



# City of Pensacola

222 West Main Street  
Pensacola, FL 32502

## Memorandum

**File #:** 17-00590

Community Redevelopment Agency 11/6/2017

### **ACTION ITEM**

**SPONSOR:** Jewel Cannada-Wynn, Chairperson

**SUBJECT:**

UTILIZATION OF FUNDS FOR 2017 HOLIDAY LIGHTING IN BELMONT DEVILLIERS

**RECOMMENDATION:**

That the Community Redevelopment Agency (CRA) approve the utilization of funds for the installation of holiday lighting in the Belmont Devilliers Commercial Business District during the 2017 holiday season and authorize the CRA Chairperson to execute a Miscellaneous Funding Agreement.

**SUMMARY:**

On August 7, 2017, the CRA gave a three year approval to the Belmont Devilliers Neighborhood Association to install and remove holiday lights within public rights of way of the Belmont Devilliers commercial business district. The association plans to incorporate the lighting event as a component of a "Holiday on the Blocks" celebration beginning with the 2017 holiday season. This event will support economic vibrancy in the Belmont Devilliers commercial core, encouraging visitors and showcasing businesses and the neighborhood.

To assist in the safe and secure hanging of the lights, the association seeks to have the lights installed by professionals rather than volunteers. The association is requesting a grant of \$2,500 in support of this effort. Revenue from the sale of CRA-owned property is available in the CRA Fund Contingency for this project.

**PRIOR ACTION:**

November 14, 2016 - The CRA directed CRA staff to prepare an agreement for the 2016 holiday season.

January 9, 2017 - The CRA approved the Release of Claims agreement with Belmont Devilliers Neighborhood Association for the 2016 holiday season.

April 10, 2017 - The CRA approved the Fiscal Year 2017/2018 CRA Work Plan which authorized CRA staff to prepare a multi-year agreement for the installation and removal of Christmas lights within the Belmont Devilliers Neighborhood Commercial District.

August 7, 2017- The CRA approved a license agreement with the Belmont Devilliers Neighborhood for the installation and removal of Christmas lights for the 2017, 2018 and 2019 holiday seasons.

**FUNDING:**

Budget:   \$ 2,500       CRA Contingency Fund

Actual:    \$ 2,500       Belmont Devilliers Holiday Lighting

**FINANCIAL IMPACT:**

Funds are currently appropriated in the CRA Fund Contingency line item which was established from the sale of 150 S. Baylen Street.

**CITY ATTORNEY REVIEW:**   Yes

10/20/2017

**STAFF CONTACT:**

M. Helen Gibson, AICP, CRA Administrator  
Victoria D'Angelo, Assistant CRA Administrator

**ATTACHMENTS:**

- 1) Belmont Devilliers Neighborhood Association Letter

**PRESENTATION:**   No