



# City of Pensacola

222 West Main Street  
Pensacola, FL 32502

## Memorandum

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**File #:** 19-00469

City Council

10/24/2019

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### **LEGISLATIVE ACTION ITEM**

**SPONSOR:** City Council Member Jewel Cannada-Wynn

**SUBJECT:**

AFFORDABLE HOUSING TASK FORCE - FLORIDA HOUSING COALITION AS TECHNICAL CONSULTANT

**RECOMMENDATION:**

That City Council authorize the establishment of an Affordable Housing Task Force; further that the City enter into a contract with the Florida Housing Coalition to serve as a technical consultant to the Affordable Housing Task Force.

**HEARING REQUIRED:** No Hearing Required

**SUMMARY:**

The Florida Housing Coalition has provided a proposal to serve as a technical consultant to the Affordable Housing Task Force. The Florida Housing Coalition is an organization that is recognized as an industry subject matter expert; provides training and technical assistance to the Florida Housing Finance Corporation; and is a sole source provider under the homeless training program for DEO. Through the acceptance of this proposal, the Florida Housing Coalition will act as a technical consultant, assist with education on affordable housing tools, and assist in convening the task force sessions.

Currently within the City of Pensacola, the affordable housing inventory is deficient. The intent of this item is to establish an Affordable Housing Task Force with the ultimate goal of increasing the housing inventory by 500 within 5 years.

The goal of the Task Force is to create housing solutions for the development of additional workforce housing with the City. The Task Force would be asked to create an action plan for the building of 500 workforce housing structures within five (5) years after the completion of the Task Force Report. The City, County and State are experiencing an affordable housing crisis. The current housing opportunities are not meeting the needs of the community when families are cost burdened in trying to maintain a home as well as other concerns in purchasing a home. It would be a further goal of the Task Force to focus on home ownership. However, housing solutions other than homeownership could be needed to resolve a persistent housing problem.

The Task Force will be asked to look at the availability of funding opportunities, which would include

public - private partnerships. It will also be asked to look at solutions to housing in reference to the diversity of housing types.

**PRIOR ACTION:**

July 18, 2019 - Council held a discussion on the Affordable Housing Task Force - 500 in 5 years

**FUNDING:**

Budget:       \$10,000 - from Housing - Community Development Block Grant  
                  \$ 7,566 - FY19 remaining Discretionary Funds from Gerald Wingate  
                  \$14,934 - Various other Accounts in FY 19 Budget will make up the  
  difference

Actual:        \$32,500

**FINANCIAL IMPACT:**

Financial impact as stated above.

**STAFF CONTACT:**

Don Kraher, Council Executive

**ATTACHMENTS:**

- 1) Pensacola- Housing Task Force Proposal 9-23-19

**PRESENTATION:** No