



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 01-20

City Council

2/13/2020

LEGISLATIVE ACTION ITEM

SPONSOR: Grover C. Robinson, IV, Mayor

SUBJECT:

PROPOSED ORDINANCE NO. 01-20 AMENDING SECTION 3-3-11 (4) OF THE CODE OF THE CITY EXTENDING THE SUNSET DATE OF THE MINORITY AND WOMEN OWNED BUSINESS ENTERPRISE PROGRAM TO MARCH 1, 2025.

RECOMMENDATION:

That City Council adopt Proposed Ordinance No. 01-20 on second reading.

AN ORDINANCE AMENDING SECTION 3-3-11 (4) OF THE CODE OF THE CITY OF PENSACOLA, FLORIDA EXTENDING THE SUNSET DATE OF THE MINORITY AND WOMEN OWNED BUSINESS ENTERPRISE PURCHASING PROGRAM BY MARCH 1, 2020 TO MARCH 1, 2025; PROVIDING FOR SEVERABILITY; REPEALING CLAUSE; PROVIDING FOR AN EFFECTIVE DATE.

HEARING REQUIRED: No Hearing Required

SUMMARY:

In February 2015, the City Council adopted an ordinance creating a Minority-Woman Owned Business (M/WBE) program. The program was instituted in response to a 2012 Disparity Study prepared by MGT of America, Inc. indicating underutilization of Minority and Woman Owned business in the City's procurement activities.

The M/WBE program is scheduled to "sunset" on March 1, 2020. Staff is recommending that the program be extended for an additional 5-year period to continue provide increased opportunities for M/WBE businesses. This will allow the City to continue to include M/MBE participation goals to city projects and to further increase the number of businesses certified under the City's program. Since 2015, the City has sponsored, co-sponsored and participated in numerous outreach efforts to identify and certify businesses for the program. The City has partnered with the State of Florida (see attached flyer), the Gulf Coast Minority Chamber of Commerce and other professional purchasing organizations in its outreach efforts. In addition, the City has instituted a web based M/WBE certification module to make the certification process easier and more efficient. The City will continue efforts to add businesses to the program.

An update to the Disparity Study will be recommended, should a future City Council decide to extend the program after 2025. The estimated cost of that update is between \$300,000- \$400,000.

PRIOR ACTION:

January 16, 2020 - City Council voted to approve Proposed Ordinance No. 01-20 on first reading.

February 12, 2015 - City Council adopted an ordinance creating the City's Minority and Woman-Owned Business Program

FUNDING:

N/A

FINANCIAL IMPACT:

None

CITY ATTORNEY REVIEW: Yes

1/2/2020

STAFF CONTACT:

Keith Wilkins, City Administrator
Amy Lovoy, Finance Director
George J. Maiberger, Purchasing Manager
Hosea Goodwyn, Assistant Purchasing Manager

ATTACHMENTS:

- 1) Proposed Ordinance No. 01-20
- 2) Fiscal Year 2019 M/WBE Year End Report
- 3) List of Certified M/WBE Businesses
- 4) 2020 Supplier Diversity Exchange Flyer

PRESENTATION: No