $\begin{array}{r} 106 \\ 100.0 \% \end{array}$ |
| following list of factors may | $\%$ within Q23m. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Selection process |  |  |  |  |  |  | 2.8\% |  |
| prevent companies | $\%$ within Race/Ethnicity/Gender Classification | 64.2\% |  |  | 1$0.9 \%$$25.0 \%$$0.4 \%$3$1.8 \%$$75.0 \%$$1.1 \%$4$1.4 \%$$100.0 \%$$1.4 \%$ |  |  | 42.9\%1.1\% | $38.4 \%$ <br> $38.4 \%$ <br> 17 |
| from bidding or | \% of Total | 15.6\% |  |  |  |  |  |  |  |
| obtaining work on a No | Count | 24 |  | $\begin{array}{r} 7 \\ 4.1 \% \end{array}$ |  |  |  | 170 |  |
| project. In...- <br> Selection process | $\%$ within Q23m. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Selection process | 14.1\% |  |  |  |  |  | 2.4\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 35.8\% |  | $77.8 \%$$2.5 \%$ |  |  |  | 57.1\%$1.4 \%$ | $61.6 \%$$61.6 \%$ |
|  | \% of Total | 8.7\% |  |  |  |  |  |  |  |
| Total | Count | 67 |  | $\begin{array}{r} 9 \\ 3.3 \% \end{array}$ |  |  |  | [ $\begin{array}{r}7 \\ 2.5 \%\end{array}$ | 276 |
|  | \% within Q23m. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Selection process | 24.3\% |  |  |  |  |  |  | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% |  | 100.0\% |  |  |  | 100.0\% | 100.0\% |
|  | \% of Total | 24.3\% |  | 3.3\% |  |  |  | 2.5\% | 100.0\% |

Q23n. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Unnecessary restrictive contract specifications * Race/Ethnicity/Gender Classification Crosstabulation

|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { African } \\ & \text { American } \end{aligned}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q23n. The $\quad$ Yes | Count | 22 | 0$0.0 \%$$0.0 \%$$0.0 \%$1$0.4 \%$$100.0 \%$$0.4 \%$1$0.4 \%$$100.0 \%$$0.4 \%$ | 3$6.0 \%$$33.3 \%$$1.1 \%$6$2.7 \%$$66.7 \%$$2.2 \%$9$3.3 \%$$100.0 \%$$3.3 \%$ | 1 <br> $2.0 \%$ <br>  <br> $25.0 \%$ <br> $0.4 \%$ <br> 3 <br> $1.3 \%$ <br> $75.0 \%$ <br> $1.1 \%$ <br> 4 <br> $1.4 \%$ <br> $100.0 \%$ <br> $1.4 \%$ | 7 <br> $14.0 \%$ <br> $17.9 \%$ <br> $2.5 \%$ <br> 32 <br> $14.2 \%$ <br> $82.1 \%$ <br> $11.6 \%$ <br> 39 <br> $14.1 \%$ <br> $100.0 \%$ <br> $14.1 \%$ | 15 <br> $30.0 \%$ <br> $10.1 \%$ <br> $5.4 \%$ <br> 134 <br> $59.3 \%$ <br> $89.9 \%$ <br> $48.6 \%$ <br> 149 <br> $54.0 \%$ <br> $100.0 \%$ <br> $54.0 \%$ | 15 2 <br> $\%$ $4.0 \%$ <br> $\%$ $28.6 \%$ <br> $\%$ $0.7 \%$ <br> 34 5 <br> $\%$ $2.2 \%$ <br> $\%$ $71.4 \%$ <br> $\%$ $1.8 \%$ <br> 49 7 <br> $\%$ $2.5 \%$ <br> $\%$ $100.0 \%$ <br>  $2.5 \%$ | 50$100.0 \%$ |
| following list of factors may prevent companies | $\%$ within Q23n. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Unnecessary restrictive contract specifications | 44.0\% |  |  |  |  |  |  |  |
| from bidding or | \% within Race/Ethnicity/Gender Classification | 32.8\% |  |  |  |  |  |  | 18.1\% |
| obtaining work on a | \% of Total | 8.0\% |  |  |  |  |  |  | 18.1\% |
| project. In...- No | Count | 45 |  |  |  |  |  |  | 226 |
| Unnecessary restrictive contract specifications | \% within Q23n. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Unnecessary restrictive contract specifications | 19.9\% |  |  |  |  |  |  | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 67.2\% |  |  |  |  |  |  | 81.9\% |
|  | \% of Total | 16.3\% |  |  |  |  |  |  | 81.9\% |
| Total |  |  |  |  |  |  |  |  | 276 |
|  | \% within Q23n. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Unnecessary restrictive contract specifications | 24.3\% |  |  |  |  |  |  | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% |  |  |  |  |  |  | 100.0\% |
|  | \% of Total | 24.3\% |  |  |  |  |  |  | 100.0\% |

Q230. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Slow payment or nonpayment * Race/Ethnicity/Gender Classification Crosstabulation


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | African <br> American | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other |  |
| Q23p. The $\quad$ Yes | Count |  | 1 | 3 | 1 | 13 | 36 | 4 | 100 |
| following list of | \% within Q23p. The following list of factors may prevent companies from |  |  |  |  |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Competing with large companies | 42.0\% | 1.0\% | 3.0\% | 1.0\% | 13.0\% | 36.0\% | 4.0\% | 100.0\% |
| prevent companies |  |  |  |  |  |  |  |  |  |
| from bidding or | \% within Race/Ethnicity/Gender Classification | 62.7\% | 100.0\% | 33.3\% | 25.0\% | 33.3\% | 24.2\% | 57.1\% | 36.2\% |
| obtaining work on a | \% of Total | 15.2\% | 0.4\% | 1.1\% | 0.4\% | $\begin{array}{r} 4.7 \% \\ 26 \\ 14.8 \% \end{array}$ | 13.0\% | 1.4\% | $36.2 \%$176 |
| project. In...No <br> Competing with large companies |  |  |  |  |  |  | 113 | $\begin{array}{r} 3 \\ 1.7 \% \end{array}$ |  |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 64.2\% | 100.0\% |  |  |
|  |  |  |  |  |  | 66.7\% | 75.8\% | 42.9\% | 63.8\% |
|  |  |  |  |  |  | 9.4\% | 40.9\% | 1.1\% | 63.8\% |
| Total | Count | 67 |  | 9 |  |  | 39 | 149 | 7 | 276 |
|  | \% within Q23p. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Competing with large companies | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |


|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | African American | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other |  |
| Q24. Between 2006 and 2011, how many times has your company submitted a bid or proposal to be a prime contractor/service provider for a City project? | None | Count | 33 | 0 | -7 | 4 | 19 | 81 | 1 | 145 |
|  |  | \% within Q24. Between 2006 and 2011, how many times has your company submitted a bid or proposal to be a prime contractor/service provider for a City project? | 22.8\% | 0.0\% | 4.8\% | 2.8\% | 13.1\% | 55.9\% | 0.7\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 49.3\% | 0.0\% | 77.8\% | 100.0\% | 48.7\% | 54.4\% | 14.3\% | 52.5\% |
|  |  | \% of Total | 12.0\% | 0.0\% | 2.5\% | 1.4\% | 6.9\% | 29.3\% | 0.4\% | 52.5\% |
|  | 1-10 times | Count | 28 | 1 | 2 | 0 | 20 | 50 | 5 | 106 |
|  |  | \% within Q24. Between 2006 and 2011, how many times has your company submitted a bid or proposal to be a prime contractor/service provider for a | 26.4\% | 0.9\% | 1.9\% | 0.0\% | 18.9\% | 47.2\% | 4.7\% | 100.0\% |
|  |  | City project? <br> \% within Race/Ethnicity/Gender Classification | 41.8\% | 100.0\% | 22.2\% | 0.0\% | 51.3\% | 33.6\% | 71.4\% | 38.4\% |
|  |  | \% of Total | 10.1\% | 0.4\% | 0.7\% | 0.0\% | 7.2\% | 18.1\% | 1.8\% | 38.4\% |
|  | 11-25 times | Count |  | 0 | 0 | 0 | 0 | 11 | 0 | 16 |
|  |  | \% within Q24. Between 2006 and 2011, how many times has your company submitted a bid or proposal to be a prime contractor/service provider for a | 31.3\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 68.8\% | 0.0\% | 100.0\% |
|  |  | City project? |  |  |  |  |  |  |  |  |
|  |  | \% within Race/Ethnicity/Gender Classification | 7.5\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 7.4\% | 0.0\% | 5.8\% |
|  |  | \% of Total | 1.8\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 4.0\% | 0.0\% | 5.8\% |
|  | 26-50 times | Count |  |  |  | 0 |  | 3 | 1 | 5 |
|  |  | $\%$ within Q24. Between 2006 and 2011, how many times has your company submitted a bid or proposal to be a prime contractor/service provider for a City project? | 20.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 60.0\% | 20.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 1.5\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 2.0\% | 14.3\% | 1.8\% |
|  |  | \% of Total | 0.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 1.1\% | 0.4\% | 1.8\% |
|  | 51-100 times | Count |  |  |  |  |  |  | 0 | 1 |
|  |  | \% within Q24. Between 2006 and 2011, how many times has your company submitted a bid or proposal to be a prime contractor/service provider for a City project? | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 0.0\% | 0.4\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 0.0\% | 0.4\% |
|  | Over 100 times | Count |  |  | 0 |  |  |  | 0 | 3 |
|  |  | \% within Q24. Between 2006 and 2011, how many times has your company submitted a bid or proposal to be a prime contractor/service provider for a | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | City project? |  |  |  |  |  |  |  |  |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 2.0\% | 0.0\% | 1.1\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 1.1\% | 0.0\% | 1.1\% |
| Total |  | Count | 67 |  | 9 | 4 | 39 | 149 | 7 | 276 |
|  |  | \% within 24 Between 2006 and 2011 how many times has your company |  |  |  |  |  |  |  |  |
|  |  | submitted a bid or proposal to be a prime contractor/service provider for a | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | City project? |  |  |  |  |  |  |  |  |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |



|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { African } \\ & \text { American } \end{aligned}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other |  |
| Q26. Between2006 and 2011 howmany times hasyour company beenawarded a Cityproject as a primecontractor/serviceprovider? | None | Count <br> \% within Q26. Between 2006 and 2011 how many times has your company been awarded a City project as a prime contractor/service provider? | 52 $24.3 \%$ | 0.5\% | 8 ${ }^{8}$ | 1.9\% ${ }^{4}$ | 32 $15.0 \%$ | 112 $52.3 \%$ | 2.3\% | 214 $100.0 \%$ |
|  |  | \% within Race/Ethnicity/Gender Classification | 77.6\% | 100.0\% | 88.9\% | 100.0\% | 82.1\% | 75.2\% | 71.4\% | 77.5\% |
|  |  | \% of Total | 18.8\% | 0.4\% | 2.9\% | 1.4\% | 11.6\% | 40.6\% | 1.8\% | 77.5\% |
|  | 1-10 times | Count | 15 | 0 | 1 | 0 | 6 | 27 | 1 | 50 |
|  |  | \% within Q26. Between 2006 and 2011 how many times has your company been awarded a City project as a prime contractor/service provider? | 30.0\% | 0.0\% | 2.0\% | 0.0\% | 12.0\% | 54.0\% | 2.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 22.4\% | 0.0\% | 11.1\% | 0.0\% | 15.4\% | 18.1\% | 14.3\% | 18.1\% |
|  |  | \% of Total | 5.4\% | 0.0\% | 0.4\% | 0.0\% | 2.2\% | 9.8\% | 0.4\% | 18.1\% |
|  | 11-25 times | Count |  |  | 0 |  | 0 |  | 1 | 8 |
|  |  | \% within Q26. Between 2006 and 2011 how many times has your company been awarded a City project as a prime contractor/service provider? | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 87.5\% | 12.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 4.7\% | 14.3\% | 2.9\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 2.5\% | 0.4\% | 2.9\% |
|  | 26-50 times | Count |  |  |  |  |  |  |  |  |
|  |  | \% within Q26. Between 2006 and 2011 how many times has your company been awarded a City project as a prime contractor/service provider? | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 1.3\% | 0.0\% | 0.7\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 0.0\% | 0.7\% |
|  | 51-100 times | Count | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
|  |  | \% within Q26. Between 2006 and 2011 how many times has your company been awarded a City project as a prime contractor/service provider? | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 2.6\% | 0.0\% | 0.0\% | 0.4\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 0.0\% | 0.0\% | 0.4\% |
|  | Over 100 times | Count |  |  |  | 0 | 0 | 1 | 0 | 1 |
|  |  | \% within Q26. Between 2006 and 2011 how many times has your company been awarded a City project as a prime contractor/service provider? | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 0.0\% | 0.4\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 0.0\% | 0.4\% |
| Total |  | Count | 67 |  |  |  | 39 | 149 | 7 | 276 |
|  |  | \% within Q26. Between 2006 and 2011 how many times has your company been awarded a City project as a prime contractor/service provider? | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |

Q27. When you were a prime contractor/service provider, what was the average amount of time that it typically took to receive payment for your services on City-funded projects? *

|  |  | Race/Ethnicity/Gender Classification |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Hispanic American | Nonminority Female | Nonminority Male | Other |  |
| Q27. When you Less than 30 dayswere a primecontractor/serviceprovider, what wasthe averageamount of time thatamitypically took toreceive payment foryouryourvices on daysCity-fundedprojects? | Count | 6 | 1 | 0 | 13 | 0 | 20 |
|  | \% within Q27. When you were a prime contractor/service provider, what was |  |  |  |  |  |  |
|  | the average amount of time that it typically took to receive payment for your | 30.0\% | 5.0\% | 0.0\% | 65.0\% | 0.0\% | 100.0\% |
|  | services on City-funded projects? |  |  |  |  |  |  |
|  | \% within Race/Ethnicity/Gender Classification | 40.0\% | 100.0\% | 0.0\% | 35.1\% | 0.0\% | 32.3\% |
|  | \% of Total | 9.7\% | 1.6\% | 0.0\% | 21.0\% | 0.0\% | 32.3\% |
|  | Count |  | 0 | 6 | 21 | 1 | 37 |
|  | \% within Q27. When you were a prime contractor/service provider, what was |  |  |  |  |  |  |
|  | the average amount of time that it typically took to receive payment for your | 24.3\% | 0.0\% | 16.2\% | 56.8\% | 2.7\% | 100.0\% |
|  | services on City-funded projects? |  |  |  |  |  |  |
|  | \% within Race/Ethnicity/Gender Classification | 60.0\% | 0.0\% | 85.7\% | 56.8\% | 50.0\% | 59.7\% |
| 61-90 days | \% of Total | 14.5\% | 0.0\% | 9.7\% | 33.9\% | 1.6\% | 59.7\% |
|  | Count |  |  |  |  | 1 |  |
|  | \% within Q27. When you were a prime contractor/service provider, what was the average amount of time that it typically took to receive payment for your services on City-funded projects? | 0.0\% | 0.0\% | 25.0\% | 50.0\% | 25.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 14.3\% | 5.4\% | 50.0\% | 6.5\% |
|  | $\%$ of Total | 0.0\% | 0.0\% | 1.6\% | 3.2\% | 1.6\% | 6.5\% |
| (90120 days | Count |  |  |  |  |  |  |
|  | \% within Q27. When you were a prime contractor/service provider, what was the average amount of time that it typically took to receive payment for your services on City-funded projects? | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 2.7\% | 0.0\% | 1.6\% |
|  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 1.6\% | 0.0\% | 1.6\% |
|  | Count | 15 |  |  | 37 | 2 | 62 |
|  | \% within Q27. When you were a prime contractor/service provider, what was the average amount of time that it typically took to receive payment for your services on City-funded projects? | 24.2\% | 1.6\% | 11.3\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\%\| | $100.0 \%$ |
|  | $\%$ of Total | 24.2\% | 1.6\% | 11.3\% | 59.7\% | $3.2 \%$ | 100.0\% |

Q28. As a prime contractor/service provider did you experience discriminatory behavior between 2006 and 2011 by the City when bidding or proposing on a project? * Race/Ethnicity/Gender

|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | African American | Hispanic American | Nonminority Female | Nonminority Male | Other |  |
| Q28. As a prime | Yes | Count | 5 | $\begin{array}{r} 0 \\ 0.0 \% \end{array}$ | $\begin{array}{\|r\|} \hline 1 \\ \hline 11.1 \% \\ \hline \end{array}$ | $\begin{array}{r} 2 \\ 22.2 \% \end{array}$ |  | -9 |
| contractor/service |  | \% within Q28. As a prime contractor/service provider did you experience |  |  |  |  | $\begin{array}{r\|r\|} \hline 2 & 1 \\ \% & 11.1 \% \end{array}$ |  |
| provider did you |  | discriminatory behavior between 2006 and 2011 by the City when bidding or | 55.6\% |  |  |  |  | 100.0\% |
| experience |  | proposing on a project? |  |  |  |  |  |  |
| discriminatory |  | \% within Race/Ethnicity/Gender Classification | 33.3\% | 0.0\% | 14.3\% | 5.4\% | 50.0\% | $14.5 \%$$14.5 \%$ |
| behavior between |  | \% of Total | 8.1\% | 0.0\% | 1.6\% | 3.2\% | 1.6\% |  |
| 2006 and 2011 by | No | Count | 7 | 1 | 5 | 31 |  | 45 |
| the City when |  | \% within Q28. As a prime contractor/service provider did you experience |  |  |  |  | 2.2\% | 100.0\% |
| bidding or |  | discriminatory behavior between 2006 and 2011 by the City when bidding or | 15.6\% | 2.2\% | 11.1\% | 68.9\% |  |  |
| proposing on a |  | proposing on a project? |  |  |  |  |  |  |
| project? |  | \% within Race/Ethnicity/Gender Classification | 46.7\% | 100.0\% | 71.4\% | 83.8\% | 50.0\% | 72.6\% |
|  |  | \% of Total | 11.3\% | 1.6\% | 8.1\% | 50.0\% | 1.6\% |  |
|  | Don't Know | Count |  |  |  |  |  |  |
|  |  | \% within Q28. As a prime contractor/service provider did you experience |  |  |  |  |  |  |
|  |  | discriminatory behavior between 2006 and 2011 by the City when bidding or | 37.5\% | 0.0\% | 12.5\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification |  |  |  |  |  |  |
|  |  | \% of Total | 4.8\% | 0.0\% |  |  |  |  |
| Total |  | Count | 15 |  | $1.6 \%$ 7 | 37 | $0.0 \%$2 | $12.9 \%$ 62 |
|  |  | \% within Q28. As a prime contractor/service provider did you experience |  |  | 11.3\% |  |  | 100.0\% |
|  |  | discriminatory behavior between 2006 and 2011 by the City when bidding or proposing on a project? | 24.2\% | 1.6\% |  | 59.7\% | 3.2\% |  |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% |  |  | $100.0 \%$$3.2 \%$ | $\begin{aligned} & 100.0 \% \\ & 100.0 \% \end{aligned}$ |
|  |  | \% of Total | 24.2\% | 1.6\% | 11.3\% | 59.7\% |  |  |

Q29. What was the most noticeable way you became aware of the discrimination against your company? * Race/Ethnicity/Gender Classification Crosstabulation


|  |  |  | Race/Ethnicity/Gender Classification |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Nonminority Female | Nonminority Male | Other |  |
| Q30. Which of the Owner's race orfollowing do you $\quad$ ethnicityconsider theprimary reason foryour companybeing discriminated Owner's genderagainst? |  | Count | 4$100.0 \%$$80.0 \%$$44.4 \%$0$0.0 \%$$0.0 \%$$0.0 \%$1$25.0 \%$$20.0 \%$$11.1 \%$5$55.6 \%$$100.0 \%$$55.6 \%$ | 0 | 0 | 0 |  |
|  |  | \% within Q30. Which of the following do you consider the primary reason for your company being discriminated against? |  | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification |  | 0.0\% | 0.0\% | 0.0\% | 44.4\% |
|  |  | \% of Total |  | 0.0\% | 0.0\% | 0.0\% | 44.4\% |
|  |  | Count |  | 0 | 1 | 0 |  |
|  |  | $\%$ within Q30. Which of the following do you consider the primary reason for your company being discriminated against? |  | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
| Total | Don't Know | \% within Race/Ethnicity/Gender Classification |  | 0.0\% | 50.0\% | 0.0\% | 11.1\% |
|  |  | \% of Total |  | 0.0\% | 11.1\% | 0.0\% | 11. |
|  |  | Count |  |  |  | 1 |  |
|  |  | \% within Q30. Which of the following do you consider the primary reason for your company being discriminated against? |  | 25.0\% | 25.0\% | 25.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification |  | 100.0\% | 50.0\% | 100.0\% | 44.4\% |
|  |  | \% of Total |  | 11.1\% | 11.1\% | 11.1\% | 44 |
|  |  | Count |  |  |  |  |  |
|  |  | \% within Q30. Which of the following do you consider the primary reason for your company being discriminated against? |  | 11.1\% | 22.2\% | 11.1\% | 100.0 |
|  |  | \% within Race/Ethnicity/Gender Classification |  | 100.0\% | 100.0\% | 100.0\% | 100 |
|  |  | \% of Total |  | 11.1\% | 22.2\% | 11.1\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Nonminority Female | Nonminority Male | Other |  |
| Q31. When did the During bidding discrimination first process occur? | Count | $\begin{array}{r} \text { American } \\ \hline 3 \end{array}$ | -1 | - 1 | $\begin{array}{r} 0 \\ \hline 0 \% \text { Oner } \end{array}$ | 100.0\% |
|  | \% within Q31. When did the discrimination first occur? | 60.0\% | 20.0\% | $20.0 \%$$50.0 \%$ |  |  |
|  | \% within Race/Ethnicity/Gender Classification | $60.0 \%$$33.3 \%$ | 100.0\% |  | $\begin{aligned} & 0.0 \% \\ & 0.0 \% \end{aligned}$ | $55.6 \%$$55.6 \%$ |
|  | \% of Total |  | 11.1\% | 11.1\% | 0.0\% |  |
|  | Count | $\begin{array}{r} 2 \\ 50.0 \% \end{array}$ | 0 | 1 | 1 | 55.6\% |
|  | \% within Q31. When did the discrimination first occur? |  | 0.0\% | $25.0 \%$$50.0 \%$ | 100.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 40.0\% |  |  |  | $44.4 \%$$44.4 \%$ |
|  | \% of Total | 22.2\% $\begin{array}{r}5 \\ 55.6 \%\end{array}$ | $0.0 \%$1 | 11.1\% | $11.1 \%$1 |  |
| Total | Count |  |  |  |  | 44.4\% |
|  | $\%$ within Q31. When did the discrimination first occur? |  | 11.1\% | 22.2\% | 11.1\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 55.6\% | 11.1\% | 22.2\% | 11.1\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Nonminority Female | Nonminority Male | Other |  |
| Q32. Did you file a Yes complaint? | Count | 1 | 0 | 1 | 0 | 2 |
|  | \% within Q32. Did you file a complaint? | 50.0\% | 0.0\% | 50.0\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 20.0\% | 0.0\% | 50.0\% | 0.0\% | 22.2\% |
|  | \% of Total | 11.1\% | 0.0\% | 11.1\% | 0.0\% | 22.2\% |
| No | Count |  | 1 | 1 | 1 | 7 |
|  | \% within Q32. Did you file a complaint? | 57.1\% | 14.3\% | 14.3\% | 14.3\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 80.0\% | 100.0\% | 50.0\% | 100.0\% | 77.8\% |
|  | \% of Total | 44.4\% | 11.1\% | 11.1\% | 11.1\% | 77.8\% |
| Total | Count |  |  | 2 | 1 | 9 |
|  | $\%$ within Q32. Did you file a complaint? | 55.6\% | 11.1\% | 22.2\% | 11.1\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 55.6\% | 11.1\% | 22.2\% | 11.1\% | 100.0\% |

Q33a. Still talking about the City while doing business or attempting to do business, have you experienced...-Harassment * Race/Ethnicity/Gender Classification Crosstabulation

|  |  | Race/Ethnicity/Gender Classification |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Hispanic American | Nonminority Female | Nonminority Male | Other |  |
| Q33a. Still talking Yes <br> about the City while <br> doing business or <br> attempting to do <br> business, have you <br> experienced...- <br> Harassment | Count |  | 0 <br> $0.0 \%$ <br> $0.0 \%$ <br> $0.0 \%$ <br> 1 <br> $1.7 \%$ <br> $100.0 \%$ <br> $1.6 \%$ <br> 1 <br> $1.6 \%$ <br> $100.0 \%$ <br> $1.6 \%$ | 2 <br> $100.0 \%$ <br> $28.6 \%$ <br> $3.2 \%$ <br> 5 <br> $8.3 \%$ <br> $71.4 \%$ <br> $8.1 \%$ <br> 7 <br> $11.3 \%$ <br> $100.0 \%$ <br> $11.3 \%$ | 0 <br> $0.0 \%$ <br> $0.0 \%$ <br> $0.0 \%$ <br> 37 <br> $61.7 \%$ <br> $100.0 \%$ <br> $59.7 \%$ <br> 37 <br> $59.7 \%$ <br> $100.0 \%$ <br> $59.7 \%$ | 0 |  |
|  | \% within Q33a. Still talking about the City while doing business or attempting | 0.0\% |  |  |  | 0.0\% | 100.0\% |
|  | to do business, have you experienced...-Harassment |  |  |  |  |  |  |
|  | \% within Race/Ethnicity/Gender Classification | 0.0\% |  |  |  | 0.0\% | 3.2\% |
|  | \% of Total | 0.0\% |  |  |  | 0.0\% | 3.2\% |
|  | Count | 15 |  |  |  | 2 | 60 |
|  | $\%$ within Q33a. Still talking about the City while doing business or attempting to do business, have you experienced...-Harassment | 25.0\% |  |  |  | 3.3\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% |  |  |  | 100.0\% | 96.8\% |
|  | \% of Total | 24.2\% |  |  |  | 3.2\% | 96.8\% |
| Total | Count | $15$ |  |  |  | 2 | 62 |
|  | \% within Q33a. Still talking about the City while doing business or attempting to do business, have you experienced...-Harassment | 24.2\% |  |  |  | 3.2\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% |  |  |  | 100.0\% | 100.0\% |
|  | \% of Total | 24.2\% |  |  |  | 3.2\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Hispanic American | Nonminority Female | Nonminority Male | Other |  |
| Q33b. Still talking Yes |  |  |  | 1 <br> $12.5 \%$ <br> $14.3 \%$ <br> $1.6 \%$ <br> 6 <br> $11.1 \%$ <br> $85.7 \%$ <br> $9.7 \%$ <br> 7 <br> $11.3 \%$ <br> $100.0 \%$ <br> $11.3 \%$ | 1$12.5 \%$$2.7 \%$$1.6 \%$36$66.7 \%$$97.3 \%$$58.1 \%$37$59.7 \%$$100.0 \%$$59.7 \%$ |  | 100.0\% |
|  |  |  |  |  |  |  |  |
| doing business or attempting to do |  |  |  |  |  |  |  |
| business, have you |  |  |  | 50.0\% |  | 12.9\% |  |
| experienced...- |  |  |  | 1.6\% |  | 12.9\% |  |
| Unequal or unfair No |  |  |  | 1 |  | 54 |  |
| treatment |  |  |  | 1.9\% |  | 100.0\% |  |
|  |  |  |  | 50.0\% |  | 87.1\% |  |
|  |  |  |  | 1.6\% |  | 87.1\% |  |
| Total |  |  |  | 2 |  | 62 |  |
|  |  |  |  | 3.2\% |  | 100.0\% |  |
|  |  |  |  | 100.0\% |  | 100.0\% |  |
|  |  |  |  | 3.2\% |  | 100.0\% |  |


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Hispanic American | Nonminority <br> Female | Nonminority <br> Male | Other |  |
| Q33c. Still talkingabout the City whiledoin | Count <br> \% within Q33c. Still talking about the City while doing business or attempting <br> to do business, have you experienced...-Bid shopping or bid manipulation |  |  |  | 22.2\% |  | $\begin{array}{r} 9 \\ 100.0 \% \end{array}$ |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  | 11.1\% |  |  |
| doing business or attempting to do |  |  |  |  |  |  |  |
| business, have you |  |  |  |  | 5.4\% | 50.0\% | 14.5\% |
| experienced...--id |  |  |  |  | 3.2\% | 1.6\% | 14.5\% |
| shopping or bid manipulation |  |  |  |  | 35 | 1 | 53 |
|  |  |  |  |  | 66.0\% | 1.9\% | 100.0\% |
|  |  |  |  |  | 94.6\% | 50.0\% | 85.5\% |
|  |  |  |  |  | 56.5\% | 1.6\% | 85.5\% |
| Total |  |  |  |  | 37 | 2 | 62 |
|  |  |  |  |  | 59.7\% | 3.2\% | 100.0\% |
|  |  |  |  |  | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  | 59.7\% | 3.2\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | African American | Hispanic American | Nonminority Female | Nonminority Male | Other |  |
| Q33d. Still talking Yes about the City while | Count <br> \% within Q33d Still talking about the City while doing business or attempting |  | 0 | 0 | 2 | - |  |
| doing business or to do business, have you experienced...-Double standards in performance |  | $71.4 \%$ | 0.0\% | 0.0\% | 28.6\% | 0.0\% | 100.0\% |
| attempting to do |  | 33.3\% | 0.0\% | 0.0\% | 5.4\% |  |  |
| business, have you | \% within Race/Ethnicity/Gender Classification |  |  |  |  | 0.0\% | $11.3 \%$$11.3 \%$ |
| experienced...- | \% of Total | 8.1\% |  | 0.0\% | $3.2 \%$35 | $0.0 \%$2 |  |
| Double standardsin performance | Count | 10 | 1.8\% | 12.7\% |  |  | $11.3 \%$ 55 |
|  | $\%$ within Q33d. Still talking about the City while doing business or attempting to do business, have you experienced...-Double standards in performance | 18.2\% |  |  | 63.6\% | 3.6\% | 100.0\% |
| Total | \% within Race/Ethnicity/Gender Classification | 66.7\% | 100.0\% | 100.0\% | 94.6\% | 100.0\% | 88.7\% |
|  | \% of Total | 16.1\% | 1.6\% | 11.3\% | 56.5\% | 3.2\% | 88.7\% |
|  | Count | r $\begin{array}{r}15 \\ 24.2 \%\end{array}$ | 1.6\% | 11.3\% | 37$59.7 \%$ | 3.2\% | 100.0\% |
|  | \% within Q33d. Still talking about the City while doing business or attempting to do business, have you experienced...-Double standards in performance |  |  |  |  |  |  |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.2\% | 1.6\% | 11.3\% | 59.7\% | 3.2\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | African American | Hispanic American | Nonminority Female | Nonminority <br> Male | Other |  |
| Q33e. Still talkingabout the City while | Count | 4 | 0 | 1 | 0 | 1 | ${ }^{6}$ |
|  | \% within Q33e. Still talking about the City while doing business or attempting |  | 0.0\% | 16.7\% | 0.0\% | 16.7\% |  |
| doing business or | to do business, have you experienced....-Denial of opportunity to bid | 66.7\% |  |  |  |  | 100.0\% |
| attempting to do |  |  |  |  |  |  |  |
| business, have you | \% within Race/Ethnicity/Gender Classification | 26.7\% | 0.0\% | 14.3\% | 0.0\% | 50.0\% | 9.7\%$9.7 \%$ |
| experienced...- | \% of Total | 6.5\% | 0.0\% | 1.6\% | 0.0\% | 1.6\% |  |
| Denial ofopportunity to bid | Count | 11 | 1 | 6 | 37 |  | $9.7 \%$ 56 |
|  | $\%$ within Q33e. Still talking about the City while doing business or attempting to do business, have you experienced...-Denial of opportunity to bid | 19.6\% | 1.8\% | 10.7\% | 66.1\% | 1.8\% | 100.0\% |
| Total | \% within Race/Ethnicity/Gender Classification | 73.3\% | 100.0\% | 85.7\% | 100.0\% | $\begin{array}{r} 50.0 \% \\ 1.6 \% \end{array}$ | 90.3\% |
|  | \% of Total | 17.7\% | 1.6\% | 9.7\% | 59.7\% |  |  |
|  | Count | 15 |  |  | 37 | 2 | 62 |
|  | $\%$ within Q33e. Still talking about the City while doing business or attempting to do business, have you experienced...-Denial of opportunity to bid | 24.2\% | 1.6\% | 11.3\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.2\% | 1.6\% | 11.3\% | 59.7\% | 3.2\% | 100.0\% |



Q33g. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair termination * Race/Ethnicity/Gender Classification Crosstabulation

|  |  |    <br> African Race/Ethnicity/Gender Classification  <br> Hispanic Nonminority Nonminority |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | African American | Hispanic American | Nonminority Female | Nonminority Male | Other |  |
| Q33g. Still talking Noabout the City whiledoing business orattempting to dobusiness, have youexperienced...-Total | Count | 15 | 1 | 7 | 37 | 2 | 62 |
|  | $\%$ within Q33g. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair termination | 24.2\% | 1.6\% | 11.3\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.2\% | 1.6\% | 11.3\% | 59.7\% | 3.2\% | 100.0\% |
|  | Count | 15 | 1 |  | 37 | 2 | 62 |
|  | $\%$ within Q33g. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair termination | 24.2\% | 1.6\% | 11.3\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 24.2\% | 1.6\% | 11.3\% | 59.7\% | 3.2\% | 100.0\% |


|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | African American | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | None | Count | 40 | 1 | 6 | 3 | 30 | 101 | 3 | 184 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 21.7\% | 0.5\% | 3.3\% | 1.6\% | 16.3\% | 54.9\% | 1.6\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 59.7\% | 100.0\% | 66.7\% | 75.0\% | 76.9\% | 67.8\% | 42.9\% | 66.7\% |
|  |  | \% of Total | 14.5\% | 0.4\% | 2.2\% | 1.1\% | 10.9\% | 36.6\% | 1.1\% | 66.7\% |
|  | 1-10 times | Count | 21 |  |  |  |  | 41 | 4 | 79 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 26.6\% | 0.0\% | 3.8\% | 1.3\% | 11.4\% | 51.9\% | 5.1\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 31.3\% | 0.0\% | 33.3\% | 25.0\% | 23.1\% | 27.5\% | 57.1\% | 28.6\% |
|  |  | \% of Total | 7.6\% | 0.0\% | 1.1\% | 0.4\% | 3.3\% | 14.9\% | 1.4\% | 28.6\% |
|  | 11-25 times | Count |  |  |  |  |  |  | 0 | 9 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 44.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 55.6\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 6.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 3.4\% | 0.0\% | 3.3\% |
|  |  | \% of Total | 1.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 1.8\% | 0.0\% | 3.3\% |
|  | 26-50 times | Count |  |  |  |  |  | 1 | 0 | 2 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 50.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 1.5\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 0.0\% | 0.7\% |
|  |  | $\%$ of Total | 0.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 0.0\% | 0.7\% |
|  | 51-100 times | Count |  |  | 0 |  | , | 0 | 0 | 1 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 1.5\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% |
|  |  | \% of Total | 0.4\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% |
|  | Over 100 times | Count |  |  |  |  |  | 1 | 0 | 1 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 0.0\% | 0.4\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 0.0\% | 0.4\% |
|  |  | Count | 67 |  |  |  | 39 | 149 | 7 | 276 |
| Total |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | $\begin{array}{\|c\|c\|} 100.0 \% \\ 24.3 \% \end{array}$ | 100.0\% | $100.0 \%$ | 100.0\% | $100.0 \%$ | $100.0 \%$ $54.0 \%$ | $100.0 \%$ $2.5 \%$ | $100.0 \% \mid$ 100.0\%\| |
|  |  | \% of Total |  |  |  | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |

Q35. Between 2006 and 2011, how many times has your company been awarded a subcontract with a prime contractor/service provider for a project with the City? * Race/Ethnicity/Gender Classification Crosstabulation




|  |  |  | Race/Ethnicity/Gender Classification |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Nonminority Female | Nonminority Male | Other |  |
| Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | Excellent | Count | 2 | 1 | 6 | 0 | 9 |
|  |  | \% within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 22.2\% | 11.1\% | 66.7\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 13.3\% | 14.3\% | 20.7\% | 0.0\% | 17.3\% |
|  |  | \% of Total | 3.8\% | 1.9\% | 11.5\% | 0.0\% | 17.3\% |
|  | Good | Count | 9 | 5 | 21 | 0 | 35 |
|  |  | $\%$ within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 25.7\% | 14.3\% | 60.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 60.0\% | 71.4\% | 72.4\% | 0.0\% | 67.3\% |
|  |  | $\%$ of Total | 17.3\% | 9.6\% | 40.4\% | 0.0\% | 67.3\% |
|  | Fair | Count |  |  |  | 1 |  |
|  |  | $\%$ within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 57.1\% | 14.3\% | 14.3\% | 14.3\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 26.7\% | 14.3\% | 3.4\% | 100.0\% | 13.5\% |
|  |  | \% of Total | 7.7\% | 1.9\% | 1.9\% | 1.9\% | 13.5\% |
|  | Poor | Count |  | 0 |  | 0 |  |
|  |  | \% within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 3.4\% | 0.0\% | 1.9\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 1.9\% | 0.0\% | 1.9\% |
|  |  | Count |  |  | 29 | 1 | 52 |
| Total |  | $\%$ within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 28.8\% | 13.5\% | 55.8\% | 1.9\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | $100.0 \%$ | 100.0\% | 100.0\% | $100.0 \%$ |
|  |  | \% of Total |  | $13.5 \%$ | $55.8 \%$ | 1.9\%\| | $100.0 \%$ |




|  |  |  | Race/Ethnicity/Gender Classification |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Nonminority Female | Nonminority Male | Other |  |
| Q41. As a subcontractor did you experience discriminatory behavior between 2006 and 2011 from a prime contractor/service provider working or bidding on a City project? | Yes | Count ${ }^{\text {a }}$ | 6 | 1 | 0 | 0 | 7 |
|  |  | \% within Q41. As a subcontractor did you experience discriminatory behavior |  |  |  |  |  |
|  |  | between 2006 and 2011 from a prime contractor/service provider working or | 85.7\% | 14.3\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | bidding on a City project? |  |  |  |  |  |
|  |  | \% within Race/Ethnicity/Gender Classification | 40.0\% | 14.3\% | 0.0\% | 0.0\% | 13.5\% |
|  |  | \% of Total | 11.5\% | 1.9\% | 0.0\% | 0.0\% | 13.5\% |
|  | No | Count |  | 5 | 22 | 1 | 35 |
|  |  | \% within Q41. As a subcontractor did you experience discriminatory behavior |  |  |  |  |  |
|  |  | between 2006 and 2011 from a prime contractor/service provider working or | 20.0\% | 14.3\% | 62.9\% | 2.9\% | 100.0\% |
|  |  | bidding on a City project? |  |  |  |  |  |
|  |  | \% within Race/Ethnicity/Gender Classification | 46.7\% | 71.4\% | 75.9\% | 100.0\% | 67.3\% |
|  |  | \% of Total | 13.5\% | 9.6\% | 42.3\% | 1.9\% | 67.3\% |
|  | Don't Know | Count |  |  |  | 0 | 10 |
|  |  | $\%$ within Q41. As a subcontractor did you experience discriminatory behavior between 2006 and 2011 from a prime contractor/service provider working or |  |  |  |  |  |
|  |  | between 2006 and 2011 from a prime contractor/service provider working or bidding on a City project? | 20.0\% | 10.0\% | 70.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 13.3\% | 14.3\% | 24.1\% | 0.0\% | 19.2\% |
|  |  | \% of Total | 3.8\% | 1.9\% | 13.5\% | 0.0\% | 19.2\% |
|  |  | Count | 15 | 7 | 29 | 1 | 52 |
| Total |  | $\%$ within Q41. As a subcontractor did you experience discriminatory behavior between 2006 and 2011 from a prime contractor/service provider working or bidding on a City project? | 28.8\% | 13.5\% | 55.8\% | 1.9\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 28.8\% | 13.5\% | 55.8\% | 1.9\% | 100.0\% |

Q42. What was the most noticeable way you became aware of the discrimination against your company? * Race/Ethnicity/Gender Classification


|  |  | Race/Ethnicity/Gender |  | Total |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { African } \\ & \text { American } \end{aligned}$ | Nonminority Female |  |
| Q43. Which of the Owner's race or | Count | 5 | 0 | 5 |
| following do you ethnicity consider the | $\%$ within Q43. Which of the following do you consider the primary reason for your company being discriminated against? | 100.0\% | 0.0\% | 100.0\% |
| primary reason for | \% within Race/Ethnicity/Gender Classification | 100.0\% | 0.0\% | 83.3\% |
| your company | \% of Total | 83.3\% | 0.0\% | 33.3\% |
| being discriminated Don't Know | Count |  | 1 |  |
| Total | $\%$ within Q43. Which of the following do you consider the primary reason for your company being discriminated against? | 0.0\% | 100.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 100.0\% | 16.7\% |
|  | \% of Total | 0.0\% | 16.7\% | 16.7\% |
|  | Count |  | 1 |  |
|  | $\%$ within Q43. Which of the following do you consider the primary reason for your company being discriminated against? | 83.3\% | 16.7\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 83.3\% | 16.7\% | 100.0\% |



|  |  | Race/Ethnicity/Gender |  | Total |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Nonminority Female |  |
| Q45. Did you file a Yes complaint? <br> No | Count | 3 | 0 | 3 |
|  | \% within Q45. Did you file a complaint? | 100.0\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 60.0\% | 0.0\% | 50.0\% |
|  | \% of Total | 50.0\% | 0.0\% | 50.0\% |
|  | Count |  | 1 | 3 |
|  | \% within Q45. Did you file a complaint? | 66.7\% | 33.3\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 40.0\% | 100.0\% | 50.0\% |
|  | \% of Total | 33.3\% | 16.7\% | 50.0\% |
| Total | Count | 5 | 1 | 6 |
|  | $\%$ within Q45. Did you file a complaint? | 83.3\% | 16.7\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 83.3\% | 16.7\% | 100.0\% |

Q46a. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-Harassment * Race/Ethnicity/Gender Classification Crosstabulation

|  |  |  |  |  | Race/Ethni | ty/Gender Clas | sification |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{gathered} \text { Native } \\ \text { American } \end{gathered}$ | Nonminority Female | Nonminority Male | Other | Total |
| Q46a. Still talking | Yes | Count | 4 | 0 | 0 | 0 | 1 | 0 | 0 | 5 |
| about the prime |  | \% within Q46a. Still talking about the prime contractors/service providers, |  |  |  |  |  |  |  |  |
| contractors/service providers, while |  | while doing business or attempting to do business as a subcontractor, have you experienced-Harassment | 80.0\% | 0.0\% | 0.0\% | 0.0\% | 20.0\% | 0.0\% | 0.0\% | 100.0\% |
| doing business or |  | \% within Race/Ethnicity/Gender Classification | 6.0\% | 0.0\% | 0.0\% | 0.0\% | 2.6\% | 0.0\% | 0.0\% | 1.8\% |
| attempting to do |  | \% of Total | 1.4\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 0.0\% | 0.0\% | 1.8\% |
| business as a | No | Count | 63 |  |  |  | 38 | 149 | 7 | 271 |
| subcontractor, |  | \% within Q46a. Still talking about the prime contractors/service providers, |  |  |  |  |  |  |  |  |
| have you |  | while doing business or attempting to do business as a subcontractor, have you experienced-Harassment | 23.2\% | 0.4\% | 3.3\% | 1.5\% | 14.0\% | 55.0\% | 2.6\% | 100.0\% |
| Harassment |  | \% within Race/Ethnicity/Gender Classification | 94.0\% | 100.0\% | 100.0\% | 100.0\% | 97.4\% | 100.0\% | 100.0\% | 98.2\% |
|  |  | \% of Total | 22.8\% | 0.4\% | 3.3\% | 1.4\% | 13.8\% | 54.0\% | 2.5\% | 98.2\% |
| Total |  | Count | 67 |  |  | 4 | 39 | 149 | 7 | 276 |
|  |  | $\%$ within Q46a. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-Harassment | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |




Q46d. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-Double standards in performance * Race/Ethnicity/Gender


Q46e. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-Denial of opportunity to bid * Race/Ethnicity/Gender Classification







|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| The following Yesquestions arerelated to work youhave done orattempted to do onTotal | Count | 67 | 1$0.4 \%$$100.0 \%$$0.4 \%$1$0.4 \%$$100.0 \%$$0.4 \%$ | 9$3.3 \%$$100.0 \%$$3.3 \%$9$3.3 \%$$100.0 \%$$3.3 \%$ | 4$1.4 \%$$100.0 \%$$1.4 \%$4$1.4 \%$$100.0 \%$$1.4 \%$ | 39 <br> $14.1 \%$ <br> $100.0 \%$ <br> $14.1 \%$ <br> 39 <br> $14.1 \%$ <br> $100.0 \%$ <br> $14.1 \%$ | 149$54.0 \%$$100.0 \%$$54.0 \%$149$54.0 \%$$100.0 \%$$54.0 \%$ | $\begin{array}{r} \hline 7 \\ 2.5 \% \\ 100.0 \% \\ 2.5 \% \\ 7 \\ 2.5 \% \\ 100.0 \% \\ 2.5 \% \\ \hline \end{array}$ | 276 |
|  | $\%$ within The following questions are related to work you have done or attempted to do on the Maritime Park project. | 24.3\% |  |  |  |  |  |  | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% |  |  |  |  |  |  | 100.0\% |
|  | \% of Total | 24.3\% |  |  |  |  |  |  | 100.0\% |
|  | Count | 67 |  |  |  |  |  |  | 276 |
|  | \% within The following questions are related to work you have done or attempted to do on the Maritime Park project. | 24.3\% |  |  |  |  |  |  | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% |  |  |  |  |  |  | 100.0\% |
|  | \% of Total | 24.3\% |  |  |  |  |  |  | 100.0\% |


|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? <br> Total | Yes | Count | 20 | 0 | 2 | 0 | 6 | 15 | 1 | 44 |
|  |  | $\%$ within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 45.5\% | 0.0\% | 4.5\% | 0.0\% | 13.6\% | 34.1\% | 2.3\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 29.9\% | 0.0\% | 22.2\% | 0.0\% | 15.4\% | 10.1\% | 14.3\% | 15.9\% |
|  |  | \% of Total | 7.2\% | 0.0\% | 0.7\% | 0.0\% | 2.2\% | 5.4\% | 0.4\% | 15.9\% |
|  | No | Count | 47 | 1 | 7 | 4 | 33 | 132 | 5 | 229 |
|  |  | \% within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 20.5\% | 0.4\% | 3.1\% | 1.7\% | 14.4\% | 57.6\% | 2.2\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 70.1\% | 100.0\% | 77.8\% | 100.0\% | 84.6\% | 88.6\% | 71.4\% | 83.0\% |
|  |  | \% of Total | 17.0\% | 0.4\% | 2.5\% | 1.4\% | 12.0\% | 47.8\% | 1.8\% | 83.0\% |
|  | Don't Know | Count |  | 0 | 0 | 0 |  | 2 | 1 | 3 |
|  |  | $\%$ within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 66.7\% | 33.3\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 1.3\% | 14.3\% | 1.1\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 0.4\% | 1.1\% |
|  |  | Count |  |  | 9 |  | 39 | 149 | 7 | 276 |
| Total |  | $\%$ within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |


|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Hispanic American | Nonminority Female | Nonminority Male | Other |  |
| Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | Community | Count | -9 | 0 | 0 | 3 | 1 | 13 |
|  | Maritime Park Associates | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 69.2\% | 0.0\% | 0.0\% | 23.1\% | 7.7\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 45.0\% | 0.0\% | 0.0\% | 20.0\% | 100.0\% | 29.5\% |
|  |  | \% of Total | 20.5\% | 0.0\% | 0.0\% | 6.8\% | 2.3\% | 29.5\% |
|  | City | Count | 3 | 0 | 1 | 4 | 0 | 8 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 37.5\% | 0.0\% | 12.5\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 15.0\% | 0.0\% | 16.7\% | 26.7\% | 0.0\% | 18.2\% |
|  |  | \% of Total | 6.8\% | 0.0\% | 2.3\% | 9.1\% | 0.0\% | 18.2\% |
|  | Prime Contractor | Count | 3 | 2 | 4 | 5 | 0 | 14 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 21.4\% | 14.3\% | 28.6\% | 35.7\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 15.0\% | 100.0\% | 66.7\% | 33.3\% | 0.0\% | 31.8\% |
|  |  | \% of Total | 6.8\% | 4.5\% | 9.1\% | 11.4\% | 0.0\% | 31.8\% |
|  | Service Provider | Count |  |  | 0 |  | 0 | 3 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 66.7\% | 0.0\% | 0.0\% | 33.3\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 10.0\% | 0.0\% | 0.0\% | 6.7\% | 0.0\% | 6.8\% |
|  |  | \% of Total | 4.5\% | 0.0\% | 0.0\% | 2.3\% | 0.0\% | 6.8\% |
|  | Trade Association | Count |  |  | 0 |  | 0 |  |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 0.0\% | 0.0\% | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 6.7\% | 0.0\% | 2.3\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 2.3\% | 0.0\% | 2.3\% |
|  | Other | Count |  |  | 1 |  | 0 |  |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 60.0\% | 0.0\% | 20.0\% | 20.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 15.0\% | 0.0\% | 16.7\% | 6.7\% | 0.0\% | 11.4\% |
|  |  | \% of Total | 6.8\% | 0.0\% | 2.3\% | 2.3\% | 0.0\% | 11.4\% |
| Total |  | Count | 20 |  |  | 15 | 1 | 44 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park | 45.5\% | 4.5\% | 13.6\% | 34.1\% | 2.3\% | 100.0\% |
|  |  | (Numeric Format) |  |  |  |  |  |  |
|  |  | \% within Race/Ethnicity/Gender Classification \% of Total | $\begin{array}{r} 100.0 \% \\ 45.5 \% \end{array}$ | $\begin{array}{r} 100.0 \% \\ 4.5 \% \end{array}$ | $\begin{array}{r} 100.0 \% \\ 13.6 \% \end{array}$ | $\left.\begin{array}{r} 100.0 \% \\ 34.1 \% \end{array} \right\rvert\,$ | $\begin{array}{r} 100.0 \% \\ 2.3 \% \end{array}$ | $\begin{aligned} & 100.0 \% \\ & 100.0 \% \end{aligned}$ |


|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | African American | $\begin{gathered} \text { Asian } \\ \text { American } \\ \hline \end{gathered}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other |  |
| Q51f_Text. Howdid your firm learnabout bid/contractopportunities forMaritime Park? /Please check allthat a...-Other-TEXT | all the above | Count <br> \% within Q51f_Text. How did your firm learn about bid/contract opportunities for Maritime Park? / Please check all that a...-Other-TEXT | 64 <br> $23.5 \%$ <br> $95.5 \%$ <br> $23.2 \%$ <br> 1 <br> 1 | $\begin{array}{r} 1 \\ 0.4 \% \end{array}$ | $\begin{array}{r} 9 \\ 3.3 \% \end{array}$ | 4 $1.5 \%$ | $\begin{array}{r} 39 \\ 14.3 \% \end{array}$ | 54.4\% $\quad$ 2.6\% |  | ${ }^{272}$ |
|  |  | \% within Race/Ethnicity/Gender Classification |  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 99.3\% | 100.0\% | $98.6 \%$$98.6 \%$1 |
|  |  | \% of Total |  | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 53.6\% | 2.5\% |  |
|  |  | Count <br> $\%$ within Q51f_Text. How did your firm learn about bid/contract opportunities for Maritime Park? / Please check all that a...-Other-TEXT |  | $\begin{array}{r} 0 \\ 0.0 \% \end{array}$ | 0.0\% |  | $\begin{array}{r} 0 \\ 0.0 \% \end{array}$ | 0 | 2.5\%0 |  |
|  |  |  |  |  |  |  |  | 0.0\% |  | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 1.5\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% |
|  | Master Developer | \% of Total | 0.4\% | 0.0\% | 0.0\% |  | 0.0\% | $0.0 \%$0 | $0.0 \%$0 |  |
|  |  | Count <br> \% within Q51f_Text. How did your firm learn about bid/contract opportunities for Maritime Park? / Please check all that a...-Other-TEXT | $\begin{array}{r} 1 \\ 100.0 \% \end{array}$ |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 0.0\% |  | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 1.5\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | $0.4 \%$$0.4 \%$ |
|  |  | \% of Total | 0.4\% | $0.0 \%$0 | $0.0 \%$0 |  | 0.0\% | $0.0 \%$0 | $0.0 \%$0 |  |
|  | news | Count |  |  |  | -0.0\% |  |  |  | $0.4 \%$ 1 |
|  |  | \% within Q51f_Text. How did your firm learn about bid/contract opportunities for Maritime Park? / Please check all that a...-Other-TEXT | 100.0\% | 0.0\% |  |  | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 1.5\% | $\begin{aligned} & 0.0 \% \\ & 0.0 \% \end{aligned}$ |  | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% |
|  |  | \% of Total | 0.4\% |  | $\begin{array}{r} 0.0 \% \\ 0.0 \% \\ 0 \end{array}$ | $0.0 \%$0 | 0.0\% | $0.0 \%$1 | $0.0 \%$0 | 0.4\% |
|  | newspaper | Count |  |  |  |  |  |  |  |  |
|  |  | $\%$ within Q51f_Text. How did your firm learn about bid/contract opportunities for Maritime Park? / Please check all that a...-Other-TEXT | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |  |  | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.7\% | 0.0\% | 0.4\% |
|  |  | \% of Total | 0.0\% | $0.0 \%$1 | $0.0 \%$9 | $0.0 \%$4 | $0.0 \%$39 | $0.4 \%$149 | $0.0 \%$7 |  |
| Total |  | Count | 67 |  |  |  |  |  |  | 276 |
|  |  | \% within Q51f_Text. How did your firm learn about bid/contract opportunities for Maritime Park? / Please check all that a...-Other-TEXT | 24.3\% | 0.4\% |  | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
| \% within Race/Ethnicity/Gender Classification <br> \% of Total |  |  | 100.0\% | $\begin{array}{r} 100.0 \% \\ 0.4 \% \\ \hline \end{array}$ | $\begin{array}{r} 100.0 \% \\ 3.3 \% \\ \hline \end{array}$ | $\begin{array}{r} 100.0 \% \\ 1.4 \% \\ \hline \end{array}$ | $\begin{array}{r} 100.0 \% \\ 14.1 \% \\ \hline \end{array}$ | $\begin{array}{r} 100.0 \% \\ 54.0 \% \\ \hline \end{array}$ | $\begin{array}{r} 100.0 \% \\ 2.5 \% \\ \hline \end{array}$ | $\begin{aligned} & 100.0 \% \\ & 100.0 \% \\ & \hline \end{aligned}$ |
|  |  |  | 24.3\% |  |  |  |  |  |  |  |

