



Memorandum

File #: 20-00058

Westside Redevelopment Board

1/28/2020

DISCUSSION ITEM

SPONSOR: Doug Baldwin, Sr., WRB Chairperson

TITLE:

UPDATE ON COMMERCIAL FAÇADE IMPROVEMENT PROGRAM

SUMMARY:

On December 11, 2017, the CRA approved the Commercial Façade Improvement Program to be administered within targeted districts of the City's designated community redevelopment areas. The program officially launched in September 2018, however, due to low utilization and impact, the program was amended on December 10, 2018.

Community Redevelopment Agency (CRA) staff will provide an update on recent program awards and the status of the program.

STAFF CONTACT:

M. Helen Gibson, CRA Administrator
Victoria D'Angelo, Assistant CRA Administrator

ATTACHMENTS:

1) Commercial Façade Improvement Program Guidelines

PRESENTATION: No