



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 22-00674

City Council

6/16/2022

LEGISLATIVE ACTION ITEM

SPONSOR: Grover C. Robinson, IV, Mayor

SUBJECT:

EXTENSION OF THE DOCKLESS SHARED MICROMOBILITY PILOT PROGRAM OPERATING AGREEMENT AND PERMIT WITH BIRD RIDES, INC.

RECOMMENDATION:

That City Council approve extending the dockless shared micromobility pilot program operating agreement and permit with Bird Rides, Inc. from July 18, 2022 through July 21, 2022.

HEARING REQUIRED: No Hearing Required

SUMMARY:

Staff requests an extension of the micromobility pilot program operating agreement and permit with Bird Rides, Inc from July 18, 2022 through July 21, 2022.

Ordinance No. 17-19 created Chapter 7-9 within the City Code of Ordinances and establishes a 12-month shared micromobility device pilot program for the operation of shared micromobility devices.

Two vendors (Bird and Veo) were ultimately selected through an RFQ process with the ability to each deploy up to 250 scooters. Once selected as a pilot program participant, the vendor is required to submit a one-time, nonrefundable permit fee of \$500.00 and a one-time, nonrefundable fee in the amount of \$100.00 per device deployed by the vendor.

Ordinance No. 02-22 was adopted by City Council on February 10, 2022, which amended certain provisions to the original ordinance based on input and needs from the community. Sidewalk riding was prohibited along with implementation of a midnight curfew on weekends. In addition to the amendments, staff has implemented several strategies such as educational campaigns, fines for abandonment, user ID verification, and vehicle IDs.

The ordinance and operating agreement are structured as such that the commencement occurred with the approval of Bird's contract on July 19, 2021, meaning that the pilot program will expire on July 18, 2022, if not extended, or otherwise modified by City Council. There was direction at the May 23rd agenda conference for the vendors and staff to work on several initiatives. Should the Council approve extending the program and permit to July 21, 2022, staff will provide an update on micromobility efforts at that time, and Council may consider further extending, modifying, or

terminating the program.

PRIOR ACTION:

September 19, 2019 - City Council adopted Ordinance No. 17-19 approving the Dockless Shared Micromobility Pilot Program

February 10, 2022 - City Council adopted Ordinance No. 02-22 amending the Dockless Shared Micromobility Pilot Program

May 26, 2022 - Mayor withdrew for consideration Resolution No. 2022-048 extending the Dockless Shared Micromobility Pilot Program through March 1, 2023

FUNDING:

N/A

FINANCIAL IMPACT:

N/A

LEGAL REVIEW ONLY BY CITY ATTORNEY: Yes

6/7/2022

STAFF CONTACT:

Kerrith Fiddler, City Administrator
David Forte, Deputy City Administrator
Amy Tootle, P.E. - Director of Public Works and Facilities
Brad Hinote, P.E. - City Engineer
Caitlin Cerame, Transportation Planner

ATTACHMENTS:

- 1) Amendment to Bird Operating Agreement - Draft
- 2) Bird Operating Agreement - June 30, 2021
- 3) Ordinance No. 02-22 Amending Dockless Shared Micromobility Pilot Program - February 10, 2022

PRESENTATION: No