



Legislation Details (With Text)

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Title: CITY COUNCIL APPROVAL OF THE STRATEGIC PLAN MISSION, VALUES AND PRIORITY AREAS

Sponsors: Grover C. Robinson, IV

Indexes:

Code sections:

Attachments: 1. City of Pensacola Strategic Plan, 2. HAND OUT - PROCESS SLIDE

Date	Ver.	Action By	Action	Result
7/18/2019	1	City Council	Approved	Pass
7/15/2019	1	Agenda Conference	Placed on Regular Agenda	Pass

LEGISLATIVE ACTION ITEM

SPONSOR: Grover C. Robinson, IV, Mayor

SUBJECT:

CITY COUNCIL APPROVAL OF THE STRATEGIC PLAN MISSION, VALUES AND PRIORITY AREAS

RECOMMENDATION:

That City Council approve and adopt the Strategic Plan Mission, Values and Priority Areas.

HEARING REQUIRED: No Hearing Required

SUMMARY:

On May 9, 2019 City Council held a workshop to discuss developing a strategic plan derived from the Mayor’s Transition Team Recommendations. At that meeting, consensus was developed on the following:

- Mission Statement: *“We desire the highest quality of life for all our citizens”.*
- Values: *Transparency, Service Orientation, Accountability, Inclusivity, Collaborate for Impact and Sustainability Mindset*
- Priority Areas: *Organizational Excellence, Crime and Safety, Neighborhoods, Economic Development and Environment.*

Priority area criteria: Alignment with Core Mission, Reach across the Community, Feasibility and

Partnership Possibilities.

PRIOR ACTION:

None

FUNDING:

N/A

FINANCIAL IMPACT:

None

CITY ATTORNEY REVIEW: Yes

7/5/2019

STAFF CONTACT:

Christopher L. Holley, City Administrator
Keith Wilkins, Deputy City Administrator

ATTACHMENTS:

- 1) City of Pensacola Strategic Plan

PRESENTATION: Choose an item.