Q52. Is your firm providing goods or services on the Maritime Park project? * Race/Ethnicity/Gender Classification Crosstabulation

|  |  |  |  | Race/Ethni | ity/Gender Cla | sification |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other | Total |
| Q52. Is your firm Yes | Count | 6 | 0 | 0 | 0 | 1 | 8 | 0 | 15 |
| providing goods or services on the | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 40.0\% | 0.0\% | 0.0\% | 0.0\% | 6.7\% | 53.3\% | 0.0\% | 100.0\% |
| Maritime Park | \% within Race/Ethnicity/Gender Classification | 9.4\% | 0.0\% | 0.0\% | 0.0\% | 2.6\% | 5.4\% | 0.0\% | 5.5\% |
| project? | \% of Total | 2.2\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 2.9\% | 0.0\% | 5.5\% |
| No | Count | 58 | 1 | 9 | 4 | 37 | 139 | 7 | 255 |
|  | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 22.7\% | 0.4\% | 3.5\% | 1.6\% | 14.5\% | 54.5\% | 2.7\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 90.6\% | 100.0\% | 100.0\% | 100.0\% | 94.9\% | 93.3\% | 100.0\% | 93.4\% |
|  | \% of Total | 21.2\% | 0.4\% | 3.3\% | 1.5\% | 13.6\% | 50.9\% | 2.6\% | 93.4\% |
| Don't Know | Count |  |  |  |  |  | 2 | 0 | 3 |
|  | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 33.3\% | 66.7\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 2.6\% | 1.3\% | 0.0\% | 1.1\% |
|  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 0.7\% | 0.0\% | 1.1\% |
| Total | Count |  |  |  |  | 39 | 149 | 7 | 273 |
|  | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 23.4\% | 0.4\% | 3.3\% | 1.5\% | 14.3\% | 54.6\% | 2.6\% | 100.0\% |
|  | $\%$ within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 23.4\% | 0.4\% | 3.3\% | 1.5\% | 14.3\% | 54.6\% | 2.6\% | 100.0\% |

Q53. Is your firm providing goods and/or services as a: * Race/Ethnicity/Gender Classification Crosstabulation

|  |  |  | Race/Ethnicity/Gender Classification |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Nonminority Female | Nonminority Male |  |
| Q53. Is your firm providing goods and/or services as a: | Prime Contractor | Count | 0 | 1 | 1 | ${ }^{2}$ |
|  |  | \% within Q53. Is your firm providing goods and/or services as a: | 0.0\% | 50.0\% | 50.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 100.0\% | 12.5\% | 13.3\% |
|  |  | \% of Total | 0.0\% | 6.7\% | 6.7\% | 13.3\% |
|  | Subcontractor | Count |  | 0 | 6 | 11 |
|  |  | \% within Q53. Is your firm providing goods and/or services as a: | 45.5\% | 0.0\% | 54.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 83.3\% | 0.0\% | 75.0\% | 73.3\% |
|  |  | \% of Total | 33.3\% | 0.0\% | 40.0\% | 73.3\% |
|  | Both | Count |  |  | 1 |  |
|  |  | \% within Q53. Is your firm providing goods and/or services as a: | 50.0\% | 0.0\% | 50.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 16.7\% | 0.0\% | 12.5\% | 13.3\% |
|  |  | \% of Total | 6.7\% | 0.0\% | 6.7\% | 13.3\% |
| Total |  | Count |  |  |  |  |
|  |  | \% within Q53. Is your firm providing goods and/or services as a: | 40.0\% | 6.7\% | 53.3\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 40.0\% | 6.7\% | 53.3\% | 100.0\% |


|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | $\begin{aligned} & \text { Native } \\ & \text { American } \end{aligned}$ | Nonminority Female | Nonminority Male | Other |  |
| Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | Yes | Count | 33 | 0 | 3 | 1 | 8 | 11 | 2 | 58 |
|  |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 56.9\% | 0.0\% | 5.2\% | 1.7\% | 13.8\% | 19.0\% | 3.4\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 49.3\% | 0.0\% | 33.3\% | 25.0\% | 20.5\% | 7.4\% | 28.6\% | 21.0\% |
|  |  | \% of Total | 12.0\% | 0.0\% | 1.1\% | 0.4\% | 2.9\% | 4.0\% | 0.7\% | 21.0\% |
|  | No | Count | 29 | 1 | 5 | 3 | 29 | 119 | 4 | 190 |
|  |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 15.3\% | 0.5\% | 2.6\% | 1.6\% | 15.3\% | 62.6\% | 2.1\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 43.3\% | 100.0\% | 55.6\% | 75.0\% | 74.4\% | 79.9\% | 57.1\% | 68.8\% |
|  |  | \% of Total | 10.5\% | 0.4\% | 1.8\% | 1.1\% | 10.5\% | 43.1\% | 1.4\% | 68.8\% |
|  | Don't Know | Count |  |  |  | 0 | 2 | 19 | 1 | 28 |
|  |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 17.9\% | 0.0\% | 3.6\% | 0.0\% | 7.1\% | 67.9\% | 3.6\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 7.5\% | 0.0\% | 11.1\% | 0.0\% | 5.1\% | 12.8\% | 14.3\% | 10.1\% |
|  |  | \% of Total | 1.8\% | 0.0\% | 0.4\% | 0.0\% | 0.7\% | 6.9\% | 0.4\% | 10.1\% |
|  |  | Count |  |  |  |  | 39 | 149 | 7 | 276 |
| Total |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { African } \\ & \text { American } \end{aligned}$ | Hispanic American | $\begin{gathered} \text { Native } \\ \text { American } \end{gathered}$ | Nonminority Female | Nonminority Male | Other |  |
| Q55. What was the Verbal Commentmost noticeableway you becameaware of thediscriminationagainst your $\quad$ Written Statementcompany in theprivate sector? | Count | 12 | 2 <br> $9.5 \%$ <br> $6.7 \%$ <br> $3.4 \%$ <br> 0 <br> $0.0 \%$ <br> $0.0 \%$ <br> $0.0 \%$ <br> 1 <br> $2.9 \%$ <br> $33.3 \%$ <br> $1.7 \%$ <br> 0 <br> $0.0 \%$ <br> $0.0 \%$ <br> $0.0 \%$ <br> 3 <br> $5.2 \%$ <br> $100.0 \%$ <br> $5.2 \%$ | 1$4.8 \%$$100.0 \%$$1.7 \%$0$0.0 \%$$0.0 \%$$0.0 \%$0$0.0 \%$$0.0 \%$$0.0 \%$0$0.0 \%$$0.0 \%$$0.0 \%$1$1.7 \%$$100.0 \%$$1.7 \%$ | 2$9.5 \%$$25.0 \%$$3.4 \%$0$0.0 \%$$0.0 \%$$0.0 \%$5$14.3 \%$$62.5 \%$$8.6 \%$1$100.0 \%$$12.5 \%$$1.7 \%$8$13.8 \%$$100.0 \%$$13.8 \%$ | 3 <br> $14.3 \%$ <br> $27.3 \%$ <br> $5.2 \%$ <br> 1 <br> $100.0 \%$ <br> $9.1 \%$ <br> $1.7 \%$ <br> 7 <br> $20.0 \%$ <br> $63.6 \%$ <br> $12.1 \%$ <br> 0 <br> $0.0 \%$ <br> $0.0 \%$ <br> $0.0 \%$ <br> 11 <br> $19.0 \%$ <br> $100.0 \%$ <br> $19.0 \%$ | $\begin{array}{r} 1 \\ 4.8 \% \\ 50.0 \% \\ 1.7 \% \\ 0 \\ 0.0 \% \\ 0.0 \% \\ 0.0 \% \\ 1 \\ 2.9 \% \\ 50.0 \% \\ 1.7 \% \\ 0 \\ 0 \end{array}$ | 21 |
|  | \% within Q55. What was the most noticeable way you became aware of the discrimination against your company in the private sector? | 57.1\% |  |  |  |  |  | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 36.4\% |  |  |  |  |  | 36.2\% |
|  | \% of Total | 20.7\% |  |  |  |  |  | 36.2\% |
|  | Count | 0 |  |  |  |  |  |  |
|  | $\%$ within Q55. What was the most noticeable way you became aware of the discrimination against your company in the private sector? | $0.0 \%$ |  |  |  |  |  | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 0.0\% |  |  |  |  |  | 1.7\% |
| (ration taken $\begin{gathered}\text { Action } \\ \text { against com }\end{gathered}$ | \% of Total | 0.0\% |  |  |  |  |  | 1.7\% |
|  | Count | 21 |  |  |  |  |  | 35 |
|  | $\%$ within Q55. What was the most noticeable way you became aware of the discrimination against your company in the private sector? | $60.0 \%$ |  |  |  |  |  | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | $63.6 \%$ |  |  |  |  |  | 60.3\% |
|  | \% of Total | 36.2\% |  |  |  |  |  | 60.3\% |
|  | Count | $0$ |  |  |  |  |  |  |
|  | \% within Q55. What was the most noticeable way you became aware of the discrimination against your company in the private sector? | $0.0 \%$ |  |  |  |  |  | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | $0.0 \%$ |  |  |  |  |  |  |
|  | \% of Total | 0.0\% |  |  |  |  |  | 1.7\% |
|  | Count | 33 |  |  |  |  |  | 58 |
|  | $\%$ within Q55. What was the most noticeable way you became aware of the discrimination against your company in the private sector? | $56.9 \%$ |  |  |  |  |  | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% |  |  |  |  |  | 100.0\% |
|  | \% of Total | 56.9\% |  |  |  |  |  | 100.0\% |

Q56. Which of the following do you consider the primary reason for your company being discriminated against? * Race/Ethnicity/Gender Classification Crosstabulation

|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { African } \\ & \text { American } \end{aligned}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other |  |
| Q56. Which of the <br> following do owner's race or <br> consider the <br> cothnicityprimary reason foryour companybeing discriminated Owner's genderagainst? | Count | 31 | 2 | 1 | 1 | 5 | 0 | 40 |
|  | \% within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 77.5\% | 5.0\% | 2.5\% | 2.5\% | 12.5\% | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 93.9\% | 66.7\% | 100.0\% | 12.5\% | 45.5\% | 0.0\% | 69.0\% |
|  | \% of Total | 53.4\% | 3.4\% | 1.7\% | 1.7\% | 8.6\% | 0.0\% | 69.0\% |
|  | Count | 2 | 1 | 0 | 7 | 4 | 1 | 15 |
|  | \% within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 13.3\% | 6.7\% | 0.0\% | 46.7\% | 26.7\% | 6.7\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 6.1\% | 33.3\% | 0.0\% | 87.5\% | 36.4\% | 50.0\% | 25.9\% |
|  | \% of Total | 3.4\% | 1.7\% | 0.0\% | 12.1\% | 6.9\% | 1.7\% | 25.9\% |
|  | Count |  |  |  |  | 2 |  | 3 |
| Total | \% within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 66.7\% | 33.3\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 18.2\% | 50.0\% | 5.2\% |
|  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 3.4\% | 1.7\% | 5.2\% |
|  | Count |  |  |  |  | 11 | 2 | 58 |
|  | \% within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 56.9\% | 5.2\% | 1.7\% | 13.8\% | 19.0\% | 3.4\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 56.9\% | 5.2\% | 1.7\% | 13.8\% | 19.0\% | 3.4\% | 100.0\% |



|  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Hispanic American | $\begin{gathered} \text { Native } \\ \text { American } \end{gathered}$ | Nonminority Female | Nonminority <br> Male | Other |  |
| Q58. Did you file a Yes complaint? | Count |  | 0 <br> $0.0 \%$ <br> $0.0 \%$ <br> $0.0 \%$ <br> 3 <br> $3.7 \%$ <br> $100.0 \%$ <br> $5.2 \%$ <br> 3 <br> $5.2 \%$ <br> $100.0 \%$ <br> $5.2 \%$ | 0 <br> $0.0 \%$ <br> $0.0 \%$ <br> $0.0 \%$ <br> 1 <br> $1.9 \%$ <br> $100.0 \%$ <br> $1.7 \%$ <br> 1 <br> $1.7 \%$ <br> $100.0 \%$ <br> $1.7 \%$ | 0$0.0 \%$$0.0 \%$$0.0 \%$8$15.1 \%$$100.0 \%$$13.8 \%$8$13.8 \%$$100.0 \%$$13.8 \%$ | 0 <br> $0.0 \%$ <br> $0.0 \%$ <br> $0.0 \%$ <br> 11 <br> $20.8 \%$ <br> $100.0 \%$ <br> $19.0 \%$ <br> 11 <br> $19.0 \%$ <br> $100.0 \%$ <br> $19.0 \%$ | 0 | 5 |
|  | \% within Q58. Did you file a complaint? | 100.0\% |  |  |  |  | 0.0\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 15.2\% |  |  |  |  | 0.0\% | 8.6\% |
|  | \% of Total | 8.6\% |  |  |  |  | 0.0\% | 8.6\% |
| No | Count | 28 |  |  |  |  | 2 | 53 |
|  | \% within Q58. Did you file a complaint? | 52.8\% |  |  |  |  | 3.8\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 84.8\% |  |  |  |  | 100.0\% | 91.4\% |
|  | \% of Total | 48.3\% |  |  |  |  | 3.4\% | 91.4\% |
| Total | Count | 33 |  |  |  |  | 2 | 58 |
|  | \% within Q58. Did you file a complaint? | 56.9\% |  |  |  |  | 3.4\% | 100.0\% |
|  | \% within Race/Ethnicity/Gender Classification | 100.0\% |  |  |  |  | 100.0\% | 100.0\% |
|  | \% of Total | 56.9\% |  |  |  |  | 3.4\% | 100.0\% |



|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | African American | $\begin{gathered} \text { Asian } \\ \text { American } \end{gathered}$ | Hispanic American | Native American | Nonminority Female | Nonminority Male | Other |  |
| Q61. Has your company applied for a commercial (business) bank loan between 2006 and 2011? | Yes | Count | 19 | 0 | 3 | 1 | 9 | 27 | 1 | 60 |
|  |  | \% within Q61. Has your company applied for a commercial (business) bank loan between 2006 and 2011? | 31.7\% | 0.0\% | 5.0\% | 1.7\% | 15.0\% | 45.0\% | 1.7\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 28.4\% | 0.0\% | 33.3\% | 25.0\% | 23.1\% | 18.1\% | 14.3\% | 21.7\% |
|  |  | \% of Total | 6.9\% | 0.0\% | 1.1\% | 0.4\% | 3.3\% | 9.8\% | 0.4\% | 21.7\% |
|  | No | Count | 48 |  | 6 | 3 | 29 | 119 | 6 | 212 |
|  |  | \% within Q61. Has your company applied for a commercial (business) bank loan between 2006 and 2011? | 22.6\% | 0.5\% | 2.8\% | 1.4\% | 13.7\% | 56.1\% | 2.8\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 71.6\% | 100.0\% | 66.7\% | 75.0\% | 74.4\% | 79.9\% | 85.7\% | 76.8\% |
|  |  | \% of Total | 17.4\% | 0.4\% | 2.2\% | 1.1\% | 10.5\% | 43.1\% | 2.2\% | 76.8\% |
|  | Don't Know | Count |  |  |  |  |  |  | 0 | 4 |
|  |  | \% within Q61. Has your company applied for a commercial (business) bank | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 25.0\% | 75.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 2.6\% | 2.0\% | 0.0\% | 1.4\% |
|  |  | \% of Total | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.4\% | 1.1\% | 0.0\% | 1.4\% |
| Total |  | Count | 67 | 1 | 9 |  | 39 | 149 | 7 | 276 |
|  |  | \% within Q61. Has your company applied for a commercial (business) bank loan between 2006 and 2011? | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 24.3\% | 0.4\% | 3.3\% | 1.4\% | 14.1\% | 54.0\% | 2.5\% | 100.0\% |



|  |  |  | Race/Ethnicity/Gender Classification |  |  |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { African } \\ \text { American } \end{gathered}$ | Hispanic American | Nonminority Female | Nonminority Male | Other |  |
| Q63.Which of the following do you believe was the primary reason for your being denied a loan? | Insufficient | Count | 1 | 0 | 0 | 0 | 0 | 1 |
|  | Documentation | \% within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 10.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 6.7\% |
|  |  | \% of Total | 6.7\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 6.7\% |
|  | Insufficient | Count | 1 | 0 | 0 | 1 | 1 | 3 |
|  | Business History | \% within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 33.3\% | 0.0\% | 0.0\% | 33.3\% | 33.3\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 10.0\% | 0.0\% | 0.0\% | 100.0\% | 100.0\% | 20.0\% |
|  |  | \% of Total | 6.7\% | 0.0\% | 0.0\% | 6.7\% | 6.7\% | 20.0\% |
|  | Lack of Capital | Count | 5 | 1 | 2 | 0 | 0 |  |
|  |  | \% within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 62.5\% | 12.5\% | 25.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 50.0\% | 100.0\% | 100.0\% | 0.0\% | 0.0\% | 53.3\% |
|  |  | \% of Total | 33.3\% | 6.7\% | 13.3\% | 0.0\% | 0.0\% | 53.3\% |
|  | Gender of Owner | Count |  |  |  |  | 0 |  |
|  |  | \% within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 10.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 6.7\% |
|  |  | \% of Total | 6.7\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 6.7\% |
|  | Don't Know | Count |  |  | 0 |  | 0 | 2 |
|  |  | \% within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 20.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 13.3\% |
|  |  | \% of Total | 13.3\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 13.3\% |
| Total |  | Count | 10 |  | 2 |  | 1 | 15 |
|  |  | \% within Q63. Which of the following do you believe was the primary reason for your being denied a loan? | 66.7\% | 6.7\% | 13.3\% | 6.7\% | 6.7\% | 100.0\% |
|  |  | \% within Race/Ethnicity/Gender Classification | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 66.7\% | 6.7\% | 13.3\% | 6.7\% | 6.7\% | 100.0\% |



|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q4. Which ONE of Construction (such the following is your as general company s primary contractor, line of business? electrical, site w |  | Count | 44 |  | 2 | 101 |
|  |  | $\%$ within Q4. Which ONE of the following is your company s primary line of business? | 43.6\% | 54.5\% | 2.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 36.7\% | 36.9\% | 28.6\% | 36.6\% |
|  |  | \% of Total | 15.9\% | 19.9\% | 0.7\% | 36.6\% |
|  | Architecture \& | Count |  | 14 | 1 | 20 |
|  | Engineering (includes | \% within Q4. Which ONE of the following is your company s primary line of business? | 25.0\% | 70.0\% | 5.0\% | 100.0\% |
|  | environmental, | \% within MWBE or Non-MWBE | 4.2\% | 9.4\% | 14.3\% | 7.2\% |
|  | structur | \% of Total | 1.8\% | 5.1\% | 0.4\% | 7.2\% |
|  | Professional | Count | 25 | 19 | 1 | 45 |
|  | Services (such as consulting, | $\%$ within Q4. Which ONE of the following is your company s primary line of business? | 55.6\% | 42.2\% | 2.2\% | 100.0\% |
|  | accounting, marke | \% within MWBE or Non-MWBE | 20.8\% | 12.8\% | 14.3\% | 16.3\% |
|  |  | \% of Total | 9.1\% | 6.9\% | 0.4\% | 16.3\% |
|  | Other Services | Count | 34 | 39 | 3 | 76 |
|  | (such as landscaping, | \% within Q4. Which ONE of the following is your company sprimary line of business? | 44.7\% | 51.3\% | 3.9\% | 100.0\% |
|  | janitorial, security, t | \% within MWBE or Non-MWBE | 28.3\% | 26.2\% | 42.9\% | 27.5\% |
|  |  | \% of Total | 12.3\% | 14.1\% | 1.1\% | 27.5\% |
|  | Goods (such as | Count |  | 22 |  | 34 |
|  | books, office supplies, | \% within Q4. Which ONE of the following is your company sprimary line of business? | 35.3\% | 64.7\% | 0.0\% | 100.0\% |
|  | computers, | \% within MWBE or Non-MWBE | 10.0\% | 14.8\% | 0.0\% | 12.3\% |
|  | equipment | \% of Total | 4.3\% | 8.0\% | 0.0\% | 12.3\% |
| Total |  | Count | 120 | 149 |  | 276 |
|  |  | \% within Q4. Which ONE of the following is your company s primary line of business? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q5. Is 51 percent or more of your company owned and controlled by a woman or women? <br> No | Count | 62 | 0 | 4 | 66 |
|  | $\%$ within Q5. Is 51 percent or more of your company owned and controlled by a woman or women? | 93.9\% | 0.0\% | 6.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 51.7\% | 0.0\% | 57.1\% | 23.9\% |
|  | \% of Total | 22.5\% | 0.0\% | 1.4\% | 23.9\% |
|  | Count | 57 | 149 | 3 | 209 |
|  | $\%$ within Q5. Is 51 percent or more of your company owned and controlled by a woman or women? | 27.3\% | 71.3\% | 1.4\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 47.5\% | 100.0\% | 42.9\% | 75.7\% |
|  | \% of Total | 20.7\% | 54.0\% | 1.1\% | 75.7\% |
|  | Count |  | 0 | 0 |  |
| Total | $\%$ within Q5. Is 51 percent or more of your company owned and controlled by a woman or women? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 0.8\% | 0.0\% | 0.0\% | 0.4\% |
|  | \% of Total | 0.4\% | 0.0\% | 0.0\% | 0.4\% |
|  | Count | 120 | 149 | 7 | 276 |
|  | \% within Q5. Is 51 percent or more of your company owned and controlled by a woman or women? | 43.5\% | 54.0\% | 2.5\% | 100. |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

\begin{tabular}{|c|c|c|c|c|c|}
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{}} \& \multicolumn{3}{|c|}{MWBE or Non-MWBE} \& <br>
\hline \& \& MWBE \& Non-MWBE \& Other \& Total <br>
\hline \multirow[t]{8}{*}{Q6. Which one of White/Caucasian the following would you consider to be the race or ethnic origin of the controlling owner or African American controlling party?} \& Count \& 39 \& 148 \& 0 \& 187 <br>
\hline \& \% within Q6. Which one of the following would you consider to be the race or \& \& \& \& <br>
\hline \& ethnic origin of the controlling owner or controlling party: \& 20.9\% \& 79.1\% \& 0.0\% \& 100.0\% <br>
\hline \& \% within MWBE or Non-MWBE \& 32.5\% \& 99.3\% \& 0.0\% \& 67.8\% <br>
\hline \& \% of Total \& 14.1\% \& 53.6\% \& 0.0\% \& 67.8\% <br>
\hline \& Count \& 65 \& \& 0 \& <br>
\hline \& \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 100.0\% \& 0.0\% \& 0.0\% \& 100.0\% <br>
\hline \& $\%$ within MWBE or Non-MWBE \& 54.2\% \& 0.0\% \& 0.0\% \& 23.6\% <br>
\hline \& \% of Total \& 23.6\% \& 0.0\% \& 0.0\% \& 23.6\% <br>
\hline \multirow[t]{8}{*}{Asian or Pacific
Islander

Hispanic American} \& Count \& \& 0 \& 0 \& <br>
\hline \& \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 100.0\% \& 0.0\% \& 0.0\% \& 100.0\% <br>
\hline \& \% within MWBE or Non-MWBE \& 0.8\% \& 0.0\% \& 0.0\% \& 0.4\% <br>
\hline \& \% of Total \& 0.4\% \& 0.0\% \& 0.0\% \& 0.4\% <br>
\hline \& Count \& \& 0 \& 0 \& <br>
\hline \& $\%$ within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 100.0\% \& 0.0\% \& 0.0\% \& 100.0 <br>
\hline \& \% within MWBE or Non-MWBE \& 7.5\% \& 0.0\% \& 0.0\% \& 3.3\% <br>
\hline \& \% of Total \& 3.3\% \& 0.0\% \& 0.0\% \& 3.3\% <br>

\hline \multirow[t]{4}{*}{| Native |
| :--- |
| American/Alaskan |
| Native |} \& Count \& \& \& 0 \& <br>

\hline \& \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party? \& 100.0\% \& 0.0\% \& 0.0\% \& 100.0\% <br>
\hline \& \% within MWBE or Non-MWBE \& 3.3\% \& 0.0\% \& 0.0\% \& 1.4\% <br>
\hline \& \% of Total \& 1.4\% \& 0.0\% \& 0.0\% \& 1.4\% <br>
\hline \multirow[t]{4}{*}{No Response/Dont Know} \& Count \& \& \& \& <br>
\hline \& \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 0.0\% \& 0.0\% \& 100.0\% \& 100.0\% <br>
\hline \& \% within MWBE or Non-MWBE \& 0.0\% \& 0.0\% \& 42.9\% \& 1.1\% <br>
\hline \& \% of Total \& 0.0\% \& 0.0\% \& 1.1\% \& 1.1 <br>
\hline \multirow[t]{4}{*}{Other} \& Count \& 2 \& \& 4 \& <br>
\hline \& \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 28.6\% \& 14.3\% \& 57.1\% \& 100.0\% <br>
\hline \& $\%$ within MWBE or Non-MWBE \& 1.7\% \& 0.7\% \& 57.1\% \& 2.50 <br>
\hline \& \% of Total \& 0.7\% \& 0.4\% \& 1.4\% \& 2.5\% <br>
\hline \multirow[t]{4}{*}{Total} \& Count \& 120 \& 149 \& 7 \& <br>
\hline \& $\%$ within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 43.5\% \& 54.0\% \& 2.5\% \& 100. <br>
\hline \& \% within MWBE or Non-MWBE \& 100.0\% \& 100.0\% \& 100.0\% \& 100.0\% <br>
\hline \& \% of Total \& 43.5\% \& 54.0\% \& 2.5\% \& 100.0\% <br>
\hline
\end{tabular}



|  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
|  | Count | 6 | 14 | 0 | 20 |
|  | \% within Q8. In what year was your company established? Company Established Range | 30.0\% | 70.0\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 5.0\% | 9.4\% | 0.0\% | 7.2\% |
|  | \% of Total | 2.2\% | 5.1\% | 0.0\% | 7.2\% |
|  | Count | 1 | 10 | 1 | 12 |
|  | \% within Q8. In what year was your company established? Company Established Range | 8.3\% | 83.3\% | 8.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 0.8\% | 6.7\% | 14.3\% | 4.3\% |
|  | \% of Total | 0.4\% | 3.6\% | 0.4\% | 4.3\% |
|  | Count | 18 | 15 | 0 | 33 |
|  | \% within Q8. In what year was your company established? Company Established Range | 54.5\% | 45.5\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 15.0\% | 10.1\% | 0.0\% | 12.0\% |
|  | \% of Total | 6.5\% | 5.4\% | 0.0\% | 12.0\% |
| 1991-2000 | Count | 29 | 70 | 2 | 101 |
|  | \% within Q8. In what year was your company established? Company Established Range | 28.7\% | 69.3\% | 2.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 24.2\% | 47.0\% | 28.6\% | 36.6\% |
|  | \% of Total | 10.5\% | 25.4\% | 0.7\% | 36.6\% |
| 2001-2005 | Count | 29 | 23 | 1 | 53 |
|  | \% within Q8. In what year was your company established? Company Established Range | 54.7\% | 43.4\% | 1.9\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 24.2\% | 15.4\% | 14.3\% | 19.2\% |
|  | \% of Total | 10.5\% | 8.3\% | 0.4\% | 19.2\% |
| 2006-Present | Count | 37 | 17 | 3 | 57 |
|  | \% within Q8. In what year was your company established? Company Established Range | 64.9\% | 29.8\% | 5.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 30.8\% | 11.4\% | 42.9\% | 20.7\% |
|  | \% of Total | 13.4\% | 6.2\% | 1.1\% | 20.7\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q8. In what year was your company established? Company | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | Established Range |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |



|  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
|  | Count | 112 | 120 | 7 | 239 |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 46.9\% | 50.2\% | 2.9\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 93.3\% | 80.5\% | 100.0\% | 86.6\% |
|  | \% of Total | 40.6\% | 43.5\% | 2.5\% | 86.6\% |
|  | Count |  | 18 | 0 | 23 |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 21.7\% | 78.3\% | 0.0\% | 100.0\% |
| 21-30 employees | \% within MWBE or Non-MWBE | 4.2\% | 12.1\% | 0.0\% | 8.3\% |
|  | \% of Total | 1.8\% | 6.5\% | 0.0\% | 8.3\% |
|  | Count ${ }^{\text {\% within }}$ elo Excluding yourself on average how many employees does |  | 5 | 0 |  |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 28.6\% | 71.4\% | 0.0\% | 100.0\% |
| 31-40 employees | \% within MWBE or Non-MWBE | 1.7\% | 3.4\% | 0.0\% | 2.5\% |
|  | \% of Total | 0.7\% | 1.8\% | 0.0\% | 2.5\% |
|  | Count |  |  | 0 |  |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
| 41+ employees | \% within MWBE or Non-MWBE | 0.0\% | 2.7\% | 0.0\% | 1.4\% |
|  | \% of Total | 0.0\% | 1.4\% | 0.0\% | 1.4\% |
|  | Count |  | 2 | 0 |  |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 33.3\% | 66.7\% | 0.0\% | 100.0\% |
| Total | \% within MWBE or Non-MWBE | 0.8\% | 1.3\% | 0.0\% | 1.1\% |
|  | \% of Total | 0.4\% | 0.7\% | 0.0\% | 1.1\% |
|  | Count | 120 | 149 | 7 | 276 |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |



|  |  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q12. As a primecontractor, which ofthe followingcategories bestapproximates yourcompany s largestco... | Up to \$50,000 | Count | 28 | 14 | 2 | 44 |
|  |  | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 63.6\% | 31.8\% | 4.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 23.3\% | 9.4\% | 28.6\% | 15.9\% |
|  |  | \% of Total | 10.1\% | 5.1\% | 0.7\% | 15.9\% |
|  | \$50,001 to | Count | 13 | 10 | 0 | 23 |
|  | \$100,000 | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 56.5\% | 43.5\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 10.8\% | 6.7\% | 0.0\% | 8.3\% |
|  |  | \% of Total | 4.7\% | 3.6\% | 0.0\% | 8.3\% |
|  | \$100,001 to | Count | 12 | 11 | 0 | 23 |
|  | \$200,000 | $\%$ within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 52.2\% | 47.8\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 10.0\% | 7.4\% | 0.0\% | 8.3\% |
|  |  | \% of Total | 4.3\% | 4.0\% | 0.0\% | 8.3\% |
|  | \$200,001 to | Count |  | 11 | 2 | 16 |
|  | \$300,000 | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 18.8\% | 68.8\% | 12.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 2.5\% | 7.4\% | 28.6\% | 5.8\% |
|  |  | \% of Total | 1.1\% | 4.0\% | 0.7\% | 5.8\% |
|  | \$300,001 to | Count |  |  | 0 | 11 |
|  | \$400,000 | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 27.3\% | 72.7\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 2.5\% | 5.4\% | 0.0\% | 4.0\% |
|  |  | \% of Total | 1.1\% | 2.9\% | 0.0\% | 4.0\% |
|  | \$400,001 to | Count |  | 5 | 0 |  |
|  | \$500,000 | $\%$ within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 16.7\% | 83.3\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 0.8\% | 3.4\% | 0.0\% | 2.2\% |
|  |  | \% of Total | 0.4\% | 1.8\% | 0.0\% | 2.2\% |
|  | \$500,001 to \$1 | Count |  | 10 | 0 | 17 |
|  | million | $\%$ within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 41.2\% | 58.8\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 5.8\% | 6.7\% | 0.0\% | 6.2\% |
|  |  | \% of Total | 2.5\% | 3.6\% | 0.0\% | 6.2\% |
|  | Over $\$ 1$ million | Count |  | 16 | 0 | 22 |
|  |  | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 27.3\% | 72.7\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 5.0\% | 10.7\% | 0.0\% | 8.0\% |
|  |  | \% of Total | 2.2\% | 5.8\% | 0.0\% | 8.0\% |
|  | Not Applicable | Count | 47 | 64 | 3 | 114 |
|  |  | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 41.2\% | 56.1\% | 2.6\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 39.2\% | 43.0\% | 42.9\% | 41.3\% |
|  |  | \% of Total | 17.0\% | 23.2\% | 1.1\% | 41.3\% |
| Total |  | Count | 120 | 149 | 7 | 276 |
|  |  | $\%$ within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |




|  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
|   <br> Q14b. Percentage $0 \%$ <br> of company's gross  <br> revenues between  <br> 2006 and 2011  <br> came from doing  <br> business with $1 \%-10 \%$ <br> Other <br> Governmental <br> Agencies  <br>   | Count | 69 | $\begin{array}{r} 79 \\ 52.0 \% \end{array}$ | 2.6\% | $\begin{array}{r} 152 \\ 100.0 \% \end{array}$ |
|  | \% within Q14b. Percentage of company's gross revenues between 2006 and | 45.4\% |  |  |  |
|  | 2011 came from doing business with Other Governmental Agencies |  |  |  |  |
|  |  |  |  |  | $\begin{array}{r} 55.1 \% \\ 55.1 \% \\ 32 \end{array}$ |
|  | \% within MWBE or Non-MWBE | 57.5\% | 53.0\% | 57.1\% |  |
|  | \% of Total | 25.0\% | 28.6\% | 1.4\% |  |
|  | Count | 14 | 18$56.3 \%$ |  |  |
|  | 2011 came from doing business with Other Governmental Agencies | 43.8\% |  | 0.0\% | 100.0\% |
| Agencies |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | $11.7 \%$$5.1 \%$ | $\begin{array}{r} 12.1 \% \\ 6.5 \% \\ 17 \end{array}$ | $0.0 \%$$0.0 \%$ | $11.6 \%$$11.6 \%$27 |
|  | \% of Total |  |  |  |  |
| 11\%-25\% | Count | $\begin{array}{r} 9 \\ 33.3 \% \end{array}$ |  | 3.7\% |  |
|  | \% within Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies |  | 63.0\% |  | 100.0\% |
| 26\%-50\% | \% within MWBE or Non-MWBE | 7.5\% | 11.4\% | $14.3 \%$$0.4 \%$ | 9.8\% |
|  | \% of Total | 3.3\% | 6.2\% |  |  |
|  | Count | 10 | 16$61.5 \%$ | 0 | 100.0\% |
|  | \% within Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies | 38.5\% |  | 0.0\% |  |
| 51\%-75\% |  | $\begin{array}{r} 8.3 \% \\ 3.6 \% \\ 6 \end{array}$ | 10.7\% | 0.0\% |  |
|  | \% within MWBE or Non-MWBE |  |  |  | 9.4\% |
|  | \% of Total |  | 5.8\% |  | $9.4 \%$11 |
|  | Count |  | 45.5\% | 0 |  |
|  | \% within Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies | 54.5\% |  | 0.0\% | 100.0\% |
| 76\%-100\% |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 5.0\% | 3.4\% | $\begin{aligned} & 0.0 \% \\ & 0.0 \% \end{aligned}$ | $4.0 \%$$4.0 \%$ |
|  | \% of Total | $2.2 \%$12 | $1.8 \%$14 |  |  |
|  | Count |  |  |  | $4.0 \%$ 28 |
|  | \% within Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies | 42.9\% | 50.0\% | 7.1\% | 100.0\% |
| Total |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 10.0\% | 9.4\% | 28.6\% | 10.1\% |
|  | \% of Total | 4.3\% | 5.1\% | 0.7\% | 10.1\% |
|  | Count | 43.5\% | 149$54.0 \%$ | 2.5\% | 27 |
|  | $\%$ within Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies |  |  |  | 100.0\% |
|  | 2011 came from doing business with Other Governmental Agencies |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector * MWBE or Non-MWBE Crosstabulation

|  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
| Q14c. Percentage 0\% of company's gross revenues between 2006 and 2011 came from doing business with 1\%-10\% Private Sector <br> 11\%-25\% <br> 26\%-50\% <br> 51\%-75\% <br> 76\%-100\% | Count | 5 | 8 | 2 | 15 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and | 33.3\% | 53.3\% |  | 100.0\% |
|  | 2011 came from doing business with Private Sector | 33.3\% | 53.3\% | 13.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 4.2\% | 5.4\% | 28.6\% | 5.4\% |
|  | \% of Total | 1.8\% | 2.9\% | 0.7\% | 5.4\% |
|  | Count |  |  | 0 | 10 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 40.0\% | 60.0\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 3.3\% | 4.0\% | 0.0\% | 3.6\% |
|  | \% of Total | 1.4\% | 2.2\% | 0.0\% | 3.6\% |
|  | Count |  |  | 0 | 7 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 71.4\% | 28.6\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 4.2\% | 1.3\% | 0.0\% | 2.5\% |
|  | \% of Total | 1.8\% | 0.7\% | 0.0\% | 2.5\% |
|  | Count |  | 16 | 1 | 26 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 34.6\% | 61.5\% | 3.8\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 7.5\% | 10.7\% | 14.3\% | 9.4\% |
|  | \% of Total | 3.3\% | 5.8\% | 0.4\% | 9.4\% |
|  | Count | 10 | 13 | 0 | 23 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 43.5\% | 56.5\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 8.3\% | 8.7\% | 0.0\% | 8.3\% |
|  | \% of Total | 3.6\% | 4.7\% | 0.0\% | 8.3\% |
|  | Count | 87 | 104 |  | 195 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 44.6\% | 53.3\% | 2.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 72.5\% | 69.8\% | 57.1\% | 70.7\% |
|  | \% of Total | 31.5\% | 37.7\% | 1.4\% | 70.7\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q15. Is your  <br> business certified  <br> with the City's  <br> Small Business  <br> Enterprise (SBE)  |  | Count | 61 | 45 | 5 | 111$100.0 \%$ |
|  |  | \% within Q15. Is your business certified with the City's Small Business | 55.0\% | 40.5\% | 4.5\% |  |
|  |  | Enterprise (SBE) Program? | 55.0\% | 40.5\% | 4.5\% |  |
|  |  | \% within MWBE or Non-MWBE | 50.8\% | 30.2\% | 71.4\% | 40.2\% |
|  |  | \% of Total | 22.1\% | $16.3 \%$72 | 1.8\% | $40.2 \%$113 |
| Program? | No | Count | 39 |  |  |  |
|  |  | \% within Q15. Is your business certified with the City's Small Business Enterprise (SBE) Program? | 34.5\% | 63.7\% | 1.8\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 32.5\% | 48.3\% | 28.6\% |  |
|  |  | \% of Total | 14.1\% | 26.1\% | $0.7 \%$0 | $\begin{aligned} & 40.9 \% \\ & 40.9 \% \end{aligned}$$52$ |
|  | Don't Know | Count | 20 | 32 |  |  |
|  |  | \% within Q15. Is your business certified with the City's Small Business | 38.5\% | 61.5\% | 0.0\% | 52 $100.0 \%$ |
|  |  | Enterprise (SBE) Program? |  |  |  | 100.0\%18.8\% |
|  |  | \% within MWBE or Non-MWBE | 16.7\% | 21.5\% | 0.0\% |  |
|  |  | \% of Total | 7.2\% | 11.6\% |  | $\begin{array}{r} 18.8 \% \\ 276 \end{array}$ |
| Total |  | Count | 120 | 149 | $\begin{array}{r} 7 \\ 2.5 \% \end{array}$ |  |
|  |  | \% within Q15. Is your business certified with the City's Small Business | 43.5\% | 54.0\% |  | 100.0\% |
|  |  | Enterprise (SBE) Program? |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE \% of Total | $\begin{array}{r} 100.0 \% \\ 43.5 \% \end{array}$ | $\begin{gathered} 100.0 \% \\ 54.0 \% \end{gathered}$ | $100.0 \%$ $2.5 \%$ | $\begin{aligned} & \text { 100.0\% } \\ & \text { 100.0 } \end{aligned}$ |

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|  |  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q16. Primary | Not Qualified | Count | 1 | 4 | 0 | 5 |
| Reason for Not |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric | 20.0\% | 80 |  |  |
| Being Certified as a |  | Format) | 20.0\% |  | 0.0\% | 100.0\% |
| SBE (Numeric |  | \% within MWBE or Non-MWBE | 2.6\% | 5.6\% | 0.0\% | 4.4\% |
| Format) |  | \% of Total | 0.9\% | 3.5\% | 0.0\% | 4.4\% |
|  | Certification does | Count | 6 | 9 | 0 | 15 |
|  | not benefit my firm | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric | 40.0\% | 60.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 15.4\% | 12.5\% | 0.0\% | 13.3\% |
|  |  | \% of Total | 5.3\% | 8.0\% | 0.0\% | 13.3\% |
|  | Application asks for | Count |  |  | 0 | 8 |
|  | too much information | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 50.0\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 10.3\% | 5.6\% | 0.0\% | 7.1\% |
|  |  | \% of Total | 3.5\% | 3.5\% | 0.0\% | 7.1\% |
|  | No Reason | Count |  | 48 |  | 68 |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 27.9\% | 70.6\% | 1.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 48.7\% | 66.7\% | 50.0\% | 60.2\% |
|  |  | \% of Total | 16.8\% | 42.5\% | 0.9\% | 60.2\% |
|  | Other | Count |  |  |  | 17 |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 52.9\% | 41.2\% | 5.9\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 23.1\% | 9.7\% | 50.0\% | 15.0\% |
|  |  | \% of Total | 8.0\% | 6.2\% | 0.9\% | 15.0\% |
| Total |  | Count | 39 | 72 | 2 | 113 |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric | 34.5\% | 63.7\% | 1.8\% | 100.0\% |
|  |  | Format) |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 34.5\% | 63.7\% | 1.8\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE$\qquad$ | Non-MWBE ${ }^{\text {a }}$ | Other |  |
| Q17a. Do you have Yesany of thesecertifications:-MBE(Minority Business | Count |  |  |  | 49 |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority | 87.8\% | 6.1\% | 6.1\% | 100.0\% |
|  | Business Enterprise) | 87.8\% | 6.1\% | 6.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 35.8\% | 2.0\% | 42.9\% | 17.8\% |
| Enterprise) | \% of Total | $15.6 \%$69 | $1.1 \%$142 | $\begin{array}{r} 1.1 \% \\ 4 \\ 1.9 \% \end{array}$ | $17.8 \%$215 |
|  | Count |  |  |  |  |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority Business Enterprise) | 32.1\% | 66.0\% |  | $100.0 \%$ |
|  | \% within MWBE or Non-MWBE | 57.5\% | 95.3\% | 57.1\% | $77.9 \%$$77.9 \%$ |
|  | \% of Total | 25.0\% | $51.4 \%$4 | $1.4 \%$0 |  |
|  | Count |  |  |  | 12 |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority | 66.7\% | 33.3\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 6.7\% | 2.7\% | 0.0\% |  |
|  | \% of Total | 2.9\% | $1.4 \%$149 | $0.0 \%$7 | $4.3 \%$ $4.3 \%$ |
| Total | Count | 120 |  |  | 276 |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | Business Enterprise) <br> \% within MWBE or Non-MWBE | 100.0\% | $\begin{array}{r} 100.0 \% \\ 54.0 \% \end{array}$ |  |  |
|  | \% of Total |  |  | $\begin{array}{r} 100.0 \% \\ 2.5 \% \end{array}$ | $\begin{aligned} & 100.0 \% \\ & 100.0 \% \end{aligned}$ |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q17b. Do you have Yesany of thesecertifications:-DBE(DisadvantagedBusiness | Count | 19 | 2 | 3 | 24 |
|  | \% within Q17b. Do you have any of these certifications:-DBE | 79.2\% | 8.3\% | 12.5\% |  |
|  | (Disadvantaged Business Enterprise) |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 15.8\% | 1.3\% | 42.9\% | 8.7\% |
|  | \% of Total | 6.9\% | 0.7\% | 1.1\% | 8.7\% |
| Enterprise) No <br>   <br>  Don't Know | Count | 90 | 143 | 3 | 236 |
|  | \% within Q17b. Do you have any of these certifications:-DBE (Disadvantaged Business Enterprise) | 38.1\% | 60.6\% | 1.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 75.0\% | 96.0\% | 42.9\% | 85.5\% |
|  | \% of Total | 32.6\% | 51.8\% | $1.1 \%$1 | $85.5 \%$16 |
|  | Count | 11 |  |  |  |
|  | \% within Q17b. Do you have any of these certifications:-DBE | 68.8\% | 25.0\% | 6.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 9.2\% |  |  |  |
|  | \% of Total | 4.0\% | 1.4\% | 0.4\% | 5.8\% |
| Total | Count | 120 | 149 | 7 | $5.8 \%$ 276 |
|  | \% within Q17b. Do you have any of these certifications:-DBE | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | (Disadvantaged Business Enterprise) |  |  |  |  |
|  | \% within MWBE or Non-MWBE <br> $\%$ of Total | $\begin{array}{r} 100.0 \% \\ 43.5 \% \end{array}$ | $\begin{array}{r} 100.0 \% \\ 54.0 \% \end{array}$ | $\begin{array}{r} 100.0 \% \\ 2.5 \% \end{array}$ | $\begin{aligned} & \text { 100.0\% } \\ & 100 \text { 00 } \end{aligned}$ |

Q17c. Do you have any of these certifications:-WBE (Woman Business Enterprise) * MWBE or Non-MWBE Crosstabulation

|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q17c. Do you have Yesany of thesecertifications:-WBE(Woman Business | Count | 14 | 0 | 2 | $\begin{array}{r} 16 \\ 100.0 \% \end{array}$ |
|  | \% within Q17c. Do you have any of these certifications:-WBE (Woman | 87.5\% | 0.0\% | 12.5\% |  |
|  | Business Enterprise) |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 11.7\% | 0.0\% | 28.6\% | 5.8\% |
| Enterprise) | \% of Total | 5.1\% | 0.0\% | 0.7\% | 5.8\% |
| No | Count | 92 | 146 | 5 | 243 |
|  | \% within Q17c. Do you have any of these certifications:-WBE (Woman Business Enterprise) | 37.9\% | 60.1\% | 2.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 76.7\% | 98.0\% | 71.4\% | $88.0 \%$$88.0 \%$17 |
|  | \% of Total | 33.3\% | 52.9\% | 1.8\% |  |
| Don't Know | Count | 14 | 3 | 0 |  |
|  | \% within Q17c. Do you have any of these certifications:-WBE (Woman Business Enterprise) | 82.4\% | 17.6\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 11.7\% | 2.0\% | 0.0\% |  |
|  | \% of Total | 5.1\% | 1.1\% | 0.0\% | 6.2\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q17c. Do you have any of these certifications:-WBE (Woman Business Enterprise) | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q18a. Is yourbusiness certifiedwith any of thefollowing agencies:-Escambia County |  | Count | 23 | 33 | 3 | 59 |
|  |  | \% within Q18a. Is your business certified with any of the following agencies:- | 39.0\% | 55.9\% | 5.1\% | 100.0\% |
|  |  | Escambia County School Board |  | 55.9\% | 5.1\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 19.2\% | 22.1\% | 42.9\% | 21.4\% |
|  |  | \% of Total | 8.3\% | 12.0\% | 1.1\% | 21.4\% |
| School Board | No | Count | 80 | 102 | 4 | 186 |
|  |  | $\%$ within Q18a. Is your business certified with any of the following agencies:Escambia County School Board | 43.0\% | 54.8\% | 2.2\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 66.7\% | 68.5\% | 57.1\% | 67.4\% |
|  |  | \% of Total | 29.0\% | 37.0\% | 1.4\% | 67.4\% |
|  | Don't Know | Count | 17 | 14 | 0 | 31 |
|  |  | \% within Q18a. Is your business certified with any of the following agencies:- | 54.8\% | 45.2\% | 0.0\% | 100.0\% |
|  |  | Escambia County School Board |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 14.2\% | 9.4\% | 0.0\% | 11.2\% |
|  |  | \% of Total | 6.2\% | 5.1\% | 0.0\% | 11.2\% |
| Total |  | Count | 120 | 149 | 7 | 276 |
|  |  | $\%$ within Q18a. Is your business certified with any of the following agencies:Escambia County School Board | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

