



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 02-19

City Council

2/28/2019

LEGISLATIVE ACTION ITEM

SPONSOR: Grover C. Robinson, IV, Mayor

SUBJECT:

PROPOSED ORDINANCE NO. 02-19 AMENDING SECTION 7-10-179(f) - OPERATIONAL PROCEDURES

RECOMMENDATION:

That City Council adopt Proposed Ordinance No. 02-19 on second reading.

AN ORDINANCE AMENDING SECTION 7-10-179(f) OF THE CODE OF THE CITY OF PENSACOLA REQUIRING CREDIT CARD ACCEPTANCE BY TAXICABS; PROVIDING FOR SEVERABILITY; REPEALING CLAUSE; PROVIDING AN EFFECTIVE DATE.

HEARING REQUIRED: No Hearing Required

SUMMARY:

Ground transportation operators comprised of local taxicabs and national transportation network companies such as Uber and Lyft provide vital services to the patrons using the Pensacola International Airport. In FY 2018, these operators had a combined total of over sixty thousand trips from the facility.

Ground transportation activity at the Pensacola International Airport is managed through State Statute and operating agreements for the national transportation network companies, and City Code for the local taxicabs. Under a current provision of City Code, taxicabs providing service to the Airport are not required to accept payment via credit card UNLESS the taxicab operator advertises the fact that they accept credit cards. While most taxicab operators do accept credit cards and advertise the same, there are still several that do not. Of the one hundred sixty-eight cabs currently permitted at the Airport, only seven do not advertise credit card acceptance. All transportation network providers are required to accept credit cards.

Given the growth of activity at the Pensacola International Airport and given customer expectations with respect to the use of credit cards, it is recommended that the City Code be amended to require all taxicabs to accept credit cards if they want to provide service from the facility. Doing so will improve the level of customer service and reduce curbside issues between those operators accepting credit cards and the few that do not.

PRIOR ACTION:

February 14, 2019- City Council voted to approve Proposed Ordinance No. 02-19 on first reading.

FUNDING:

N/A

FINANCIAL IMPACT:

None

CITY ATTORNEY REVIEW: Yes

1/23/2019

STAFF CONTACT:

Christopher L. Holley, City Administrator
Daniel E. Flynn, Airport Director

ATTACHMENTS:

- 1) Proposed Ordinance No. 02-19

PRESENTATION: No