



## Memorandum

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**File #:** 19-00162

City Council

5/16/2019

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### **LEGISLATIVE ACTION ITEM**

**SPONSOR:** City Council Member Jewel Cannada-Wynn

**SUBJECT:**

PUBLIC HEARING: PROPOSED AMENDMENT TO THE CODE OF THE CITY OF PENSACOLA - LAND DEVELOPMENT CODE - CREATING SECTION 12-2-25, PROVIDING FOR THE COMMUNITY REDEVELOPMENT AREA (CRA) URBAN DESIGN OVERLAY DISTRICT

**RECOMMENDATION:**

That City Council conduct a public hearing to consider an amendment to the Code of the City of Pensacola, Land Development Code creating Section 12-2-25, providing for the Community Redevelopment Area (CRA) Urban Design Overlay District.

**HEARING REQUIRED:** Public

**SUMMARY:**

The development of urban design standards has been identified as a key redevelopment project within each of the City of Pensacola's adopted community redevelopment plans. The City of Pensacola Community Redevelopment Agency (CRA) approved the FY17/18 CRA Work Plan on April 10, 2017, which authorized the development, adoption and codification of design standards for each of the City's three redevelopment areas. On October 9, 2017, the CRA authorized the CRA Chairperson to negotiate and execute a contract with DPZ CoDESIGN, the top-ranked firm selected in response to RFQ No. 17-043 to prepare the standards.

DPZ CoDESIGN launched the project in early January 2018. From February 2018 through April 2018, an extensive public input process included a series of charrettes, public workshops, input sessions, presentations and a written comment period. For reference purposes, a full list of public outreach and input opportunities, as well as, comments received and corresponding responses are attached.

The drafted overlay document was released on May 31, 2018. On June 12, 2018 and September 18, 2018, the Planning Board held public hearings and recommended adoption with modifications.

Following the Planning Board hearing, the proposed overlay was presented to the Eastside Redevelopment Board (ERB) and the Westside Redevelopment Board (WRB) on July 11, 2018 and July 24, 2018, respectively. Both Boards recommended adoption of the proposed overlay as presented.

The CRA recommended adoption of the overlay during its meeting on January 14, 2019.

Since the CRA's recommendation in January, staff engaged the consultant to conduct a final thorough review of the document in preparation for public hearing and adoption. Upon review, several areas requiring clarification and alignment with the underlying zoning were identified. The recommended clarifying language is contained within the attached ordinance in strike-through and underline format. It is recommended that City Council consider this language for incorporation into the adopted document.

**PRIOR ACTION:**

October 26, 2000 - City Council adopted the Urban Infill and Redevelopment Plan.

February 9, 2004 - City Council approved the Eastside Neighborhood Plan.

October 27, 2005 - City Council amended and readopted the Urban Infill and Redevelopment Plan, incorporating therein the Eastside Neighborhood Plan.

May 24, 2007 - City Council adopted the Westside Community Redevelopment Plan.

January 14, 2010 - City Council adopted the Urban Core Community Redevelopment Plan (2010).

April 10, 2017 - The CRA approved the FY17/18 CRA Work Plan, which included the development of design standards for the Urban Core, Westside and Eastside community redevelopment areas.

July 26, 2017 - The CRA issued Request for Qualifications (RFQ) No. 17-043 for Urban Design and Code Amendment Services for a Community Redevelopment Area Overlay.

October 10, 2017 - The CRA approved the ranking of the selection committee for RFQ No. 17-043 and authorized the CRA Chair to negotiate and execute a contract with DPZ CoDESIGN.

May 7, 2018 - The CRA approved the FY18/19 CRA Work Plan, which included the development of design standards for the Urban Core, Westside and Eastside community redevelopment areas.

June 12, 2018 - The Planning Board held a public hearing and recommended adoption of the CRA Urban Design Overlay District with modifications.

July 11, 2018 - The Eastside Redevelopment Board recommended adoption of the CRA Urban Design Overlay District.

July 24, 2018 - The Westside Redevelopment Board recommended adoption of the CRA Urban Design Overlay District.

September 18, 2018 - The Planning Board held a second public hearing regarding incorporation of the Board's recommended modifications and additional clarifications, and recommended adoption of the CRA Urban Design Overlay District as presented.

October 8, 2018 - The CRA voted not to recommend the proposed overlay to City Council.

October 23, 2018 - The Westside Redevelopment Board authorized the Chair to execute a letter requesting that the CRA Urban Design Overlay District be re-considered.

October 24, 2018 - The Eastside Redevelopment Board authorized the Chair to execute a letter requesting that the CRA Urban Design Overlay District be re-considered.

January 15, 2019 - The CRA recommended that the City Council adopt the proposed CRA Urban Design Overlay District Ordinance.

**FUNDING:**

N/A

**FINANCIAL IMPACT:**

N/A

**STAFF CONTACT:**

Don Kraher, Council Executive  
M. Helen Gibson, AICP, CRA Administrator  
Victoria D'Angelo, Assistant CRA Administrator

**ATTACHMENTS:**

- 1) Proposed Ordinance No. 10-19 - Vers. 050719 - clean
- 2) ERB Request Letter
- 3) WRB Request Letter
- 4) Public Outreach and Input Opportunities
- 5) Comment Responses & Draft Document - Draft Comment Period
- 6) Comment Responses - Post Draft Comment Period
- 7) Post Draft Comments - As of 10-11-18
- 8) Recommended Long Term Strategies - DPZ CODESIGN
- 9) Transportation Support Document - Hall Planning & Engineering

**PRESENTATION:** No