Q18b. Is your business certified with any of the following agencies:-Escambia County * MWBE or Non-MWBE Crosstabulation

|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q18b. Is your business certified with any of the following agencies:Escambia County | Yes | Count | 31 | 43 | 3 | 77 |
|  |  | \% within Q18b. Is your business certified with any of the following agencies:- | 40.3\% | 55.8\% | 3.9\% | 100.0\% |
|  |  | Escambia County |  | 55.8\% | 3.9\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 25.8\% | 28.9\% | 42.9\% | 27.9\% |
|  |  | \% of Total | 11.2\% | 15.6\% | 1.1\% | 27.9\% |
|  | No | Count | 74 | 92 | 4 | 170 |
|  |  | \% within Q18b. Is your business certified with any of the following agencies:Escambia County | 43.5\% | 54.1\% | 2.4\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 61.7\% | 61.7\% | 57.1\% | 61.6\% |
|  |  | \% of Total | 26.8\% | 33.3\% | 1.4\% | 61.6\% |
|  | Don't Know | Count | 15 | 14 | 0 | 29 |
|  |  | \% within Q18b. Is your business certified with any of the following agencies:Escambia County | 51.7\% | 48.3\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 12.5\% | 9.4\% | 0.0\% | 10.5\% |
|  |  | \% of Total | 5.4\% | 5.1\% | 0.0\% | 10.5\% |
| Total |  | Count | 120 | 149 |  | 276 |
|  |  | \% within Q18b. Is your business certified with any of the following agencies:Escambia County | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q18c. Is your <br> business certified <br> with any of the <br> following agencies:- <br> Emerald Coast |  | Count | 19 | 24 | 1 | 44$100.0 \%$ |
|  |  | \% within Q18c. Is your business certified with any of the following agencies:- | 43.2\% | 54.5\% | 2.3\% |  |
|  |  | Emerald Coast Utility Authority |  |  | 2.3\% |  |
|  |  | \% within MWBE or Non-MWBE | 15.8\% | 16.1\% | 14.3\% | 15.9\% |
|  |  | \% of Total | 6.9\% | 8.7\% | 0.4\% | 15.9\% |
| Utility Authority | No | Count | 82 | 106 | 6 | 194 |
|  |  | \% within Q18c. Is your business certified with any of the following agencies:Emerald Coast Utility Authority | 42.3\% | 54.6\% | 3.1\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 68.3\% | 71.1\% | 85.7\% | 70.3\% |
|  |  | \% of Total | 29.7\% | 38.4\% | 2.2\% | 70.3\% |
|  | Don't Know | Count | 19 | 19 | 0 | 38 |
|  |  | \% within Q18c. Is your business certified with any of the following agencies:- | 50.0\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | Emerald Coast Utility Authority <br> \% within MWBE or Non-MWBE | 15.8\% | 12.8\% | 0.0\% | 13.8\% |
|  |  | \% of Total | 6.9\% | 6.9\% | 0.0\% | 13.8\% |
| Total |  | Count | 120 | 149 | 7 | 276 |
|  |  | \% within Q18c. Is your business certified with any of the following agencies:- | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | Emerald Coast Utility Authority |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |



|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
|  | Count | 75 | 60 | 5 | 140 |
|  | $\%$ within Q21. Is your company registered with the City's vendor registration system? | 53.6\% | 42.9\% | 3.6\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 62.5\% | 40.3\% | 71.4\% | 50.7\% |
|  | \% of Total | 27.2\% | 21.7\% | 1.8\% | 50.7\% |
|  | Count | 32 | 61 | 2 | 95 |
|  | \% within Q21. Is your company registered with the City's vendor registration system? | 33.7\% | 64.2\% | 2.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 26.7\% | 40.9\% | 28.6\% | 34.4\% |
|  | \% of Total | 11.6\% | 22.1\% | 0.7\% | 34.4\% |
|  | Count | 13 | 28 | 0 | 41 |
| Total | $\%$ within Q21. Is your company registered with the City's vendor registration system? | 31.7\% | 68.3\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 10.8\% | 18.8\% | 0.0\% | 14.9\% |
|  | \% of Total | 4.7\% | 10.1\% | 0.0\% | 14.9\% |
|  | Count | 120 | 149 | 7 | 276 |
|  | \% within Q21. Is your company registered with the City's vendor registration system? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE $\%$ of Total | 100.0\% | $100.0 \%$ $54.0 \%$ | $100.0 \%$ $2.5 \%$ | 100.0\% 100.0\% |
|  | \% of Total |  |  |  | 100.0\% |



|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23a. The Yes | Count | 33 | 13 | 0 | 46 |
| following list of | \% within Q23a. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Prequalification requirements | 71.7\% | 28.3\% | 0.0\% | 100.0\% |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 27.5\% | 8.7\% | 0.0\% | 16.7\% |
| obtaining work on a | \% of Total | 12.0\% | 4.7\% | 0.0\% | 16.7\% |
| project. II...- No | Count | 87 | 136 | 7 | 230 |
| Prequalification requirements | \% within Q23a. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Prequalification requirements | 37.8\% | 59.1\% | 3.0\% | 100.0\% |
| Total | \% within MWBE or Non-MWBE | 72.5\% | 91.3\% | 100.0\% | 83.3\% |
|  | \% of Total | 31.5\% | 49.3\% | 2.5\% | 83.3\% |
|  | Count | 120 | 149 | 7 | 27 |
|  | \% within Q23a. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Prequalification requirements | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23b. The $\quad$ Yes | Count | 37 | 13 | 2 | 52 |
| following list of | \% within Q23b. The following list of factors may prevent companies from |  |  |  | 100.0\% |
| factorn | bidding or obtaining work on a project. In...-Bid bond requirement | 71.2\% | 25.0\% | 3.8\% |  |
|  |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 30.8\% | 8.7\% | 28.6\% | $18.8 \%$$18.8 \%$ |
| obtaining work on a | \% of Total | 13.4\% | 4.7\% | 0.7\% |  |
| project. In...-Bid No | Count | 83 | 136 | 5 | 224 |
| bond requirement | \% within Q23b. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Bid bond requirement | 37.1\% | 60.7\% | 2.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 69.2\% | 91.3\% | 71.4\% | 81.2\% |
|  | \% of Total | 30.1\% | 49.3\% | 1.8\% | 81.2\% |
| Total | Count | 120 | 149 | 1.84 | 276 |
|  | \% within Q23b. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Bid bond requirement |  | 54.0\% |  | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23c. The Yes | Count | 40 | 12 | 2 | 54 |
| following list of | \% within Q23c. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Performance bond requirement | 74.1\% | 22.2\% | 3.7\% | 100.0\% |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 33.3\% | 8.1\% | 28.6\% | 19.6\% |
| obtaining work on a | \% of Total | 14.5\% | 4.3\% | 0.7\% | 19.6\% |
| project. In...- No | Count | 80 | 137 | 5 | 222 |
| Performance bond requirement | \% within Q23c. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Performance bond requirement | 36.0\% | 61.7\% | 2.3\% | 100.0\% |
| Total | \% within MWBE or Non-MWBE | 66.7\% | 91.9\% | 71.4\% | 80.4\% |
|  | \% of Total | 29.0\% | 49.6\% | 1.8\% | 80.4\% |
|  | Count | 120 | 149 |  | 27 |
|  | $\%$ within Q 23 c . The following list of factors may prevent companies from bidding or obtaining work on a project. In...--Performance bond requirement | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23d. The Yes | Count | 37 | 13 | 2 | 52 |
| following list of | \% within Q23d. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Payment bond requirement | 71.2\% | 25.0\% | 3.8\% | 100.0\% |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 30.8\% | 8.7\% | 28.6\% | 18.8\% |
| obtaining work on a | \% of Total | 13.4\% | 4.7\% | 0.7\% | 18.8\% |
| project. In...- No | Count | 83 | 136 | 5 | 224 |
| Payment bond requirement | $\%$ within Q23d. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Payment bond requirement | 37.1\% | 60.7\% | 2.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 69.2\% | 91.3\% | 71.4\% | 81.2\% |
|  | \% of Total | 30.1\% | 49.3\% | 1.8\% | 81.2\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q23d. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Payment bond requirement | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

Q23e. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Financing * MWBE or Non-MWBE Crosstabulation

|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23e. The Yesfollowing list offactors mayprevent companiesfrom bidding orobtaining work on a Noproject. In...-Financing | Count | 33 | 13 | 3 | 49 |
|  | \% within Q23e. The following list of factors may prevent companies from | 67.3\% | 26.5\% | 6.1\% | 100.0\% |
|  | bidding or obtaining work on a project. In...-Financing |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 27.5\% | 8.7\% | 42.9\% | 17.8\% |
|  | \% of Total | 12.0\% | 4.7\% | 1.1\% | 17.8\% |
|  | Count | 87 | 136 | 4 | 227 |
|  | \% within Q23e. The following list of factors may prevent companies from | 38.3\% | 59.9\% | 1.8\% | 100.0\% |
|  | bidding or obtaining work on a project. In...-Financing | 38.3\% | 59.9\% |  | 100.0\% |
|  | \% within MWBE or Non-MWBE | 72.5\% | 91.3\% | 57.1\% | 82.2\% |
|  | \% of Total | 31.5\% | 49.3\% | 1.4\% | 82.2\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q23e. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Financing | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23f. The following Yes | Count | 18 | 7 | 0 | 25 |
| list of factors may | \% within Q23f. The following list of factors may prevent companies from |  |  |  |  |
| prevent companies | bidding or obtaining work on a project. In...-Insurance (general liability, | 72.0\% | 28.0\% | 0.0\% | 100.0\% |
| from bidding or | professional liability, etc.) |  |  |  |  |
| obtaining work on a | \% within MWBE or Non-MWBE | 15.0\% | 4.7\% | 0.0\% | 9.1\% |
| project. In...- | \% of Total | 6.5\% | 2.5\% | 0.0\% | 9.1\% |
| Insurance (general No | Count | 102 | 142 | 7 | 251 |
| liability, | \% within Q23f. The following list of factors may prevent companies from |  |  |  |  |
| professional | bidding or obtaining work on a project. In...-Insurance (general liability, | 40.6\% | 56.6\% | 2.8\% | 100.0\% |
| liability, etc.) | professional liability, etc.) |  |  |  |  |
| Total | \% within MWBE or Non-MWBE | 85.0\% | 95.3\% | 100.0\% | 90.9\% |
|  | \% of Total | 37.0\% | 51.4\% | 2.5\% | 90.9\% |
|  | Count | 120 | 149 | 7 | 276 |
|  | \% within Q23f. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Insurance (general liability, professional liability, etc.) | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | $100.0 \%$ $54.0 \%$ | $100.0 \%$ $2.5 \%$ | 100.0\% 100.0\% |

Q23g. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Proposal/Bid specifications * MWBE or Non-MWBE

|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23g. The Yes | Count | 20 | 10 | 0 | 30 |
| following list of | \% within Q23g. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Proposa//Bid specifications | 66.7\% | 33.3\% | 0.0\% | 100.0\% |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 16.7\% | 6.7\% | 0.0\% | 10.9\% |
| obtaining work on a | \% of Total | 7.2\% | 3.6\% | 0.0\% | 10.9\% |
| project. In...- No | Count | 100 | 139 | 7 | 246 |
| Proposal/Bid specifications | $\%$ within Q23g. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Proposal/Bid specifications | 40.7\% | 56.5\% | 2.8\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 83.3\% | 93.3\% | 100.0\% | 89.1\% |
|  | \% of Total | 36.2\% | 50.4\% | 2.5\% | 89.1\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q23g. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Proposal/Bid specifications | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23h. The Yes | Count | 29 | 18 | 0 | 47 |
| following list of | \% within Q23h. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Limited time given to prepare bid | 61.7\% | 38.3\% | 0.0\% | 100.0\% |
| prevent companies | package or quote |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 24.2\% | 12.1\% | 0.0\% | 17.0\% |
| obtaining work on a | \% of Total | 10.5\% | 6.5\% | 0.0\% | 17.0\% |
| project. In...-Limited No | Count | 91 | 131 | 7 | 229 |
| time given to | $\%$ within Q23h. The following list of factors may prevent companies from |  |  |  |  |
| prepare bid | bidding or obtaining work on a project. In...-Limited time given to prepare bid | 39.7\% | 57.2\% | 3.1\% | 100.0\% |
| package or quote | package or quote <br> \% within MWBE or Non-MWBE | 75.8\% | 87.9\% | 100.0\% | 83.0\% |
|  | \% of Total | 33.0\% | 47.5\% | 2.5\% | 83.0\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q23h. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Limited time given to prepare bid package or quote | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23i. The following Yes | Count | 32 | 52 | 3 | 87 |
| list of factors may | \% within Q23i. The following list of factors may prevent companies from |  |  |  |  |
| prevent companies | bidding or obtaining work on a project. In...-Limited knowledge of purchasing | 36.8\% | 59.8\% | 3.4\% | 100.0\% |
| from bidding or | contracting policies and procedures |  |  |  |  |
| obtaining work on a | \% within MWBE or Non-MWBE | 26.7\% | 34.9\% | 42.9\% | 31.5\% |
| project. In...-Limited | \% of Total | 11.6\% | 18.8\% | 1.1\% | 31.5\% |
| knowledge of No | Count | 88 | 97 | 4 | 189 |
| purchasing | \% within Q23i. The following list of factors may prevent companies from |  |  |  |  |
| contracting policies and procedures | bidding or obtaining work on a project. In...-Limited knowledge of purchasing contracting policies and procedures | 46.6\% | 51.3\% | 2.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 73.3\% | 65.1\% | 57.1\% | 68.5\% |
|  | \% of Total | 31.9\% | 35.1\% | 1.4\% | 68.5\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q23i. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Limited knowledge of purchasing contracting policies and procedures | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23j. The following Yeslist of factors may | Count | 11 | 10 | 0 | 21 |
|  | \% within Q23j. The following list of factors may prevent companies from |  |  |  | 100.0\% |
| prevent companies | bidding or obtaining work on a project. In...-Lack of experience | 52.4\% | 47.6\% | 0.0\% |  |
| from bidding or obtaining work on a | \% within MWBE or Non-MWBE | 9.2\% | 6.7\% | 0.0\% | 7.6\% |
|  | \% of Total | 4.0\% | 3.6\% | 0.0\% | $7.6 \%$255 |
| project. In...-Lack No of experience | Count | 109 | 139 | 7 |  |
|  | $\%$ within Q23j. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of experience | 42.7\% | 54.5\% | 2.7\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 90.8\% | 93.3\% | 100.0\% | 92.4\% |
|  | \% of Total | 39.5\% | 50.4\% | 2.5\% | $92.4 \%$276 |
| Total | Count | 120 | 149 | 7 |  |
|  | \% within Q23j. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of experience | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r\|} \hline \text { MWBE } \\ \hline 17 \end{array}$ | Non-MWBE <br> 9 | Other |  |
| Q23k. The Yes | Count |  |  | 1 | 27$100.0 \%$ |
| following list of | \% within Q23k. The following list of factors may prevent companies from | 63.0\% | 33.3\% | 3.7\% |  |
| factors may | bidding or obtaining work on a project. In...-Lack of personnel | 63.0\% |  |  |  |
| prevent companies | \% within MWBE or Non-MWBE | 14.2\% | 6.0\% | 14.3\% | 9.8\% |
| from bidding or | \% of Total | 6.2\% | 3.3\% | 0.4\% | 9.8\% |
| obtaining work on a No | Count | 103 | 140 | 6 | 249 |
| project. In...-Lack of personnel | \% within Q23k. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of personne\| | 41.4\% | 56.2\% | 2.4\% | 100.0 |
|  | \% within MWBE or Non-MWBE | 85.8\% | 94.0\% | 85.7\% | 90.2\% |
|  | \% of Total | 37.3\% | 50.7\% | 2.2\% | 90.2\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q23k. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of personnel | 43.5\% | 54.0\% | 2.5\% | 100.0 |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q231. The following Yes | Count | 36 | 20 | 3 | 59 |
| list of factors may | \% within Q231. The following list of factors may prevent companies from | 61.0\% | 33.9\% | 5.1\% | 100.0\% |
| prevent companies | bidding or obtaining work on a project. In...-Contract too large | 61.0\% | 33.9\% | 5.1\% | 100.0\% |
| from bidding or | \% within MWBE or Non-MWBE | 30.0\% | 13.4\% | 42.9\% | 21.4\% |
| obtaining work on a | \% of Total | 13.0\% | 7.2\% | 1.1\% | 21.4\% |
| project. In...- No | Count | 84 | 129 | 4 | 217 |
| Contract too large | \% within Q231. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Contract too large | 38.7\% | 59.4\% | 1.8\% | 100.0\% |
|  | $\%$ within MWBE or Non-MWBE | 70.0\% | 86.6\% | 57.1\% | 78.6\% |
|  | \% of Total | 30.4\% | 46.7\% | 1.4\% | 78.6\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q231. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Contract too large | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23m. The Yesfollowing list offactors mayprevent companiesfrom bidding orobtaining work on a Noproject. In...-Selection process | Count | 60 | 43 | 3 |  |
|  | \% within Q23m. The following list of factors may prevent companies from |  |  |  |  |
|  | bidding or obtaining work on a project. In...-Selection process | 56.6\% | 40.6\% | 2.8\% |  |
|  | \% within MWBE or Non-MWBE | 50.0\% | 28.9\% | 42.9\% | 38.4\% |
|  | \% of Total | 21.7\% | 15.6\% | 1.1\% | 38.4\% |
|  | Count | 60 | 106 | 4 | 170 |
|  | \% within Q23m. The following list of factors may prevent companies from | 35.3\% | 62.4\% | 2.4\% | 100.0\% |
|  | bidding or obtaining work on a project. In...-Selection process |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 50.0\% | 71.1\% | 57.1\% | 61.6\% |
|  | \% of Total | 21.7\% | 38.4\% | 1.4\% | 61.6\% |
| Total | Count | 120 | 149 | 7 | 27 |
|  | $\%$ within Q23m. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Selection process | 43.5\% | 54.0\% | 2.5\% | 100. |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23n. The $\quad$ Yes | Count | 33 | 15 | 2 | 50 |
| following list of | \% within Q23n. The following list of factors may prevent companies from |  |  |  |  |
| factors may prevent companies | bidding or obtaining work on a project. In...-Unnecessary restrictive contract specifications | 66.0\% | 30.0\% | 4.0\% | 100.0\% |
| from bidding or | \% within MWBE or Non-MWBE | 27.5\% | 10.1\% | 28.6\% | 18.1\% |
| obtaining work on a | \% of Total | 12.0\% | 5.4\% | 0.7\% | 18.1\% |
| project. In...- No | Count | 87 | 134 | 5 | 226 |
| Unnecessary restrictive contract | $\%$ within Q23n. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Unnecessary restrictive contract | 38.5\% | 59.3\% | 2.2\% | 100.0\% |
| specirications | \% within MWBE or Non-MWBE | 72.5\% | 89.9\% | 71.4\% | 81.9\% |
|  | \% of Total | 31.5\% | 48.6\% | 1.8\% | 81.9\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q23n. The following list of factors may prevent companies from |  |  |  |  |
|  | bidding or obtaining work on a project. In...-Unnecessary restrictive contract specifications | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | $100.0 \%$ |
|  | \% of Total | 43.5\% | 54.0\% |  |  |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q230. Thefollowing list offes | Count | 21 | 7 | 1 | $\begin{array}{r} 29 \\ 100.0 \% \end{array}$ |
|  | \% within Q230. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Slow payment or nonpayment | 72.4\% | 24.1\% | 3.4\% |  |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 17.5\% | 4.7\% | 14.3\% | $10.5 \%$$10.5 \%$247 |
| obtaining work on aproject. In...-Slow | \% of Total | 7.6\% | 2.5\% | 0.4\% |  |
|  | Count | 99 | 142 | 6 |  |
| nonpayment | \% within Q230. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Slow payment or nonpayment | 40.1\% | 57.5\% | 2.4\% | 100.0\% |
| Total |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 82.5\% | 95.3\% | 85.7\% | 89.5\% |
|  | \% of Total | 35.9\% | 51.4\% | 2.2\% | 89.5\% |
|  | Count | 120 | 149 | 7 | 27 |
|  | $\%$ within Q230. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Slow payment or nonpayment | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23p. The Yes | Count | 60 | 36 | 4 | 100 |
| following list of | \% within Q23p. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Competing with large companies | 60.0\% | 36.0\% | 4.0\% | 100.0\% |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 50.0\% | 24.2\% | 57.1\% | 36.2\% |
| obtaining work on a | \% of Total | 21.7\% | 13.0\% | 1.4\% | 36.2\% |
| project. In...- No | Count | 60 | 113 | 3 | 176 |
| Competing with large companies | \% within Q23p. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Competing with large companies | 34.1\% | 64.2\% | 1.7\% | 100.0\% |
| large companies |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 50.0\% | 75.8\% | 42.9\% | 63.8\% |
|  | \% of Total | 21.7\% | 40.9\% | 1.1\% | 63.8\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q23p. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Competing with large companies | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |







Q29. What was the most noticeable way you became aware of the discrimination against your company? * MWBE or Non-MWBE Crosstabulation

|  |  |  | MW | BE or Non-MW |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q29. What was the | Verbal Comment | Count | 4 | 2 | 0 |  |
| most noticeable |  | \% within Q29. What was the most noticeable way you became aware of the | 66.7\% | 33.3\% | 0.0\% | 100.0\% |
| way you became |  | discrimination against your company? |  |  |  |  |
| aware of the |  | \% within MWBE or Non-MWBE | 66.7\% | 100.0\% | 0.0\% | 66.7\% |
| discrimination |  | \% of Total | 44.4\% | 22.2\% | 0.0\% | 66.78 |
| against your | Action taken | Count | 2 | 0 | 1 |  |
| company? | against company | \% within Q29. What was the most noticeable way you became aware of the discrimination against your company? | 66.7\% | 0.0\% | 33.3\% | 100.0 |
|  |  | \% within MWBE or Non-MWBE | 33.3\% | 0.0\% | 100.0\% | 33.3\% |
|  |  | \% of Total | 22.2\% | 0.0\% | 11.1\% | 33.36 |
| Total |  | Count | 6 | 2 | 1 |  |
|  |  | \% within Q29. What was the most noticeable way you became aware of the discrimination against your company? | 66.7\% | 22.2\% | 11.1\% | 100. |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 66.7\% | 22.2\% | 11.1\% | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
|  |  |  | Count | 4 | 0 | 0 | 100.0\% |
|  |  | $\%$ within Q30. Which of the following do you consider the primary reason for your company being discriminated against? | 100.0\% | 0.0\% | 0.0\% |  |  |
|  |  | \% within MWBE or Non-MWBE | 66.7\% |  | 0.0\% | 44.4\% |  |
|  |  | \% of Total | 44.4\% | $0.0 \%$1 | $0.0 \%$0 |  |  |
|  |  | Count | 0 |  |  | 100.0\% |  |
|  |  | $\%$ within Q30. Which of the following do you consider the primary reason for your company being discriminated against? | 0.0\% | 100.0\% | 0.0\% |  |  |
|  |  | \% within MWBE or Non-MWBE | 0.0\% |  | 0.0\% | 11.1\% |  |
|  |  | \% of Total | 0.0\% | 11.1\% |  | 11.1\% |  |
|  | Don't Know | Count | 2 |  | 1 |  |  |
|  |  | $\%$ within Q30. Which of the following do you consider the primary reason for your company being discriminated against? | 50.0\% | 25.0\% | 25.0\% | 100.0\% |  |
|  |  | \% within MWBE or Non-MWBE | 33.3\% | 50.0\% | 100.0\% | 44.4\% |  |
|  |  | \% of Total | 22.2\% | 11.1\% | $11.1 \%$1 | $44.4 \%$9 |  |
| Total |  | Count |  |  |  |  |  |
|  |  | \% within Q30. Which of the following do you consider the primary reason for your company being discriminated against? | 66.7\% | 22.2\% | 11.1\% | 100.0\% |  |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |  |
|  |  | \% of Total | 66.7\% | 22.2\% | 11.1\% | 100.0\% |  |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q31. When did the discrimination first occur? | During bidding | Count | 4 |  | 0$0.0 \%$$0.0 \%$$0.0 \%$1$25.0 \%$$100.0 \%$$11.1 \%$1$11.1 \%$$100.0 \%$$11.1 \%$ | 100.0\% 55.6\% 55.6\% |
|  | process | \% within Q31. When did the discrimination first occur? | 80.0\% | 20.0\% |  |  |
|  |  | \% within MWBE or Non-MWBE | 66.7\% | 50.0\% |  |  |
|  | After contract award | \% of Total | 44.4\% | 11.1\% |  |  |
|  |  | Count | 2 | $1$ |  |  |
|  |  | \% within Q31. When did the discrimination first occur? | 50.0\% | 25.0\% |  | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 33.3\% | 50.0\% |  | 44.4\% |
|  |  | \% of Total | 22.2\% | 11.1\% |  | 44.4 |
| Total |  | Count |  | $2$ |  |  |
|  |  | \% within Q31. When did the discrimination first occur? | 66.7\% | $22.2 \%$ |  | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% |  | 100.0\% |
|  |  | \% of Total | 66.7\% | 22.2\% |  | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q32. Did you file a Yes complaint? | Count | 1 | 1 | 0 | 2 |
|  | \% within Q32. Did you file a complaint? | 50.0\% | 50.0\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 16.7\% | 50.0\% | 0.0\% | 22.2\% |
|  | \% of Total | 11.1\% | 11.1\% | 0.0\% | 22.2\% |
| No | Count | 5 | 1 | 1 | 7 |
|  | \% within Q32. Did you file a complaint? | 71.4\% | 14.3\% | 14.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 83.3\% | 50.0\% | 100.0\% | 77.8\% |
|  | \% of Total | 55.6\% | 11.1\% | 11.1\% | 77.8\% |
| Total | Count | 6 | 2 | 1 | 9 |
|  | \% within Q32. Did you file a complaint? | 66.7\% | 22.2\% | 11.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 66.7\% | 22.2\% | 11.1\% | 100.0\% |

Q33a. Still talking about the City while doing business or attempting to do business, have you experienced...-Harassment * MWBE or Non-MWBE Crosstabulation

|  |  | MW | BE or Non-MW |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
| Q33a. Still talking Yes | Count | 2 | 0 | 0 |  |
| about the City while | \% within Q33a. Still talking about the City while doing business or attempting | 100.0\% | . \% | 0.0\% |  |
| doing business or | to do business, have you experienced...-Harassment |  | 0.0\% |  |  |
| attempting to do | \% within MWBE or Non-MWBE | 8.7\% | 0.0\% | 0.0\% | 3.2\% |
| business, have you | \% of Total | 3.2\% | 0.0\% | 0.0\% | 3.2\% |
| experienced...- No | Count | 21 | 37 | 2 | 60 |
| Harassment | $\%$ within Q33a. Still talking about the City while doing business or attempting to do business, have you experienced...-Harassment | 35.0\% | 61.7\% | 3.3\% | 100.0 |
|  | $\%$ within MWBE or Non-MWBE | 91.3\% | 100.0\% | 100.0\% | 96.8\% |
|  | \% of Total | 33.9\% | 59.7\% | 3.2\% | 96.8\% |
| Total | Count | 23 | 37 | 2 | 62 |
|  | $\%$ within Q33a. Still talking about the City while doing business or attempting to do business, have you experienced...-Harassment | 37.1\% | 59.7\% | 3.2\% | 100.0 |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q33b. Still talking Yesabout the City while | Count | 6 | 1 | 1 |  |
|  | \% within Q33b. Still talking about the City while doing business or attempting |  |  |  |  |
| doing business or | to do business, have you experienced...-Unequal or unfair treatment | 75.0\% | 12.5\% | 12.5\% |  |
| attempting to do |  |  |  |  |  |
| business, have you | \% within MWBE or Non-MWBE | 26.1\% | 2.7\% | 50.0\% | 12.9\% |
| experienced...- | \% of Total | 9.7\% | 1.6\% | 1.6\% |  |
| Unequal or unfair No treatment | Count | 17 | 36 | 1 |  |
|  | \% within Q33b. Still talking about the City while doing business or attempting to do business, have you experienced...-Unequal or unfair treatment | 31.5\% | 66.7\% | 1.9\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 73.9\% | 97.3\% | 50.0\% | 87.1\% |
|  | \% of Total | 27.4\% | 58.1\% | 1.6\% | 87.1\% |
| Total | Count | 23 | 37 | 2 | 62 |
|  | \% within Q33b. Still talking about the City while doing business or attempting to do business, have you experienced...-Unequal or unfair treatment | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |



|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q33d. Still talking labout the City while | Count | 71.4\% | 28.6\% ${ }^{2}$ | 2 0 <br> 0 $0.0 \%$ | 100.0\% ${ }^{7}$ |
|  | \% within Q33d. Still talking about the City while doing business or attempting |  |  |  |  |
| doing business or | to do business, have you experienced....-Double standards in performance |  |  |  |  |
| attempting to do |  |  |  |  |  |
| business, have you | \% within MWBE or Non-MWBE | 21.7\% | 5.4\% | 0.0\% | $11.3 \%$$11.3 \%$55 |
| experienced...- | \% of Total | 8.1\% | 3.2\% |  |  |
| Double standards No | Count | 18 | 35 | 2 |  |
| in performance | \% within Q33d. Still talking about the City while doing business or attempting to do business, have you experienced...-Double standards in performance |  | 63.6\% | 3.6\% | 55 |
|  | \% within MWBE or Non-MWBE | 78.3\% | 94.6\% | 100.0\% | 88.7\% |
|  | \% of Total | $29.0 \%$2337.10 | $56.5 \%$37 |  | $88.7 \%$62 |
| Total | Count |  |  | $3.2 \%$2 |  |
|  | $\%$ within Q33d. Still talking about the City while doing business or attempting to do business, have you experienced...-Double standards in performance |  | 59.7\% |  |  |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r\|} \hline \text { MWBE } \\ \hline \end{array}$ | Non-MWBE | Other 1 |  |
| Q33e. Still talking Yesabout the City while | Count |  | 0 |  | 100.0\% ${ }^{6}$ |
|  | \% within Q33e. Still talking about the City while doing business or attempting | 83.3\% | $\begin{array}{c\|c} 0.0 \% & 16.7 \% \\ 0 & \end{array}$ |  |  |
| doing business orattempting to do | to do business, have you experienced...-Denial of opportunity to bid |  |  |  |  |  |
|  |  |  |  |  |  |  |
| business, have you | \% within MWBE or Non-MWBE | 21.7\% | 0.0\% | 50.0\% | 9.7\% |
| experienced...- | \% of Total | 8.1\% | 0.0\% | 1.6\% | 9.7\% |
| Denial ofopportunity to bid No | Count | 18 | 37 | 1 | 56 |
|  | $\%$ within Q33e. Still talking about the City while doing business or attempting to do business, have you experienced...-Denial of opportunity to bid | 32.1\% | 66.1\% | 1.8\% | 100.0\% |
| Total | \% within MWBE or Non-MWBE | 78.3\% | 100.0\% | 50.0\% | 90.3\% |
|  | \% of Total | 29.0\% | 59.7\% | 1.6\% | 90.3\% |
|  | Count | 23 | 37 | 2 | 62 |
|  | \% within Q33e. Still talking about the City while doing business or attempting to do business, have you experienced...-Denial of opportunity to bid | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q33f. Still talkingabout the City while | Count |  | 3 | 1 | ${ }^{7}$ |
|  | \% within Q33f. Still talking about the City while doing business or attempting |  |  |  |  |
| doing business or | to do business, have you experienced...-Unfair denial of contract award | 42.9\% | 42.9\% | 14.3\% | 100.0\% |
| attempting to do |  |  |  |  |  |
| business, have you | \% within MWBE or Non-MWBE | 13.0\% | 8.1\% | 50.0\% | 11.3\% |
| experienced...- | \% of Total | 4.8\% | 4.8\% | 1.6\% | 11.3\% |
| Unfair denial of No | Count | 20 | 34 | 1 | 55 |
| contract award | \% within Q33f. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair denial of contract award | 36.4\% | 61.8\% | 1.8\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 87.0\% | 91.9\% | 50.0\% | 88.7\% |
|  | \% of Total | 32.3\% | 54.8\% | 1.6\% | 88.7\% |
| Total | Count | 23 | 37 | 2 | 62 |
|  | \% within Q33f. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair denial of contract award | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q33g. Still talking No | Count | 23 | 37 | 2 | 62 |
| about the City while doing business or | $\%$ within Q33g. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair termination | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
| business, have you | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| experienced...- | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
| Total | Count | 23 | 37 | 2 | 62 |
|  | $\%$ within Q33g. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair termination | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | None | Count | 80 | 101 | 3 | 184 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company |  |  |  |  |
|  |  | submitted a bid or proposal to be a subcontractor with a prime | 43.5\% | 54.9\% | 1.6\% | 100.0\% |
|  |  | contractor/service provider for a project with the City? |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 66.7\% | 67.8\% | 42.9\% | 66.7\% |
|  |  | \% of Total | 29.0\% | 36.6\% | 1.1\% | 66.7\% |
|  | 1-10 times | Count | 34 | 41 | 4 | 79 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 43.0\% | 51.9\% | 5.1\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 28.3\% | 27.5\% | 57.1\% | 28.6\% |
|  |  | \% of Total | 12.3\% | 14.9\% | 1.4\% | 28.6\% |
|  | 11-25 times | Count <br> \% within Q34 Between 2006 and 2011 how many times has your company |  |  | 0 |  |
|  |  | submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 44.4\% | 55.6\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 3.3\% | 3.4\% | 0.0\% | 3.3\% |
|  |  | \% of Total | 1.4\% | 1.8\% | 0.0\% | 3.3\% |
|  | 26-50 times | Count |  |  | 0 | 2 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 50.0\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 0.8\% | 0.7\% | 0.0\% | 0.7\% |
|  |  | \% of Total | 0.4\% | 0.4\% | 0.0\% | 0.7\% |
|  | 51-100 times | Count |  |  | - |  |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 0.8\% | 0.0\% | 0.0\% | 0.4\% |
|  |  | \% of Total | 0.4\% | 0.0\% | 0.0\% | 0.4\% |
|  | Over 100 times | Count |  |  | 0 | 1 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 0.0\% | 0.7\% | 0.0\% | 0.4\% |
|  |  | \% of Total | 0.0\% | 0.4\% | 0.0\% | 0.4\% |
| Total |  | Count | 120 | 149 | 7 | 276 |
|  |  | \% within Q34. Between 2006 and 2011 how many times has your company submitted a bid or proposal to be a subcontractor with a prime contractor/service provider for a project with the City? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE <br> \% of Total | $100.0 \%$ $43.5 \%$ | $100.0 \%$ $54.0 \%$ | $100.0 \%$ $2.5 \%$ | 100.0\% |
|  |  | \% of Total |  |  |  | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q35. Between | None | Count | 98 | 120 | 6 | 224 |
| 2006 and 2011, |  | \% within Q35. Between 2006 and 2011, how many times has your company |  |  |  |  |
| how many times |  | been awarded a subcontract with a prime contractor/service provider for a | 43.8\% | 53.6\% | 2.7\% | 100.0\% |
| has your company |  | project with the City? |  |  |  |  |
| been awarded a |  | \% within MWBE or Non-MWBE | 81.7\% | 80.5\% | 85.7\% | 81.2\% |
| subcontract with a |  | \% of Total | 35.5\% | 43.5\% | 2.2\% | 81.2\% |
| prime | 1-10 times | Count | 21 | 23 | 1 | 45 |
| contractor/service |  | \% within Q35. Between 2006 and 2011, how many times has your company |  |  |  |  |
| provider for a |  | been awarded a subcontract with a prime contractor/service provider for a | 46.7\% | 51.1\% | 2.2\% | 100.0\% |
| project with the |  | project with the City? |  |  |  |  |
| City? |  | \% within MWBE or Non-MWBE | 17.5\% | 15.4\% | 14.3\% | 16.3\% |
|  |  | \% of Total | 7.6\% | 8.3\% | 0.4\% | 16.3\% |
|  | 11-25 times | Count |  |  | 0 |  |
|  |  | \% within Q35. Between 2006 and 2011, how many times has your company |  |  |  |  |
|  |  | been awarded a subcontract with a prime contractor/service provider for a | 14.3\% | 85.7\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 0.8\% | 4.0\% | 0.0\% | 2.5\% |
|  |  | \% of Total | 0.4\% | 2.2\% | 0.0\% | 2.5\% |
| Total |  | Count | 120 | 149 |  | 276 |
|  |  | \% within Q35. Between 2006 and 2011, how many times has your company |  |  |  |  |
|  |  | been awarded a subcontract with a prime contractor/service provider for a project with the City? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |




|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | Excellent | Count | 3 | 6 | 0 | 9 |
|  |  | $\%$ within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 33.3\% | 66.7\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 13.6\% | 20.7\% | 0.0\% | 17.3\% |
|  |  | \% of Total | 5.8\% | 11.5\% | 0.0\% | 17.3\% |
|  | Good | Count | 14 | 21 | 0 | 35 |
|  |  | $\%$ within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 40.0\% | 60.0\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 63.6\% | 72.4\% | 0.0\% | 67.3\% |
|  |  | \% of Total | 26.9\% | 40.4\% | 0.0\% | 67.3\% |
|  | Fair | Count |  |  | 1 | 7 |
|  |  | \% within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 71.4\% | 14.3\% | 14.3\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 22.7\% | 3.4\% | 100.0\% | 13.5\% |
|  |  | \% of Total | 9.6\% | 1.9\% | 1.9\% | 13.5\% |
|  | Poor | Count |  |  |  | 1 |
|  |  | \% within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 0.0\% | 3.4\% | 0.0\% | 1.9\% |
|  |  | \% of Total | 0.0\% | 1.9\% | 0.0\% | 1.9\% |
|  |  | Count | 22 | 29 | 1 | 52 |
| Total |  | \% within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 42.3\% | 55.8\% | 1.9\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 42.3\% | 55.8\% | 1.9\% | 100.0\% |

Q39. Have you observed a situation in which a prime contractor/service provider includes M/WBE subcontractors on a bid to satisfy the "good faith effort"

|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q39. Have you observed a <br> situation in which a prime contractor/service provider includes M/WBE <br> subcontractors on a bid to satisfy the "good faith effort" requirements, and drops the company as a subcontractor after winning the award for no legitimate reas | Yes | Count | 12 | 0 | 0 | 12 |
|  |  | $\%$ within Q39. Have you observed a situation in which a prime |  |  |  |  |
|  |  | contractor/service provider includes M/WBE subcontractors on a bid to | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | subcontractor after winning the award for no legitimate reas |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 54.5\% | 0.0\% | 0.0\% | 23.1\% |
|  |  | \% of Total | 23.1\% | 0.0\% | 0.0\% | 23.1\% |
|  | No | Count |  | 24 | 1 | 32 |
|  |  | \% within Q39. Have you observed a situation in which a prime |  |  |  |  |
|  |  | contractor/service provider includes M/WBE subcontractors on a bid to satisfy the "good faith effort" requirements, and drops the company as a | 21.9\% | 75.0\% | 3.1\% | 100.0\% |
|  |  | subcontractor after winning the award for no legitimate reas |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 31.8\% | 82.8\% | 100.0\% | 61.5\% |
|  |  | \% of Total | 13.5\% | 46.2\% | 1.9\% | 61.5\% |
|  | Don't Know | Count |  | 5 | 0 |  |
|  |  | \% within Q39. Have you observed a situation in which a prime contractor/service provider includes M/WBE subcontractors on a bid to satisfy the "good faith effort" requirements, and drops the company as a subcontractor after winning the award for no legitimate reas | 37.5\% | 62.5\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 13.6\% | 17.2\% | 0.0\% | 15.4\% |
|  |  | \% of Total | 5.8\% | 9.6\% | 0.0\% | 15.4\% |
|  |  | Count | 22 | 29 | 1 | 52 |
| Total |  | \% within Q39. Have you observed a situation in which a prime contractor/service provider includes M/WBE subcontractors on a bid to satisfy the "good faith effort" requirements, and drops the company as a subcontractor after winning the award for no legitimate reas | 42.3\% | 55.8\% | 1.9\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% |  |
|  |  | \% of Total | 42.3\% | 55.8\% | 1.9\% | 100.0\% |




Q42. What was the most noticeable way you became aware of the discrimination against your company? * MWBE or Non-MWBE

|  |  | MWBE or Non-  <br>   <br>  MWBE |
| :--- | :--- | ---: | ---: |


|  |  | MWBE or Non- <br> MWBE <br> MWBE | Total |
| :---: | :---: | :---: | :---: |
| Q43. Which of the Owner's race or following do you ethnicity consider the primary reason for your company being discriminated Don't Know against? | Count | 5 | 100.0\% |
|  | $\%$ within Q43. Which of the following do you consider the primary reason for your company being discriminated against? | 100.0\% |  |
|  | \% within MWBE or Non-MWBE | 83.3\% | 83.3\% |
| your company <br> being discriminated Don't Know <br> against? | \% of Total | 83.3\% | 83.3\% |
|  | Count | 1 |  |
| against? | \% within Q43. Which of the following do you consider the primary reason for your company being discriminated against? | 100.0\% | 100.0\% |
|  | $\%$ within MWBE or Non-MWBE | 16.7\% | 16.7\% |
|  | \% of Total | 16.7\% | 16.7\% |
| Total | Count | 6 |  |
|  | $\%$ within Q43. Which of the following do you consider the primary reason for your company being discriminated against? | 100.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% |
|  | \% of Total | 100.0\% | 100.0\% |


|  |  | MWBE or Non- <br> MWBE <br> MWBE | Total |
| :---: | :---: | :---: | :---: |
| $\begin{array}{ll}\text { Q44. When did the } & \text { During bidding } \\ \text { discrimination first } \\ \text { orccur? }\end{array}$ | Count | 4 | 4 |
|  | \% within Q44. When did the discrimination first occur? | 100.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 66.7\% | 66.7\% |
|  | \% of Total | 66.7\% | 66.7\% |
|  | Count |  | 2 |
|  | \% within Q44. When did the discrimination first occur? | 100.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 33.3\% | 33.3\% |
|  | \% of Total | 33.3\% | 33.3\% |
| Total | Count |  | 6 |
|  | \% within Q44. When did the discrimination first occur? | 100.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% |
|  | \% of Total | 100.0\% | 100.0\% |


|  |  | MWBE or Non- <br> MWBE <br> MWBE | Total |
| :---: | :---: | :---: | :---: |
| Q45. Did you file a Yes complaint? | Count | 3 | ${ }^{3}$ |
|  | \% within Q45. Did you file a complaint? | 100.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 50.0\% | 50.0\% |
|  | \% of Total | 50.0\% | 50.0\% |
| No | Count |  | 3 |
|  | \% within Q45. Did you file a complaint? | 100.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 50.0\% | 50.0\% |
|  | \% of Total | 50.0\% | 50.0\% |
| Total | Count | 6 | ${ }^{6}$ |
|  | \% within Q45. Did you file a complaint? | 100.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% |
|  | \% of Total | 100.0\% | 100.0\% |

## Q46a. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-





|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q46d. Still talking Yesabout the primecontractors/serviceproviders, whiledoing business ordinatterpting to dobusiness as a | Count | 31 | 5 | 0 | 36 |
|  | \% within Q46d. Still talking about the prime contractors/service providers, |  |  |  |  |
|  | while doing business or attempting to do business as a subcontractor, have you experienced-Double standards in performance | 86.1\% | 13.9\% | 0.0\% | 100.0\% |
|  |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 25.8\% | 3.4\% | 0.0\% | 13.0\% |
|  | \% of Total | 11.2\% | 1.8\% | 0.0\% | 13.0\% |
| subcontractor, No | Count | 89 | 144 | 7 | 240 |
| have you | \% within Q46d. Still talking about the prime contractors/service providers, |  |  |  |  |
| experienced- <br> Double standards | while doing business or attempting to do business as a subcontractor, have you experienced-Double standards in performance | 37.1\% | 60.0\% | 2.9\% | 100.0\% |
| in performance |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 74.2\% | 96.6\% | 100.0\% | 87.0\% |
|  | \% of Total | 32.2\% | 52.2\% | 2.5\% | 87.0\% |
| Total | Count | 120 | 149 |  | 276 |
|  | \% within Q46d. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-Double standards in performance | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |




|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q46g. Still talking Yes | Count | 4 | 0 | 1 | 5 |
| about the prime | \% within Q46g. Still talking about the prime contractors/service providers, |  |  |  |  |
| contractors/service | while doing business or attempting to do business as a subcontractor, have | 80.0\% | 0.0\% | 20.0\% | 100.0\% |
| providers, while | you experienced-Unfair terminatior |  |  |  |  |
| doing business or | \% within MWBE or Non-MWBE | 3.3\% | 0.0\% | 14.3\% | 1.8\% |
| attempting to do | \% of Total | 1.4\% | 0.0\% | 0.4\% | 1.8\% |
| business as a No | Count | 116 | 149 | 6 | 271 |
| subcontractor, have you | \% within Q46g. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have | 42.8\% | 55.0\% | 2.2\% | 100.0\% |
| experienced-Unfair | you experienced-Unfair terminatior |  |  |  |  |
| termination | \% within MWBE or Non-MWBE | 96.7\% | 100.0\% | 85.7\% | 98.2\% |
|  | \% of Total | 42.0\% | 54.0\% | 2.2\% | 98.2\% |
| Total | Count | 120 | 149 |  | 276 |
|  | $\%$ within Q46g. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-Unfair terminatior | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\qquad$ | Non-MWBE | Other |  |
| Q47. Are you required to have bonding for the type of work that your company bids? | Yes |  |  |  | 1 | $\begin{array}{r} \hline 68 \\ 100.0 \% \end{array}$ |
|  |  | $\%$ within Q47. Are you required to have bonding for the type of work that your company bids? | 41.2\% <br> 23.3\% | $\begin{aligned} & 57.4 \% \\ & 26.2 \% \end{aligned}$ | $\begin{array}{r} 1.5 \% \\ 14.3 \% \end{array}$ |  |
|  |  | \% within MWBE or Non-MWBE |  |  |  | $\begin{array}{r} 24.6 \% \\ 24.6 \% \\ 195 \end{array}$ |
|  |  | \% of Total | 10.1\% | $14.1 \%$102 | $\begin{gathered} 14.3 \% \\ 0.4 \% \end{gathered}$ |  |
|  | No | Count | 88 |  |  |  |
|  |  | $\%$ within Q47. Are you required to have bonding for the type of work that your company bids? | 45.1\% | 52.3\% | 2.6\% |  |
|  |  | \% within MWBE or Non-MWBE | 73.3\% | $68.5 \%$$37.0 \%$8 | $\begin{array}{r} 71.4 \% \\ 1.8 \% \\ 1 \end{array}$ | $70.7 \%$13 |
|  |  | \% of Total | 31.9\% |  |  |  |
|  | Don't Know | Count <br> \% within Q47. Are you required to have bonding for the type of work that your company bids? | $\begin{array}{r} 4 \\ 30.8 \% \end{array}$ |  |  |  |
|  |  |  |  | 61.5\% | 7.7\% |  |
|  |  | \% within MWBE or Non-MWBE | 3.3\% | $5.4 \%$$2.9 \%$ | $\begin{array}{r} 14.3 \% \\ 0.4 \% \end{array}$ | $4.7 \%$$4.7 \%$276 |
|  |  | \% of Total | 1.4\% |  |  |  |
| Total |  | Count <br> $\%$ within Q47. Are you required to have bonding for the type of work that your company bids? | 120 | 149 | $\begin{array}{r} 7 \\ 2.5 \% \end{array}$ |  |
|  |  |  | 43.5\% | 54.0\% |  | 100.0\% |
|  |  | \% within MWBE or Non-MWBE $\%$ of Total | $100.0 \%$ $43.5 \%$ | $100.0 \%$ $54.0 \%$ | $100.0 \%$ $2.5 \%$ | $\begin{aligned} & 100.0 \% \\ & \text { 100.0\% } \end{aligned}$ |




|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| The following Yes | Count | 120 | 149 | 7 | 276 |
| questions are | \% within The following questions are related to work you have done or | 435\% |  |  |  |
| related to work you | attempted to do on the Maritime Park project. | 43.5\% | 54.0\% | 2.5\% | 100.0 |
| have done or | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| attempted to do on | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within The following questions are related to work you have done or attempted to do on the Maritime Park project. | 43.5\% | 54.0\% | 2.5\% | 100. |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? * MWBE or Non-MWBE Crosstabulation

|  |  | MW | BE or Non-MW |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
| Q50. Did your firm Yes | Count | 28 | 15 | 1 |  |
| submit a bid or | \% within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 63.6\% | 34.1\% | 2.3\% | 100.0 |
| or services on the | \% within MWBE or Non-MWBE | 23.3\% | 10.1\% | 14.3\% | 15.9\% |
| Maritime Park | \% of Total | 10.1\% | 5.4\% | 0.4\% | 15.9 |
| project? No | Count | 92 | 132 | 5 | 22 |
|  | \% within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 40.2\% | 57.6\% | 2.2\% | 100. |
|  | \% within MWBE or Non-MWBE | 76.7\% | 88.6\% | 71.4\% | 83.0 |
|  | \% of Total | 33.3\% | 47.8\% | 1.8\% | 83.0 |
| Don't Know | Count |  |  | 1 |  |
|  | \% within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 0.0\% | 66.7\% | 33.3\% | 100.0 |
|  | \% within MWBE or Non-MWBE | 0.0\% | 1.3\% | 14.3\% | 1.18 |
|  | \% of Total | 0.0\% | 0.7\% | 0.4\% | 1.1 |
| Total | Count | 120 | 149 |  | 276 |
|  | \% within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 43.5\% | 54.0\% | 2.5\% | 100. |
|  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | $100.0 \%$ | $100.0 \%$ |
|  | \% of Total | 43.5\% | 54.0\% |  | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | Community | Count | 9 | 3 | 1 | 13 |
|  | Maritime Park | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park | 69.2\% | 23.1\% | 7.7\% | 100.0\% |
|  | Associates | (Numeric Format) |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 32.1\% | 20.0\% | 100.0\% | 29.5\% |
|  |  | \% of Total | 20.5\% | 6.8\% | 2.3\% | 29.5\% |
|  | City | Count |  | 4 | 0 | 8 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 50.0\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 14.3\% | 26.7\% | 0.0\% | 18.2\% |
|  |  | \% of Total | 9.1\% | 9.1\% | 0.0\% | 18.2\% |
|  | Prime Contractor | Count |  |  | 0 | 14 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 64.3\% | 35.7\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 32.1\% | 33.3\% | 0.0\% | 31.8\% |
|  |  | \% of Total | 20.5\% | 11.4\% | 0.0\% | 31.8\% |
|  | Service Provider | Count |  |  |  |  |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 66.7\% | 33.3\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 7.1\% | 6.7\% | 0.0\% | 6.8\% |
|  |  | \% of Total | 4.5\% | 2.3\% | 0.0\% | 6.8\% |
|  | Trade Association | Count |  |  |  | 1 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 0.0\% | 6.7\% | 0.0\% | 2.3\% |
|  |  | \% of Total | 0.0\% | 2.3\% | 0.0\% | 2.3\% |
|  | Other | Count |  |  |  |  |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 80.0\% | 20.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 14.3\% | 6.7\% | 0.0\% | 11.4\% |
|  |  | \% of Total | 9.1\% | 2.3\% | 0.0\% | 11.4\% |
| Total |  | Count |  | 15 |  | 44 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 63.6\% | 34.1\% | 2.3\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 63 | 34.1\% |  | 100. |



|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q52. Is your firm providing goods or services on the Maritime Park project? <br> No | Count | 7 | 8 | 0 | 15 |
|  | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 46.7\% | 53.3\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 6.0\% | 5.4\% | 0.0\% | 5.5\% |
|  | \% of Total | 2.6\% | 2.9\% | 0.0\% | 5.5\% |
|  | Count | 109 | 139 | 7 | 255 |
|  | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 42.7\% | 54.5\% | 2.7\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 93.2\% | 93.3\% | 100.0\% | 93.4\% |
|  | \% of Total | 39.9\% | 50.9\% | 2.6\% | 93.4\% |
|  | Count |  | 2 | 0 | 3 |
| Total | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 33.3\% | 66.7\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 0.9\% | 1.3\% | 0.0\% | 1.1\% |
|  | \% of Total | 0.4\% | 0.7\% | 0.0\% | 1.1\% |
|  | Count | 117 | 149 | 7 | 273 |
|  | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 42.9\% | 54.6\% | 2.6\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 42.9\% | 54.6\% | 2.6\% | 100.0\% |

Q53. Is your firm providing goods and/or services as a: * MWBE or Non-MWBE Crosstabulation


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | Yes | Count | 45 | 11 | 2 | 58 |
|  |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 77.6\% | 19.0\% | 3.4\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 37.5\% | 7.4\% | 28.6\% | 21.0\% |
|  |  | \% of Total | 16.3\% | 4.0\% | 0.7\% | 21.0\% |
|  | No | Count | 67 | 119 | 4 | 190 |
|  |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 35.3\% | 62.6\% | 2.1\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 55.8\% | 79.9\% | 57.1\% | 68.8\% |
|  |  | \% of Total | 24.3\% | 43.1\% | 1.4\% | 68.8\% |
|  | Don't Know | Count |  | 19 | 1 | 28 |
|  |  | $\%$ within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 28.6\% | 67.9\% | 3.6\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 6.7\% | 12.8\% | 14.3\% | 10.1\% |
|  |  | \% of Total | 2.9\% | 6.9\% | 0.4\% | 10.1\% |
| Total |  | Count | 120 | 149 | 7 | 276 |
|  |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | $100.0 \%$ $2.5 \%$ | 100.0\% |



