



## Legislation Details (With Text)

**File #:** 19-00329 **Version:** 1 **Name:**  
**Type:** Legislative Action Item **Status:** Passed  
**File created:** 7/3/2019 **In control:** City Council  
**On agenda:** 7/18/2019 **Final action:** 7/18/2019  
**Enactment date:** **Enactment #:**  
**Title:** CITY COUNCIL APPROVAL OF THE STRATEGIC PLAN MISSION, VALUES AND PRIORITY AREAS  
**Sponsors:** Grover C. Robinson, IV  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. City of Pensacola Strategic Plan, 2. HAND OUT - PROCESS SLIDE

Date	Ver.	Action By	Action	Result
7/18/2019	1	City Council	Approved	Pass
7/15/2019	1	Agenda Conference	Placed on Regular Agenda	Pass

### **LEGISLATIVE ACTION ITEM**

**SPONSOR:** Grover C. Robinson, IV, Mayor

### **SUBJECT:**

CITY COUNCIL APPROVAL OF THE STRATEGIC PLAN MISSION, VALUES AND PRIORITY AREAS

### **RECOMMENDATION:**

That City Council approve and adopt the Strategic Plan Mission, Values and Priority Areas.

**HEARING REQUIRED:** No Hearing Required

### **SUMMARY:**

On May 9, 2019 City Council held a workshop to discuss developing a strategic plan derived from the Mayor's Transition Team Recommendations. At that meeting, consensus was developed on the following:

- Mission Statement: *"We desire the highest quality of life for all our citizens".*
- Values: *Transparency, Service Orientation, Accountability, Inclusivity, Collaborate for Impact and Sustainability Mindset*
- Priority Areas: *Organizational Excellence, Crime and Safety, Neighborhoods, Economic Development and Environment.*

Priority area criteria: Alignment with Core Mission, Reach across the Community, Feasibility and

Partnership Possibilities.

**PRIOR ACTION:**

None

**FUNDING:**

N/A

**FINANCIAL IMPACT:**

None

**CITY ATTORNEY REVIEW:** Yes

7/5/2019

**STAFF CONTACT:**

Christopher L. Holley, City Administrator  
Keith Wilkins, Deputy City Administrator

**ATTACHMENTS:**

- 1) City of Pensacola Strategic Plan

**PRESENTATION:** Choose an item.