



# City of Pensacola

222 West Main Street  
Pensacola, FL 32502

## Memorandum

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**File #:** 20-00580

City Council

9/24/2020

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### **LEGISLATIVE ACTION ITEM**

**SPONSOR:** City Council President Jewel Cannada-Wynn

**SUBJECT:**

AFFORDABLE HOUSING TASK FORCE FINAL REPORT

**RECOMMENDATION:**

That City Council accept and adopt the Affordable Housing Task Force's Final Report and use it as a guide for meeting the 500 units in 5 years initiative. Further that the Task Force be dissolved upon acceptance of the Final Report.

**HEARING REQUIRED:** No Hearing Required

**SUMMARY:**

The Affordable Housing Task Force report presents actionable strategies that the City may use to attain the goal of 500 Homes in 5 Years. The report is presented for City Council's adoption.

In late 2019, Council President Jewel Cannada-Wynn proposed the City form an Affordable Housing Task Force to conduct a citywide housing needs assessment and formulate a comprehensive approach to address those needs. As part of this initiative, Council President proposed the goal of creating 500 Homes in 5 Years.

In January 2020, City Council appointed thirteen members to the Affordable Housing Task Force. The task force members represent a diverse group of housing experts and advocates. The City retained the Florida Housing Coalition, an industry leader, to conduct a housing needs assessment, facilitate the meetings, and prepare a final report detailing actionable items. An orientation webinar was conducted in February followed by four public meetings resulting in the development of a report, which outlines actionable strategies to guide the City toward accomplishing their goal.

To support continued dialog among the members, at the final meeting in August, the members requested the task force be dissolved.

**PRIOR ACTION:**

January 16, 2020 - Affordable Housing Task Force Members were appointed by City Council

October 24, 2019 - City Council authorized the establishment of an Affordable Housing Task Force

**FUNDING:**

N/A

**FINANCIAL IMPACT:**

None for this item.

**STAFF CONTACT:**

Don Kraher, Council Executive  
Kerrith Fiddler, Deputy City Administrator - Community Development  
Marcie Whitaker, Housing Director

**ATTACHMENTS:**

- 1) Pensacola Affordable Housing Task Force Report

**PRESENTATION:** Yes