Q56. Which of the following do you consider the primary reason for your company being discriminated against? * MWBE or Non-MWBE Crosstabulation

|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
|  |  | Count | 35 | 5 | 0 | 40 |
|  |  | \% within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 87.5\% | 12.5\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 77.8\% | 45.5\% | 0.0\% | 69.0\% |
|  |  | \% of Total | 60.3\% | 8.6\% | 0.0\% | 69.0\% |
|  |  | Count | 10 | 4 | 1 | 15 |
|  |  | \% within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 66.7\% | 26.7\% | 6.7\% | 100.0\% |
| Total |  | \% within MWBE or Non-MWBE | 22.2\% | 36.4\% | 50.0\% | 25.9\% |
|  |  | \% of Total | 17.2\% | 6.9\% | 1.7\% | 25.9\% |
|  | Don't Know | Count |  | 2 | 1 |  |
|  |  | $\%$ within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 0.0\% | 66.7\% | 33.3\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 0.0\% | 18.2\% | 50.0\% | 5.2\% |
|  |  | \% of Total | 0.0\% | 3.4\% | 1.7\% | 5.2\% |
|  |  | Count |  | 11 |  | 58 |
|  |  | $\%$ within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 77.6\% | 19.0\% | 3.4\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | $100.0 \%$ | $100.0 \%$ |
|  |  | \% of Total |  |  |  | $100.0 \%$ |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q57. When did the discrimination first occur? | During bidding | Count | 33 | 6 | 2 | 41 |
|  | process | \% within Q57. When did the discrimination first occur? | 80.5\% | 14.6\% | 4.9\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 73.3\% | 54.5\% | 100.0\% | 70.7\% |
|  |  | \% of Total | 56.9\% | 10.3\% | 3.4\% | 70.7\% |
|  | After contract | Count | 10 | 3 | 0 | 13 |
|  | award | \% within Q57. When did the discrimination first occur? | 76.9\% | 23.1\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 22.2\% | 27.3\% | 0.0\% | 22.4\% |
|  |  | \% of Total | 17.2\% | 5.2\% | 0.0\% | 22.4\% |
|  | Don't Know | Count |  |  | 0 |  |
|  |  | \% within Q57. When did the discrimination first occur? | 50.0\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 4.4\% | 18.2\% | 0.0\% | 6.9\% |
|  |  | \% of Total | 3.4\% | 3.4\% | 0.0\% | 6.9\% |
| Total |  | Count | 45 | 11 | 2 | 58 |
|  |  | \% within Q57. When did the discrimination first occur? | 77.6\% | 19.0\% | 3.4\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 77.6\% | 19.0\% | 3.4\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q58. Did you file a Yes complaint? | Count | 5 | 0 | 0 | 5 |
|  | \% within Q58. Did you file a complaint? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 11.1\% | 0.0\% | 0.0\% | 8.6\% |
|  | \% of Total | 8.6\% | 0.0\% | 0.0\% | 8.6\% |
| No | Count | 40 | 11 | 2 | 53 |
|  | \% within Q58. Did you file a complaint? | 75.5\% | 20.8\% | 3.8\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 88.9\% | 100.0\% | 100.0\% | 91.4\% |
|  | \% of Total | 69.0\% | 19.0\% | 3.4\% | 91.4\% |
| Total | Count | 45 | 11 | 2 | 58 |
|  | \% within Q58. Did you file a complaint? | 77.6\% | 19.0\% | 3.4\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 77.6\% | 19.0\% | 3.4\% | 100.0\% |


|  |  |  | MW | BE or Non-MW |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | Strongly Agree | Count | 26 | 8 | 2 | 36 |
|  |  | \% within Q59. There is an informal network of prime contractors/service |  |  |  |  |
|  |  | providers and subcontractors that has excluded my company from doing | 72.2\% | 22.2\% | 5.6\% | 100.0\% |
|  |  | buisness in private sector. |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 21.7\% | 5.4\% | 28.6\% | 13.0\% |
|  |  | \% of Total | 9.4\% | 2.9\% | 0.7\% | 13.0\% |
|  | Agree | Count | 24 | 8 | 0 | 32 |
|  |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing | 75.0\% | 25.0\% | 0.0\% | 100.0\% |
|  |  | buisness in private sector. <br> \% within MWBE or Non-MWBE | 20.0\% | $5.4 \%$ | 0.0\% | 11.6\% |
|  |  | \% of Total | 8.7\% | 2.9\% | 0.0\% | 11.6\% |
|  | Somewhat Agree | Count | 14 | 43 | 0 | 57 |
|  |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | 24.6\% | 75.4\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 11.7\% | 28.9\% | 0.0\% | 20.7\% |
|  |  | \% of Total | 5.1\% | 15.6\% | 0.0\% | 20.7\% |
|  | Neither Agree or Disagree | Count | 28 | 51 | 2 | 81 |
|  |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | 34.6\% | 63.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 23.3\% | 34.2\% | 28.6\% | 29.3\% |
|  |  | \% of Total | 10.1\% | 18.5\% | 0.7\% | 29.3\% |
|  | Somewhat Disagree | Count |  |  |  |  |
|  |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing | 36.4\% | 54.5\% | 9.1\% | 100.0\% |
|  |  | buisness in private sector. |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE \% of Total | $3.3 \%$ $1.4 \%$ | 4.0\% | $14.3 \%$ $0.4 \%$ | 4.0\% |
|  | Disagree | \% of Total <br> Count | $1.4 \%$ 18 | $2.2 \%$ 20 | $0.4 \%$ 2 | 4.0\% |
|  |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | 45.0\% | 50.0\% | 5.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 15.0\% | 13.4\% | 28.6\% | 14.5\% |
|  |  | \% of Total | 6.5\% | 7.2\% | 0.7\% | 14.5\% |
|  | Strongly Disagree | Count |  | 13 | 0 | 19 |
|  |  | $\%$ within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | 31.6\% | 68.4\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 5.0\% | 8.7\% | 0.0\% | 6.9\% |
|  |  | \% of Total | 2.2\% | 4.7\% | 0.0\% | 6.9\% |
|  |  | Count | 120 | 149 | 7 | 276 |
| Total |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE <br> \% of Total | 100.0\% | $100.0 \%$ $54.0 \%$ | $100.0 \%$ $2.5 \%$ | $\begin{aligned} & 100.0 \% \\ & 100.0 \% \\ & \hline \end{aligned}$ |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q61. Has your Yes <br> company applied  <br> for a commercial  <br> (business) bank  <br> loan between 2006  <br> and 2011? No <br>   <br>   <br>   | Count | 32 | 27 | 1 | 60 |
|  | \% within Q61. Has your company applied for a commercial (business) bank | 53.3\% | 45.0\% | 1.7\% | 100.0\% |
|  | loan between 2006 and 2011? |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 26.7\% | 18.1\% | 14.3\% | 21.7\% |
|  | \% of Total | 11.6\% | 9.8\% | 0.4\% | 21.7\% |
|  | Count | 87 | 119 | 6 | 212 |
|  | \% within Q61. Has your company applied for a commercial (business) bank loan between 2006 and 2011? | 41.0\% | 56.1\% | 2.8\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 72.5\% | 79.9\% | 85.7\% | 76.8\% |
|  | \% of Total | 31.5\% | 43.1\% | 2.2\% | 76.8\% |
| Total Don't Know | Count |  | 3 | 0 | 4 |
|  | \% within Q61. Has your company applied for a commercial (business) bank loan between 2006 and 2011? | 25.0\% | 75.0\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 0.8\% | 2.0\% | 0.0\% | 1.4\% |
|  | \% of Total | 0.4\% | 1.1\% | 0.0\% | 1.4\% |
|  | Count | 120 | 149 |  | 276 |
|  | \% within Q61. Has your company applied for a commercial (business) bank loan between 2006 and 2011? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q62. Were you approved or denied for a commercial (business) bank loan? <br> Denied | Count | 17 | 26 | 0 | 43 |
|  | \% within Q62. Were you approved or denied for a commercial (business) bank loan? | 39.5\% | 60.5\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 53.1\% | 96.3\% | 0.0\% | 71.7\% |
|  | \% of Total | 28.3\% | 43.3\% | 0.0\% | 71.7\% |
|  | Count | 13 | 1 | 1 | 15 |
|  | \% within Q62. Were you approved or denied for a commercial (business) bank loan? | 86.7\% | 6.7\% | 6.7\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 40.6\% | 3.7\% | 100.0\% | 25.0\% |
|  | \% of Total | 21.7\% | 1.7\% | 1.7\% | 25.0\% |
|  | Count |  | 0 | 0 |  |
| Total | \% within Q62. Were you approved or denied for a commercial (business) bank loan? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  | $\%$ within MWBE or Non-MWBE | 6.3\% | 0.0\% | 0.0\% | 3.3\% |
|  | \% of Total | 3.3\% | 0.0\% | 0.0\% | 3.3\% |
|  | Count | 32 | 27 | 1 |  |
|  | \% within Q62. Were you approved or denied for a commercial (business) bank loan? | 53.3\% | 45.0\% | 1.7\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 53.3\% | 45.0\% | 1.7\% | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q63. Which of the following do you believe was the primary reason for your being denied a loan? | Insufficient | Count | 1 | 0 | 0 |  |
|  | Documentation | $\%$ within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 7.7\% | 0.0\% | 0.0\% | 6.7\% |
|  |  | \% of Total | 6.7\% | 0.0\% | 0.0\% | 6.7\% |
|  | Insufficient | Count | 1 | 1 | 1 |  |
|  | Business History | \% within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 33.3\% | 33.3\% | 33.3\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 7.7\% | 100.0\% | 100.0\% | 20.0\% |
|  |  | \% of Total | 6.7\% | 6.7\% | 6.7\% | 20.0\% |
|  | Lack of Capital | Count |  |  | 0 |  |
|  |  | \% within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 61.5\% | 0.0\% | 0.0\% | 53.3\% |
|  |  | \% of Total | 53.3\% | 0.0\% | 0.0\% | 53.3\% |
|  | Gender of Owner | Count |  |  | 0 |  |
|  |  | \% within Q63. Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 7.7\% | 0.0\% | 0.0\% | 6.7\% |
|  |  | \% of Total | 6.7\% | 0.0\% | 0.0\% | 6.7\% |
|  | Don't Know | Count |  |  | 0 | 2 |
|  |  | $\%$ within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 15.4\% | 0.0\% | 0.0\% | 13.3\% |
|  |  | \% of Total | 13.3\% | 0.0\% | 0.0\% | 13.3\% |
|  |  | Count |  |  | 1 | 15 |
| Total |  | $\%$ within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 86.7\% | 6.7\% | 6.7\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 86.7\% | 6.7\% | 6.7\% | 100.0\% |
| Q1. What is your title? * MWBE or Non-MWBE Crosstabulation |  |  |  |  |  |  |
|  |  |  | MWBE or Non-MWBE |  |  |  |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q1. What is yourtitle? title? | Owner | Count | 87 | 83 | 6 | 176 |
|  |  | \% within Q1. What is your title? | 49.4\% | 47.2\% | 3.4\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 72.5\% | 55.7\% | 85.7\% | 63.8\% |
|  |  | \% of Total | 31.5\% | 30.1\% | 2.2\% | 63.8\% |
|  | CEO President | Count | 18 | 33 | 0 | 51 |
|  |  | \% within Q1. What is your title? | 35.3\% | 64.7\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 15.0\% | 22.1\% | 0.0\% | 18.5\% |
|  |  | \% of Total | 6.5\% | 12.0\% | 0.0\% | 18.5\% |
|  | Manager/Financial | Count | 13 | 30 | 0 | 43 |
|  | Officer | \% within Q1. What is your title? | 30.2\% | 69.8\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 10.8\% | 20.1\% | 0.0\% | 15.6\% |
|  |  | \% of Total | 4.7\% | 10.9\% | 0.0\% | 15.6\% |
|  | Other | Count |  |  | 1 |  |
|  |  | \% within Q1. What is your title? | 33.3\% | 50.0\% | 16.7\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 1.7\% | 2.0\% | 14.3\% | 2.2\% |
|  |  | \% of Total | 0.7\% | 1.1\% | 0.4\% | 2.2\% |
| Total |  | Count | 120 | 149 | 7 | 276 |
|  |  | \% within Q1. What is your title? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q4. Which ONE of Construction (such the following is your as general company s primary contractor, line of business? electrical, site w |  | Count | 44 |  | 2 | 101 |
|  |  | $\%$ within Q4. Which ONE of the following is your company s primary line of business? | 43.6\% | 54.5\% | 2.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 36.7\% | 36.9\% | 28.6\% | 36.6\% |
|  |  | \% of Total | 15.9\% | 19.9\% | 0.7\% | 36.6\% |
|  | Architecture \& | Count |  | 14 | 1 | 20 |
|  | Engineering (includes | \% within Q4. Which ONE of the following is your company s primary line of business? | 25.0\% | 70.0\% | 5.0\% | 100.0\% |
|  | environmental, | \% within MWBE or Non-MWBE | 4.2\% | 9.4\% | 14.3\% | 7.2\% |
|  | structur | \% of Total | 1.8\% | 5.1\% | 0.4\% | 7.2\% |
|  | Professional | Count | 25 | 19 | 1 | 45 |
|  | Services (such as consulting, | $\%$ within Q4. Which ONE of the following is your company s primary line of business? | 55.6\% | 42.2\% | 2.2\% | 100.0\% |
|  | accounting, marke | \% within MWBE or Non-MWBE | 20.8\% | 12.8\% | 14.3\% | 16.3\% |
|  |  | \% of Total | 9.1\% | 6.9\% | 0.4\% | 16.3\% |
|  | Other Services | Count | 34 | 39 | 3 | 76 |
|  | (such as landscaping, | \% within Q4. Which ONE of the following is your company sprimary line of business? | 44.7\% | 51.3\% | 3.9\% | 100.0\% |
|  | janitorial, security, t | \% within MWBE or Non-MWBE | 28.3\% | 26.2\% | 42.9\% | 27.5\% |
|  |  | \% of Total | 12.3\% | 14.1\% | 1.1\% | 27.5\% |
|  | Goods (such as | Count |  | 22 |  | 34 |
|  | books, office supplies, | \% within Q4. Which ONE of the following is your company sprimary line of business? | 35.3\% | 64.7\% | 0.0\% | 100.0\% |
|  | computers, | \% within MWBE or Non-MWBE | 10.0\% | 14.8\% | 0.0\% | 12.3\% |
|  | equipment | \% of Total | 4.3\% | 8.0\% | 0.0\% | 12.3\% |
| Total |  | Count | 120 | 149 |  | 276 |
|  |  | \% within Q4. Which ONE of the following is your company s primary line of business? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q5. Is 51 percent or more of your company owned and controlled by a woman or women? <br> No | Count | 62 | 0 | 4 | 66 |
|  | $\%$ within Q5. Is 51 percent or more of your company owned and controlled by a woman or women? | 93.9\% | 0.0\% | 6.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 51.7\% | 0.0\% | 57.1\% | 23.9\% |
|  | \% of Total | 22.5\% | 0.0\% | 1.4\% | 23.9\% |
|  | Count | 57 | 149 | 3 | 209 |
|  | $\%$ within Q5. Is 51 percent or more of your company owned and controlled by a woman or women? | 27.3\% | 71.3\% | 1.4\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 47.5\% | 100.0\% | 42.9\% | 75.7\% |
|  | \% of Total | 20.7\% | 54.0\% | 1.1\% | 75.7\% |
|  | Count |  | 0 | 0 |  |
| Total | $\%$ within Q5. Is 51 percent or more of your company owned and controlled by a woman or women? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 0.8\% | 0.0\% | 0.0\% | 0.4\% |
|  | \% of Total | 0.4\% | 0.0\% | 0.0\% | 0.4\% |
|  | Count | 120 | 149 | 7 | 276 |
|  | \% within Q5. Is 51 percent or more of your company owned and controlled by a woman or women? | 43.5\% | 54.0\% | 2.5\% | 100. |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

\begin{tabular}{|c|c|c|c|c|c|}
\hline \multicolumn{2}{|l|}{\multirow[t]{2}{*}{}} \& \multicolumn{3}{|c|}{MWBE or Non-MWBE} \& <br>
\hline \& \& MWBE \& Non-MWBE \& Other \& Total <br>
\hline \multirow[t]{8}{*}{Q6. Which one of White/Caucasian the following would you consider to be the race or ethnic origin of the controlling owner or African American controlling party?} \& Count \& 39 \& 148 \& 0 \& 187 <br>
\hline \& \% within Q6. Which one of the following would you consider to be the race or \& \& \& \& <br>
\hline \& ethnic origin of the controlling owner or controlling party: \& 20.9\% \& 79.1\% \& 0.0\% \& 100.0\% <br>
\hline \& \% within MWBE or Non-MWBE \& 32.5\% \& 99.3\% \& 0.0\% \& 67.8\% <br>
\hline \& \% of Total \& 14.1\% \& 53.6\% \& 0.0\% \& 67.8\% <br>
\hline \& Count \& 65 \& \& 0 \& <br>
\hline \& \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 100.0\% \& 0.0\% \& 0.0\% \& 100.0\% <br>
\hline \& $\%$ within MWBE or Non-MWBE \& 54.2\% \& 0.0\% \& 0.0\% \& 23.6\% <br>
\hline \& \% of Total \& 23.6\% \& 0.0\% \& 0.0\% \& 23.6\% <br>
\hline \multirow[t]{8}{*}{Asian or Pacific
Islander

Hispanic American} \& Count \& \& 0 \& 0 \& <br>
\hline \& \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 100.0\% \& 0.0\% \& 0.0\% \& 100.0\% <br>
\hline \& \% within MWBE or Non-MWBE \& 0.8\% \& 0.0\% \& 0.0\% \& 0.4\% <br>
\hline \& \% of Total \& 0.4\% \& 0.0\% \& 0.0\% \& 0.4\% <br>
\hline \& Count \& \& 0 \& 0 \& <br>
\hline \& $\%$ within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 100.0\% \& 0.0\% \& 0.0\% \& 100.0 <br>
\hline \& \% within MWBE or Non-MWBE \& 7.5\% \& 0.0\% \& 0.0\% \& 3.3\% <br>
\hline \& \% of Total \& 3.3\% \& 0.0\% \& 0.0\% \& 3.3\% <br>

\hline \multirow[t]{4}{*}{| Native |
| :--- |
| American/Alaskan |
| Native |} \& Count \& \& \& 0 \& <br>

\hline \& \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party? \& 100.0\% \& 0.0\% \& 0.0\% \& 100.0\% <br>
\hline \& \% within MWBE or Non-MWBE \& 3.3\% \& 0.0\% \& 0.0\% \& 1.4\% <br>
\hline \& \% of Total \& 1.4\% \& 0.0\% \& 0.0\% \& 1.4\% <br>
\hline \multirow[t]{4}{*}{No Response/Dont Know} \& Count \& \& \& \& <br>
\hline \& \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 0.0\% \& 0.0\% \& 100.0\% \& 100.0\% <br>
\hline \& \% within MWBE or Non-MWBE \& 0.0\% \& 0.0\% \& 42.9\% \& 1.1\% <br>
\hline \& \% of Total \& 0.0\% \& 0.0\% \& 1.1\% \& 1.1 <br>
\hline \multirow[t]{4}{*}{Other} \& Count \& 2 \& \& 4 \& <br>
\hline \& \% within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 28.6\% \& 14.3\% \& 57.1\% \& 100.0\% <br>
\hline \& $\%$ within MWBE or Non-MWBE \& 1.7\% \& 0.7\% \& 57.1\% \& 2.50 <br>
\hline \& \% of Total \& 0.7\% \& 0.4\% \& 1.4\% \& 2.5\% <br>
\hline \multirow[t]{4}{*}{Total} \& Count \& 120 \& 149 \& 7 \& <br>
\hline \& $\%$ within Q6. Which one of the following would you consider to be the race or ethnic origin of the controlling owner or controlling party: \& 43.5\% \& 54.0\% \& 2.5\% \& 100. <br>
\hline \& \% within MWBE or Non-MWBE \& 100.0\% \& 100.0\% \& 100.0\% \& 100.0\% <br>
\hline \& \% of Total \& 43.5\% \& 54.0\% \& 2.5\% \& 100.0\% <br>
\hline
\end{tabular}



|  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
|  | Count | 6 | 14 | 0 | 20 |
|  | \% within Q8. In what year was your company established? Company Established Range | 30.0\% | 70.0\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 5.0\% | 9.4\% | 0.0\% | 7.2\% |
|  | \% of Total | 2.2\% | 5.1\% | 0.0\% | 7.2\% |
|  | Count | 1 | 10 | 1 | 12 |
|  | \% within Q8. In what year was your company established? Company Established Range | 8.3\% | 83.3\% | 8.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 0.8\% | 6.7\% | 14.3\% | 4.3\% |
|  | \% of Total | 0.4\% | 3.6\% | 0.4\% | 4.3\% |
|  | Count | 18 | 15 | 0 | 33 |
|  | \% within Q8. In what year was your company established? Company Established Range | 54.5\% | 45.5\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 15.0\% | 10.1\% | 0.0\% | 12.0\% |
|  | \% of Total | 6.5\% | 5.4\% | 0.0\% | 12.0\% |
| 1991-2000 | Count | 29 | 70 | 2 | 101 |
|  | \% within Q8. In what year was your company established? Company Established Range | 28.7\% | 69.3\% | 2.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 24.2\% | 47.0\% | 28.6\% | 36.6\% |
|  | \% of Total | 10.5\% | 25.4\% | 0.7\% | 36.6\% |
| 2001-2005 | Count | 29 | 23 | 1 | 53 |
|  | \% within Q8. In what year was your company established? Company Established Range | 54.7\% | 43.4\% | 1.9\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 24.2\% | 15.4\% | 14.3\% | 19.2\% |
|  | \% of Total | 10.5\% | 8.3\% | 0.4\% | 19.2\% |
| 2006-Present | Count | 37 | 17 | 3 | 57 |
|  | \% within Q8. In what year was your company established? Company Established Range | 64.9\% | 29.8\% | 5.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 30.8\% | 11.4\% | 42.9\% | 20.7\% |
|  | \% of Total | 13.4\% | 6.2\% | 1.1\% | 20.7\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q8. In what year was your company established? Company | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | Established Range |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |



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|  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
|  | Count | 112 | 120 | 7 | 239 |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 46.9\% | 50.2\% | 2.9\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 93.3\% | 80.5\% | 100.0\% | 86.6\% |
|  | \% of Total | 40.6\% | 43.5\% | 2.5\% | 86.6\% |
|  | Count |  | 18 | 0 | 23 |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 21.7\% | 78.3\% | 0.0\% | 100.0\% |
| 21-30 employees | \% within MWBE or Non-MWBE | 4.2\% | 12.1\% | 0.0\% | 8.3\% |
|  | \% of Total | 1.8\% | 6.5\% | 0.0\% | 8.3\% |
|  | Count ${ }^{\text {\% within }}$ elo Excluding yourself on average how many employees does |  | 5 | 0 |  |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 28.6\% | 71.4\% | 0.0\% | 100.0\% |
| 31-40 employees | \% within MWBE or Non-MWBE | 1.7\% | 3.4\% | 0.0\% | 2.5\% |
|  | \% of Total | 0.7\% | 1.8\% | 0.0\% | 2.5\% |
|  | Count |  |  | 0 |  |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
| 41+ employees | \% within MWBE or Non-MWBE | 0.0\% | 2.7\% | 0.0\% | 1.4\% |
|  | \% of Total | 0.0\% | 1.4\% | 0.0\% | 1.4\% |
|  | Count |  | 2 | 0 |  |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 33.3\% | 66.7\% | 0.0\% | 100.0\% |
| Total | \% within MWBE or Non-MWBE | 0.8\% | 1.3\% | 0.0\% | 1.1\% |
|  | \% of Total | 0.4\% | 0.7\% | 0.0\% | 1.1\% |
|  | Count | 120 | 149 | 7 | 276 |
|  | \% within Q10. Excluding yourself, on average, how many employees does your company keep on the payroll, including full-time and part-time staff? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |



|  |  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q12. As a primecontractor, which ofthe followingcategories bestapproximates yourcompany s largestco... | Up to \$50,000 | Count | 28 | 14 | 2 | 44 |
|  |  | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 63.6\% | 31.8\% | 4.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 23.3\% | 9.4\% | 28.6\% | 15.9\% |
|  |  | \% of Total | 10.1\% | 5.1\% | 0.7\% | 15.9\% |
|  | \$50,001 to | Count | 13 | 10 | 0 | 23 |
|  | \$100,000 | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 56.5\% | 43.5\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 10.8\% | 6.7\% | 0.0\% | 8.3\% |
|  |  | \% of Total | 4.7\% | 3.6\% | 0.0\% | 8.3\% |
|  | \$100,001 to | Count | 12 | 11 | 0 | 23 |
|  | \$200,000 | $\%$ within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 52.2\% | 47.8\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 10.0\% | 7.4\% | 0.0\% | 8.3\% |
|  |  | \% of Total | 4.3\% | 4.0\% | 0.0\% | 8.3\% |
|  | \$200,001 to | Count |  | 11 | 2 | 16 |
|  | \$300,000 | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 18.8\% | 68.8\% | 12.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 2.5\% | 7.4\% | 28.6\% | 5.8\% |
|  |  | \% of Total | 1.1\% | 4.0\% | 0.7\% | 5.8\% |
|  | \$300,001 to | Count |  |  | 0 | 11 |
|  | \$400,000 | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 27.3\% | 72.7\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 2.5\% | 5.4\% | 0.0\% | 4.0\% |
|  |  | \% of Total | 1.1\% | 2.9\% | 0.0\% | 4.0\% |
|  | \$400,001 to | Count |  | 5 | 0 |  |
|  | \$500,000 | $\%$ within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 16.7\% | 83.3\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 0.8\% | 3.4\% | 0.0\% | 2.2\% |
|  |  | \% of Total | 0.4\% | 1.8\% | 0.0\% | 2.2\% |
|  | \$500,001 to \$1 | Count |  | 10 | 0 | 17 |
|  | million | $\%$ within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 41.2\% | 58.8\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 5.8\% | 6.7\% | 0.0\% | 6.2\% |
|  |  | \% of Total | 2.5\% | 3.6\% | 0.0\% | 6.2\% |
|  | Over $\$ 1$ million | Count |  | 16 | 0 | 22 |
|  |  | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 27.3\% | 72.7\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 5.0\% | 10.7\% | 0.0\% | 8.0\% |
|  |  | \% of Total | 2.2\% | 5.8\% | 0.0\% | 8.0\% |
|  | Not Applicable | Count | 47 | 64 | 3 | 114 |
|  |  | \% within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 41.2\% | 56.1\% | 2.6\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 39.2\% | 43.0\% | 42.9\% | 41.3\% |
|  |  | \% of Total | 17.0\% | 23.2\% | 1.1\% | 41.3\% |
| Total |  | Count | 120 | 149 | 7 | 276 |
|  |  | $\%$ within Q12. As a prime contractor, which of the following categories best approximates your company s largest co... | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |




|  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
| Q14b. Percentage 0\% of company's gross revenues between 2006 and 2011 came from doing business with Other 1\%-10\% Governmental Agencies <br> 11\%-25\% <br> 26\%-50\% <br> 51\%-75\% <br> 76\%-100\% | Count | 69 | 79 | 4 | 152 |
|  | \% within Q14b. Percentage of company's gross revenues between 2006 and |  |  |  |  |
|  | 2011 came from doing business with Other Governmental Agencies | 45.4\% | 52.0\% | 2.6\% | 100.0\% |
|  |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 57.5\% | 53.0\% | 57.1\% | $55.1 \%$ $55.1 \%$ |
|  | \% of Total | 25.0\% | 28.6\% | 1.4\% | 55.1\% |
|  | Count | 14 | 18 | 0 | 32 |
|  | $\%$ within Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies | 43.8\% | 56.3\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 11.7\% | 12.1\% | 0.0\% | 11.6\% |
|  | \% of Total | 5.1\% | 6.5\% | 0.0\% | 11.6\% |
|  | Count | 9 | 17 |  | 27 |
|  | $\%$ within Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies | 33.3\% | 63.0\% | 3.7\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 7.5\% | 11.4\% | 14.3\% | 9.8\% |
|  | \% of Total | 3.3\% | 6.2\% | 0.4\% | 9.8\% |
|  | Count | 10 | 16 | 0 |  |
|  | $\%$ within Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies | 38.5\% | 61.5\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 8.3\% | 10.7\% | 0.0\% | 9.4\% |
|  | \% of Total | 3.6\% | 5.8\% | 0.0\% | 9.4\% |
|  | Count |  |  |  | 11 |
|  | $\%$ within Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies | 54.5\% | 45.5\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 5.0\% | 3.4\% | 0.0\% | 4.0\% |
|  | \% of Total | 2.2\% | 1.8\% | 0.0\% | 4.0\% |
|  | Count | 12 | 14 | 2 | 28 |
|  | $\%$ within Q14b. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Other Governmental Agencies | 42.9\% | 50.0\% | 7.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 10.0\% | 9.4\% | 28.6\% |  |
|  | \% of Total | 4.3\% | 5.1\% | 0.7\% | 10.1\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q14b. Percentage of company's gross revenues between 2006 and |  |  |  |  |
|  | 2011 came from doing business with Other Governmental Agencies | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector * MWBE or Non-MWBE Crosstabulation

|  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
| Q14c. Percentage 0\% of company's gross revenues between 2006 and 2011 came from doing business with 1\%-10\% Private Sector <br> 11\%-25\% <br> 26\%-50\% <br> 51\%-75\% <br> 76\%-100\% | Count | 5 | 8 | 2 | 15 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and | 33.3\% | 53.3\% |  | 100.0\% |
|  | 2011 came from doing business with Private Sector | 33.3\% | 53.3\% | 13.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 4.2\% | 5.4\% | 28.6\% | 5.4\% |
|  | \% of Total | 1.8\% | 2.9\% | 0.7\% | 5.4\% |
|  | Count |  |  | 0 | 10 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 40.0\% | 60.0\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 3.3\% | 4.0\% | 0.0\% | 3.6\% |
|  | \% of Total | 1.4\% | 2.2\% | 0.0\% | 3.6\% |
|  | Count |  |  | 0 | 7 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 71.4\% | 28.6\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 4.2\% | 1.3\% | 0.0\% | 2.5\% |
|  | \% of Total | 1.8\% | 0.7\% | 0.0\% | 2.5\% |
|  | Count |  | 16 | 1 | 26 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 34.6\% | 61.5\% | 3.8\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 7.5\% | 10.7\% | 14.3\% | 9.4\% |
|  | \% of Total | 3.3\% | 5.8\% | 0.4\% | 9.4\% |
|  | Count | 10 | 13 | 0 | 23 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 43.5\% | 56.5\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 8.3\% | 8.7\% | 0.0\% | 8.3\% |
|  | \% of Total | 3.6\% | 4.7\% | 0.0\% | 8.3\% |
|  | Count | 87 | 104 |  | 195 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 44.6\% | 53.3\% | 2.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 72.5\% | 69.8\% | 57.1\% | 70.7\% |
|  | \% of Total | 31.5\% | 37.7\% | 1.4\% | 70.7\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q14c. Percentage of company's gross revenues between 2006 and 2011 came from doing business with Private Sector | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |



Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) * MWBE or Non-MWBE Crosstabulation

|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | Not Qualified | Count | 1 | 4 | 0 | 5 |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric | 20.0\% |  |  |  |
|  |  | Format) |  | 80.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 2.6\% | 5.6\% | 0.0\% | 4.4\% |
|  |  | \% of Total | 0.9\% | 3.5\% | 0.0\% | 4.4\% |
|  | Certification does | Count |  | 9 | 0 | 15 |
|  | not benefit my firm | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 40.0\% | 60.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 15.4\% | 12.5\% | 0.0\% | 13.3\% |
|  |  | \% of Total | 5.3\% | 8.0\% | 0.0\% | 13.3\% |
| Application asks for too much information |  | Count |  | 4 | 0 |  |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 50.0\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 10.3\% | 5.6\% | 0.0\% | 7.1\% |
| No Reason |  | \% of Total | 3.5\% | 3.5\% | 0.0\% | 7.1\% |
|  |  | Count | 19 | 48 | 1 | 68 |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 27.9\% | 70.6\% | 1.5\% | 100.0\% |
| Other |  | \% within MWBE or Non-MWBE | 48.7\% | 66.7\% | 50.0\% | 60.2\% |
|  |  | \% of Total | 16.8\% | 42.5\% | 0.9\% | 60.2\% |
|  |  | Count |  |  | 1 | 17 |
| Total |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 52.9\% | 41.2\% | 5.9\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 23.1\% | 9.7\% | 50.0\% | 15.0\% |
|  |  | \% of Total | 8.0\% | 6.2\% | 0.9\% | 15.0\% |
|  |  | Count | 39 | 72 | 2 | 113 |
|  |  | \% within Q16. Primary Reason for Not Being Certified as a SBE (Numeric Format) | 34.5\% | 63.7\% | 1.8\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 34.5\% | 63.7\% | 1.8\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q17a. Do you have Yesany of thesecertifications:-MBE(Minority Business | Count | 43 | 3 | 3 | 49$100.0 \%$ |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority | 87.8\% | 6.1\% | 6.1\% |  |
|  | Business Enterprise) |  | $6.1 \%$ | 6.1\% |  |
|  | \% within MWBE or Non-MWBE | 35.8\% | 2.0\% | 42.9\% | $17.8 \%$$17.8 \%$215 |
| Enterprise) | \% of Total | 15.6\% | 1.1\% | 1.1\% |  |
| No | Count | 69 | 142 | 4 |  |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority Business Enterprise) | 32.1\% | 66.0\% | 1.9\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 57.5\% | 95.3\% | 57.1\% | 77.9\% |
|  | \% of Total | 25.0\% | 51.4\% | 1.4\% | 77.9\% |
| Don't Know | Count |  | 4 | 0 | 12 |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority | 66.7\% | 33.3\% | 0.0\% | 100.0\% |
|  | Business Enterprise) <br> \% within MWBE or Non-MWBE | 6.7\% | 2.7\% | 0.0\% | 4.3\% |
|  | \% of Total | 2.9\% | 1.4\% | 0.0\% | 4.3\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q17a. Do you have any of these certifications:-MBE (Minority Business Enterprise) | 43.5\% | 54.0\% | 2.5\% | 100.0 |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q17b. Do you have Yesany of thesecertifications:-DBE(DisadvantagedBusiness | Count | 19 | 2 | 3 | 24$100.0 \%$ |
|  | \% within Q17b. Do you have any of these certifications:-DBE | 79.2\% | 8.3\% | 12.5\% |  |
|  | (Disadvantaged Business Enterprise) | 79.2\% | 8.3\% | 12.5\% |  |
|  | \% within MWBE or Non-MWBE | 15.8\% | 1.3\% | 42.9\% | 8.7\% |
|  | \% of Total | 6.9\% | 0.7\% | 1.1\% | 8.7\% |
| Enterprise) No | Count | 90 | 143 | 3 | 236 |
|  | \% within Q17b. Do you have any of these certifications:-DBE (Disadvantaged Business Enterprise) | 38.1\% | 60.6\% | 1.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 75.0\% | 96.0\% | 42.9\% | 85.5\% |
|  | \% of Total | 32.6\% | 51.8\% | 1.1\% | 85.5\% |
| Don't Know | Count | 11 |  | 1 |  |
|  | \% within Q17b. Do you have any of these certifications:-DBE (Disadvantaged Business Enterprise) | 68.8\% | 25.0\% | 6.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 9.2\% | 2.7\% | 14.3\% |  |
|  | \% of Total | 4.0\% | 1.4\% | 0.4\% | 5.8\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q17b. Do you have any of these certifications:-DBE (Disadvantaged Business Enterprise) | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q17c. Do you have Yesany of thesecertifications:-WBE | Count | 14 | 0 | 2 | 16$100.0 \%$ |
|  | \% within Q17c. Do you have any of these certifications:-WBE (Woman | 87.5\% | 0.0\% | 12.5\% |  |
|  | Business Enterprise) |  |  |  |  |
| (Woman Business | \% within MWBE or Non-MWBE | 11.7\% | 0.0\% | 28.6\% | $5.8 \%$$5.8 \%$243 |
| Enterprise) No | \% of Total | 5.1\% | 0.0\% | 0.7\% |  |
|  | Count | 92 | 146 | 5 |  |
| No | \% within Q17c. Do you have any of these certifications:-WBE (Woman | 37.9\% | 60.1\% | 2.1\% | 100.0\% |
| Don't Know | \% within MWBE or Non-MWBE | 76.7\% | 98.0\% | 71.4\% | $88.0 \%$$88.0 \%$17 |
|  | \% of Total | 33.3\% | 52.9\% | 1.8\% |  |
|  | Count | 14 |  | 0 |  |
|  | $\%$ within Q17c. Do you have any of these certifications:-WBE (Woman | 82.4\% | 17.6\% | 0.0\% | 100.0\% |
| Total | Business Enterprise) |  |  |  |  |
|  | $\%$ of Total | 5.1\% | 1.1\% | 0.0\% | 6.2\% |
|  | Count | 120 | 149 | 7 | 276 |
|  |  | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | Business Enterprise) |  |  |  |  |
|  | \% within MWBE or Non-MWBE | $\begin{gathered} 100.0 \% \\ 43.5 \% \end{gathered}$ | $\begin{gathered} 100.0 \% \\ 54 \\ \hline 0 \% \end{gathered}$ | $\begin{array}{r} 100.0 \% \\ 25 \% \end{array}$ | $100.0 \%$ |
|  | \% of Total |  | $54.0 \%$ |  | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q18a. Is your business certified with any of the following agencies:Escambia County School Board | Yes | Count | 23 | 33 | 3 | 59 |
|  |  | \% within Q18a. Is your business certified with any of the following agencies:- | 39.0\% | 55.9\% | 5.1\% | 100.0\% |
|  |  | Escambia County School Board |  | 55.9\% | 5.1\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 19.2\% | 22.1\% | 42.9\% | 21.4\% |
|  |  | \% of Total | 8.3\% | 12.0\% | 1.1\% | 21.4\% |
|  | No | Count | 80 | 102 | 4 | 186 |
|  |  | \% within Q18a. Is your business certified with any of the following agencies:Escambia County School Board | 43.0\% | 54.8\% | 2.2\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 66.7\% | 68.5\% | 57.1\% | 67.4\% |
|  |  | \% of Total | 29.0\% | 37.0\% | 1.4\% | 67.4\% |
|  | Don't Know | Count | 17 | 14 | 0 | 31 |
|  |  |  | 54.8\% | 45.2\% | 0.0\% | 100.0\% |
|  |  | Escambia County School Board <br> \% within MWBE or Non-MWBE | 14.2\% | 9.4\% | 0.0\% | 11.2\% |
|  |  | \% of Total | 6.2\% | 5.1\% | 0.0\% | 11.2\% |
| Total |  | Count | 120 | 149 | 7 | 276 |
|  |  | \% within Q18a. Is your business certified with any of the following agencies:Escambia County School Board | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

Q18b. Is your business certified with any of the following agencies:-Escambia County * MWBE or Non-MWBE Crosstabulation

|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q18b. Is your business certified with any of the following agencies:Escambia County | Yes | Count | 31 | 43 | 3 | 77 |
|  |  | \% within Q18b. Is your business certified with any of the following agencies:- | 40.3\% | 55.8\% | 3.9\% | 100.0\% |
|  |  | Escambia County |  | 55.8\% | 3.9\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 25.8\% | 28.9\% | 42.9\% | 27.9\% |
|  |  | \% of Total | 11.2\% | 15.6\% | 1.1\% | 27.9\% |
|  | No | Count | 74 | 92 | 4 | 170 |
|  |  | \% within Q18b. Is your business certified with any of the following agencies:Escambia County | 43.5\% | 54.1\% | 2.4\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 61.7\% | 61.7\% | 57.1\% | 61.6\% |
|  |  | \% of Total | 26.8\% | 33.3\% | 1.4\% | 61.6\% |
|  | Don't Know | Count | 15 | 14 | 0 | 29 |
|  |  | \% within Q18b. Is your business certified with any of the following agencies:Escambia County | 51.7\% | 48.3\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 12.5\% | 9.4\% | 0.0\% | 10.5\% |
|  |  | \% of Total | 5.4\% | 5.1\% | 0.0\% | 10.5\% |
| Total |  | Count | 120 | 149 |  | 276 |
|  |  | \% within Q18b. Is your business certified with any of the following agencies:Escambia County | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |



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|  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
| Q21. Is your Yes <br> company registered  <br> with the City's   <br> vendor registration <br> system?  <br>  No <br>   <br>  Don't Know | Count | 75 | 60 | 5 | 140 |
|  | \% within Q21. Is your company registered with the City's vendor registration system? | 53.6\% | 42.9\% | 3.6\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 62.5\% | 40.3\% | 71.4\% | 50.7\% |
|  | \% of Total | 27.2\% | 21.7\% | 1.8\% | 50.7\% |
|  | Count | 32 | 61 | 2 | 95 |
|  | \% within Q21. Is your company registered with the City's vendor registration system? | 33.7\% | 64.2\% | 2.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 26.7\% | 40.9\% | 28.6\% | 34.4\% |
|  | \% of Total | 11.6\% | 22.1\% | 0.7\% | 34.4\% |
|  | Count | 13 | 28 | 0 |  |
| Total | \% within Q21. Is your company registered with the City's vendor registration system? | 31.7\% | 68.3\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 10.8\% | 18.8\% | 0.0\% | 14.9\% |
|  | \% of Total | 4.7\% | 10.1\% | 0.0\% | 14.9\% |
|  | Count | 120 | 149 |  | 276 |
|  | $\%$ within Q21. Is your company registered with the City's vendor registration system? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | $100.0 \%$ $54.0 \%$ | 100.0\% | $100.0 \%$ |
|  | \% of Total |  |  |  |  |



|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23a. The Yes | Count | 33 | 13 | 0 | 46 |
| following list of | \% within Q23a. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Prequalification requirements | 71.7\% | 28.3\% | 0.0\% | 100.0\% |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 27.5\% | 8.7\% | 0.0\% | 16.7\% |
| obtaining work on a | \% of Total | 12.0\% | 4.7\% | 0.0\% | 16.7\% |
| project. II...- No | Count | 87 | 136 | 7 | 230 |
| Prequalification requirements | \% within Q23a. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Prequalification requirements | 37.8\% | 59.1\% | 3.0\% | 100.0\% |
| Total | \% within MWBE or Non-MWBE | 72.5\% | 91.3\% | 100.0\% | 83.3\% |
|  | \% of Total | 31.5\% | 49.3\% | 2.5\% | 83.3\% |
|  | Count | 120 | 149 | 7 | 27 |
|  | \% within Q23a. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Prequalification requirements | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23b. The $\quad$ Yes | Count | 37 | 13 | 2 | 52 |
| following list of | \% within Q23b. The following list of factors may prevent companies from |  |  |  | 100.0\% |
| factorn | bidding or obtaining work on a project. In...-Bid bond requirement | 71.2\% | 25.0\% | 3.8\% |  |
|  |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 30.8\% | 8.7\% | 28.6\% | $18.8 \%$$18.8 \%$ |
| obtaining work on a | \% of Total | 13.4\% | 4.7\% | 0.7\% |  |
| project. In...-Bid No | Count | 83 | 136 | 5 | 224 |
| bond requirement | \% within Q23b. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Bid bond requirement | 37.1\% | 60.7\% | 2.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 69.2\% | 91.3\% | 71.4\% | 81.2\% |
|  | \% of Total | 30.1\% | 49.3\% | 1.8\% | 81.2\% |
| Total | Count | 120 | 149 | 1.84 | 276 |
|  | \% within Q23b. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Bid bond requirement |  | 54.0\% |  | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23c. The Yes | Count | 40 | 12 | 2 | 54 |
| following list of | \% within Q23c. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Performance bond requirement | 74.1\% | 22.2\% | 3.7\% | 100.0\% |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 33.3\% | 8.1\% | 28.6\% | 19.6\% |
| obtaining work on a | \% of Total | 14.5\% | 4.3\% | 0.7\% | 19.6\% |
| project. In...- No | Count | 80 | 137 | 5 | 222 |
| Performance bond requirement | \% within Q23c. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Performance bond requirement | 36.0\% | 61.7\% | 2.3\% | 100.0\% |
| Total | \% within MWBE or Non-MWBE | 66.7\% | 91.9\% | 71.4\% | 80.4\% |
|  | \% of Total | 29.0\% | 49.6\% | 1.8\% | 80.4\% |
|  | Count | 120 | 149 |  | 27 |
|  | $\%$ within Q 23 c . The following list of factors may prevent companies from bidding or obtaining work on a project. In...--Performance bond requirement | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23d. The Yes | Count | 37 | 13 | 2 | 52 |
| following list of | \% within Q23d. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Payment bond requirement | 71.2\% | 25.0\% | 3.8\% | 100.0\% |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 30.8\% | 8.7\% | 28.6\% | 18.8\% |
| obtaining work on a | \% of Total | 13.4\% | 4.7\% | 0.7\% | 18.8\% |
| project. In...- No | Count | 83 | 136 | 5 | 224 |
| Payment bond requirement | $\%$ within Q23d. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Payment bond requirement | 37.1\% | 60.7\% | 2.2\% | 100.0\% |
|  |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 69.2\% | 91.3\% | 71.4\% | 81.2\% |
|  | \% of Total | 30.1\% | 49.3\% | 1.8\% | 81.2\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q23d. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Payment bond requirement | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% |  |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

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Q23e. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Financing * MWBE or Non-MWBE Crosstabulation

|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23e. The Yesfollowing list offactors mayprevent companiesfrom bidding orobtaining work on a Noproject. In...-Financing | Count | 33 | 13 | 3 | 49 |
|  | \% within Q23e. The following list of factors may prevent companies from | 67.3\% | 26.5\% | 6.1\% | 100.0\% |
|  | bidding or obtaining work on a project. In...-Financing |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 27.5\% | 8.7\% | 42.9\% | 17.8\% |
|  | \% of Total | 12.0\% | 4.7\% | 1.1\% | 17.8\% |
|  | Count | 87 | 136 | 4 | 227 |
|  | \% within Q23e. The following list of factors may prevent companies from | 38.3\% | 59.9\% | 1.8\% | 100.0\% |
|  | bidding or obtaining work on a project. In...-Financing | 38.3\% | 59.9\% |  | 100.0\% |
|  | \% within MWBE or Non-MWBE | 72.5\% | 91.3\% | 57.1\% | 82.2\% |
|  | \% of Total | 31.5\% | 49.3\% | 1.4\% | 82.2\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q23e. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Financing | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23f. The following Yes | Count | 18 | 7 | 0 | 25 |
| list of factors may | \% within Q23f. The following list of factors may prevent companies from |  |  |  |  |
| prevent companies | bidding or obtaining work on a project. In...-Insurance (general liability, | 72.0\% | 28.0\% | 0.0\% | 100.0\% |
| from bidding or | professional liability, etc.) |  |  |  |  |
| obtaining work on a | \% within MWBE or Non-MWBE | 15.0\% | 4.7\% | 0.0\% | 9.1\% |
| project. In...- | \% of Total | 6.5\% | 2.5\% | 0.0\% | 9.1\% |
| Insurance (general No | Count | 102 | 142 | 7 | 251 |
| liability, | \% within Q23f. The following list of factors may prevent companies from |  |  |  |  |
| professional | bidding or obtaining work on a project. In...-Insurance (general liability, | 40.6\% | 56.6\% | 2.8\% | 100.0\% |
| liability, etc.) | professional liability, etc.) |  |  |  |  |
| Total | \% within MWBE or Non-MWBE | 85.0\% | 95.3\% | 100.0\% | 90.9\% |
|  | \% of Total | 37.0\% | 51.4\% | 2.5\% | 90.9\% |
|  | Count | 120 | 149 | 7 | 276 |
|  | \% within Q23f. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Insurance (general liability, professional liability, etc.) | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | $100.0 \%$ $54.0 \%$ | $100.0 \%$ $2.5 \%$ | 100.0\% 100.0\% |

Q23g. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Proposal/Bid specifications * MWBE or Non-MWBE

|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23g. The Yes | Count | 20 | 10 | 0 | 30 |
| following list of | \% within Q23g. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Proposa//Bid specifications | 66.7\% | 33.3\% | 0.0\% | 100.0\% |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 16.7\% | 6.7\% | 0.0\% | 10.9\% |
| obtaining work on a | \% of Total | 7.2\% | 3.6\% | 0.0\% | 10.9\% |
| project. In...- No | Count | 100 | 139 | 7 | 246 |
| Proposal/Bid specifications | $\%$ within Q23g. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Proposal/Bid specifications | 40.7\% | 56.5\% | 2.8\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 83.3\% | 93.3\% | 100.0\% | 89.1\% |
|  | \% of Total | 36.2\% | 50.4\% | 2.5\% | 89.1\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q23g. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Proposal/Bid specifications | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23h. The Yes | Count | 29 | 18 | 0 | 47 |
| following list of | \% within Q23h. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Limited time given to prepare bid | 61.7\% | 38.3\% | 0.0\% | 100.0\% |
| prevent companies | package or quote |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 24.2\% | 12.1\% | 0.0\% | 17.0\% |
| obtaining work on a | \% of Total | 10.5\% | 6.5\% | 0.0\% | 17.0\% |
| project. In...-Limited No | Count | 91 | 131 | 7 | 229 |
| time given to | $\%$ within Q23h. The following list of factors may prevent companies from |  |  |  |  |
| prepare bid | bidding or obtaining work on a project. In...-Limited time given to prepare bid | 39.7\% | 57.2\% | 3.1\% | 100.0\% |
| package or quote | package or quote <br> \% within MWBE or Non-MWBE | 75.8\% | 87.9\% | 100.0\% | 83.0\% |
|  | \% of Total | 33.0\% | 47.5\% | 2.5\% | 83.0\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q23h. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Limited time given to prepare bid package or quote | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23i. The following Yeslist of factors may | Count | 32 | 52 | 3 | 87 |
|  | \% within Q23i. The following list of factors may prevent companies from |  |  |  |  |
| prevent companies | bidding or obtaining work on a project. In...-Limited knowledge of purchasing | 36.8\% | 59.8\% | 3.4\% | 100.0\% |
| from bidding or | contracting policies and procedures |  |  |  |  |
| obtaining work on a | \% within MWBE or Non-MWBE | 26.7\% | 34.9\% | 42.9\% | 31.5\% |
| project. In...-Limited | \% of Total | 11.6\% | 18.8\% | 1.1\% | 31.5\% |
| knowledge of No | Count | 88 | 97 | 4 | 189 |
| purchasing | \% within Q23i. The following list of factors may prevent companies from |  |  |  |  |
| contracting policies and procedures | bidding or obtaining work on a project. In...-Limited knowledge of purchasing contracting policies and procedures | 46.6\% | 51.3\% | 2.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 73.3\% | 65.1\% | 57.1\% | 68.5\% |
|  | \% of Total | 31.9\% | 35.1\% | 1.4\% | 68.5\% |
| Total | Count | 120 | 149 |  | 276 |
|  | \% within Q23i. The following list of factors may prevent companies from |  |  |  |  |
|  | bidding or obtaining work on a project. In...-Limited knowledge of purchasing contracting policies and procedures | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23j. The following Yeslist of factors may | Count | 11 | 10 | 0 | 21 |
|  | \% within Q23j. The following list of factors may prevent companies from |  |  |  | 100.0\% |
| prevent companies | bidding or obtaining work on a project. In...-Lack of experience | 52.4\% | 47.6\% | 0.0\% |  |
| from bidding or obtaining work on a | \% within MWBE or Non-MWBE | 9.2\% | 6.7\% | 0.0\% | 7.6\% |
|  | \% of Total | 4.0\% | 3.6\% | 0.0\% | $7.6 \%$255 |
| project. In...-Lack No of experience | Count | 109 | 139 | 7 |  |
|  | $\%$ within Q23j. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of experience | 42.7\% | 54.5\% | 2.7\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 90.8\% | 93.3\% | 100.0\% | 92.4\% |
|  | \% of Total | 39.5\% | 50.4\% | 2.5\% | $92.4 \%$276 |
| Total | Count | 120 | 149 | 7 |  |
|  | \% within Q23j. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of experience | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE$17$ | Non-MWBE ${ }^{\text {a }}$ | Other |  |
| Q23k. The Yes | Count |  |  | 1 | 27$100.0 \%$ |
| following list of | \% within Q23k. The following list of factors may prevent companies from | 63.0\% | 33.3\% | 3.7\% |  |
| factors may | bidding or obtaining work on a project. In...-Lack of personnel |  |  |  |  |
| prevent companies | \% within MWBE or Non-MWBE | 14.2\% | 6.0\% | 14.3\% | 9.8\% |
| from bidding or | \% of Total | 6.2\% | 3.3\% | 0.4\% | 9.8\% |
| obtaining work on a No | Count | 103 | 140 | 6 | 249 |
| project. In...-Lack of personnel | \% within Q23k. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of personne\| | 41.4\% | 56.2\% | 2.4\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 85.8\% | 94.0\% | 85.7\% | 90.2\% |
|  | \% of Total | 37.3\% | 50.7\% | 2.2\% | 90.2\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q23K. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Lack of personne\| | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

Q231. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Contract too large * MWBE or Non-MWBE Crosstabulation

|  |  | MW | BE or Non-MW |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
| Q231. The following Yes | Count | 36 | 20 | 3 | 59 |
| list of factors may | \% within Q231. The following list of factors may prevent companies from | 61.0\% | 33.9\% | 5.1\% | 100.0\% |
| prevent companies | bidding or obtaining work on a project. In...-Contract too large | 61.0\% |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 30.0\% | 13.4\% | 42.9\% | 21.4\% |
| obtaining work on a | \% of Total | 13.0\% | 7.2\% | 1.1\% | 21.4\% |
| project. In...- No | Count | 84 | 129 | 4 | 217 |
| Contract too large | \% within Q23I. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Contract too large | 38.7\% | 59.4\% | 1.8\% | 100.0 |
|  | $\%$ within MWBE or Non-MWBE | 70.0\% | 86.6\% | 57.1\% | 78.6\% |
|  | \% of Total | 30.4\% | 46.7\% | 1.4\% | 78.6\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q231. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Contract too large | 43.5\% | 54.0\% | 2.5\% | 100.0 |
|  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

