



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 20-00072

City Council

2/13/2020

LEGISLATIVE ACTION ITEM

SPONSOR: City Council Member Ann Hill

SUBJECT:

DOWNTOWN IMPROVEMENT BOARD (DIB) REQUEST FOR RATE CHANGES FOR MULTIPLE CITATION PARKING OFFENDERS

RECOMMENDATION:

That City Council approve the implementation of rate changes for multiple citation parking offenders.

HEARING REQUIRED: No Hearing Required

SUMMARY:

The DIB Board and Parking Committee are requesting City Council consideration and approval to allow the DIB to implement the following rate changes for multiple citation offenders:

Multiple citation offenders are - parkers that receive multiple citations for failure to pay or overtime parking within the same block/zone during a twelve-month period.

The purpose of paid parking is to ensure safety, encourage certain behaviors and incentivize turns. In the past, the current rates for multiple citation offenders has remained steady with the number of citations remaining somewhat consistent for 2015-2018 (1021,1381,1254,1751 respectively). However, in 2019 the number jumped to 4109.

The request to raise only the multiple citation offender charges will help accomplish the goals, particularly the encouragement of certain behaviors and the incentivization of turns.

This request originated from Downtown merchants who are being impacted by the unacceptable parking behaviors and fewer turns in parking in front of or near their establishments.

Rates will revert to '1st time citation' annually from date of receipt of 1st citation for block/zone.

The proposed changes are as follows:

- Current Rates
 - \$10 - 1st
 - \$15 - 2nd

- \$30 - 3rd
- \$40 - 4th

• Proposed Change

- \$10 - 1st
- \$20- 2nd
- \$40 - 3rd
- \$100 - 4th

PRIOR ACTION:

November 29, 2007 - The City and the DIB entered into an interlocal agreement for the management of downtown parking.

FUNDING:

N/A

FINANCIAL IMPACT:

None known at this time.

STAFF CONTACT:

Don Kraher, Council Executive

ATTACHMENTS:

- 1) DIB Citation Graph (Multiple Citation Offenders)

PRESENTATION: No