



City of Pensacola

222 West Main Street
Pensacola, FL 32502

Memorandum

File #: 22-00934

City Council

9/29/2022

LEGISLATIVE ACTION ITEM

SPONSOR: City Council Member Jared Moore

SUBJECT:

DISCRETIONARY FUNDING ALLOCATION - CITY COUNCIL MEMBER JARED MOORE - DISTRICT 4

RECOMMENDATION:

That City Council approve funding of \$1,000 for the Rally! Foundation for Childhood Cancer Research, \$1,000 for Ciclovía Pensacola, \$1,000 for Big Brothers Big Sisters of Northwest Florida, \$1,000 for OnBikes Pensacola and \$1,000 for Give It A Try Youth Sports Organization from the City Council Discretionary Funds for District 4.

HEARING REQUIRED: No Hearing Required

SUMMARY:

In accordance with the Section 3.28-3.33 of the Policies of the City Council, prior to any distribution of grant or sponsorship funds from the City Council Discretionary Funds, approval by City Council is required.

Rally! Foundation for Childhood Cancer Research in Pensacola was formed in 2015 and is located in the Bear Family Foundation Pediatric Oncology Center for Hope inside Studer Family Children's Hospital at Ascension Sacred Heart to serve families all across the Florida panhandle and into southern Alabama. Through donors, community partners, special events and schools Rally Pensacola works to raise awareness, support families with kids fighting cancer and raise funds for childhood cancer research. Collectively, this allows for additional resources to stay local, providing families in the Pensacola Community the ability to receive assisted funding through the Rally Pensacola Family Emergency Fund. Funding will be for general support of their mission.

Ciclovía originated in Bogotá, Colombia in the 1970s and took off around the world in the 1990s. Pensacola joined the movement in 2017 with their very first Ciclovía. The event closes major streets in downtown Pensacola to motorized traffic and opens them up for people to gather and engage in physical activity in a safe environment while interacting with others and exploring Downtown Pensacola. Funding will be in support of the Ciclovía event in March 2023.

Big Brothers Big Sisters of Northwest Florida was established in 1989 when Navy Chaplain Valeria "Elery" St. John DeLong received her orders to the Northwest Florida area and wanted to serve as a

Big Sister. However, there was no Big Brothers Big Sisters organization. Determined to establish the nationally known, premier mentoring organization locally, a group of volunteers was formed and has been providing one to one mentoring services for children in Escambia, Santa Rosa, Okaloosa, Walton and Bay Counties since 1989 and has helped change kids' perspectives and has provided them with an opportunity to reach their potential. Funding will be used for general support of their mission.

OnBikes Pensacola was started in 2016 by Pensacola native, Walker Wilson. The initial goal was to provide 100 bikes and helmets to children in Pensacola's local foster care system and guardian ad litem program. Through the generosity of the local community, OnBikes has given over 3,000 bikes, bike locks, helmets and countless smiles to children in Pensacola. Through donations and sponsorships, they have been able to provide bikes to children in the Families First Foster Care Program, the Boys and Girls Club, Escambia County Schools, the Ronald McDonald House and Big Brothers Big Sisters of Northwest Florida. Almost all of these children were receiving bikes for the very first time. Funding will be used towards the purchase of bicycles.

Give It A Tri (GIAT) Youth Sports Organization was formed in 2019 to sponsor, manage and execute multisport race events. The monies raised through sponsorship and race registration will be used to assist youth athletics with charitable donations and grants in Escambia and Santa Rosa Counties. GIAT concentrates its outreach to youth organizations that promote athletics and a healthy lifestyle. There is a required \$10 membership with the sanctioning entity USA Triathlon (USAT) to be able to participate and part of that fee ensures young athletes are covered in the unfortunate event of injury during the event. Funding will be used towards the required membership costs for approximately 100 participants in order to keep costs low for them which will encourage opportunities for physical activity for Pensacola's youth.

PRIOR ACTION:

July 21, 2022 - City Council adopted Resolution No. 2022-065 establishing the City Council Discretionary Fund Policy

FUNDING:

Budget:	\$24,354	Current Balance - District 4 Discretionary Funds
Actual:	\$ 1,000	Rally! Foundation for Childhood Cancer Research
	1,000	Ciclovia Pensacola
	1,000	Big Brothers Big Sisters of Northwest Florida
	1,000	OnBikes Pensacola
	1,000	Give It A Tri Youth Sports Organization
	<u>\$ 5,000</u>	

FINANCIAL IMPACT:

A balance of \$24,354 is currently within the District 4 Discretionary Fund Account. Upon approval by City Council, a balance of \$19,354 will remain within that account.

STAFF CONTACT:

Don Kraher, Council Executive

Yvette McLellan, Special Assistant to the Council Executive

ATTACHMENTS:

None

PRESENTATION: No