



Memorandum

File #: 20-00687

Eastside Redevelopment Board

11/19/2020

ACTION ITEM

SPONSOR: Jeannie Rhoden, ERB Chairperson

SUBJECT:

AMENDMENT OF FY2021-25 PROJECT LIST & IMPLEMENTATION PLAN TO ADD MAGEE FIELD SIGNAGE IMPROVEMENTS

RECOMMENDATION:

That the Eastside Redevelopment Board (ERB) amend its' recommended FY2021-25 Project List and Implementation Plan to add the Magee Field Signage Improvement project.

SUMMARY:

On July 8, 2020, the Eastside Redevelopment Board (ERB) recommended a project list and 5-year implementation plan for implementation of projects beginning in Fiscal Year 2021, which began October 1, 2020.

A request for signage improvements at Magee Field was received from Mr. Anthony Caldwell, East Pensacola Student Athlete Program Board Member and Coach for the Rattlers Football League at Magee Field. A rendering of the proposed signage is attached.

This project supports a key element of the redevelopment plan, is cost feasible, and otherwise eligible for CRA funding. Therefore, it is recommended that the ERB add the project to its' recommended FY2021-25 project list and implementation plan. It is anticipated that staff will seek grant opportunities to match the Community Redevelopment Agency (CRA) funding contributed towards this project. The signage improvements will be coordinated with the planned park re-design/renovation activities being undertaken through the City's Parks and Recreation Department.

PRIOR ACTION:

July 8, 2020 - The ERB recommended a project list and 5-year implementation plan for implementation of projects beginning in Fiscal Year 2021 through Fiscal Year 2025.

FUNDING:

N/A

STAFF CONTACT:

Kerrith Fiddler, Deputy City Administrator - Community Development
M. Helen Gibson, AICP, CRA Administrator
Victoria D'Angelo, Asst. CRA Administrator

ATTACHMENTS:

1) Proposed Sign Rendering

PRESENTATION: No