



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 17-00051

Community Redevelopment Agency

2/6/2017

PRESENTATION ITEM

FROM: Jewel Cannada-Wynn, Chairperson

SUBJECT:

Presentation from NAI Halford on Marketing Concepts for Hawkshaw Property

REQUEST:

That the CRA allow a presentation by NAI Halford to include UDA participation by web conference.

SUMMARY:

A supplemental presentation on key urban design principles for marketing the Hawkshaw site.

PRIOR ACTION:

January 11, 2016 - The CRA approved a contract for professional urban design services for the Hawkshaw site.

August 8, 2016 - The CRA approved a contract with NAI Halford for Realtor Services for disposition of CRA-owned properties pursuant to a Request for Proposals (RFP).

December 5, 2016 - The CRA Approved Urban Design Guidelines For The Property at 9th Ave and Romana St (Hawkshaw Property).

December 23, 2016 - A 30 day RFP notice was issued for disposition of surplus CRA properties in compliance with the requirements of section 163.380 of the Florida Statutes.

STAFF CONTACT:

M. Helen Gibson, AICP, CRA Administrator

ATTACHMENTS:

1) None

PRESENTATION: Yes