



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 19-00329

City Council

7/18/2019

LEGISLATIVE ACTION ITEM

SPONSOR: Grover C. Robinson, IV, Mayor

SUBJECT:

CITY COUNCIL APPROVAL OF THE STRATEGIC PLAN MISSION, VALUES AND PRIORITY AREAS

RECOMMENDATION:

That City Council approve and adopt the Strategic Plan Mission, Values and Priority Areas.

HEARING REQUIRED: No Hearing Required

SUMMARY:

On May 9, 2019 City Council held a workshop to discuss developing a strategic plan derived from the Mayor's Transition Team Recommendations. At that meeting, consensus was developed on the following:

- Mission Statement: *"We desire the highest quality of life for all our citizens"*.
- Values: *Transparency, Service Orientation, Accountability, Inclusivity, Collaborate for Impact and Sustainability Mindset*
- Priority Areas: *Organizational Excellence, Crime and Safety, Neighborhoods, Economic Development and Environment.*

Priority area criteria: Alignment with Core Mission, Reach across the Community, Feasibility and Partnership Possibilities.

PRIOR ACTION:

None

FUNDING:

N/A

FINANCIAL IMPACT:

None

CITY ATTORNEY REVIEW: Yes

7/5/2019

STAFF CONTACT:

Christopher L. Holley, City Administrator
Keith Wilkins, Deputy City Administrator

ATTACHMENTS:

- 1) City of Pensacola Strategic Plan

PRESENTATION: Choose an item.