



# City of Pensacola

222 West Main Street  
Pensacola, FL 32502

## Memorandum

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**File #:** 22-00675

Architectural Review Board

6/16/2022

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**TO:** Architectural Review Board Members

**FROM:** Gregg Harding, RPA, Historic Preservation Planner

**DATE:** 6/9/2022

**SUBJECT:**

39 E. Chase Street  
Palafox Historic Business District / Zone C-2A  
Conceptual Review of a New Hotel

**BACKGROUND:**

Chad Henderson and Tosh Belsinger are requesting *conceptual* review of a new hotel. The proposed new construction will be a Hilton Tapestry and will consist of nine stories. The first floor will be a lobby, restaurant, and kitchen, and the second floor will consist of two ballrooms, a meeting room, and fitness room. Floors two through eight will be guest rooms, and the ninth floor will have a rooftop restaurant and bar.

This review includes a conceptual site plan, floor plans and building elevations along with detailed renderings. Although the renderings show the greater East Garden District plan, this review is only for the hotel building and site. Façade materials were chosen to complement the historic commercial district with precast stone and brick being the primary elements. Since this is for conceptual review, a final review with more information on specific materials will follow.

Please find attached all relevant documentation for your review.

**RECOMMENDED CODE SECTIONS**

Sec. 12-3-27(f)(2)b. Palafox Historic Business District, Decision guidelines

Sec. 12-3-27(f)(3) PHBD, Recommendation for changes