



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 21-00316

City Council

4/8/2021

PRESENTATION ITEM

FROM: City Council Member Sherri Myers

SUBJECT:

PRESENTATION FROM GEORGE HAWTHORNE REGARDING THE COVENANT WITH THE COMMUNITY

REQUEST:

That City Council accept a presentation from George Hawthorne regarding the Covenant with the Community as it relates to the Community Maritime Park.

SUMMARY:

In March of 2006, the CMPA and the City of Pensacola entered into agreements for the Master Development (Community Maritime Park Project) and the Master Lease (Community Maritime Pak) which set forth the respective duties and responsibilities pertaining to the development of real property for the project known as the Community Maritime Park Project.

In 2009, the CMPA executed the Development Agreement with the developer, Maritime Park Development Partners. The developer agreed to launch and sustain the Contractor's Academy Equal Business Opportunity Program to fulfill the CMPA's covenant with the Community and deliver on the commitment to ensure the inclusion of minority and women owned businesses in the CMPA development.

The Contractor's Academy / Equal Business Opportunity Program (EBO Program) goals were specifically aimed at attracting groups of minorities and women business enterprises: unskilled individuals seeking to learn a trade; skilled construction workers seeking to become subcontractors; and existing contractors and business owners seeking to expand their businesses.

In December of 2010, the Developer abandoned and ceased to perform its responsibility, obligations and in January 2011, the Developer had its contract rescinded as the Master Developer of the Community Maritime Park.

In February of 2011, the CMPA desired to see that the duties of the Developer agreed to under the EBO Agreement were assumed without interruption and hired Diversity Program Advisors, Inc. as the EBO Program Manager. Mr. Hawthorne was Chief Executive Officer of Diversity Program Advisors.

PRIOR ACTION:

See Summary

August 13, 2012 - Final Report from the EBO Program Manager was delivered

STAFF CONTACT:

Don Kraher, Council Executive

ATTACHMENTS:

- 1) CMPA EBO Program Overview
- 2) City First Source Jobs Program
- 3) City Local Small Business Enterprise Program
- 4) CMPA EBO Agreement
- 5) CMPA EBO Compliance Report Final Report Revised
- 6) Equal Business Opportunity Program Background
- 7) Proposed City Ordinance Overview

PRESENTATION: Yes