Q23m. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Selection process * MWBE or Non-MWBE Crosstabulation

|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23m. The Yesfollowing list offactors mayprevent companiesfrom bidding orobtaining work on a Noproject. In...-Selection process | Count | 60 | 43 | 3 | 106 |
|  | \% within Q23m. The following list of factors may prevent companies from | 56.6\% | 40.6\% | 2.8\% | 100.0\% |
|  | bidding or obtaining work on a project. In...-Selection process |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 50.0\% | 28.9\% | 42.9\% | 38.4\% |
|  | \% of Total | 21.7\% | 15.6\% | 1.1\% | 38.4\% |
|  | Count | 60 | 106 | 4 | 170 |
|  | $\%$ within Q23m. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Selection process | 35.3\% | 62.4\% | 2.4\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 50.0\% | 71.1\% | 57.1\% | 61.6\% |
|  | \% of Total | 21.7\% | 38.4\% | 1.4\% | 61.6\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | $\%$ within Q23m. The following list of factors may prevent companies from bidding or obtaining work on a project. In....-Selection process | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23n. The Yes | Count | 33 | 15 | 2 | 50 |
| following list of | \% within Q23n. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Unnecessary restrictive contract | 66.0\% | 30.0\% | 4.0\% | 100.0\% |
| prevent companies | specifications |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 27.5\% | 10.1\% | 28.6\% | 18.1\% |
| obtaining work on a | \% of Total | 12.0\% | 5.4\% | 0.7\% | 18.1\% |
| project. In...- No | Count | 87 | 134 | 5 | 226 |
| Unnecessary | \% within Q23n. The following list of factors may prevent companies from |  |  |  |  |
| restrictive contract specifications | bidding or obtaining work on a project. In...-Unnecessary restrictive contract | 38.5\% | 59.3\% | 2.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 72.5\% | 89.9\% | 71.4\% | 81.9\% |
|  | \% of Total | 31.5\% | 48.6\% | 1.8\% | 81.9\% |
| Total | Count | 120 | 149 |  | 276 |
|  | $\%$ within Q23n. The following list of factors may prevent companies from |  |  |  |  |
|  | bidding or obtaining work on a project. In...-Unnecessary restrictive contract | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q230. Thefollowing list offes | Count | 21 | 7 | 1 | $\begin{array}{r} 29 \\ 100.0 \% \end{array}$ |
|  | \% within Q230. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Slow payment or nonpayment | 72.4\% | 24.1\% | 3.4\% |  |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 17.5\% | 4.7\% | 14.3\% | $10.5 \%$$10.5 \%$247 |
| obtaining work on aproject. In...-Slow | \% of Total | 7.6\% | 2.5\% | 0.4\% |  |
|  | Count | 99 | 142 | 6 |  |
| nonpayment | \% within Q230. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Slow payment or nonpayment | 40.1\% | 57.5\% | 2.4\% | 100.0\% |
| Total |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 82.5\% | 95.3\% | 85.7\% | 89.5\% |
|  | \% of Total | 35.9\% | 51.4\% | 2.2\% | 89.5\% |
|  | Count | 120 | 149 | 7 | 27 |
|  | $\%$ within Q230. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Slow payment or nonpayment | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q23p. The Yes | Count | 60 | 36 | 4 | 100 |
| following list of | \% within Q23p. The following list of factors may prevent companies from |  |  |  |  |
| factors may | bidding or obtaining work on a project. In...-Competing with large companies | 60.0\% | 36.0\% | 4.0\% | 100.0\% |
| prevent companies |  |  |  |  |  |
| from bidding or | \% within MWBE or Non-MWBE | 50.0\% | 24.2\% | 57.1\% | 36.2\% |
| obtaining work on a | \% of Total | 21.7\% | 13.0\% | 1.4\% | 36.2\% |
| project. In...- No | Count | 60 | 113 | 3 | 176 |
| Competing with large companies | \% within Q23p. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Competing with large companies | 34.1\% | 64.2\% | 1.7\% | 100.0\% |
| large companies |  |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 50.0\% | 75.8\% | 42.9\% | 63.8\% |
|  | \% of Total | 21.7\% | 40.9\% | 1.1\% | 63.8\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q23p. The following list of factors may prevent companies from bidding or obtaining work on a project. In...-Competing with large companies | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |







Q29. What was the most noticeable way you became aware of the discrimination against your company? * MWBE or Non-MWBE Crosstabulation

|  |  |  | MW | BE or Non-MW |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q29. What was the | Verbal Comment | Count | 4 | 2 | 0 |  |
| most noticeable |  | \% within Q29. What was the most noticeable way you became aware of the | 66.7\% | 33.3\% | 0.0\% | 100.0 |
| way you became |  | discrimination against your company? |  |  |  |  |
| aware of the |  | \% within MWBE or Non-MWBE | 66.7\% | 100.0\% | 0.0\% | 66.79 |
| discrimination |  | \% of Total | 44.4\% | 22.2\% | 0.0\% | 66.7 |
| against your | Action taken | Count | 2 | 0 | 1 |  |
| company? | against company | \% within Q29. What was the most noticeable way you became aware of the discrimination against your company? | 66.7\% | 0.0\% | 33.3\% | 100. |
|  |  | \% within MWBE or Non-MWBE | 33.3\% | 0.0\% | 100.0\% | $33.3{ }^{\text {a }}$ |
|  |  | \% of Total | 22.2\% | 0.0\% | 11.1\% | 33.3 |
| Total |  | Count |  | 2 | 1 |  |
|  |  | $\%$ within Q29. What was the most noticeable way you became aware of the discrimination against your company? | 66.7\% | 22.2\% | 11.1\% | 100. |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 66.7\% | 22.2\% | 11.1\% | 100.0 |

Q30. Which of the following do you consider the primary reason for your company being discriminated against? * MWBE or Non-MWBE Crosstabulation

|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q30. Which of the Owner's race or following do you ethnicity consider the primary reason for your company being discriminated Owner's gender against? |  | Count | 4 | 0 | 0 |  |
|  |  | \% within Q30. Which of the following do you consider the primary reason for your company being discriminated against? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 66.7\% | 0.0\% | 0.0\% | 44.4\% |
|  |  | \% of Total | 44.4\% | 0.0\% | 0.0\% | 44.4\% |
|  |  | Count |  |  | 0 |  |
|  |  | \% within Q30. Which of the following do you consider the primary reason for your company being discriminated against? | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 0.0\% | 50.0\% | 0.0\% | 11.1\% |
|  |  | \% of Total | 0.0\% | 11.1\% | 0.0\% | 11.1\% |
| Total | Don't Know | Count | 2 |  | 1 |  |
|  |  | \% within Q30. Which of the following do you consider the primary reason for your company being discriminated against? | 50.0\% | 25.0\% | 25.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 33.3\% | 50.0\% | 100.0\% | 44.4\% |
|  |  | \% of Total | 22.2\% | 11.1\% | 11.1\% | 44.4\% |
|  |  | Count |  |  |  |  |
|  |  | \% within Q30. Which of the following do you consider the primary reason for your company being discriminated against? | 66.7\% | 22.2\% | 11.1\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | $100.0 \%$ |
|  |  | \% of Total | 66.7\% | 22.2\% | 11.1\% | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q31. When did the discrimination first occur? | During bidding | Count | 4 |  | 0$0.0 \%$$0.0 \%$$0.0 \%$1$25.0 \%$$100.0 \%$$11.1 \%$1$11.1 \%$$100.0 \%$$11.1 \%$ | 100.0\% 55.6\% 55.6\% |
|  | process | \% within Q31. When did the discrimination first occur? | 80.0\% | 20.0\% |  |  |
|  |  | \% within MWBE or Non-MWBE | 66.7\% | 50.0\% |  |  |
|  | After contract award | \% of Total | 44.4\% | 11.1\% |  |  |
|  |  | Count | 2 | $1$ |  |  |
|  |  | \% within Q31. When did the discrimination first occur? | 50.0\% | 25.0\% |  | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 33.3\% | 50.0\% |  | 44.4\% |
|  |  | \% of Total | 22.2\% | 11.1\% |  | 44.4 |
| Total |  | Count |  | $2$ |  |  |
|  |  | \% within Q31. When did the discrimination first occur? | 66.7\% | $22.2 \%$ |  | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% |  | 100.0\% |
|  |  | \% of Total | 66.7\% | 22.2\% |  | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q32. Did you file a Yes complaint? | Count | 1 | 1 | 0 | 2 |
|  | \% within Q32. Did you file a complaint? | 50.0\% | 50.0\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 16.7\% | 50.0\% | 0.0\% | 22.2\% |
|  | \% of Total | 11.1\% | 11.1\% | 0.0\% | 22.2\% |
| No | Count | 5 | 1 | 1 | 7 |
|  | \% within Q32. Did you file a complaint? | 71.4\% | 14.3\% | 14.3\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 83.3\% | 50.0\% | 100.0\% | 77.8\% |
|  | \% of Total | 55.6\% | 11.1\% | 11.1\% | 77.8\% |
| Total | Count | 6 | 2 | 1 | 9 |
|  | \% within Q32. Did you file a complaint? | 66.7\% | 22.2\% | 11.1\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 66.7\% | 22.2\% | 11.1\% | 100.0\% |

Q33a. Still talking about the City while doing business or attempting to do business, have you experienced...-Harassment * MWBE or Non-MWBE Crosstabulation

|  |  | MW | BE or Non-MW |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
| Q33a. Still talking Yes | Count | 2 | 0 | 0 |  |
| about the City while | \% within Q33a. Still talking about the City while doing business or attempting | 100.0\% | . \% | 0.0\% |  |
| doing business or | to do business, have you experienced...-Harassment |  | 0.0\% |  |  |
| attempting to do | \% within MWBE or Non-MWBE | 8.7\% | 0.0\% | 0.0\% | 3.2\% |
| business, have you | \% of Total | 3.2\% | 0.0\% | 0.0\% | 3.2\% |
| experienced...- No | Count | 21 | 37 | 2 | 60 |
| Harassment | $\%$ within Q33a. Still talking about the City while doing business or attempting to do business, have you experienced...-Harassment | 35.0\% | 61.7\% | 3.3\% | 100.0 |
|  | $\%$ within MWBE or Non-MWBE | 91.3\% | 100.0\% | 100.0\% | 96.8\% |
|  | \% of Total | 33.9\% | 59.7\% | 3.2\% | 96.8\% |
| Total | Count | 23 | 37 | 2 | 62 |
|  | $\%$ within Q33a. Still talking about the City while doing business or attempting to do business, have you experienced...-Harassment | 37.1\% | 59.7\% | 3.2\% | 100.0 |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q33b. Still talking Yesabout the City while | Count | 6 | 1 | 1 |  |
|  | \% within Q33b. Still talking about the City while doing business or attempting |  |  |  |  |
| doing business or | to do business, have you experienced...-Unequal or unfair treatment | 75.0\% | 12.5\% | 12.5\% |  |
| attempting to do |  |  |  |  |  |
| business, have you | \% within MWBE or Non-MWBE | 26.1\% | 2.7\% | 50.0\% | 12.9\% |
| experienced...- | \% of Total | 9.7\% | 1.6\% | 1.6\% |  |
| Unequal or unfair No treatment | Count | 17 | 36 | 1 |  |
|  | \% within Q33b. Still talking about the City while doing business or attempting to do business, have you experienced...-Unequal or unfair treatment | 31.5\% | 66.7\% | 1.9\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 73.9\% | 97.3\% | 50.0\% | 87.1\% |
|  | \% of Total | 27.4\% | 58.1\% | 1.6\% | 87.1\% |
| Total | Count | 23 | 37 | 2 | 62 |
|  | \% within Q33b. Still talking about the City while doing business or attempting to do business, have you experienced...-Unequal or unfair treatment | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |



|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q33d. Still talking labout the City while | Count | 71.4\% | 28.6\% ${ }^{2}$ | 2 0 <br> 0 $0.0 \%$ | 100.0\% ${ }^{7}$ |
|  | \% within Q33d. Still talking about the City while doing business or attempting |  |  |  |  |
| doing business or | to do business, have you experienced....-Double standards in performance |  |  |  |  |
| attempting to do |  |  |  |  |  |
| business, have you | \% within MWBE or Non-MWBE | 21.7\% | 5.4\% | 0.0\% | $11.3 \%$$11.3 \%$55 |
| experienced...- | \% of Total | 8.1\% | 3.2\% |  |  |
| Double standards No | Count | 18 | 35 | 2 |  |
| in performance | \% within Q33d. Still talking about the City while doing business or attempting to do business, have you experienced...-Double standards in performance |  | 63.6\% | 3.6\% | 55 |
|  | \% within MWBE or Non-MWBE | 78.3\% | 94.6\% | 100.0\% | 88.7\% |
|  | \% of Total | $29.0 \%$2337.10 | $56.5 \%$37 |  | $88.7 \%$62 |
| Total | Count |  |  | $3.2 \%$2 |  |
|  | $\%$ within Q33d. Still talking about the City while doing business or attempting to do business, have you experienced...-Double standards in performance |  | 59.7\% |  |  |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{array}{r\|} \hline \text { MWBE } \\ \hline \end{array}$ | Non-MWBE | Other 1 |  |
| Q33e. Still talking Yesabout the City while | Count |  | 0 |  | 100.0\% ${ }^{6}$ |
|  | \% within Q33e. Still talking about the City while doing business or attempting | 83.3\% | $\begin{array}{c\|c} 0.0 \% & 16.7 \% \\ 0 & \end{array}$ |  |  |
| doing business orattempting to do | to do business, have you experienced...-Denial of opportunity to bid |  |  |  |  |  |
|  |  |  |  |  |  |  |
| business, have you | \% within MWBE or Non-MWBE | 21.7\% | 0.0\% | 50.0\% | 9.7\% |
| experienced...- | \% of Total | 8.1\% | 0.0\% | 1.6\% | 9.7\% |
| Denial ofopportunity to bid No | Count | 18 | 37 | 1 | 56 |
|  | $\%$ within Q33e. Still talking about the City while doing business or attempting to do business, have you experienced...-Denial of opportunity to bid | 32.1\% | 66.1\% | 1.8\% | 100.0\% |
| Total | \% within MWBE or Non-MWBE | 78.3\% | 100.0\% | 50.0\% | 90.3\% |
|  | \% of Total | 29.0\% | 59.7\% | 1.6\% | 90.3\% |
|  | Count | 23 | 37 | 2 | 62 |
|  | \% within Q33e. Still talking about the City while doing business or attempting to do business, have you experienced...-Denial of opportunity to bid | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q33f. Still talkingabout the City while | Count |  | 3 | 1 | ${ }^{7}$ |
|  | \% within Q33f. Still talking about the City while doing business or attempting |  |  |  |  |
| doing business or | to do business, have you experienced...-Unfair denial of contract award | 42.9\% | 42.9\% | 14.3\% | 100.0\% |
| attempting to do |  |  |  |  |  |
| business, have you | \% within MWBE or Non-MWBE | 13.0\% | 8.1\% | 50.0\% | 11.3\% |
| experienced...- | \% of Total | 4.8\% | 4.8\% | 1.6\% | 11.3\% |
| Unfair denial of No | Count | 20 | 34 | 1 | 55 |
| contract award | \% within Q33f. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair denial of contract award | 36.4\% | 61.8\% | 1.8\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 87.0\% | 91.9\% | 50.0\% | 88.7\% |
|  | \% of Total | 32.3\% | 54.8\% | 1.6\% | 88.7\% |
| Total | Count | 23 | 37 | 2 | 62 |
|  | \% within Q33f. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair denial of contract award | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q33g. Still talking No about the City while doing business or attempting to do business, have you experienced...Total | Count | 23 | 37 | 2 | 62 |
|  | $\%$ within Q33g. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair termination | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
|  | Count | 23 | 37 | 2 | 62 |
|  | \% within Q33g. Still talking about the City while doing business or attempting to do business, have you experienced...-Unfair termination | 37.1\% | 59.7\% | 3.2\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 37.1\% | 59.7\% | 3.2\% | 100.0\% |



|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q35. Between | None | Count | 98 | 120 | 6 | 224 |
| 2006 and 2011, |  | \% within Q35. Between 2006 and 2011, how many times has your company |  |  |  |  |
| how many times |  | been awarded a subcontract with a prime contractor/service provider for a | 43.8\% | 53.6\% | 2.7\% | 100.0\% |
| has your company |  | project with the City? |  |  |  |  |
| been awarded a |  | \% within MWBE or Non-MWBE | 81.7\% | 80.5\% | 85.7\% | 81.2\% |
| subcontract with a |  | \% of Total | 35.5\% | 43.5\% | 2.2\% | 81.2\% |
| prime | 1-10 times | Count | 21 | 23 | 1 | 45 |
| contractor/service |  | \% within Q35. Between 2006 and 2011, how many times has your company |  |  |  |  |
| provider for a |  | been awarded a subcontract with a prime contractor/service provider for a | 46.7\% | 51.1\% | 2.2\% | 100.0\% |
| project with the |  | project with the City? |  |  |  |  |
| City? |  | \% within MWBE or Non-MWBE | 17.5\% | 15.4\% | 14.3\% | 16.3\% |
|  |  | \% of Total | 7.6\% | 8.3\% | 0.4\% | 16.3\% |
|  | 11-25 times | Count |  |  | 0 |  |
|  |  | \% within Q35. Between 2006 and 2011, how many times has your company |  |  |  |  |
|  |  | been awarded a subcontract with a prime contractor/service provider for a | 14.3\% | 85.7\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 0.8\% | 4.0\% | 0.0\% | 2.5\% |
|  |  | \% of Total | 0.4\% | 2.2\% | 0.0\% | 2.5\% |
| Total |  | Count | 120 | 149 |  | 276 |
|  |  | \% within Q35. Between 2006 and 2011, how many times has your company |  |  |  |  |
|  |  | been awarded a subcontract with a prime contractor/service provider for a project with the City? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |




|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | Excellent | Count | 3 | 6 | 0 | 9 |
|  |  | $\%$ within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 33.3\% | 66.7\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 13.6\% | 20.7\% | 0.0\% | 17.3\% |
|  |  | \% of Total | 5.8\% | 11.5\% | 0.0\% | 17.3\% |
|  | Good | Count | 14 | 21 | 0 | 35 |
|  |  | $\%$ within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 40.0\% | 60.0\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 63.6\% | 72.4\% | 0.0\% | 67.3\% |
|  |  | \% of Total | 26.9\% | 40.4\% | 0.0\% | 67.3\% |
|  | Fair | Count |  |  | 1 | 7 |
|  |  | \% within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 71.4\% | 14.3\% | 14.3\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 22.7\% | 3.4\% | 100.0\% | 13.5\% |
|  |  | \% of Total | 9.6\% | 1.9\% | 1.9\% | 13.5\% |
|  | Poor | Count |  |  |  | 1 |
|  |  | \% within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 0.0\% | 3.4\% | 0.0\% | 1.9\% |
|  |  | \% of Total | 0.0\% | 1.9\% | 0.0\% | 1.9\% |
|  |  | Count | 22 | 29 | 1 | 52 |
| Total |  | \% within Q38. As a subcontractor, your working experience with prime contractors/service providers has been: | 42.3\% | 55.8\% | 1.9\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 42.3\% | 55.8\% | 1.9\% | 100.0\% |

Q39. Have you observed a situation in which a prime contractor/service provider includes M/WBE subcontractors on a bid to satisfy the "good faith effort"




Q42. What was the most noticeable way you became aware of the discrimination against your company? * MWBE or Non-MWBE


|  |  | MWBE or Non- <br> MWBE <br> MWBE | Total |
| :---: | :---: | :---: | :---: |
| Q43. Which of the Owner's race or | Count | 5 |  |
| following do you ethnicity consider the | $\%$ within Q43. Which of the following do you consider the primary reason for your company being discriminated against? | 100.0\% | 100.0\% |
| primary reason for | $\%$ within MWBE or Non-MWBE | 83.3\% | 83.3\% |
| your company | \% of Total | 83.3\% | 83.3\% |
| being discriminated Don't Know | Count |  |  |
| against? | $\%$ within Q43. Which of the following do you consider the primary reason for your company being discriminated against? | 100.0\% | 100.0\% |
|  | $\%$ within MWBE or Non-MWBE | 16.7\% | 16.7\% |
|  | \% of Total | 16.7\% | 16.7\% |
| Total |  |  |  |
|  | \% within Q43. Which of the following do you consider the primary reason for your company being discriminated against? | 100.0\% | 100.0\% |
|  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% |
|  | \% of Total | 100.0\% | 100.0\% |



|  |  | MWBE or Non- <br> MWBE <br> MWBE | Total |
| :---: | :---: | :---: | :---: |
| Q45. Did you file a Yes | Count | 3 | 3 |
| complaint? | \% within Q45. Did you file a complaint? | 100.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 50.0\% | 50.0\% |
|  | \% of Total | 50.0\% | 50.0\% |
| No | Count |  | 3 |
|  | \% within Q45. Did you file a complaint? | 100.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 50.0\% | 50.0\% |
|  | \% of Total | 50.0\% | 50.0\% |
| Total | Count |  |  |
|  | \% within Q45. Did you file a complaint? | 100.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% |
|  | \% of Total | 100.0\% | 100.0\% |

Q46a. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q46b. Still talking <br> about the prime <br> abes <br> contractors/service <br> providers, while <br> doing business or <br> attempting to do |  | Count | 33 | 1 | 0 | 34 |
|  |  | \% within Q46b. Still talking about the prime contractors/service providers, |  |  |  |  |
|  |  | while doing business or attempting to do business as a subcontractor, have | 97.1\% | 2.9\% | 0.0\% | 100.0\% |
|  |  | you experienced-Unequal or unfair treatment |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 27.5\% | 0.7\% | 0.0\% | 12.3\% |
|  |  | \% of Total | 12.0\% | 0.4\% | 0.0\% | 242 |
| business as a subcontractor, have you experienced- | No | Count | 87 | 148 | $\begin{array}{r}0 \\ \hline\end{array}$ |  |
|  |  | \% within Q46b. Still talking about the prime contractors/service providers, |  |  |  |  |
|  |  | while doing business or attempting to do business as a subcontractor, have | 36.0\% | 61.2\% | 2.9\% | 100.0\% |
|  |  | you experienced-Unequal or unfair treatment |  |  |  |  |
| Unequal or unfair |  | \% within MWBE or Non-MWBE | 72.5\% | 99.3\% | 100.0\% | 87.7\% |
| treatment |  | \% of Total | 31.5\% | 53.6\% | 2.5\% | 87.7\% |
| Total |  | Count | 120 | 149 | 7 | 276 |
|  |  | $\%$ within Q46b. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-Unequal or unfair treatment | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | $100.0 \%$ $43.5 \%$ | 100.0\% $54.0 \%$ | $100.0 \%$ $2.5 \%$ | $100.0 \%$ |
|  |  |  |  |  |  |  |



| - |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q46d. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced- <br> Double standards in performance | Yes | Count | 31 | 5 | 0 | 36 |
|  |  | \% within Q46d. Still talking about the prime contractors/service providers, |  |  |  |  |
|  |  | while doing business or attempting to do business as a subcontractor, have you experienced-Double standards in performance | 86.1\% | 13.9\% | 0.0\% | 100.0\% |
|  |  |  |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 25.8\% | 3.4\% | 0.0\% | 13.0\% |
|  |  | \% of Total | 11.2\% | 1.8\% | 0.0\% | 13.0\% |
|  | No | Count | 89 | 144 | 7 | 240 |
|  |  | \% within Q46d. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have |  |  |  |  |
|  |  | while doing business or attempting to do business as a subcontractor, have you experienced-Double standards in performance | 37.1\% | 60.0\% | 2.9\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 74.2\% | 96.6\% | 100.0\% | 87.0\% |
|  |  | \% of Total | 32.2\% | 52.2\% | 2.5\% | 87.0\% |
| Total |  | Count | 120 | 149 | 7 | 276 |
|  |  | $\%$ within Q 46 d . Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-Double standards in performance | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |




|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q46g. Still talking Yes | Count | 4 | 0 | 1 | 5 |
| about the prime | \% within Q46g. Still talking about the prime contractors/service providers, |  |  |  |  |
| contractors/service | while doing business or attempting to do business as a subcontractor, have | 80.0\% | 0.0\% | 20.0\% | 100.0\% |
| providers, while | you experienced-Unfair terminatior |  |  |  |  |
| doing business or | \% within MWBE or Non-MWBE | 3.3\% | 0.0\% | 14.3\% | 1.8\% |
| attempting to do | \% of Total | 1.4\% | 0.0\% | 0.4\% | 1.8\% |
| business as a No | Count | 116 | 149 | 6 | 271 |
| subcontractor, have you | $\%$ within Q 46 g . Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have | 42.8\% | 55.0\% | 2.2\% | 100.0\% |
| experienced-Unfair | you experienced-Unfair terminatior |  |  |  |  |
| termination | \% within MWBE or Non-MWBE | 96.7\% | 100.0\% | 85.7\% | 98.2\% |
|  | \% of Total | 42.0\% | 54.0\% | 2.2\% |  |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within Q46g. Still talking about the prime contractors/service providers, while doing business or attempting to do business as a subcontractor, have you experienced-Unfair terminatior | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | $100.0 \%$ |
|  | $\%$ of Total | 43.5\% | 54.0\% | 2.5\% | $100.0 \%$ |

Q47. Are you required to have bonding for the type of work that your company bids? * MWBE or Non-MWBE Crosstabulation




|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| The following Yes | Count | 120 | 149 | 7 | 276 |
| questions are | \% within The following questions are related to work you have done or | 435\% |  |  |  |
| related to work you | attempted to do on the Maritime Park project. | 43.5\% | 54.0\% | 2.5\% | 100.0 |
| have done or | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| attempted to do on | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
| Total | Count | 120 | 149 | 7 | 276 |
|  | \% within The following questions are related to work you have done or attempted to do on the Maritime Park project. | 43.5\% | 54.0\% | 2.5\% | 100. |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |

Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? * MWBE or Non-MWBE Crosstabulation

|  |  | MW | BE or Non-MW |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other | Total |
| Q50. Did your firm Yes | Count | 28 | 15 | 1 |  |
| submit a bid or | \% within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 63.6\% | 34.1\% | 2.3\% | 100.0 |
| or services on the | \% within MWBE or Non-MWBE | 23.3\% | 10.1\% | 14.3\% | 15. |
| Maritime Park | \% of Total | 10.1\% | 5.4\% | 0.4\% | 15.9 |
| project? No | Count | 92 | 132 | 5 | 22 |
|  | \% within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 40.2\% | 57.6\% | 2.2\% | 100. |
|  | \% within MWBE or Non-MWBE | 76.7\% | 88.6\% | 71.4\% | 83.0 |
|  | \% of Total | 33.3\% | 47.8\% | 1.8\% | 83.0 |
| Don't Know | Count |  |  | 1 |  |
|  | \% within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 0.0\% | 66.7\% | 33.3\% | 100.0 |
|  | \% within MWBE or Non-MWBE | 0.0\% | 1.3\% | 14.3\% | 1.18 |
|  | \% of Total | 0.0\% | 0.7\% | 0.4\% | 1.1 |
| Total | Count | 120 | 149 |  | 276 |
|  | \% within Q50. Did your firm submit a bid or proposal for goods or services on the Maritime Park project? | 43.5\% | 54.0\% | 2.5\% | 100. |
|  | $\%$ within MWBE or Non-MWBE | 100.0\% | 100.0\% | $100.0 \%$ | $100.0 \%$ |
|  | \% of Total | 43.5\% | $54.0 \%$ |  | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | Community | Count | 9 | 3 | 1 | 13 |
|  | Maritime Park | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park | 69.2\% | 23.1\% | 7.7\% | 100.0\% |
|  | Associates | (Numeric Format) |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 32.1\% | 20.0\% | 100.0\% | 29.5\% |
|  |  | \% of Total | 20.5\% | 6.8\% | 2.3\% | 29.5\% |
|  | City | Count |  | 4 | 0 | 8 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 50.0\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 14.3\% | 26.7\% | 0.0\% | 18.2\% |
|  |  | \% of Total | 9.1\% | 9.1\% | 0.0\% | 18.2\% |
|  | Prime Contractor | Count |  |  | 0 | 14 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 64.3\% | 35.7\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 32.1\% | 33.3\% | 0.0\% | 31.8\% |
|  |  | \% of Total | 20.5\% | 11.4\% | 0.0\% | 31.8\% |
|  | Service Provider | Count |  |  |  |  |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 66.7\% | 33.3\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 7.1\% | 6.7\% | 0.0\% | 6.8\% |
|  |  | \% of Total | 4.5\% | 2.3\% | 0.0\% | 6.8\% |
|  | Trade Association | Count |  |  |  | 1 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 0.0\% | 100.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 0.0\% | 6.7\% | 0.0\% | 2.3\% |
|  |  | \% of Total | 0.0\% | 2.3\% | 0.0\% | 2.3\% |
|  | Other | Count |  |  |  |  |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 80.0\% | 20.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 14.3\% | 6.7\% | 0.0\% | 11.4\% |
|  |  | \% of Total | 9.1\% | 2.3\% | 0.0\% | 11.4\% |
| Total |  | Count |  | 15 |  | 44 |
|  |  | \% within Q51. Firm learn about bid/contract opportunities for Maritime Park (Numeric Format) | 63.6\% | 34.1\% | 2.3\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 63 | 34.1\% |  | 100. |



|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q52. Is your firm providing goods or services on the Maritime Park project? <br> No | Count | 7 | 8 | 0 | 15 |
|  | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 46.7\% | 53.3\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 6.0\% | 5.4\% | 0.0\% | 5.5\% |
|  | \% of Total | 2.6\% | 2.9\% | 0.0\% | 5.5\% |
|  | Count | 109 | 139 | 7 | 255 |
|  | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 42.7\% | 54.5\% | 2.7\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 93.2\% | 93.3\% | 100.0\% | 93.4\% |
|  | \% of Total | 39.9\% | 50.9\% | 2.6\% | 93.4\% |
|  | Count |  | 2 | 0 | 3 |
| Total | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 33.3\% | 66.7\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 0.9\% | 1.3\% | 0.0\% | 1.1\% |
|  | \% of Total | 0.4\% | 0.7\% | 0.0\% | 1.1\% |
|  | Count | 117 | 149 | 7 | 273 |
|  | \% within Q52. Is your firm providing goods or services on the Maritime Park project? | 42.9\% | 54.6\% | 2.6\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 42.9\% | 54.6\% | 2.6\% | 100.0\% |

Q53. Is your firm providing goods and/or services as a: * MWBE or Non-MWBE Crosstabulation


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | Yes | Count | 45 | 11 | 2 | 58 |
|  |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 77.6\% | 19.0\% | 3.4\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 37.5\% | 7.4\% | 28.6\% | 21.0\% |
|  |  | \% of Total | 16.3\% | 4.0\% | 0.7\% | 21.0\% |
|  | No | Count | 67 | 119 | 4 | 190 |
|  |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 35.3\% | 62.6\% | 2.1\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 55.8\% | 79.9\% | 57.1\% | 68.8\% |
|  |  | \% of Total | 24.3\% | 43.1\% | 1.4\% | 68.8\% |
|  | Don't Know | Count |  | 19 | 1 | 28 |
|  |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 28.6\% | 67.9\% | 3.6\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 6.7\% | 12.8\% | 14.3\% | 10.1\% |
|  |  | \% of Total | 2.9\% | 6.9\% | 0.4\% | 10.1\% |
| Total |  | Count | 120 | 149 |  | 276 |
|  |  | \% within Q54. Have you experienced discriminatory behavior in the private sector between 2006 and 2011? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | $100.0 \%$ | 100.0\% | $100.0 \%$ | $100.0 \%$ |
|  |  | \% of Total |  |  |  | 100.0\% |



Q56. Which of the following do you consider the primary reason for your company being discriminated against? * MWBE or Non-MWBE Crosstabulation

|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE $\qquad$ 35 |  | Other |  |
|  |  | Count |  | $\begin{array}{r} 5 \\ 12.5 \% \end{array}$ | $\begin{array}{r} 0 \\ 0.0 \% \end{array}$ | r $\begin{array}{r}40 \\ 100.0 \%\end{array}$ |
|  |  | $\%$ within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 87.5\% |  |  |  |
|  |  | $\%$ within MWBE or Non-MWBE | 77.8\% | 45.5\% | 0.0\% | 69.0\% |
|  |  | \% of Total | 60.3\% | 8.6\% | 0.0\% | 69.0\% |
|  |  | Count |  | 4 | 1 | 15 |
|  |  | \% within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 66.7\% | 26.7\% | 6.7\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 22.2\% | 36.4\% | 50.0\% | 25.9\% |
|  |  | \% of Total | 17.2\% | 6.9\% | 1.7\% | 25.9\% |
|  | Don't Know | Count |  | 2 | 1 |  |
|  |  | \% within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 0.0\% | 66.7\% | 33.3\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 0.0\% | 18.2\% | 50.0\% | 5.2\% |
|  |  | \% of Total | 0.0\% | 3.4\% | 1.7\% | 5.2\% |
| Total |  | Count | 45 | 11 | 2 | 58 |
|  |  | $\%$ within Q56. Which of the following do you consider the primary reason for your company being discriminated against? | 77.6\% | 19.0\% | 3.4\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 77.6\% | 19.0\% | 3.4\% |  |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q57. When did the discrimination first occur? | During bidding | Count | 33 | 6 | 2 | 41 |
|  | process | \% within Q57. When did the discrimination first occur? | 80.5\% | 14.6\% | 4.9\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 73.3\% | 54.5\% | 100.0\% | 70.7\% |
|  |  | \% of Total | 56.9\% | 10.3\% | 3.4\% | 70.7\% |
|  | After contract | Count | 10 | 3 | 0 | 13 |
|  | award | \% within Q57. When did the discrimination first occur? | 76.9\% | 23.1\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 22.2\% | 27.3\% | 0.0\% | 22.4\% |
|  |  | \% of Total | 17.2\% | 5.2\% | 0.0\% | 22.4\% |
|  | Don't Know | Count |  |  | 0 |  |
|  |  | \% within Q57. When did the discrimination first occur? | 50.0\% | 50.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 4.4\% | 18.2\% | 0.0\% | 6.9\% |
|  |  | \% of Total | 3.4\% | 3.4\% | 0.0\% | 6.9\% |
| Total |  | Count | 45 | 11 | 2 | 58 |
|  |  | \% within Q57. When did the discrimination first occur? | 77.6\% | 19.0\% | 3.4\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  | \% of Total | 77.6\% | 19.0\% | 3.4\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q58. Did you file a Yescomplaint? | Count |  |  |  | 100.0\% |
|  | \% within Q58. Did you file a complaint? | 100.0\% | 0.0\% | 0.0\% |  |
|  | \% within MWBE or Non-MWBE | 11.1\% | 0.0\% | 0.0\% | 8.6\% |
|  | \% of Total | 8.6\% | 0.0\% | 0.0\% | 8.6\% |
| No | Count | 40 | 11 | 2 | 53 |
|  | \% within Q58. Did you file a complaint? | 75.5\% | 20.8\% | 3.8\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 88.9\% | 100.0\% | 100.0\% | 91.4\% |
|  | \% of Total | 69.0\% | 19.0\% | 3.4\% | 91.4\% |
| Total | Count | 45 | 11 | 2 | 58 |
|  | \% within Q58. Did you file a complaint? | 77.6\% | 19.0\% | 3.4\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 77.6\% | 19.0\% | 3.4\% | 100.0\% |


|  |  |  | MW | BE or Non-MW |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other | Total |
| Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | Strongly Agree | Count | 26 | 8 | 2 | 36 |
|  |  | \% within Q59. There is an informal network of prime contractors/service |  |  |  |  |
|  |  | providers and subcontractors that has excluded my company from doing | 72.2\% | 22.2\% | 5.6\% | 100.0\% |
|  |  | buisness in private sector. |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE | 21.7\% | 5.4\% | 28.6\% | 13.0\% |
|  |  | \% of Total | 9.4\% | 2.9\% | 0.7\% | 13.0\% |
|  | Agree | Count | 24 | 8 | 0 | 32 |
|  |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing | 75.0\% | 25.0\% | 0.0\% | 100.0\% |
|  |  | buisness in private sector. <br> \% within MWBE or Non-MWBE | 20.0\% | $5.4 \%$ | 0.0\% | 11.6\% |
|  |  | \% of Total | 8.7\% | 2.9\% | 0.0\% | 11.6\% |
|  | Somewhat Agree | Count | 14 | 43 | 0 | 57 |
|  |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | 24.6\% | 75.4\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 11.7\% | 28.9\% | 0.0\% | 20.7\% |
|  |  | \% of Total | 5.1\% | 15.6\% | 0.0\% | 20.7\% |
|  | Neither Agree or Disagree | Count | 28 | 51 | 2 | 81 |
|  |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | 34.6\% | 63.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 23.3\% | 34.2\% | 28.6\% | 29.3\% |
|  |  | \% of Total | 10.1\% | 18.5\% | 0.7\% | 29.3\% |
|  | Somewhat Disagree | Count |  |  |  |  |
|  |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing | 36.4\% | 54.5\% | 9.1\% | 100.0\% |
|  |  | buisness in private sector. |  |  |  |  |
|  |  | \% within MWBE or Non-MWBE \% of Total | $3.3 \%$ $1.4 \%$ | 4.0\% | $14.3 \%$ $0.4 \%$ | 4.0\% |
|  | Disagree | \% of Total <br> Count | $1.4 \%$ 18 | $2.2 \%$ 20 | $0.4 \%$ 2 | 4.0\% |
|  |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | 45.0\% | 50.0\% | 5.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 15.0\% | 13.4\% | 28.6\% | 14.5\% |
|  |  | \% of Total | 6.5\% | 7.2\% | 0.7\% | 14.5\% |
|  | Strongly Disagree | Count |  | 13 | 0 | 19 |
|  |  | $\%$ within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | 31.6\% | 68.4\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 5.0\% | 8.7\% | 0.0\% | 6.9\% |
|  |  | \% of Total | 2.2\% | 4.7\% | 0.0\% | 6.9\% |
|  |  | Count | 120 | 149 | 7 | 276 |
| Total |  | \% within Q59. There is an informal network of prime contractors/service providers and subcontractors that has excluded my company from doing buisness in private sector. | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE <br> \% of Total | 100.0\% | $100.0 \%$ $54.0 \%$ | $100.0 \%$ $2.5 \%$ | $\begin{aligned} & 100.0 \% \\ & 100.0 \% \\ & \hline \end{aligned}$ |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| $\begin{array}{ll}\text { Q61. Has your } & \text { Yes } \\ \text { company applied } \\ \text { for a commercial } & \\ \text { (business) bank } \\ \text { loan between 2006 } & \\ \end{array}$ | Count | 32 | 27 | 1 | $\begin{array}{r} \hline 60 \\ 100.0 \% \end{array}$ |
|  | \% within Q61. Has your company applied for a commercial (business) bank | 53.3\% | 45.0\% | 1.7\% |  |
|  | loan between 2006 and 2011? |  |  |  |  |
|  | \% within MWBE or Non-MWBE | 26.7\% | 18.1\% | 14.3\% | 21.7\% |
|  | \% of Total | 11.6\% | 9.8\% | 0.4\% | 21.7\% |
| and 2011? | Count | 87 | 119 | 6 | 212 |
|  | \% within Q61. Has your company applied for a commercial (business) bank loan between 2006 and 2011? | 41.0\% | 56.1\% | 2.8\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 72.5\% | 79.9\% | 85.7\% | 76.8\% |
|  | \% of Total | 31.5\% | 43.1\% | 2.2\% | 76.8\% |
|  | Count |  |  | 0 |  |
|  | \% within Q61. Has your company applied for a commercial (business) bank | 25.0\% | 75.0\% | 0.0\% | 100.0\% |
|  |  |  |  |  |  |
|  | \% of Total | 0.4\% | 1.1\% | 0.0\% | 1.4\% |
| Total | Count | 120 | 149 |  | 276 |
|  | $\%$ within Q61. Has your company applied for a commercial (business) bank loan between 2006 and 2011? | 43.5\% | 54.0\% | 2.5\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 43.5\% | 54.0\% | 2.5\% | 100.0\% |


|  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | MWBE | Non-MWBE | Other |  |
| Q62. Were you approved or denied for a commercial (business) bank loan? <br> Denied | Count | 17 | 26 | 0 | 43 |
|  | \% within Q62. Were you approved or denied for a commercial (business) bank loan? | 39.5\% | 60.5\% | 0.0\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 53.1\% | 96.3\% | 0.0\% | 71.7\% |
|  | \% of Total | 28.3\% | 43.3\% | 0.0\% | 71.7\% |
|  | Count | 13 | 1 | 1 | 15 |
|  | \% within Q62. Were you approved or denied for a commercial (business) bank loan? | 86.7\% | 6.7\% | 6.7\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 40.6\% | 3.7\% | 100.0\% | 25.0\% |
|  | \% of Total | 21.7\% | 1.7\% | 1.7\% | 25.0\% |
|  | Count |  | 0 | 0 |  |
| Total | \% within Q62. Were you approved or denied for a commercial (business) bank loan? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  | $\%$ within MWBE or Non-MWBE | 6.3\% | 0.0\% | 0.0\% | 3.3\% |
|  | \% of Total | 3.3\% | 0.0\% | 0.0\% | 3.3\% |
|  | Count | 32 | 27 | 1 |  |
|  | \% within Q62. Were you approved or denied for a commercial (business) bank loan? | 53.3\% | 45.0\% | 1.7\% | 100.0\% |
|  | \% within MWBE or Non-MWBE | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  | \% of Total | 53.3\% | 45.0\% | 1.7\% | 100.0\% |


|  |  |  | MWBE or Non-MWBE |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | MWBE | Non-MWBE | Other |  |
| Q63.Which of the following do you believe was the primary reason for your being denied a loan? | Insufficient | Count | 1 | 0 | 0 | 1 |
|  | Documentation | $\%$ within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 7.7\% | 0.0\% | 0.0\% | 6.7\% |
|  |  | \% of Total | 6.7\% | 0.0\% | 0.0\% | 6.7\% |
|  | Insufficient | Count |  | 1 | 1 | 3 |
|  | Business History | \% within Q63. Which of the following do you believe was the primary reason for your being denied a loan? | 33.3\% | 33.3\% | 33.3\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 7.7\% | 100.0\% | 100.0\% | 20.0\% |
|  | k of Capit | \% of Total | 6.7\% | $6.7 \%$ 0 | $6.7 \%$ 0 | 20.0\% |
|  |  | \% within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | $\%$ within MWBE or Non-MWBE | 61.5\% | 0.0\% | 0.0\% | 53.3\% |
|  |  | \% of Total | 53.3\% | 0.0\% | 0.0\% | 53.3\% |
|  | Gender of Owner | Count |  |  |  |  |
|  |  | \% within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 7.7\% | 0.0\% | 0.0\% | 6.7\% |
|  |  | \% of Total | 6.7\% | 0.0\% | 0.0\% | 6.7\% |
|  | Don't Know | Count |  |  | 0 |  |
|  |  | \% within Q63. Which of the following do you believe was the primary reason for your being denied a loan? | 100.0\% | 0.0\% | 0.0\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE | 15.4\% | 0.0\% | 0.0\% | 13.3\% |
|  |  | \% of Total | 13.3\% | 0.0\% | 0.0\% | 13.3\% |
|  |  | Count |  |  |  | 15 |
| Total |  | \% within Q63.Which of the following do you believe was the primary reason for your being denied a loan? | 86.7\% | 6.7\% | 6.7\% | 100.0\% |
|  |  | \% within MWBE or Non-MWBE <br> $\%$ of Total | $\begin{array}{r} 100.0 \% \\ 86.7 \% \end{array}$ | $\begin{array}{r} 100.0 \% \\ 6.7 \% \end{array}$ | $\begin{array}{r} 100.0 \% \\ 6.7 \% \end{array}$ | $\begin{aligned} & \text { 100.0\% } \\ & \text { 1 } \end{aligned}$ |
|  |  | \% of Total |  |  |  | 100.0\% |

## Appendix H: Survey of Vendors Regression Analysis

## APPENDIX H: SURVEY OF VENDORS REGRESSION ANALYSIS

Whereas Chapter 4.0 and 5.0 reported findings of disparity and nondisparity related to the utilization of vendors in City of Pensacola's (City) contracting and procurement activities according to selected race, ethnicity, and gender categories, this section reports findings from a survey of vendors of a sample of $266^{1}$ firms representative of City's vendors examined in the study to assess race, ethnicity, and gender effects on vendor revenue during the 2011 calendar year. To determine these effects, MGT applied a multivariate regression model to survey findings.

There are two key questions for consideration in this analysis: 1. Do minority- and woman-owned firms tend to earn significantly less revenue than firms owned by nonminority males? 2. If "yes," are their lower revenues due to race or gender status or to other factors?

Case law and social science research provide some guidance for addressing these questions. From research literature, we know that in addition to race and gender, factors such as firm capacity, owner experience, and education bear a relation to a firm's gross revenues. When multiple factors come into play, sometimes a multivariate statistical analysis can improve our understanding of more complex relationships among factors affecting company earnings. In this study, we employ linear regression to analyze variables, including race and gender that can affect a firm's success.

## H.3.1 An Overview of Multivariate Regression and Description of Analytical Model

Multivariate regression was employed to examine the influence of selected company and business characteristics, especially owner race and gender, on 2011 gross revenues reported by 266 firms participating in a survey of vendors administered during March 2012 through June 2012. For this analysis, gross revenue was the dependent variable, or the variable to be explained by the presence, absence, or strength of "selected characteristics" variables, known as "independent" or "explanatory" variables.

Since disparity analysis is an established domain of research, the selection of the independent company characteristics variables for this study was based on an extensive review of disparity study research literature. Most economic studies of discrimination are based on the seminal work of Nobel Prize recipient Gary Becker, "The Economics of Discrimination." Becker was the first to define discrimination in financial and economic terms. Since Becker, labor economists and statistical researchers including Blinder and Oaxaca, Corcoran and Duncan, Gwaltney and Long, Reimers, Saunders, Darity and Myers, Hanuschek, Hirsch, Topel and Blau, and others have adopted a standard in disparity study research of using company earnings, or revenue, as the dependent

[^59]variable in race and gender discrimination analysis. ${ }^{3}$ Comparable worth studies have also proposed regression models using gross revenue as the dependent variable for policy analysis, ${ }^{4}$ and the U.S. Department of Commerce employs regression analysis (included in 48 CFR 19) to establish price evaluation adjustments for small disadvantaged businesses in federal procurement programs. ${ }^{5}$

## The Regression Model Variables

Timothy Bates ${ }^{6}$ used at least five general determinants, including firm capacity, managerial ability, manager/owner experience, and demographic characteristics such as race and gender, to explain statistical variations in firm gross revenues. These are elaborated below in terms of the dependent/independent variable relationship regression seeks to resolve.

## Dependent Variable

For this analysis, the dependent variable (the variable to be explained by the independent variables in the model) was defined operationally as "firm 2011 gross revenues." Ideally, this variable is measured as the exact dollar figure for gross revenues. However, years of experience in conducting information and opinion surveys with companies have shown us that firms tend to be reluctant to release precise dollar figures but more responsive when inquiries about earnings are presented as a dollar range. Accordingly, to encourage greater participation in this study's survey of vendors, nine company gross revenue categories were defined, ranging from Category 1 , "Up to $\$ 50,000$ " to Category 9, "More than $\$ 10$ million."

## Independent Variables

The independent (i.e., explanatory) variables were those characteristics hypothesized as contributing to the variation in the dependent variable (2011 gross revenues). For this study, independent variables included:

- Number of full-time employees - The more employees a company has, the greater product volume it is likely to have to generate higher revenues.
- Owner's years of experience - The longer a company owner has been in a particular business, the more likely it is that the owner has knowledge of how to acquire contracts and the skills and experience to succeed in that business.

[^60]- Owner's level of education - The research literature consistently reports a positive relationship between education and level of income.
- Age of company - It is argued that a company's longevity is an indicator of both success and the owner's managerial ability.
- Race, ethnicity, gender classification of firm owners - The proposition to be tested was whether there was a statistically significant relationship between race, ethnicity and gender classification of minority firm owners and firm revenue. In the analysis, the category "Non-M/WBE" served as a reference group against which all other race and gender groups were compared.

Finally, since companies tend to be organized around a business concentration (e.g., Construction, Architecture and Engineering, Professional Services, Other Services, Goods and Supplies), type of business was introduced as a moderator variable to determine if the model, given adequate sample size, behaved differently as a predictor of gross revenue when respondents' line of business was considered.

Participants' responses to the survey provided the data to examine the relative importance of these factors. The operational relationship between these constructs (i.e., firm capacity, capability, experience, race, and gender) and measures derived from survey items is presented in Exhibit H-1.

EXHIBIT H-1
MODEL CONSTRUCTS, VARIABLES AND MEASURES

| MODEL CONSTRUCTS | VARIABLES | MEASURES |
| :--- | :--- | :--- |
| Capacity | Number of Employees | Number of Full-time and Part-time <br> Employees Reported |
|  | Private Contracting | \% Total Revenue from Private Sources |
|  | Owner's Education | Level of Education (from "some high <br> school" to "postgraduate degree") |
|  | Owner's Experience | Years of Experience |
|  | Company Age | "Year of Company was Established" |
| Demographics | Business Owner Groups | African American, Hispanic American, <br> Asian American, Native American, <br> Nonminority Women, and Non-M/WBE <br> Firms |
|  | Gender of Company Owner | Gender of Company Majority Owner or <br> Shareholder |

Source: City of Pensacola survey of vendors data methodology.

## Exploring Variable Relationships: How Regression Analysis Works

Multiple regression analysis permits simultaneous examination not only of the effects on the dependent variable of all independent variables in the multivariate model, but also the effect of each unique variable (i.e., controlling for the effects of the other independent variables in the equation). The effect of each predictor (independent) variable on the dependent variable is expressed as the magnitude of the change in the dependent variable ( Y ) for each unit change in the independent variable ( X ) plus an "error term."

Since the independent variable is never a perfect predictor of the dependent variablethat is, $X$ is expressed as an imperfect predictor of $Y$ such that one unit change in $X$ never leads to one unit change in $Y$-the "error term," $\varepsilon$, is postulated to acknowledge the residual change in the value of Y that X cannot explain.

The goal in sound regression modeling, therefore, is to minimize residual values associated with the independent variables and to maximize their explanatory power. In other words, a good model that seeks to explain what causes revenue earnings, in this case, will hypothesize a combination of independent variables based on solid research findings having sufficient explanatory power to account for case-by-case differences in company revenue, while minimizing that portion of variation in revenue values that the independent variable cannot explain (i.e., minimizing the difference between Y values predicted by the X 's in the model and actual Y values).

## H.3.2 Assessing Variables in the Model

As suggested earlier, in a model with multiple independent, or predictor, variables, the effect of each individual independent variable is expressed as the expected change in the dependent variable (y) for each unit change in the independent variable (x), holding constant (or controlling for) the values of all the other independent variables (i.e., the effect on $Y$ of the other $X$ 's in the equation). When $X$ and $Y$ values are plotted on a graph, linear regression attempts to find a straight line of best fit (also known as the least-squares line) that minimizes the differences between actual Y and predicted Y values as a function of $X$. The slope of this line represents the statistical relationship between the predicted values of $Y$ based on $X$. The point at which this regression line crosses the $Y$ axis (otherwise known as the constant) represents the predicted value of $Y$ when $X=0$. If the effect of $X$ on $Y$ is determined to be statistically significant (e.g., a significance level of $p<0.05$ asserts that the calculated relationship between $X$ and $Y$ could occur due to chance only 5 times in 100), it can be asserted that $X$ may indeed play a role in determining the value of $Y$ (in the case of this study, company revenues). For example, if the slope coefficient of the variable representing one of the specific racial groups is determined to be statistically significant, then, all other things being equal, the hypothesis that race of the owner of a firm affects the annual revenue of the firm has only a 5 percent chance of being false. In disparity research, theory asserts that the negative effect of race on revenue earnings associated with being a minority-owned business is likely a product of discrimination.

## Multivariate Regression Model

Mathematically, the multivariate linear regression model is expressed as:

$$
Y=\beta_{0}+\beta_{1} X_{1}+\beta_{2} X_{2}+\beta_{3} X_{3}+\beta_{4} X_{4}+\beta_{5} X_{5}+\ldots+\varepsilon
$$

Where: $\quad Y=$ annual firm gross revenues
$\beta_{0}=$ the constant, representing the value of $Y$ when $X_{1}=0$
$\beta_{1}=$ coefficient representing the magnitude of $X_{i}$ 's effect on $Y$
$X_{1}=$ the independent variables, such as capacity, experience, managerial ability, race, and gender
$\varepsilon=$ the error term, representing the variance in Y unexplained by $\mathrm{X}_{\mathrm{I}}$

This equation describes the hypothesized relationship between the dependent variable and the independent variables and was used to test the hypothesis that there is no difference in 2011 revenue earnings for M/WBE firms when compared with non-M/WBE firms. Traditionally, the hypothesis of no difference (known as the null hypothesis) is represented as: $H_{0}: Y_{1}=Y_{2}$.

We can reject the null hypothesis if the analysis indicates that race and gender have been found to affect firm revenue (i.e., $H_{1}: Y_{1} \neq Y_{2}$, the alternate hypothesis). Results are statistically significant if it is determined that the probability of achieving this difference due to chance was less than 5 in 100 (i.e., p < 0.05).

## Multivariate Regression Model Results

The regression model tested the effects of selected demographic and business characteristic variables on revenue earnings elicited from firms participating in the study. According to the following categories: ${ }^{7}$

| $1=$ Up to $\$ 50,000$ | $4=\$ 300,001$ to $\$ 500,000$ | $7=\$ 3,000,001$ to $\$ 5$ million |
| :--- | :--- | :--- |
| $2=\$ 50,001$ to $\$ 100,000$ | $5=\$ 500,001$ to $\$ 1$ million | $8=\$ 5,000,001$ to $\$ 10$ million |
| $3=\$ 100,001$ to $\$ 300,000$ | $6=\$ 1,000,001$ to $\$ 3$ million | $9=$ Greater than $\$ 10$ million |

The tests for multicollinearity among independent variables and variance inflation due to outlier observations revealed no substantive problems with the data. ${ }^{8}$ Initial analyses also determined that one independent variable, percentage of business in the private sector, made no substantive contribution to the model, and were therefore not presented. These adjustments yielded values for the variables listed in Exhibit H-2.

