



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 21-00506

Architectural Review Board

6/17/2021

TO: Architectural Review Board Members

FROM: Gregg Harding, RPA, Historic Preservation Planner

DATE: 6/10/2021

SUBJECT:

200 S. Alcaniz Street
Pensacola Historic District / Zone HC-1
Variance for an Increase to Allowed Signage Size at a Contributing Structure

BACKGROUND:

William Brantley, SMP Architecture, is seeking a variance to the requirements of Section 12-3-10(1) e.4.i.b of the City of Pensacola Land Development Code. The variance request is to increase the maximum allowed signage size from 12 square feet to 46.7 square feet on the front of the building to accommodate painted signage (considered attached).

Please find attached all relevant documentation for your review.

RECOMMENDED CODE SECTIONS:

Sec. 12-3-10(1)d.2.ii.(a) *Pensacola Historic District, Decisions*
Sec. 12-3-10(1)e.4.i.b.(1) *PHD, Signs*
Sec. 12-11-2(a)(2)a. *Appeals and Variances, Variances, Authorization*
Sec. 12-12-3(5)b.1. *ARB, Conditions for granting variances, Two (2) additional criteria*