



## Memorandum

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**File #:** 21-00532

Westside Redevelopment Board

6/22/2021

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### **ACTION ITEM**

**SPONSOR:** Doug Baldwin, Sr., Acting Chairperson

**SUBJECT:**

JACKSON STREET TRANSPORTATION IMPROVEMENTS

**RECOMMENDATION:**

That the Westside Redevelopment Board (WRB) amend its' recommended Project List and Implementation Plan to add transportation improvements to Jackson Street from the City-limit line to A Street.

**SUMMARY:**

The City of Pensacola's adopted Westside Community Redevelopment Plan identifies Jackson Street as a principal corridor for transportation improvements. Escambia County plans to develop a transportation master plan to be called "Jackson Street Reimagined: A Transportation Master Plan" for improvements to Jackson Street from Fairfield Drive to the City/County jurisdictional border. The County has approached the CRA with a partnership opportunity to extend the scope of the project eastward from the jurisdictional line to A Street, within the Westside community redevelopment area.

Shared goals for the Jackson Street improvements include:

1. Creation of a safe and comfortable complete street for all users which adheres to urban transportation design best practices and principles;
2. Improvements to safety and elimination of fatal crashes through reduction in speed of vehicles, improvements to lighting and addressing other human-scaled street elements;
3. Creation of safe and consistent crossings, especially at transit stops, parks, schools, and other community assets;
4. Saving existing trees and creating a consistent and sustainable shade canopy which incorporates storm water filtration and bio retention elements, as feasible;
5. Enhancements to neighborhood livability along the corridor by promoting a residential street design and addressing the functional needs of adjacent uses, such as parking; and
6. Encouraging economic development and reinvestment along the corridor.

Escambia County will be responsible for procuring a highly qualified urban transportation design and engineering firm or team to develop a phased conceptual-level transportation master plan. The phased plan will include construction cost estimates to aid in the implementation of the project.

**STAFF CONTACT:**

Victoria D'Angelo, Assistant CRA Administrator

**ATTACHMENTS:**

None.