[^61]
## EXHIBIT H-2 CITY OF PENSACOLA SURVEY OF VENDORS RESULTS OF REGRESSION ANALYSIS

|  | Unstandardized Coefficients |  | $\begin{gathered} \hline \begin{array}{c} \text { Standardized } \\ \text { Coefficients } \end{array} \\ \hline \text { Beta } \\ \hline \end{gathered}$ | t | Sig. |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | B | Std. Error |  |  |  |
| (Constant) | -0.138 | 0.901 |  | -0.154 | 0.878 |
| African American ( $\mathrm{n}=65$ ) | -0.631 | 0.218 | -0.144 | -2.890 | 0.004 |
| Hispanic American ( $\mathrm{n}=8$ ) | 0.244 | 0.496 | 0.022 | 0.491 | 0.624 |
| Asian American ( $\mathrm{n}=1$ ) | -1.140 | 1.389 | -0.037 | -0.820 | 0.413 |
| Native American ( $\mathrm{n}=4$ ) | -1.130 | 0.723 | -0.073 | -1.562 | 0.120 |
| Nonminority Female ( $\mathrm{n}=38$ ) | 0.261 | 0.260 | 0.049 | 1.002 | 0.317 |
| Company Age | 0.007 | 0.009 | 0.044 | 0.826 | 0.410 |
| Number of Employees | 1.345 | 0.145 | 0.471 | 9.283 | 0.000 |
| High School | 1.174 | 0.748 | 0.189 | 1.568 | 0.118 |
| Some College | 1.326 | 0.710 | 0.344 | 1.867 | 0.063 |
| College Degree | 1.904 | 0.707 | 0.506 | 2.692 | 0.008 |
| Owner's Years of Experience | 0.269 | 0.078 | 0.185 | 3.443 | 0.001 |
| Construction | 0.272 | 0.360 | 0.070 | 0.756 | 0.450 |
| Professional Services | -0.076 | 0.385 | -0.015 | -0.197 | 0.844 |
| Other Services | -0.253 | 0.380 | -0.060 | -0.665 | 0.507 |
| Goods Supplies | 0.674 | 0.408 | 0.115 | 1.651 | 0.100 |
| Approximately what percentage of your companys gross revenues came from private sector? | -0.007 | 0.003 | -0.118 | -2.304 | 0.022 |

Source: MGT developed a database containing the survey of vendors responses. This survey was
conducted from March 2012 through June 2012.
Bold type indicates statistically significant results ( $p \leq 0.05$ ).

## Results

- When controlling for the effects of variables related to company demographics (i.e. company capacity, owner's level of education and experience), M/WBE status had a negative effect on 2011 company earnings for African Americanowned firms.
- Among the company characteristics variables, other than M/WBE status, there was a statistically significant relationship between number of employees, owner's level of education, as well as owner's years of experience.


## Summary of Survey Findings

Regarding the positive significant effects of the non-race, ethnicity and gender classification variables-company age and number of employees-it would be expected that a firm's revenue might be positively related to its size and age, supporting the logical conclusion that larger, more established firms tend to do more business. However, even when these impacts were considered, African American-owned firms responding to the survey of vendors earned significantly less revenue in 2011 than did their non-M/WBE counterparts, supporting the conclusion that M/WBE status can be negatively related to earnings when compared with earnings for non-M/WBEs.

Appendix I: City of Pensacola (PUMS) Regression Analysis

# APPENDIX I: <br> CITY OF PENSACOLA PUMS REGRESSION ANALYSIS 

EXHIBIT I-A<br>RESULTS OF LOGISTIC REGRESSION<br>EXPLANATION OF RESULTS AND VARIABLES<br>LOGISTIC REGRESSION OUTPUT

Below, variable names and operational definitions are provided. When interpreting Exhibits I-1 to I-5, the third column- Exp (B) - is the most informative index with regard to the influence of the independent variables on the likelihood of being selfemployed. From the inverse of this value, we can interpret a likelihood value of its effect on self-employment. For example the Exp (B) for an African American is . 519 from Exhibit I-1, the inverse of this is 1.93 . This means that a nonminority male is 1.93 times more likely to be self-employed than an African American. Columns A and B are reported as a matter of convention to give the reader another indicator of both the magnitude of the variable's effect and the direction of the effect ("-" suggests the greater the negative $B$ value the more it depresses the likelihood of being self-employed, and vice versa for a positive B value. It is noteworthy that theoretically "race-neutral" variables (e.g., marital status) tend to impact the likelihood of self-employment positively and that the race/ethnicity/gender variables, in general, tend to have a negative effect on self-employment.

Variables<br>Race, ethnicity, and gender indicator variables:<br>African Americans<br>Asian Americans<br>Hispanic Americans<br>Native Americans<br>Gender: Nonminority woman or not<br>\section*{Other indicator variables:}<br>Marital Status: Married or not<br>Age<br>Age2: age squared. Used to acknowledge the positive, curvilinear relationship between each year of age and self-employment.<br>Disability: Individuals self-reported health-related disabilities.<br>Tenure: Owns their own home<br>Value: Household property value.<br>Mortgage: Monthly total mortgage payments.<br>Unearn: Unearned income, such as interests and dividends.<br>Resdinc: Household income less individuals' personal income.<br>P65: Number of individuals over the age of 65 living in the household.<br>P18: Number of children under the age of 18 living in the household.<br>Some College: Some college education<br>College Graduate: College degree<br>More than College: Professional or graduate degree

Appendix l-1

## EXHIBIT I-1 <br> CITY OF PENSACOLA RESULTS OF LOGISTIC REGRESSION OVERALL

|  | B | Sig | Exp (B) |
| :--- | :--- | :--- | :--- |
| African Americans | -0.656 | 0.024 | 0.519 |
| Hspanic Americans | -0.147 | 0.689 | 0.863 |
| Asian Americans | 0.019 | 0.954 | 1020 |
| Native Americans | -0.328 | 0.511 | 0.721 |
| Sex (1=Female) | -0.768 | 0.000 | 0.464 |
| Marital Status (1=Maried) | 0.301 | 0.056 | 1.352 |
| Age | 0.050 | 0.189 | 1051 |
| Agé | 0.000 | 0.634 | 1000 |
| Disability (1=Yes) | 0.056 | 0.818 | 1057 |
| Tenure (1=Yes) | 0.209 | 0.290 | 1232 |
| Value | $\mathbf{0 . 0 0 0}$ | 0.000 | 1000 |
| Mbrtgage | 0.000 | 0.130 | 1000 |
| Uneam | 0.000 | 0.799 | 1000 |
| Resdinc | 0.000 | 0.047 | 1000 |
| P65 | 0.019 | 0.912 | 1019 |
| P18 | 0.147 | 0.329 | 1159 |
| Some College (1=Yes) | 0.476 | 0.291 | 1609 |
| College Graduate (1=Yes) | $\mathbf{0 . 8 7 7}$ | 0.014 | 2.405 |
| Mbre than College (1=Yes) | -0.222 | 0.165 | 0.801 |
|  |  |  |  |
| Number of Obsenations |  |  |  |
| Chi-squared statistic (df=19) | 161393 |  |  |
| Log Likelihood | -15927 |  |  |
|  |  |  |  |

Source: The Public Use Microdata Samples (PUMS) data from 2010 American Community Survey and Calculations using SPSS.
Note: BOLD statistically significant at $\mathrm{p}<.05$.
Estimation was conducted using the Binary Logistic command on SPSS. The Binary Logistic command performs binary logistic regressions and reports estimated coefficients and odds ratios that measure the effect on the probability of each one-unit increase in the included variables.

## EXHIBIT I-2 <br> CITY OF PENSACOLA RESULTS OF LOGISTIC REGRESSION CONSTRUCTION

|  | B | Sig. | Exp (B) |
| :---: | :---: | :---: | :---: |
| African Americans | -0.627 | 0.424 | 0.534 |
| Hspanic Americans | -0.761 | 0.337 | 0.467 |
| Asian Americans | 0.660 | 0.603 | 1934 |
| Native Americans | -19.819 | 0.999 | 0.000 |
| Sex (1=Female) | -0.222 | 0.598 | 0.801 |
| Marital Status (1=Maried) | 0.129 | 0.691 | 1138 |
| Age | 0.010 | 0.906 | 1010 |
| Age ${ }^{2}$ | 0.000 | 0.844 | 1000 |
| Disability (1=Yes) | -0.324 | 0.555 | 0.723 |
| Tenure (1=Yes) | 0.131 | 0.742 | 1140 |
| Value | 0.000 | 0.128 | 1000 |
| Mortgage | 0.000 | 0.128 | 1000 |
| Uneam | 0.000 | 0.012 | 1000 |
| Resdinc | 0.000 | 0.485 | 1000 |
| P65 | -0.706 | 0.199 | 0.494 |
| P18 | 0.267 | 0.374 | 1306 |
| Some College ( $1=\mathrm{Yes} \mathrm{)}$ | 0.406 | 0.638 | 1501 |
| College Graduate (1=Yes) | 0.920 | 0.104 | 2509 |
| More than College (1=Yes) | -0.424 | 0.174 | 0.654 |
| Number of Obsenations | 381 |  |  |
| Chi-squared statistic (df=19) | 39.992 |  |  |
| Log Likelihood | -361.967 |  |  |

Source: The Public Use Microdata Samples (PUMS) data from 2010 American Community Survey and Calculations using SPSS.
Note: BOLD statistically significant at p < . 05 .
Estimation was conducted using the Binary Logistic command on SPSS. The Binary Logistic command performs binary logistic regressions and reports estimated coefficients and odds ratios that measure the effect on the probability of each one-unit increase in the included variables.

| ```EXHIBIT I-3 CITY OF PENSACOLANone``` |  |  |  |
| :---: | :---: | :---: | :---: |
|  | B | Sig. | Exp (B) |
| African Americans | -1484 | 0.063 | 0.227 |
| Hsparic Americans | -0.108 | 0.893 | 0.898 |
| Asian Americans | -0.438 | 0.56 | 0.645 |
| Native Americans | 0.297 | 0.746 | 1346 |
| Sex (1FFemale) | -1883 | 0.000 | 0.152 |
| Marital Status (1=Maried) | 0.574 | 0.226 | 1775 |
| Age | 0.224 | 0.089 | 1251 |
| Age ${ }^{2}$ | -0.002 | 0.172 | 0.998 |
| Disability ( $1=\mathrm{Yes} \mathrm{)}$ | -1000 | 0.256 | 0.368 |
| Tenure (1=Yes) | 0.177 | 0.728 | 1193 |
| Value | 0.000 | 0.127 | 1000 |
| Martgage | 0.000 | 0.887 | 1000 |
| Uneam | 0.000 | 0.820 | 1000 |
| Resdinc | 0.000 | 0.404 | 1000 |
| P65 | 0.656 | 0.080 | 1927 |
| P18 | 0.417 | 0.289 | 1517 |
| Some Callege ( $1=Y$ Yes) | 3.430 | 0.028 | 30.867 |
| College Graduate ( $1=$ Yes) | -19.402 | 0.999 | 0.000 |
| Mbre than College ( $1=$ Yes) | -0.632 | 0.281 | 0.531 |
| Number of Obsenvations | 624 |  |  |
| Ci-squared statistic ( $\mathrm{dl}=19$ ) | 83.397 |  |  |
| Log Likelihood | -259.995 |  |  |

Source: The Public Use Microdata Samples (PUMS) data from 2010 American Community Survey and Calculations using SPSS.
Note: BOLD statistically significant at $\mathrm{p}<.05$.
Estimation was conducted using the Binary Logistic command on SPSS. The Binary Logistic command performs binary logistic regressions and reports estimated coefficients and odds ratios that measure the effect on the probability of each one-unit increase in the included variables.

| EXHIBIT I-4 <br> CITY OF PENSACOLA <br> RESULTS OF LOGISTIC REGRESSION OTHER SERVICES |  |  |  |
| :---: | :---: | :---: | :---: |
|  | B | Sig. | Exp ( B $^{\text {a }}$ |
| African Americans | -0.207 | 0.602 | 0.813 |
| Hisparic Americans | -0.299 | 0.649 | 0.742 |
| Asian Americans | 0.440 | 0.359 | 1553 |
| Native Americans | 0.453 | 0.531 | 1573 |
| Sex ( $1=$ Femele) | -0.112 | 0.645 | 0.894 |
| Marital Status (1=Maried) | 0.226 | 0.336 | 1254 |
| Age | -0.008 | 0.949 | 0.997 |
| Age ${ }^{2}$ | 0.000 | 0.427 | 1000 |
| Disability ( $1=\mathrm{Yes} \mathrm{)}$ | 0.236 | 0.492 | 1266 |
| Tenure (1=Yes) | 0.256 | 0.421 | 1292 |
| Value | 0.000 | 0.000 | 1000 |
| Martgage | 0.000 | 0.838 | 1000 |
| Uneam | 0.000 | 0.302 | 1000 |
| Resainc | 0.000 | 0.071 | 1000 |
| P65 | -0.061 | 0.818 | 0.941 |
| P18 | 0.242 | 0.306 | 1274 |
| Some College ( $1=\mathrm{Yes}$ ) | -0.350 | 0.655 | 0.705 |
| College Craduate (1=Yes) | 0.698 | 0.215 | 2010 |
| More than College ( $1=$ Yes) | -0.243 | 0.309 | 0.785 |
| Number of Obsenvetions | 795 |  |  |
| Ci-squared statistic ( $\mathrm{dl}=19$ ) | 82217 |  |  |
| Log Likelihood | -646.332 |  |  |

Source: The Public Use Microdata Samples (PUMS) data from 2010 American Community Survey and Calculations using SPSS.
Note: BOLD statistically significant at $\mathrm{p}<.05$.
Estimation was conducted using the Binary Logistic command on SPSS. The Binary Logistic command performs binary logistic regressions and reports estimated coefficients and odds ratios that measure the effect on the probability of each one-unit increase in the included variables.

## EXHIBIT I-5

GOODS AND SUPPLIES
RESULTS OF LOGISTIC REGRESSION GOODS AND SUPPLIES

|  | B | Sig. | Exp (B) |
| :---: | :---: | :---: | :---: |
| African Americans | 0.304 | 0.716 | 1355 |
| Hspanic Americans | 1420 | 0.151 | 4.137 |
| Asian Americans | 0.699 | 0.416 | 2012 |
| Native Americans | -18.226 | 0.999 | 0.000 |
| Sex (1=Female) | -0.360 | 0.483 | 0.698 |
| Marita Status (1=Maried) | 0.749 | 0.134 | 2115 |
| Age | 0.275 | 0.086 | 1316 |
| Age ${ }^{2}$ | -0.002 | 0.145 | 0.998 |
| Disability ( $1=Y \mathrm{es}$ ) | -0.238 | 0.750 | 0.788 |
| Tenure (1=Yes) | 0.131 | 0.827 | 1139 |
| Value | 0.000 | 0.854 | 1000 |
| Mbrtgage | 0.000 | 0.199 | 1000 |
| Uneam | 0.000 | 0.224 | 1000 |
| Resdinc | 0.000 | 0.921 | 1000 |
| P65 | 0.355 | 0.538 | 1426 |
| P18 | -0.985 | 0.079 | 0.374 |
| Some College (1=Yes) | 0.870 | 0.509 | 2387 |
| College Graduate (1=Yes) | -18.512 | 0.999 | 0.000 |
| Mbre than College ( $1=\mathrm{Yes} \mathrm{)}$ | -0.334 | 0.465 | 0.716 |
| Number of Obsenations | 418 |  |  |
| Chi-squared statistic (df=19) | 37.836 |  |  |
| Log Likelihood | -178.015 |  |  |

Source: The Public Use Microdata Samples (PUMS) data from 2010 American Community Survey and Calculations using SPSS.
Note: BOLD statistically significant at $\mathrm{p}<.05$.
Estimation was conducted using the Binary Logistic command on SPSS. The Binary Logistic command performs binary logistic regressions and reports estimated coefficients and odds ratios that measure the effect on the probability of each one-unit increase in the included variables.

## EXHIBIT I-B <br> RESULTS OF LINEAR REGRESSION EXPLANATION OF RESULTS AND VARIABLES

Below, variable names and operational definitions are provided. When interpreting the linear regression Exhibits I-6 to I-10, the first column- Unstandardized B - is the most informative index with regard to the influence of the independent variables on the earnings of a self-employed individual. Each number in this column represents a percent change in earnings. For example the corresponding number for a nonminority woman is -.407, from Exhibit I-6, meaning that a nonminority woman will earn 40.7 percent less than a nonminority male. The other four columns are reported in order to give the reader another indicator of both the magnitude of the variable's effect and the direction of the effect. Std. Error reports the standard deviation in the sampling distribution. Standardized B reports the standard deviation change in the dependent variable from on standard deviation increase in the independent variable. The $t$ and Sig. columns simply report the level and strength of a variable's significance.

## Variables

## Race, ethnicity and gender indicator variables:

African Americans
Asian Americans
Hispanic Americans
Native Americans
Nonminority Woman

## Other indicator variables:

Marital Status: Married or not
Disability: Individuals self-reported health-related disabilities.
Age
Age2: age squared. Used to acknowledge the positive, curvilinear relationship between each year of age and self-employment.
Speaks English Well: Person's ability to speak English if not a native speaker.
Some College: Some college education
College Graduate: College degree
More than College: Professional or graduate degree

## EXHIBIT I-6 <br> CITY OF PENSACOLA RESULTS OF LINEAR REGRESSION OVERALL

|  | Unstandarcized |  | Standarolized |  | Sig. |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | B | Std Error | B | t |  |
| African Americans | -0.427 | 0.244 | -0.101 | $-1754$ | 0.081 |
| Hspanic Americans | -0.141 | 0.429 | -0.028 | -0.328 | 0.743 |
| Asian Americans | 0.212 | 0.271 | 0.047 | 0.780 | 0.436 |
| Native Americans | 0.171 | 0.421 | 0.024 | 0.405 | 0.685 |
| Nonminority Women (1=Fermele) | -0.407 | 0.128 | -0.184 | -3.173 | 0.002 |
| Marital Status (1=Maried) | 0.224 | 0.120 | 0.108 | 1869 | 0.063 |
| Disability (1=Yes) | -0.093 | 0.200 | -0.029 | -0.467 | 0.641 |
| Age | 0.067 | 0.027 | 0.884 | 2432 | 0.016 |
| Age ${ }^{2}$ | -0.001 | 0.000 | -0.949 | -2600 | 0.010 |
| Speaks English Well (1=Yes) | -0.228 | 0.304 | -0.063 | -0.752 | 0.453 |
| Some College ( $1=$ Yes) | -0.128 | 0.357 | -0.021 | -0.357 | 0.721 |
| College Gracuate (1=Yes) | -0.571 | 0.269 | -0.122 | -2120 | 0.035 |
| More than College (1=Yes) | -0.283 | 0.129 | -0.126 | -2189 | 0.029 |
| Constant | 9.043 | 0.665 |  | 13.603 | 0.000 |

Source: The Public Use Microdata Samples (PUMS) data from 2010 American Community Survey and Calculations using SPSS.
Note: BOLD statistically significant at $p<.05$.

EXHIBIT I-7
CITY OF PENSACOLA
RESULTS OF LINEAR REGRESSION CONSTRUCTION

|  | Unstandardized |  | Standarolized |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | B | Std Error | B | t | Sig. |
| African Americans | -0.676 | 0.584 | -0.123 | -1.158 | 0.251 |
| Hspanic Americans | -0.399 | 1044 | -0.072 | -0.382 | 0.703 |
| Asian Americans | -0.294 | 0.865 | -0.038 | -0.340 | 0.735 |
| Norminarity Women (1=Femele) | -0.056 | 0.280 | -0.022 | -0.200 | 0.842 |
| Marital Status (1=Maried) | 0.393 | 0.235 | 0.208 | 1673 | 0.099 |
| Disability (1=Yes) | -0.570 | 0.402 | -0.161 | -1.418 | 0.161 |
| Age | $\mathbf{0 . 1 5 6}$ | 0.057 | 1944 | 2729 | 0.008 |
| Agé | -0.002 | 0.001 | -2087 | -2980 | 0.004 |
| Speaks English Well (1=Yes) | -0.380 | 0.813 | -0.084 | -0.467 | 0.642 |
| Some College (1=Yes) | -0.009 | 0.668 | -0.002 | -0.013 | 0.990 |
| College Graduate (1=Yes) | -0.433 | 0.335 | -0.143 | -1293 | 0.200 |
| Mbre than College (1=Yes) | -0.008 | 0.221 | -0.004 | -0.035 | 0.972 |
|  |  |  |  |  |  |
| Constant | 7.163 | 1221 |  | 5.866 | 0.000 |

Source: The Public Use Microdata Samples (PUMS) data from 2010 American Community Survey and Calculations using SPSS.
Note: BOLD statistically significant at $\mathrm{p}<.05$.

## EXHIBIT I-8

CITY OF PENSACOLA RESULTS OF LINEAR REGRESSION PROFESSIONAL SERVICES

|  | Unstandardized |  | Standarcized |  | Sig. |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | B | Std. Error | B | t |  |
| African Americans | 0.504 | 0.807 | 0.088 | 0.625 | 0.536 |
| Hspanic Americans | -0.874 | 1121 | -0.184 | -0.779 | 0.441 |
| Asian Americans | 0.879 | 0.709 | 0.185 | 1240 | 0.223 |
| Native Americans | -1.308 | 0.851 | -0.227 | -1537 | 0.133 |
| Nonminority Women (1=Female) | -0.852 | 0.407 | -0.302 | -2096 | 0.043 |
| Marital Status (1=Maried) | 0.493 | 0.492 | 0.160 | 1003 | 0.323 |
| Disability (1=Yes) | -0.721 | 1180 | -0.125 | -0.612 | 0.545 |
| Age | 0.017 | 0.143 | 0.173 | 0.120 | 0.905 |
| Age ${ }^{2}$ | 0.000 | 0.001 | -0.256 | -0.171 | 0.865 |
| Speaks English Well (1=Yes) | 0.615 | 0.654 | 0.189 | 0.940 | 0.353 |
| Some College ( $1=$ Yes) | -0.767 | 1099 | -0.133 | -0.698 | 0.490 |
| More than College (1=Yes) | -0.964 | 0.663 | -0.232 | -1453 | 0.155 |
| Constant | 10.753 | 3.680 |  | 2922 | 0.006 |

Source: The Public Use Microdata Samples (PUMS) data from 2010 American Community Survey and Calculations using SPSS.
Note: BOLD statistically significant at $\mathrm{p}<.05$

| EXHIBIT I-9 <br> CITY OF PENSACOLA <br> RESULTS OF LINEAR REGRESSION OTHER SERVICES |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Unstandarcizized |  | Stanclarclized |  | Sig. |
|  | B | sted Eror | B | t |  |
| African Americans | -0.486 | 0.293 | -0.153 | -1660 | 0.099 |
| Hspanic Americans | 0.047 | 0.607 | 0.009 | 0.078 | 0.938 |
| Asian Americans | 0.092 | 0.346 | 0.026 | 0.267 | 0.790 |
| Native Americans | 0.841 | 0.467 | 0.157 | 1799 | 0.074 |
| Norminority Wamen ( $1=$ Femmle) | -0.371 | 0.155 | -0.215 | -2395 | 0.018 |
| Marital Status ( $1=$ Mamed) | -0.073 | 0.146 | -0.043 | -0.497 | 0.620 |
| Disability ( $1=$ Yes) | 0.189 | 0.237 | 0.077 | 0.797 | 0.427 |
| Age | 0.031 | 0.035 | 0.505 | 0.891 | 0.375 |
| Age ${ }^{2}$ | 0.000 | 0.000 | -0.640 | -1128 | 0.262 |
| Speaks English Well ( $1=\mathrm{Yes} \mathrm{)}$ | -0.900 | 0.382 | -0.284 | -2353 | 0.020 |
| Some College ( $1=$ Yes) | -0.109 | 0.580 | -0.017 | -0.187 | 0.852 |
| College Cradure ( $1=\mathrm{Yes} \mathrm{)}$ | -0.607 | 0.367 | -0.145 | -1655 | 0.100 |
| Mbre than College ( $1=\mathrm{Yes} \mathrm{)}$ | -0.254 | 0.162 | -0.137 | -1572 | 0.118 |
| Canstant | 10.003 | 0.867 |  | 11542 | 0.000 |

Source: The Public Use Microdata Samples (PUMS) data from 2010 American Community Survey and Calculations using SPSS.
Note: BOLD statistically significant at $\mathrm{p}<.05$.

EXHIBIT I-10
CITY OF PENSACOLA RESULTS OF LINEAR REGRESSION GOODS AND SUPPLIES

|  | Unstandardized |  | Standardized |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | B | Std. Eror | B | t | Sig. |
| African Americans | -0.883 | 0.637 | -0.294 | -1.388 | 0.181 |
| Asian Americans | -0.102 | 0.699 | -0.034 | -0.145 | 0.886 |
| Nonminority Women (1=Female) | -0.792 | 0.379 | -0.447 | -2089 | 0.050 |
| Marital Status (1=Mamied) | 0.248 | 0.398 | 0.140 | 0.622 | 0.541 |
| Disability (1=Yes) | 0.321 | 0.650 | 0.128 | 0.493 | 0.627 |
| Age | 0.004 | 0.116 | 0.061 | 0.039 | 0.970 |
| Age2 | 0.000 | 0.001 | -0.285 | -0.178 | 0.860 |
| Speaks English Well (1=Yes) | 0.057 | 0.727 | 0.019 | 0.078 | 0.939 |
| Some College (1=Yes) | -0.842 | 0.839 | -0.202 | -1.003 | 0.328 |
| Mbre than College (1=Yes) | -0.081 | 0.410 | -0.048 | -0.199 | 0.845 |
|  |  |  |  |  |  |
| Constant | 10.886 | 3.196 |  | 3.406 | 0.003 |

Source: The Public Use Microdata Samples (PUMS) data from 2010 American Community Survey and Calculations using SPSS.
Note: BOLD statistically significant at $\mathrm{p}<.05$.

> | Appendix J: U.S. Census |
| :---: |
| Survey of Business Owners |
| Availability Estimates |

# APPENDIX J: <br> CITY OF PENSACOLA U.S. CENSUS SURVEY OF BUSINESS OWNERS AVAILABILTY ESTIMATES 

## U.S. Census, Survey of Business Owners

MGT of America, Inc. (MGT) obtained 2002 U.S. Census Bureau Survey of Business Owners (SBO) ${ }^{1}$ data to be used as a measure of firm availability in the private sector. The SBO data was based on North American Industry Classification System (NAICS) code 23, classified as construction and construction-related services; NAICS code 54, classified as professional services; NAICS codes 56 and 81 , classified as nonprofessional services; and NAICS codes 44 to 45 and 42, goods and supplies. SBO data can be used as the broadest measure of firm availability.

## Availability of Construction Firms within the Pensacola-Ferry Pass-Brent, FL Metropolitan Statistical Area

## EXHIBIT J-1 CONSTRUCTION CITY OF PENSACOLA AVAILABILITY OF FIRMS BASED ON U.S. CENSUS DATA, SURVEY OF BUSINESS OWNERS NAICS CODE 23, CONSTRUCTION NUMBER OF TOTAL FIRMS (EMPLOYER FIRMS)

|  | African Americans ${ }^{\mathbf{s}}{ }^{\mathbf{S}}$ |  | Hispanic Americans ${ }^{15}$ |  | Asian <br> Americans ${ }^{1{ }^{1}}$ |  | NativeAmericans $^{1} \mathrm{~s}$ |  | Nonminority <br> Women ${ }^{2}$ |  | M/WBE <br> Firms |  | Non-M/WBE Firms ${ }^{3}$ |  | Total Firms ${ }^{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 35 | 2.41\% | 35 | 2.41\% | 1,435 | 97.59\% | 1,470 |

Source: U.S. Bureau of the Census 2002, Survey of Business Owners.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.
${ }^{2}$ Non-M/WBE firms is the difference of Total Firms from M/WBE Firms.
${ }^{3}$ Total Firms is based on the number of All Firms based on the SBO data provided.
S denotes that findings were withheld because estimates did not meet U.S. Census publication standards.

[^62]EXHIBIT J-2
CONSTRUCTION
CITY OF PENSACOLA
AVAILABILITY OF FIRMS
BASED ON U.S. CENSUS DATA, SURVEY OF BUSINESS OWNERS
NAICS CODE 23, CONSTRUCTION NUMBER OF TOTAL FIRMS (ALL FIRMS)

|  | AfricanAmericans ${ }^{1 S}$ |  | Hispanic Americans ${ }^{1 s}$ |  | Asian Americans ${ }^{1 \mathrm{~S}}$ |  | Native Americans ${ }^{1 s}$ |  | Nonminority Women ${ }^{2}$ |  | M/WBE <br> Firms |  | Non-M/WBE Firms ${ }^{3}$ |  | Total <br> Firms ${ }^{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total |  | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 1,027 | 19.92\% | 1,027 | 19.92\% | 4,129 | 80.08\% | 5,156 |

Source: U.S. Bureau of the Census 2002, Survey of Business Owners.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.
${ }^{2}$ Non-M/WBE firms is the difference of Total Firms from M/WBE Firms.
${ }^{3}$ Total Firms is based on the number of All Firms based on the SBO data provided.
$S$ denotes that findings were withheld because estimates did not meet U.S. Census publication standards.

## Availability of Professional Services Firms within the Pensacola-Ferry Pass-Brent, FL Metropolitan Statistical Area

## EXHIBIT J-3

PROFESSIONAL SERVICES
CITY OF PENSACOLA
AVAILABILITY OF FIRMS
BASED ON U.S. CENSUS DATA, SURVEY OF BUSINESS OWNERS
NAICS CODES 54, PROFESSIONAL SERVICES
NUMBER OF TOTAL FIRMS (EMPLOYER FIRMS)

|  | African Americans ${ }^{1 \mathrm{~s}}$ |  | Hispanic Americans ${ }^{1 \mathrm{~s}}$ |  | Asian Americans ${ }^{1}{ }^{\text {s }}$ |  | Native Americans ${ }^{15}$ |  | Nonminority Women ${ }^{2}$ |  | M/WBE <br> Firms |  | Non-M/WBE Firms ${ }^{3}$ |  | Total <br> Firms ${ }^{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 0 | 0.00\% | 0 | 0.00\% |  | 0.00\% | 0 | 0.00\% | 56 | 5.74\% | 56 | 5.74\% | 920 | 94.26\% | 976 |

Source: U.S. Bureau of the Census 2002, Survey of Business Owners.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.
${ }^{2}$ Non-M/WBE firms is the difference of Total Firms from M/WBE Firms.
${ }^{3}$ Total Firms is based on the number of All Firms based on the SBO data provided.
S denotes that findings were withheld because estimates did not meet U.S. Census publication standards.

# EXHIBIT J-4 <br> PROFESSIONAL SERVICES CITY OF PENSACOLA AVAILABILITY OF FIRMS BASED ON U.S. CENSUS DATA, SURVEY OF BUSINESS OWNERS NAICS CODES 54, PROFESSIONAL SERVICES NUMBER OF TOTAL FIRMS (ALL FIRMS) 

|  | African Americans ${ }^{1 \mathrm{~s}}$ |  | Hispanic Americans ${ }^{1 \mathrm{~S}}$ |  | Asian Americans ${ }^{1 \mathrm{~S}}$ |  | Native Americans ${ }^{1 \mathrm{~s}}$ |  | Nonminority Women ${ }^{2}$ |  | M/WBE <br> Firms |  | Non-M/WBE Firms ${ }^{3}$ |  | Total Firms ${ }^{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 1,133 | 25.85\% | 1,133 | 25.85\% | 3,249 | 74.15\% | 4,382 |

Source: U.S. Bureau of the Census 2002, Survey of Business Owners.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.
${ }^{2}$ Non-M/WBE firms is the difference of Total Firms from M/WBE Firms.
${ }^{3}$ Total Firms is based on the number of All Firms based on the SBO data provided. $S$ denotes that findings were withheld because estimates did not meet U.S. Census publication standards.

## Availability of Other Services Firms within the Pensacola-Ferry Pass-Brent, FL Metropolitan Statistical Area

EXHIBIT J-5
OTHER SERVICES
CITY OF PENSACOLA
AVAILABILITY OF FIRMS
BASED ON U.S. CENSUS DATA, SURVEY OF BUSINESS OWNERS
NAICS CODES 56 AND 81, NONPROFESSIONAL SERVICES NUMBER OF TOTAL FIRMS (EMPLOYER FIRMS)

|  | African Americans ${ }^{15}$ |  | Hispanic Americans ${ }^{1}$ |  | Asian Americans ${ }^{15}$ |  | Native <br> Americans ${ }^{1 s}$ |  | Nonminority Women ${ }^{2}$ |  | M/WBE <br> Firms |  | Non-M/WBE Firms ${ }^{3}$ |  | Total Firms ${ }^{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 0 | 0.00\% | 9 | 0.87\% | 0 | 0.00\% | 0 | 0.00\% | 118 | 11.34\% | 127 | 12.21\% | 910 | 87.79\% | 1,037 |

Source: U.S. Bureau of the Census 2002, Survey of Business Owners.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.
${ }^{2}$ Non-M/WBE firms is the difference of Total Firms from M/WBE Firms.
${ }^{3}$ Total Firms is based on the number of All Firms based on the SBO data provided.
$S$ denotes that findings were withheld because estimates did not meet U.S. Census publication standards.

## EXHIBIT J-6 <br> OTHER SERVICES <br> CITY OF PENSACOLA <br> AVAILABILITY OF FIRMS <br> BASED ON U.S. CENSUS DATA, SURVEY OF BUSINESS OWNERS NAICS CODES 56 AND 81, NONPROFESSIONAL SERVICES NUMBER OF TOTAL FIRMS (ALL FIRMS)

|  | African Americans ${ }^{1}$ |  | Hispanic Americans ${ }^{1}$ |  | Asian Americans ${ }^{1}$ |  | Native Americans ${ }^{15}$ |  | Nonminority Women ${ }^{2}$ |  | M/WBE <br> Firms |  | Non-M/WBE Firms ${ }^{3}$ |  | Total <br> Firms ${ }^{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 789 | 10.08\% | 109 | 1.39\% | 418 | 5.34\% | 0 | 0.00\% | 144 | 1.84\% | 1,460 | 18.66\% | 6,364 | 81.34\% | 7,824 |

Source: U.S. Bureau of the Census 2002, Survey of Business Owners.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.
${ }^{2}$ Non-M/WBE firms is the difference of Total Firms from M/WBE Firms.
${ }^{3}$ Total Firms is based on the number of All Firms based on the SBO data provided.
$S$ denotes that findings were withheld because estimates did not meet U.S. Census publication standards.

## Availability of Goods \& Supplies Firms within the Pensacola-Ferry Pass-Brent, FL Metropolitan Statistical Area

EXHIBIT J-7
GOODS \& SUPPLIES
CITY OF PENSACOLA
AVAILABILITY OF FIRMS BASED ON U.S. CENSUS DATA, SURVEY OF BUSINESS OWNERS NAICS CODES 44, 45, AND 42, GOODS AND SUPPLIES NUMBER OF TOTAL FIRMS (EMPLOYER FIRMS)

|  | African Americans ${ }^{1}{ }^{\mathrm{s}}$ |  | Hispanic Americans ${ }^{1 \mathrm{~S}}$ |  | Asian Americans ${ }^{1}{ }^{\mathrm{s}}$ |  | Native <br> Americans ${ }^{1}$ |  | Nonminority Women ${ }^{2}$ |  | M/WBE <br> Firms |  | Non-M/WBE Firms ${ }^{3}$ |  | Total <br> Firms ${ }^{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 0 | 0.00\% | 0 | 0.00\% | 0 | 0.00\% | 9 | 0.62\% | 83 | 5.76\% | 92 | 6.39\% | 1,349 | 93.61\% | 1,441 |

Source: U.S. Bureau of the Census 2002, Survey of Business Owners
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.
${ }^{2}$ Non-M/WBE firms is the difference of Total Firms from M/WBE Firms.
${ }^{3}$ Total Firms is based on the number of All Firms based on the SBO data provided.
$S$ denotes that findings were withheld because estimates did not meet U.S. Census publication standards.
EXHIBIT J-8
GOODS \& SUPPLIES
CITY OF PENSACOLA
AVAILABILITY OF FIRMS
BASED ON U.S. CENSUS DATA, SURVEY OF BUSINESS OWNERS NAICS CODES 44, 45, AND 42, GOODS AND SUPPLIES NUMBER OF TOTAL FIRMS (ALL FIRMS)

|  | African Americans ${ }^{1 \mathrm{~s}}$ |  | Hispanic Americans ${ }^{15}$ |  | Asian Americans ${ }^{1 \mathbf{s}}$ |  | Native Americans ${ }^{1}$ |  | Nonminority Women ${ }^{2}$ |  | M/WBE <br> Firms |  | Non-M/WBE Firms ${ }^{3}$ |  | Total Firms ${ }^{4}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% | \# | \% |  |
| Total | 0 | 0.00\% | 0 | 0.00\% |  | 0.00\% | 33 | 0.66\% | 675 | 13.57\% | 708 | 14.23\% | 4,268 | 85.77\% | 4,976 |

[^63]
# Appendix K: Overall Market Area Analysis, Utilization by Airport Fund and Hurricane Damage Fund 

## APPENDIX K:

OVERALL MARKET AREA ANALYSIS, UTILIZATION BY AIRPORT FUND AND HURRICANE DAMAGE FUND

## EXHIBIT K-1 <br> CONSTRUCTION EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA <br> UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS <br> OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \%of <br> Dollars | Cum $\mathbf{\% ~}^{1}$ |
| :---: | :---: | :---: | :---: |
| ESCAMBIA, RL | \$36,286,645 | 73.79\% | 73.79\% |
| SANTA ROSA, R- | \$3,952,813 | 8.04\% | 81.83\% |
| OKALOOSA, RL | \$3,719,978 | 7.56\% | 89.39\% |
| WALTON, R | \$17,286 | 0.04\% | 89.43\% |
| MOBILE, AL | \$1,431,625 | 2.91\% | 92.34\% |
| FULTON, GA | \$1,389,294 | 2.83\% | 95.16\% |
| SHELBY, AL | \$473,531 | 0.96\% | 96.12\% |
| SAINT LOUIS, MO | \$429,698 | 0.87\% | 97.00\% |
| VOLUSIA, FL | \$283,685 | 0.58\% | 97.58\% |
| DALLAS, TX | \$173,022 | 0.35\% | 97.93\% |
| JEFFERSON, AL | \$161,445 | 0.33\% | 98.26\% |
| HILLSBOROUGH, FL | \$130,334 | 0.27\% | 98.52\% |
| PHILADELPHIA, PA | \$129,695 | 0.26\% | 98.78\% |
| LEON, FL | \$88,870 | 0.18\% | 98.96\% |
| JACKSON, FL | \$73,618 | 0.15\% | 99.11\% |
| ORANGE, FL | \$61,204 | 0.12\% | 99.24\% |
| HARRIS, TX | \$58,969 | 0.12\% | 99.36\% |
| HENNEPIN, MN | \$55,433 | 0.11\% | 99.47\% |
| MORGAN, AL | \$53,760 | 0.11\% | 99.58\% |
| MULTNOMAH, OR | \$36,712 | 0.07\% | 99.66\% |
| SHELBY, TN | \$33,017 | 0.07\% | 99.72\% |
| CALVERT, MD | \$26,649 | 0.05\% | 99.78\% |
| DUVAL, FL | \$19,420 | 0.04\% | 99.82\% |
| LEE, AL | \$18,950 | 0.04\% | 99.85\% |
| SEMINOLE, FL | \$14,887 | 0.03\% | 99.89\% |
| MADISON, AL | \$12,283 | 0.02\% | 99.91\% |
| COOK, IL | \$11,893 | 0.02\% | 99.93\% |
| SAINT LOUIS CITY, MO | \$8,719 | 0.02\% | 99.95\% |
| BOULDER, CO | \$7,419 | 0.02\% | 99.97\% |
| UTAH, UT | \$5,180 | 0.01\% | 99.98\% |
| BALDWIN, AL | \$2,841 | 0.01\% | 99.98\% |
| WINNEBAGO, WI | \$2,459 | 0.01\% | 99.99\% |
| FAIRFIELD, CT | \$1,214 | 0.00\% | 99.99\% |
| MARICOPA, AZ | \$1,086 | 0.00\% | 99.99\% |
| MARION, IN | \$760 | 0.00\% | 99.99\% |
| POLK, FL | \$705 | 0.00\% | 100.00\% |
| PASCO, FL | \$700 | 0.00\% | 100.00\% |
| MECKLENBURG, NC | \$481 | 0.00\% | 100.00\% |
| MARION, FL | \$404 | 0.00\% | 100.00\% |
| LAKE, IL | \$401 | 0.00\% | 100.00\% |
| Total - Overall Market Area | \$49,177,083 | 100.00\% |  |

[^64]
## EXHIBIT K - 2 <br> CONSTRUCTION EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION <br> OVERALL <br> OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Fiscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE Frms |  | Non-M/WBE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| 2006 | \$191,241 | 3.95\% | \$139 | 0.00\% | \$3,292 | 0.07\% | \$0 | 0.00\% | \$0 | 0.00\% | \$194,672 | 4.02\% | \$4,643,581 | 95.98\% | \$4,838,252 |
| 2007 | \$61,068 | 0.79\% | \$0 | 0.00\% | \$1,410 | 0.02\% | \$0 | 0.00\% | \$160,975 | 2.08\% | \$223,453 | 2.88\% | \$7,522,547 | 97.12\% | \$7,745,999 |
| 2008 | \$105,624 | 1.44\% | \$0 | 0.00\% | \$1,956 | 0.03\% | \$0 | 0.00\% | \$0 | 0.00\% | \$107,580 | 1.47\% | \$7,231,370 | 98.53\% | \$7,338,949 |
| 2009 | \$237,088 | 2.69\% | \$0 | 0.00\% | \$226 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$237,314 | 2.69\% | \$8,586,034 | 97.31\% | \$8,823,348 |
| 2010 | \$2,380,669 | 24.33\% | \$0 | 0.00\% | \$91 | 0.00\% | \$0 | 0.00\% | \$814 | 0.01\% | \$2,381,574 | 24.34\% | \$7,403,741 | 75.66\% | \$9,785,314 |
| 2011 | \$1,184,624 | 11.13\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$5,940 | 0.06\% | \$1,190,564 | 11.18\% | \$9,454,656 | 88.82\% | \$10,645,220 |
| Total | \$4,160,312 | 8.46\% | \$139 | 0.00\% | \$6,975 | 0.01\% | \$0 | 0.00\% | \$167,729 | 0.34\% | \$4,335,155 | 8.82\% | \$44,841,928 | 91.18\% | \$49,177,083 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October
1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

## EXHIBIT K - 3

CONSTRUCTION HURRICANE DAMAGE FUND ONLY
CITY OF PENSACOLA
UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN 325XX ZIP CODE AND MOBILE, AL OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Fscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE Firms |  | Non-M/WBE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | $\%^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| 2006 | \$19,282 | 0.20\% | \$0 | 0.00\% | \$2,376 | 0.03\% | \$0 | 0.00\% | \$0 | 0.00\% | \$21,658 | 0.23\% | \$9,399,139 | 99.77\% | \$9,420,797 |
| 2007 | \$6,700 | 0.16\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$6,700 | 0.16\% | \$4,088,791 | 99.84\% | \$4,095,491 |
| 2008 | \$45,684 | 1.94\% | \$0 | 0.00\% | \$3,344 | 0.14\% | \$0 | 0.00\% | \$0 | 0.00\% | \$49,028 | 2.08\% | \$2,309,878 | 97.92\% | \$2,358,906 |
| 2009 | \$77,399 | 1.95\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$77,399 | 1.95\% | \$3,882,854 | 98.05\% | \$3,960,253 |
| 2010 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$117,241 | 0.00\% | \$117,241 |
| 2011 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 |
| Total | \$149,065 | 0.75\% | \$0 | 0.00\% | \$5,720 | 0.03\% | so | 0.00\% | \$0 | 0.00\% | \$154,785 | 0.78\% | \$19,797,904 | 99.22\% | \$19,952,689 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

## EXHIBIT K - 4 <br> CONSTRUCTION AIRPORT FUND ONLY CITY OF PENSACOLA UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN 325XX ZIP CODE AND MOBILE, AL OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Fscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE Frms |  | Non-M/WBE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| 2006 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$1,712 | 0.22\% | \$1,712 | 0.22\% | \$792,640 | 99.78\% | \$794,352 |
| 2007 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$1,882,375 | 100.00\% | \$1,882,375 |
| 2008 | \$12,000 | 0.15\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$12,000 | 0.15\% | \$7,906,847 | 99.85\% | \$7,918,847 |
| 2009 | \$6,150 | 0.03\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$6,150 | 0.03\% | \$23,158,384 | 99.97\% | \$23,164,534 |
| 2010 | \$7,070 | 0.06\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$7,070 | 0.06\% | \$12,213,767 | 99.94\% | \$12,220,837 |
| 2011 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$4,004 | 0.05\% | \$4,004 | 0.05\% | \$8,255,424 | 99.95\% | \$8,259,428 |
| Total | \$25,220 | 0.05\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$5,716 | 0.01\% | \$30,936 | 0.06\% | \$54,209,436 | 99.94\% | \$54,240,372 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

## EXHIBIT K - 5 CONSTRUCTION AIRPORT FUND ONLY (FEDERAL VS NON-FEDERAL) CITY OF PENSACOLA UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN 325XX ZIP CODE AND MOBILE, AL OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Airport Fund Construction | African Americans |  | Hispanic Americans |  | AsianAmericans |  | Native Americans |  | Nonminority Women |  | M/WBE Firms |  | Non-M/WBE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| Non-Federal Construction <br> Federal Construction | \$25,220 <br> \$0 | $\begin{gathered} 0.05 \% \\ 0.00 \% \end{gathered}$ |  | $\left\|\begin{array}{l\|} \hline 0.00 \% \\ 0.00 \% \end{array}\right\|$ | $\begin{aligned} & \$ 0 \\ & \$ 0 \end{aligned}$ | $\left\|\begin{array}{l\|} \hline 0.00 \% \\ 0.00 \% \end{array}\right\|$ | $\begin{aligned} & \$ 0 \\ & \$ 0 \end{aligned}$ | $\left\|\begin{array}{l\|} \hline 0.00 \% \\ 0.00 \% \end{array}\right\|$ | $\begin{array}{r} \$ 5,716 \\ \$ 0 \end{array}$ | $\begin{gathered} 0.01 \% \\ 0.00 \% \end{gathered}$ | $\$ 30,936$ | $\begin{gathered} 0.07 \% \\ 0.00 \% \end{gathered}$ | $\begin{array}{r} \$ 47,403,752 \\ \$ 6,805,684 \end{array}$ | $\begin{gathered} 99.93 \% \\ 100.00 \% \end{gathered}$ | \$47,434,688 <br> \$6,805,684 |
| Total |  |  | so |  |  |  | \$0 |  |  |  |  |  |  |  |  |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

EXHIBIT K-6
PROFESSIONAL SERVICES EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND
CITY OF PENSACOLA
UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS
OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{\mathbf{2}}$ | \%of <br> Dollars | Cum\% ${ }^{\mathbf{1}}$ |  |
| :--- | ---: | ---: | ---: |
| ESCAMBIA, R | $\mathbf{\$ 6 , 3 9 3 , 5 1 1}$ | $\mathbf{6 0 . 7 8 \%}$ | $\mathbf{6 0 . 7 8 \%}$ |
| OKALOOSA, R | $\mathbf{\$ 1 , 1 3 6 , 5 3 3}$ | $\mathbf{1 0 . 8 0 \%}$ | $\mathbf{7 1 . 5 8 \%}$ |
| MOBILE, AL | $\mathbf{\$ 1 9 1 , 3 3 9}$ | $\mathbf{1 . 8 2 \%}$ | $\mathbf{7 3 . 4 0 \%}$ |
| SANTA ROSA, RL | $\mathbf{\$ 8 2 , 2 6 6}$ | $\mathbf{0 . 7 8 \%}$ | $\mathbf{7 4 . 1 8 \%}$ |
| FULTON, GA | $\$ 467,121$ | $4.44 \%$ | $78.62 \%$ |
| LEON, FL | $\$ 437,790$ | $4.16 \%$ | $82.78 \%$ |
| PHILADELPHIA, PA | $\$ 432,771$ | $4.11 \%$ | $86.90 \%$ |
| MIAMI-DADE, FL | $\$ 259,298$ | $2.46 \%$ | $89.36 \%$ |
| DISTRICT OF COLUMBIA, DC | $\$ 180,946$ | $1.72 \%$ | $91.08 \%$ |
| WAYNE, MI | $\$ 180,591$ | $1.72 \%$ | $92.80 \%$ |
| DALLAS, TX | $\$ 152,648$ | $1.45 \%$ | $94.25 \%$ |
| COOK, IL | $\$ 101,629$ | $0.97 \%$ | $95.21 \%$ |
| DOUGLAS, NE | $\$ 90,878$ | $0.86 \%$ | $96.08 \%$ |
| SARASOTA, FL | $\$ 90,000$ | $0.86 \%$ | $96.93 \%$ |
| ORANGE, FL | $\$ 88,419$ | $0.84 \%$ | $97.77 \%$ |
| ALLEGHENY, PA | $\$ 63,113$ | $0.60 \%$ | $98.37 \%$ |
| HILLSBOROUGH, FL | $\$ 33,768$ | $0.32 \%$ | $98.69 \%$ |
| JOHNSON, IN | $\$ 31,104$ | $0.30 \%$ | $98.99 \%$ |
| HUNTERDON, NJ | $\$ 24,408$ | $0.23 \%$ | $99.22 \%$ |
| PASCO, FL | $\$ 16,325$ | $0.16 \%$ | $99.38 \%$ |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Cumulative total of percent of dollars in market area.
${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

## EXHIBIT K - 6 (CONTINUED) PROFESSIONAL SERVICES EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND <br> CITY OF PENSACOLA <br> UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \%of <br> Dollars | Cum ${ }^{1}{ }^{1}$ |
| :---: | :---: | :---: | :---: |
| (Cont'd) |  |  |  |
| NEW YORK, NY | \$15,187 | 0.14\% | 99.52\% |
| BOULDER, CO | \$8,384 | 0.08\% | 99.60\% |
| RICHMOND CITY, VA | \$7,542 | 0.07\% | 99.67\% |
| DUVAL, FL | \$7,500 | 0.07\% | 99.74\% |
| JEFFERSON, AL | \$6,394 | 0.06\% | 99.81\% |
| KING, WA | \$4,000 | 0.04\% | 99.84\% |
| COBB, GA | \$3,806 | 0.04\% | 99.88\% |
| HARRIS, TX | \$3,800 | 0.04\% | 99.92\% |
| DUPAGE, IL | \$2,660 | 0.03\% | 99.94\% |
| ORLEANS, LA | \$1,499 | 0.01\% | 99.96\% |
| JASPER, IA | \$1,408 | 0.01\% | 99.97\% |
| LAKE, FL | \$895 | 0.01\% | 99.98\% |
| BALTIMORE, MD | \$800 | 0.01\% | 99.98\% |
| JEFFERSON, KY | \$688 | 0.01\% | 99.99\% |
| WINNEBAGO, WI | \$184 | 0.00\% | 99.99\% |
| MARICOPA, AZ | \$145 | 0.00\% | 99.99\% |
| MARION, IN | \$128 | 0.00\% | 100.00\% |
| HARTFORD, CT | \$128 | 0.00\% | 100.00\% |
| LYCOMING, PA | \$58 | 0.00\% | 100.00\% |
| BREVARD, FL | \$54 | 0.00\% | 100.00\% |
| IOWA, WI | \$46 | 0.00\% | 100.00\% |
| BALDWIN, AL | \$41 | 0.00\% | 100.00\% |
| DANE, WI | \$40 | 0.00\% | 100.00\% |
| HAMILTON, OH | \$31 | 0.00\% | 100.00\% |
| ESCAMBIA, AL | \$24 | 0.00\% | 100.00\% |
| HOUSTON, AL | \$20 | 0.00\% | 100.00\% |
| Total - Overall Market Area | \$10,519,921 | 100.00\% |  |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Cumulative total of percent of dollars in market area.
${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

