



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 19-00338

City Council

7/18/2019

DISCUSSION ITEM

FROM: City Council Member Jewel Cannada-Wynn

SUBJECT:

EDUCATIONAL COMPONENT FOR THE 2020 CENSUS

SUMMARY:

The census plays a vital role in determining our governmental structure as well as funding opportunities. The 2020 Census is upon us. In previous years Escambia County and the City of Pensacola worked together to educate the community about the importance of the census and getting an accurate count. There are hard to reach populations and everyone counts.

Within this discussion item, the City Council asks that the Mayor reach out to Escambia County in order to provide the City Council with information on the process for educating and identifying all citizens of Escambia County in support of the 2020 Census.

PRIOR ACTION:

None

STAFF CONTACT:

Don Kraher, Council Executive

ATTACHMENTS:

None.

PRESENTATION: No