## EXHIBIT K - 7

## PROFESSIONAL SERVICES EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND <br> CITY OF PENSACOLA <br> UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION OVERALL OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Fscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE Firms |  | Non-M/WBE Frms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| 2006 | \$350 | 0.02\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$22,237 | 1.42\% | \$22,587 | 1.44\% | \$1,544,734 | 98.56\% | \$1,567,321 |
| 2007 | \$698 | 0.03\% | \$0 | 0.00\% | \$6,428 | 0.29\% | \$0 | 0.00\% | \$40,715 | 1.87\% | \$47,840 | 2.20\% | \$2,131,394 | 97.80\% | \$2,179,234 |
| 2008 | \$14,123 | 0.99\% | \$0 | 0.00\% | \$26,817 | 1.87\% | \$0 | 0.00\% | \$34,482 | 2.41\% | \$75,423 | 5.27\% | \$1,356,632 | 94.73\% | \$1,432,054 |
| 2009 | \$35,767 | 2.13\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$55,888 | 3.32\% | \$91,655 | 5.45\% | \$1,589,605 | 94.55\% | \$1,681,260 |
| 2010 | \$25,977 | 1.45\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$52,063 | 2.90\% | \$78,041 | 4.34\% | \$1,718,654 | 95.66\% | \$1,796,695 |
| 2011 | \$32,875 | 1.76\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$41,177 | 2.21\% | \$74,052 | 3.97\% | \$1,789,304 | 96.03\% | \$1,863,356 |
| Total | \$109,791 | 1.04\% | \$0 | 0.00\% | \$33,245 | 0.32\% | \$0 | 0.00\% | \$246,561 | 2.34\% | \$389,597 | 3.70\% | \$10,130,324 | 96.30\% | \$10,519,921 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

## EXHIBIT K - 8 <br> PROFESSIONAL SERVICES HURRICANE DAMAGE FUND ONLY CITY OF PENSACOLA <br> UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN 325XX ZIP CODE AND MOBILE, AL

| Fscal <br> Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE <br> Firms |  | Non-M/WBE Firms |  | Total <br> Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| 2006 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$657,205 | 100.00\% | \$657,205 |
| 2007 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$408,985 | 100.00\% | \$408,985 |
| 2008 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$73,137 | 100.00\% | \$73,137 |
| 2009 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$63,315 | 100.00\% | \$63,315 |
| 2010 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 |
| 2011 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 |
| Total | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$1,202,643 | 100.00\% | \$1,202,643 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

## EXHIBIT K - 9

## PROFESSIONAL SERVICES AIRPORT FUND ONLY CITY OF PENSACOLA <br> UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION <br> WITHIN 325XX ZIP CODE AND MOBILE, AL OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Fiscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE Firms |  | Non-M/WBE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| 2006 | \$0 | 0.00\% | \$1,951 | 0.69\% | \$0 | 0.00\% | \$0 | 0.00\% | \$481 | 0.17\% | \$2,432 | 0.86\% | \$281,314 | 99.14\% | \$283,746 |
| 2007 | \$250 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$250 | 0.00\% | \$5,514,396 | 100.00\% | \$5,514,646 |
| 2008 | \$0 | 0.00\% | \$311 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$25,991 | 0.41\% | \$26,302 | 0.41\% | \$6,347,349 | 99.59\% | \$6,373,652 |
| 2009 | \$0 | 0.00\% | \$1,561 | 0.03\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$1,561 | 0.03\% | \$4,974,740 | 99.97\% | \$4,976,302 |
| 2010 | \$15,382 | 0.91\% | \$1,590 | 0.09\% | \$0 | 0.00\% | \$0 | 0.00\% | \$458 | 0.03\% | \$17,430 | 1.03\% | \$1,674,219 | 98.97\% | \$1,691,649 |
| 2011 | \$54,164 | 3.68\% | \$448 | 0.03\% | \$0 | 0.00\% | \$0 | 0.00\% | \$1,207 | 0.08\% | \$55,818 | 3.79\% | \$1,417,608 | 96.21\% | \$1,473,427 |
| Total | \$69,796 | 0.34\% | \$5,862 | 0.03\% | \$0 | 0.00\% | \$0 | 0.00\% | \$28,137 | 0.14\% | \$103,795 | 0.51\% | \$20,209,626 | 99.49\% | \$20,313,421 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

EXHIBIT K-10
GOODS EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA
UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \%of Dollars | Cum\% ${ }^{1}$ |
| :---: | :---: | :---: | :---: |
| ESCAMBIA, R- | \$10,173,664 | 25.96\% | 25.96\% |
| SANTA ROSA, RL | \$3,344,626 | 8.53\% | 34.50\% |
| MOBILE, AL | \$1,903,022 | 4.86\% | 39.35\% |
| OKALOOSA, RL | \$169,488 | 0.43\% | 39.78\% |
| FULTON, GA | \$4,659,445 | 11.89\% | 51.67\% |
| COOK, IL | \$4,423,733 | 11.29\% | 62.96\% |
| JEFFERSON, AL | \$2,804,331 | 7.16\% | 70.12\% |
| DALLAS, TX | \$1,459,434 | 3.72\% | 73.84\% |
| DUPAGE, IL | \$1,407,373 | 3.59\% | 77.43\% |
| LYCOMING, PA | \$1,080,642 | 2.76\% | 80.19\% |
| HILLSBOROUGH, FL | \$874,882 | 2.23\% | 82.43\% |
| GWINNETT, GA | \$683,561 | 1.74\% | 84.17\% |
| MILWAUKEE, WI | \$566,038 | 1.44\% | 85.61\% |
| ALLEGHENY, PA | \$509,113 | 1.30\% | 86.91\% |
| ORANGE, FL | \$469,555 | 1.20\% | 88.11\% |
| BALDWIN, AL | \$366,559 | 0.94\% | 89.05\% |
| CLAY, FL | \$311,286 | 0.79\% | 89.84\% |
| SEMINOLE, FL | \$221,668 | 0.57\% | 90.41\% |
| BALTIMORE CITY, MD | \$200,622 | 0.51\% | 90.92\% |
| POLK, FL | \$192,792 | 0.49\% | 91.41\% |
| MCLENNAN, TX | \$183,999 | 0.47\% | 91.88\% |
| RICHMOND CITY, VA | \$182,550 | 0.47\% | 92.35\% |
| DUVAL, FL | \$161,804 | 0.41\% | 92.76\% |
| CHEROKEE, GA | \$141,521 | 0.36\% | 93.12\% |
| PHILADELPHIA, PA | \$130,526 | 0.33\% | 93.45\% |
| LUCAS, OH | \$120,736 | 0.31\% | 93.76\% |
| LEE, FL | \$103,384 | 0.26\% | 94.02\% |
| INDIAN RIVER, FL | \$99,621 | 0.25\% | 94.28\% |
| POLK, IA | \$90,355 | 0.23\% | 94.51\% |
| LEON, FL | \$89,111 | 0.23\% | 94.74\% |
| HARRIS, TX | \$89,052 | 0.23\% | 94.96\% |
| PALMBEACH, FL | \$87,151 | 0.22\% | 95.19\% |
| PINELLAS, FL | \$86,841 | 0.22\% | 95.41\% |
| HINDS, MS | \$67,419 | 0.17\% | 95.58\% |
| NEW YORK, NY | \$66,479 | 0.17\% | 95.75\% |
| LOS ANGELES, CA | \$62,167 | 0.16\% | 95.91\% |
| SALINE, KS | \$51,339 | 0.13\% | 96.04\% |
| GLYNN, GA | \$51,097 | 0.13\% | 96.17\% |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Cumulative total of percent of dollars in market area.
${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

EXHIBIT K - 10 (CONTINUED)
GOODS EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA
UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \%of Dollars | Cum ${ }^{1}{ }^{1}$ |
| :---: | :---: | :---: | :---: |
| (Cont'd) |  |  |  |
| FORREST, MS | \$49,446 | 0.13\% | 96.30\% |
| DANE, WI | \$48,755 | 0.12\% | 96.42\% |
| SUFFOLK, MA | \$48,277 | 0.12\% | 96.54\% |
| COBB, GA | \$48,107 | 0.12\% | 96.67\% |
| WINDHAM, VT | \$45,242 | 0.12\% | 96.78\% |
| HARTFORD, CT | \$44,986 | 0.11\% | 96.90\% |
| UTAH, UT | \$43,378 | 0.11\% | 97.01\% |
| JASPER, IA | \$42,866 | 0.11\% | 97.12\% |
| MANATEE, FL | \$42,592 | 0.11\% | 97.23\% |
| SAINT LUCIE, FL | \$42,330 | 0.11\% | 97.33\% |
| GREENE, MO | \$42,000 | 0.11\% | 97.44\% |
| KNOX, TN | \$39,984 | 0.10\% | 97.54\% |
| WAKE, NC | \$36,273 | 0.09\% | 97.64\% |
| FLORENCE, SC | \$35,728 | 0.09\% | 97.73\% |
| FAIRFIELD, OH | \$28,076 | 0.07\% | 97.80\% |
| HIGHLANDS, FL | \$27,758 | 0.07\% | 97.87\% |
| PORTER, IN | \$27,546 | 0.07\% | 97.94\% |
| KANE, IL | \$27,372 | 0.07\% | 98.01\% |
| GREENVILE, SC | \$25,372 | 0.06\% | 98.07\% |
| MONTGOMERY, VA | \$24,750 | 0.06\% | 98.14\% |
| TULSA, OK | \$23,839 | 0.06\% | 98.20\% |
| BERGEN, NJ | \$23,190 | 0.06\% | 98.26\% |
| BARROW, GA | \$21,375 | 0.05\% | 98.31\% |
| SAINT LOUIS CITY, MO | \$21,092 | 0.05\% | 98.37\% |
| ALLEN, KY | \$19,500 | 0.05\% | 98.42\% |
| FAIRFIELD, CT | \$19,201 | 0.05\% | 98.46\% |
| WORCESTER, MA | \$19,162 | 0.05\% | 98.51\% |
| MARICOPA, AZ | \$19,084 | 0.05\% | 98.56\% |
| BROWARD, FL | \$18,885 | 0.05\% | 98.61\% |
| COLQUITT, GA | \$17,725 | 0.05\% | 98.66\% |
| CALVERT, MD | \$17,587 | 0.04\% | 98.70\% |
| WICHITA, TX | \$16,832 | 0.04\% | 98.74\% |
| MONTGOMERY, AL | \$16,654 | 0.04\% | 98.79\% |
| JOHNSON, KS | \$16,622 | 0.04\% | 98.83\% |
| JEFFERSON, KY | \$15,570 | 0.04\% | 98.87\% |
| BURLINGTON, NJ | \$15,362 | 0.04\% | 98.91\% |
| WALDO, ME | \$14,376 | 0.04\% | 98.94\% |
| TAYLOR, FL | \$14,051 | 0.04\% | 98.98\% |
| MADISON, IL | \$13,862 | 0.04\% | 99.01\% |
| NORFOLK, MA | \$13,774 | 0.04\% | 99.05\% |
| VOLUSIA, FL | \$12,720 | 0.03\% | 99.08\% |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Cumulative total of percent of dollars in market area.
${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

EXHIBIT K - 10 (CONTINUED)
GOODS EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA
UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \% of Dollars | Cum $\%^{1}$ |
| :---: | :---: | :---: | :---: |
| (Cont'd) |  |  |  |
| SHELBY, TN | \$12,015 | 0.03\% | 99.11\% |
| COVNGTON, AL | \$11,188 | 0.03\% | 99.14\% |
| HAMILTON, OH | \$10,887 | 0.03\% | 99.17\% |
| DENVER, CO | \$10,834 | 0.03\% | 99.20\% |
| BREVARD, FL | \$10,597 | 0.03\% | 99.22\% |
| MARION, FL | \$10,498 | 0.03\% | 99.25\% |
| FRANKLIN, NC | \$10,272 | 0.03\% | 99.28\% |
| MARION, IN | \$9,491 | 0.02\% | 99.30\% |
| NEW HANOVER, NC | \$9,437 | 0.02\% | 99.33\% |
| DOUGLAS, NE | \$9,402 | 0.02\% | 99.35\% |
| YORK, PA | \$9,256 | 0.02\% | 99.37\% |
| LINN, OR | \$9,210 | 0.02\% | 99.40\% |
| ORANGE, CA | \$9,102 | 0.02\% | 99.42\% |
| PASSAIC, NJ | \$9,053 | 0.02\% | 99.44\% |
| TRAVS, TX | \$8,746 | 0.02\% | 99.47\% |
| HAMPDEN, MA | \$8,714 | 0.02\% | 99.49\% |
| MIAMI-DADE, FL | \$8,421 | 0.02\% | 99.51\% |
| GENEVA, AL | \$7,830 | 0.02\% | 99.53\% |
| FORT BEND, TX | \$7,569 | 0.02\% | 99.55\% |
| JACKSON, GA | \$7,046 | 0.02\% | 99.57\% |
| JONES, MS | \$6,900 | 0.02\% | 99.58\% |
| SHELBY, AL | \$6,260 | 0.02\% | 99.60\% |
| ROCK, WI | \$6,258 | 0.02\% | 99.62\% |
| ONONDAGA, NY | \$6,114 | 0.02\% | 99.63\% |
| MECKLENBURG, NC | \$5,839 | 0.01\% | 99.65\% |
| DAMDSON, NC | \$5,729 | 0.01\% | 99.66\% |
| ANOKA, MN | \$5,437 | 0.01\% | 99.67\% |
| WESTCHESTER, NY | \$5,342 | 0.01\% | 99.69\% |
| BUCKS, PA | \$5,076 | 0.01\% | 99.70\% |
| OTTAWA, MI | \$4,655 | 0.01\% | 99.71\% |
| PROVIDENCE, RI | \$4,607 | 0.01\% | 99.72\% |
| HILLSBOROUGH, NH | \$3,818 | 0.01\% | 99.73\% |
| JEFFERSON, CO | \$3,464 | 0.01\% | 99.74\% |
| ALACHUA, FL | \$3,330 | 0.01\% | 99.75\% |
| RICE, KS | \$3,318 | 0.01\% | 99.76\% |
| COLLIER, FL | \$3,214 | 0.01\% | 99.77\% |
| FAYETTE, GA | \$3,150 | 0.01\% | 99.78\% |
| SULLIVAN, NY | \$3,013 | 0.01\% | 99.78\% |
| EL PASO, CO | \$2,962 | 0.01\% | 99.79\% |
| MORGAN, AL | \$2,749 | 0.01\% | 99.80\% |
| WASHINGTON, PA | \$2,678 | 0.01\% | 99.81\% |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Cumulative total of percent of dollars in market area.
${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

EXHIBIT K - 10 (CONTINUED)
GOODS EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA
UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \%of Dollars | Cum ${ }^{1}$ |
| :---: | :---: | :---: | :---: |
| (Cont'd) |  |  |  |
| BAY, FL | \$2,607 | 0.01\% | 99.81\% |
| KING, WA | \$2,558 | 0.01\% | 99.82\% |
| ORLEANS, LA | \$2,418 | 0.01\% | 99.83\% |
| FAIRFAX, VA | \$2,324 | 0.01\% | 99.83\% |
| SAINT LOUIS, MO | \$2,291 | 0.01\% | 99.84\% |
| MONTGOMERY, TX | \$2,259 | 0.01\% | 99.84\% |
| JACKSON, MO | \$2,249 | 0.01\% | 99.85\% |
| JACKSON, MI | \$2,207 | 0.01\% | 99.85\% |
| TISHOMINGO, MS | \$2,206 | 0.01\% | 99.86\% |
| CARROLL, MD | \$1,909 | 0.00\% | 99.86\% |
| FRANKLIN, VA | \$1,896 | 0.00\% | 99.87\% |
| SUFFOLK, NY | \$1,890 | 0.00\% | 99.87\% |
| RAMSEY, MN | \$1,815 | 0.00\% | 99.88\% |
| LAKE, IL | \$1,661 | 0.00\% | 99.88\% |
| POPE, AR | \$1,620 | 0.00\% | 99.89\% |
| FRANKLIN, GA | \$1,584 | 0.00\% | 99.89\% |
| HENNEPIN, MN | \$1,569 | 0.00\% | 99.90\% |
| WILLIAMSON, TN | \$1,479 | 0.00\% | 99.90\% |
| SANTA CRUZ, CA | \$1,471 | 0.00\% | 99.90\% |
| OCEAN, NJ | \$1,463 | 0.00\% | 99.91\% |
| BLAIR, PA | \$1,397 | 0.00\% | 99.91\% |
| HARDIN, KY | \$1,380 | 0.00\% | 99.91\% |
| OSCEOLA, FL | \$1,337 | 0.00\% | 99.92\% |
| LAFAYETTE, LA | \$1,329 | 0.00\% | 99.92\% |
| JEFFERSON, WI | \$1,312 | 0.00\% | 99.92\% |
| KENT, MI | \$1,309 | 0.00\% | 99.93\% |
| GREENWOOD, SC | \$1,305 | 0.00\% | 99.93\% |
| UNION, NJ | \$1,140 | 0.00\% | 99.93\% |
| PIMA, AZ | \$1,090 | 0.00\% | 99.94\% |
| ERIE, NY | \$1,089 | 0.00\% | 99.94\% |
| SPOKANE, WA | \$1,086 | 0.00\% | 99.94\% |
| COLE, MO | \$1,065 | 0.00\% | 99.94\% |
| ADAMS, CO | \$1,060 | 0.00\% | 99.95\% |
| DAMDSON, TN | \$1,054 | 0.00\% | 99.95\% |
| DURHAM, NC | \$919 | 0.00\% | 99.95\% |
| WESTMORELAND, PA | \$882 | 0.00\% | 99.95\% |
| QUEENS, NY | \$869 | 0.00\% | 99.96\% |
| CUYAHOGA, OH | \$849 | 0.00\% | 99.96\% |
| CARROLL, MS | \$820 | 0.00\% | 99.96\% |
| SUMMIT, OH | \$791 | 0.00\% | 99.96\% |
| CHILTON, AL | \$740 | 0.00\% | 99.96\% |
| BARRY, MO | \$705 | 0.00\% | 99.97\% |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Cumulative total of percent of dollars in market area.
${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

EXHIBIT K - 10 (CONTINUED)
GOODS EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA
UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \%of Dollars | Cum\% ${ }^{1}$ |
| :---: | :---: | :---: | :---: |
| (Cont'd) |  |  |  |
| DUBUQUE, IA | \$690 | 0.00\% | 99.97\% |
| ONTARIO, NY | \$607 | 0.00\% | 99.97\% |
| NASSAU, NY | \$581 | 0.00\% | 99.97\% |
| CHATHAM, GA | \$580 | 0.00\% | 99.97\% |
| TARRANT, TX | \$551 | 0.00\% | 99.97\% |
| ESSEX, NJ | \$530 | 0.00\% | 99.98\% |
| TIPPECANOE, IN | \$495 | 0.00\% | 99.98\% |
| LAKE, FL | \$489 | 0.00\% | 99.98\% |
| OKLAHOMA, OK | \$461 | 0.00\% | 99.98\% |
| MONTGOMERY, NY | \$443 | 0.00\% | 99.98\% |
| SPARTANBURG, SC | \$438 | 0.00\% | 99.98\% |
| SAN DIEGO, CA | \$422 | 0.00\% | 99.98\% |
| ITAWAMBA, MS | \$410 | 0.00\% | 99.98\% |
| HAMILTON, FL | \$385 | 0.00\% | 99.98\% |
| NEWPORT, RI | \$384 | 0.00\% | 99.99\% |
| CALHOUN, AL | \$382 | 0.00\% | 99.99\% |
| SOMERSET, NJ | \$368 | 0.00\% | 99.99\% |
| INGHAM, MI | \$366 | 0.00\% | 99.99\% |
| ESCAMBIA, AL | \$358 | 0.00\% | 99.99\% |
| SANTA CLARA, CA | \$358 | 0.00\% | 99.99\% |
| LANCASTER, NE | \$335 | 0.00\% | 99.99\% |
| SALT LAKE, UT | \$305 | 0.00\% | 99.99\% |
| MORRIS, NJ | \$294 | 0.00\% | 99.99\% |
| PLATTE, MO | \$241 | 0.00\% | 99.99\% |
| BRONX, NY | \$236 | 0.00\% | 99.99\% |
| HOUSTON, AL | \$230 | 0.00\% | 99.99\% |
| SAINT LOUIS, MN | \$224 | 0.00\% | 100.00\% |
| WINONA, MN | \$223 | 0.00\% | 100.00\% |
| JACKSON, IN | \$209 | 0.00\% | 100.00\% |
| NORTHAMPTON, PA | \$199 | 0.00\% | 100.00\% |
| PASCO, FL | \$189 | 0.00\% | 100.00\% |
| JACKSON, OR | \$173 | 0.00\% | 100.00\% |
| SNOHOMISH, WA | \$173 | 0.00\% | 100.00\% |
| MARIN, CA | \$152 | 0.00\% | 100.00\% |
| MONTGOMERY, MD | \$147 | 0.00\% | 100.00\% |
| DISTRICT OF COLUMBIA, DC | \$139 | 0.00\% | 100.00\% |
| HAMILTON, TN | \$125 | 0.00\% | 100.00\% |
| SUWANNEE, FL | \$98 | 0.00\% | 100.00\% |
| WASHOE, NV | \$58 | 0.00\% | 100.00\% |
| COMAL, TX | \$55 | 0.00\% | 100.00\% |
| BRISTOL, MA | \$10 | 0.00\% | 100.00\% |
| CLARKE, GA | \$7 | 0.00\% | 100.00\% |
| Total - Overall Market Area | \$39,187,896 | 100.00\% |  |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Cumulative total of percent of dollars in market area.
${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

## EXHIBIT K - 11 <br> GOODS EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA <br> UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION <br> OVERALL <br> OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Fiscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE <br> Frms |  | Non-M/WBE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ |  |
| 2006 | \$640,066 | 10.02\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$75,502 | 1.18\% | \$715,568 | 11.20\% | \$5,673,312 | 88.80\% | \$6,388,881 |
| 2007 | \$1,191,329 | 16.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$64,019 | 0.86\% | \$1,255,348 | 16.86\% | \$6,189,289 | 83.14\% | \$7,444,637 |
| 2008 | \$1,019,575 | 15.64\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$51,158 | 0.78\% | \$1,070,733 | 16.43\% | \$5,447,105 | 83.57\% | \$6,517,838 |
| 2009 | \$64,387 | 1.08\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$58,893 | 0.99\% | \$123,279 | 2.08\% | \$5,815,323 | 97.92\% | \$5,938,602 |
| 2010 | \$29,628 | 0.45\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$46,775 | 0.70\% | \$76,404 | 1.15\% | \$6,573,838 | 98.85\% | \$6,650,241 |
| 2011 | \$329 | 0.01\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$34,263 | 0.55\% | \$34,592 | 0.55\% | \$6,213,105 | 99.45\% | \$6,247,697 |
| Total | \$2,945,314 | 7.52\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$330,610 | 0.84\% | \$3,275,924 | 8.36\% | \$35,911,972 | 91.64\% | \$39,187,896 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

## EXHIBIT K - 12 <br> GOODS HURRICANE DAMAGE FUND ONLY CITY OF PENSACOLA UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN 325XX ZIP CODE AND MOBILE, AL

| Fscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE Firms |  | Non-M/WBE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| 2006 | \$10,222 | 9.58\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$1,523 | 1.43\% | \$11,745 | 11.01\% | \$94,955 | 88.99\% | \$106,700 |
| 2007 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$64,158 | 100.00\% | \$64,158 |
| 2008 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$20,543 | 100.00\% | \$20,543 |
| 2009 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$245,940 | 100.00\% | \$245,940 |
| 2010 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$10,322 | 0.00\% | \$10,322 |
| 2011 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$848 | 0.00\% | \$848 |
| Total | \$10,222 | 2.28\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$1,523 | 0.34\% | \$11,745 | 2.62\% | \$436,766 | 97.38\% | \$448,511 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

## EXHIBIT K - 13

## GOODS AIRPORT FUND ONLY CITY OF PENSACOLA

UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION

WITHIN 325XX ZIP CODE AND MOBILE, AL OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Fiscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE Firms |  | Non-M/WBE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| 2006 | \$64,030 | 41.36\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$3,265 | 2.11\% | \$67,295 | 43.47\% | \$87,506 | 56.53\% | \$154,802 |
| 2007 | \$60,723 | 24.14\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$3,407 | 1.35\% | \$64,130 | 25.49\% | \$187,436 | 74.51\% | \$251,565 |
| 2008 | \$19,800 | 14.10\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$1,872 | 1.33\% | \$21,672 | 15.43\% | \$118,776 | 84.57\% | \$140,447 |
| 2009 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$204 | 0.07\% | \$204 | 0.07\% | \$295,887 | 99.93\% | \$296,091 |
| 2010 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$447 | 0.23\% | \$447 | 0.23\% | \$191,595 | 99.77\% | \$192,041 |
| 2011 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$1,072 | 0.87\% | \$1,072 | 0.87\% | \$122,445 | 99.13\% | \$123,517 |
| Total | \$144,553 | 12.48\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$10,266 | 0.89\% | \$154,819 | 13.36\% | \$1,003,644 | 86.64\% | \$1,158,463 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

## EXHIBIT K - 14

OTHER SERVICES EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \%of Dollars | Cum $\%^{1}$ |
| :---: | :---: | :---: | :---: |
| ESCAMBIA, H | \$6,782,897 | 30.60\% | 30.60\% |
| SANTA ROSA, RL | \$938,977 | 4.24\% | 34.83\% |
| MOBILE, AL | \$804,623 | 3.63\% | 38.46\% |
| OKALOOSA, PL | \$137,331 | 0.62\% | 39.08\% |
| COOK, IL | \$5,734,221 | 25.87\% | 64.95\% |
| FULTON, GA | \$2,366,959 | 10.68\% | 75.63\% |
| JOHNSON, KS | \$598,087 | 2.70\% | 78.32\% |
| JEFFERSON, AL | \$527,678 | 2.38\% | 80.70\% |
| LEE, FL | \$466,471 | 2.10\% | 82.81\% |
| CLARKE, GA | \$319,854 | 1.44\% | 84.25\% |
| MECKLENBURG, NC | \$309,118 | 1.39\% | 85.65\% |
| LEON, FL | \$302,194 | 1.36\% | 87.01\% |
| DALLAS, TX | \$286,379 | 1.29\% | 88.30\% |
| UTAH, UT | \$203,536 | 0.92\% | 89.22\% |
| SHELBY, TN | \$175,523 | 0.79\% | 90.01\% |
| GREENE, MO | \$165,691 | 0.75\% | 90.76\% |
| MADISON, AL | \$107,460 | 0.48\% | 91.24\% |
| BALDWIN, AL | \$105,036 | 0.47\% | 91.72\% |
| LOS ANGELES, CA | \$99,566 | 0.45\% | 92.17\% |
| DOUGLAS, NE | \$95,507 | 0.43\% | 92.60\% |
| HARRIS, TX | \$94,189 | 0.42\% | 93.02\% |
| ORANGE, FL | \$93,725 | 0.42\% | 93.44\% |
| SAN FRANCISCO, CA | \$83,600 | 0.38\% | 93.82\% |
| MARION, IN | \$80,220 | 0.36\% | 94.18\% |
| RICHMOND CITY, VA | \$79,114 | 0.36\% | 94.54\% |
| TANGIPAHOA, LA | \$75,259 | 0.34\% | 94.88\% |
| PHILADELPHIA, PA | \$62,287 | 0.28\% | 95.16\% |
| COBB, GA | \$61,048 | 0.28\% | 95.44\% |
| GWINNETT, GA | \$58,045 | 0.26\% | 95.70\% |
| MANATEE, FL | \$53,358 | 0.24\% | 95.94\% |
| HOUSTON, AL | \$49,924 | 0.23\% | 96.16\% |
| WINDSOR, VT | \$49,510 | 0.22\% | 96.39\% |
| MONTGOMERY, AL | \$49,485 | 0.22\% | 96.61\% |
| DUPAGE, IL | \$46,248 | 0.21\% | 96.82\% |
| HILLSBOROUGH, FL | \$44,504 | 0.20\% | 97.02\% |
| MONTGOMERY, VA | \$40,400 | 0.18\% | 97.20\% |

[^65]
## EXHIBIT K - 14 (CONTINUED)

OTHER SERVICES EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \% of Dollars | Cum $\mathbf{\% ~}^{1}$ |
| :---: | :---: | :---: | :---: |
| (Cont'd) |  |  |  |
| COVNGTON, AL | \$35,696 | 0.16\% | 97.36\% |
| SAINT LOUIS CITY, MO | \$32,110 | 0.14\% | 97.51\% |
| ALLEGHENY, PA | \$31,851 | 0.14\% | 97.65\% |
| SHELBY, AL | \$29,871 | 0.13\% | 97.79\% |
| HIGHLANDS, FL | \$27,582 | 0.12\% | 97.91\% |
| SEMINOLE, FL | \$27,044 | 0.12\% | 98.03\% |
| NORFOLK, MA | \$23,876 | 0.11\% | 98.14\% |
| HINDS, MS | \$23,481 | 0.11\% | 98.25\% |
| PALM BEACH, FL | \$22,172 | 0.10\% | 98.35\% |
| WAKE, NC | \$18,708 | 0.08\% | 98.43\% |
| BAY, FL | \$18,208 | 0.08\% | 98.51\% |
| BURLINGTON, NJ | \$16,762 | 0.08\% | 98.59\% |
| DUVAL, FL | \$16,270 | 0.07\% | 98.66\% |
| ESCAMBIA, AL | \$16,140 | 0.07\% | 98.73\% |
| DAVIDSON, TN | \$15,873 | 0.07\% | 98.81\% |
| MULTNOMAH, OR | \$15,340 | 0.07\% | 98.87\% |
| JOHNSON, IN | \$13,896 | 0.06\% | 98.94\% |
| BROWARD, FL | \$13,876 | 0.06\% | 99.00\% |
| POLK, IA | \$13,827 | 0.06\% | 99.06\% |
| SAINT LOUIS, MO | \$12,509 | 0.06\% | 99.12\% |
| DAVIDSON, NC | \$12,453 | 0.06\% | 99.18\% |
| PIMA, AZ | \$11,995 | 0.05\% | 99.23\% |
| POLK, FL | \$10,644 | 0.05\% | 99.28\% |
| RANKIN, MS | \$10,611 | 0.05\% | 99.33\% |
| SALINE, KS | \$9,913 | 0.04\% | 99.37\% |
| NEW YORK, NY | \$8,683 | 0.04\% | 99.41\% |
| MARICOPA, AZ | \$7,921 | 0.04\% | 99.44\% |
| PIERCE, WI | \$7,815 | 0.04\% | 99.48\% |
| SACRAMENTO, CA | \$7,500 | 0.03\% | 99.51\% |
| DALLAS, IA | \$7,115 | 0.03\% | 99.55\% |
| HENNEPIN, MN | \$5,375 | 0.02\% | 99.57\% |
| BARRY, MO | \$5,336 | 0.02\% | 99.59\% |
| EVANS, GA | \$4,879 | 0.02\% | 99.62\% |
| MERCER, NJ | \$4,681 | 0.02\% | 99.64\% |
| HAMILTON, OH | \$4,669 | 0.02\% | 99.66\% |
| WABASH, IN | \$4,159 | 0.02\% | 99.68\% |
| RICHLAND, SC | \$4,093 | 0.02\% | 99.70\% |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Cumulative total of percent of dollars in market area.
${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

## EXHIBIT K - 14 (CONTINUED)

OTHER SERVICES EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \% of Dollars | Cum $\mathbf{\%}^{1}$ |
| :---: | :---: | :---: | :---: |
| (Cont'd) |  |  |  |
| DOUGLAS, GA | \$3,821 | 0.02\% | 99.71\% |
| MORGAN, AL | \$3,813 | 0.02\% | 99.73\% |
| VOLUSIA, FL | \$3,234 | 0.01\% | 99.74\% |
| GENEVA, AL | \$3,210 | 0.01\% | 99.76\% |
| PLATTE, MO | \$3,188 | 0.01\% | 99.77\% |
| TAYLOR, FL | \$3,100 | 0.01\% | 99.79\% |
| PORTER, IN | \$2,788 | 0.01\% | 99.80\% |
| BALTIMORE CITY, MD | \$2,758 | 0.01\% | 99.81\% |
| BUCKS, PA | \$2,583 | 0.01\% | 99.82\% |
| OUACHITA, LA | \$2,155 | 0.01\% | 99.83\% |
| GLYNN, GA | \$2,086 | 0.01\% | 99.84\% |
| ORANGE, CA | \$1,905 | 0.01\% | 99.85\% |
| HANCOCK, MS | \$1,854 | 0.01\% | 99.86\% |
| RIVERSIDE, CA | \$1,494 | 0.01\% | 99.87\% |
| TUSCALOOSA, AL | \$1,450 | 0.01\% | 99.87\% |
| HARTFORD, CT | \$1,424 | 0.01\% | 99.88\% |
| SUFFOLK, NY | \$1,366 | 0.01\% | 99.89\% |
| TARRANT, TX | \$1,275 | 0.01\% | 99.89\% |
| CLAY, MN | \$1,255 | 0.01\% | 99.90\% |
| MADISON, IL | \$1,189 | 0.01\% | 99.90\% |
| LINCOLN, MO | \$1,163 | 0.01\% | 99.91\% |
| WINNEBAGO, WI | \$1,151 | 0.01\% | 99.91\% |
| CLAY, FL | \$1,146 | 0.01\% | 99.92\% |
| ALACHUA, FL | \$1,118 | 0.01\% | 99.92\% |
| FORREST, MS | \$1,073 | 0.00\% | 99.93\% |
| TRAVIS, TX | \$1,038 | 0.00\% | 99.93\% |
| NEW HAVEN, CT | \$854 | 0.00\% | 99.94\% |
| KNOX, TN | \$854 | 0.00\% | 99.94\% |
| BARROW, GA | \$852 | 0.00\% | 99.94\% |
| MARION, FL | \$820 | 0.00\% | 99.95\% |
| OSCEOLA, FL | \$773 | 0.00\% | 99.95\% |
| MUSCOGEE, GA | \$685 | 0.00\% | 99.96\% |
| FAIRFIELD, CT | \$655 | 0.00\% | 99.96\% |
| TULSA, OK | \$638 | 0.00\% | 99.96\% |
| HILLSBOROUGH, NH | \$608 | 0.00\% | 99.96\% |
| BREVARD, FL | \$527 | 0.00\% | 99.97\% |
| WOOD, OH | \$455 | 0.00\% | 99.97\% |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Cumulative total of percent of dollars in market area.
${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

## EXHIBIT K - 14 (CONTINUED)

OTHER SERVICES EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL MARKET AREA ANALYSIS OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| County, State ${ }^{2}$ | Dollars | \% of <br> Dollars | Cum $\%^{1}$ |
| :---: | :---: | :---: | :---: |
| (Cont'd) |  |  |  |
| FOND DU LAC, WI | \$404 | 0.00\% | 99.97\% |
| WICHITA, TX | \$384 | 0.00\% | 99.97\% |
| LAKE, FL | \$361 | 0.00\% | 99.97\% |
| OCEAN, NJ | \$355 | 0.00\% | 99.97\% |
| NEW LONDON, CT | \$339 | 0.00\% | 99.98\% |
| FLORENCE, SC | \$300 | 0.00\% | 99.98\% |
| PROVIDENCE, RI | \$287 | 0.00\% | 99.98\% |
| MIAMI-DADE, FL | \$282 | 0.00\% | 99.98\% |
| FRANKLIN, VA | \$276 | 0.00\% | 99.98\% |
| WASHOE, NV | \$268 | 0.00\% | 99.98\% |
| CALVERT, MD | \$267 | 0.00\% | 99.98\% |
| MILWAUKEE, WI | \$265 | 0.00\% | 99.99\% |
| SANTA CRUZ, CA | \$264 | 0.00\% | 99.99\% |
| DENVER, CO | \$262 | 0.00\% | 99.99\% |
| COFFEE, AL | \$261 | 0.00\% | 99.99\% |
| OCONEE, GA | \$240 | 0.00\% | 99.99\% |
| KANE, IL | \$230 | 0.00\% | 99.99\% |
| MONTGOMERY, MD | \$202 | 0.00\% | 99.99\% |
| JACKSON, MO | \$190 | 0.00\% | 99.99\% |
| KING, WA | \$186 | 0.00\% | 99.99\% |
| SAN DIEGO, CA | \$180 | 0.00\% | 99.99\% |
| LUZERNE, PA | \$175 | 0.00\% | 99.99\% |
| DANE, WI | \$168 | 0.00\% | 100.00\% |
| WESTMORELAND, PA | \$159 | 0.00\% | 100.00\% |
| FRANKLIN, OH | \$155 | 0.00\% | 100.00\% |
| MONTGOMERY, PA | \$109 | 0.00\% | 100.00\% |
| WILLIAMSON, TN | \$107 | 0.00\% | 100.00\% |
| HARRISON, MS | \$102 | 0.00\% | 100.00\% |
| LYCOMING, PA | \$100 | 0.00\% | 100.00\% |
| EAST BATON ROUGE, LA | \$72 | 0.00\% | 100.00\% |
| FRANKLIN, NC | \$70 | 0.00\% | 100.00\% |
| WINONA, MN | \$51 | 0.00\% | 100.00\% |
| INDIAN RIVER, FL | \$16 | 0.00\% | 100.00\% |
| BRISTOL, MA | \$5 | 0.00\% | 100.00\% |
| Total - Overall Market Area | \$22,168,407 | 100.00\% |  |

[^66]
## EXHIBIT K - 15 <br> OTHER SERVICES EXCLUDES AIRPORT AND HURRICANE DAMAGE FUND CITY OF PENSACOLA UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION <br> OVERALL OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Fiscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE Firms |  | Non-M/WBE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ |  |
| 2006 | \$12,183 | 0.31\% | \$1,834 | 0.05\% | \$0 | 0.00\% | \$0 | 0.00\% | \$20,826 | 0.52\% | \$34,843 | 0.87\% | \$3,950,731 | 99.13\% | \$3,985,574 |
| 2007 | \$13,937 | 0.39\% | \$794 | 0.02\% | \$1,850 | 0.05\% | \$0 | 0.00\% | \$17,085 | 0.48\% | \$33,666 | 0.94\% | \$3,537,686 | 99.06\% | \$3,571,353 |
| 2008 | \$20,739 | 0.58\% | \$425 | 0.01\% | \$6 | 0.00\% | \$0 | 0.00\% | \$40,906 | 1.14\% | \$62,075 | 1.74\% | \$3,510,546 | 98.26\% | \$3,572,622 |
| 2009 | \$39,003 | 0.60\% | \$789 | 0.01\% | \$0 | 0.00\% | \$0 | 0.00\% | \$19,995 | 0.31\% | \$59,787 | 0.92\% | \$6,415,822 | 99.08\% | \$6,475,609 |
| 2010 | \$95,303 | 3.75\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$23,676 | 0.93\% | \$118,979 | 4.68\% | \$2,421,991 | 95.32\% | \$2,540,970 |
| 2011 | \$29,911 | 1.48\% | \$11 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$19,396 | 0.96\% | \$49,317 | 2.44\% | \$1,972,964 | 97.56\% | \$2,022,280 |
| Total | \$211,077 | 0.95\% | \$3,853 | 0.02\% | \$1,856 | 0.01\% | \$0 | 0.00\% | \$141,883 | 0.64\% | \$358,668 | 1.62\% | \$21,809,739 | 98.38\% | \$22,168,407 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

EXHIBIT K - 16
OTHER SERVICES HURRICANE DAMAGE FUND ONLY CITY OF PENSACOLA
UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN 325XX ZIP CODE AND MOBILE, AL

| Fiscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE <br> Firms |  | Non-M/WBE Firms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ |
| 2006 | \$324 | 0.01\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$2,437 | 0.08\% | \$2,762 | 0.09\% | \$3,152,601 | 99.91\% | \$3,155,363 |
| 2007 | \$55 | 0.01\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$8,237 | 1.99\% | \$8,293 | 2.01\% | \$405,025 | 97.99\% | \$413,318 |
| 2008 | \$365 | 10.79\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$365 | 10.79\% | \$3,018 | 89.21\% | \$3,383 |
| 2009 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$7,744 | 100.00\% | \$7,744 |
| 2010 | \$271 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$271 | 0.00\% | \$962 | 0.00\% | \$1,233 |
| 2011 | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 |
| Total | \$1,016 | 0.03\% | \$0 | 0.00\% | \$0 | 0.00\% | \$0 | 0.00\% | \$10,675 | 0.30\% | \$11,691 | 0.33\% | \$3,569,350 | 99.67\% | \$3,581,041 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1
2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

## EXHIBIT K - 17

## OTHER SERVICES AIRPORT FUND ONLY

CITY OF PENSACOLA
UTILIZATION ANALYSIS OF FIRMS AT THE PRIME LEVEL DOLLARS AND PERCENTAGE OF TOTAL PRIME DOLLARS BY RACEIETHNICITYIGENDER CLASSIFICATION

WITHIN 325XX ZIP CODE AND MOBILE, AL OCTOBER 1, 2005 THROUGH SEPTEMBER 30, 2011

| Fscal Year | African Americans |  | Hispanic Americans |  | Asian Americans |  | Native Americans |  | Nonminority Women |  | M/WBE Firms |  | Non-M/WBE Frms |  | Total Dollars |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | \% ${ }^{1}$ | \$ | $\%^{1}$ | \$ |
| 2006 | \$929 | 0.13\% | \$5,810 | 0.83\% | \$0 | 0.00\% | \$0 | 0.00\% | \$39,059 | 5.58\% | \$45,798 | 6.55\% | \$653,883 | 93.45\% | \$699,681 |
| 2007 | \$0 | 0.00\% | \$1,978 | 0.37\% | \$0 | 0.00\% | \$0 | 0.00\% | \$4,264 | 0.79\% | \$6,242 | 1.16\% | \$532,111 | 98.84\% | \$538,353 |
| 2008 | \$389 | 0.06\% | \$1,628 | 0.23\% | \$0 | 0.00\% | \$0 | 0.00\% | \$2,469 | 0.35\% | \$4,486 | 0.64\% | \$696,633 | 99.36\% | \$701,119 |
| 2009 | \$159,910 | 22.93\% | \$5,681 | 0.81\% | \$0 | 0.00\% | \$0 | 0.00\% | \$6,567 | 0.94\% | \$172,158 | 24.68\% | \$525,346 | 75.32\% | \$697,504 |
| 2010 | \$168,306 | 20.15\% | \$5,429 | 0.65\% | \$0 | 0.00\% | \$0 | 0.00\% | \$1,176 | 0.14\% | \$174,911 | 20.94\% | \$660,359 | 79.06\% | \$835,270 |
| 2011 | \$34,369 | 4.15\% | \$4,891 | 0.59\% | \$0 | 0.00\% | \$0 | 0.00\% | \$4,451 | 0.54\% | \$43,710 | 5.28\% | \$784,067 | 94.72\% | \$827,777 |
| Total | \$363,902 | 8.46\% | \$25,417 | 0.59\% | \$0 | 0.00\% | \$0 | 0.00\% | \$57,986 | 1.35\% | \$447,305 | 10.40\% | \$3,852,400 | 89.60\% | \$4,299,705 |

Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
${ }^{1}$ Percent of total dollars expended annually to firms.

MGTofAmerica.com

## Appendix L: Custom Census Survey Instrument and Availability Estimates

## APPENDIX L: <br> CITY OF PENSACOLA DISPARITY STUDY CUSTOM CENSUS SURVEY INSTRUMENTS AND AVAILABILITY ESTIMATES

Availability estimates for construction at the prime contractor level, construction at the subcontractor level and architecture and engineering at the subconsultant level were based on custom census data. Some court cases have allowed what is known as custom census as a source of business availability ${ }^{1}$. Custom census essentially involves using Dun \& Bradstreet as a source of business availability. Dun \& Bradstreet has the advantage over the U.S. Census Survey of Business Owners data in that the information is current and Dun \& Bradstreet contains data on individual firms, including firm revenue, number of employees and specific areas of work.

The limits of Dun \& Bradstreet are that: (1) the race, ethnicity, and gender classification are weak, (2) Dun \& Bradstreet does not indicate whether the firm is interested in work with the City, and (3) Dun \& Bradstreet does not indicate whether a firm is primarily a subcontractor or prime contractor. In order to address those deficiencies, MGT developed a short survey to address the three questions above. A random sample of construction and architecture and engineering firms were supplied by Dun and Bradstreet. Six digit NAICS codes were selected in order to select construction and architecture and engineering firms located in the Pensacola-Ferry Pass-Brent Metropolitan Statistical Area (MSA), which consists of Escambia, Florida and Santa Rosa, Florida. The sample consisted of 3,991 firms in the business categories of construction and professional services. These firms were then surveyed via telephone by Diversity Program Advisors, Inc, a local MBE subcontractor, as well as Oppenheim Research, a Tallahasseebased woman-owned firm. Slightly more than 400 surveys were completed and responded to a series of questions such as:

- Indicate the race, ethnicity and gender classification of the firm,
- Indicate if they bid or considered bidding on projects by the City,
- Indicate if they bid or considered bidding as a prime contractor or subcontractor or both, and
- Indicate if they worked as a prime contractor or subcontractor or both?

[^67]
## Custom Census Survey Instrument, Construction

Hello. My name is $\qquad$ , and I am calling for MGT of America on behalf of the city of Pensacola.

We are conducting a very brief survey of 13 questions to determine the availability of businesses in the Pensacola Regional Area. Is this $\qquad$ (Company's name)? IF YES, CONTINUE.

Have I reached $\qquad$ ? (VERIFY TELEPHONE NUMBER)

IF YES, CONTINUE, IF NO, TERMINATE

May I speak with the owner please?

IF OWNER IS PUT ON THE LINE: CONTINUE WITH INTRODUCTION

IF TRANSFERRED TO ANOTHER PARTY (CEO, MANAGER, ETC):

Are you able to answer questions concerning ownership? IF YES, CONTINUE AND ENTER LOGIN ID (WHICH WILL BE PROVIDED IN THE SAMPLE)
*** THE LOGIN ID MUST BE ENTERED IN ORDER TO CONDUCT THE SURVEY.***

IF NO, SCHEDULE A CALL BACK WHEN THE OWNER OR CEO MAY BE AVAILABLE AND LEAVE TELEPHONE NUMBER. IF NOBODY IS AVAILABLE TO ANSWER QUESTIONS:

SCHEDULE CALL BACK DATE AND TIME

## INTRODUCTION

MGT of America, Inc. has been contracted by the city of Pensacola to contact area businesses to get their opinions about the business climate in the city of Pensacola. The objectives of this very brief survey of 13 questions are to (1) assist in determining the availability of businesses in the Pensacola Regional Area and (2) help the City learn more about local businesses. Your company's information has been provided to us from Dun \& Bradstreet. Your opinions are important to us, and all of your responses will be kept confidential. If you have any questions regarding the survey, please send them to Ms. Vernetta Mitchell of MGT of America, Inc. at Vernetta_Mitchell@mgtamer.com. For technical assistance relating to the survey, please contact Ms. Hope Smith of MGT of America, Inc. at Hope_Smith@mgtamer.com. Thank you in advance for your participation.

Q1 What is your title?

O Owner/CEO/President (1)
O Manager/Financial Officer (2)
O Other (Specify) (3) $\qquad$

Q2 Please provide the following in case we have any further questions.

Name (First and Last Name) (1)
Email Address (2)
Q3 Let us confirm that, based on information we have from Dun \& Bradstreet, this is a for-profit business, as opposed to a nonprofit, foundation or government office?

O Yes (1)
O No (2)
O Don't Know (3)

## [IF THE ANSWER TO QUESTION 3 IS NO OR DON'T KNOW, THEN TERMINATE THE CALL Disqualification statement <br> Thank you for your input; however, you do not qualify for this survey.

 In the Access Table, in the Disposition column/data field, please select "Disqualified".Q4 Let us confirm that your company provides construction or construction-related services.
Examples include but are not limited to Highway and street construction Building construction (general contractors or builders) Construction special trade contractors Plumbing, Heating, and air conditioning Painting Electrical work Masonry, stonework, tile setting and plastering Carpentry and floor work Roofing, siding and sheet metal work Concrete work Construction management Excavation work Structural steel erection Demolition Trucking or hauling services Other special trades constructionrelated

O Yes (1)
O No (2)
O Don't Know (3)
[IF THE ANSWER TO QUESTION 4 IS NO TERMINATE THE CALL
Disqualification statement
Thank you for your input; however, you do not qualify for this survey. In the Access Table, in the Disposition column/data field, please select "Disqualified".

Q5 Based on the NAICS codes provided below, please select from the following that best describes your primary line of business. Please check all that apply.

- 236210 Industrial Building (1)
- 236220 Commercial and Institutional Building (2)
- 237110 Water \& Sewer Line and Related Structures (3)
- 237130 Power and Communication Line and Related Structures (4)
[ 237210 Land Subdivision (5)
- 237310 Highway, Street, \& Bridge (6)
- 237990 Other Heavy \& Civil Engineering (7)
- 238110 Poured Concrete Foundation \& Structure Contractors (8)
- 238120 Structural Steel and Precast Concrete Contractors (9)
- 238130 Framing Contractors (10)
[ 238140 Masonry Contractors (11)
- 238150 Glass \& Glazing Contractors (12)
- 238160 Roofing Contractors (13)
- 238170 Siding Contractors (14)
- 238190 Other Foundation, Structure, \& Building Exterior Contractors (15)
- 238210 Electrical Contractors \& Other Wiring Installation Contractors (16)
- 238220 Plumbing, Heating, \& Air-Conditioning Contractors (17)
- 382990 Other Building Equipment Contractors (18)
- 238310 Drywall and Insulation Contractors (19)
- 238320 Painting and Wall Covering Contractors (20)
[ 238330 Flooring Contractors (21)
- 238340 Tile and Terrazzo Contractors (22)
- 238350 Finish Carpentry Contractors (23)
- 238390 Other Building Finishing Contractors (24)
- 238910 Site Preparation Contractors (25)
- 238990 All Other Specialty Trade Contractors (26)
- None of the Above (27)
- Other (please specify by NAICS Code) (28) $\qquad$

Q6 Between October 1, 2005 and September 30, 2011 has your company submitted a bid or proposal as a prime contractor or subcontractor, for a contract or project from the city of Pensacola

O Yes (1)
O No (2)
O Don't Know (3)
Q7 Between October 1, 2005 and September 30, 2011 has your company submitted a bid as a prime contractor or subcontractor for a construction contract on a project from a federal, state or other local government agency in the Pensacola Regional Area?

O Yes (1)
O No (2)
O Don't Know (3)
Q8 Is your company interested in submitting a bid as a prime contractor or subcontractor, for a construction contract from the city of Pensacola over the next 12 months?

O Yes (1)
O No (2)
O Don't Know (3)
Q9 Does your company bid primarily as prime contractor? Subcontractor? or Both?
O Prime Contractor (1) SURVEY WILL SKIP TO Q10 AND THAN Q12
O Subcontractor (2) SURVEY WILL SKIP TO Q11 AND THAN Q12
O Both (3)
SURVEY WILL SKIP TO Q10, Q11 AND THAN Q12
O Don't Know (4) SURVEY WILL SKIP TO Q10, Q11 AND THAN Q12
Q10 Which of the following categories best approximates your company's largest contract awarded between October 1, 2005 and September 30, 2011? As Prime Contractor

O Up to $\$ 50,000$ ? (1)
O \$50,001 to \$100,000? (2)
O \$100,001 to \$250,000? (3)
O $\$ 250,001$ to $\$ 500,000$ ? (4)
O \$500,001 to \$1 million? (5)
O Over \$1 million? (6)
O Don't Know (7)
O Not applicable (8)

Q11 Which of the following categories best approximates your company's largest subcontract awarded between October 1, 2005 and September 30, 2011? As a Subcontractor

O Up to $\$ 50,000$ ? (1)
O \$50,001 to \$100,000? (2)
O \$100,001 to \$250,000? (3)
O \$250,001 to \$500,000? (4)
O \$500,001 to \$1 million? (5)
O Over \$1 million? (6)
O Don't Know (7)
O Not applicable (8)
Q12 Is more than 50 percent of your company owned and controlled by a woman or women?
O Yes (1)
O No (2)
O Don't Know (3)
Q13 Is more than 50 percent of your company owned and controlled by a person or people from one of the following racial or ethnic groups?

O Anglo/Caucasian (1)
O African American (2)
O Asian or Pacific Islander (3)
O Hispanic American (4)
O Native American/Alaskan Native (5)
O Don't Know (6)
O Other (Specify) (7) $\qquad$
You will be directed to the following upon the completion of the survey. Please be sure to state the following to the respondent:

If you would like more information on the Disparity Study, please contact Mr. George Maiberger, City of Pensacola Procurement Manager, at (850) 435-1835.

## Custom Census Survey Availability Estimates, Construction

## EXHIBIT L-1 <br> CITY OF PENSACOLA CONSTRUCTION AVAILABILITY OF FIRMS AT THE PRIME LEVEL BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN THE PENSACOLA-FERRY PASS-BRENT METROPOLITAN STATISTICAL AREA

|  | African <br> Americans $^{1}$ | Hispanic <br> Americans $^{1}$ | Asian <br> American $^{1}$ | Native <br> Americans $^{1}$ | Nonminority <br> Women | M/WBE <br> Firms | Non-M/WBE <br> Firms | Total <br> Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\%$ |  |  |  |  |  |  |  |
| Total |  | $\%$ | $\%$ | $\%$ | $\%$ |  |  |  |

Source: MGT developed a database of firms based on Dunn \& Bradstreet data in order to conduct a custom census availability analyses.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.

EXHIBIT L-2
CITY OF PENSACOLA CONSTRUCTION

## AVAILABILITY OF FIRMS AT THE SUBCONTRACTOR LEVEL BY RACE/ETHNICITYIGENDER CLASSIFICATION <br> WITHIN THE PENSACOLA-FERRY PASS-BRENT METROPOLITAN STATISTICAL AREA

|  | African <br> Americans $^{1}$ | Hispanic <br> Americans $^{1}$ | Asian <br> American $^{1}$ | Native <br> Americans $^{1}$ | Nonminority <br> Women | M/WBE <br> Firms | Non-M/WBE <br> Firms | Total <br> Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| Total | $5.41 \%$ | $2.70 \%$ | $4.05 \%$ | $4.05 \%$ | $18.92 \%$ | $35.14 \%$ | $64.86 \%$ | $100.00 \%$ |

Source: MGT developed a database of firms based on Dunn \& Bradstreet data in order to conduct a custom census availability analyses.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.

## Custom Census Survey Instrument, Professional Services

Hello. My name is $\qquad$ and I am calling for MGT of America on behalf of the city of Pensacola.

We are conducting a very brief survey of 13 questions to determine the availability of businesses in the Pensacola Regional Area. Is this $\qquad$ (Company's name)? IF YES, CONTINUE.

Have I reached $\qquad$ ? (VERIFY TELEPHONE NUMBER)

IF YES, CONTINUE, IF NO, TERMINATE
May I speak with the owner please?
IF OWNER IS PUT ON THE LINE: CONTINUE WITH INTRODUCTION

IF TRANSFERRED TO ANOTHER PARTY (CEO, MANAGER, ETC):

Are you able to answer questions concerning ownership? IF YES, CONTINUE AND ENTER LOGIN ID (WHICH WILL BE PROVIDED IN THE SAMPLE)
*** THE LOGIN ID MUST BE ENTERED IN ORDER TO CONDUCT THE SURVEY.***
IF NO, SCHEDULE A CALL BACK WHEN THE OWNER OR CEO MAY BE AVAILABLE AND LEAVE TELEPHONE NUMBER. IF NOBODY IS AVAILABLE TO ANSWER QUESTIONS:

SCHEDULE CALL BACK DATE AND TIME

## INTRODUCTION

MGT of America, Inc. has been contracted by the city of Pensacola to contact area businesses to get their opinions about the business climate in the city of Pensacola. The objectives of this very brief survey of 13 questions are to (1) assist in determining the availability of businesses in the Pensacola Regional Area and (2) help the City learn more about local businesses. Your company's information has been provided to us from Dun \& Bradstreet. Your opinions are important to us, and all of your responses will be kept confidential. If you have any questions regarding the survey, please send them to Ms. Vernetta Mitchell of MGT of America, Inc. at Vernetta_Mitchell@mgtamer.com. For technical assistance relating to the survey, please contact Ms. Hope Smith of MGT of America, Inc. at Hope_Smith@mgtamer.com. Thank you in advance for your participation.

Q1 What is your title?
O Owner/CEO/President (1)
O Manager/Financial Officer (2)
O Other (Specify) (3) $\qquad$

Q2 Please provide the following in case we have any further questions.

Name (First and Last Name) (1)
Email Address (2)

Q3 Let us confirm that, based on information we have from Dun \& Bradstreet, this is a for-profit business, as opposed to a nonprofit, foundation or government office?

O Yes (1)
O No (2)
O Don't Know (3)
[IF THE ANSWER TO QUESTION 3 IS NO OR DON’T KNOW, THEN TERMINATE THE CALL Disqualification statement
Thank you for your input; however, you do not qualify for this survey.
In the Access Table, in the Disposition column/data field, please select "Disqualified".

Q4 Let us confirm that your company provides professional and/or architecture and engineering-related services. Examples include but are not limited to: Any architecture or engineering services, attorney, accounting, management consulting, environmental consulting, inspections, etc.

O Yes (1)
O No (2)
O Don't Know (3)
[IF THE ANSWER TO QUESTION 4 IS NO TERMINATE THE CALL AND
Disqualification statement
Thank you for your input; however, you do not qualify for this survey.
In the Access Table, in the Disposition column/data field, please select "Disqualified".

Q5 Based on the NAICS codes provided below, please select from the following that best describes your primary line of business. Please check all that apply.541110 Offices of Lawyers (1)

- 541199 Other Legal Services (2)
- 541211 Offices of Certified Public Accountants (3)
- 541214 Payroll Services (4)
- 541219 Other Accounting Services (5)
- 541310 Architectural Services (6)
- 541320 Landscape Architectural Services (7)
- 541330 Engineering Services (8)
- 541340 Drafting Services (9)
- 541350 Building Inspection Services (10)
- 541360 Geophysical Surveying and Mapping Services (11)
- 541370 Surveying and Mapping (except Geophysical) Services (12)
- 541380 Testing (13)
- 541410 Interior Design Services (14)
- 541420 Industrial Design Services (15)
- 541490 Other Specialized Design Services (16)
- 541611 Administrative Management and General Management Consulting (17)
- 541612 Human Resources Consulting Services (18)
- 541613 Marketing Consulting Services (19)
- 541618 Other Management Consulting Services (20)
- 541620 Environmental Consulting Services (21)
- 541690 Other Scientific and Technical Consulting Services (22)
- 541990 All Other Professional, Scientific, and Technical Consulting Services (23)
- None of the Above (24)
$\square$ Other (please specify by NAICS Code) (25) $\qquad$

Q6 Between October 1, 2005 and September 30, 2011 has your company submitted a bid or proposal as a lead service provider/prime or subconsultant for a contract or project from the city of Pensacola?

O Yes (1)
O No (2)
O Don't Know (3)
Q7 Between October 1, 2005 and September 30, 2011 has your company submitted a bid or proposal for professional services and/or architecture and engineering-related contract on a project from a federal, state, or other local government agency in the Pensacola Regional Area?

O Yes (1)
O No (2)
O Don't Know (3)
Q8 Is your company interested in submitting a bid or proposal as a lead service provider/prime or subconsultant for a contract or project from the city of Pensacola over the next 12 months?

O Yes (1)
O No (2)
O Don't Know (3)
Q9 Does your company bid or submit proposals primarily as the lead service provider/prime? Subconsultant? or Both?

| O | Lead service provider/Prime (1) | SURVEY WILL SKIP TO Q10 AND THAN Q12 |
| :--- | :--- | :--- |
| O | Subconsultant (2) | SURVEY WILL SKIP TO Q11 AND THAN Q12 |
| O | Both (3) | SURVEY WILL SKIP TO Q10, Q11 AND THAN Q12 |
| O | Don't Know (4) | SURVEY WILL SKIP TO Q10, Q11 AND THAN Q12 |

Q10 Which of the following categories best approximates your company's largest contract awarded between October 1, 2005 and September 30, 2011?

## As a Lead Service Provider/Prime

O Up to $\$ 50,000$ ? (1)
O \$50,001 to \$100,000? (2)
O \$100,001 to \$250,000? (3)
O \$250,001 to \$500,000? (4)
O \$500,001 to \$1 million? (5)
O Over \$1 million? (6)
O Don't Know (7)
O Not applicable (8)
Q11 Which of the following categories best approximates your company's largest subcontract awarded between October 1, 2005 and September 30, 2011?

## As a Subconsultant

O Up to $\$ 50,000$ ? (1)
O \$50,001 to \$100,000? (2)
O \$100,001 to \$250,000? (3)
O \$250,001 to \$500,000? (4)
O \$500,001 to $\$ 1$ million? (5)
O Over \$1 million? (6)
O Don't Know (7)
O Not applicable (8)

Q12 Is more than 50 percent of your company owned and controlled by a woman or women?
O Yes (1)
O No (2)
O Don't Know (3)

Q13 Is more than 50 percent of your company owned and controlled by a person or people from one of the following racial or ethnic groups?

O Anglo/Caucasian (1)
O African American (2)
O Asian or Pacific Islander (3)
O Hispanic American (4)
O Native American/Alaskan Native (5)
O Don't Know (6)
O Other (Specify) (7) $\qquad$
You will be directed to the following upon the completion of the survey. Please be sure to state the following to the respondent:

If you would like more information on the Disparity Study, please contact Mr. George Maiberger, City of Pensacola Procurement Manager, at (850) 435-1835.

## Custom Census Survey Availability Estimates, Professional Services

## EXHIBIT L-3 <br> CITY OF PENSACOLA <br> PROFESSIONAL SERVICES <br> AVAILABILITY OF FIRMS AT THE PRIME LEVEL BY RACEIETHNICITYIGENDER CLASSIFICATION WITHIN THE PENSACOLA-FERRY PASS-BRENT METROPOLITAN STATISTICAL AREA

|  | African <br> Americans $^{1}$ | Hispanic <br> Americans $^{1}$ | Asian <br> American $^{1}$ | Native <br> Americans $^{1}$ | Nonminority <br> Women | M/WBE <br> Frms | Non-M/WBE <br> Frms | Total <br> Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| Total | $6.32 \%$ | $5.26 \%$ | $3.16 \%$ | $1.05 \%$ | $22.11 \%$ | $37.89 \%$ | $62.11 \%$ | $100.00 \%$ |

Source: MGT developed a database of firms based on Dunn \& Bradstreet data in order to conduct a custom census availability analyses.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.

EXHIBIT L-4
CITY OF PENSACOLA
PROFESSIONAL SERVICES
AVAILABILITY OF FIRMS AT THE SUBCONSULTANT LEVEL BY RACE/ETHNICITYIGENDER CLASSIFICATION
WITHIN THE PENSACOLA-FERRY PASS-BRENT METROPOLITAN STATISTICAL AREA

|  | African <br> Americans $^{1}$ | Hispanic <br> Americans $^{1}$ | Asian <br> American $^{1}$ | Native <br> Americans $^{1}$ | Nonminority <br> Women | M/WBE <br> Firms | Non-M/WBE <br> Frms | Total <br> Firms |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ | $\%$ |
| Total | $11.11 \%$ | $5.56 \%$ | $3.70 \%$ | $1.85 \%$ | $24.07 \%$ | $46.30 \%$ | $53.70 \%$ | $100.00 \%$ |

Source: MGT developed a database of firms based on Dunn \& Bradstreet data in order to conduct a custom census availability analyses.
${ }^{1}$ Minority men and women firms are included in their respective minority classifications.

Memorandum

File \#: 21-00366
City Council Workshop
4/19/2021

## DISCUSSION ITEM

SPONSOR: City Council Member Sherri Myers

## SUBJECT:

PARKS AND RECREATION BOARD - ROLES, RESPONSIBILITIES AND DUTIES

## SUMMARY:

The Parks and Recreation Board, as set forth in city code has certain roles, responsibilities and duties.

This item seeks to discuss the Board's activities and to see if some enhancement of their duties needs to be considered.

## PRIOR ACTION:

May 11, 2017 - City Council Adopted Ordinance No. 11-17, amending Section 6-2-3, Duties, to include "and recreational activities".

STAFF CONTACT:
Don Kraher, Council Executive
ATTACHMENTS:

1) Sec. 6-2-3 - Duties - Parks and Recreation Board

PRESENTATION: No

Sec. 6-2-3. - Duties.

The parks and recreation board shall advise and make recommendations to the city council, and shall advise the mayor on matters concerning the establishment, maintenance and operation of parks and recreational activities within the city. The board shall provide input on master plan updates and improvements, and policy development for the use of recreational facilities.
(Code 1968, § 46-3; Code 1986, § 6-2-3; Ord. No. 06-10, § 1, 2-11-2010; Ord. No. 21-13, § 2, 8-22-2013; Ord. No. 11-17, § 1, 5-11-2017)


[^0]:    ${ }^{1}$ The activity of subcontracting was analyzed during the period of October 1, 2006 through September 30, 2011.
    ${ }^{2}$ City of Richmond v. J. A. Croson, Co., 488 U.S. 469 (1989).

[^1]:    ${ }^{1} 488$ U.S. 469 (1989).

[^2]:    ${ }^{2}$ Id. at 479-80.
    ${ }^{3}$ Id. at 480.
    ${ }^{4}$ Id.

[^3]:    ${ }^{5}$ Id. at 511.
    ${ }^{6}$ Id. at 493.
    ${ }^{7}$ Mississippi Univ. for Women v. Hogan, 458 U.S. 718, 724 (1982) (quoting Kirchberg v. Feenstra, 450 U.S. 455, 461 (1981)); see also United States v. Virginia, 518 U. S. 515, 531 (1996), Tuan Anh Nguyen v. INS, 533 U.S. 53, 60 (2001).
    ${ }^{8}$ Mississippi Univ. for Women, supra, at 724 (quoting Wengler v. Druggists Mut. Ins. Co., 446 U.S. 142, 150 (1980)); see also Virginia, supra, at 533, Nguyen, supra, at 60.
    ${ }^{9}$ Eng'g Contrs. Ass'n of S. Florida, Inc. v. Dade County 122 F.3d 895, 908 ( $11^{\text {th }}$ Cir 1997).
    ${ }^{10}$ See Assoc. Util. Contrs. v. Baltimore, 83 F. Supp. 2d 613 (D Md 2000); Eng'g Contrs. Ass'n of S. Florida, Inc. v. Dade County, 122 F.3d 895 (11 ${ }^{\text {th }}$ Cir. 1997); Builders Ass'n of Greater Chicago v. County of Cook, 256 F.3d 642 ( $7^{\text {th }}$ Cir. 2001). The Eighth Circuit did not address the application of intermediate scrutiny to WBE participation in the federal DBE program in MnDOT, 345 F.3d 964 (8th Cir. 2003); cert. denied, 158 L.Ed. 2d 729 (2004) - 541 U.S. 1041 Sherbrooke Turf, Inc. v.
    ${ }^{11}$ Coral Constr. Co. v. King County, 941 F. 2 d 910 (9 ${ }^{\text {th }}$ Cir. 1991), cert. denied, 502 U.S. 1033 (1992).
    ${ }^{12}$ Id. at 932.
    ${ }^{13}$ Builders Ass'n of Greater Chicago, 256 F.3d at 644. See also States Paving Co. v. Washington State DOT, 407 F.3d 983, 991, n. 6 ( $9^{\text {th }}$ Cir. 2005) (rejecting need for separate analysis of WBE program under intermediate scrutiny).

[^4]:    ${ }^{14}$ Grutter v. Bollinger, 539 U.S. 306, 327 (2003).
    ${ }^{15}$ Adarand Constructors, Inc. v. Peña, 515 U.S. 200-227 (1995).
    ${ }^{16}$ See Adarand Constructors, Inc. v. Slater, 228 F.3d 1147-1165 ( $10^{\text {th }}$ Cir. 2000), cert. granted in part sub nom., Adarand Constructors, Inc. v. Mineta, 532 U.S. 967 (2001); cert. dismissed as improvidently granted, 534 U.S. 103 (2001); Sherbrooke Turf, 345 F.3d at 970-1.
    ${ }^{17}$ Recently the Ninth Circuit ruled in Western States Paving Co. v. Washington State DOT that specific evidence of discrimination was necessary at a state level in order for the implementation of race-conscious goals to be narrowly tailored. States Paving Co., 407 F.3d at 997-8. In Northern Contracting v. Illinois DOT, the district court, while not striking down the program, also required the Illinois DOT to develop local evidence of discrimination sufficient to justify the imposition of race-conscious goals. In this sense, for these cases narrow tailoring still requires factual predicate information to support race-conscious program elements in a DBE program. N. Contr. v. Illinois, No. 004515 (ND IL 2004), decided 3/3/04 (2004 U.S. Dist.

[^5]:    LEXIS 3226) 139-160.
    ${ }^{18}$ Contractors Ass'n of E. Penn. Inc. v. City of Philadelphia, 91 F.3d 586, 605 ( $3^{\text {rd }}$ Cir. 1996).
    ${ }^{19}$ Eng'g Contractors v. Dade County, 122 F.3d 895 ( $11^{\text {th }}$ Cir 1997).
    ${ }^{20} 321$ F.3d 950.
    ${ }^{21}$ H.B. Rowe v. Tippett, 615 F.3d 233 ( $4^{\text {th }}$ Cir 2010).
    ${ }^{22}$ Compare Cone Corp. v. Hillsborough County, 908 F.2d 908 ( $11^{\text {th }}$ Cir. 1990), an earlier decision of the Eleventh Circuit reversing summary judgment against an MBE program where more limited statistical evidence was found adequate to require a trial on the merits in the face of a relatively weak challenge.
    ${ }^{23}$ Concrete Works of Colo. v. City of Denver, Scalia, J. dissenting, 540 U.S. 1027, 1027-35 (2003).
    ${ }^{24}$ Hunter v. Regents of the Univ. of Cal., 190 F. $3 d 1061$ (9 ${ }^{\text {th }}$ Cir. 1999).
    ${ }^{25}$ Petit v. City of Chicago, 352 F.3d 1111, 1114 ( $7^{\text {th }}$ Cir. 2003).

[^6]:    ${ }^{26}$ Grutter v. Bollinger, 539 U.S. 306 (2003). For an argument that other bases could serve as a compelling interest in public contracting, see Michael K. Fridkin, "The Permissibility of Non-Remedial Justifications for Racial Preferences in Public Contracting," 24 N. III. U. L. Rev. 509-510 (Summer 2004).
    ${ }^{27}$ Croson, 488 U.S. at 492.
    ${ }^{28}$ Coral Construction, 941 F.2d at 916.
    ${ }^{29}$ Id.
    ${ }^{30}$ Hunter v. Regents of Univ. of Ca., 190 F.3d 1061 (9th Cir. 1999).
    ${ }^{31}$ Petit v. Chi., 352 F.3d 1111 (7th Cir. 2003).
    ${ }^{32}$ Id.
    ${ }^{33}$ Grutter v. Bollinger, 539 U.S. 306 (2003). For an argument that other bases could serve as a compelling interest in public contracting, see Michael K. Fridkin, "The Permissibility of Non-Remedial Justifications for Racial Preferences in Public Contracting," 24 N. III. U. L. Rev. 509 (Summer 2004).

[^7]:    ${ }^{34}$ Eng'g Contractors v. Dade County, 122 F.3d 895, 916 (quoting Howard v. McLucas, 871 F.2d 1000, 1007 (11th Cir.1989)).
    ${ }^{35}$ Concrete Works IV, 321 F.2d at 970 (10th Cir. 2003).
    ${ }^{36}$ Id.
    ${ }^{37}$ Concrete Works IV, 321 F.2d at 959.
    ${ }^{38}$ See Contrs. Ass'n of E. Philadelphia v. Philadelphia, 6 F.3d 990, 1009 n. 18 (2 $2^{\text {nd }}$ Cir. 1993); Concrete Works of Colorado, Inc. v. City and County of Denver, 36 F.3d 1513, 1521 (10 ${ }^{\text {th }}$ Cir. 1994).
    ${ }^{39}$ See Coral Construction Co. v. King County, 941 F.2d 910-920 (9 ${ }^{\text {th }}$ Cir. 1991).
    ${ }^{40}$ Eng'g Contractors v. Dade County, 122 F.3d 895, 911.
    ${ }^{41}$ Shaw v. Hunt, 517 U.S. 899 (1996).
    ${ }^{42}$ Id. at 910.
    ${ }^{43}$ AUC v. Baltimore, 83 F. Supp. 2d 613, 620-22 (D. Md. 2000); West Tenn. ABC v. Memphis City Schools,

[^8]:    64 F. Supp. 2d 714, 718-21 (W.D. Tenn. 1999).
    ${ }^{44}$ Allen v. Alabama State Bd. Of Education 26 F.3d 154, 1557-58 (11th Cir. 1994).
    ${ }^{45}$ Shuford v. Alabama State Bd. of Educ., 897 F. Supp. 1535, 1551-52 (M.D. Ala. 1995).
    ${ }^{46}$. 164 F.3d 1347, 1352 (11th Cir.1999).
    ${ }^{47} 135$ Fed. Appx. 262, 267, 2005 U.S. App. LEXIS 11203 ( $11^{\text {th }}$ Cir. 2005).
    4815 U.S.C. 644(g).
    ${ }^{49} 15$ U.S.C. 657f.
    ${ }^{50}$ U.S. Army Office of Small Business Programs, www.vetbiz.gov/library/Army.pdf
    ${ }^{51}$ See North Carolina, Executive Order \#150 and General Statues 143-48 \& 143-128.2(g)(1)(2)(3),

[^9]:    Philadelphia, Executive Order 05 Relating To The Participation Of Minority, Women And Disabled Businesses In City Contracts, March 2005; Rhode Island GL 37-2.2-3, (procurement of Goods and services are available from certified Rhode Island Disability Business Enterprises (DBEs) whose workforce consists of more than $75 \%$ persons with disabilities or certified nonprofit rehabilitation facilities); The regional Texas certification agencies certify for disabled business enterprises.
    ${ }^{52}$ California Executive Order D-43-01, June 22, 2001. California Disabled Veteran Business Enterprise Set Aside Program (establishes a goal for state entities to award at least $3 \%$ of their contracts for materials, supplies, equipment, alterations, repairs, or improvements to disabled veteran business enterprises. A 2001 act (Assembly Bill 941) requires the departments subject to this goal to appoint disabled veteran business enterprise advocates).
    ${ }^{53}$ Executive Order D-37-1
    ${ }^{54}$ See Fl. Stat. _295.07(1) (1991) (exempting disabled veterans from specific hiring procedures and employment exams for state jobs); Fl. Stat. _196.031 (1991) (hiring preferences for disabled veterans).
    ${ }^{55}$ City of Cleburne v. Cleburne Living Center, 473 U.S. 432 (1985) (no rational basis for discriminatory application of special use permit for group home for mentally disabled).
    ${ }^{56}$ Croson, 488 U.S. at 501, quoting Hazelwood School Division v. United States, 433 U.S. 299, 307-308 (1977).

[^10]:    ${ }^{57}$ Id. at 502.
    ${ }^{58}$ See,e.g., Associated Gen. Contractors v. Coalition for Economic Equity, 950 F.2d 1401, 1414 (9th Cir.1991) Concrete Works IV, 321 F.3d at 964-69.
    ${ }^{59}$ Croson, 488 U.S. at 503-504.
    ${ }^{60}$ Engineering Contractors Ass'n of South Florida, Inc., 122 F.3d at 914
    ${ }_{62}$ Croson, 488 U.S. at 509 (emphasis added).
    ${ }^{63}$ Id. at 498.
    ${ }^{64}$ LaNoue, George R., "Who Counts? Determining the Availability of Minority Businesses for Public Contracting After Croson," 21 Harv. J. L. and Pub. Pol. 793, 833-834 (1998).

[^11]:    ${ }^{65}$ Concrete Works IV, 321 F.3d at 983-84.
    ${ }^{66}$ Engineering Contractors Ass'n of South Florida, Inc., 122 F.3d 895, 920.
    ${ }^{67}$ Racial groups, as the term is used herein, include both racial and ethnic categories.
    ${ }^{68} 488$ U.S. at 506.
    ${ }^{69}$ Id.
    ${ }^{70}$ Rothe Development Co. v. U.S. Dept. of Defense, 262 F.3d 1306, 1323 (Fed. Cir. 2003).
    ${ }^{71}$ Concrete Works II, 36 F.3d at 1520.
    ${ }^{72}$ Id.

[^12]:    ${ }^{73}$ Id.
    ${ }_{74}^{74} \mathrm{Id}$.
    ${ }^{75} \mathrm{Id}$.
    ${ }^{76}$ Croson, 488 U.S. at 501 (quoting Hazelwood School Dist. v. United States, 433 U.S. 299, 308, n. 13 (1977)).
    ${ }^{77}$ See Hazelwood School Dist., 433 U.S. at 308; Contractors Ass'n. 91 F.3D at 603.
    ${ }^{78}$ W. H. Scott Constr. Co. v. City of Jackson, 199 F.3d 206, 218 ( $5^{\text {th }}$ Cir.1999).
    ${ }^{79}$ Croson, 488 U.S. at 509.
    ${ }^{80}$ Concrete Works II, 36 F.3d at 1529, quoting, Appellant's Appendix.

[^13]:    ${ }^{81}$ Contractors Association of Eastern Pennsylvania, Inc., 91 F.3d at 603 (in original quotation marks).
    ${ }^{82}$ Id. at 603-04.
    ${ }_{84}^{83}$ Eng'g. Contr. of S. Florida, Inc. 122 F.3d at 917-18, 924.
    ${ }^{84}$ Concrete Works II, 36 F.3d at 1528-29; Concrete Works IV, 321 F.3d at 980-92.
    ${ }^{85}$ Concrete Works IV, 321 F.3d at 982.
    ${ }^{86} \mathrm{Id}$. at 981
    ${ }^{87}$ Eng'g Contrs. Ass'n of S. Florida, Inc., 122 F.3d at 900.
    ${ }^{88}$ See Contrs. Ass'n of E. Pennsylvania, Inc., 91 F.3d at 599-601.
    ${ }^{89}$ Eng'g Contrs. Ass'n of S. Florida, Inc., 122 F.3d at 914.

[^14]:    ${ }^{90}$ Id. at 914, citing 29 C.F.R. § 1607.4 D (concerning the disparate impact guidelines and threshold used in employment cases).
    ${ }^{91}$ Eng'g Contrs. Ass'n of S. Florida, Inc., 122 F.3d at 914, citing Contrs. Ass'n of E. Pennsylvania, Inc., 6 F.3d at 1005 (crediting disparity index of 4 percent) and Concrete Works II, 36 F.3d at 1524 (crediting disparity indices ranging from 0 percent to 3.8 percent).
    ${ }^{92}$ Eng'g Contrs. Ass'n of S. Florida, Inc., 122 F. 3 d at 914 quoting Peightal v. Metropolitan Dade County, 26 F.3d 1545, 1556 n. 16 ( $11^{\text {th }}$ Cir. 1994) (quoting Waisome v. Port Authority, 948 F.2d 1370, 1376 (2 $2^{\text {nd }}$ Cir. 1991)).
    ${ }^{93}$ Eng'g Contrs. Ass'n of S. Florida, Inc., 122 F 3d at 922.
    ${ }^{94}$ Contrs. Ass'n of E. Pennsy/vania, Inc., 91 F. 3 d at 599 ( $3^{\text {rd }}$ Cir.); W.H. Schott Constr. Co., 199 F. 3d at 218 (5 ${ }^{\text {th }}$ Cir.)
    95 Engineering Contractors Ass'n of South Florida, Inc., 122 F.3d 895, 920.
    ${ }^{96}$ Croson, 488 U.S. at 509.
    ${ }^{97}$ Eng'g Contrs. Ass'n of S. Florida, Inc., 122 F.3d at 925.

[^15]:    ${ }^{98} / \mathrm{ld}$
    ${ }^{99}$ Coral Construction, 941 F.2d at 919 (emphasis added).
    ${ }^{100}$ Id. See also AGCC II, 950 F.2d at 1414-1415.
    ${ }^{101}$ Coral Construction, 941 F.2d at 917.
    ${ }^{102}$ Id. at 917-18.
    ${ }^{103}$ Id.
    ${ }^{104}$ AGCC II, 950 F.2d at 1414-1415.
    ${ }^{105}$ See AGCC II, 950 F.2d at 1403-1405.
    ${ }^{106}$ AGCC II, 950 F.2d. at 1416. This evidence came from 10 public hearings and "numerous written submissions from the public." Id. at 1414.
    ${ }^{107}$ Id. at 1416, n. 11 .

[^16]:    ${ }^{108}$ Id. at 1416.
    ${ }^{109}$ Concrete Works IV, 321 F.3d at 989.
    ${ }^{110}$ Croson, 488 U.S. at 492 (emphasis added).
    ${ }^{111}$ Croson, 488 U.S. at 492. See generally Ayres, lan and Frederick E. Vars, "When Does Private Discrimination Justify Public Affirmative Action?" 98 Columbia Law Review 1577 (1998).
    ${ }_{112}$ Croson, 488 U.S. at 492.
    ${ }^{113}$ Adarand Contrs., Inc., 228 F.3d at 1155, 1164-65.
    ${ }^{114}$ Associated Gen. Contrs. of Ohio, Inc. v. Drabik, 214 F.3d 730, 734-35 (6 ${ }^{\text {th }}$ Cir. 2000). See also Concrete Works II, 36 F.3d at 1529; Coral Constr. Co., 941 F.2d at 916.

[^17]:    ${ }^{115}$ Builders Ass'n of Greater Chicago v. County of Cook, 123 F. Supp. 2d 1087, 1117 (N.D. I.L. 2000).
    ${ }^{116}$ Builders Ass'n of Greater Chicago v. County of Cook, 123 F. Supp. 2d 1087 (N.D. I.L. 2000); 256 F.3d 642, 648 ( $7^{\text {th }}$ Cir. 2001).
    ${ }^{117}$ Contrs. Ass'n of E. Pennsylvania, Inc., 91 F.3d at 599-602; Engineering Contrs. Ass'n of S. Florida, Inc., 122 F.3d at 920-926.
    ${ }^{118}$ Contrs. Ass'n of E. Pennsylvania, Inc., 91 F.3d at 602; see also Webster v. Fulton County, 51 F. Supp. 2d 1354,1363 (N.D. G.A. 1999).
    ${ }_{129}^{119}$ Concrete Works IV, 321 F.3d at 976.
    ${ }^{120}$ Eng'g. Contr. of S. Florida, Inc.., 122 F.3d at 921-22.
    ${ }^{121}$ Id. at 922.
    ${ }^{122}$ Builders Ass'n of Chicago, 123 F.Supp. 2d at 1112-1116.
    ${ }^{123}$ Builders Ass'n of Greater Chicago, 256 F.3d at 645.
    ${ }^{124}$ Id.

[^18]:    ${ }^{125} \mathrm{Id}$.
    ${ }^{126}$ Adarand Contrs., Inc., 228 F.3d at 1169-70.
    ${ }^{127}$ Concrete Works IV, 321 F.2d at 977. The district court had rejected evidence of credit market discrimination as adequate to provide a factual predicate for an M/WBE program. Concrete Works of Colorado, Inc. v. City of Denver, 86 F.Supp. 2d 1042, 1072-73 (D Co. 2000) (Concrete Works III).
    ${ }^{128}$ Id. at 967.
    ${ }^{129}$ Builders Ass'n of Greater Chicago, 256 F.3d at 645.
    ${ }^{130}$ Concrete Works IV, 321 F.3d at 984-85.
    ${ }^{131}$ Concrete Works IV, 321 F.3d at 985; Sherbrooke Turf, Inc., 345 F.3d at 973.
    ${ }^{132}$ See Northern Contracting, Inc. v. Illinois, No. 004515 (ND IL 2004) - 2004 U.S. Dist. LEXIS 3226 150-1.
    ${ }^{133}$ Contrs. Ass'n of E. Pennsylvania, Inc., 91 F.3d at 606; Eng'g Contrs. Ass'n of S. Florida, Inc., 122 F.3d at 926-929; Verdi v. DeKalb County Sch. Dist., 135 Fed. Appx. 262, 268, 2005 WL 38942 (11 ${ }^{\text {th }}$ Cir. 2005).
    ${ }^{134}$ Concrete Works IV, 321 F.3d at 992-93.

[^19]:    ${ }^{135}$ Concrete Works of Colo., Inc. v. City of Denver, 823 F.Supp. 821, 844-845 (D.Co. 1993)(Concrete Works 1).
    ${ }^{136}$ Adarand Constrs., Inc., 228 F.3d at 1158, 1187; Sherbrooke Turf Inc., 345 F.3d at 968-969, 974; W. States Paving Co. v. Wash. State DOT, 407 F.3d 983 (9th Cir. 2005).
    ${ }^{137}$ In re Sherbrooke Sodding, 17 F. Supp. 2d 1026, 1034-35, 1037 (D.Minn. 1998) (Sherbrooke I) (finding the program was not narrowly tailored). In 1996, before the new DBE regulations, the district court in Colorado, upon remand from the 1995 U.S. Supreme Court, had made a similar ruling in Adarand Constrs., Inc . v. Peña, 965 F. Supp. 1556, 1581 (D.Co. 1997)
    ${ }^{138}$ Eng'g. Contr. of S. Florida, Inc. 122 F.3d at 928.
    ${ }^{139}$ Eng'g. Contr. of S. Florida, Inc. 122 F.3d 927-28.
    ${ }^{140}$ Eng'g. Contr. of S. Florida, Inc., 122 F.3d at 929.
    ${ }^{141}$ Sherbrooke Turf, Inc., 345 F. 3d at 972, quoting Adarand Constrs., Inc., 515 U.S. at 237-38.
    ${ }^{142}$ Adarand Constrs., Inc., 228 F.3d. at 1179 (parentheses removed).

[^20]:    ${ }^{143}$ Id.
    ${ }^{144}$ Sherbrooke Turf, Inc., 345 F. 3d at 972, quoting Grutter, 123 S. Ct. at 2344-45. See also Coral Constr. Co., 941 F.2d at 923; AGCC II, 950 F.2d at 1417.
    ${ }^{145}$ Eng'g. Contr. of S. Florida, Inc. 122 F.3d at 929.
    ${ }^{146}$ Sherbrooke Turf, Inc., 345 F. 3d at 972.
    ${ }^{147}$ Id. at 972, citing, 49 C.F.R. § 26.67(b).
    ${ }^{148}$ Croson, 488 U.S. at 488-489. Coral Constr. Co., 941 F.2d at 924-925.
    ${ }^{149}$ See Coral Constr. Co., 941 F. 2d at 924-925.
    ${ }^{150} 515$ U.S. at 238 (internal quotations and citations omitted).
    ${ }^{151}$ Sherbrooke Turf, Inc., 345 F. 3d at 972, citing 49 C.F.R. § 26.51(f)(3).

[^21]:    ${ }^{152}$ Id., quoting, Grutter, 123 S. Ct. at 2346.
    ${ }^{153}$ Sherbrooke Turf, Inc., 345 F.3d at 972.
    ${ }^{154}$ Adarand Constrs. Inc., 228 F.3d at 1179-1180.
    ${ }^{155}$ Rothe Dev. Co., 262 F.3d at 1323-1324 (commenting on the possible staleness of information after seven, 12, and 17 years).
    ${ }^{156}$ See Builders Ass'n of Greater Chicago, 256 F.3d at 647; Kohlbeck, 447 F.3d at 556-557.
    ${ }^{157}$ Eng'g. Contr. of S. Florida, Inc. 122 F.3d at 927.
    ${ }^{158}$ Adarand Constrs. Inc., 228 F.3d at 1181-1182; Sherbrooke Turf, Inc., 345 F.3d at 971-973. W. States Paving Co., 407 F.3d at 994-995.
    ${ }^{159} 49$ C.F.R., § 26.45 (2006).
    ${ }^{160}$ Sherbrooke Turf, Inc., at 972, 345 F, 3d citing, 49 C.F.R. § 26.45(c)-(d) (Steps 1 and 2).

[^22]:    ${ }^{161}$ Id. at 972, quoting, Croson, 488 U.S. at 507.
    ${ }^{162}$ Id. at 973-974.
    ${ }^{163}$ Sherbrooke Turf, Inc. 345 F. 3d at 972-73, citing, Grutter, 123 S. Ct. at 2345-46; Gratz v. Bollinger, 123 S. Ct. 2411, 2429 (2003)
    ${ }^{164}$ See 49 CFR, § 26.53 (2006).
    ${ }^{165}$ See 49 CFR, § 26.33 (2006).
    ${ }^{166}$ Adarand Constrs. Inc., 228 F.3d at 1183.
    ${ }^{167}$ See Builders Ass'n of Greater Chicago, 256 F.3d at 647-648.
    ${ }^{168}$ Sherbrooke Turf, Inc., 345 F.3d 972-73.

[^23]:    ${ }^{169}$ Croson, 488 U.S. at 508.
    ${ }_{171}^{170}$ Coral Constr. Co., 941 F. 2d at 925 (internal modifications and citations omitted).
    ${ }^{171}$ Id. (emphasis omitted)
    ${ }^{172} \mathrm{Id}$.
    ${ }^{173} \mathrm{Id}$.
    ${ }^{174} \mathrm{Id}$.
    ${ }^{175} \mathrm{Id}$.
    ${ }^{176}$ Concrete Works II, 36 F.3d at 1520.

[^24]:    ${ }^{177} 2004$ WL 1924812 (S.D.Fla. 2004).
    ${ }_{179}^{178}$ Harlow v. Fitzgerald, 457 U.S. 800, 818 (1982).
    ${ }^{179}$ The Ninth Circuit distinguished a previous case which did not involve an "as applied" challenge to the federal DBE program. Milwaukee County Pavers Ass'n v. Fiedler, 922 F.2d 419 (7th Cir. 1991). The Seventh Circuit disagreed with the Ninth Circuit's reading of Milwaukee County Pavers. See Northern Contracting, at fn 4.
    ${ }^{180}$ Western States Paving, 407 F. 3d at 998.
    ${ }^{181}$ Western States Paving, 407 F. 3d at 1000.

[^25]:    ${ }^{182}$ Sherbrooke Turf, 345 F.3d at 973.
    ${ }^{183}$ Adarand v. Slater, 228 F.3d at 1174; see also Concrete Works IV, 321 F.3d at 985.
    ${ }^{184}$ Western States Paving, at 1001.
    ${ }^{185}$ Id. (quoting O'Donnell Constr. Co., 963 F.2d at 426).
    ${ }^{186}$ Western States Paving, at 1001. (Quoting Associated Gen. Contractors of Cal., Inc. v. Coalition for Econ. Equity, 950 F.2d 1401, 1414 (9th Cir. 1991).
    ${ }^{187}$ See, generally, Hasty III, Thomas J., "Minority Business Enterprise Development and the Small Business Administration's 8(a) Program: Past, Present, and (Is There a) Future?" 145 Mil. L. Rev. I.
    ${ }^{188} 10$ U.S.C. § 2301 (1976) quoting, J.H. Rutter Rex Mfg. Co. v. United States, 706 F. 2d 702, 704 (5 ${ }^{\text {th }}$ Cir. 1983).

[^26]:    ${ }^{189} 15$ USC 631(a).
    ${ }^{190} 15$ U.S.C. § 637(b)(11).
    19118 C.F.R. § 19.502-2 (2006).
    ${ }^{192} 706$ F.2d 702 (5 ${ }^{\text {th }}$ Cir. 1983), cert. denied, 464 U.S. 1008 (1983).
    ${ }^{193}$ J.H. Rutter Rex Mfg. Co. v. United States, 534 F. Supp. 331, 332 (E.D. La. 1982), app'd 706 F. 2d 702 ("Administrative Procedures Act, 5 U.S.C. §§ 552(a)(1)(E) (1976) and the "fair proportion" language of the Armed Forces Procurement Act, 10 U.S.C. § 2301 et seq. (1976), and the Small Business Act, 15 U.S.C. § 631 et seq. (1976)").
    194 J.H. Rutter Rex Mfg. Co., 706 F.2d at 713 (internal citations omitted and emphasis added). See also Dandridge v. Williams, 397 U.S. 471, 485-86 (1970).
    ${ }^{195}$ See Fla. Stat. § 287.001 et req. (starting small business program in 1985); Minn. Stat. § 137.31 (Univ. of Minn. Started in 1979); N.J. Stat. § 52:32-17 et req. (small business program started in 1983).

[^27]:    ${ }^{196}$ See instead Cleveland Constr. Inc. v. Cincinnati, 2006 Ohio App. LEXIS 6410, *P1-*P19 (Ohio Ct. App. Dec. 8, 2006).

[^28]:    ${ }^{1}$ City of Pensacola Purchasing Manual, Section 6.02 entitled "Procurement Methods." The City does not use e-procurement or on-line bidding.
    ${ }^{2}$ Code of Ordinances, City of Pensacola, Section 3-3-2(c).
    ${ }^{3}$ City vendor list, product catalogs, purchasing records, MacRae's Blue Book, department recommendations, salespersons, State purchasing contracts, telephone directories, Thomas Register, BIDNET and trade journals.

[^29]:    ${ }^{4}$ City of Pensacola Purchasing Manual, Section 5.02(b).
    ${ }_{6}^{5}$ City of Pensacola Purchasing Manual, Section 6.01(c).
    ${ }^{6}$ Code of Ordinances, City of Pensacola, Section 3-3-2(b).
    ${ }^{7}$ Code of Ordinances, City of Pensacola, Section 3-3-2; F.S. § 50.031.
    ${ }^{8}$ FS § 287.042(2), Section 3-3-2(e).

[^30]:    ${ }^{9}$ FI Stat § 287.055; Code of Ordinances, City of Pensacola, Section 3.3.25.

[^31]:    ${ }^{10}$ Contractor's Academy/ Equal Business Opportunity Program Agreement, August 14, 2009, at 3.
    ${ }^{11}$ FS § 255.05(1)(a).
    ${ }^{12}$ FS § 218.74(2).

[^32]:    ${ }^{13}$ FS § 218.74(4).
    ${ }^{14} \mathrm{FS} \S 218.735(\mathrm{a})$.
    ${ }^{15} \mathrm{FS}$ § $218.735(6)$.
    ${ }^{16}$ MGT, Review of the Procurement/Small Business Enterprise (SBE) Program, January 2009.
    ${ }^{17}$ Code of Ordinances, City of Pensacola, Section 3-3-2(c).
    ${ }^{18}$ Code of Ordinances, City of Pensacola, Section 3-3-2(d).

[^33]:    ${ }^{19}$ Code of Ordinances, City of Pensacola, Section 3-3-4(1).

[^34]:    ${ }^{20}$ Code of Ordinances, City of Pensacola, Section 3-3-4(2)(a).
    ${ }^{21}$ Code of Ordinances, City of Pensacola, Section 3-3-4(2)(a)(6).
    ${ }^{22}$ City of Pensacola, Purchasing, Vendor Application (revised 3/18/2008).

[^35]:    ${ }^{1}$ Examples of these exclusions include: administrative items such as utility payments, leases for real estate, and insurance or banking transactions; Salary and fringe benefits, payments for food, parking, or conference fees; government entities including nonprofit local organizations, state agencies, and federal agencies; and land purchases, etc.

[^36]:    ${ }^{2}$ Please refer to Chapter 6.0 for a detailed discussion of this dataset.
    ${ }^{3}$ CCR collects, validates, stores, and disseminates data in support of agency acquisition missions, including Federal agency contract and assistance awards. Both current and potential federal government registrants are required to register in CCR in order to be awarded contracts by the federal government. Registrants are required to complete a one-time registration to provide basic information relevant to procurement and financial transactions. Registrants must update or renew their registration at least once per year to maintain an active status.

[^37]:    ${ }^{4}$ The use of the "75 percent rule" for market area determination is generally accepted in antitrust cases. In another relevant case, the court accepted less than 100 percent of data when it was reasonable to assume that the missing data would not significantly change the results of the analysis.
    ${ }^{5}$ See for example, Scott v. City Of Jackson, 199 F. 3 d 206 ( $5^{\text {th }}$ Cir 1999).

[^38]:    ${ }^{6}$ H.B.Rowe v. North Carolina DOT, 589 FSupp.2d 587 (E.D. NC 2008).

[^39]:    ${ }^{7}$ Contractors Association of Eastern Pennsylvania v. Philadelphia, 91 F.3d 586 (3 ${ }^{\text {rd }}$ Cir 1996).
    ${ }^{8}$ Northern Contracting v. Illinois DOT, 2005 U.S. Dist. LEXIS 19868 (ND IL 2005).

[^40]:    ${ }^{1}$ As stated in Chapter 4.0, the utilization analysis and availability analysis are based on firms located within the 325-- ZIP Code and Mobile, Alabama.
    ${ }^{2}$ Contractors Association of Eastern Pennsylvania, Inc. v. City of Philadelphia, 91 F 3d at 603.
    ${ }^{3}$ Percentage of utilization is based on dollars and the percentage of availability is based on the number of firms.

[^41]:    ${ }^{1}$ MGT of America, Inc.'s private sector model includes the utilization of firms on commercial construction permits showing the distribution dollars, distribution of permits and number of firms. However, due to the lack of construction values in commercial permits data, MGT did not conduct utilization analyses on the distribution of dollars.
    ${ }^{2}$ This analysis is based on the Pensacola-Ferry Pass-Brent Metropolitan Statistical Area (MSA), which include the following Florida counties: Escambia and Santa Rosa.
    ${ }^{3}$ Croson, 488 U.S. 46, 109 S.Ct. at 720-21, 744-45.

[^42]:    ${ }_{5}^{4}$ Adarand v. Slater, 228 F.3d 1147 ( $10^{\text {th }}$ Cir. 2000).
    ${ }^{5}$ See Richmond v. Croson, 488 U.S. 492 (1989).
    ${ }^{6}$ Appropriate permits are required for any building, construction, alteration, or repair involving new or changed uses of property (other than ordinary repairs). Although in most instances, individual permits were issued for work on the same project, it was possible, in many cases, to identify subcontractors who were clearly providers of construction and other services to prime contractors, based on the type of work, since separate permits are required for building, electrical, heating, air conditioning, and plumbing.

[^43]:    ${ }^{7}$ The data had a lack of construction values associated to the permits, thus the utilization analyses based on dollars could not be conducted.

[^44]:    ${ }^{8}$ The Survey of Business Owners is a comprehensive, regularly collected source of information on selected economic and demographic characteristics for businesses and business owners by gender, ethnicity, race, and veteran status. Estimates include the number of employer and nonemployer firms, sales and receipts, annual payroll, and employment. Data aggregates are presented by gender, ethnicity, race, and veteran status for the United States by 2007 North American Industry Classification System (NAICS), kind of business, states, metropolitan and micropolitan statistical areas, counties, places, and employment and receipts size. Data have been collected every 5 years since 1972, for years ending in " 2 " and " 7 " as part of the economic census. The program began as a special project for minority-owned businesses in 1969 and was incorporated into the economic census in 1972 along with the Survey of Women-Owned Businesses.
    ${ }^{9}$ According to U.S. Census, information was withheld for employer firms owned by African American-, and Native American -owned firms because estimates did not meet publication standards, which can be due to gross receipts, number of employees, etc. Thus, the availability calculations were not conducted for these groups at the prime contractor level.

[^45]:    ${ }^{10}$ Concrete Works v. City and County of Denver, 321 F. 3950 (10 $0^{\text {th }}$ Cir. 2003).

[^46]:    ${ }^{11}$ These 'likelihood" characteristics were derived from Exhibit 6-3 by calculating the inverse of the reported odds ratios.

[^47]:    ${ }^{12}$ The 2010 census ACS self-employment data for the City of Pensacola MSA is located in Appendix I. The sample size of 2010 census ACS self-employment data for the City of Pensacola MSA is insufficient to conduct a proper statistical analysis of self-employment by race and gender. The data does show some growth in percentage self-employment for Native Americans and Nonminority Males, but a decline for other groups.

[^48]:    ${ }^{13}$ Logistical regression, or logit, models generate predicted probabilities that are almost identical to those calculated by a probit procedure, used in Concrete Works v. City and County of Denver case. Logit, however, has the added advantage of dealing more effectively with observations at the extremes of a distribution. For a complete explanation, see Interpreting Probability Models (T.F. Liao, Text 101 in the Sage University series).

[^49]:    ${ }^{14}$ Due to inadequate sample numbers for all races in the architecture and engineering PUMS 2010 data, architecture and engineering was merged with the professional services category.

[^50]:    ${ }^{15}$ These 'likelihood" characteristics were derived from Exhibit 6-3 by calculating the inverse of the reported odds ratios.

[^51]:    ${ }^{16}$ Appendix I reports self-employment rates and earnings in greater detail by race, ethnicity and gender classifications and business type.

[^52]:    ${ }^{1}$ Participant did not associate their race or ethnicity with the groups selected for the survey.
    ${ }^{2}$ The participant did not wish to identify the race or ethnicity or the participant did not know the controlling owner or owners race or ethnicity.

[^53]:    ${ }^{1}$ Contractor's Academy/ Equal Business Opportunity Program Agreement, August 14, 2009, at 3.

[^54]:    ${ }^{2}$ Federal Transit Administration, Lessons Learned \#45 (May 2002). www.fta.dot.gov/library/program/II/man/II45.html.
    ${ }^{3}$ City of Atlanta Ordinance Sec. 2-1450 and Sec. 2-1451.

[^55]:    ${ }^{4}$ The Port of Portland found that 10 percent bid preferences were more effective than 5 percent bid preferences.

[^56]:    ${ }^{5}$ San Diego as part of its Subcontractor Outreach Program (SCOPe) has mandatory outreach, mandatory use of subcontractors, and mandatory submission of an outreach document. Whether a contract has subcontracting is determined by the engineer on the project.

[^57]:    ${ }^{6}$ Adarand v. Slater, 228 F.3d 1147 (10 ${ }^{\text {th }}$ Cir. 2000), Gross Seed. v. City of Nebraska, 345 F.3d 968 (8 ${ }^{\text {th }}$ Cir. 2003); cert denied, 158 L.Ed. 2d 729 (2004).

[^58]:    ${ }^{7}$ The last two elements were adopted by the North Carolina Department of Transportation (NCDOT). 19A NCAC 02D.1110(7). These and other elements of the NCDOT M/WBE program were found to be narrowly tailored in H.B. Rowe v. Tippett, 615 F.3d 233(4 $\left.{ }^{\text {th }} \mathrm{Cir} 2010\right)$.

[^59]:    ${ }^{1}$ In order to provide an accurate and complete regression analysis some responses had to be removed. For example if a person surveyed did not answer the revenue or race question, this response was removed. This number reflects those changes.
    ${ }^{2}$ Becker, Gary. 1971, second edition. "The Economics of Discrimination." The University of Chicago Press, Chicago, p. 167.

[^60]:    ${ }^{3}$ "Race and Gender Discrimination Across Urban Labor Markets," 1996. Ed. Susan Schmitz. Garland Publishers, New York, New York, p. 184.
    ${ }^{4}$ Gunderson, Morley. 1994. "Male-Female Wage Differentials and Policy Responses." In "Equal Employment Opportunity: Labor Market Discrimination and Public Policy," pp. 207-227.
    ${ }^{5}$ "Federal Acquisition Regulations for Small Disadvantaged Businesses; Notice and Rules." June 30, 1998. Memorandum for Office of Federal Procurement Policy, Economic and Statistics Administration, Department of Commerce.
    ${ }^{6}$ Bates, Timothy. "The Declining Status of Minorities in the New York City Construction Industry." Reprinted from Economic Development Quarterly, Vol. 12., No. 1, February 1998, pp. 88-100.

[^61]:    ${ }^{7}$ Despite the ordinal nature of the dependent variable, findings are reported based on a linear regression analysis; specifically, Ordinary Least Squares (OLS). Menard (1995) notes this as an acceptable and common practice, "particularly when the dependent variable has five or more [ordered] categories. Since this [OLS] is probably the easiest approach for readers to understand, sometimes other approaches are tried, just to confirm that the use of OLS does not...distort the findings." In this case, the nine categories of revenue were also analyzed using ordered Logit (SPSS 11.5), with nearly identical findings to those achieved with OLS with respect to magnitude of effect of the independent variables and both sign and significance. For further discussion, see Menard, S., "Applied logistic regression analysis," (Sage university papers series. Quantitative applications in the social sciences; no. 07-106), Thousand Oaks, California: Sage Publications, 1995.
    ${ }^{8}$ Multicollinearity refers to excessive intercorrelation among the independent variables in a multiple regression model, which obscures the effect of each on the dependent variable to the extent that they behave as one variable and may measure two highly correlated components of the same theoretical factor. Outliers are observations in a data set that are substantially different from the bulk of the data, perhaps because of a data entry error or some other cause that would reasonably explain a data anomaly.

[^62]:    ${ }^{1}$ The SBO is a consolidation of two prior surveys, the Surveys of Minority- and Women-Owned Business Enterprises (SMOBE/SWOBE), and includes questions from a survey discontinued in 1992 on Characteristics of Business Owners (CBO).The SBO is part of the Economic Census, which is conducted every five years. SBO findings are based on the characteristics of U.S. businesses by ownership category; by geographic area; by two-digit industry sector based on the 2002 North American Industry Classification System (NAICS); and by size of firm (employment and receipts). It should also be noted that while the 2007 SBO data has been released, data was not available for all race/ethnic and gender groups.

[^63]:    Source: U.S. Bureau of the Census 2002, Survey of Business Owners
    ${ }^{1}$ Minority men and women firms are included in their respective minority classifications.
    ${ }^{2}$ Non-M/WBE firms is the difference of Total Firms from M/WBE Firms.
    ${ }^{3}$ Total Firms is based on the number of All Firms based on the SBO data provided.
    $S$ denotes that findings were withheld because estimates did not meet U.S. Census publication standards.

[^64]:    Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
    ${ }^{1}$ Cumulative total of percent of dollars in market area.
    ${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

[^65]:    Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
    ${ }^{1}$ Cumulative total of percent of dollars in market area.
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[^66]:    Sources: MGT developed a database based on the City of Pensacola's invoice data expended between October 1, 2005 and September 30, 2011.
    ${ }^{1}$ Cumulative total of percent of dollars in market area.
    ${ }^{2}$ Counties shaded and/or above the line are included in the relevant market area.

[^67]:    ${ }^{1}$ Northern Contracting v. Illinois DOT, 2005 U.S. Dist. LEXIS 19868 (ND IL 2005).

